

CoolSculpting Marketing Services

Rejuvenation Medical Aesthetics - CS Only Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,961.16
Total Facebook Ads: \$ 391.72
Total Marketing Service Fees: \$ 2,825.00
Total CoolSculpting Marketing Cost: \$ 8,177.88

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$55.54/day	Eligible	566	3.30%	\$4,961.16
search beta coolsculpting	\$55.55/day	Removed	0	-	\$0.00
Total: Filtered campaigns			566	3.30%	\$4,961.16
Total: Account	\$55.54/day		566	3.30%	\$4,961.16

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Chris Zelig > Rejuvenation Medical Aesthetics - CS Only | score: 82.2%

Recommendations: Click to switch accounts

Insights: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			566	3.30%	\$4,961.16
Rejuvenation Med Aesthetics Fat Reduction in Newtown, PA Non-Surgical Fat Reduction +6 more rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	x. Expanded Reach Test	Eligible (Limited) Poor ad strength	112	2.96%	\$730.54
Rejuvenation Med Aesthetics Fat Reduction in Newtown, PA Non-Surgical Fat Reduction +6 more rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	3. lipo	Eligible (Limited) Poor ad strength	67	6.87%	\$482.06
CoolSculpting® in Newtown, PA Mar Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	15	10.07%	\$276.39
CoolSculpting® in Newtown, PA Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	12	7.27%	\$224.74
Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	27	2.20%	\$173.63
Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	24	1.95%	\$156.96

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$55.54/day | Optimization score: 82.2%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			566	3.30%	\$4,961.16
Fat Reduction in Newtown, PA Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	17	1.90%	\$135.28
Fat Reduction in Newtown, PA Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	10	1.92%	\$121.04
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	10	12.99%	\$120.38
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	20	4.61%	\$117.31
Fat Reduction in Newtown, PA Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	18	2.13%	\$115.28
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	7	8.75%	\$107.15
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	9	12.86%	\$99.07
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Poor ad strength	3	23.08%	\$97.47
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	18	3.76%	\$90.79
CoolSculpting® in Newtown, PA Feb Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	6.02%	\$83.47
Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	9	2.65%	\$75.92
Fat Reduction in Newtown, PA Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	14	2.54%	\$75.88
Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	14	1.44%	\$72.03

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$55.54/day | Optimization score: 82.2%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			566	3.30%	\$4,961.16
rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	9	12.86%	\$99.07
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Poor ad strength	3	23.08%	\$97.47
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	18	3.76%	\$90.79
CoolSculpting® in Newtown, PA Feb Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	6.02%	\$83.47
Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	9	2.65%	\$75.92
Fat Reduction in Newtown, PA Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	14	2.54%	\$75.88
Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	14	1.44%	\$72.03

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Fat Reduction in Newtown, PA Freezing Fat Really Works Get Rid of Unwanted Fat											
Ads							0. coolsculpting - general	Removed	5	31.25%	\$70.95	
Extensions							1. coolsculpting - price	Removed	4	28.57%	\$66.88	
Landing pages							x. Expanded Reach Test	Eligible	8	1.40%	\$66.11	
Keywords							3. lipo	Eligible	7	7.53%	\$58.03	
Audiences							0. coolsculpting - general	Removed	5	5.32%	\$51.00	
Demographics							0. coolsculpting - general	Removed	1	33.33%	\$47.26	
Settings							1. coolsculpting - price	Removed	4	26.77%	\$46.10	

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	CoolSculpting® in Newtown, PA Freezing Fat Really Works Get Rid of Unwanted Fat											
Ads							1. coolsculpting - price	Removed	4	30.77%	\$46.19	
Extensions							3. lipo	Eligible	5	10.00%	\$45.22	
Landing pages							1. coolsculpting - price	Removed	3	12.00%	\$44.70	
Keywords							0. coolsculpting - general	Removed	2	16.67%	\$43.56	
Audiences							x. Expanded Reach Test	Eligible	4	1.41%	\$37.41	
Demographics							0. coolsculpting - general	Eligible	1	33.33%	\$35.61	
Settings							3. lipo	Eligible	4	3.81%	\$35.06	
Suggested	Rejuvenation Med Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments											
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Rejuvenation Med Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments											
Ads							x. Expanded Reach Test	Eligible (Limited)	1	8.33%	\$31.47	
Extensions							1. coolsculpting - price	Removed	1	50.00%	\$29.19	
Landing pages							0. coolsculpting - general	Removed	2	8.33%	\$28.33	
Keywords							3. lipo	Eligible	1	4.17%	\$28.09	
Audiences							1. coolsculpting - price	Removed	1	100.00%	\$27.67	
Demographics							0. coolsculpting - general	Removed	1	33.33%	\$27.05	
Settings							0. coolsculpting - general	Eligible	2	11.76%	\$26.23	
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Ads							1. coolsculpting - price	Removed	1	33.33%	\$24.94	
Extensions							2. body sculpting	Removed	3	37.50%	\$24.59	
Landing pages							2. body sculpting	Eligible	1	33.33%	\$23.54	
Keywords							x. Expanded Reach Test	Eligible	2	9.52%	\$22.56	
Audiences							0. coolsculpting - general	Removed	1	7.14%	\$22.31	
Demographics							x. Expanded Reach Test	Eligible	2	1.50%	\$22.28	
Settings							2. body sculpting	Removed	1	100.00%	\$21.83	
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Rejuvenation Med Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments											
Ads							2. body sculpting	Removed	1	100.00%	\$21.83	
Extensions							0. coolsculpting - general	Removed	2	9.09%	\$21.50	
Landing pages							0. coolsculpting - general	Eligible	2	10.00%	\$21.29	
Keywords							3. lipo	Eligible	3	9.09%	\$20.65	
Audiences							x. Expanded Reach Test	Eligible	4	3.92%	\$19.89	
Demographics							2. body sculpting	Removed	1	50.00%	\$19.80	
Settings							1. coolsculpting - price	Eligible	1	50.00%	\$19.45	
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	CoolSculpting® Fat Reduction Mar Only 30% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net						1. coolsculpting - price	Removed	1	50.00%	\$17.14	
Ads	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net						0. coolsculpting - general	Eligible	2	13.33%	\$17.11	
Extensions	CoolSculpting® in Newtown, PA Limited Time Offer Feb 2021 CoolSculpting Special 25% Off rejuvenationma.mysculpt.net						1. coolsculpting - price	Removed	1	33.33%	\$16.65	
Landing pages	CoolSculpting® in Newtown, PA Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net						0. coolsculpting - general	Eligible	1	25.00%	\$16.62	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	33.33%	\$16.48	
Audiences	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible	2	1.68%	\$14.91	
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting	Eligible	2	28.57%	\$14.03	
Settings	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net											
Suggested	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Change history	CoolSculpting® in Newtown, PA Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net											
Drafts & experiments	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
More	Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net											

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible	2	1.64%	\$13.86	
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible (Limited Policy (Restricted medical content +1 more))	2	6.90%	\$13.57	
Extensions	Rejuvenation Med Aesthetics Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net						2. body sculpting	Removed	1	25.00%	\$13.34	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						1. coolsculpting - price	Removed	1	16.67%	\$12.37	
Keywords	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net						0. coolsculpting - general	Removed	1	9.09%	\$11.81	
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						0. coolsculpting - general	Removed	1	12.50%	\$11.76	
Demographics	View assets details						3. lipo	Eligible	2	4.55%	\$11.50	
Settings	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net											
Suggested	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more											
Change history	View assets details											
Drafts & experiments	CoolSculpting® in Newtown, PA Limited Time Offer Mar 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net											
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	rejuvenationma.mysculpt.net						3. lipo	Eligible	2	4.55%	\$11.50	
Ads	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Eligible	2	1.90%	\$11.33	
Extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net						1. coolsculpting - price	Removed	2	16.67%	\$11.22	
Landing pages	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible (Limited Policy (Restricted medical content +1 more))	1	1.30%	\$11.07	
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						0. coolsculpting - general	Removed	1	12.50%	\$11.06	
Audiences	View assets details						x. Expanded Reach Test	Eligible	2	4.17%	\$10.87	
Demographics	Rejuvenation Med Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net						0. coolsculpting - general	Removed	1	8.33%	\$10.87	
Settings	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Suggested	CoolSculpting® in Newtown, PA Feb Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net											
Change history	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Drafts & experiments	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net											
More	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.											

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Ads	Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible	2	2.08%	\$10.82	
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						2. body sculpting	Removed	1	100.00%	\$10.71	
Landing pages	CoolSculpting® in Newtown, PA Limited Time Offer Mar 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net						1. coolsculpting - price	Removed	1	100.00%	\$10.69	
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						x. Expanded Reach Test	Eligible	2	1.89%	\$10.60	
Audiences	CoolSculpting® in Newtown, PA Limited Time Offer Jan 2021 CoolSculpting Special 25% Off rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible	2	1.55%	\$9.92	
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						3. lipo	Eligible	2	33.33%	\$9.87	
Settings	View assets details						1. coolsculpting - price	Removed	1	100.00%	\$9.48	
Suggested	Fat Reduction in Newtown, PA Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net											
Change history	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.											
Drafts & experiments	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net											
More	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.											

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Ads	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net						0. coolsculpting - general	Removed	1	16.67%	\$9.28	
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						x. Expanded Reach Test	Eligible	1	2.04%	\$9.22	
Landing pages	View assets details						3. lipo	Eligible	1	2.70%	\$8.88	
Keywords	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net						0. coolsculpting - general	Removed	1	50.00%	\$8.79	
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						x. Expanded Reach Test	Eligible	2	1.60%	\$8.76	
Demographics	Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Get Rid of Unwanted Fat rejuvenationma.mysculpt.net						x. Expanded Reach Test	Eligible	2	1.83%	\$8.51	
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.											
Suggested	CoolSculpting® in Newtown, PA Limited Time Offer Jan 2021 CoolSculpting Special 25% Off rejuvenationma.mysculpt.net											
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Drafts & experiments	Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net											
More	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.											

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	1	100.00%	\$8.09	
Ads	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newt... PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Removed	1	100.00%	\$7.18	
Extensions	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation Today						0. coolsculpting - general	Removed	1	20.00%	\$7.15	
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Eligible	1	3.33%	\$6.97	
Keywords	Fat Reduction in Newt... rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible	2	2.17%	\$6.83	
Audiences	Rejuvenation Med Aesthetics Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$6.23	
Demographics	Fat Reduction in Newt... rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible	1	1.10%	\$5.75	

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	Fat Reduction in Newt... rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Eligible	1	2.27%	\$5.75	
Ads	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	1	25.00%	\$5.19	
Extensions	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation Today						0. coolsculpting - general	Eligible	1	10.00%	\$5.18	
Landing pages	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible	1	1.96%	\$4.64	
Keywords	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Feb Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newt... PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Removed	1	100.00%	\$3.95	
Audiences	Fat Reduction in Newt... rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						3. lipo	Eligible	2	12.50%	\$3.36	
Demographics	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newt... PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	1	10.00%	\$2.13	

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Ads	Rejuvenation Med Aesthetics Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.61%	\$1.95	
Extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	1	12.50%	\$1.68	
Landing pages	Rejuvenation Med Aesthetics Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
Keywords	Rejuvenation Med Aesthetics Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
Audiences	Rejuvenation Med Aesthetics Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
Demographics	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test	Eligible	0	0.00%	\$0.00	

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								566	3.30%	\$4,961.16	
Ads & extensions	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	0	0.00%	\$0.00	
Ads	CoolSculpting® in Newt... rejuvenationma.mysculpt.net Limited Time Offer Mar 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newt... PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed	0	0.00%	\$0.00	
Extensions	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newt... PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Removed	0	-	\$0.00	
Landing pages	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Cycles Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed	0	-	\$0.00	
Keywords	Total: Ads								566	3.30%	\$4,961.16	
Audiences	Total: Campaign								566	3.30%	\$4,961.16	
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Rejuvenation M... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$55.54/day	Optimization score: 82.2%	More details								
Recommendations	Extensions > All						SUMMARY TABLE Custom Jan 1 - Mar 31, 2021							
Insights	+ Extension type: All ADD FILTER						Associations view							
Ad groups	Extension						Extension type	Added to	Level	Status	Click	Impr.	CTR	Av
Ads	Sitelink extension													
Extensions	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More						Sitelink extension	search beta coolsculpting	Campaign	Approved	5	104	4.81%	
Landing pages	Call extension													
Keywords	(267) 759-6056						Call extension	Account	Account	Approved	85	3,680	2.31%	
Audiences	Callout extension													
Demographics	FDA Cleared						Callout extension	search beta coolsculpting	Campaign	Approved	149	3,255	4.58%	
Settings	Freeze Your Fat						Callout extension	search beta coolsculpting	Campaign	Approved	134	2,940	4.56%	
Suggested	New Clients 25% Off						Callout extension	search beta coolsculpting	Campaign	Approved	125	2,847	4.39%	
Change history	Highlights: No Surgery						Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	121	2,790	4.34%	
Drafts & experiments	Nonsurgical Fat Reduction						Callout extension	search beta coolsculpting	Campaign	Approved	121	2,613	4.63%	
More	Liposuction Alternative						Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	119	2,783	4.28%	

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$55.54/day, Optimization score: 82.2%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Click	Impr.	CTR	Av
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	116	2,649	4.38%	
Structured snippet extension								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction...	Structured snippet extension	search beta coolsculpting	Campaign	Approved	3	339	0.88%	
Promotion extension								
Spring Sale - 50% off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved	32	1,071	2.99%	
Total: Sitelink extensions					5	104	4.81%	
Total: Callout extensions					307	6,607	4.65%	
Total: Structured snippet extensions					3	339	0.88%	
Total: Call extensions					85	3,680	2.31%	
Total: Promotion extensions					458	12,117	3.78%	

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	879
Eliminate Fat & Feel Great	Approved	Headline	None	1,220
Freezing Fat Really Works	Approved	Headline	None	47
Freeze Away Body Fat	Approved	Headline	None	164
Get Rid of Unwanted Fat	Approved	Headline	None	929
Non-Surgical Fat Reduction	Approved	Headline	None	641
Fat Reduction in Newtown, PA	Approved	Headline	None	2,089
Rejuvenation Med Aesthetics	Approved	Headline	None	998
Offering 50% Off 8+ Treatments	Approved	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	99
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About	Approved	Description	None	3,648

Google Ads | Chris Zelig > Rejuvenation M... 774-360-9935 | All campaigns

Asset	Status	Asset type	Position pinning	Impr.
Freezing Fat Really Works	Approved	Headline	None	47
Freeze Away Body Fat	Approved	Headline	None	164
Get Rid of Unwanted Fat	Approved	Headline	None	929
Non-Surgical Fat Reduction	Approved	Headline	None	641
Fat Reduction in Newtown, PA	Approved	Headline	None	2,089
Rejuvenation Med Aesthetics	Approved	Headline	None	998
Offering 50% Off 8+ Treatments	Approved	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	99
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	3,648
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	3,242
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved	Description	None	0

Campaigns | Rejuvenation Medical Aesthetics (137...)

Search and filter: Campaign Name contains coolsculpting

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	Using ad set bi...	Using ad set bu...	3 Website Leads	1,006	1,767	\$130.57 Per Lead	\$391.72
Results from 1 campaign			3 Website Leads	1,006 People	1,767 Total	\$130.57 Per Lead	\$391.72 Total Spent

Ads | Rejuvenation Medical Aesthetics (137...)

Search and filter: Campaign Name contains coolsculpting

Ad Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
2021 - 03 - CS - Video	Lowest cost Conversions	\$25.00 Daily	3 Website Leads	1,006	1,767	\$130.57 Per Lead	\$391.72
Results from 1 ad			3 Website Leads	1,006 People	1,767 Total	\$130.57 Per Lead	\$391.72 Total Spent

Ads Rejuvenation

Search

Campaign Name

- Coolsculpting - Conversions
- Interests - Women - Age 25-65 ++ - T...
- 2021 - 03 - CS - Video

+ Create

Ad Name

Ad ID

Ad Type

Ad Status

Ad Budget

Ad Start Date

Ad End Date

Ad Frequency

Ad Location

Ad Placement

Ad Creative

Ad Review

Ad Approval

Ad Disapproval

Ad Appeal

Ad Rejection

Ad Rejection Reason

Ad Rejection Resolution

Ad Rejection Status

Ad Rejection Date

Ad Rejection Location

Ad Rejection Placement

Ad Rejection Creative

Ad Rejection Review

Ad Rejection Approval

Ad Rejection Disapproval

Ad Rejection Appeal

Ad Rejection Rejection

Ad Rejection Rejection Reason

Ad Rejection Rejection Resolution

Ad Rejection Rejection Status

Ad Rejection Rejection Date

Ad Rejection Rejection Location

Ad Rejection Rejection Placement

Ad Rejection Rejection Creative

Ad Rejection Rejection Review

Ad Rejection Rejection Approval

Ad Rejection Rejection Disapproval

Ad Rejection Rejection Appeal

Ad Rejection Rejection Rejection

Coolsculpting - Conversions > Interests - Women - Age 25-65 ++ - Top 25... > 2021 - 03 - CS - Video

Active

Edit Review

Ad Name [Create Name Template](#)

2021 - 03 - CS - Video

Identity

Facebook Page [Rejuvenation MA](#)

Instagram Account [Use selected Page](#) or [Connect Account](#)

Branded Content
If this post features a third-party brand or product then you must tag your business partner's Page. See branded content policy

Ad Setup

[Create Ad](#)

Format

Choose how you'd like to structure your ad.

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Collection

16 Placements [View More Variations](#)

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Coolsculpting® is a non-invasive cosmetic procedure that reduces fat from problem areas. [See More](#)

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50% OFF 8 Treatments or [LEARN MORE](#)

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support@medstarmedia.com

INVOICE

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Aesthetics

INVOICE # WV 2021_036
DATE 02/01/2021
DUE DATE 02/01/2021
TERMS WAVE Customers

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00
Monthly Mgmt Service Proration		8	-50.00	-400.00

PAYMENT				1,100.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Rejuvenation Medical
Aesthetics

INVOICE # WV 2021_055
DATE 03/01/2021
DUE DATE 03/01/2021
TERMS WAVE Customers

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00
Text Blast		1	225.00	225.00
PAYMENT				1,725.00
BALANCE DUE				\$0.00

PAID