

# CoolSculpting Marketing Services Pellé Medical Spa Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

**Total Google Ads: \$ 7,546.64**  
**Total Meta Ads: \$ 3,033.82**  
**Total Marketing Service Fees: \$ 6,975.00**  
**Total CoolSculpting Marketing Cost: \$17,555.46**

Google Ads Medstar Media > Pelle Medical Spa 731-861-0264

View (2 filters) All campaigns Campaigns (5) Select a campaign

Filters Campaign status: All Ad group status: All Add filter

Overview Campaigns Recommendations Insights Campaigns Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +8.5% View Apply

Ad group	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$80.91/day	All ads limited by policy	799	12.96%	\$7,546.64
\$250 Off CoolSculpting	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
\$250 Off CoolSculpting - Website Traffic	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Coolsculpting 250 - Maximize Clicks	\$20.00/day	Paused All ads disapproved, All ad groups paused	0	-	\$0.00
search   beta   dermal fillers	\$39.57/day	Paused Most ads limited by policy	0	-	\$0.00
<b>Total: Campaigns in your current view</b>			<b>799</b>	<b>12.96%</b>	<b>\$7,546.64</b>
<b>Total: Account</b>	<b>\$80.91/day</b>		<b>799</b>	<b>12.96%</b>	<b>\$7,546.64</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
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Google Ads Medstar Media > Pelle Medical Spa 731-861-0264

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2% More details Campaign 4 of 5

Overview Ads Recommendations Insights Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +4% View

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +12 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	163	24.04%	\$2,365.52
Pelle Medical Spa   Coolsculpting   Coolsculpting® Elite +11 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	138	5.64%	\$1,273.53
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +12 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	162	17.51%	\$1,259.57
(Keyword Pelle Medical Spa)   Coolsculpting in Manchester   Freeze Away Stubborn Fat +12 more pellemedicalspa.com/coolsculpting/manchester Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	133	26.08%	\$1,205.90
(Keyword Pelle Medical Spa)   Coolsculpting in Manchester   Freeze Away Stubborn Fat +12 more pellemedicalspa.com/coolsculpting/manchester Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. lipo	Removed Policy (Restricted medical content +1 more)	96	19.39%	\$544.79

Google Ads Medstar Media > Pelle Medical Spa 731-861-0264

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2% More details Campaign 4 of 5

Overview Ads Recommendations Insights Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Pelle Medical Spa   Coolsculpting in Manchester   Freeze Away Stubborn Fat +12 more pellemedicalspa.com/coolsculpting/manchester Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	40	6.42%	\$269.08
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +12 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	26	20.16%	\$195.71
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +7 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	5	10.87%	\$118.01
[Dynamically generated headline] [Dynamically generated display URL] Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	25.71%	\$113.72
(Keyword Pelle Medical Spa)   Coolsculpting in Manchester   Freeze Away Stubborn Fat +12 more pellemedicalspa.com/coolsculpting/manchester Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. body sculpting	Removed Policy (Restricted medical content +1 more)	10	13.16%	\$90.90
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +7 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	10	30.30%	\$55.06

Google Ads Medstar Media > Pelle Medical Spa 731-861-0264

View (2 filters) All campaigns Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2% More details Campaign 4 of 5

Overview Ads Recommendations Insights Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Pelle Medical Spa)   Coolsculpting   Coolsculpting® Elite +7 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	5	7.35%	\$32.89
Pelle Medical Spa   Coolsculpting   Coolsculpting® Elite +6 more pellemedicalspa.com/coolsculpting/manchester Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	2	2.25%	\$21.96
(Keyword Pelle Medical Spa)   Coolsculpting in Manchester   Fat Reduction Treatment +12 more www.pellemedicalspa.com Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	7. coolsculpting - near me	Removed Under review, Ad group removed	0	-	\$0.00
Coolsculpting® in Manchester   Fat Reduction Treatment   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
2020 Coolsculpting Discount   \$1,000 Off September Special   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Coolsculpting® in Manchester   Freeze Away Stubborn Fat   Flexible Payment Options www.pellemedicalspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Manchester, NH. Schedule a Free Consultation	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00

Google Ads Medstar Media Pelle Medical Spa 731-861-0264

View (2 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Overview

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			799	12.96%	\$7,546.64
Biggest Discount Ever pellemedicals.com/coolsculpting/manchester Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Manchester, NH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal Ever   Save 50% On 8+ Treatments   Our Biggest Discount Ever pellemedicals.com/coolsculpting/manchester Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever pellemedicals.com/coolsculpting/manchester Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever pellemedicals.com/coolsculpting/manchester Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. body sculpting	Removed Policy (Restricted medical content)	0	-	\$0.00
Total: Ads in your current view					
Total: Campaign					
			799	12.96%	\$7,546.64
			799	12.96%	\$7,546.64

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Google Ads Medstar Media Pelle Medical Spa 731-861-0264

View (2 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Overview

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Pelle Medical Spa	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	17	Advertiser
(Keyword:Pelle Medical Spa)	Approved (limited)	Headline	1st position	107	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	3	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	13	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	7	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	10	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	6	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	7	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
Top Provider in Manchester, NH	Approved (limited)	Headline	2nd position	37	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	576	Advertiser

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View (2 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Overview

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite	Approved (limited)	Headline	1st position	6	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	7	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
Top Provider in Manchester, NH	Approved (limited)	Headline	2nd position	37	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	576	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	12	Advertiser
Coolsculpting Manchester, NH	Approved (limited)	Headline	1st position	462	Advertiser
CoolSculpting® Manchester, NH	Approved (limited)	Headline	1st position	91	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	20	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	21	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	637	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	582	Advertiser

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Google Ads Medstar Media Pelle Medical Spa 731-861-0264

View (2 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Overview

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS   search   coolsculpting	Campaign	Eligible	6	11.32%	\$95.54
Sitelink						
Before and After Photos See Real Patient Results & Before and After Photos.	Account	Account	Eligible	724	15.46%	\$7,088.46
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	705	15.46%	\$6,973.51
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible	564	14.58%	\$5,726.46
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	463	14.24%	\$4,627.09
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	321	12.71%	\$2,733.90
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	94	6.78%	\$777.26
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	83	6.90%	\$676.76

Callout

Google Ads Medstar Media Pelle Medical Spa 731-861-0264

View (2 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Overview

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	246	18.68%	\$2,747.36
Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	212	17.79%	\$2,512.48
Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	219	19.06%	\$2,457.56
Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	197	17.75%	\$2,345.07
Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	197	17.76%	\$2,284.96
Up to 50% Off	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
Spring Sale - 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	395	16.98%	\$4,176.64
Winter Sale - Up to 50% off CoolSculpting Elite	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Spring Sale - Up to 50% off CoolSculpting Elite	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$80.91/day Optimization score: 60.2%

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
PELLE MEDICAL SPA	MS   search   coolsculpting	Campaign	Eligible	387	11.58%	\$3,961.56
Call						
(603) 627-7000	Account	Account	Eligible	21	7.53%	\$228.50
Business logo						
PELLÉ MEDICAL SPA	MS   search   coolsculpting	Campaign	Not eligible Disapproved (Business Logo Poorly Cropped)	0	-	\$0.00
Total: Business name				387	11.58%	\$3,961.56
Total: Sitelinks				726	15.41%	\$7,115.28
Total: Callouts				366	17.77%	\$4,027.05
Total: Structured snippets				6	11.32%	\$95.54
Total: Calls				21	7.53%	\$228.50
Total: Promotions				395	16.98%	\$4,176.64

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Campaigns Pelle Med Spa (1266158117061762)

Updated just now Discard drafts Review and publish

Save Clear Apr 1, 2023 - Jun 30, 2023

Campaigns Ad sets Ads

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	Coolsculpting - Conversions	Active	Highest volume	\$33.33 Daily	7-day click or ...	122 Website Leads	43,092	124,492	\$24.87 Per Lead	\$3,033.82	On
Results from 1 campaign						122 Website Leads	43,092 Accounts Center acc...	124,492 Total	\$24.87 Per Lead	\$3,033.82 Total Spent	

Ads Pelle Med Spa (1266158117061762)

Updated just now Discard drafts Review and publish

Save Clear Apr 1, 2023 - Jun 30, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign


Off / On	Ad	Last significant lit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Video - UGC Sitting	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	68 Website Leads	32,612	67,109	\$24.69 Per Lead	-	-	-	\$1,678.63
<input type="checkbox"/>	CS Elite - Video - David	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	34 Website Leads	16,118	31,332	\$19.52 Per Lead	Average	Average	Average	\$663.71
<input type="checkbox"/>	CS Elite - Image - With Offer	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	7 Website Leads	6,812	11,993	\$41.24 Per Lead	-	-	-	\$288.67
<input type="checkbox"/>	CS Elite - Video - Procedure	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	8 Website Leads	3,406	6,766	\$25.42 Per Lead	Above average	Average	Above average	\$203.37
<input type="checkbox"/>	CS Elite - Image - Picture	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	5 Website Leads	3,566	7,292	\$39.89 Per Lead	-	-	-	\$199.44
<input type="checkbox"/>	CS Elite - Video - Alysson	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 5	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 2	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 6	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS - Video - Alysson	Apr 5, 2023, 9:42... 77 days ago	7-day click or ...	-	-	-	-	-	-	-	-
Results from 18 ads						122 Website Leads	43,092 Accounts Center acc...	124,492 Total	\$24.87 Per Lead	\$3,033.82 Total Spent	

View preview

**Pelle Medical Spa** Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <http://www.pellemedicalspa.com/treatments/coolsculpting-non-invasive-fat-reduction/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



pellemedicalspa.com  
**50% Off 8+ Treatments**  
Learn more about Coolsc...

117 46 comments 24 shares

Like Comment Share

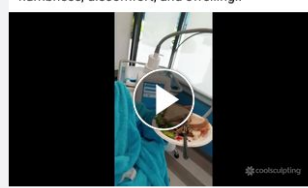
View preview

Mobile Feed

**Pelle Medical Spa** Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <http://www.pellemedicalspa.com/treatments/coolsculpting-non-invasive-fat-reduction/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



pellemedicalspa.com  
**50% Off 8+ Treatments**  
Learn more about Coolsc...

83 27 comments 16 shares

Like Comment Share

Full Size Preview



**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES # 2117**

**DATE 04/01/2023**

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Monthly management of Google Ads / Social Media Ads</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	2,000.00	2,000.00
	<b>Text Blast</b>	Alle promo - 40 contacts	1	75.00	75.00
	<b>Text Blast</b>	March Promo - 4100 contacts	1	300.00	300.00

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

TOTAL	2,375.00
<b>BALANCE DUE</b>	<b>\$0.00</b>

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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**Medstar Media, INC.**

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support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES #** 2150  
**DATE** 05/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Monthly management of Google Ads / Social Media Ads</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	2,000.00	2,000.00
	<b>Text Blast</b>	3,978 contacts	1	300.00	300.00

Referral Program

<b>TOTAL</b>	2,300.00
<b>BALANCE DUE</b>	<b>\$0.00</b>

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.  
 Payment services brought by:  
 Intuit Payments Inc.  
 2700 Coast Avenue, Mountain View, CA 94043  
 Phone number 1-888-536-4801  
 NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Cheryl Boyarsky  
Pelle Medical Spa

**SALES # 2182**

**DATE 06/01/2023**

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Monthly management of Google Ads / Social Media Ads</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	2,000.00	2,000.00
	<b>Text Blast</b>	May Specials Sale - 3,856 contacts	1	300.00	300.00

Referral Program

**TOTAL  
BALANCE DUE**

2,300.00  
**\$0.00**

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