

CoolSculpting Marketing Services Pelle Medical Spa Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Google Ads: \$ 4,463.66
Facebook Ads: \$ 3,066.50
Total Service Fee: \$ 3,575.00
Total Marketing Spend: \$11,105.16

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns

Overview Campaigns Custom Oct 1 - Dec 31, 2020

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$48.19/day	Eligible	811	4.91%	\$4,463.66
\$250 Off CoolSculpting	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
\$250 Off CoolSculpting - Website Traffic	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Coolsculpting 250 - Maximize Clicks	\$20.00/day	Paused	0	-	\$0.00
Total: Campaigns			811	4.91%	\$4,463.66
Total: Account	\$48.19/day		811	4.91%	\$4,463.66

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations Ads Custom Oct 1 - Dec 31, 2020

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			811	4.91%	\$4,463.66
Pelle Medical Spa CoolSculpting in Manchester Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	3. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	86	8.45%	\$441.19
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	57	10.04%	\$432.10
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	52	10.28%	\$425.18

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations Ads Custom Oct 1 - Dec 31, 2020

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			811	4.91%	\$4,463.66
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	52	10.28%	\$425.18
Pelle Medical Spa CoolSculpting in Manchester Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted drug terms +1 more	115	4.51%	\$409.91
{Keyword:Pelle Medical Spa} CoolSculpting in Manchester Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	45	8.57%	\$345.82
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever		Approved (limited):			

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations Ads Custom Oct 1 - Dec 31, 2020

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			811	4.91%	\$4,463.66
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	46	1.85%	\$289.99
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	40	1.61%	\$241.76
CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	28	4.29%	\$150.25

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads						811	4.91%	\$4,463.66				
Ads	<input type="checkbox"/> ●	CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	30	4.82%	\$139.23						
Extensions	<input type="checkbox"/> ●	(Keyword:Pelle Medical Spa) CoolSculpting in Manchester Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	19	25.00%	\$114.81						
Landing pages	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	28	6.70%	\$105.93						
Keywords	Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Manchester												
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads						811	4.91%	\$4,463.66				
Ads	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Fat Reduction Treatment Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	35	8.01%	\$102.07						
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	9	12.50%	\$99.09						
Landing pages	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	27	6.82%	\$95.91						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads						811	4.91%	\$4,463.66				
Ads	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Fat Reduction Treatment Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	27	6.09%	\$87.38						
Extensions	<input type="checkbox"/> ●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	9	14.75%	\$86.57						
Landing pages	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	29	6.81%	\$84.82						
Keywords	CoolSculpting® in Manchester Jan Only \$1,000												
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads						811	4.91%	\$4,463.66				
Ads	<input type="checkbox"/> ●	CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	14	16.47%	\$74.29						
Extensions	<input type="checkbox"/> ●	Target Belly Fat, Love Handles Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	22	5.02%	\$72.75						
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Manchester Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	4	28.57%	\$63.05						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads						811	4.91%	\$4,463.66				
Ads	<input type="checkbox"/> ●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	10.34%	\$51.51						
Extensions	<input type="checkbox"/> ●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	2.27%	\$51.16						
Landing pages	<input type="checkbox"/> ●	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. dynamic	Approved (limited): Restricted medical content +1 more	4	9.76%	\$42.48						
Keywords	CoolSculpting® in Manchester Freeze Away												
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads							811	4.91%	\$4,463.66			
Ads	<input type="checkbox"/>	●	CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	4.41%	\$42.43					
Extensions	<input type="checkbox"/>	●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	6	8.22%	\$41.71					
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Manchester Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	4.50%	\$33.49					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads							811	4.91%	\$4,463.66			
Ads	<input type="checkbox"/>	●	CoolSculpting® in Manchester Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	4.50%	\$33.49					
Extensions	<input type="checkbox"/>	●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	6.49%	\$30.58					
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	2.84%	\$24.19					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads							811	4.91%	\$4,463.66			
Ads	<input type="checkbox"/>	●	CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	25.00%	\$20.06					
Extensions	<input type="checkbox"/>	●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	50.00%	\$19.95					
Landing pages	<input type="checkbox"/>	●	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Manchester www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	2	3.77%	\$15.10					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads							811	4.91%	\$4,463.66			
Ads	<input type="checkbox"/>	●	{Keyword:Pelle Medical Spa} CoolSculpting in Manchester Fat Reduction Treatment +10 more www.pellemedicalspsa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	3	8.57%	\$15.06					
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	100.00%	\$14.89					
Landing pages	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Manchester www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	200.00%	\$14.44					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads							Chris Zelig > Pelle Medica... 731-861-0264	All campaigns > search beta coolsc...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.19/day	Optimization score: 91.4%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	Total: Ads							811	4.91%	\$4,463.66			
Ads	<input type="checkbox"/>	●	CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$14.16					
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	3	7.14%	\$13.83					
Landing pages	<input type="checkbox"/>	●	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	100.00%	\$13.36					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Insights													
Locations													

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811 4.91% \$4,463.66					
CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	10.00%	\$13.08
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	5.26%	\$13.07
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.42%	\$11.89

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811 4.91% \$4,463.66					
Target Belly Fat, Love Handles Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	33.33%	\$10.16
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	2	3.64%	\$9.92
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	5.26%	\$9.75

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811 4.91% \$4,463.66					
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	25.00%	\$9.34
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.42%	\$7.50
2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	16.67%	\$6.53

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811 4.91% \$4,463.66					
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.65%	\$6.30
CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	1	12.50%	\$6.15
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	2	4.76%	\$5.98

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.19/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811 4.91% \$4,463.66					
CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	1	12.50%	\$6.15
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	2	4.76%	\$5.98
Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.96%	\$5.81

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.19/day, Optimization score: 91.4%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811, 4.91%, \$4,463.66					
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	33.33%	\$5.57
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	8.33%	\$5.51
CoolSculpting® in Manchester Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$5.37

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.19/day, Optimization score: 91.4%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811, 4.91%, \$4,463.66					
CoolSculpting® in Manchester Freeze Away Stubborn Fat Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$5.37
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	4.35%	\$3.71
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.22

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.19/day, Optimization score: 91.4%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811, 4.91%, \$4,463.66					
Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.04%	\$2.34
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	1	16.67%	\$1.42
Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Approved (limited): Restricted medical content +1 more	1	12.50%	\$0.54

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.19/day, Optimization score: 91.4%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 811, 4.91%, \$4,463.66					
CoolSculpting® in Manchester Fat Reduction Treatment Our Biggest Discount Ever www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation					
CoolSculpting Special 30% Off Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
2020 Coolsculpting Discount \$1,000 Off September Special Flexible Payment Options www.pellemedicalspsa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 811, 4.91%, \$4,463.66					
Total: Campaign 811, 4.91%, \$4,463.66					

Google Ads | Chris Zelig > Pelle Medica... 731-861-0264 | All campaigns > search | beta | coolsc...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$48.19/day, Optimization score: 91.4%

Recommendations: All, X

Extensions > All, X

Ad status: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
30% Off All Fat Areas Save 30% Off on Coolsculpting. New Client Special.	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	9	5.96%	\$49.38
State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	8	5.37%	\$41.15
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	8	5.33%	\$41.15

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos.	search beta coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	8	5.19%	\$41.15
Call extension							
<input type="checkbox"/>	(603) 627-7000	Account	Account	Approved	136	3.67%	\$937.74
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta coolsc...	Campaign	Approved	194	6.03%	\$1,129.02
<input type="checkbox"/>	FDA Cleared	search beta coolsc...	Campaign	Approved	191	5.72%	\$1,112.37
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsc...	Campaign	Approved	184	6.32%	\$1,098.20
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	173	5.86%	\$1,087.48

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	173	5.86%	\$1,087.48
<input type="checkbox"/>	New Clients 30% Off	search beta coolsc...	Campaign	Approved	178	6.04%	\$1,001.67
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsc...	Campaign	Approved	164	5.85%	\$922.06
<input type="checkbox"/>	Liposuction Alternative	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	163	5.52%	\$899.80
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta coolsc...	Campaign	Approved	10	3.14%	\$52.68
Promotion extension							
Approved (limited)							

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	173	5.86%	\$1,087.48
<input type="checkbox"/>	New Clients 30% Off	search beta coolsc...	Campaign	Approved	178	6.04%	\$1,001.67
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsc...	Campaign	Approved	164	5.85%	\$922.06
<input type="checkbox"/>	Liposuction Alternative	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	163	5.52%	\$899.80
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta coolsc...	Campaign	Approved	10	3.14%	\$52.68
Promotion extension							
Approved							

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Liposuction Alternative	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	163	5.52%	\$899.80
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta coolsc...	Campaign	Approved	10	3.14%	\$52.68
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	296	5.12%	\$2,216.97
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	315	5.15%	\$1,294.38
Approved							

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	315	5.15%	\$1,294.38
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting...	search beta coolsc...	Campaign	Approved (limited): Restricted medical content +1 more	57	4.94%	\$291.19
Total: Sitelink extensions					9	5.56%	\$49.38
Total: Callout extensions					434	6.04%	\$2,538.22
Total: Structured snippet extensions					10	3.14%	\$52.68
Total: Call extensions					136	3.67%	\$937.74
Total: Promotion extensions					668	5.12%	\$3,802.54

Google Ads | Chris Zelig | Pelle Medical S... | 731-861-0264 | All campaigns

Responsive search ad | Leave feedback | Your Smart campaign isn't active | Protect your account from unauthorized activity | Oct 1 - Dec 31, 2020

ASSETS | COMBINATIONS

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type ↑	Position pinning	Impr.
Pelle Medical Spa	Approved (limited)	Headline	None	0
Affordable & Quick Treatments	Approved (limited)	Headline	None	318
Top Provider in Manchester	Approved (limited)	Headline	None	330
CoolSculpting in Manchester	Approved (limited)	Headline	None	527
Fat Reduction Treatment	Approved (limited)	Headline	None	19
CoolSculpting Near Me	Approved (limited)	Headline	None	15
Schedule a Free Consultation	Approved (limited)	Headline	None	23
Freeze Your Fat Away Today	Approved (limited)	Headline	None	18
Flexible Payment Options	Approved (limited)	Headline	None	204
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	1
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	55
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	48
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	97
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved (limited)	Description	None	4
Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	Approved (limited)	Description	None	4
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	948
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	199

Campaigns | Pelle Med Spa (12661581170... | Updated 5 minutes ago | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | Rules | View Setup | Reports

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent ↓
Coolsculpting - Conversions	\$33.33 Daily	164 Leads	35,584	162,923	\$18.70 Per Lead	\$3,066.50
Pelle - CS 2020 - Conversions	\$15.00 Daily	— Lead	—	—	— Per Lead	\$0.00
Results from 2 campaigns			164 Leads	35,584 People	162,923 Total	\$18.70 Per Lead

Ads | Pelle Med Spa (12661581170... | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | Preview | Rules | View Setup | Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
2020-10 - FB - CS - Women - Video 1 - All Pla...	584	75,045	\$17.18 Per Lead	—	—	\$1,374.36
2020-09 - CS - Women - Image 2	944	47,729	\$19.13 Per Lead	Below average	Average	\$937.41
2020-10 - FB - CS - Women - Video 2 - All Pla...	1,004	25,973	\$22.75 Per Lead	—	—	\$477.80
2020-09 - CS - Women - Image 3	1,116	5,190	\$18.46 Per Lead	—	—	\$110.74
2020-09 - CS - Women - Image 1	579	3,223	— Per Lead	—	—	\$60.27
2020-09 - CS - Women - Image 4	333	2,819	\$9.07 Per Lead	—	—	\$54.41
2020-09 - CS - Women - Image 6	669	1,412	\$26.69 Per Lead	—	—	\$26.69
2020-09 - CS - Women - Image 5	630	1,532	\$24.82 Per Lead	—	—	\$24.82
Results from 8 ads			5,584 people	162,923 Total	\$18.70 Per Lead	\$3,066.50 Total Spent

Coolsculpting - Conversions | Women - 25-55 - Not Dynamic | 2020-10 - FB - CS - Women - Video... | Active

Edit | Review

Preview On

15 Placements

Facebook Feeds

Pelle Medical Spa
Sponsored · 18
Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. — See More

PELLEMEDICALSPA.COM
25% Off Coolsculpting
Learn more about Coolsculpting. — See More

Roxanne... 60 Comments 24 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

Ad Setup

Format

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Add an Instant Experience

Ad Creative

Select the media, text, and destination for your ad. You can

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Ad Name: 2020-09 - CS - Women - Image 2

Identity: Facebook Page (Select Page), Instagram Account (pellemedicalspa)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Preview On

15 Placements

Facebook Feeds: Pelé Medical Spa, Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. 25% Off Coolsculpting. LEARN MORE

Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close, Discard Draft, Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Ad Name: 2020-10 - FB - CS - Women - Video 2 - All Placements

Identity: Facebook Page (Select Page), Instagram Account (pellemedicalspa)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Preview On

15 Placements

Facebook Feeds: Pelé Medical Spa, Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. 25% Off Coolsculpting. LEARN MORE

Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close, Discard Draft, Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Ad Name: 2020-09 - CS - Women - Image 3

Identity: Facebook Page (Select Page), Instagram Account (pellemedicalspa)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Preview On

15 Placements

Facebook Feeds: Pelé Medical Spa, Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. 25% Off Coolsculpting. LEARN MORE

Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close, Discard Draft, Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Ad Name: 2020-09 - CS - Women - Image 1

Identity: Facebook Page (Select Page), Instagram Account (pellemedicalspa)

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Preview On

15 Placements

Facebook Feeds: Pelé Medical Spa, Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime. 25% Off Coolsculpting. LEARN MORE

Feeds, Stories, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close, Discard Draft, Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Coolsculpting - Conversions > Women - 25-55 - Not Dynamic > 2020-09 - CS - Women - Image 4

Active

Edit Review

Ad Name [Create Name Template](#)

2020-09 - CS - Women - Image 4

Identity

Facebook Page
 Select Page

Instagram Account
 pellemedicalspa

Ad Setup
 Create Ad

Format
 Choose how you'd like to structure your ad.

- Single Image or Video
 One image or video, or a slideshow with multiple images
- Carousel
 2 or more scrollable images or videos
- Collection
 Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

- Add an Instant Experience
- Add a Playable Source File

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Coolsculpting - Conversions > Women - 25-55 - Not Dynamic > 2020-09 - CS - Women - Image 6

Off

Edit Review

Ad Name [Create Name Template](#)

2020-09 - CS - Women - Image 6

Identity

Facebook Page
 Select Page

Instagram Account
 pellemedicalspa

Ad Setup
 Create Ad

Format
 Choose how you'd like to structure your ad.

- Single Image or Video
 One image or video, or a slideshow with multiple images
- Carousel
 2 or more scrollable images or videos
- Collection
 Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

- Add an Instant Experience
- Add a Playable Source File

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Women - 25-55 - Not Dynamic
- 2020-10 - FB - CS - Women - V...
- 2020-10 - FB - CS - Women - V...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...
- 2020-09 - CS - Women - Image...

Coolsculpting - Conversions > Women - 25-55 - Not Dynamic > 2020-09 - CS - Women - Image 5

Off

Edit Review

Ad Name [Create Name Template](#)

2020-09 - CS - Women - Image 5

Identity

Facebook Page
 Select Page

Instagram Account
 pellemedicalspa

Ad Setup
 Create Ad

Format
 Choose how you'd like to structure your ad.

- Single Image or Video
 One image or video, or a slideshow with multiple images
- Carousel
 2 or more scrollable images or videos
- Collection
 Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

- Add an Instant Experience
- Add a Playable Source File

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

In-Stream

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Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

INVOICE # 1243

DATE 10/01/2020

DUE DATE 10/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads <p>The billing cycle for this service begins once ads start running.</p> <p>Prepaid ads from 9/20 to 10/20</p> <p>Prorated charge for 10/21 - 10/31</p>	0.3333333	1,500.00	500.00

PAID

PAYMENT 500.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Cheryl Boyarsky

Pelle Medical Spa

INVOICE # 1268

DATE 11/01/2020

DUE DATE 11/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads The billing cycle for this service begins once ads start running.	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

SALES # 1286

DATE 12/01/2020

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Text Blast	Text Blast Marketing	1	75.00	75.00
TOTAL				1,575.00
BALANCE DUE				\$0.00