

CoolSculpting Marketing Services Pellé Medical Spa Co-Op Q4 2023 Total Marketing Expenses (10/1/2023 - 12/31/2023)

Total Google Ads: \$ 1,908.93
Total Meta Ads: \$ 3,066.06
Total Marketing Service Fees: \$ 6,546.00
Total CoolSculpting Marketing Cost: \$11,520.99

Google Ads | Medstar Media > Pelle Medical Spa 731-861-0264 | All campaigns > MS | search | prospecting

Enabled Status: All ads limited by policy Type: Search Budget: \$97.64/day Optimization score: 100% Campaign 5 of 6

Ad groups

Ad group name contains cool X Add filter

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (Limited) All ads limited by policy	-	33.72	\$44.48	367	14.83%	\$1,499.74
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	10.00	\$40.92	96	6.68%	\$409.19
Total: Filtered ad groups			43.72	\$43.67	463	11.84%	\$1,908.93
Total: Campaign			181.51	\$49.44	2,207	11.21%	\$8,973.52

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Google Ads | Medstar Media > Pelle Medical Spa 731-861-0264 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 1 of 9

Ads

Ad status: All Add filter

Ad	Status	Clicks	CTR	Cost
(Keyword Pelle Medical Spa) Coolsculpting CoolSculpting® Elite +12 more pellmedicalspa.com/coolsculpting/manchester_nh Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	367	14.83%	\$1,499.74
Total: Ads in your current view		367	14.83%	\$1,499.74
Total: Ad group		367	14.83%	\$1,499.74

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Google Ads | Medstar Media > Pelle Medical Spa 731-861-0264 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 1 of 9

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Pelle Medical Spa	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	152	Advertiser
(Keyword Pelle Medical Spa)	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	1,458	Advertiser
CoolSculpting in Manchester	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	788	Advertiser
Fat Reduction Treatment	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	36	Advertiser
Freeze Your Fat Away Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	43	Advertiser
Flexible Payment Options	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	127	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	71	Advertiser
CoolSculpting® Elite	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	19	Advertiser
No Surgery & Minimal Downtime	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	166	Advertiser

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Google Ads | Medstar Media > Pelle Medical Spa 731-861-0264 | All campaigns > MS | search | prospecting > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 1 of 9

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Next-Generation Fat Reduction	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	20	Advertiser
Top Provider in Manchester, NH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	934	Advertiser
50% Off 8+ Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	926	Advertiser
CoolSculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	37	Advertiser
CoolSculpting® Elite NH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	173	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	2,400	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	41	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	34	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	2nd position	1,835	Advertiser

Show rows: 100 1 - 19 of 19

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 7 of 9

Overview Recommendations

Ads

Ad	Status	Clicks	CTR	Cost
Pelle Medical Spa Coolsculpting CoolSculpting® Elite +11 more pellemedicalspa.com/coolsculpting/manchester_nh Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	96	6.68%	\$409.19
Total: Ads in your current view		96	6.68%	\$409.19
Total: Ad group		96	6.68%	\$409.19

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 7 of 9

Overview Recommendations

Responsive search ad Leave feedback

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Pelle Medical Spa	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	211	Advertiser
CoolSculpting in Manchester	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	1,259	Advertiser
Fat Reduction Treatment	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	97	Advertiser
Freeze Your Fat Away Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	185	Advertiser
Flexible Payment Options	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	35	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	218	Advertiser
CoolSculpting® Elite	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	10	Advertiser
No Surgery & Minimal Downtime	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	234	Advertiser
Next-Generation Fat Reduction	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	24	Advertiser

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 7 of 9

Overview Recommendations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	234	Advertiser
Next-Generation Fat Reduction	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	24	Advertiser
Top Provider in Manchester, NH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	144	Advertiser
50% Off 8+ Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	289	Advertiser
Coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	66	Advertiser
CoolSculpting® Elite NH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	102	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	1,397	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	17	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	23	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	2nd position	1,099	Advertiser

Show rows: 100 1 - 18 of 18

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 7 of 9

Overview Recommendations

Assets

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction...	Structured snippet	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	4	22	18.18%	\$3.66	\$14.64
Before and After Photos See Real Patient Results & Before and After Photos.	Sitelink	Account	Account	Eligible	Advertiser	73	783	9.32%	\$4.55	\$332.17
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Sitelink	Account	Account	Eligible	Advertiser	70	759	9.22%	\$4.62	\$323.39
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	53	602	8.80%	\$4.71	\$249.80
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	Eligible	Advertiser	51	611	8.35%	\$4.63	\$235.90
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Sitelink	Account	Account	Eligible	Advertiser	44	573	7.68%	\$4.84	\$213.01
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible	Advertiser	13	371	3.50%	\$3.97	\$51.65
Book A Free Consultation Contact Us Today to	Sitelink	Account	Account	Eligible	Advertiser	13	340	3.82%	\$3.79	\$49.33

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 7 of 9

Overview Recommendations

Assets

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible	Advertiser	13	340	3.82%	\$3.79	\$49.33
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Manchester, NH	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	6	132	4.55%	\$4.06	\$24.36
FDA Cleared	Callout	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	26	240	10.83%	\$5.44	\$141.43
Freeze Your Fat	Callout	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	26	214	12.15%	\$5.20	\$135.17
Non-surgical Fat Reduction	Callout	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	21	195	10.77%	\$4.73	\$99.35
Highlights: No Surgery	Callout	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	18	209	8.61%	\$5.50	\$98.97
Liposuction Alternative	Callout	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	17	173	9.83%	\$5.44	\$92.50
5-Star Rated Spa	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	23	361	6.37%	\$4.81	\$110.59

Google Ads Medstar Media Pelle Medical Spa 731-861-0264 All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview	Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost
Recommendations	PELLE MEDICAL SPA	Business name	MS search prospecting	Campaign	Eligible	Advertiser	89	1,359	6.55%	\$4.40	\$391.43
Ads	Call										
Assets	(603) 627-7000	Call	Account	Account	Eligible	Advertiser	3	26	11.54%	\$4.56	\$13.68
Landing pages	(603) 810-8485	Call	MS search prospecting	Campaign	Removed	Advertiser	1	56	1.79%	\$1.37	\$1.37
Keywords	Business logo										
Audience											
Settings	PELLÉ MEDICAL SPA	Business logo	MS search prospecting	Campaign	Eligible	Advertiser	89	1,359	6.55%	\$4.40	\$391.43
Change history	Image										
Dynamic ad targets	Image	Image	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	28	249	11.24%	\$5.42	\$151.68
Devices	Image	Image	MS search prospecting x. Exp Reach coolsculpting	Ad group	Not eligible Disapproved (Text or graphic overlays)	Advertiser	0	0	-	-	\$0.00
Total: Images							28	249	11.24%	\$5.42	\$151.68
Total: Business name							89	1,359	6.55%	\$4.40	\$391.43
Total: Business logo							89	1,359	6.55%	\$4.40	\$391.43
Total: Sitelinks							73	785	9.30%	\$4.55	\$332.17
Total: Callouts							36	390	9.23%	\$4.96	\$178.44

Google Ads Medstar Media Pelle Medical Spa 731-861-0264 All campaigns MS | search | prospecting x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview	Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost
Recommendations											
Ads	Image										
Assets	Image	Image	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	28	249	11.24%	\$5.42	\$151.68
Landing pages	Image	Image	MS search prospecting x. Exp Reach coolsculpting	Ad group	Not eligible Disapproved (Text or graphic overlays)	Advertiser	0	0	-	-	\$0.00
Keywords	Total: Images						28	249	11.24%	\$5.42	\$151.68
Audience	Total: Business name						89	1,359	6.55%	\$4.40	\$391.43
Settings	Total: Business logo						89	1,359	6.55%	\$4.40	\$391.43
Change history	Total: Sitelinks						73	785	9.30%	\$4.55	\$332.17
Dynamic ad targets	Total: Callouts						36	390	9.23%	\$4.96	\$178.44
Devices	Total: Structured snippets						4	22	18.18%	\$3.66	\$14.64
	Total: Calls						4	82	4.88%	\$3.76	\$15.05
	Total: Promotions						23	361	6.37%	\$4.81	\$110.59

Show rows: 100 1 - 24 of 24

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Google Ads Campaigns Pelle Med Spa (1266158117061762) Updated just now

Discard drafts Review and publish

Search and filter Campaign name contains cool

Save Clear Oct 1, 2023 - Dec 31, 2023

Ad sets

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	MS Coolsculpting - (Conversions)	Active	Highest volume	\$33.00 Daily	Multiple attrib...	36 Website Leads	40,087	106,528	\$85.17 Per Lead	\$3,066.06	Ongoing
Results from 1 campaign						36 Website Leads	40,087 Accounts Center acc...	106,528 Total	\$85.17 Per Lead	\$3,066.06 Total Spent	

Google Ads Ads Pelle Med Spa (1266158117061762) Updated just now

Discard drafts Review and publish

Search and filter Campaign name contains cool

Save Clear Oct 1, 2023 - Dec 31, 2023

Ad sets for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	Pelle Med - CS Elite - Video - UGC Sitting	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	16 Website Leads	31,843	56,630	\$88.34 Per Lead	-	-	-	\$1,413.41
<input type="checkbox"/>	CS Elite - Image - Picture	Oct 29, 2023, 1:19... 5 days ago	7-day click	4 Website Leads	12,092	25,107	\$188.10 Per Lead	-	-	-	\$752.39
<input type="checkbox"/>	CS Elite - Image - Picture	Oct 29, 2023, 1:19... 5 days ago	7-day click	5 Website Leads	1,506	5,756	\$40.06 Per Lead	-	-	-	\$200.32
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Option 2	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	3 Website Leads	2,352	4,340	\$63.71 Per Lead	Average	Below average Bottom 35% of ads	Average	\$191.14
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Music	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	732	1,416	Per Lead	-	-	-	\$75.51
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Feel Fantastic	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	2 Website Leads	888	2,125	\$33.11 Per Lead	-	-	-	\$66.22
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Carousel	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	1 Website Lead	878	1,770	\$55.23 Per Lead	-	-	-	\$55.23
<input type="checkbox"/>	Pelle Med - CS Elite - Image - 2022 NewBeauty	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	1 Website Lead	762	1,595	\$52.09 Per Lead	-	-	-	\$52.09
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Summer Body	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	772	1,855	Per Lead	-	-	-	\$51.23
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Doctor and Pati...	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	1 Website Lead	854	1,712	\$50.07 Per Lead	-	-	-	\$50.07
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Poster	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	1 Website Lead	376	775	\$40.28 Per Lead	-	-	-	\$40.28
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Picture	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	423	689	Per Lead	-	-	-	\$27.95
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Sitting On Couch	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	297	587	Per Lead	-	-	-	\$22.10
Results from 42 ads						36 Website Leads	40,086 Accounts Center acc...	106,528 Total	\$85.17 Per Lead		\$3,066.06 Total Spent

Google Ads Ads Pelle Med Spa (1266158117061762) Updated just now

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Search and filter Campaign name contains cool

Save Clear Oct 1, 2023 - Dec 31, 2023

Ad sets for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Sitting On Couch	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	297	587	Per Lead	-	-	-	\$22.10
<input type="checkbox"/>	CS Elite - Image - With Offer	Oct 29, 2023, 1:19... 5 days ago	7-day click	1 Website Lead	555	662	\$18.34 Per Lead	-	-	-	\$18.34
<input type="checkbox"/>	Pelle Med - CS Elite - Image - This Holiday	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	362	667	Per Lead	-	-	-	\$18.06
<input type="checkbox"/>	Pelle Med - CS Elite - Image - Smile	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	1 Website Lead	298	508	\$17.09 Per Lead	-	-	-	\$17.09
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Option 1	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	175	334	Per Lead	-	-	-	\$14.63
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Curly Hair Model	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	Pelle Med - CS Elite - Video - Briana	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	Pelle Med - CS Elite - Video - David	Oct 29, 2023, 1:19... 5 days ago	7-day click, 1-d...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - UGC Sitting	Oct 29, 2023, 1:19... 5 days ago	7-day click	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - UGC Sitting	Oct 29, 2023, 1:19... 5 days ago	7-day click	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS Elite - Image - With Offer	Oct 29, 2023, 1:19... 5 days ago	7-day click	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - David	Oct 29, 2023, 1:19... 5 days ago	7-day click	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS Elite - Video - David	Oct 29, 2023, 1:19... 5 days ago	7-day click	Website Lead	-	-	Per Lead	-	-	-	-
Results from 42 ads						36 Website Leads	40,086 Accounts Center acc...	106,528 Total	\$85.17 Per Lead		\$3,066.06 Total Spent

Medstar Media, INC.

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South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO
Cheryl Boyarsky
Pelle Medical Spa

SALES # 2323
DATE 10/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00
	Text Blast	Text Blast set up for September Sales, one edit included	1	49.00	49.00
	Text Blast	Text blast for September Sales 6,388 contacts	1	497.00	497.00

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

TOTAL	2,546.00
BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payment processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, www.intuit.com/legal/licenses/payment-licenses/). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

SALES # 2358
DATE 11/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	2,000.00	2,000.00

Referral Program

TOTAL 2,000.00
BALANCE DUE **\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

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SALES RECEIPT

BILL TO

Cheryl Boyarsky
Pelle Medical Spa

SALES # 2394

DATE 12/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	2,000.00	2,000.00

Referral Program

TOTAL
BALANCE DUE

2,000.00

\$0.00

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