

CoolSculpting Marketing Services

Park Slope Laser Aesthetic Center Co-Op

Q3 + Q4 2022 Total Marketing Expenses

(07/01/2022 - 12/12/2022)

Total Google Ads: \$ 8,149.16
Total Meta Ads: \$ 453.32
Total Marketing Service Fees: \$ 8,000.00
Total CoolSculpting Marketing Cost: \$16,602.48

Google Ads | Chris Zelig | Park Slope Laser | 189-993-9386 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Campaigns | Custom | Jul 1 - Dec 12, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$86.57/day	Paused All ads limited by policy	1,212	3.85%	\$8,149.16
#1 CoolSculpting Brooklyn NYC	\$11.00/day \$334.40/month	Paused	0	-	\$0.00
Total: Campaigns in your current workspace			1,212	3.85%	\$8,149.16
Total: Account	\$0.00/day		1,212	3.85%	\$8,149.16

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Park Slope Laser | 189-993-9386 | All campaigns | search | coolsculpting

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Ads | Custom | Jul 1 - Dec 12, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Park Slope Laser CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	609	3.21%	\$3,792.41
Park Slope Laser CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	3. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	336	4.37%	\$1,964.74
(KeywordPark Slope Laser) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	148	4.96%	\$1,590.32
(KeywordPark Slope Laser) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	2. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	76	5.79%	\$512.34
(KeywordPark Slope Laser) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	29	8.66%	\$169.11
Park Slope Laser CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +10 more promo.parkslopeaser.com/coolsculpting/park_slope Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	14	9.21%	\$120.24
Total: Ads in your current workspace			1,212	3.85%	\$8,149.16
Total: Campaign			1,212	3.85%	\$8,149.16

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 © Google, 2022.

Google Ads | Chris Zelig | Park Slope Laser | 189-993-9386 | All campaigns | search | coolsculpting

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Ads | Custom | Jul 1 - Dec 12, 2022 | Show last 30 days

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Google Ads | Chris Zelig | Park Slope Laser | 189-993-9386 | All campaigns | search | coolsculpting

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Responsive search ad | Custom | Jul 1 - Dec 12, 2022 | Show last 30 days

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	1,599	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	319	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Park Slope Brooklyn, NY	Approved (limited)	Description	None	Best	18,353	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	1,256	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	1,118	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	Learning	310	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	9,364	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	1,421	Advertiser

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Overview: Paused, Type: Search, Budget: \$86.57/day

Responsive search ad

Ad strength: Good

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Learning	1,325	Advertiser
Park Slope Laser	Approved (limited)	Headline	None	Good	13,031	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	Learning	2,815	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Learning	3,223	Advertiser
Top Provider in Park Slope	Approved (limited)	Headline	None	Learning	1,496	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	3,000	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	93	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	430	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Best	10,460	Advertiser

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Top Provider in Park Slope	Approved (limited)	Headline	None	Learning	1,496	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	3,000	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	93	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	430	Advertiser
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Overview: Paused, Type: Search, Budget: \$86.57/day

Assets

Asset status: All but removed, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	6	276	2.17%	\$6.97	\$41.83
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	0	23	0.00%	-	\$0.00
FDA Approved	search coolsculpting	Campaign	Eligible	Advertiser	127	3,377	3.76%	\$6.63	\$84.63
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	112	3,306	3.39%	\$6.21	\$69.39
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	110	2,886	3.81%	\$6.15	\$67.68
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	101	2,983	3.39%	\$6.41	\$64.06
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	102	2,947	3.46%	\$5.83	\$594.77

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Overview: Paused, Type: Search, Budget: \$86.57/day

Assets

Asset status: All but removed, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	102	2,947	3.46%	\$5.83	\$594.77
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	294	6,290	4.67%	\$9.63	\$2,832.40
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	53	977	5.42%	\$8.65	\$458.62
(718) 369-0019	Account	Account	Eligible	Advertiser	80	2,257	3.54%	\$7.82	\$625.26
Total: Sitelinks					0	23	0.00%	-	\$0.00
Total: Callouts					292	7,703	3.79%	\$6.36	\$1,856.02
Total: Structured snippets					6	276	2.17%	\$6.97	\$41.83
Total: Calls					80	2,257	3.54%	\$7.82	\$625.26
Total: Promotions					624	14,323	4.36%	\$8.00	\$4,990.89

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Justine Cruz (111441835991987)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023

4 selected

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	Botox - Conversions	Off	Highest volume	\$33.00 Daily	7-day click or ...	110 Website Leads	23,456	99,359	\$30.48 Per Lead	\$3,352.65	Ongoing
<input checked="" type="checkbox"/>	ToneDen Campaign 463983 - BODY EVENT C...	Completed	Using ad set bl...	Using ad set bl...	7-day click or ...	179 Link clicks	13,564	31,462	\$1.40 Per Link Click	\$249.99	Nov 18, 2022
<input checked="" type="checkbox"/>	[11/07/2022] Promoting https://www.eventbr...	Completed	Highest volume	\$16.00 Daily	7-day click or ...	2 Landing Page Vie...	9,372	12,802	\$55.42 Per Landing Pag...	\$110.83	Nov 14, 2022
<input checked="" type="checkbox"/>	Instagram post: Dont forget to RSVP to our...	Completed	Highest volume	\$105.00 Lifetime	7-day click or ...	6 Link clicks	755	1,201	\$10.42 Per Link Click	\$62.50	Jul 4, 2022
<input type="checkbox"/>	Post: "Get your jawline & jaws snatched like I...	Completed	Highest volume	\$35.00 Lifetime	7-day click or ...	181 Link clicks	4,546	5,956	\$0.19 Per Link Click	\$35.00	Nov 14, 2022
<input checked="" type="checkbox"/>	Instagram post: CoolSculpting for the chin is ...	Completed	Highest volume	\$30.00 Lifetime	7-day click or ...	12 Link clicks	970	1,665	\$2.50 Per Link Click	\$30.00	Sep 23, 2022
<input type="checkbox"/>	Instagram post: 🌟🌟🌟GIVEAWAY TIME🌟🌟🌟	Completed	Highest volume	\$30.00 Lifetime	7-day click or ...	20 Link clicks	1,406	2,532	\$1.50 Per Link Click	\$30.00	Sep 19, 2022
<input type="checkbox"/>	Instagram post: Sculpting with Santa 🎅...	Completed	Highest volume	\$125.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Dec 14, 2022
<input type="checkbox"/>	Instagram post: Join us on 11.18.22 Friday fo...	Completed	Highest volume	\$30.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Nov 13, 2022
<input type="checkbox"/>	Instagram post: Park Slope Laser Aesthetic C...	Completed	Highest volume	\$30.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Oct 27, 2022
<input type="checkbox"/>	Instagram Post	Completed	Highest volume	\$30.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Jun 27, 2022
Results from 196 campaigns						Multiple attrib...	53,680 People	154,977 Total	-	\$3,870.97 Total Spent	

Ads Justine Cruz (111441835991987) Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 Read the terms

Search and filter Jul 1, 2022 - Dec 12, 2022

Campaigns 4 selected Ad sets for 4 Campaigns Ads for 4 Campaigns

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	<input type="checkbox"/>	Promoting website: https://www.eventbrite...	7-day click or ...	2 Landing Page Vie...	9,372	12,802	\$55.42 Per Landing Pag...	Average	Average	Below average Bottom 20% of ...	\$110.83
<input type="checkbox"/>	<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	7-day click or ...	57 Link clicks	593	5,040	\$1.46 Per Link Click	Above average	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
<input type="checkbox"/>	<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	7-day click or ...	81 Link clicks	12,248	17,644	\$1.03 Per Link Click	Above average	Average	Average	\$83.33
<input type="checkbox"/>	<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	7-day click or ...	41 Link clicks	676	8,778	\$2.03 Per Link Click	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
<input type="checkbox"/>	<input type="checkbox"/>	Instagram post: Dont forget to RSVP to our...	7-day click or ...	6 Link clicks	755	1,201	\$10.42 Per Link Click	-	-	-	\$62.50
<input type="checkbox"/>	<input type="checkbox"/>	Instagram post: CoolSculpting for the chin L...	7-day click or ...	12 Link clicks	970	1,665	\$2.50 Per Link Click	-	-	-	\$30.00
Results from 6 ads			7-day click or ...		24,936 People	47,130 Total					\$453.32 Total Spent

Updated today at 11:40 AM Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 Read the terms

Search and filter Jul 1, 2022 - Dec 12, 2022


Campaigns 4 selected Ad sets for 4 Campaigns Ads for 4 Campaigns

View Setup Columns: Custom Breakdown Reports

View preview Desktop Feed

Park Slope Laser Center Sponsored

Park Slope Laser Aesthetic Center is offering the most exclusive body event in New York. RSVP to reserve your spot. Info@parkslopespa.com



coolsculpting ELITE EVENT

LAVISH RAFFLE

10 UNITS OF BOTOX for only \$50

EXCLUSIVE DEALS ONE DAY ONLY

VIP CONSULTATIONS

FREE ADVANCED ASSESSMENT

11.18.2022
4PM-8PM

499 5TH AVE, BROOKLYN, NY 11215

www.parkslopespa.com

EVENTBRITE.COM

ParkSlopeLaserCenter Sign up

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$55.42 Per Landing Pag...	Average	Average	Below average Bottom 20% of ...	\$110.83
\$1.46 Per Link Click	Above average	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
\$1.03 Per Link Click	Above average	Average	Average	\$83.33
\$2.03 Per Link Click	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
\$10.42 Per Link Click	-	-	-	\$62.50
\$2.50 Per Link Click	-	-	-	\$30.00
				\$453.32 Total Spent

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View Setup Columns: Custom Breakdown Reports

View preview Mobile Feed

Park Slope Laser Aesthetic Center Sponsored

Don't miss your chance to attend BODY EVENT at 499 5th Ave on Friday, November 18th at 4:00 PM!



coolsculpting ELITE EVENT

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11.18.2022
4PM-8PM

499 5TH AVE, BROOKLYN, NY 11215

www.parkslopespa.com

eventbrite.com

BODY EVENT

Get your tickets on Eventbrite... Buy tickets

Boost this post to reach up to 510 more people if you spend \$10. Boost post

2

Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$55.42 Per Landing Pag...	Average	Average	Below average Bottom 20% of ...	\$110.83
\$1.46 Per Link Click	Above average	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
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\$2.03 Per Link Click	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
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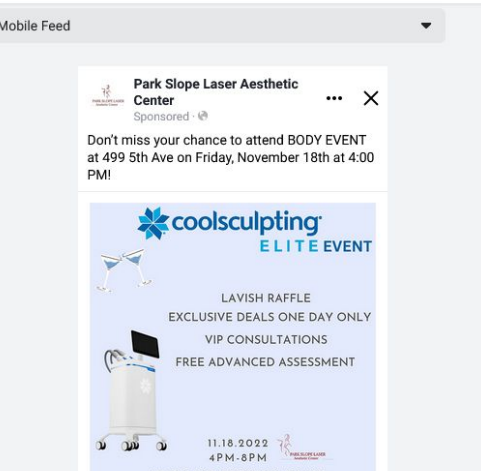
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View preview Mobile Feed

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Iris Echevarria and 2 others 1 Share

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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\$1.46 Per Link Click	Above average	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$83.33
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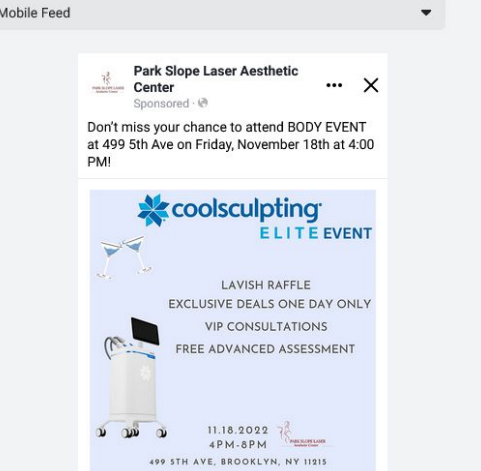
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View Setup Columns: Custom Breakdown Reports

View preview Mobile Feed

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Terms update coming in January We're updating the Self-Serve Ad Terms on January 3

Search and filter

Campaigns 4 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	Promoting website: https://www.eventbrite...	
<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input checked="" type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Instagram post: Dont forget to RSVP to our...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Instagram post: CoolSculpting for the chin L...	


Results from 6 ads

View preview

Mobile Feed

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eventbrite.com
BODY EVENT
 Get your tickets on Eventb...

Buy tickets

Iris Echevarria and 2 others 1 Share

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$55.42	Average	Average	Below average	\$110.83
\$1.46	Above average	Below average	Below average	\$83.33
\$1.03	Above average	Average	Average	\$83.33
\$2.03	Below average	Below average	Below average	\$83.33
\$10.42	—	—	—	\$62.50
\$2.50	—	—	—	\$30.00
—	—	—	—	\$453.32

Updated today at 11:40 AM Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3

Search and filter

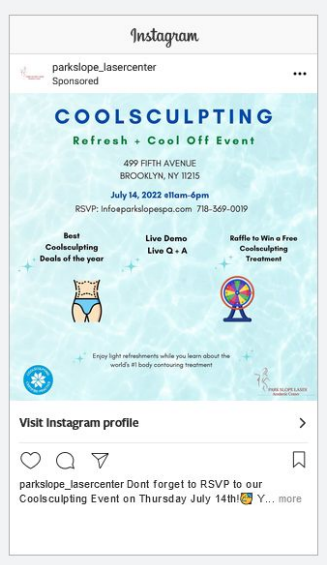
Campaigns 4 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	Promoting website: https://www.eventbrite...	
<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Campaign: BODY EVENT Campaign, Adset ...	Oct 21, 2022, 62 days ago
<input checked="" type="checkbox"/>	Instagram post: Dont forget to RSVP to our...	Oct 21, 2022, 62 days ago
<input type="checkbox"/>	Instagram post: CoolSculpting for the chin L...	

Results from 6 ads

View preview

Instagram Feed



Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$55.42	Average	Average	Below average	\$110.83
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\$1.03	Above average	Average	Average	\$83.33
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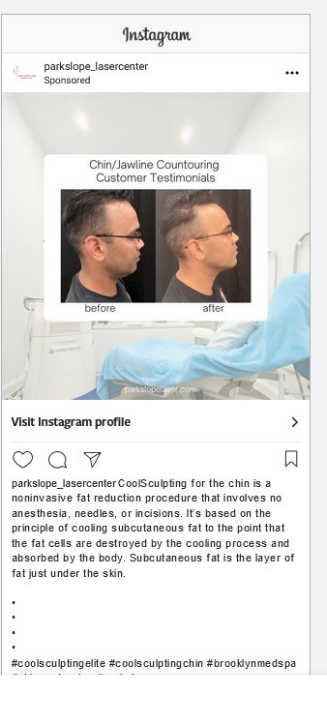
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\$10.42	—	—	—	\$62.50
\$2.50	—	—	—	\$30.00
—	—	—	—	\$453.32

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Roman Slav
Park Slope Laser Aesthetic
Center

INVOICE # 1813

DATE 07/01/2022

DUE DATE 07/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for one office location• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. <p>- In the future if you would like to add an additional location we will add \$250 to your monthly management fee.</p>	1	2,000.00	2,000.00

PAID

PAYMENT	2,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

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South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Roman Slav

Park Slope Laser Aesthetic

Center

INVOICE # 1839

DATE 08/01/2022

DUE DATE 08/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for one office location• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. <p>- In the future if you would like to add an additional location we will add \$250 to your monthly management fee.</p>	1	2,000.00	2,000.00

PAID

PAYMENT	2,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Roman Slav

Park Slope Laser Aesthetic

Center

INVOICE # 1872

DATE 09/01/2022

DUE DATE 09/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for one office location• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.- In the future if you would like to add an additional location we will add \$250 to your monthly management fee.	1	2,000.00	2,000.00

PAID

PAYMENT	2,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Roman Slav

Park Slope Laser Aesthetic

Center

INVOICE # 1942

DATE 11/01/2022

DUE DATE 11/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for one office location• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. <p>- In the future if you would like to add an additional location we will add \$250 to your monthly management fee.</p>	1	2,000.00	2,000.00

PAID

PAYMENT	2,000.00
BALANCE DUE	\$0.00