

CoolSculpting Marketing Services Pelle Medical Spa July-August 2022 Total Marketing Expenses (7/1/2022 - 8/31/2022)

Total Google Ads: \$ 5,943.54
Total Facebook Ads: \$ 2,066.72
Total Marketing Service Fee: \$ 3,425.00
Total CoolSculpting Marketing Cost: \$11,435.26

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns

Overview | Campaigns | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Filters: Campaign status: All, Campaign name contains cool

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$95.06/day	Most ads limited by policy	702	9.80%	\$5,943.54
\$250 Off CoolSculpting	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
\$250 Off CoolSculpting - Website Traffic	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Coolsculpting 250 - Maximize Clicks	\$20.00/day	Paused All ads disapproved, All ad groups paused	0	-	\$0.00
Total: Filtered campaigns			702	9.80%	\$5,943.54
Total: Account	\$95.06/day		702	9.80%	\$5,943.54

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Most ads limited by policy | Type: Search | Budget: \$95.06/day | Optimization score: 72% | More details

Ads | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			702	9.80%	\$5,943.54
(KeyWord Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	178	16.30%	\$1,962.66
(KeyWord Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	157	13.82%	\$1,116.87
(KeyWord Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	66	25.68%	\$503.85
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	42	5.79%	\$433.74
(KeyWord Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	76	4.56%	\$426.81
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	31	4.05%	\$208.06

Dynamically generated headline

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Most ads limited by policy | Type: Search | Budget: \$95.06/day | Optimization score: 72% | More details

Ads | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			702	9.80%	\$5,943.54
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	10	17.86%	\$136.34
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	16.36%	\$84.38
(KeyWord Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	10	13.70%	\$83.85
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Policy (Restricted medical content +1 more)	14	27.45%	\$80.65
(KeyWord Pelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.68%	\$74.56
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	25.00%	\$59.72
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	5	26.32%	\$59.06

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Most ads limited by policy | Type: Search | Budget: \$95.06/day | Optimization score: 72% | More details

Ads | Custom Jul 1 - Aug 31, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			702	9.80%	\$5,943.54
[Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Our Biggest CoolSculpting Discount Ever. Save up to 50% Off CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more)	5	35.71%	\$51.20
(KeyWord Pelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pellemedicalspa.com/coolsculpting/elite Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	23.08%	\$49.25
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pellemedicalspa.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	19.23%	\$46.67
(KeyWord Pelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pellemedicalspa.com/coolsculpting/elite The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	37.50%	\$43.13
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	10.20%	\$38.98
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	33.33%	\$36.11
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$34.36
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices.					

Overview		Status: Most ads limited by policy		Type: Search	Budget: \$95.06/day	Optimization score: 72%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All Add filter </div>								
Ad groups		Ad group	Status	Clicks	CTR	Cost		
Total: Ads				702	9.80%	\$5,943.54		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$32.52		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	16.67%	\$31.21		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	42.86%	\$28.30		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Next-Generation Fat Reduction Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.27%	\$27.56		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.92%	\$26.64		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	27.27%	\$25.51		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$21.64		

Overview		Status: Most ads limited by policy		Type: Search	Budget: \$95.06/day	Optimization score: 72%	More details	
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Ad groups		Ad group	Status	Clicks	CTR	Cost		
Total: Ads				702	9.80%	\$5,943.54		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$21.64		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$19.97		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	26.67%	\$19.60		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$17.21		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	60.00%	\$17.17		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$15.28		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$13.62		

Overview		Status: Most ads limited by policy		Type: Search	Budget: \$95.06/day	Optimization score: 72%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All Add filter </div>								
Ad groups		Ad group	Status	Clicks	CTR	Cost		
Total: Ads				702	9.80%	\$5,943.54		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$13.62		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pelemedicalspsa.com/coolsculpting/elite </div>		4. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	14.29%	\$12.68		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$12.29		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster No Surgery & Minimal Downtime pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$10.85		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$10.40		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.47%	\$9.99		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$9.83		

Overview		Status: Most ads limited by policy		Type: Search	Budget: \$95.06/day	Optimization score: 72%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All Add filter </div>								
Ad groups		Ad group	Status	Clicks	CTR	Cost		
Total: Ads				702	9.80%	\$5,943.54		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$9.83		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.08%	\$8.66		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Provider Next-Generation Fat Reduction No Surgery & Minimal Downtime pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$5.79		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$5.67		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$5.29		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$4.97		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$4.80		

Overview		Status: Most ads limited by policy		Type: Search	Budget: \$95.06/day	Optimization score: 72%	More details	
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Ad groups		Ad group	Status	Clicks	CTR	Cost		
Total: Ads				702	9.80%	\$5,943.54		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$4.80		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Next-Generation Fat Reduction Top Provider in Manchester, NH pelemedicalspsa.com/coolsculpting/elite </div>		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$4.74		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster No Surgery & Minimal Downtime pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$4.73		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$4.65		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster pelemedicalspsa.com/coolsculpting/elite </div>		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.72		
<div style="border: 1px solid #ccc; padding: 5px;"> (KeywordPelle Medical Spa) CoolSculpting in Manchester Fat Reduction Treatment +12 more www.pellemedicalspsa.com </div>		7. coolsculpting - near me	Removed Under review, Ad group removed	0	-	\$0.00		
<div style="border: 1px solid #ccc; padding: 5px;"> CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspsa.com </div>		7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad	0	-	\$0.00		

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 702 9.80% \$5,943.54						
Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.						
Pelle Medical Spa Freeze Away Body Fat Get Rid of Unwanted Fat. pellemedicalspa.com/coolsculpting/manchester. CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. x. Expanded Reach Test Removed Policy (Restricted medical content) 0 - \$0.00						
Pelle Medical Spa Freeze Away Body Fat Get 50% Off 8+ Treatments. pellemedicalspa.com/coolsculpting/manchester. CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. x. Expanded Reach Test Removed Policy (Restricted medical content) 0 - \$0.00						
Fat Reduction In Manchester Eliminate Fat & Feel Great Freeze Away Body Fat. pellemedicalspa.com/coolsculpting/manchester. CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. x. Expanded Reach Test Removed Policy (Restricted medical content) 0 - \$0.00						
Non-Surgical Fat Reduction Freezing Fat Really Works Get 50% Off 8+ Treatments. pellemedicalspa.com/coolsculpting/manchester. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting. x. Expanded Reach Test Removed Policy (Restricted medical content +1 more) 0 - \$0.00						
Total: Ads 702 9.80% \$5,943.54						
Total: Campaign 702 9.80% \$5,943.54						

Responsive search ad

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.
Affordable & Quick Treatments	Approved (limited)	Headline	None	24
(Keyword:Pelle Medical Spa)	Approved (limited)	Headline	None	922
Fat Reduction Treatment	Approved (limited)	Headline	None	5
Schedule a Free Consultation	Approved (limited)	Headline	None	21
Freeze Your Fat Away Today	Approved (limited)	Headline	None	67
Flexible Payment Options	Approved (limited)	Headline	None	61
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	71
CoolSculpting® Elite	Approved (limited)	Headline	None	104
CoolSculpting® Elite Near Me	Approved (limited)	Headline	None	75

Responsive search ad

Ad strength: Good

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	43
Next-Generation Fat Reduction	Approved (limited)	Headline	None	6
50% Off CoolSculpting Elite	-	Headline	None	449
50% Off 8+ Treatments	Approved (limited)	Headline	None	336
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	382
Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation	Approved (limited)	Description	None	24
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	11
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,058
Our Biggest CoolSculpting Discount Ever. Save up to 50% Off CoolSculpting.	-	Description	2nd position	147
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	122

Responsive search ad

Ad strength: Good

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation	Approved (limited)	Description	None	24
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	11
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,058
Our Biggest CoolSculpting Discount Ever. Save up to 50% Off CoolSculpting.	-	Description	2nd position	147
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	122
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	314

Extensions

<p>Sitelink</p> <p>5.67K Impressions, 632 Clicks, 11% CTR</p> <p>Account, Campaign Added to</p> <p>Preview:</p> <p>Ad - pellemedicalspa.com/coolsculpting/elite</p> <p>Pelle Medical Spa CoolSculpting® Elite Fat Reduction Treatment</p> <p>CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.</p> <p>CoolSculpting</p> <p>Show links to specific pages of your website</p>	<p>Current Specials</p> <p>Before and After Photos</p> <p>Full Range of Services</p> <p>5 Star Reviews</p> <p>Book A Free Consultation</p> <p>About Us</p> <p>CoolSculpting</p> <p>7 extensions</p>
<p>Callout</p> <p>2.51K Impressions, 286 Clicks, 11% CTR</p> <p>Account, Campaign Added to</p> <p>Preview:</p> <p>Ad - pellemedicalspa.com/coolsculpting/elite</p> <p>Pelle Medical Spa CoolSculpting® Elite Fat Reduction Treatment</p> <p>CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. FDA Cleared. Nonsurgical...</p> <p>Show descriptive text (ex: 'Free shipping')</p>	<p>5-Star Rated Spa</p> <p>Contact Us + Free Consult</p> <p>FDA Cleared</p> <p>Nonsurgical Fat Reduction</p> <p>Freeze Your Fat</p> <p>Highlights: No Surgery</p> <p>Liposuction Alternative</p> <p>7 extensions</p>

Google Ads | Chris Zelig | Pelle Medical Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Most ads limited by policy, Type: Search, Budget: \$95.06/day, Optimization score: 72%

Extensions

Structured snippet

115 Impressions, 15 Clicks, 13% CTR

Preview: Ad - pellemedicalspa.com/coolsculpting/elite
Pelle Medical Spa | CoolSculpting® Elite | Fat Reduction Treatment
 CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Service catalog...

Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

Call

760 Impressions, 54 Clicks, 7% CTR

Preview: Ad - pellemedicalspa.com/coolsculpting/elite
Pelle Medical Spa | CoolSculpting® Elite | Fat Reduction Treatment
 CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.
 Call (802) 520-2887

Google Ads | Chris Zelig | Pelle Medical Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Most ads limited by policy, Type: Search, Budget: \$95.06/day, Optimization score: 72%

Extensions

Location

Preview: Ad - www.example.com
Headline 1 | Headline 2 | Headline 3
 Description 1. Description 2.
 2.9 mi - Example address

A location extension shows your business location and a link to your business details page in your ad. People can then click your extension to see the details page for your location, which could include your business hours, phone number, photos, and directions. [Learn more](#)

Your ads aren't as prominent as they could be if you used location extensions. See why this is recommended for you.

Promotion

2.98K Impressions, 337 Clicks, 11% CTR

Preview: Ad - pellemedicalspa.com/coolsculpting/elite
Pelle Medical Spa | CoolSculpting® Elite | Fat Reduction Treatment
 CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.

Summer Sale - Up to 50% off 8+ Treatments
 Fall Sale - 50% off 8+ Treatments

Google Ads | Chris Zelig | Pelle Medical Spa | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Most ads limited by policy, Type: Search, Budget: \$95.06/day, Optimization score: 72%

Automated extensions

You don't have any automated extensions stats yet.

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Campaigns | Pelle Med Spa (1266158117061762)

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	Active	Highest volume	\$33.33 Daily	7-day click or ...	56 Website Leads	33,022	115,379	\$36.91 Per Lead	\$2,066.72	Ongoing
<input type="checkbox"/>	Pelle - CS 2020 - Conversions	Off	Highest volume	\$15.00 Daily	28-day click o...	Website Lead	—	—	— Per Lead	\$0.00	Sep 25, 2020
Results from 2 campaigns						Multiple attrib...	33,022 People	115,379 Total	— Per Lead	\$2,066.72 Total Spent	

Ads | Pelle Med Spa (1266158117061762)

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input checked="" type="checkbox"/>	CS Elite - Video - UGC Sitting	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	27 Website Leads	20,410	39,588	\$27.16 Per Lead	—	—	—	\$733.23
<input checked="" type="checkbox"/>	CS Elite - Video - David	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	11 Website Leads	17,588	38,716	\$55.37 Per Lead	Below average Bottom 35% of ...	Average	Average	\$609.04
<input checked="" type="checkbox"/>	CS Elite - Video - Alysson	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	15 Website Leads	13,143	28,090	\$36.42 Per Lead	Below average Bottom 35% of ...	Average	Average	\$546.31
<input checked="" type="checkbox"/>	CS Elite - Video - Procedure	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	1 Website Lead	1,671	3,139	\$60.24 Per Lead	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Average	\$60.24
<input checked="" type="checkbox"/>	CS Elite - Image - Picture	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	1,505	2,881	— Per Lead	—	—	—	\$57.45
<input checked="" type="checkbox"/>	CS Elite - Image - With Offer	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	2 Website Leads	1,262	2,160	\$21.54 Per Lead	—	—	—	\$43.08
<input checked="" type="checkbox"/>	CS Elite - Image - Text	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	495	805	— Per Lead	—	—	—	\$17.37
<input type="checkbox"/>	CS - Video - About Pelle	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
<input type="checkbox"/>	CS - Video - UGC Standing	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
<input type="checkbox"/>	CS - Video - UGC Sitting	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
<input type="checkbox"/>	CS - Video - Alysson	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
<input type="checkbox"/>	CS - Video - David	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Jun 13, 2022, 1:1... 82 days ago	7-day click or ...	— Website Lead	—	—	— Per Lead	—	—	—	—
Results from 18 ads						56 Website Leads	33,022 People	115,379 Total	\$36.91 Per Lead	—	\$2,066.72 Total Spent

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

SALES # 1803

DATE 07/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Text Blast	June Alle CoolSculpting promo, 2 contact lists, 22 contacts	1	50.00	50.00
TOTAL				1,550.00
BALANCE DUE				\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

SALES # 1833

DATE 08/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Text Blast	Two text blasts in July - 4019 Contacts on 7/5; 3550 Contacts on 7/12	1	375.00	375.00
<hr/>				
TOTAL				1,875.00
BALANCE DUE				\$0.00