

CoolSculpting Marketing Services

Renovo MD Q2 2021

Total Marketing Expenses

(04/1/2021 - 06/30/2021)

Total Google Ads: \$ 5,954.36
Total Facebook Ads: \$ 2,690.54
Total Marketing Fee: \$ 10,200.00
Total CoolSculpting Marketing Cost: \$ 18,844.9

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns

105 ads disapproved | Protect your account from unauthorized activity

Custom Apr 1 - Jun 30, 2021

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$69.83/day	Eligible	1,660	5.25%	\$5,954.36
Total: Campaigns			1,660	5.25%	\$5,954.36
Total: Account	\$69.83/day		1,660	5.25%	\$5,954.36

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$69.83/day Optimization score: 70.4% | 105 ads disapproved

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,660	5.25%	\$5,954.36
RenovoMD Medical Aesthetics Fat Reduction in Northborough Non-Surgical Fat Reduction +6 more www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited) Policy (Speculative and Experimental Medical Treatment +3 more), Poor ad strength	249	7.16%	\$773.51
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	120	4.10%	\$432.55
Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	125	8.57%	\$417.23
Fat Reduction in Northborough Our Biggest					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$69.83/day Optimization score: 70.4% | 105 ads disapproved

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,660	5.25%	\$5,954.36
Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	107	3.60%	\$392.78
Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	108	3.60%	\$388.06
Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	96	6.79%	\$315.54
RenovoMD Medical Aesthetics Fat Reduction in Northborough Non-Surgical Fat Reduction +6 more www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Speculative and Experimental Medical Treatment +2 more), Poor ad strength	108	4.64%	\$311.60

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$69.83/day Optimization score: 70.4% | 105 ads disapproved

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,660	5.25%	\$5,954.36
RenovoMD Medical Aesthetics Fat Reduction in Northborough Non-Surgical Fat Reduction +6 more www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Speculative and Experimental Medical Treatment +2 more), Poor ad strength	108	4.64%	\$311.60
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	49	9.07%	\$256.07
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	41	7.90%	\$212.43
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Paused Policy (Restricted medical content +1 more)	57	8.86%	\$161.37

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$69.83/day Optimization score: 70.4% | 105 ads disapproved

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,660	5.25%	\$5,954.36
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Paused Policy (Restricted medical content +1 more)	57	8.86%	\$161.37
CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	34	8.92%	\$153.17
CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	38	7.58%	\$142.09
CoolSculpting® in Northborough Limited Time Offer Apr. 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	26	11.50%	\$125.12

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com							0. coolsculpting - general	Paused	Policy (Restricted medical content +1 more)			26	11.50%	\$125.12
CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com							0. coolsculpting - general	Paused	Policy (Restricted medical content +1 more)			23	13.69%	\$117.57
CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com							0. coolsculpting - general	Paused	Policy (Restricted medical content +1 more)			19	9.18%	\$84.47
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com							1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)			16	12.50%	\$80.99

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com							1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)			16	12.50%	\$80.99
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com							0. coolsculpting - general	Eligible (Limited)	Policy (Restricted medical content +1 more)			12	5.83%	\$68.77
Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			22	4.30%	\$62.95
Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			18	3.75%	\$56.43

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			18	3.75%	\$56.43
Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			14	2.95%	\$54.40
Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			14	3.20%	\$50.03
CoolSculpting® in Northborough Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com							0. coolsculpting - general	Paused	Policy (Restricted medical content +1 more)			11	8.27%	\$49.87

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
CoolSculpting® in Northborough Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com							0. coolsculpting - general	Paused	Policy (Restricted medical content +1 more)			11	8.27%	\$49.87
Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			14	5.69%	\$47.15
Fat Reduction in Northborough Our Biggest Discount Ever New Clients Save 25% www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			19	3.51%	\$46.50
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com							1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)			10	9.17%	\$46.00

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com							1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)			10	9.17%	\$46.00
Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			14	3.41%	\$45.93
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			14	5.09%	\$44.49
CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com							2. body sculpting	Eligible (Limited)	Policy (Restricted medical content +1 more)			6	8.70%	\$37.91

Google Ads							Chris Zelig > RenovoMD - 722-858-2075		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved		
Total: Ads												1,660	5.25%	\$5,954.36
CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com							2. body sculpting	Eligible (Limited)	Policy (Restricted medical content +1 more)			6	8.70%	\$37.91
Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com							x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)			11	1.96%	\$37.31
CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com							0. coolsculpting - general	Eligible (Limited)	Policy (Restricted medical content +1 more)			8	3.98%	\$36.92
CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com							1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)			9	21.43%	\$36.78

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	9	21.43%	\$36.78
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	9	2.05%	\$33.22
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	8	6.90%	\$32.85
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	10	7.69%	\$32.81

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	10	7.69%	\$32.81
<input type="checkbox"/> <input checked="" type="radio"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	5	15.15%	\$31.30
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	10	9.35%	\$30.00
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	7	12.50%	\$26.98

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	7	12.50%	\$26.98
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	8	2.84%	\$24.92
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	7	2.94%	\$24.68
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	8	1.74%	\$24.66

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	8	1.74%	\$24.66
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	6	15.38%	\$24.42
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	7	2.63%	\$22.35
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	7	8.05%	\$21.69

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	7	8.05%	\$21.69
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Freezing Fat Really Works New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	4	6.25%	\$19.82
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	7	2.46%	\$18.66
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	5	4.00%	\$18.65

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	5	4.00%	\$18.65
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	6	3.35%	\$17.36
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	4	8.70%	\$17.08
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Northborough Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	3. lipo	4	6.78%	\$16.58

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.41%	\$15.50				
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Northborough Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.56%	\$15.27				
Landing pages	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	12.00%	\$14.65				
Keywords	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.02%	\$14.14				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	18.18%	\$13.08				
Extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.62%	\$12.74				
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$12.39				
Keywords	<input type="checkbox"/> ●	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	12.50%	\$12.25				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Northborough Eliminate Fat & Feel Great Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.80%	\$11.65				
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	17.65%	\$11.41				
Landing pages	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%	\$11.13				
Keywords	<input type="checkbox"/> ●	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	3. ilipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.00%	\$10.28				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	3. ilipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.00%	\$10.28				
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Northborough Limited Time Offer May 2021 Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	7.14%	\$9.80				
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	13.33%	\$9.66				
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$9.65				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$9.65				
Extensions	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	9.52%	\$9.34				
Landing pages	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.70%	\$9.18				
Keywords	<input type="checkbox"/> ●	RenovoMD Medical Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	3. ilipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.76%	\$8.60				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads		Chris Zelig > RenovoMD - 722-858-2075	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$69.83/day	Optimization score: 70.4%	In this campaign: 105 ads disapproved					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads							1,660	5.25%	\$5,954.36		
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	7.69%	\$8.53				
Extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	3. ilipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.77%	\$8.23				
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$8.17				
Keywords	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$7.91				
Audiences											
Demographics											
Settings	<input type="checkbox"/> ●										
Suggested											
Change history											
Get the Google Ads mobile app											

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$7.19
Keywords	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	7.41%	\$7.14
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.69%	\$6.60
Suggested	RenovoMD Medical Aesthetics Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.13%	\$6.05

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	RenovoMD Medical Aesthetics Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.13%	\$6.05
Keywords	Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.00%	\$5.88
Settings	CoolSculpting® Elite Provider Next-Generation Fat Reduction Best Prices. FDA-Cleared. renovomd.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Northborough, MA. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	4. coolsculpting elite	Eligible	2	66.67%	\$5.84
Suggested	CoolSculpting® in Northborough Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.38%	\$5.79

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	8.33%	\$5.55
Keywords	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In... www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.69%	\$5.50
Settings	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.00%	\$5.43
Suggested	Fat Reduction in Northborough Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.67%	\$5.30

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	Fat Reduction in Northborough Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$5.26
Keywords	RenovoMD Medical Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$5.18
Settings	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	50.00%	\$5.16
Suggested	RenovoMD Medical Aesthetics Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.56%	\$4.99

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	Fat Reduction in Northborough Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.56%	\$4.89
Keywords	Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.27%	\$4.76
Settings	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.88%	\$4.74
Suggested	CoolSculpting® in Northborough Limited Time Offer Apr 2021 Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	14.29%	\$4.52

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$69.83/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,660	5.25%	\$5,954.36
Ads & extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$4.50
Keywords	Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$4.35
Settings	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$4.28
Suggested	CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In... www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$4.11

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● CoolSculpting® in Northborough Try CoolSculpting For 25% Off Hurry Offer Ends In... www.renovomd.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$4.11
<input type="checkbox"/> ● Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$3.86
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.76%	\$3.81
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.85%	
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.85%	\$3.66
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● Fat Reduction in Northborough Freezing Fat Really Works Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$3.59
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$3.20
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$3.12
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● Non-Surgical Fat Reduction Eliminate Fat & Feel Great New Clients Save 25% www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$3.12
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works New Clients Save 25% www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$3.07
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$2.97
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.23%	\$2.70
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.23%	\$2.70
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.70
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.67%	\$2.67
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.66
<input type="checkbox"/> ● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.renovomd.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.66
<input type="checkbox"/> ● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
<input type="checkbox"/> ● CoolSculpting® in Northborough Limited Time Offer Apr 2021 Flexible Payment Options www.renovomd.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$2.63
<input type="checkbox"/> ● Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.54
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$2.50
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> ● Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> ● Fat Reduction in Northborough Our Biggest Discount Ever Get Rid of Unwanted Fat www.renovomd.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$2.50
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.56%	\$2.34
<input type="checkbox"/> ● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
<input type="checkbox"/> ● RenovoMD Medical Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.renovomd.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$2.32
<input type="checkbox"/> ● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.					
<input type="checkbox"/> ● Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.renovomd.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$2.29
<input type="checkbox"/> ● Expert, Safe Fat Loss With Quick Results. Minimal					

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/> Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$2.29
<input type="checkbox"/> <input checked="" type="radio"/> RenovoMD Medical Aesthetics Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$2.23
<input type="checkbox"/> <input checked="" type="radio"/> RenovoMD Medical Aesthetics Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.72%	\$2.23
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.13

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/> Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.13
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% www.renovomd.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.00%	\$1.97
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.49
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.09

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/> Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Try CoolSculpting For 25% Off Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.09
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction CoolSculpting in Northborough Biggest CoolSculpting® Promo +5... www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Poor ad strength	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Northborough Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com		Removed Policy (Restricted)			

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
<input type="checkbox"/> <input checked="" type="radio"/> Ad			1,660	5.25%	\$5,954.36
<input type="checkbox"/> <input checked="" type="radio"/> www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In... www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Disapproved (Speculative and Experimental Medical Treatment +1 more)	0	-	\$0.00
Total: Ads 2			1,660	5.25%	\$5,954.36
Total: Campaign 2			1,660	5.25%	\$5,954.36

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
<input type="checkbox"/> 5 Star Reviews Read Real Client Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Call extension							
<input type="checkbox"/> (508) 393-6398	Call extension	Account	Account	Approved	272	4.70%	\$1,157.93
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	447	5.70%	\$1,625.04

Google Ads | Chris Zelig > RenovoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting | Optimization score: 70.4% | In this campaign: 105 ads disapproved

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/> (508) 393-6398	Call extension	Account	Account	Approved	272	4.70%	\$1,157.93
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	447	5.70%	\$1,625.04
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	367	6.22%	\$1,353.71
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	343	6.36%	\$1,237.09
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	339	6.21%	\$1,224.91
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	320	6.13%	\$1,213.90
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	328	6.25%	\$1,212.85
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	322	6.04%	\$1,129.93
Structured snippet extension							

Google Ads | Chris Zelig > RenovatoMD - 722-858-2075 | All campaigns > search | beta | coolsculpting

Enabled Status: Eligible Type: Search Budget: \$69.83/day Optimization score: 70.4%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	13	\$41.60
Promotion extension							
<input type="checkbox"/>	Summer Sale - 25% off CoolSculptin...	Promotion extension	search beta cool...	Campaign	Approved	1,102	\$4,022.95
Total: Callout extensions						785	\$2,878.45
Total: Structured snippet extensions						13	\$41.60
Total: Call extensions						272	\$1,157.93
Total: Promotion extensions						1,102	\$4,022.95

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Speculative and Experimental Medical Treatment, Restricted medical content, Restricted drug terms, Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Our Biggest Discount Ever	Approved (limited)	Headline	None	1,606
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	144
New Clients Save 25%	Approved (limited)	Headline	None	161
Eliminate Fat & Feel Great	Approved	Headline	None	75
Freezing Fat Really Works	Approved (limited)	Headline	None	10
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	867

Assets

Ad may be limited by policy: Speculative and Experimental Medical Treatment, Restricted medical content, Restricted drug terms, Moderately Restricted

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	867
Get Rid of Unwanted Fat	Approved	Headline	None	79
RenovoMD Medical Aesthetics	Approved (limited)	Headline	None	942
Fat Reduction in Northborough	Approved (limited)	Headline	None	3,076
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Disapproved	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	3,480
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	Approved (limited)	Description	None	3,306

Campaigns

Campaign Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
Coolsculpting - Conversions	\$2,690.54	100	100	-	2,630
Event: The COOLEST Week of the Year!	-	-	-	-	-
Event: CoolSculpting VIP Consultation Night	-	-	-	-	-
Post: "Jean Casello, MD & RenovatoMD posted an offer."	-	-	-	-	-
Coolsculpting Raffle	-	-	-	-	-
Gift Card Offer	-	-	-	-	-
Filler Special - Contact Us	-	-	-	-	-
Filler Special-Lead generation	-	-	-	-	-
Filler Special	-	-	-	-	-
Coolsculpting	-	-	-	-	-
Event: Wine, Cheese, & Freeze!	-	-	-	-	-
Job: Patient Care Coordinator	-	-	-	-	-
Results from 17 campaigns	\$2,690.54	100	100	-	2,630

Ad Sets

Ad Set Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
Interests - Women - 25-55 - 7mi Radius	\$2,690.54	100	100	-	2,630
Results from 1 ad set	\$2,690.54	100	100	-	2,630

Ads

Ad Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
2020-12 - CS - UG - Sitting	\$2,316.27	86	86	-	2,264
2020-12 - CS - UG - Standing	\$374.27	14	14	-	366
Results from 2 ads	\$2,690.54	100	100	-	2,630

Ads Renovo MD

Search

2 tasks to complete

Search and filter

+ Create

Ad Name

- Coolsculpting - Conversions
- Interests - Women - 25-55 - 7mi Radius
- 2020-12 - CS - UG - Standing
- 2020-12 - CS - UG - Sitting

Coolsculpting - Conversions > Interests - Women - 25-55 - 7mi Radius > 2020-12 - CS - UG - Sitting

Active

Edit Review

Ad Name: 2020-12 - CS - UG - Sitting [Create Template](#)

Identity

Facebook Page: Jean Casello, MD & Renovo MD

Instagram Account: renovomd

Branded Content

Ad Setup: Create Ad

Format: Single Image or Video

Preview On

16 Placements

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Renovo MD

Search

2 tasks to complete

Search and filter

+ Create

Ad Name

- Coolsculpting - Conversions
- Interests - Women - 25-55 - 7mi Radius
- 2020-12 - CS - UG - Standing
- 2020-12 - CS - UG - Sitting

Coolsculpting - Conversions > Interests - Women - 25-55 - 7mi Radius > 2020-12 - CS - UG - Standing

Rejected

Edit Review

Ad Name: 2020-12 - CS - UG - Standing [Create Template](#)

Identity

Facebook Page: Jean Casello, MD & Renovo MD

Instagram Account: renovomd

Branded Content

Ad Setup: Create Ad

Format: Single Image or Video

Ad Can't Run: Video Doesn't Comply

Update the video in this ad to comply with our Personal Health policy or request another review if you believe it was incorrectly rejected.

Personal Health

Ads must not contain content that focuses on a person's body or body part or "before-and-after" content that contains unexpected or unlikely results. See Details

Request Review

Preview On

16 Placements

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 1384
DATE 04/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
Service Page Content	SEO-Optimized content <ul style="list-style-type: none">• Qwo• Silhouette InstaLift	2	400.00	800.00

TOTAL 3,800.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 1412
DATE 05/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
			TOTAL	3,000.00
			BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 1441
DATE 06/01/2021

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Content Creation + Search Engine Optimization (SEO) - Monthly	Two treatment-related articles a month (long form: 500-600 words) <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
Website Development	Shop Page: <ul style="list-style-type: none">• added recaptcha on checkout form• added 15% off on all Elta MD brand products• added new banner• added custom css to hide sales price text from category page, product details page for eltra md vendor• created a custom trigger for text blast follow up	2	200.00	400.00

TOTAL 3,400.00
BALANCE DUE **\$0.00**