

# CoolSculpting Marketing Services

## Pelle Medical Spa Q2 2021

### Total Marketing Expenses

#### (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 5,942.32**  
**Total Facebook Ads: \$ 3,032.27**  
**Total Marketing Fee: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 13,474.59**

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns

Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$67.29/day	Eligible	1,565	7.47%	\$5,942.32
\$250 Off CoolSculpting	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
\$250 Off CoolSculpting - Website Traffic	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Coolsculpting 250 - Maximize Clicks	\$20.00/day	Paused All ad groups paused	0	-	\$0.00
<b>Total: Campaigns</b>			1,565	7.47%	\$5,942.32
<b>Total: Account</b>	\$67.29/day		1,565	7.47%	\$5,942.32

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Pelle Medical Spa   Fat Reduction in Manchester   Non-Surgical Fat Reduction +6 more www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more). Poor ad strength	353	9.11%	\$1,150.64
Pelle Medical Spa   Fat Reduction in Manchester   Non-Surgical Fat Reduction +6 more www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more). Poor ad strength	289	5.74%	\$977.54
CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	111	12.54%	\$596.18
CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	126	11.62%	\$581.51

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	94	11.81%	\$408.19
Fat Reduction in Manchester   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	28	4.50%	\$119.63
Fat Reduction in Manchester   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	25	4.66%	\$91.33
Fat Reduction in Manchester   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	5.57%	\$81.82

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Manchester   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	25	4.66%	\$91.33
Fat Reduction in Manchester   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	5.57%	\$81.82
Fat Reduction in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	26	4.55%	\$77.77
Fat Reduction in Manchester   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	24	5.57%	\$75.98

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost							
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	21	25.30%	\$71.64							
Landing pages	<input type="checkbox"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.83%	\$60.44							
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details		1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	14	25.00%	\$59.48							
Audiences	<input type="checkbox"/>	Fat Reduction in Manchester   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	8.90%	\$58.62							

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost							
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details		2. body sculpting	Paused Policy (Restricted medical content +1 more), Poor ad strength	14	35.00%	\$51.74							
Landing pages	<input type="checkbox"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.50%	\$45.99							
Keywords	<input type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	29.63%	\$45.42							
Audiences	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	19.51%	\$39.91							
Demographics	<input type="checkbox"/>	Pelle Medical Spa   CoolSculpting in Manchester   Fat Reduction Treatment +10 more www.pellemedicalspa.com			Removed Policy (Restricted medical content +1 more)										

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost							
Extensions	<input type="checkbox"/>	Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			content +1 more										
Landing pages	<input type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	29.63%	\$45.42							
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	19.51%	\$39.91							
Audiences	<input type="checkbox"/>	Pelle Medical Spa   CoolSculpting in Manchester   Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details		3. lipo	Removed Policy (Restricted medical content +1 more), Poor ad strength	12	6.67%	\$37.97							
Demographics	<input type="checkbox"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.60%	\$36.78							

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost							
Extensions	<input type="checkbox"/>	CoolSculpting® in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	15.38%	\$36.28							
Landing pages	<input type="checkbox"/>	CoolSculpting® in Manchester   Freeze Away Body Fat   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	17.65%	\$35.88							
Keywords	<input type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.72%	\$34.77							
Audiences	<input type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	12.90%	\$34.31							

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost							
Extensions	<input type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	12.90%	\$34.31							
Landing pages	<input type="checkbox"/>	Fat Reduction in Manchester   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	7.34%	\$32.52							
Keywords	<input type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.45%	\$28.25							
Audiences	<input type="checkbox"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.64%	\$27.81							

Google Ads		Chris Zelig > Pelle Medical Spa 731-861-0264	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Ads	Eligible (Limited) Policy (Restricted medical content +1 more)	3. lipo		5	10.64%	\$27.81					
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Landing pages	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.pellemedicalspa.com										
Keywords	Paused Policy (Restricted medical content +1 more)	0. coolsculpting - general		6	19.35%	\$27.12					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Demographics	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now										
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)	x. dynamic		7	18.42%	\$26.53					
Suggested	CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com										
Ad schedule	Paused Policy (Restricted medical content +1 more)	1. coolsculpting - price		6	9.68%	\$24.97					
More	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details										

Google Ads		Chris Zelig > Pelle Medical Spa 731-861-0264	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details					
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Fat Reduction in Manchester   Freezing Fat Really Works   Freeze Away Body Fat www.pellemedicalspa.com										
Ads	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		7	3.74%	\$24.66					
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Landing pages	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com										
Keywords	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		5	4.81%	\$22.37					
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Demographics	Fat Reduction in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com										
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		4	2.88%	\$22.15					
Suggested	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Ad schedule	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com										
More	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		6	8.57%	\$21.52					
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										

Google Ads		Chris Zelig > Pelle Medical Spa 731-861-0264	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com										
Ads	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		6	8.57%	\$21.52					
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Landing pages	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com										
Keywords	Paused Policy (Restricted medical content +1 more)	0. coolsculpting - general		3	16.67%	\$21.36					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Demographics	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com										
Settings	Paused Policy (Restricted medical content +1 more)	0. coolsculpting - general		6	9.84%	\$21.18					
Suggested	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now										
Ad schedule	Paused Policy (Restricted medical content +1 more)	1. coolsculpting - price		6	42.86%	\$19.84					
More	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.pellemedicalspa.com										
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										

Google Ads		Chris Zelig > Pelle Medical Spa 731-861-0264	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Free Consultation Now										
Ads	Paused Policy (Restricted medical content +1 more)	1. coolsculpting - price		6	42.86%	\$19.84					
Extensions	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.pellemedicalspa.com										
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Keywords	Eligible (Limited) Policy (Restricted medical content +1 more)	3. lipo		2	18.18%	\$18.82					
Audiences	Fat Reduction in Manchester   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com										
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Settings	Removed Policy (Restricted drug terms +1 more)	0. coolsculpting - general		4	8.89%	\$17.91					
Suggested	{Keyword:Pelle Medical Spa}   CoolSculpting in Manchester   Fat Reduction Treatment +10 more www.pellemedicalspa.com										
Ad schedule	Eligible (Limited) Policy (Restricted medical content +1 more)	x. Expanded Reach Test		6	3.68%	\$17.38					
More	Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details										
	Fat Reduction in Manchester   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com										
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										

Google Ads		Chris Zelig > Pelle Medical Spa 731-861-0264	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details					
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com										
Ads	Eligible (Limited) Policy (Restricted medical content +1 more)	3. lipo		5	20.83%	\$17.32					
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Landing pages	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.pellemedicalspa.com										
Keywords	Paused Policy (Restricted medical content +1 more)	0. coolsculpting - general		4	15.38%	\$17.31					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Demographics	CoolSculpting® in Manchester   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com										
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)	0. coolsculpting - general		3	11.54%	\$15.24					
Suggested	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now										
Ad schedule	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com										
More	Removed Policy (Restricted medical content +1 more)	0. coolsculpting - general		2	15.38%	\$14.90					
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free...										

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	15.38%	\$14.90	
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.55%	\$14.84	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	14.81%	\$14.65	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.92%	\$14.58	
CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever									

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.92%	\$14.58	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	16.00%	\$14.44	
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.15%	\$14.36	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	8.51%	\$14.22	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   CoolSculpting in Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details		2. body sculpting	Paused Policy (Restricted medical content +1 more), Poor ad strength	2	14.29%	\$13.45	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$13.12	
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.26%	\$12.80	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	15.00%	\$12.56	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	15.00%	\$12.56	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	50.00%	\$12.48	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	16.67%	\$12.44	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	18.18%	\$12.42	
CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever									

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	18.18%	\$12.42	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	12.50%	\$12.35	
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Manchester   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$12.32	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$12.32	

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Manchester   Limited Time Offer   May 2021   CoolSculpting Special 25% Off www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	27.27%	\$12.13
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	80.00%	\$11.92
Fat Reduction in Manchester   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.13%	\$11.85
Fat Reduction in Manchester   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	15.38%	\$11.49

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Manchester   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	15.38%	\$11.49
CoolSculpting® in Manchester   Limited Time Offer   May 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	15.00%	\$11.46
Pelle Medical Spa   CoolSculpting in Manchester   Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	4	2.40%	\$11.39
CoolSculpting® in Manchester   Limited Time Offer   June 2021   CoolSculpting Special 25% Off www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$9.96

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Manchester   Limited Time Offer   June 2021   CoolSculpting Special 25% Off www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$9.96
CoolSculpting® in Manchester   Freeze Away Body Fat   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$9.75
Pelle Medical Spa   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$9.27
CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Removed Policy (Restricted medical content +1 more)	3	8.33%	\$9.22

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	50.00%	\$9.22
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$8.99
CoolSculpting® in Manchester   Limited Time Offer   June 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	15.79%	\$8.85
CoolSculpting® in Manchester   Fat Reduction Treatment   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	3	7.50%	\$8.66

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Manchester   Fat Reduction Treatment   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	3	7.50%	\$8.66
CoolSculpting® in Manchester   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	13.33%	\$8.36
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	200.00%	\$7.98
Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%	\$7.67

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%		\$7.67	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%		\$7.61	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	33.33%		\$7.54	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.43%		\$7.52	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<b>Ads</b> Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%		\$7.49	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	11.11%		\$7.47	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	33.33%		\$7.47	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.25%		\$7.29	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.25%		\$7.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Top Provider in Manchester www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	100.00%		\$7.20	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%		\$7.13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	40.00%		\$6.93	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments							

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Content not available					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	40.00%		\$6.93	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.71%		\$6.92	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%		\$6.87	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting In Manchester   Biggest CoolSculpting® Promo +6 more www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Paused Policy (Restricted medical content +1 more), Poor ad strength	1	8.33%		\$6.87	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<b>Ads</b> Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	2.47%		\$6.73	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	13.33%		\$6.46	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	33.33%		\$6.41	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.90%		\$6.37	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.90%	\$6.37	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$6.16	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.08%	\$5.87	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.33%	\$5.70	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.33%	\$5.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.17%	\$5.56	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/05/31... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.23%	\$5.40	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$5.36	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	15.38%	\$5.27	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.26%	\$5.26	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	20.00%	\$5.14	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$5.10	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$5.10	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Freeze Away Body Fat   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$4.82	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Pelle Medical Spa)   CoolSculpting in Manchester   Fat Reduction Treatment +10 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details		1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	2	22.22%	\$4.77	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Freeze Away Body Fat   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$4.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/04/30... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$4.66	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Freeze Away Body Fat   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$4.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN)"2021/04/30... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$4.66	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$4.62	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Top Provider in Manchester www.pellemedicalspa.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation		x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	2	7.69%	\$4.57	

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details
Recommendations							Custom Apr 1 - Jun 30, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Manchester   Fat Reduction Treatment   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	3. lipo	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$4.57						
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.00%	\$4.54						
<input type="checkbox"/> <input checked="" type="radio"/>	Pelle Medical Spa   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.23						
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$4.02						

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details
Recommendations							Custom Apr 1 - Jun 30, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Manchester   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$4.02						
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$3.66						
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$3.65						
<input type="checkbox"/> <input checked="" type="radio"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$3.59						

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details
Recommendations							Custom Apr 1 - Jun 30, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$3.59						
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$3.59						
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.48						
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$3.44						

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details
Recommendations							Custom Apr 1 - Jun 30, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Manchester   Freeze Away Stubborn Fat   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$3.42						
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$3.42						
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$3.33						
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$3.29						

Google Ads							Chris Zelig > Pelle Medical Spa 731-861-0264		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$67.29/day	Optimization score: 77.6%	More details
Recommendations							Custom Apr 1 - Jun 30, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$3.29						
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$3.05						
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$3.04						
<input type="checkbox"/> <input checked="" type="radio"/>	Pelle Medical Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.97						

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Pelle Medical Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%			\$2.97
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   May 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	100.00%			\$2.97
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Save \$1,000 Off 8+ Treatments   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	8.33%			\$2.86
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%			\$2.82

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	20.00%			\$2.78
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%			\$2.67
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%			\$2.51
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Fat Reduction Treatment   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	2.94%			\$2.47

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Fat Reduction Treatment   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	2.94%			\$2.47
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%			\$2.47
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%			\$2.43
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%			\$2.41

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%			\$2.41
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%			\$2.26
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.22%			\$2.22
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%			\$2.16

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	5.00%			\$2.13
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Target Belly Fat, Love Handles   Freeze Away Stubborn Fat   Our Biggest Discount Ever www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	4.76%			\$2.05
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Limited Time Offer   June 2021   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.pellemedicalspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%			\$2.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	33.33%			\$1.80

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$1.80	
<input type="checkbox"/>	<input checked="" type="radio"/>	Pelle Medical Spa   Freeze Away Body Fat   Freeze Away Body Fat www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$1.69	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Manchester   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$1.66	
<input type="checkbox"/>	<input checked="" type="radio"/>	Pelle Medical Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$1.56	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Target Belly Fat, Love Handles   Fat Reduction Treatment   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation		x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$0.94	
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.pellemedicalspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$0.43	
<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:Pelle Medical Spa}   CoolSculpting in Manchester   Fat Reduction Treatment +12 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction... View assets details		7. coolsculpting - near me	Removed Under review, Ad group removed	0	-	\$0.00	
Total: Ads						1,565	7.47%	\$5,942.32	
Total: Campaign						1,565	7.47%	\$5,942.32	

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Extension type: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>		Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension									
<input type="checkbox"/>		Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	1,212	8.23%	\$4,680.59
<input type="checkbox"/>		Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	1,009	8.01%	\$4,010.07
<input type="checkbox"/>		Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	975	7.57%	\$3,723.32
<input type="checkbox"/>		CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	766	6.77%	\$2,903.53
<input type="checkbox"/>		5 Star Reviews Read Real Client Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	646	6.15%	\$2,457.81
<input type="checkbox"/>		About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	647	6.12%	\$2,446.07

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Extension type: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>		Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>		CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	766	6.77%	\$2,903.53
<input type="checkbox"/>		5 Star Reviews Read Real Client Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	646	6.15%	\$2,457.81
<input type="checkbox"/>		About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	647	6.12%	\$2,446.07
<input type="checkbox"/>		Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	656	6.21%	\$2,425.03
<input type="checkbox"/>		Why Choose Pelle Medspa? Read About What Sets Us Apart from Other Medspas in Manchester, NH	Sitelink extension	search   beta   coolscul...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Call extension									
<input type="checkbox"/>		(603) 627-7000	Call extension	Account	Account	Approved	145	4.41%	\$569.69
Callout extension									
<input type="checkbox"/>		FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	286	9.26%	\$1,107.14

Google Ads									
Chris Zelig > Pelle Medical Spa 731-861-0264									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.29/day Optimization score: 77.6% <span>More details</span>									
Recommendations									
<span>Extension type: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>		Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension									
<input type="checkbox"/>		Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	256	9.43%	\$965.86
<input type="checkbox"/>		Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	224	8.83%	\$880.02
<input type="checkbox"/>		Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	230	9.09%	\$869.58
<input type="checkbox"/>		Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	229	9.56%	\$841.24
<input type="checkbox"/>		Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	208	8.71%	\$812.96
<input type="checkbox"/>		25% Off 8+ Treatments	Callout extension	search   beta   coolscul...	Campaign	Approved	217	8.96%	\$765.98
Structured snippet extension									
<input type="checkbox"/>		Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	6	2.14%	\$12.97
Promotion extension									

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.29/day, Optimization score: 77.6%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	6	2.14%	\$12.97
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	807	7.71%	\$3,059.55
Total: Sitelink extensions					1,282	8.40%	\$5,019.51
Total: Callout extensions					596	9.22%	\$2,271.70
Total: Structured snippet extensions					6	2.14%	\$12.97
Total: Call extensions					145	4.41%	\$569.69
Total: Promotion extensions					963	7.57%	\$3,758.39

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.29/day, Optimization score: 77.6%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Pelle Medical Spa	Approved (limited)	Headline	None	278
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	852
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	291
Freezing Fat Really Works	Approved (limited)	Headline	None	34
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	126
Fat Reduction in Manchester	Approved (limited)	Headline	None	3,683
Freeze Away Body Fat	Approved (limited)	Headline	None	61

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.29/day, Optimization score: 77.6%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	291
Freezing Fat Really Works	Approved (limited)	Headline	None	34
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	126
Fat Reduction in Manchester	Approved (limited)	Headline	None	3,683
Freeze Away Body Fat	Approved (limited)	Headline	None	61
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	138
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	2,285
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	3,874

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.29/day, Optimization score: 77.6%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	3,419
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Campaigns | Pelle Med Spa (1266158117061762) | Updated just now

Search and filter: Campaign Name contains Coolsculpting - Conversions

Resource Center | Campaigns | Ad Sets | Ads

Off / On	Campaign Name	Cost	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	\$33.33 Daily	7-day click or ...	155 Website Leads	30,165	146,164	\$19.56 Per Lead	\$3,032.27
Results from 1 campaign				7-day click or ...	155 Website Leads	30,165 People	\$19.56 Per Lead	\$3,032.27 Total Spent

Ads Pelle Med Spa (1266158117061762) Updated just now Discard Drafts Review and Publish

Campaign Name contains Coolsculpting - Conversions Search and filter Save Clear Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit

Off / On	Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input checked="" type="checkbox"/>	2020-10 - FB - CS - Women - Video 1 - All Pla...	19,810	47,303	\$19.29 Per Lead	—	—	\$1,041.42
<input checked="" type="checkbox"/>	2020-10 - FB - CS - Women - Video 2 - All Pla...	17,719	36,981	\$32.44 Per Lead	—	—	\$778.47
<input checked="" type="checkbox"/>	2021-01 - CS - New Video	9,338	35,628	\$15.33 Per Lead	Below average Bottom 10% of ...	Above average	\$750.98
<input checked="" type="checkbox"/>	2020-09 - CS - Women - Image 2	4,759	13,412	\$17.99 Per Lead	Below average Bottom 20% of ...	Average	\$251.91
<input checked="" type="checkbox"/>	2020-09 - CS - Women - Image 3	2,237	8,148	\$14.63 Per Lead	—	—	\$146.28
<input checked="" type="checkbox"/>	2020-09 - CS - Women - Image 4	1,493	4,692	\$15.80 Per Lead	—	—	\$63.21
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	—	—	—	—	—	—
<input type="checkbox"/>	2020-09 - CS - Women - Image 5	—	—	—	—	—	—
Results from 9 ads		30,165 People	146,164 Total	\$19.56 Per Lead			\$3,032.27 Total Spent

Ads Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi Radi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021-01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10... > 2020-10 - FB - CS - Women - Vi... Active

Ad Name: 2020-10 - FB - CS - Women - Video 1 - A

Identity

Facebook Page: Pellé Medical Spa

Instagram Account: pellemedicalspa

Branded Content:

15 Placements

Facebook Feeds

Feeds

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi Radi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021-01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10... > 2020-10 - FB - CS - Women - Vi... Active

Ad Name: 2020-10 - FB - CS - Women - Video 2 - A

Identity

Facebook Page: Pellé Medical Spa

Instagram Account: pellemedicalspa

Branded Content:

15 Placements

Facebook Feeds

Feeds

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi Radi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021-01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10mi Radi... > 2021-01 - CS - New Video Active

Ad Name: 2021-01 - CS - New Video

Identity

Facebook Page: Pellé Medical Spa

Instagram Account: pellemedicalspa

Branded Content:

15 Placements

Facebook Feeds

Feeds

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi Radi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021-01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10mi... > 2020-09 - CS - Women - Image 2 Active

Ad Name: 2020-09 - CS - Women - Image 2

Identity

Facebook Page: Pellé Medical Spa

Instagram Account: pellemedicalspa

Branded Content:

15 Placements

Facebook Feeds

No permission to access this profile

Feeds

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads

Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021- 01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3**
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10mi... > 2020-09 - CS - Women - Image 3

Active

Edit Review

Ad Name: 2020-09 - CS - Women - Image 3 [Create Template](#)

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

No permission to access this profile  
You don't have required permission to access this profile

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads

Search

- Coolsculpting - Conversions
- Interests- Women - 25-64 - 10mi...
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 1
- 2021- 01 - CS - New Video
- 2020-09 - CS - Women - Image 5
- 2020-09 - CS - Women - Image 4**
- 2020-09 - CS - Women - Image 2
- 2020-10 - FB - CS - Women - Video ...
- 2020-09 - CS - Women - Image 3
- 2020-09 - CS - Women - Image 6

Coolsculpting - Conversions > Interests- Women - 25-64 - 10mi... > 2020-09 - CS - Women - Image 4

Active

Edit Review

Ad Name: 2020-09 - CS - Women - Image 4 [Create Template](#)

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

No permission to access this profile  
You don't have required permission to access this profile

Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES #** 1382

**DATE** 04/01/2021

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
<b>Website Development</b>	Website development	1.75	200.00	350.00
<b>Credit</b>	Credit for Video Testimonial	1	-350.00	-350.00
TOTAL				1,500.00
BALANCE DUE				<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES #** 1411  
**DATE** 05/01/2021

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES # 1440**

**DATE 06/01/2021**

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

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TOTAL 1,500.00  
BALANCE DUE **\$0.00**