

CoolSculpting Marketing Services

RenovoMD Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,721.22
Total Facebook Ads: \$ 2,969.04
Total Marketing Service Fees: \$ 6,850.00
Total CoolSculpting Marketing Cost: \$14,540.26

Google Ads | Chris Zelig > RenovoMD 722-858-2075 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$64.80/day	Eligible	1,152	4.55%	\$4,721.22
Total: Campaigns			1,152	4.55%	\$4,721.22
Total: Account	\$64.80/day		1,152	4.55%	\$4,721.22

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > RenovoMD 722-858-2075 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.80/day | Optimization score: 82% | More details

Recommendations | Custom Jan 1 - Mar 31, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,152	4.55%	\$4,721.22
Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	96	3.11%	\$394.32
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	99	3.20%	\$392.81
Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	88	8.54%	\$325.76
Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	85	8.13%	\$310.72
Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	77	2.49%	\$296.59
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	61	5.57%	\$217.14
CoolSculpting® in Northborough Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com	0. coolsculpting -	Removed Policy (Restricted medical content +1 more)	21	10.82%	\$145.54

Google Ads | Chris Zelig > RenovoMD 722-858-2075 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.80/day | Optimization score: 82% | More details

Recommendations | Ad status: All | ADD FILTER

Insights | Ad

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,152	4.55%	\$4,721.22
CoolSculpting® in Northborough Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	21	10.82%	\$145.54
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	18	5.11%	\$104.16
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	8.09%	\$92.83
CoolSculpting® in Northborough Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US);31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	16	9.47%	\$86.74
CoolSculpting® in Northborough Limited Time Offer Feb 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	16	9.20%	\$79.47
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.57%	\$78.26
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	17	6.56%	\$78.23

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Recommendations | Ad status: All | ADD FILTER

Insights | Ad

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,152	4.55%	\$4,721.22
CoolSculpting® in Northborough Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	15	7.58%	\$77.23
CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	13	10.08%	\$74.68
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	7.33%	\$68.46
Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.05%	\$67.78
Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	11	6.11%	\$65.24
CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	15.22%	\$61.31
Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	21	4.33%	\$59.89

Google Ads							Chris Zelig > RenovoMD 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,152	4.55%	\$4,721.22		
Ads & extensions	Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							content + 1 more					
Ads	Enabled	Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.61%	\$55.46			
Extensions	Enabled	Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	2.84%	\$52.12			
Landing pages	Enabled	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.62%	\$51.86			
Keywords	Enabled	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	4.38%	\$50.84			
Audiences	Enabled	Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	2.35%	\$49.54			
Demographics	Enabled	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	13	8.61%	\$47.96			
Settings	Enabled	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.11%	\$45.33			

Google Ads							Chris Zelig > RenovoMD 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,152	4.55%	\$4,721.22		
Ads & extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						test	content +1 more					
Ads	Enabled	Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.14%	\$42.52			
Extensions	Enabled	Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	15	10.27%	\$40.94			
Landing pages	Enabled	CoolSculpting® in Northborough Limited Time Offer Jan 2021 Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	5.11%	\$39.10			
Keywords	Enabled	CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	10.00%	\$38.81			
Audiences	Enabled	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	9	10.59%	\$38.00			
Demographics	Enabled	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.75%	\$34.93			
Settings	Enabled	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com				x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.00%	\$31.00			

Google Ads							Chris Zelig > RenovoMD 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,152	4.55%	\$4,721.22		
Ads & extensions	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.08%	\$31.08		
Ads	Enabled	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	8.00%	\$31.01			
Extensions	Enabled	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	18.18%	\$30.01			
Landing pages	Enabled	Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.70%	\$28.20			
Keywords	Enabled	Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	6.86%	\$27.95			
Audiences	Enabled	Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.76%	\$27.03			
Demographics	Enabled	Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.82%	\$26.01			

Google Ads							Chris Zelig > RenovoMD 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,152	4.55%	\$4,721.22		
Ads & extensions	Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	6.54%	\$25.15		
Ads	Enabled	Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.08%	\$24.91			
Extensions	Enabled	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.43%	\$24.86			
Landing pages	Enabled	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	10.71%	\$24.65			
Keywords	Enabled	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	57.14%	\$22.70			
Audiences	Enabled	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	7.69%	\$22.42			
Demographics	Enabled	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.38%	\$21.77			

Google Ads							Chris Zelig > RenovoMD 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,152	4.55%	\$4,721.22		
Ads & extensions	Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.30%	\$21.77		
Ads	Enabled	CoolSculpting® in Northborough Limited Time Offer Jan 2021 Our Biggest Discount Ever www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	7.89%	\$20.05			
Extensions	Enabled	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	4.09%	\$19.81			
Landing pages	Enabled	RenovoMD Medical Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.77%	\$19.68			
Keywords	Enabled	CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	23.81%	\$18.93			
Audiences	Enabled	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.69%	\$18.22			
Demographics	Enabled	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.10%	\$18.16			
Settings	Enabled	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$18.05			

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions	www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Policy (Restricted medical content +1 more) 2 66.67% \$18.05					
Ads	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 4 8.00% \$16.16					
Extensions	RenovoMD Medical Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 50.00% \$15.93					
Landing pages	Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 5 4.76% \$15.50					
Keywords	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 5 9.26% \$15.21					
Audiences	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 4 3.45% \$13.88					
Demographics	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 33.33% \$13.38					
Settings	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com						Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions	Non-Surgical Fat Reduction Our biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 5 4.90% \$12.91					
Ads	Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 4 8.16% \$12.78					
Extensions	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 4 13.79% \$12.21					
Landing pages	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 3.17% \$12.03					
Keywords	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 3 10.34% \$12.00					
Audiences	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 4 7.55% \$11.99					
Demographics	Non-Surgical Fat Reduction Freezing Fat Really Works New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 1 1.85% \$11.77					

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions	Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 5 10.64% \$11.75					
Ads	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 10.53% \$11.39					
Extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 5 5.49% \$11.26					
Landing pages	RenovoMD Medical Aesthetics Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 2.86% \$11.21					
Keywords	Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 3 4.05% \$11.05					
Audiences	Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 5 2.91% \$10.69					
Demographics	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 3.77% \$10.24					

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions	www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Policy (Restricted medical content +1 more) 2 3.77% \$10.24					
Ads	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 22.22% \$10.23					
Extensions	Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 4 7.27% \$10.12					
Landing pages	CoolSculpting® in Northborough Limited Time Offer Jan 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 15.38% \$10.11					
Keywords	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 2 18.18% \$9.45					
Audiences	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 10.00% \$9.07					
Demographics	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 5 3.97% \$8.98					

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 2 20.00% \$8.84					
Ads	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 20.00% \$8.31					
Extensions	RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 3 3.26% \$8.25					
Landing pages	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 16.67% \$7.93					
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 3 5.17% \$7.83					
Audiences	CoolSculpting® in Northborough Limited Time Offer Feb 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 9.09% \$7.54					
Demographics	RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 2 2.33% \$7.36					

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RenovoMD Medical Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.90				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$2.89				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RenovoMD Medical Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.32%	\$2.51				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$2.44				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US);31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed	1	50.00%	\$2.42				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US);31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.06				
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$1.92				

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	3. lipo	Policy (Restricted medical content +1 more)	1	11.11%	\$1.92				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$1.89				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$1.86				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$1.73				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$1.61				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$1.61				
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RenovoMD Medical Aesthetics Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.00%	\$1.61				
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	22.22%	\$1.57				

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.57				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$1.51				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$0.84				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Northborough Biggest CoolSculpting® Promo +5 more www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more). Poor ad strength	0	-	\$0.00				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US);31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Northborough Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00				
Settings	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever											

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,152 4.55% \$4,721.22					
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Policy (Restricted medical content +1 more)	0	-	\$0.00				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US);31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US);31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00				
Audiences	Total: Ads						1,152 4.55% \$4,721.22					
Demographics	Total: Campaign						1,152 4.55% \$4,721.22					
Settings	Show rows: 500						1 - 487 of 487					
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more											
Change history	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.											

Google Ads							Chris Zelig > RenovoMD 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.80/day	Optimization score: 82%	More details						
Recommendations	Extensions > All						SUMMARY TABLE Custom Jan 1 - Mar 31, 2021					
Insights	Extension type: All ADD FILTER						Associations view					
Ad groups							SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ads & extensions	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	↓ Clic	Impr.	CTR	Av		
Ads	Sitelink extension											
Extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	0	-			
Landing pages	<input type="checkbox"/>	5 Star Reviews Read Real Client Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	17	0.00%			
Keywords	Call extension											
Audiences	<input type="checkbox"/>	(508) 393-6398	Call extension	Account	Account	Approved	228	6,020	3.79%			
Demographics	Callout extension											
Settings	<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	442	8,439	5.24%			
Suggested	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	391	7,859	4.98%			
Change history	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	385	7,106	5.42%			
Drafts & experiments	<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	372	6,911	5.38%			
More	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	366	7,098	5.16%			

Google Ads | Chris Zelig | Renovomd | 722-858-2075 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$64.80/day | Optimization score: 82%

Extension	Extension type	Added to	Level	Status	Click	Impr.	CTR	
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	354	6,955	5.09%
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	347	7,221	4.81%
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta coolsculpting	Campaign	Approved	10	468	2.14%
Promotion extension								
<input type="checkbox"/>	Spring Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	0	0	-
Total: Sitelink extensions						0	17	0.00%
Total: Callout extensions						767	14,106	5.44%
Total: Structured snippet extensions						10	468	2.14%
Total: Call extensions						228	6,020	3.79%

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Campaigns | Renovomd MD (288048368637892) | Updated just now | Discard Drafts | Review and Publish

Search: Campaign Name contains coolsculpting

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input checked="" type="checkbox"/> Coolsculpting - Conversions	Using ad set bi...	Using ad set bu...	103 Website Leads	29,523	147,401	\$28.83 Per Lead	\$2,969.04	Or
<input type="checkbox"/> Event: Coolsculpting VIP Consultation Night	Lowest cost	\$50.00 Lifetime	Event Response	-	-	Per Event Response	\$0.00	Dec
<input type="checkbox"/> Coolsculpting Raffle	Lowest cost	\$15.00 Daily	On-Facebook Lead	-	-	Per On-Facebook Le...	\$0.00	Or
<input type="checkbox"/> Coolsculpting	Lowest cost	\$25.00 Daily	Reach	-	-	Per 1,000 People Re...	\$0.00	Or
Results from 4 campaigns				29,523 People	147,401 Total	-	\$2,969.04 Total Spent	

Ads | Renovomd MD (288048368637892) | Updated just now | Discard Drafts | Review and Publish

Search: Campaign Name contains coolsculpting

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
<input type="checkbox"/> 2020-12 - CS - UG - Standing	Lowest cost Conversions	\$33.00 Daily	81 Website Leads	24,642	102,722	\$26.31 Per Lead	\$2,131.02	
<input type="checkbox"/> 2020-12 - CS - UG - Sitting	Lowest cost Conversions	\$33.00 Daily	22 Website Leads	16,169	44,679	\$38.09 Per Lead	\$838.02	
Results from 2 ads				103 Website Leads	29,523 People	\$28.83 Per Lead	\$2,969.04 Total Spent	

Ads | Renovomd MD | Search

Campaign Name: Coolsculpting - Conversions

Ad Name: 2020-12 - CS - UG - Standing

Identity: Facebook Page: Jean Casello, MD & Renovomd MD

Instagram Account: renovomd

Ad Setup: Create Ad

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

Preview On: 2020-12 - CS - UG - Standing

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads | Renovomd MD | Search

Campaign Name: Coolsculpting - Conversions

Ad Name: 2020-12 - CS - UG - Sitting

Identity: Facebook Page: Jean Casello, MD & Renovomd MD

Instagram Account: renovomd

Ad Setup: Create Ad

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

Preview On: 2020-12 - CS - UG - Sitting

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Renovo MD

INVOICE # 1319
DATE 01/01/2021
DUE DATE 01/01/2021
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 750-1000 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Renovo MD

INVOICE # 1337
DATE 02/01/2021
DUE DATE 02/01/2021
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT	
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00	
Digital Marketing Monthly Management	• Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	1	1,500.00	1,500.00	
Monthly Mgmt Service Proration	Ads began Jan 14th - prepaid through Feb 13th - 13 days credit.	13	-50.00	-650.00	
				<hr/>	
				PAYMENT	2,350.00
				BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
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support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 1359
DATE 03/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
			TOTAL	3,000.00
			BALANCE DUE	\$0.00