

CoolSculpting Marketing Services Dr Chasan - Ranch & Coast Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 5,939.98
Total Facebook Ads: \$ 786.31
Total Marketing Service Fees: \$ 4,000.00
Total CoolSculpting Marketing Cost: \$10,726.29

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$102.13/day	Eligible	481	3.63%	\$4,736.93
search beta coolsculpting exp reach	\$0.06/day	Paused	135	3.96%	\$1,203.05
Total: Campaigns			616	3.69%	\$5,939.98
Total: Account	\$102.13/day		616	3.69%	\$5,939.98

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed	20	5.12%	\$280.55
CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	15	4.98%	\$266.86
CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed	31	5.34%	\$264.08
CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	23	3.53%	\$259.50

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	22	3.27%	\$228.66
Ranch & Coast Fat Reduction in San Diego, CA Non-Surgical Fat Reduction +6 more drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. expanded reach	Eligible	47	2.97%	\$218.65
CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	4.10%	\$183.81
CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	7.27%	\$156.70

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
View assets details					
CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	4.10%	\$183.81
CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	7.27%	\$156.70
Ranch & Coast Fat Reduction in San Diego, CA Non-Surgical Fat Reduction +6 more drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	3. liposuction	Eligible (Limited) Poor ad strength	29	2.89%	\$149.77
CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	14.08%	\$148.55

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details
Recommendations							Custom Jan 1 - Mar 31, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	10	5.59%	\$97.64							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	Removed Poor ad strength	5	15.63%	\$95.40							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	5	4.31%	\$78.98							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	10	9.71%	\$78.27							

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details
Recommendations							Custom Jan 1 - Mar 31, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	10	9.71%	\$78.27							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	9	4.41%	\$77.77							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	4	7.41%	\$72.41							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	8	8.08%	\$62.70							

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details
Recommendations							Custom Jan 1 - Mar 31, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	8	8.08%	\$62.70							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	3	30.00%	\$59.98							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Removed	2	4.17%	\$58.63							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	4	3.85%	\$57.75							

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details
Recommendations							Custom Jan 1 - Mar 31, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Freeze Away Body Fat Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible	7	6.93%	\$56.45							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	5	5.88%	\$55.58							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	5	19.23%	\$53.67							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible	8	3.24%	\$52.04							

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details
Recommendations							Custom Jan 1 - Mar 31, 2021					
Insights							Ad status: All ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												
Ad	Ad group	Status	Clicks	CTR	Cost							
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible	8	3.24%	\$52.04							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	7	3.43%	\$49.52							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	6	6.19%	\$49.38							
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	Removed Poor ad strength	5	4.76%	\$46.82							
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed	4	7.41%	\$72.41							

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com																																				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details																																									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE																																								
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Your Discount Today</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net</td> <td>2. body sculpting</td> <td>Removed Poor ad strength</td> <td>5</td> <td>4.76%</td> <td>\$46.82</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>1</td> <td>11.11%</td> <td>\$45.36</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>2</td> <td>6.25%</td> <td>\$43.98</td> </tr> <tr> <td>Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net</td> <td>x. expanded reach</td> <td>Eligible</td> <td>6</td> <td>2.05%</td> <td>\$42.64</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	Your Discount Today						CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net	2. body sculpting	Removed Poor ad strength	5	4.76%	\$46.82	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	11.11%	\$45.36	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	2	6.25%	\$43.98	Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$42.64
Ad	Ad group	Status	Clicks	CTR	Cost																																										
Your Discount Today																																															
CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net	2. body sculpting	Removed Poor ad strength	5	4.76%	\$46.82																																										
Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	11.11%	\$45.36																																										
Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	2	6.25%	\$43.98																																										
Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$42.64																																										

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com																														
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details																																			
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021																																		
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting in San Diego, CA Freeze Away Body Fat CoolSculpting Special 25% Off drchasan.mysculpt.net</td> <td>2. body sculpting</td> <td>Eligible</td> <td>3</td> <td>7.32%</td> <td>\$42.41</td> </tr> <tr> <td>CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>2</td> <td>4.65%</td> <td>\$40.47</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>3</td> <td>3.23%</td> <td>\$38.54</td> </tr> <tr> <td>CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>4</td> <td>3.74%</td> <td>\$37.80</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	CoolSculpting in San Diego, CA Freeze Away Body Fat CoolSculpting Special 25% Off drchasan.mysculpt.net	2. body sculpting	Eligible	3	7.32%	\$42.41	CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	1. coolsculpting - price	Removed	2	4.65%	\$40.47	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	3.23%	\$38.54	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	4	3.74%	\$37.80
Ad	Ad group	Status	Clicks	CTR	Cost																																				
CoolSculpting in San Diego, CA Freeze Away Body Fat CoolSculpting Special 25% Off drchasan.mysculpt.net	2. body sculpting	Eligible	3	7.32%	\$42.41																																				
CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	1. coolsculpting - price	Removed	2	4.65%	\$40.47																																				
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	3.23%	\$38.54																																				
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	4	3.74%	\$37.80																																				

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com																														
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details																																			
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE																																		
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>4</td> <td>3.74%</td> <td>\$37.80</td> </tr> <tr> <td>CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>1</td> <td>20.00%</td> <td>\$34.45</td> </tr> <tr> <td>CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net</td> <td>2. body sculpting</td> <td>Removed</td> <td>2</td> <td>22.22%</td> <td>\$32.74</td> </tr> <tr> <td>Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net</td> <td>x. expanded reach</td> <td>Eligible</td> <td>6</td> <td>2.05%</td> <td>\$32.35</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	4	3.74%	\$37.80	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	20.00%	\$34.45	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	2. body sculpting	Removed	2	22.22%	\$32.74	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$32.35
Ad	Ad group	Status	Clicks	CTR	Cost																																				
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	4	3.74%	\$37.80																																				
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	20.00%	\$34.45																																				
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	2. body sculpting	Removed	2	22.22%	\$32.74																																				
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$32.35																																				

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com																														
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details																																			
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMN REPORTS DOWNLOAD EXPAND MORE																																		
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net</td> <td>x. expanded reach</td> <td>Eligible</td> <td>6</td> <td>2.05%</td> <td>\$32.35</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>1</td> <td>1.92%</td> <td>\$32.31</td> </tr> <tr> <td>CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>3</td> <td>11.11%</td> <td>\$30.05</td> </tr> <tr> <td>CoolSculpting in San Diego, CA Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Eligible</td> <td>3</td> <td>3.33%</td> <td>\$30.03</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$32.35	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	1.92%	\$32.31	CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	1. coolsculpting - price	Removed	3	11.11%	\$30.05	CoolSculpting in San Diego, CA Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Eligible	3	3.33%	\$30.03
Ad	Ad group	Status	Clicks	CTR	Cost																																				
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	x. expanded reach	Eligible	6	2.05%	\$32.35																																				
Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	1.92%	\$32.31																																				
CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	1. coolsculpting - price	Removed	3	11.11%	\$30.05																																				
CoolSculpting in San Diego, CA Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net	0. coolsculpting - general	Eligible	3	3.33%	\$30.03																																				

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com																														
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details																																			
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021																																		
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>3</td> <td>3.37%</td> <td>\$29.10</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net</td> <td>2. body sculpting</td> <td>Removed</td> <td>1</td> <td>9.09%</td> <td>\$28.95</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... drchasan.mysculpt.net</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>3</td> <td>10.71%</td> <td>\$28.50</td> </tr> <tr> <td>Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net</td> <td>3. liposuction</td> <td>Eligible</td> <td>3</td> <td>3.61%</td> <td>\$28.30</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	3.37%	\$29.10	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	2. body sculpting	Removed	1	9.09%	\$28.95	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	10.71%	\$28.50	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	3. liposuction	Eligible	3	3.61%	\$28.30
Ad	Ad group	Status	Clicks	CTR	Cost																																				
CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	3.37%	\$29.10																																				
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	2. body sculpting	Removed	1	9.09%	\$28.95																																				
Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... drchasan.mysculpt.net	0. coolsculpting - general	Removed	3	10.71%	\$28.50																																				
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	3. liposuction	Eligible	3	3.61%	\$28.30																																				

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Eligible		3	3.61%		\$28.30		
Extensions												
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		5	12.50%		\$27.48		
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible		2	3.28%		\$27.42		
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Poor ad strength		5	20.83%		\$27.35		
More												

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Poor ad strength		5	20.83%		\$27.35		
Extensions												
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed		2	7.69%		\$27.24		
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed		2	25.00%		\$26.62		
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed		2	11.11%		\$25.80		
More												

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups							Clicks	CTR		↓ Cost		
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 CoolSculpting Special 25% Off drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed		2	5.71%		\$25.31		
Extensions												
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28... drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed		1	9.09%		\$22.50		
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible		4	2.55%		\$22.49		
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Freeze Away Body Fat Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible		2	5.26%		\$21.91		
More												

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Freeze Away Body Fat Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible		2	5.26%		\$21.91		
Extensions												
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible		1	33.33%		\$20.65		
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 CoolSculpting Special 25% Off drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed		4	13.33%		\$18.73		
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed		2	5.71%		\$18.72		
More												

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights							Clicks	CTR		↓ Cost		
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed		2	5.71%		\$18.72		
Extensions												
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/... drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed		1	3.33%		\$17.60		
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Eligible		1	2.70%		\$17.22		
Settings												
Suggested												
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible		3	2.19%		\$17.15		
More												

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 25% Off All CoolSculpting drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	12.50%	\$12.58	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net	<input type="checkbox"/>	2. body sculpting	Removed	1	25.00%	\$12.47	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/... drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	2.56%	\$11.73	
<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net	<input type="checkbox"/>	x. expanded reach	Eligible	2	2.86%	\$11.18	

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Custom Jan 1 - Mar 31, 2021									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 CoolSculpting Special 25% Off drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	2	12.50%	\$10.84	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	2	5.71%	\$9.82	
<input type="checkbox"/>	<input type="checkbox"/>	Ranch & Coast Freezing Fat Really Works Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net	<input type="checkbox"/>	x. expanded reach	Eligible	2	4.08%	\$9.54	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Eligible	1	11.11%	\$9.33	

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Eligible	1	11.11%	\$9.33	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	1.85%	\$9.13	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 CoolSculpting Special 25% Off drchasan.mysculpt.net	<input type="checkbox"/>	2. body sculpting	Removed	1	10.00%	\$9.00	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	1	16.67%	\$8.54	

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	1	16.67%	\$8.54	
<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net	<input type="checkbox"/>	3. liposuction	Eligible	2	2.44%	\$8.50	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	4.35%	\$8.34	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting Special 25% Off drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	1	50.00%	\$8.29	

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Custom Jan 1 - Mar 31, 2021									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28... drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	7.69%	\$7.82	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/03/... drchasan.mysculpt.net	<input type="checkbox"/>	1. coolsculpting - price	Removed	1	33.33%	\$7.72	
<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	<input type="checkbox"/>	3. liposuction	Eligible	2	9.09%	\$7.42	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net	<input type="checkbox"/>	0. coolsculpting - general	Removed	1	7.14%	\$7.28	

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups													
Ads & extensions							<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	1	7.14%	\$7.28
Extensions							<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	0.85%	\$7.14
Landing pages							<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	2	2.53%	\$6.54
Keywords							<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	0.93%	\$6.40
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups													
Ads & extensions							<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	0.93%	\$6.40
Extensions							<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 25% Off All CoolSculpting drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	1	4.17%	\$6.25
Landing pages							<input type="checkbox"/>	CoolSculpting in San Diego, CA Freeze Away Body Fat Our Biggest Discount Ever drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Eligible	1	100.00%	\$5.88
Keywords							<input type="checkbox"/>	Ranch & Coast Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	1.54%	\$5.64
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups													
Ads & extensions							<input type="checkbox"/>	Ranch & Coast Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	2.33%	\$5.47
Extensions							<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Get Rid of Unwanted Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. liposuction	Eligible	1	8.33%	\$5.12
Landing pages							<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	3.03%	\$4.98
Keywords							<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	0.35%	\$4.97
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups													
Ads & extensions							<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Eligible	1	0.35%	\$4.97
Extensions							<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	1	12.50%	\$4.84
Landing pages							<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. expanded reach	Eligible	1	2.08%	\$4.56
Keywords							<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Eligible	1	2.78%	\$4.54
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$102.13/day	Optimization score: 92.2%	More details	
Recommendations							Ad status: All		ADD FILTER				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups													
Ads & extensions							<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Eligible	1	2.78%	\$4.54
Extensions							<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (=COUNTDOWN("2021/03/31... drchasan.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	2.86%	\$4.42
Landing pages							<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Mar 2021 Our Biggest Discount Ever drchasan.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	1	6.67%	\$4.31
Keywords							<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Eligible	1	5.88%	\$3.22
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%									
Overview	Custom Jan 1 - Mar 31, 2021								
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN)*2021/03/31... drchasan.mysculpt.net	0. coolsculpting - general	Removed	1	7.14%	\$3.16		
Ads	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off drchasan.mysculpt.net	1. coolsculpting - price	Eligible	1	100.00%	\$2.97		
Extensions	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net	x. expanded reach	Eligible	1	3.03%	\$2.89		
Landing pages	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net	x. expanded reach	Eligible	1	1.32%	\$2.82		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%									
Overview	Custom Jan 1 - Mar 31, 2021								
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net	x. expanded reach	Eligible	1	1.32%	\$2.82		
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat drchasan.mysculpt.net	x. expanded reach	Eligible	1	5.88%	\$2.81		
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net	x. expanded reach	Eligible	1	9.09%	\$2.56		
Landing pages	<input type="checkbox"/>	CoolSculpting in San Diego, CA Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN)*2021/02/28... drchasan.mysculpt.net	2. body sculpting	Removed	1	9.09%	\$2.52		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%									
Overview	Custom Jan 1 - Mar 31, 2021								
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	1	9.09%	\$2.52		
Ads	<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.mysculpt.net	x. expanded reach	Eligible	1	2.38%	\$2.16		
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in San Diego, CA Biggest CoolSculpting® Promo +5 more www.drchasan.com	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever drchasan.mysculpt.net	1. coolsculpting - price	Eligible	0	0.00%	\$0.00		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Total: Ads				481	3.63%	\$4,736.93			
Total: Campaign				481	3.63%	\$4,736.93			

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%									
Overview	Custom Jan 1 - Mar 31, 2021								
Recommendations	Extensions > All X								
Insights	SUMMARY TABLE								
Ad groups	Extension type: All ADD FILTER								
Ads & extensions	Associations view								
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Sitelink extension								
Extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolscul...	Campaign	Approved	38	7.54%	\$588.17	
Landing pages	Call extension								
Keywords	<input type="checkbox"/>	(858) 304-7288	Account	Account	Approved	96	3.37%	\$1,216.46	
Audiences	Callout extension								
Demographics	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	112	5.50%	\$1,306.87	
Settings	<input type="checkbox"/>	FDA Cleared	search beta coolscul...	Campaign	Approved	111	4.60%	\$1,301.88	
Suggested	<input type="checkbox"/>	Freeze Your Fat	search beta coolscul...	Campaign	Approved	106	4.61%	\$1,200.87	
Ad schedule	<input type="checkbox"/>	New Clients 25% Off	search beta coolscul...	Campaign	Approved	103	4.85%	\$1,158.70	
More									

Google Ads									
Chris Zelig > Dr Chasan - Ranch ... 854-477-6186									
All campaigns > search beta coolsculpting									
Enabled Status: Eligible Type: Search Budget: \$102.13/day Optimization score: 92.2%									
Overview	Custom Jan 1 - Mar 31, 2021								
Recommendations	Extension type: All ADD FILTER								
Insights	Associations view								
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Callout extension								
Ads	<input type="checkbox"/>	Highlights: No Surgery	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	112	5.50%	\$1,306.87	
Extensions	<input type="checkbox"/>	FDA Cleared	search beta coolscul...	Campaign	Approved	111	4.60%	\$1,301.88	
Landing pages	<input type="checkbox"/>	Freeze Your Fat	search beta coolscul...	Campaign	Approved	106	4.61%	\$1,200.87	
Keywords	<input type="checkbox"/>	New Clients 25% Off	search beta coolscul...	Campaign	Approved	103	4.85%	\$1,158.70	
Audiences	<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolscul...	Campaign	Approved	105	5.25%	\$1,107.87	
Demographics	<input type="checkbox"/>	Liposuction Alternative	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	103	4.94%	\$1,047.97	
Settings	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolscul...	Campaign	Approved	85	4.28%	\$993.67	
Suggested	Structured snippet extension								
Ad schedule	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search beta coolscul...	Campaign	Approved	3	2.83%	\$15.15	
More									

Google Ads | Chris Zelig | Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$102.13/day | Optimization score: 92.2%

Recommendations: All

Ad groups: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Spring Sale - \$1,000 off +8 Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	39	6.83%	\$526.53
Total: Sitelink extensions					38	7.54%	\$588.17
Total: Callout extensions					242	4.72%	\$2,610.81
Total: Structured snippet extensions					3	2.83%	\$15.15
Total: Call extensions					96	3.37%	\$1,216.46
Total: Promotion extensions					360	4.12%	\$3,850.66

Google Ads | Chris Zelig | Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting |...

Overview: Paused | Type: Search | Budget: \$0.06/day

Recommendations: Ads

Ad groups: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Ranch & Coast Fat Reduction in San Diego, CA Non-Surgical Fat Reduction +6 more drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	liposuction	Not eligible Poor ad strength, Campaign paused	63	4.12%	\$638.33
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	7	7.07%	\$76.53
Ranch & Coast Fat Reduction in San Diego, CA Non-Surgical Fat Reduction +6 more drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach	Not eligible Policy (Strongly Restricted), Poor ad strength, +1	12	4.17%	\$55.17
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	3	27.27%	\$33.53

Google Ads | Chris Zelig | Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting |...

Overview: Paused | Type: Search | Budget: \$0.06/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	2	3.08%	\$32.77
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	4	5.63%	\$31.21
Fat Reduction in San Diego, CA Freezing Fat Really Works Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	4.00%	\$28.78
Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	2	15.38%	\$28.07

Google Ads | Chris Zelig | Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting |...

Overview: Paused | Type: Search | Budget: \$0.06/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in San Diego, CA Freezing Fat Really Works Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	4.00%	\$28.78
Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	2	15.38%	\$28.07
Fat Reduction in San Diego, CA Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	4.65%	\$25.27
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	2.74%	\$24.71

Google Ads | Chris Zelig | Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting |...

Overview: Paused | Type: Search | Budget: \$0.06/day

Recommendations: Ads

Ad groups: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	3	4.62%	\$22.51
Fat Reduction in San Diego, CA Freeze Away Body Fat Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	8.33%	\$21.81
Fat Reduction in San Diego, CA Freeze Away Body Fat Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	3	5.36%	\$20.66
Ranch & Coast Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	16.67%	\$18.04

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$0.06/day	More details								
Recommendations	Ad status: All		ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
	<input type="checkbox"/>	Ranch & Coast Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	16.67%	\$18.04					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	3.13%	\$17.74					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	1	7.69%	\$16.88					
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	9.09%	\$17.70					

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$0.06/day	More details								
Recommendations	Ad status: All		ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	9.09%	\$15.70					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	2	13.33%	\$14.56					
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	1	12.50%	\$12.95					
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	2	66.67%	\$12.38					

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$0.06/day	More details								
Recommendations	Ad status: All		ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	3	7.89%	\$12.16					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	1	1.39%	\$8.03					
	<input type="checkbox"/>	Ranch & Coast Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	2	16.67%	\$6.98					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	1	1.85%						

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$0.06/day	More details								
Recommendations	Ad status: All		ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Get Rid of Unwanted Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	1	1.85%	\$6.55					
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Campaign paused	1	5.56%	\$5.91					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Freeze Away Body Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	1	9.09%	\$5.52					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	1	50.00%	\$0.94					

Google Ads							Chris Zelig > Dr Chasan - Ranch ... 854-477-6186		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$0.06/day	More details								
Recommendations	Ad status: All		ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Eliminate Fat & Feel Great Freeze Away Body Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	1	50.00%	\$3.84					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	1	1.79%	\$2.88					
	<input type="checkbox"/>	Fat Reduction in San Diego, CA Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	1	4.17%	\$2.36					
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Strongly Restricted), Campaign paused	1	3.85%	\$1.22					

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
of CoolSculpting.					
Ranch & Coast Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	0	0.00%	\$0.00
Fat Reduction in San Diego, CA Freezing Fat Really Works Get Rid of Unwanted Fat drchasan.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Not eligible Campaign paused	0	0.00%	\$0.00
Total: Ads			135	3.96%	\$1,203.05
Total: Campaign			135	3.96%	\$1,203.05

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: Extensions > All, Custom Jan 1 - Mar 31, 2021

Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	35	4.43%	\$263.20
Call extension							
(858) 304-7288	Call extension	Account	Account	Approved	23	2.92%	\$351.93
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	35	5.35%	\$418.40
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	31	5.28%	\$346.02
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	34	4.81%	\$331.85
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	28	4.95%	\$299.46

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	35	5.35%	\$418.40
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	31	5.28%	\$346.02
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	34	4.81%	\$331.85
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	28	4.95%	\$299.46
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	23	4.01%	\$237.18
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	19	3.24%	\$234.11
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	26	4.57%	\$225.75
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: Extensions > All, Custom Jan 1 - Mar 31, 2021

Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta coolscul...	Campaign	Approved	68	3.66%	\$552.85
Spring Sale - \$1,000 off +8 Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	17	4.16%	\$258.99
\$1,000 off +8 Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	2	1.60%	\$38.42
Total: Sitelink extensions					35	4.43%	\$263.20
Total: Callout extensions					67	4.73%	\$689.41
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					23	2.92%	\$351.93
Total: Promotion extensions					87	3.63%	\$850.26

Show rows: 10, 11 - 13 of 13

Google Ads | Chris Zelig > Dr Chasan - Ranch ... 854-477-6186 | All campaigns > search | beta | coolsculpting | ...

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$102.13/day, Optimization score: 92.2%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in San Diego, CA	Approved	Headline	None	185
CoolSculpting in Columbia, MD	-	Headline	None	0
Biggest CoolSculpting® Promo	Approved	Headline	None	50
Our Biggest Discount Ever	Approved	Headline	None	10
Safe + Effective Fat Reduction	Approved	Headline	None	15
Flexible Payment Options	Approved	Headline	None	9
CoolSculpting® Fat Reduction	Approved	Headline	None	161
Feb Only \$1,000 Off 8+ Cycles	Approved	Headline	None	188

Google Ads | Chris Zelig | Dr Chasan - Ranch ... | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$102.13/day, Optimization score: 92.2%

Recommendations: Asset status: All

Asset	Status	Asset type	Position pinning	Impr.
Biggest CoolSculpting® Promo	Approved	Headline	None	50
Our Biggest Discount Ever	Approved	Headline	None	10
Safe + Effective Fat Reduction	Approved	Headline	None	15
Flexible Payment Options	Approved	Headline	None	9
CoolSculpting® Fat Reduction	Approved	Headline	None	161
Feb Only \$1,000 Off 8+ Cycles	Approved	Headline	None	188
Limited Time Offer Feb 2021	Approved	Headline	None	167
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA.	Approved	Description	None	18

Google Ads | Chris Zelig | Dr Chasan - Ranch ... | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$102.13/day, Optimization score: 92.2%

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved	Description	None	382
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	7
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	348
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD.	-	Description	None	0

Campaigns | Ranch and Coast (546910909091647) | Updated just now

Search and filter | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets | Ads

Campaign Name	Attribution setting	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	7-day click or ...	14 Website Leads	4,683	7,858	\$56.17 Per Lead	\$786.31
Event: Spring into Your Summer Body Virtual ...	7-day click or ...	6 Event Responses	191	634	\$23.85 Per Event Response	\$143.12
Instagram Post: Want to win Free Botox for a...	8-day click o...	- Link Click	-	-	- Per Link Click	-
Instagram Post: 🎁Join Us for our 2nd Annua...	8-day click o...	- Link Click	-	-	- Per Link Click	-
Results from 4 campaigns		Multiple Attrib...	4,851 People	8,492 Total	-	\$929.43 Total Spent

Ads | Ranch and Coast (546910909091647) | Updated just now

Search and filter | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2021 - 02 - CS - UGC - Standing	4,835	\$42.30 Per Lead	-	-	-	\$507.61
2021 - 02 - CS - UGC - Sitting	3,023	\$139.35 Per Lead	-	-	-	\$278.70
Results from 2 ads		7,858 Total	\$56.17 Per Lead	-	-	\$786.31 Total Spent

Search | Coolsculpting - Conversions | Interests - Women - 25-64 ... | 2021 - 02 - CS - UGC - Stan...

Account Disabled

Ad Name: 2021 - 02 - CS - UGC - Standing

Identity: Facebook Page: Ranch & Coast Plastic Surgery, Instagram Account: ranchandcoastps

Ad Setup: Create Ad

15 Placements: Facebook Feeds, Feeds, Stories

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Buttons: Close, Discard Draft, Publish

Search

- Coolsculpting - Conversio... ***
- Interests - Women - 25-... ***
- 2021 - 02 - CS - UGC ... ***
- 2021 - 02 - CS - UGC ... ***

Edit Review

Ad Name

2021 - 02 - CS - UGC - Sitting [Create Template](#)

Identity

Facebook Page

Ranch & Coast Plastic Surgery

Instagram Account

ranchandcoastps

Ad Setup

Create Ad


Preview On

15 Placements

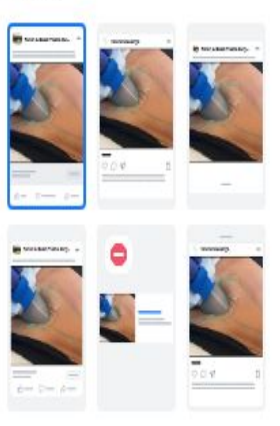
Facebook Feeds

Ranch & Coast Plastic Surgery Sponsored · 1/11

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



Feeds



Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

INVOICE # 1324

DATE 01/13/2021

DUE DATE 01/13/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Website Design + Development	<ul style="list-style-type: none">• Complete landing page design and development.• Install lead capture forms, integrate with autoresponder and set up client & customer notifications• Optimize website for optimal desktop, tablet, mobile and cross-browser usability• Design custom graphics Normally \$1500 - Comped for Brooke	1	0.00	0.00
Digital Marketing Set Up (One-Time Fee)	<ul style="list-style-type: none">• Set Up Google Ads pay per click campaigns for CoolSculpting related searches• Set up Facebook and Instagram ad campaigns• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00
DIGITAL MARKETING AGREEMENT	<p>DIGITAL MARKETING AGREEMENT At all times the media, websites, and graphics we create custom for you, are your property. Website Design and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you</p>	1	0.00	0.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
----------	-------------	-----	------	--------

determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I agree to pay for the services listed. I further agree to the terms, conditions and descriptions listed above.

PAYMENT	3,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Dr. PAUL E. CHASAN

Ranch & Coast Plastic Surgery

INVOICE # 1365

DATE 03/01/2021

DUE DATE 03/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00
Monthly Mgmt Service Proration	Ads began 2-10-21 - prepaid through 2-10-21 - 10 days credit.	10	-50.00	-500.00
PAYMENT				1,000.00
BALANCE DUE				\$0.00

PAID