

CoolSculpting Marketing Services Pelle Medical Spa December 2022 Total Marketing Expenses (12/1/2022 - 12/31/2022)

Total Google Ads: \$3,258.29
Total Facebook Ads: \$ 884.98
Total Marketing Service Fee: \$ 2,300
Total CoolSculpting Marketing Cost: \$6,443.27

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns

Overview | Campaigns | Custom | Dec 1 - 31, 2022 | Show last 30 days

Recommendations | Campaign status: All | Campaign name contains cool X | Add filter

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|------------------------------|---|--------|--------|------------|
| search coolsculpting | \$112.04/day | All ads limited by policy | 174 | 11.96% | \$3,258.29 |
| \$250 Off CoolSculpting | \$5.00/day \$152.00/month | Paused | 0 | - | \$0.00 |
| \$250 Off CoolSculpting - Website Traffic | \$5.00/day \$152.00/month | Paused | 0 | - | \$0.00 |
| Coolsculpting 250 - Maximize Clicks | \$20.00/day | Paused All ads disapproved, All ad groups paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 174 | 11.96% | \$3,258.29 |
| Total: Account | | | 174 | 11.96% | \$3,258.29 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$112.04/day | Optimization score: 74.7% | More details

Recommendations | Ads | Custom | Dec 1 - 31, 2022 | Show last 30 days

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +2.6% View Apply

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|--------|------------|
| Total: Ads in your current workspace | | | | | |
| (Keyword Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted drug terms +1 more) | 53 | 18.09% | \$1,121.85 |
| (Keyword Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details | 3. lipo | Eligible (Limited) Policy (Restricted drug terms +1 more) | 46 | 16.20% | \$641.18 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 17 | 37.78% | \$598.83 |
| (Keyword Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details | x. Expanded Reach Test | Eligible (Limited) Policy (Restricted drug terms +1 more) | 25 | 4.91% | \$344.93 |
| Pelle Medical Spa CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details | x. non-service medspa | Eligible (Limited) Policy (Restricted drug terms +1 more) | 19 | 8.09% | \$330.41 |
| (Keyword Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite | 1. coolsculpting - price | Eligible (Limited) | 8 | 14.81% | \$129.28 |
| (Keyword Pelle Medical Spa) CoolSculpting® Elite Fat Reduction Treatment +9 more pellemedicalspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... View assets details | 2. body sculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 5 | 22.73% | \$77.18 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 20.00% | \$14.63 |
| (Keyword Pelle Medical Spa) CoolSculpting in Manchester Fat Reduction Treatment +12 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details | 7. coolsculpting - near me | Removed Under review, Ad group removed | 0 | - | \$0.00 |
| CoolSculpting® in Manchester Fat Reduction Treatment Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation | 7. coolsculpting - near me | Removed Policy (Restricted medical content +1 more), Ad group removed | 0 | - | \$0.00 |
| 2020 CoolSculpting Discount \$1,000 Off September Special Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation | 7. coolsculpting - near me | Removed Policy (Restricted medical content +1 more), Ad group removed | 0 | - | \$0.00 |
| CoolSculpting® in Manchester Freeze Away Stubborn Fat Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation | 7. coolsculpting - near me | Removed Policy (Restricted medical content +1 more), Ad group removed | 0 | - | \$0.00 |

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$112.04/day | Optimization score: 74.7% | More details

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------|--|--------|--------|------------|
| Total: Ads in your current workspace | | | | | |
| In Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Save 50% On 8+ Treatments Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Up to 50% off CoolSculpting Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® in Manchester Freeze Away Body Fat Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content) | 0 | - | \$0.00 |
| Total: Ads in your current workspace | | | 174 | 11.96% | \$3,258.29 |
| Total: Campaign | | | 174 | 11.96% | \$3,258.29 |

Show rows: 500 | 1 - 500 of 976

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$112.04/day | Optimization score: 74.7% | More details

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------|--|--------|--------|------------|
| Total: Ads in your current workspace | | | | | |
| In Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever pellemedicalspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Save 50% On 8+ Treatments Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Fat Reduction Up to 50% off CoolSculpting Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® in Manchester Freeze Away Body Fat Our Biggest Discount Ever pellemedicalspa.com/coolsculpting/manchester Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content) | 0 | - | \$0.00 |
| Total: Ads in your current workspace | | | 174 | 11.96% | \$3,258.29 |
| Total: Campaign | | | 174 | 11.96% | \$3,258.29 |

Show rows: 500 | 1 - 500 of 976

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$112.04/day, Optimization score: 74.7%

Responsive search ad

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------|--------------|
| Affordable & Quick Treatments | Approved (limited) | Headline | None | 4 | Advertiser |
| (Keyword)Pelle Medical Spa | Approved (limited) | Headline | None | 175 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | None | 4 | Advertiser |
| Schedule a Free Consultation | Approved (limited) | Headline | None | 3 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | None | 3 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | None | 23 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | None | 67 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | None | 35 | Advertiser |
| CoolSculpting® Elite Near Me | Approved (limited) | Headline | None | 112 | Advertiser |

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$112.04/day, Optimization score: 74.7%

Responsive search ad

Ad strength: Good

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------|--------------|
| No Surgery & Minimal Downtime | Approved (limited) | Headline | None | 5 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | None | 10 | Advertiser |
| 50% Off CoolSculpting Elite | - | Headline | None | 0 | Advertiser |
| 50% Off 8+ Treatments | Approved (limited) | Headline | None | 145 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | 3 | Advertiser |
| Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation | Approved (limited) | Description | None | 5 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | - | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 285 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save up to 50% Off CoolSculpting. | - | Description | 2nd position | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 0 | Advertiser |

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$112.04/day, Optimization score: 74.7%

Responsive search ad

Ad strength: Good

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------|--------------|
| Leading CoolSculpting® Elite Provider in Manchester, NH. Schedule a Free Consultation | Approved (limited) | Description | None | 5 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | - | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 285 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save up to 50% Off CoolSculpting. | - | Description | 2nd position | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | 269 | Advertiser |

Show rows: 500 | 1 - 21 of 21

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$112.04/day, Optimization score: 74.7%

Assets

Table view: Associations

Asset status: All, Asset type: All

| Asset | Asset type | Level | Status | Clicks | CTR | Cost |
|---|------------|---------|----------|--------|--------|------------|
| Account | | | | | | |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Sitelink | Account | Eligible | 157 | 13.34% | \$3,035.73 |
| Before and After Photos See Real Patient Results & Before and After Photos. | Sitelink | Account | Eligible | 156 | 13.53% | \$3,016.99 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Eligible | 124 | 12.54% | \$2,318.34 |
| 5 Star Reviews Read Real Client Reviews & Patient Testimonials. | Sitelink | Account | Eligible | 38 | 8.00% | \$806.55 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Sitelink | Account | Eligible | 20 | 8.47% | \$453.07 |
| (603) 627-7000 | Call | Account | Eligible | 12 | 10.71% | \$338.45 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Sitelink | Account | Eligible | 18 | 6.34% | \$277.44 |
| 5-Star Rated Spa | Callout | Account | Eligible | 0 | - | \$0.00 |
| Contact Us + Free Consult | Callout | Account | Eligible | 0 | - | \$0.00 |

Google Ads | Chris Zelig > Pelle Medical Spa 731-861-0264 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$112.04/day, Optimization score: 74.7%

Assets

Asset status: All, Asset type: All

| Asset | Asset type | Level | Status | Clicks | CTR | Cost |
|--|--------------------|----------|--|--------|--------|------------|
| search coolsculpting | | | | | | |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | Campaign | Eligible | 123 | 12.84% | \$2,206.90 |
| Winter Sale - 50% off 8+ Treatments | Promotion | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 82 | 15.65% | \$1,701.04 |
| Nonsurgical Fat Reduction | Callout | Campaign | Eligible | 49 | 17.01% | \$1,238.84 |
| FDA Cleared | Callout | Campaign | Eligible | 42 | 12.65% | \$1,010.58 |
| Freeze Your Fat | Callout | Campaign | Eligible | 49 | 15.22% | \$966.76 |
| Liposuction Alternative | Callout | Campaign | Eligible | 44 | 14.43% | \$888.70 |
| Highlights: No Surgery | Callout | Campaign | Eligible | 45 | 15.52% | \$882.34 |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... | Structured snippet | Campaign | Eligible | 1 | 10.00% | \$11.66 |
| Up to 50% Off | Callout | Campaign | Removed | 0 | - | \$0.00 |
| Winter Sale - Up to 50% off CoolSculpting Elite | Promotion | Campaign | Removed | 0 | - | \$0.00 |
| Spring Sale - Up to 50% off CoolSculpting Elite | Promotion | Campaign | Removed | 0 | - | \$0.00 |
| Summer Sale - Up to 50% off 8+ Treatments | Promotion | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Fall Sale - 50% off 8+ Treatments | Promotion | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

| Insights | Asset | Asset type | Level | Status | Clicks | CTR | Cost |
|--------------|--|--------------------|----------|---|--------|--------|------------|
| Ad groups | Highlights: No Surgery | Callout | Campaign | Eligible | 45 | 15.52% | \$882.34 |
| Ads & assets | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... | Structured snippet | Campaign | Eligible | 1 | 10.00% | \$11.66 |
| Ads | Up to 50% Off | Callout | Campaign | Removed | 0 | - | \$0.00 |
| Ads | Winter Sale - Up to 50% off CoolSculpting Elite | Promotion | Campaign | Removed | 0 | - | \$0.00 |
| Ads | Spring Sale - Up to 50% off CoolSculpting Elite | Promotion | Campaign | Removed | 0 | - | \$0.00 |
| Ads | Summer Sale - Up to 50% off 8+ Treatments | Promotion | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Ads | Fall Sale - 50% off 8+ Treatments | Promotion | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Summary | Total: Sitelinks | | | | 160 | 13.06% | \$3,078.60 |
| Summary | Total: Callouts | | | | 97 | 14.41% | \$2,067.16 |
| Summary | Total: Structured snippets | | | | 1 | 10.00% | \$11.66 |
| Summary | Total: Calls | | | | 12 | 10.71% | \$338.45 |
| Summary | Total: Promotions | | | | 82 | 15.65% | \$1,701.04 |

Campaigns | Pelle Med Spa (1266158117061762) | Updated 10 minutes ago

Terms update is now available: Updates to the Self-Serve Ad Terms are effective January 3, 2023. [Read the terms](#)

Search: Campaign name contains cool | Save Clear | Last month: Dec 1, 2022 - Dec 31, 2022

1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

| Off / On | Campaign | Delivery | Bid strategy | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent | Ends |
|-------------------------------------|-----------------------------|----------|----------------|---------------|---------------------|------------------|---------------|--------------|------------------|----------------------|---------|
| <input checked="" type="checkbox"/> | Coolsculpting - Conversions | Active | Highest volume | \$33.33 Daily | 7-day click or ... | 17 Website Leads | 17,504 | 41,302 | \$52.06 Per Lead | \$884.98 | Ongoing |
| Results from 1 campaign | | | | | | 17 Website Leads | 17,504 People | 41,302 Total | \$52.06 Per Lead | \$884.98 Total Spent | |

Ads | Pelle Med Spa (1266158117061762) | Updated just now

Terms update is now available: Updates to the Self-Serve Ad Terms are effective January 3, 2023. [Read the terms](#)

Search: Campaign name contains cool | Save Clear | Last month: Dec 1, 2022 - Dec 31, 2022

1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

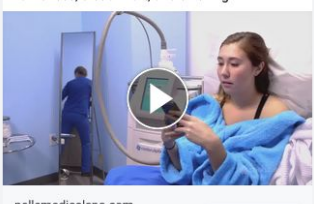
| Off / On | Ad | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|-------------------------------------|--------------------------------|--------------------------------|---------------------|-----------------|-------|------------------|-------------------|-----------------|-------------------------|-------------------------|--------------|
| <input checked="" type="checkbox"/> | CS Elite - Video - Alysson | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | 3 Website Leads | 9,242 | 16,605 | \$120.51 Per Lead | Below average | Average | Average | \$361.52 |
| <input checked="" type="checkbox"/> | CS Elite - Video -UGC Sitting | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | 6 Website Leads | 7,804 | 10,711 | \$40.47 Per Lead | Below average | - | - | \$242.84 |
| <input checked="" type="checkbox"/> | CS Elite - Video - David | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | 5 Website Leads | 5,906 | 9,299 | \$37.46 Per Lead | Below average | Average | Average | \$187.30 |
| <input checked="" type="checkbox"/> | CS Elite - Video - Procedure | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | 1 Website Lead | 1,158 | 1,894 | \$50.36 Per Lead | Below average | Average | Average | \$50.36 |
| <input checked="" type="checkbox"/> | CS Elite - Image - Picture | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | 2 Website Leads | 868 | 1,567 | \$9.29 Per Lead | Below average | - | - | \$18.57 |
| <input checked="" type="checkbox"/> | CS Elite - Image - With Offer | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | 437 | 724 | - | - | - | - | \$15.17 |
| <input checked="" type="checkbox"/> | CS Elite - Image - Text | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | 330 | 502 | - | - | - | - | \$9.22 |
| <input checked="" type="checkbox"/> | 2020-09 - CS - Women - Image 1 | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | - | - | - | - | - | - | - |
| <input checked="" type="checkbox"/> | 2020-09 - CS - Women - Image 5 | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | - | - | - | - | - | - | - |
| <input checked="" type="checkbox"/> | 2020-09 - CS - Women - Image 2 | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | - | - | - | - | - | - | - |
| <input checked="" type="checkbox"/> | 2020-09 - CS - Women - Image 3 | Jan 5, 2023, 9:42... Yesterday | 7-day click or ... | - | - | - | - | - | - | - | - |
| Results from 18 ads | | | | | | 17 Website Leads | 17,504 People | 41,302 Total | \$52.06 Per Lead | \$884.98 Total Spent | |

View preview | Mobile Feed

Pelle Medical Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <http://www.pellemedicalsapa.com/treatments/coolsculpting-non-invasive-fat-reduction/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



pellemedicalsapa.com
50% Off 8+ Treatments
Learn more about Coolsc...

Maribel Esp... 21 comments 8 shares

Like Comment Share

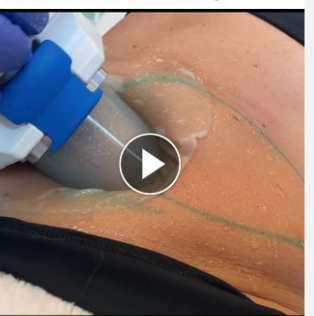
Full Size Preview

View preview | Mobile Feed

Pelle Medical Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <http://www.pellemedicalsapa.com/treatments/coolsculpting-non-invasive-fat-reduction/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



pellemedicalsapa.com
50% Off 8+ Treatments
Learn more about Coolsc...

Linda Biron ... 26 comments 7 shares

Like Comment Share

Full Size Preview

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Cheryl Boyarsky

Pelle Medical Spa

INVOICE # 1980

DATE 12/01/2022

DUE DATE 12/01/2022

TERMS Due on receipt

| ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|---|---|-----|----------|----------|
| Digital Marketing Monthly Management | <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology | 1 | 1,750.00 | 1,750.00 |
| Text Blast | Botox Day text blast 4543 contacts | 1 | 375.00 | 375.00 |
| Text Blast | Black Friday: Set Up Fee: \$250, 11/25, 4,263 contacts \$300 | 1 | 550.00 | 550.00 |

PAID

| | |
|-------------|---------------|
| PAYMENT | 2,675.00 |
| BALANCE DUE | \$0.00 |