

# CoolSculpting Marketing Services

## Renovo MD Q3 + Q4 2022

### Total Marketing Expenses (07/1/2022 - 12/31/2022)

**Total Google Ads: \$13,046.61**  
**Total Marketing Service Fee: \$20,400.00**  
**Total CoolSculpting Marketing Cost: \$33,446.61**

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns

Overview | Campaigns | Custom | Jul 1 - Dec 31, 2022 | Show last 30 days

Upgrade your existing keywords to broad match: Get more conversions at a similar or better ROI by expanding the reach of your Smart Bidding campaigns. +6.9% View Apply all

Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search   coolsculpting	\$71.29/day	All ads limited by policy	2,032	10.60%	\$13,046.61
Total: Filtered campaigns			2,032	10.60%	\$13,046.61
Total: Account	\$124.02/day		3,714	10.87%	\$22,937.55

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2023.

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns | search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5% | More details

Ads | Custom | Jul 1 - Dec 31, 2022 | Show last 30 days

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR. +5.3% View Apply

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,032	10.60%	\$13,046.61
RenovoMD Medical Aesthetics   Fat Reduction in Northborough   Non-Surgical Fat Reduction +11 more renovomd.com/coolsculpting/northborough Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. Best Prices. FDA-Cleared. Clinically Proven Fat... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	616	14.45%	\$3,371.01
{Keyword:RenovoMD Medical Aesthetics}   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	341	16.74%	\$3,244.42
RenovoMD Medical Aesthetics   Fat Reduction in Northborough   Non-Surgical Fat Reduction +11 more renovomd.com/coolsculpting/northborough Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. Best Prices. FDA-Cleared. Clinically Proven Fat... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	572	6.80%	\$3,200.68
{Keyword:RenovoMD Medical Aesthetics}   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	107	25.48%	\$760.82
CoolSculpting® in Northborough   Buy 1 Get 1 50% Off   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	54	13.01%	\$465.80
Fat Reduction in Northborough   Freeze Away Body Fat   Get Rid of Unwanted Fat					

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns | search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5% | More details

Ads | Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,032	10.60%	\$13,046.61
Fat Reduction in Northborough   Freeze Away Body Fat   Get Rid of Unwanted Fat renovomd.com/coolsculpting/northborough Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Buy 1 Get 1 50% Off CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	82	6.68%	\$364.23
CoolSculpting® in Northborough   Freeze Away Body Fat   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	48	13.71%	\$316.38
{Keyword:RenovoMD Medical Aesthetics}   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	41	10.10%	\$260.57
RenovoMD Medical Aesthetics   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat In 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	17	12.23%	\$198.55
CoolSculpting® in Northborough   Buy 1 Get 1 50% Off   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	26	14.05%	\$171.81
Fat Reduction in Northborough   Freeze Away Body Fat   Freeze Away Body Fat renovomd.com/coolsculpting/northborough CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	32	6.44%	\$162.41
CoolSculpting® in Northborough   Freeze Away Body Fat   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	23	45.10%	\$91.43

Google Ads | Chris Zelig | RenovoMD - 722-858-2075 | All campaigns | search | coolsculpting

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5% | More details

Ads | Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,032	10.60%	\$13,046.61
CoolSculpting® in Northborough   Freeze Away Body Fat   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	23	45.10%	\$91.43
CoolSculpting® in Northborough   Buy 1 Get 1 50% Off   Flexible Payment Options renovomd.com/coolsculpting/northborough Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	15	8.06%	\$89.95
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$71.35
CoolSculpting® in Northborough   Buy 1 Get 1 50% Off   Our Biggest Discount Ever renovomd.com/coolsculpting/northborough Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	8	14.04%	\$43.34
CoolSculpting® in Northborough   Freeze Away Body Fat   Flexible Payment Options renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	8	5.48%	\$38.97
Fat Reduction in Northborough   Our Biggest Discount Ever   Buy 1 Get 1 50% Off renovomd.com/coolsculpting/northborough Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed Policy (Restricted medical content +1 more)	8	20.00%	\$35.70
Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Discount Yet	2. body sculpting	Removed Policy (Restricted medical content +1 more)	5	21.74%	\$30.05

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	<input type="checkbox"/>	Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	5	21.74%	\$30.05
	<input type="checkbox"/>	CoolSculpting® in Northborough   Buy 1 Get 1 50% Off   Flexible Payment Options renovomd.com/coolsculpting/northborough Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	6	6.19%	\$28.71
	<input type="checkbox"/>	Fat Reduction in Northborough   Our Biggest Discount Ever   Freeze Away Body Fat renovomd.com/coolsculpting/northborough Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Removed Policy (Restricted medical content +1 more)	6	13.64%	\$24.16
	<input type="checkbox"/>	Fat Reduction in Northborough   Our Biggest Discount Ever   Buy 1 Get 1 50% Off renovomd.com/coolsculpting/northborough Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Buy 1 Get 1 50% Off CoolSculpting.	Removed Policy (Restricted medical content +1 more)	4	22.22%	\$21.73
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	Removed Policy (Restricted medical content +1 more)	3	11.54%	\$19.21
	<input type="checkbox"/>	CoolSculpting® Elite Provider   Next-Generation Fat Reduction   Best Prices. FDA-Cleared. renovomd.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Northborough, MA. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Removed	1	50.00%	\$11.81
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever.	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$11.12

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	Removed Policy (Restricted medical content +1 more)	2	66.67%	\$11.12
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat renovomd.com/coolsculpting/northborough Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Buy 1 Get 1 50% Off CoolSculpting.	Removed Policy (Restricted medical content +1 more)	2	3.57%	\$5.63
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.49
	<input type="checkbox"/>	(Keyword:RenovoMD Medical Aesthetics)   CoolSculpting® Elite   Fat Reduction Treatment +9 more renovomd.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Northborough, MA. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$3.28
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Northborough   Biggest CoolSculpting® Promo +5 more www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Expert, Safe Fat Loss With Quick Results... <a href="#">View assets details</a>	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more)	0	-	\$0.00
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting® in Northborough   Limited Time Offer   Jan 2021   Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
	<input type="checkbox"/>	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Medical Treatment +2 more)			
	<input type="checkbox"/>	CoolSculpting® in Northborough   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more)	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting® in Northborough   Try CoolSculpting For 25% Off   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US";31)) www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more)	0	-	\$0.00
	<input type="checkbox"/>	Huge CoolSculpting Promotion   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US";31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more)	0	-	\$0.00
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more)	0	-	\$0.00
Total: Ads in your current workspace				2,032	10.60%	\$13,046.61
Total: Campaign				2,032	10.60%	\$13,046.61

Assets	Status	Asset type	Position pinning	Imp.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	21	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	4,129	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	8	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,280	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	26	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	183	Advertiser
RenovoMD Medical Aesthetics	Approved (limited)	Headline	None	548	Advertiser
Fat Reduction in Northborough	Approved (limited)	Headline	None	1,904	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	267	Advertiser

Assets	Status	Asset type	Position pinning	Imp.	Asset source
Schedule a Free Consultation	Approved (limited)	Headline	None	15	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	188	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	4	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	13	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	68	Advertiser
Located in Northborough, MA	Approved (limited)	Headline	None	3,624	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	12	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	233	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	2nd position	1,377	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0	Advertiser
Get 25% Off 8+ Treatments	-	Headline	None	0	Advertiser

Google Ads | Chris Zelig | Renovomd - 722-858-2075 | All campaigns | search | coolsculpting

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5%

### Responsive search ad

Assets | Combinations

Try including more keywords in your headlines

Ad strength: Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	—	Description	None	1	Advertiser
New Client Special	—	Headline	None	517	Advertiser
Get \$1000 Off 8+ Treatments	—	Headline	None	0	Advertiser
Get 50% Off 8+ Treatments	—	Headline	None	0	Advertiser
Buy 1 Get 1 50% Off	—	Headline	None	5	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	—	Description	None	2	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	—	Description	2nd position	2,249	Advertiser
Buy One Get One 50% Off	—	Headline	None	26	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now 50% Off 8+ Treatments.	—	Description	2nd position	0	Advertiser

Google Ads | Chris Zelig | Renovomd - 722-858-2075 | All campaigns | search | coolsculpting

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5%

### Assets

Table view: Associations

Asset status: All enabled | Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting	Campaign	Eligible	Advertiser	14	237	5.91%	\$4.65	\$65.04
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,751	14,469	12.10%	\$6.57	\$11,498.04
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,746	14,408	12.12%	\$6.56	\$11,456.45
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,502	12,931	11.62%	\$6.41	\$9,627.80
Full Range of Services Learn More About Our Complete Range of Top Services for Face and	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,481	12,608	11.75%	\$6.22	\$9,214.93

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### Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Why Choose Renovomd? Read About What Sets Us Apart from Other Medspas in Northborough	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	457	5,896	7.75%	\$5.65	\$2,583.77
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	302	5,669	5.33%	\$6.12	\$1,847.53
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	289	4,532	6.38%	\$5.92	\$1,710.19
FDA Cleared	search   coolsculpting	Campaign	Eligible	Advertiser	486	3,576	13.59%	\$6.87	\$3,337.44
Highlights: No Surgery	search   coolsculpting	Campaign	Eligible	Advertiser	399	2,966	13.45%	\$6.92	\$2,760.52
Freeze Your Fat	search   coolsculpting	Campaign	Eligible	Advertiser	418	3,184	13.13%	\$6.40	\$2,673.44
Buy 1 Get 1 50% Off	search   coolsculpting	Campaign	Eligible	Advertiser	364	2,794	13.03%	\$7.04	\$2,561.29
Liposuction Alternative	search   coolsculpting	Campaign	Eligible	Advertiser	373	2,876	12.97%	\$6.75	\$2,516.11
Nonsurgical Fat Reduction	search   coolsculpting	Campaign	Eligible	Advertiser	354	2,797	12.66%	\$6.88	\$2,434.19
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	8	31	25.81%	\$5.20	\$41.60
5-Star Rated Spa	Account	Account	Eligible	Advertiser	2	28	7.14%	\$3.42	\$6.85
Winter Sale - 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	123	1,118	11.00%	\$8.89	\$1,093.91
(508) 812-7935	Account	Account	Eligible	Advertiser	67	1,085	6.18%	\$10.23	\$685.33
<b>Total: Sitelinks</b>					1,783	14,733	12.10%	\$6.57	\$11,715.98
<b>Total: Callouts</b>					891	6,631	13.44%	\$6.65	\$5,926.87
<b>Total: Structured snippets</b>					14	237	5.91%	\$4.65	\$65.04
<b>Total: Calls</b>					67	1,085	6.18%	\$10.23	\$685.33
<b>Total: Promotions</b>					764	6,848	11.16%	\$6.56	\$5,014.76

Google Ads | Chris Zelig | Renovomd - 722-858-2075 | All campaigns | search | coolsculpting

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$71.29/day | Optimization score: 60.5%

### Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Liposuction Alternative	search   coolsculpting	Campaign	Eligible	Advertiser	373	2,876	12.97%	\$6.75	\$2,516.11
Nonsurgical Fat Reduction	search   coolsculpting	Campaign	Eligible	Advertiser	354	2,797	12.66%	\$6.88	\$2,434.19
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	8	31	25.81%	\$5.20	\$41.60
5-Star Rated Spa	Account	Account	Eligible	Advertiser	2	28	7.14%	\$3.42	\$6.85
Winter Sale - 50% off 8+ Treatments	search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	123	1,118	11.00%	\$8.89	\$1,093.91
(508) 812-7935	Account	Account	Eligible	Advertiser	67	1,085	6.18%	\$10.23	\$685.33
<b>Total: Sitelinks</b>					1,783	14,733	12.10%	\$6.57	\$11,715.98
<b>Total: Callouts</b>					891	6,631	13.44%	\$6.65	\$5,926.87
<b>Total: Structured snippets</b>					14	237	5.91%	\$4.65	\$65.04
<b>Total: Calls</b>					67	1,085	6.18%	\$10.23	\$685.33
<b>Total: Promotions</b>					764	6,848	11.16%	\$6.56	\$5,014.76

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Performance

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Total clicks: 75 | Total impressions: 123K | Average CTR: 0.1% | Average position: 41.9

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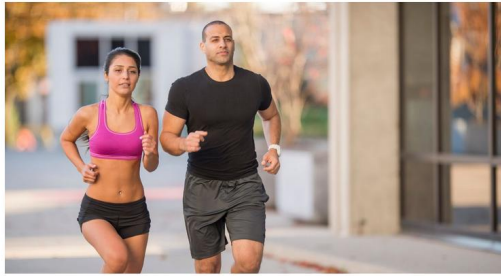
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coolsculpting near me	16	8,159
coolsculpting before and after	12	24,270
coolsculpting	4	5,787
cool sculpting	4	2,260
coolsculpting elite	3	6,431
cool sculpting near me	3	1,226
coolsculpting reviews	2	2,471
coolsculpting elite near me	2	1,410
cool sculpting results	2	1,265
coolsculpting elite cost	2	551

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## CoolSculpting Elite Framingham

### Finding the Best CoolSculpting Elite Framingham Provider

Many people turn to CoolSculpting Elite for fat-freezing because it is non-invasive, quick, and effective. They often search online for the top-rated CoolSculpting Elite Framingham providers. While cost is a significant consideration when weighing the options, it should not be the only one. By prioritizing provider quality, you will get a much better experience and outcome. Read on for tips on how to choose the most experienced CoolSculpting Elite provider.

### What is CoolSculpting Elite?

At RenovoMD, we are proud to offer CoolSculpting Elite. It is the most advanced body sculpting procedure that delivers the same incredible results as CoolSculpting. But a few improvements to the technology enhance the fat-freezing experience. CoolSculpting Elite's curved applicators allow for extra cooling coverage in the treatment area. Unlike CoolSculpting, CoolSculpting Elite uses dual applicators to treat multiple areas at once. Patients can slim and sculpt their bodies in fewer appointments and less time.

CoolSculpting Elite is a skill-dependent procedure. This means you will get the best results if you see a qualified expert. Find the most respectable CoolSculpting Elite facility for stunning results.

Find your perfect CoolSculpting provider by following these tips:

#### Sort by experience first.

Want to get the greatest CoolSculpting results? Find a knowledgeable doctor specializing in this treatment. A good one will ensure you are a suitable candidate for the procedure. Then, he/she will not only perform the treatment but also walk you through each step.

#### Ensure you are a suitable candidate.

CoolSculpting Elite is ideal for healthy adults with stubborn fat that does not move with diet or exercise. People who are overweight and merely looking for a weight loss solution will not get promising results. With that said, it is important to determine candidacy before committing.

If you are not sure whether CoolSculpting Elite is right for you, contact a fat-freezing expert at RenovoMD in Framingham. A specialist will let you know whether this treatment will help you reach your aesthetic goals.

#### Talk to some experts.

Gauge a provider's experience and skill level by talking to a few different ones in your area. Gather the information and make an informed decision from all your sources.

### Why Choose RenovoMD in Framingham?

RenovoMD is the leading provider of CoolSculpting Elite in Central Massachusetts. Dr. Jean Casello stays current with aesthetic training and strives to provide a relaxing experience for her patients. Patients appreciate her friendly bedside manner and ability to produce incredible results every time.

### The Premier CoolSculpting Elite Framingham Provider

Residents in the Framingham area choose RenovoMD as their destination for aesthetic treatments like CoolSculpting Elite. Clients love that:

- Dr. Casello educates her clients about their treatment(s)
- They get personalized care
- The facility is stylish and relaxing
- They notice outstanding, natural-looking results
- Treatments are fairly priced

### CoolSculpting Elite in Framingham

It can be disappointing to not see fat go with consistent clean eating and exercise. The good news is, that there is a solution to target bulges resistant to a healthy lifestyle. Try CoolSculpting Elite at RenovoMD in Framingham, MA. Schedule an initial consultation with us by calling [\(508\) 393-6398](tel:5083936398). We are ready to help you regain confidence and achieve your dream figure.

#### About the Author



#### Jean Casello, MD

Since its founding over 10 years ago, Dr. Casello has dedicated 100% of her time to RenovoMD. She strives to provide a quiet and relaxing setting for patients to receive a wide variety of treatments and experience all the benefits of a medical practice. Dr. Casello has been a leading provider in medical aesthetics for over 15 years. She has completed extensive one on one training with distinguished plastic surgeons and dermatologists on the latest laser therapies, facial injectables and skin rejuvenation techniques, earning the distinctions of Allergan Certified Master Injector and a Lumenis Center of Excellence.

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## Fat Freezing Framingham | What To Expect During A CoolSculpting Treatment

Fat Freezing in Framingham refers to the revolutionary fat reduction treatment known as CoolSculpting available at RenovoMD. Using advanced cooling technology, CoolSculpting reduces stubborn fat by freezing cells in a process known as Cryolipolysis. While freezing away fat may sound too good to be true, the science is proven, CoolSculpting before and after images show actual results, and the raving CoolSculpting reviews and clinical studies prove Cryolipolysis reduces fat without surgery.

Read on to learn more about fat freezing and what to expect during your CoolSculpting treatment in Framingham.

[Related Article: What is CoolSculpting? >>](#)

## Begin With a CoolSculpting Consultation

To start the CoolSculpting treatment, you should select a reputable fat freezing Framingham provider to schedule a consultation. People living in Framingham, Worcester, Southborough, Sudbury, and Framingham choose RenovoMD conveniently located in Northborough, MD, for their CoolSculpting treatment. Our personal fat reduction specialists thoroughly review the procedure and determine if you are a suitable candidate. They also discuss CoolSculpting cost. If you think fat freezing is ideal for you, your specialist customizes a plan that meets your needs and budget.

You can schedule a complimentary consultation with RenovoMD by filling out an online contact form or calling [\(508\) 393-6398](tel:5083936398).

## The Fat Freezing Procedure

Fat freezing uses state-of-the-art technology. It is also safe, fast, and virtually painless. After your CoolSculpting specialist marks your treatment area, they position a CoolSculpting applicator onto the bulge of fat. Typically, applicators are secured to the treatment area using a gentle vacuum mechanism that suctions the applicator into place. This suction draws fat cells to the skin's surface for maximum exposure.

When the machine activates, a controlled cooling penetrates the treatment area and "freezes" the subcutaneous fat cells to death. You may feel a weird tugging sensation and intense cold when this occurs. However, these sensations dissipate within the first few minutes of your treatment. Most people report a painless and even enjoyable experience during their cooling session.

The cooling cycles last 35 minutes but may be longer or shorter depending on your treatment area(s) and the applicators used. Once the fat freezing cycle is over, the technician massages the treatment area for one to two minutes. CoolSculpting requires minimal downtime, but most people return to normal after their treatment is complete.

## After Your Fat Freezing Framingham Treatment\*

CoolSculpting uses the body's immune system to gradually collect and remove frozen fat cells. This process takes several weeks to occur. Individual experiences may vary, but some people see results in as little as four weeks. For most people it takes 8 to 12 weeks to see the full results of their fat freezing procedure.\*

Immediately following the fat freezing treatment, you may have symptoms from the immune response as the body metabolizes the dead fat cells. These symptoms include tenderness, bruising, redness, and slight swelling in the treatment area. These side effects are mild and resolve themselves within days.

[Learn More about CoolSculpting Side Effects](#)

## Fat Freezing in Framingham

It is time to experience fat freezing for yourself. If you live in Framingham or surrounding areas and want to receive the safest, most reliable CoolSculpting treatment, contact RenovoMD. We are the leading provider of non-invasive fat reduction in the area. Call us at [\(508\) 393-6398](tel:5083936398) to schedule your consultation today and discover if fat freezing with CoolSculpting is right for you.

### SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficiency and Patient Satisfaction.](#) Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis.](#) Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment.](#) Journal of Cosmetic Dermatology.

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### What does a CoolSculpting Treatment involve?

It is hard to lose weight in targeted areas of the body from diet and exercise alone. If you struggle with resistant stubborn fat, the [CoolSculpting treatment](#) may help. It is an FDA-cleared non-invasive treatment that targets fat cells via Cryolipolysis. A skilled specialist applies controlled cooling with a handheld device to freeze fat cells in desired treatment regions. Dead fat cells eventually leave the body as waste through the lymphatic system. Once they are out of the body, they do not regrow or come back. This makes CoolSculpting an effective and long-lasting fat reduction procedure.

Continue reading to discover how this groundbreaking fat reduction treatment works, its [benefits](#), [side effects](#), and [where you can get it done](#).

### What Is the CoolSculpting Treatment?

The CoolSculpting treatment involves targeting stubborn fat cells via controlled cooling. This process effectively targets fat cells without damaging the surrounding skin tissues. The applicator combines cooling and suction to freeze fat cells all over the body. Men and women often get this procedure done on their abdomen, upper arms, and thighs. They love the treatment because they can get a naturally toned-looking physique without surgery. As a result, they can focus on working out for health rather than trying to meet an aesthetic goal at the gym.

[See impressive CoolSculpting before and after results from RenovoMD>>](#)

### Side Effects of CoolSculpting

The FDA cleared CoolSculpting for safe and effective use in the abdomen and flank regions back in 2012. Today, it can also target other body parts. CoolSculpting works well for most people, but some clients experience slight discomfort, soreness, redness, and numbness after their sessions. These side effects are normal and subside within a couple of days. CoolSculpting is a quick and easy procedure you can schedule during your lunch break. Since it is non-invasive, people can return to work or their personal lives with minimal downtime.

### Does the CoolSculpting Treatment Work?\*

The CoolSculpting treatment is not a miracle cure but works well with the right expectations. It can help you shed fat but not lose weight. Since it is not a weight loss procedure, it will not change the number on the scale significantly. But you will enjoy a slimmer and more toned-looking body. Results vary per person! Some people see significant improvement after just a single session. Others may need repeated treatments before noticing dramatic results.

[Understanding CoolSculpting cost>>](#)

### CoolSculpting Treatment Benefits

It can be frustrating when you cannot seem to shed fat despite how health-conscious you are. But this is normal. Some fat cells are just resistant to a clean and active lifestyle. The CoolSculpting treatment offers numerous benefits:

- Non-invasive sessions requiring little downtime
- Quick and easy procedure
- Virtually painless
- Delivers natural, yet stunning results
- Slims and tones the body
- More affordable than laser therapies

### Get Your Dream Body with RenovoMD

[RenovoMD](#) is a leading CoolSculpting treatment provider in Northborough, Massachusetts. Worcester, Southborough, Sudbury, and Framingham residents trust us for all their cosmetic treatments. Contact us today at [508 393-6398](tel:5083936398) to schedule a free consultation and begin the journey towards getting your dream body.

#### SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficiency and Patient Satisfaction. Clinical, Cosmetic and Investigational Dermatology.](#)

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis. Dermatological Surgery.](#)

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### Trusculpt vs. CoolSculpting: Comparing Body Contouring Experiences

If you're researching non-invasive body contouring treatments to achieve your body goals, you've likely come across Trusculpt and CoolSculpting as options. Both treatments are solid choices for reducing fat and getting a more sculpted appearance. But how do these treatments compare? Which is best for you?

Let's take a closer look at Trusculpt vs. CoolSculpting to help you understand the differences. From there, you can make an informed decision about which to choose.

#### What Is Trusculpt Body Contouring?

Trusculpt is a non-surgical body contouring treatment that uses radiofrequency (RF) energy to reduce fat and tighten the skin. It's FDA-cleared to treat the abdomen, thighs, arms, and other areas with excess fat or loose skin.

#### How Does Trusculpt Work?

During the treatment, a specialist uses a handheld device to deliver RF energy to the targeted area. Then, it heats the fat cells, causing them to break down and die. From there, your body eliminates it as waste over time. Trusculpt is a quick treatment lasting between 15 and 60 minutes, depending on the treatment area(s). Compared to other body contouring treatments, Trusculpt is tolerable and less painful.

#### When Will I See Trusculpt Results?

Many people see results from Trusculpt after one session. But some may need more than one treatment to see optimal results. The number of sessions you need depends on your body type and treatment area. Optimal results may take up to 12 weeks to become apparent.

#### What Are Trusculpt's Benefits and Drawbacks?

Starting with the benefits—Trusculpt is a fantastic lunchtime treatment for those on a tight schedule. Besides fat reduction, patients enjoy minimal discomfort and tighter skin.

Since Trusculpt doesn't involve removing fat via surgery, it can take a while to see results. Be prepared to wait 6-12 weeks to notice full results. It also doesn't prevent new fat cells from forming. To see amazing results long-term, you must be diligent about staying fit after finishing your treatment.

#### How Is CoolSculpting Different from Trusculpt?

CoolSculpting and Trusculpt both don't require surgery to see phenomenal fat reduction results. Depending on where you store excess fat, you could potentially use either to treat the abdomen, thighs, arms, inner thighs, and more.

But there are some key differences between the two treatments:

##### Technology

CoolSculpting uses Cryolipolysis to freeze and destroy fat cells. Trusculpt relies on radiofrequency energy to heat and break down fat cells.

##### Length of Treatment

CoolSculpting treatments are usually longer than Trusculpt treatments. Each session can take up to an hour to complete, while Trusculpt sessions can be as quick as 15 minutes. The exact length of time depends on the size of the treatment area.

##### Results

Some people's bodies respond better to fat freezing than radiofrequency when it comes to breaking down fat cells. You may need to go through trial and error to see which one is more effective for you.

#### What Are the Pros and Cons of CoolSculpting?

CoolSculpting offers a bevy of pros, including versatility. You can treat just about any body part—even the chin. You can even target more than one area at once, such as the abdomen and love handles. It destroys fat cells without harming surrounding tissue [1].

As with any cosmetic procedure, though, CoolSculpting has its unique set of drawbacks. For example, like Trusculpt, dramatic results may not show right away. If you're looking for a quick fix, CoolSculpting isn't it. But it'll give you natural-looking, stunning results over time.

Overall, CoolSculpting is a promising solution for those looking to reduce fat without surgery, anesthesia, and a lengthy recovery.

#### How Long Do I Have to Wait for CoolSculpting Results?

Many patients start seeing results after one CoolSculpting session. But the timing of results can vary depending on the person and the treatment area. Some people may see full CoolSculpting results as soon as three weeks after their final treatment. The most dramatic results usually appear two to four months after the procedure.

Having realistic expectations is key with CoolSculpting. It's not an overnight transformation and you must maintain a healthy lifestyle to enjoy stunning results.

#### Who Is a Candidate for CoolSculpting?

CoolSculpting isn't a weight loss treatment. So, if you're not at or close to your ideal body weight, it's best to shed the pounds first. This fat-freezing treatment is most effective on subcutaneous fat or fat that lies above the muscle wall [2].

Speak with your provider about your CoolSculpting candidacy if you have a medical condition that may prevent you from safely receiving treatment.

#### How Many CoolSculpting Treatments Do I Need?

The number of CoolSculpting treatments needed to achieve the desired results varies depending on the individual patient and treatment site. Some may experience satisfactory results after a single treatment, while others may need several to see an impressive outcome.

During your initial consultation, your provider will assess your specific needs and goals. From there, he/she can recommend a suitable treatment plan tailored to your circumstances.

#### Trusculpt vs. CoolSculpting: Which Body Contouring Procedure Should I Pick?

The decision between the two body contouring treatments depends on your unique needs and goals. Both Trusculpt and CoolSculpting are effective at reducing body fat. But they have some differences in terms of mechanism, length of treatment, and results.

If you've tried Trusculpt with no luck, your body might respond better to Cryolipolysis. In this case, CoolSculpting may help you get closer to your body goals. Many patients love CoolSculpting because they can target almost any body part. They can also treat several areas at once, all within the hour.

Need help determining which will bring better results for you? The best way to find out is by consulting with an expert. Share your cosmetic goals, expectations, and budget. Then, a specialist can evaluate your physique and tell you which will deliver the best outcome.

#### Visit RenovoMD for CoolSculpting Elite

Visit RenovoMD if you're in Northborough, MA, and keen on trying CoolSculpting. We are a top provider of fat-freezing treatments serving the Worcester, Southborough, Sudbury, and Framingham areas. Call (508) 393-6398 to schedule your free consultation today. Let's discuss how you can get your dream body without surgery or an excruciating recovery.

##### SOURCES:

Is CoolSculpting effective? Harvard Health Publishing  
 The skin on freezing fat. Harvard Health Publishing, Neera Nathans, MD, MSHS, and Dieter Manstein, MD, PhD

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**BILL TO**  
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**SALES #** 1798  
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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

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**SALES #** 1834  
**DATE** 08/01/2022

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<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Website Development	Connect all contact forms on website to app	2	200.00	400.00
Website Development	Web Dev Comped per Whitney - Favorite Client	-2	200.00	-400.00
TOTAL				3,000.00
BALANCE DUE				<b>\$0.00</b>

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<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

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2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**  
Renovo MD

**SALES #** 1903  
**DATE** 10/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

No additional transfer fees or taxes apply.

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Service Page Content	Skinpen unique content	1	500.00	500.00
TOTAL				3,500.00
BALANCE DUE				<b>\$0.00</b>

No additional transfer fees or taxes apply.

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# SALES RECEIPT

**BILL TO**  
Renovo MD

**SALES #** 1941  
**DATE** 11/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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TOTAL  
BALANCE DUE

3,000.00  
**\$0.00**

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No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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# SALES RECEIPT

**BILL TO**  
Renovo MD

**SALES #** 1979  
**DATE** 12/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:            Google Business Profile: Creation, management, and monthly updates to the client's Profile.            Listings in online directories.            Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING:            Set-up and management of Google Search Console            Data monitoring from various SEO tools to ensure optimal performance            Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> </ul>	1	1,500.00	1,500.00

No additional transfer fees or taxes apply.

Payment services brought by:

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Phone number 1-888-536-4801

NMLS #1098819

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Text Blast	Black Friday: Set up fee: \$250, 11/15: 5,024 contacts, \$375. 11/25: 4,697 contacts \$375.	1	1,000.00	1,000.00
Website Development	Black Friday: 9 shopping cart additions	9	200.00	1,800.00
Credit	SEO Client comp	2	-200.00	-400.00
TOTAL				5,400.00
BALANCE DUE				<b>\$0.00</b>

No additional transfer fees or taxes apply.

Payment services brought by:

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