

CoolSculpting Marketing Services Rejuvenation Medical Aesthetics Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 5,164.07
Total Facebook Ads: \$ 2,271.01
Total Marketing Fee: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$11,935.08

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$58.40/day	Eligible	796	4.13%	\$5,164.07
search beta coolsculpting	\$55.55/day	Removed	0	-	\$0.00
Total: Campaigns			796	4.13%	\$5,164.07
Total: Account	\$58.40/day		796	4.13%	\$5,164.07

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Rejuvenation Med Aesthetics Fat Reduction in Newtown, PA Non-Surgical Fat Reduction +6 more rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Moderately Restricted), Poor ad strength	205	3.32%	\$1,108.18
Rejuvenation Med Aesthetics Fat Reduction in Newtown, PA Non-Surgical Fat Reduction +6 more rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	4. lipo	Eligible (Limited) Policy (Moderately Restricted), Poor ad strength	117	6.26%	\$698.50
CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Paused Policy (Moderately Restricted)	27	12.05%	\$254.67
CoolSculpting® in Newtown, PA May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	17	11.18%	\$178.11

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Newtown, PA May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	17	11.18%	\$178.11
Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	26	2.76%	\$143.95
CoolSculpting® in Newtown, PA Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	11	11.58%	\$131.38
CoolSculpting® in Newtown, PA Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	11	47.83%	\$129.17
Fat Reduction in Newtown, PA Eliminate Fat & Feel Great					

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview | Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	11	47.83%	\$129.17
Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	18	3.42%	\$101.60
Fat Reduction in Newtown, PA Freezing Fat Really Works Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	17	2.21%	\$97.87
Fat Reduction in Newtown, PA Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	19	2.33%	\$97.73
Total: Ads			796	4.13%	\$5,164.07

Google Ads							Chris Zelig > Rejuvenation Medi... 774-360-9935		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	Cost						
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	12	15.19%	\$96.29						
Landing pages	<input type="checkbox"/>	●	Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	13	2.52%	\$93.18						
Keywords	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	7	11.11%	\$87.31						
Audiences	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		0. coolsculpting - general	Paused	10	8.20%							
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Rejuvenation Medi... 774-360-9935		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	Cost						
Extensions	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		0. coolsculpting - general	Paused	10	8.20%	\$84.37						
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	8	8.51%	\$71.73						
Keywords	<input type="checkbox"/>	●	Fat Reduction in Newtown, PA Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	15	2.50%	\$70.34						
Audiences	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		0. coolsculpting - general	Paused	8	7.48%	\$68.52						
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Rejuvenation Medi... 774-360-9935		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	Cost						
Extensions	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		0. coolsculpting - general	Paused	8	7.48%	\$68.52						
Landing pages	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		1. coolsculpting - price	Paused Poor ad strength	11	39.29%	\$68.13						
Keywords	<input type="checkbox"/>	●	Fat Reduction in Newtown, PA Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	13	2.05%	\$66.21						
Audiences	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible	5	11.90%	\$65.48						
Demographics															
Settings															
Suggested															
Ad schedule															
More															
							Total: Ads			796	4.13%	\$			

Google Ads							Chris Zelig > Rejuvenation Medi... 774-360-9935		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	Cost						
Extensions	<input type="checkbox"/>	●	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...		0. coolsculpting - general	Paused	5	3.62%	\$60.41						
Landing pages	<input type="checkbox"/>	●	Fat Reduction in Newtown, PA Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible	12	2.06%	\$56.86						
Keywords	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	6	7.59%	\$53.49						
Audiences	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	4	18.18%							
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Rejuvenation Medi... 774-360-9935		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad		Ad group	Status	Clicks	CTR	Cost						
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	4	20.00%	\$42.86						
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused	8	29.63%	\$41.01						
Keywords	<input type="checkbox"/>	●	Fat Reduction in Newtown, PA Freezing Fat Really Works Get Rid of Unwanted Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible	6	2.94%	\$38.10						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	rejuvenationma.mysculpt.net										
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Ads	CoolSculpting® in Newtown, PA Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Extensions	0. coolsculpting - general										
Landing pages	Fat Reduction in Newtown, PA Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Keywords	x. Expanded Reach Test										
Audiences	Eligible										
Demographics	6										
Settings	2.94%										
Suggested	3										
Ad schedule	8.82%										
More	32.54										
Total: Ads							796	4.13%			

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Custom Apr 1 - Jun 30, 2021										
Ad groups	Fat Reduction in Newtown, PA Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.										
Ads & extensions	4. lipo										
Ads	Eligible										
Extensions	4										
Landing pages	8.33%										
Keywords	5										
Audiences	23.81%										
Demographics	28.12										
Settings	28.00										
Suggested	2										
Ad schedule	22.22%										
More											

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	CoolSculpting® in Newtown, PA Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...										
Ads & extensions	1. coolsculpting - price										
Ads	Paused Policy (Moderately Restricted), Poor ad strength										
Extensions	5										
Landing pages	23.81%										
Keywords	28.12										
Audiences	28.00										
Demographics	4										
Settings	6.45%										
Suggested	4										
Ad schedule	28.00										
More	2										
Total: Ads							2	22.22%			

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	CoolSculpting® in Newtown, PA Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now										
Ads & extensions	0. coolsculpting - general										
Ads	Eligible										
Extensions	2										
Landing pages	22.22%										
Keywords	3										
Audiences	8.57%										
Demographics	3										
Settings	27.27%										
Suggested	3										
Ad schedule	22.22%										
More	25.19										
Total: Ads							3	2.22%			

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Ad status: All ADD FILTER										
Ad groups	rejuvenationma.mysculpt.net										
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Ads	x. Expanded Reach Test										
Extensions	3										
Landing pages	2.22%										
Keywords	5										
Audiences	2.02%										
Demographics	24.93										
Settings	1										
Suggested	25.00%										
Ad schedule	3										
More	24.36										
Total: Ads							796	4.13%			

Google Ads		Chris Zelig > Rejuvenation Medi... 774-360-9935	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details					
Recommendations	Custom Apr 1 - Jun 30, 2021										
Ad groups	Fat Reduction in Newtown, PA Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.										
Ads & extensions	x. Expanded Reach Test										
Ads	Eligible										
Extensions	5										
Landing pages	2.13%										
Keywords	5										
Audiences	6.94%										
Demographics	2										
Settings	2.04%										
Suggested	3										
Ad schedule	20.00%										
More											

Google Ads										
Chris Zelig > Rejuvenation Medi... 774-360-9935										
All campaigns > search beta coolsculpting										
Overview										
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details										
Recommendations										
Ad status: All ADD FILTER										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		3	20.00%			\$21.69
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		3	17.65%			\$21.31
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Newtown, PA Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible		5	2.36%			\$21.11
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		2	20.00%			\$20.18
Non-Surgical Fat Reduction Freeze Away Body Fat										

Google Ads										
Chris Zelig > Rejuvenation Medi... 774-360-9935										
All campaigns > search beta coolsculpting										
Overview										
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details										
Recommendations										
Ad status: All ADD FILTER										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	May 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		2	20.00%			\$20.18
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible		3	2.26%			\$18.96
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible		5	8.62%			\$18.85
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Poor ad strength		4	19.05%			\$18.56
Total: Ads						796	4.13%			\$

Google Ads										
Chris Zelig > Rejuvenation Medi... 774-360-9935										
All campaigns > search beta coolsculpting										
Overview										
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details										
Recommendations										
Ad status: All ADD FILTER										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
Custom Apr 1 - Jun 30, 2021										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Moderately Restricted), Poor ad strength		3	12.00%			\$17.54
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible		2	8.00%			\$17.40
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused		2	100.00%			\$17.21
<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:Rejuvenation Med Aesthetics} CoolSculpting® Elite Fat Reduction Treatment +8 more rejuvenationma.mysculpt.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Newtown, PA. Schedule a Free Consultation. CoolSculpting® Elite... View assets details	3. coolsculpting elite	Eligible (Limited) Policy (Trademarks in ad text)		1	12.50%			\$

Google Ads										
Chris Zelig > Rejuvenation Medi... 774-360-9935										
All campaigns > search beta coolsculpting										
Overview										
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details										
Recommendations										
Ad status: All ADD FILTER										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	{Keyword:Rejuvenation Med Aesthetics} CoolSculpting® Elite Fat Reduction Treatment +8 more rejuvenationma.mysculpt.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Newtown, PA. Schedule a Free Consultation. CoolSculpting® Elite... View assets details	3. coolsculpting elite	Eligible (Limited) Policy (Trademarks in ad text)		1	12.50%			\$16.73
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		2	9.52%			\$15.85
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		1	16.67%			\$15.17
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Paused Poor ad strength		2	28.57%			\$14.39
CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net										

Google Ads										
Chris Zelig > Rejuvenation Medi... 774-360-9935										
All campaigns > search beta coolsculpting										
Overview										
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details										
Recommendations										
Ad status: All ADD FILTER										
Insights										
Ad groups										
Ads & extensions										
Ads										
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										
Suggested										
Ad schedule										
More										
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad								
<input type="checkbox"/>	<input checked="" type="radio"/>	Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Paused Poor ad strength		2	28.57%			\$14.39
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused		2	66.67%			\$14.28
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused		1	6.25%			\$13.90
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible		2	4.44%			\$13.04
Total: Ads						796	4.13%			\$

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	1	14.29%	\$12.24
Extensions	<input type="checkbox"/>	Fat Reduction in Newtown, PA Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net	4. lipo	Eligible	4	5.00%	\$12.12
Landing pages	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Paused	1	33.33%	\$11.77
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible	3	1.36%	
Audiences	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Demographics	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Suggested	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
More	<input type="checkbox"/>						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Newtown, PA Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible	3	1.36%	\$11.15
Extensions	<input type="checkbox"/>	Rejuvenation Med Aesthetics Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.55%	\$11.15
Landing pages	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	2	3.77%	\$10.88
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible	2	3.03%	\$10.75
Audiences	<input type="checkbox"/>	Best Prices, FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Demographics	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Suggested	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
More	<input type="checkbox"/>						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	rejuvenationma.mysculpt.net	4. lipo	Eligible	2	3.03%	\$10.75
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net	0. coolsculpting - general	Eligible	1	50.00%	\$10.73
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net	4. lipo	Eligible	2	13.33%	\$10.12
Audiences	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Demographics	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Suggested	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
More	<input type="checkbox"/>						
Total: Ads				796	4.13%	\$	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible	2	1.49%	\$9.25
Extensions	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Landing pages	<input type="checkbox"/>	CoolSculpting® in Newtown, PA Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	1	5.00%	\$9.15
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible	3	2.44%	\$8.97
Demographics	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Settings	<input type="checkbox"/>						
Suggested	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
More	<input type="checkbox"/>						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	2	15.38%	\$8.87
Extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net	1. coolsculpting - price	Paused	1	100.00%	\$8.65
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	4. lipo	Eligible	2	12.50%	\$8.62
Demographics	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Settings	<input type="checkbox"/>						
Suggested	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
More	<input type="checkbox"/>						
CoolSculpting® Fat Reduction CoolSculpting in							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	7.14%	\$8.15			
Extensions	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...	2. body sculpting	Paused Poor ad strength	1	20.00%	\$8.00			
Landing pages	CoolSculpting® Fat Reduction Freeze Away Body Fat Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	14.29%	\$7.89			
Keywords	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	20.00%	\$7.81			
Audiences	Total: Ads								
Demographics	796 4.13% \$5,...								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	CoolSculpting® in Newtown, PA Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	11.11%	\$7.51			
Extensions	{Keyword:Rejuvenation Med Aesthetics} Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster rejuvenationma.mysculpt.net/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	3. coolsculpting elite	Eligible	1	100.00%	\$7.47			
Landing pages	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	6.67%	\$7.44			
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	2	2.56%	\$7.30			
Audiences	Total: Ads								
Demographics	796 4.13% \$5,...								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	2	2.56%	\$7.30			
Extensions	Fat Reduction in Newtown, PA Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	2	0.94%	\$7.17			
Landing pages	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	7.14%	\$6.89			
Keywords	CoolSculpting® Fat Reduction CoolSculpting in Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...	2. body sculpting	Paused Poor ad strength	1	12.50%	\$6.84			
Audiences	Total: Ads								
Demographics	796 4.13% \$5,...								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Newtown, PA Biggest CoolSculpting® Promo +5 more rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. Expert, Safe Fat Loss With...	2. body sculpting	Paused Poor ad strength	1	12.50%	\$6.84			
Extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible	2	5.88%	\$6.53			
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Moderately Restricted)	1	100.00%	\$6.22			
Keywords	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	20.00%	\$5.97			
Audiences	Total: Ads								
Demographics	796 4.13% \$5,...								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$58.40/day	Optimization score: 70.9%	More details		
Recommendations									
Ad status: All ADD FILTER									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible	2	4.26%	\$5.88			
Extensions	CoolSculpting® in Newtown, PA Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	10.00%	\$5.87			
Landing pages	CoolSculpting® in Newtown, PA May Only 50% Off 8+ Treatments Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	6.25%	\$5.84			
Keywords	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free	1. coolsculpting - price	Paused	1	33.33%	\$5.84			
Audiences	Total: Ads								
Demographics	796 4.13% \$5,...								

Google Ads									
Chris Zelig > Rejuvenation Medi... 774-360-9935									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Paused	1	33.33%		\$5.70
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer May 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Moderately Restricted)	1	50.00%		\$5.66
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Newtown, PA Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		4. lipo	Eligible	1	10.00%		\$5.63
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible	2	2.08%		\$5.56

Google Ads									
Chris Zelig > Rejuvenation Medi... 774-360-9935									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible	2	2.08%		\$5.56
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused	1	100.00%		\$5.50
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible	1	3.33%		\$5.49
<input type="checkbox"/>	<input checked="" type="radio"/>	Rejuvenation Med Aesthetics Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%		\$5.44
Total: Ads						796	4.13%		\$

Google Ads									
Chris Zelig > Rejuvenation Medi... 774-360-9935									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Save \$1,000 Off 8+ Treatments rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused	1	50.00%		\$5.42
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible	1	4.00%		\$5.01
<input type="checkbox"/>	<input checked="" type="radio"/>	Rejuvenation Med Aesthetics Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.90%		\$5.01
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Paused	1	33.33%		\$

Google Ads									
Chris Zelig > Rejuvenation Medi... 774-360-9935									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newtown, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Paused	1	33.33%		\$4.92
<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Newtown, PA Freezing Fat Really Works Get Rid of Unwanted Fat rejuvenationma.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Eligible	2	2.86%		\$4.48
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused	1	9.09%		\$4.07
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Newtown, PA Limited Time Offer Apr 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused	1	100.00%		\$3.73

Google Ads									
Chris Zelig > Rejuvenation Medi... 774-360-9935									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="radio"/>	rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Paused	1	100.00%		\$3.73
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		4. lipo	Eligible	1	33.33%		\$3.71
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever rejuvenationma.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible	1	7.14%		\$3.60
<input type="checkbox"/>	<input checked="" type="radio"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		4. lipo	Eligible	1	20.00%		\$3.10
Total: Ads						796	4.13%		\$

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer May 2021 Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	1	50.00%	\$2.86
Rejuvenation Med Aesthetics Freeze Away Body Fat Get Rid of Unwanted Fat rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$2.76
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat rejuvenationma.mysculpt.net	4. lipo	Eligible	1	16.67%	\$2.61
CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	1	14.29%	

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Newtown, PA Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net	0. coolsculpting - general	Paused	1	14.29%	\$2.60
CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting rejuvenationma.mysculpt.net	0. coolsculpting - general	Eligible	1	5.88%	\$2.38
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever rejuvenationma.mysculpt.net	2. body sculpting	Paused	1	100.00%	\$1.67
Rejuvenation Med Aesthetics Freezing Fat Really Works Offering 50% Off 8+ Treatments rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Eliminate Fat And Feel Great.					
Rejuvenation Med Aesthetics Freeze Away Body Fat Freeze Away Body Fat rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Rejuvenation Med Aesthetics Freezing Fat Really Works Freeze Away Body Fat rejuvenationma.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			796	4.13%	\$5,164.07
Total: Campaign			796	4.13%	\$5,164.07

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting	Sitelink extension	search beta coolscul...	Campaign	Approved	41	4.20%	\$309.86
(267) 759-6056	Call extension	Account	Account	Approved	102	2.77%	\$837.65
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	154	4.69%	\$1,087.12
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	132	4.71%	\$961.03
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	136	4.63%	\$952.22
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	131	5.10%	\$906.95

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$58.40/day Optimization score: 70.9%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	154	4.69%	\$1,087.12
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	132	4.71%	\$961.03
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	136	4.63%	\$952.22
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	131	5.10%	\$906.95
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	132	4.86%	\$905.21
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	130	4.99%	\$870.72
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	126	4.60%	\$842.56
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	3	0.90%	\$15.21

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$58.40/day, Optimization score: 70.9%

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - 50% off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved	561	4.29%	\$3,730.98
Total: Sitelink extensions					41	4.20%	\$309.86
Total: Callout extensions					355	5.25%	\$2,437.77
Total: Structured snippet extensions					3	0.90%	\$15.21
Total: Call extensions					102	2.77%	\$837.65
Total: Promotion extensions					561	4.29%	\$3,730.98

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$58.40/day, Optimization score: 70.9%

Recommendations: Responsive search ad

Assets

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Numa Spa	-	Headline	None	0
Safe + Effective Fat Reduction	Approved	Headline	None	1,080
Eliminate Fat & Feel Great	Approved	Headline	None	956
Freezing Fat Really Works	Approved	Headline	None	316
Freeze Away Body Fat	Approved	Headline	None	407
Get Rid of Unwanted Fat	Approved	Headline	None	1,248
Non-Surgical Fat Reduction	Approved	Headline	None	1,002

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$58.40/day, Optimization score: 70.9%

Assets

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Eliminate Fat & Feel Great	Approved	Headline	None	956
Freezing Fat Really Works	Approved	Headline	None	316
Freeze Away Body Fat	Approved	Headline	None	407
Get Rid of Unwanted Fat	Approved	Headline	None	1,248
Non-Surgical Fat Reduction	Approved	Headline	None	1,002
Offering \$1,000 Off 8+ Cycles	-	Headline	None	0
Fat Reduction in Newport News	-	Headline	None	0
Fat Reduction in Newtown, PA	Approved	Headline	None	4,638

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$58.40/day, Optimization score: 70.9%

Assets

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Rejuvenation Med Aesthetics	Approved	Headline	None	1,298
Offering 50% Off 8+ Cycles	-	Headline	None	2
Offering 50% Off 8+ Treatments	Approved	Headline	None	1,548
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	6,174
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	4,712

Google Ads | Chris Zelig > Rejuvenation Medi... 774-360-9935 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$58.40/day, Optimization score: 70.9%

Assets

Ad may be limited by policy: Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Rejuvenation Med Aesthetics	Approved	Headline	None	1,298
Offering 50% Off 8+ Cycles	-	Headline	None	2
Offering 50% Off 8+ Treatments	Approved	Headline	None	1,548
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	6,174
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	4,712
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved	Description	None	895

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Campaigns Rejuvenation Medical Aesthetics (137... Updated just now Discard Drafts Review and Publish

2 tasks to complete in your Resource Center Facebook's solutions to help address Apple's iOS 14 advertising changes now take effect in your ad account. Apple's changes will negati... Complete Tasks

Campaign Name contains coolsculpting - conversions Search and filter Save Clear Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit

On / Off	Campaign Name	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	7-day click or ...	27 Website Leads	6,353	15,497	\$84.11 Per Lead	\$2,271.01
Results from 1 campaign			27 Website Leads	6,353 People	15,497 Total	\$84.11 Per Lead	\$2,271.01 Total Spent

Ads Rejuvenation Medical Aesthetics (137... Updated just now Discard Drafts Review and Publish

2 tasks to complete in your Resource Center Facebook's solutions to help address Apple's iOS 14 advertising changes now take effect in your ad account. Apple's changes will negati... Complete Tasks

Campaign Name contains coolsculpting - conversions Search and filter Save Clear Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit

On / Off	Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input checked="" type="checkbox"/>	2021 - 03 - CS - Video	6,353	\$84.11 Per Lead	Below average Bottom 10% of ...	Above average	Above average	\$2,271.01
<input checked="" type="checkbox"/>	2021 - 06 - CS - Video - Alysson	-	-	-	-	-	-
Results from 2 ads		6,353 People	15,497 Total	\$84.11 Per Lead			\$2,271.01 Total Spent

Ads Search

Coolsculpting - Conversions Interests - Women - Age 25-64 - Top 25% L... 2021 - 06 - CS - Video - Alysson 2021 - 03 - CS - Video

Coolsculpting - Conversions > Interests - Women - Age 25-64 - Top 25% L... > 2021 - 03 - CS - Video Active

Edit Review

Ad Name Create Name Template

2021 - 03 - CS - Video

Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Identity

Facebook Page Rejuvenation MA

Instagram Account Use selected Page or Connect Account

Branded Content If this post features a third-party brand or product then you must tag your business partner's Page. See branded content policy

Ad Setup Create Ad

Format

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

16 Placements View More Variations

Facebook Feeds

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6466949450

BILL TO
Rejuvenation Medical Aesthetics
Nadine Stein

nadinestein56@gmail.com

Invoice Number: WV 2021_078

Invoice Date: April 1, 2021

Payment Due: April 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on April 1, 2021 using a bank payment: \$1,500.00

Amount Due (USD): \$0.00



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Rejuvenation Medical Aesthetics
Nadine Stein

nadinestein56@gmail.com

Invoice Number: WV 2021_103

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on May 6, 2021 using  ending in 8548: \$1,500.00

Amount Due (USD): \$0.00



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Rejuvenation Medical Aesthetics
Nadine Stein

nadinestein56@gmail.com

Invoice Number: WV 2021_123

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on June 1, 2021 using  ending in 8548: \$1,500.00

Amount Due (USD): \$0.00