

**Medstar Media, INC.**

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# INVOICE

**BILL TO**

Clifton Sheets  
Prime Care

**INVOICE #** 1895

**DATE** 09/26/2022

**DUE DATE** 09/26/2022

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Website Design + Development</b>	<ul style="list-style-type: none"><li>• Complete micro-website design on Wordpress with focus on Emsculpt NEO and Emsella</li><li>• Install lead capture forms, integrate with autoresponder and set up client &amp; customer notifications</li><li>• Optimize website for optimal desktop, tablet, mobile and cross-browser usability</li><li>• Design custom graphics</li></ul> <p>We estimate it will take 12.5 hours to complete this project. If you would like to add additional content, treatments, etc. we are happy to help. We will provide you with an additional estimate.</p>	12.50	200.00	2,500.00
<b>SEO Optimized Content Creation</b>	Unique SEO optimized treatment pages: 1. Emsculpt NEO 2. Emsella	2	500.00	1,000.00
<b>Digital Marketing Set Up (One-Time Fee)</b>	<ul style="list-style-type: none"><li>• Set Up Google Ads pay per click campaigns for Emsculpt NEO and Emsella related searches</li><li>• Set up Facebook and Instagram ad campaigns</li><li>• Perform keyword research, create ad groups and ad copy</li><li>• Set up Facebook/Instagram ad campaigns</li><li>• Set up conversion tracking</li></ul>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	2,497.00	2,497.00
<b>DIGITAL MARKETING AGREEMENT</b>	DIGITAL MARKETING AGREEMENT <p>At all times the media, websites, and graphics we create custom for you, are your property. There is a four-month minimum for Digital Marketing Management Services. The agreement will auto-</p>	1	0.00	0.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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renew monthly. Subsequent monthly recurring charges may be canceled at any time with 45 days' notice prior to your final billing period. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first. You agree to keep an active payment method to pay for our monthly services on autopay and your advertising accounts.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remaining provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business goodwill, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You further agree to the terms, conditions and descriptions listed above.

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BALANCE DUE

**\$7,497.00**