

CoolSculpting Marketing Services Ranch & Coast Plastic Surgery Q3 + Q4 2022 Total Marketing Expenses (7/1/2022 - 12/31/2022)

Total Google Ads: \$16,688.10
Total Meta Ads: \$ 5,708.87
Total Marketing Service Fee: \$ 9,000.00
Total CoolSculpting Marketing Cost: \$31,396.97

Google Ads | Chris Zelig > Ranch & Coast Plastic Surgery - Dr. Chasan 854-477-6186 | All campaigns

Overview | Campaigns | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$110.35/day	Eligible	1,702	3.74%	\$16,688.10
search beta coolsculpting exp reach	\$0.06/day	Removed	0	-	\$0.00
search coolsculpting	\$190.71/day	Removed	0	-	\$0.00
Total: Campaigns in your current workspace			1,702	3.74%	\$16,688.10
Total: Account	\$110.35/day		1,702	3.74%	\$16,688.10

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Ranch & Coast Plastic Surgery - Dr. Chasan 854-477-6186 | search | coolsculpting

Overview | Ads | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword) Ranch & Coast Plastic Surgery CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more drchasan.net/coolsculpting/del_mar Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Del Mar, CA. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting - general	Eligible	342	6.30%	\$5,933.17
Ranch & Coast Plastic Surgery Fat Reduction in Del Mar, CA Non-Surgical Fat Reduction +11 more drchasan.net/coolsculpting/del_mar Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. expanded reach	Eligible	765	2.98%	\$5,595.01
Ranch & Coast Plastic Surgery Fat Reduction in Del Mar, CA Non-Surgical Fat Reduction +11 more drchasan.net/coolsculpting/del_mar Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	3. liposuction	Eligible	444	3.85%	\$3,404.49
(Keyword) Ranch & Coast Plastic Surgery CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more drchasan.net/coolsculpting/del_mar Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Eligible	89	4.59%	\$944.62
(Keyword) Ranch & Coast Plastic Surgery CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more drchasan.net/coolsculpting/del_mar Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Eligible	49	9.28%	\$622.33
Ranch & Coast Plastic Surgery CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more drchasan.net/coolsculpting/del_mar Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Del Mar, CA. Expert, Safe Fat Loss With Quick Results. Minimal...	x. non-service medspa	Eligible	13	3.25%	\$188.48
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat drchasan.com/coolsculpting/san_diego	3. liposuction	Removed	0	-	\$0.00

Google Ads | Chris Zelig > Ranch & Coast Plastic Surgery - Dr. Chasan 854-477-6186 | search | coolsculpting

Overview | Ads | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Biggest Discount Ever drchasan.com/coolsculpting/san_diego Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting in San Diego, CA Save \$1,000 On 8+ Treatments Our Biggest Discount Ever drchasan.com/coolsculpting/san_diego Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in San Diego, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword) Ranch & Coast Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments drchasan.com/coolsculpting/san_diego Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting.	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting in San Diego, CA Freeze Away Body Fat Get \$1,000 Off 8+ Treatments drchasan.com/coolsculpting/san_diego Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever drchasan.com/coolsculpting/san_diego Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace			1,702	3.74%	\$16,688.10
Total: Campaign			1,702	3.74%	\$16,688.10

Show rows: 500 | 1 - 22 of 22

Google Ads | Chris Zelig > Ranch & Coast Plastic Surgery - Dr. Chasan 854-477-6186 | search | coolsculpting

Overview | Responsive search ad | Search | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved	Headline	None	27	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	545	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	5,274	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	537	Advertiser
Freeze Away Body Fat	Approved	Headline	None	836	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	160	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	123	Advertiser
Fat Reduction Treatment	Approved	Headline	None	16	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	2,385	Advertiser
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	3,818	Advertiser

Google Ads | Chris Zelig | Ranch & Coast Plastic Surgery - Dr. Chasan | Budget: \$110.35/day | Optimization score: 74%

Responsive search ad

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	3,818	Advertiser
CoolSculpting Near Me	Approved	Headline	None	132	Advertiser
Schedule a Free Consultation	Approved	Headline	None	28	Advertiser
(Keyword)Ranch & Coast Plastic Surgery)	Approved	Headline	None	769	Advertiser
Top Provider in Del Mar, CA	Approved	Headline	None	390	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Del Mar, CA	Approved	Description	None	90	Advertiser
50% Off 16+ Treatments	Approved	Headline	None	1,788	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	Approved	Description	2nd position	3,551	Advertiser

Assets

Table view: Associations

Asset status: All | Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	7	329	2.13%	\$6.34	\$44.36
Sitelink									
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	2	47	4.26%	\$6.90	\$13.80
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	182	4,697	3.87%	\$12.46	\$2,267.40
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	170	4,444	3.83%	\$11.81	\$2,006.88
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	150	3,857	3.89%	\$12.78	\$1,917.44
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	152	3,828	3.97%	\$11.75	\$1,786.58
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	143	3,669	3.90%	\$13.60	\$1,944.99
50% Off 16+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	58	1,870	3.10%	\$12.72	\$737.81

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Promotion									
Up to 50% Off	search coolsculpting	Campaign	Removed	Advertiser	44	1,171	3.76%	\$4.74	\$208.60
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	55	3.64%	\$5.92	\$11.83
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	53	3.77%	\$3.12	\$6.24
Call									
(858) 293-1378	Account	Account	Eligible	Advertiser	71	2,209	3.21%	\$17.65	\$1,252.90
Total: Sitelinks					2	47	4.26%	\$6.90	\$13.80
Total: Callouts					404	10,244	3.94%	\$11.31	\$4,569.02
Total: Structured snippets					7	329	2.13%	\$6.34	\$44.36
Total: Calls					71	2,209	3.21%	\$17.65	\$1,252.90
Total: Promotions					1,150	28,324	4.06%	\$10.57	\$12,158.25

Campaigns

1 selected

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
✓	CoolSculpting - Conversions	Active	Highest volume	\$33.00 Daily	7-day click or ...	41 Website Leads	35,288	138,137	\$139.24 Per Lead	\$5,708.87	Ongoing
	Event: Spring into Your Summer Body Virtual ...	Completed	Highest volume	\$200.00 Lifetime	7-day click or ...	Event Response			Per Event Response	\$0.00	Mar 23, 2
	Instagram Post: Want to win Free Botox for a...	Completed	Using ad set b...		28-day click o...	Link Click			Per Link Click	\$0.00	Nov 28, 2
	Instagram Post: Join Us for our 2nd Annua...	Completed	Using ad set b...		28-day click o...	Link Click			Per Link Click	\$0.00	Nov 21, 2
	Results from 4 campaigns				Multiple attrib...		35,288 People	138,137 Total		\$5,708.87 Total Spent	

Ads

Ad delivery is Active and 5 more

1 selected

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
	CS - Video - UGC Standing	Dec 5, 2022, 9:49... 16 days ago	7-day click or ...	33 Website Leads	31,040	93,768	\$113.40 Per Lead				\$3,742.12
	CS - Video - UGC Sitting	Dec 5, 2022, 9:49... 16 days ago	7-day click or ...	7 Website Leads	12,200	33,190	\$208.35 Per Lead				\$1,458.43
	CS - Video - With Music Text	Dec 5, 2022, 9:49... 16 days ago	7-day click or ...	1 Website Lead	3,243	8,523	\$376.24 Per Lead				\$376.24
	CS - Video - Journey	Dec 5, 2022, 9:49... 16 days ago	7-day click or ...	Website Lead	1,215	2,656	Per Lead				\$132.08
	Results from 4 ads		7-day click or ...	41 Website Leads	35,288 People	138,137 Total	\$139.24 Per Lead				\$5,708.87 Total Spent

Ads Ranch and Coast (5469109091647)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2022

Ad delivery is Active and 5 more Impressions (Ad) > 0 Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - Video - UGC Standing	Dec 5, 2022, 9:41 16 days ago
<input checked="" type="checkbox"/>	CS - Video - UGC Sitting	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - With Music Text	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - Journey	Dec 5, 2022, 9:41 16 days ago


Results from 4 ads

View preview

Ranch & Coast Plastic Surgery ... Sponsored · 48

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://drchasan.net/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



drchasan.net

50% Off 16+ Treatments [Book now](#)

Learn more about Coolscul...

Nada Hedo Ram... 5 comments 4 shares

Like Comment Share

Full Size Preview

Close

Updated just now Discard drafts Review and publish

Read the terms

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$113.40 Per Lead	—	—	—	\$3,742.12
\$208.35 Per Lead	—	—	—	\$1,458.43
\$376.24 Per Lead	—	—	—	\$376.24
— Per Lead	—	—	—	\$132.08
\$139.24 Per Lead				\$5,708.87 Total Spent

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Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - Video - UGC Standing	Dec 5, 2022, 9:41 16 days ago
<input checked="" type="checkbox"/>	CS - Video - UGC Sitting	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - With Music Text	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - Journey	Dec 5, 2022, 9:41 16 days ago


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CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://drchasan.net/>

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drchasan.net

50% Off 16+ Treatments [Book now](#)

Learn more about Coolscul...

Cristina Montijo and Luz Elena Correa

Like Comment Share

Full Size Preview

Close

Updated just now Discard drafts Review and publish

Read the terms

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$113.40 Per Lead	—	—	—	\$3,742.12
\$208.35 Per Lead	—	—	—	\$1,458.43
\$376.24 Per Lead	—	—	—	\$376.24
— Per Lead	—	—	—	\$132.08
\$139.24 Per Lead				\$5,708.87 Total Spent

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Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - Video - UGC Standing	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - UGC Sitting	Dec 5, 2022, 9:41 16 days ago
<input checked="" type="checkbox"/>	CS - Video - With Music Text	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - Journey	Dec 5, 2022, 9:41 16 days ago

Results from 4 ads

View preview

Desktop Feed

Invalid Permission

You do not have permission to preview this Ad as you cannot access the post. To preview the Ad with this post you must have correct permission to the Page this post is from. You can also try using a different post.

Full Size Preview

Close

OK

Updated just now Discard drafts Review and publish

Read the terms

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$113.40 Per Lead	—	—	—	\$3,742.12
\$208.35 Per Lead	—	—	—	\$1,458.43
\$376.24 Per Lead	—	—	—	\$376.24
— Per Lead	—	—	—	\$132.08
\$139.24 Per Lead				\$5,708.87 Total Spent

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Campaigns 1 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - Video - UGC Standing	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - UGC Sitting	Dec 5, 2022, 9:41 16 days ago
<input checked="" type="checkbox"/>	CS - Video - With Music Text	Dec 5, 2022, 9:41 16 days ago
<input type="checkbox"/>	CS - Video - Journey	Dec 5, 2022, 9:41 16 days ago

Results from 4 ads

View preview

Mobile Feed

No permission to access this profile

You don't have required permission to access this profile

Full Size Preview

Close

OK

Updated just now Discard drafts Review and publish

Read the terms

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$113.40 Per Lead	—	—	—	\$3,742.12
\$208.35 Per Lead	—	—	—	\$1,458.43
\$376.24 Per Lead	—	—	—	\$376.24
— Per Lead	—	—	—	\$132.08
\$139.24 Per Lead				\$5,708.87 Total Spent

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1800

DATE 07/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL 1,500.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1831

DATE 08/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL 1,500.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1869

DATE 09/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL	1,500.00
BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1902

DATE 10/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL 1,500.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1938

DATE 11/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL 1,500.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. PAUL E. CHASAN
Ranch & Coast Plastic Surgery

SALES # 1978

DATE 12/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads You are responsible to pay media costs directly	1	1,500.00	1,500.00

TOTAL	1,500.00
BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819