

CoolSculpting Marketing Services

Renovo MD Co-Op Q1 2023

Total Marketing Expenses

(1/1/2023 - 3/31/2023)

Total Google Ads: \$ 4,416.89
Total Marketing Service Fees: \$ 7,700.00
Total CoolSculpting Marketing Cost: \$12,116.89

Google Ads Medstar Media > RenovoMD - 722-858-2075 All campaigns Search for a page Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Workspace filter Campaign status: All Ad group status: All Add filter Save

Overview Campaigns Custom Jan 1 - Mar 31, 2023 Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$71.45/day	Paused All ads limited by policy	532	11.17%	\$4,416.89
Total: Filtered campaigns			532	11.17%	\$4,416.89
Total: Account			1,037	11.10%	\$7,775.25

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
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Google Ads Medstar Media > RenovoMD - 722-858-2075 All campaigns > search | coolsculpting Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Paused Type: Search Budget: \$71.45/day More details Campaign 2 of 2

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
RenovoMD Medical Aesthetics Fat Reduction in Northborough Non-Surgical Fat Reduction +11 more renovomd.com/coolsculpting/northborough Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. Best Prices. FDA-Cleared. Clinically Proven Fat... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	195	7.94%	\$1,231.72
RenovoMD Medical Aesthetics Fat Reduction in Northborough Non-Surgical Fat Reduction +11 more renovomd.com/coolsculpting/northborough Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. Best Prices. FDA-Cleared. Clinically Proven Fat... View assets details	2. lipo	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	160	13.59%	\$922.73
{Keyword:RenovoMD Medical Aesthetics} CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	123	17.42%	\$1,776.68
{Keyword:RenovoMD Medical Aesthetics} CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	23	17.04%	\$204.03
RenovoMD Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	13	8.39%	\$99.93
{Keyword:RenovoMD Medical Aesthetics} CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more renovomd.com/coolsculpting/northborough CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Ad group paused, +1	9	11.84%	\$91.39

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Google Ads Medstar Media > RenovoMD - 722-858-2075 All campaigns > search | coolsculpting Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

Paused Type: Search Budget: \$71.45/day More details Campaign 2 of 2

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	8	17.39%	\$88.23
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$2.18
CoolSculpting® Fat Reduction CoolSculpting in Northborough Biggest CoolSculpting® Promo +5 more www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® in Northborough Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Northborough, MA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.renovomd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00

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Paused Type: Search Budget: \$71.45/day More details Campaign 2 of 2

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.		Campaign paused			
Non-Surgical Fat Reduction Our Biggest Discount Ever New Clients Save 25% renovomd.com/coolsculpting/northborough Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Fat Reduction in Northborough Our Biggest Discount Ever Buy 1 Get 1 50% Off renovomd.com/coolsculpting/northborough Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Buy 1 Get 1 50% Off CoolSculpting.	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat renovomd.com/coolsculpting/northborough Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Non-Surgical Fat Reduction Freezing Fat Really Works New Clients Save 25% renovomd.com/coolsculpting/northborough Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Total: Ads in your current workspace			532	11.17%	\$4,416.89
Total: Campaign			532	11.17%	\$4,416.89

Show rows: 100 1 - 100 of 810

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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Paused Type: Search Budget: \$71.45/day More details Campaign 2 of 2

Responsive search ad Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: sculpsure, lose (belly fat), belly, + 169 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled Add filter

Ad may be limited by policy: **Restricted medical content, Restricted drug terms**

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	38	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	25	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	977	Advertiser

Asset status: All enabled Add filter

Ad may be limited by policy: **Restricted medical content, Restricted drug terms**

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	166	Advertiser
RenovoMD Medical Aesthetics	Approved (limited)	Headline	None	Learning	271	Advertiser
Fat Reduction in Northborough	Approved (limited)	Headline	None	Learning	778	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	Learning	79	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	23	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	358	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	Learning	267	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	Learning	5	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	Learning	19	Advertiser
Located in Northborough, MA	Approved (limited)	Headline	None	Good	1,856	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Learning	52	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Good	2,371	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	Learning	42	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	Learning	44	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	2nd position	Good	2,160	Advertiser

Show rows: 100 1 - 18 of 18

Asset status: All Asset type: All Add filter

Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat...	search coolsculpting	Campaign	Eligible	4	16.00%	\$15.48
Sitelink						
Before & After Photos See Real Patient Results & Before and After Photos	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	444	13.33%	\$3,815.37
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	433	13.48%	\$3,737.77
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	334	12.42%	\$2,872.46
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	342	12.61%	\$2,759.18

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	68	6.40%	\$548.73
Why Choose RenovatoMD? Read About What Sets Us Apart from Other Medspas in Northborough	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	48	6.36%	\$298.25
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	39	5.64%	\$263.23
Callout						
FDA Cleared	search coolsculpting	Campaign	Eligible	154	16.47%	\$1,225.08
Freeze Your Fat	search coolsculpting	Campaign	Eligible	133	15.54%	\$1,122.69
Liposuction Alternative	search coolsculpting	Campaign	Eligible	127	17.84%	\$1,044.53
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	101	15.01%	\$836.07
Buy 1 Get 1 50% Off	search coolsculpting	Campaign	Eligible	93	13.08%	\$821.78
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	87	12.13%	\$753.95
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Promotion						
Winter Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	227	13.32%	\$2,059.33

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - 50% off Buy 1 Get 1	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
(508) 812-7935	Account	Account	Eligible	15	9.87%	\$174.30
Total: Sitelinks				446	13.29%	\$3,832.00
Total: Callouts				270	15.45%	\$2,149.77
Total: Structured snippets				4	16.00%	\$15.48
Total: Calls				15	9.87%	\$174.30
Total: Promotions				227	13.32%	\$2,059.33

Show rows: 100 1 - 22 of 22

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 2016
DATE 01/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
------	----------	-------------	-----	------	--------

No additional transfer fees or taxes apply.
Payment services brought by:
Intuit Payments Inc.
2700 Coast Avenue, Mountain View, CA 94043
Phone number 1-888-536-4801
NMLS #1098819

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DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring 	1	1,500.00	1,500.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Website Development	Shopping Cart	3	200.00	600.00
	Credit	2 hrs comped as part of SEO Package	-2	200.00	-400.00

TOTAL	3,200.00
BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 2050
DATE 02/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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No additional transfer fees or taxes apply.
Payment services brought by:
Intuit Payments Inc.
2700 Coast Avenue, Mountain View, CA 94043
Phone number 1-888-536-4801
NMLS #1098819

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DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring 	1	1,500.00	1,500.00

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TOTAL
BALANCE DUE

3,000.00
\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

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+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO
Renovo MD

SALES # 2088
DATE 03/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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No additional transfer fees or taxes apply.
Payment services brought by:
Intuit Payments Inc.
2700 Coast Avenue, Mountain View, CA 94043
Phone number 1-888-536-4801
NMLS #1098819

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DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client</p>	1	1,500.00	1,500.00

Referral Program

TOTAL
BALANCE DUE

1,500.00

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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BOOK ONLINE NOW



Call Us Now: (508) 393-6398
96 W Main St, Northborough, MA 01532



AS FEATURED IN
Time **Health** **The New York Times** **SHAPE** **ELLE** **VOGUE** **GLAMOUR** **Forbes**

COOLSCULPTING ELITE IN WORCESTER, MA

CoolSculpting is the global leader in non-invasive fat reduction. The fat-freezing procedure uses sensitive cooling technology to eliminate fat cells from stubborn bulges. With no surgery and minimal downtime, patients achieve long-lasting, natural-looking results in as little as 35 minutes. RenovoMD is proud to offer the most advanced body sculpting treatment currently available, the new CoolSculpting Elite technology. CoolSculpting Elite produces the same trusted results as CoolSculpting legacy machines, but with several updates to the design to improve your fat-freezing experience. The addition of curved applicators allows for an additional 18% cooling coverage in the area being treated due to its improved suction and fit over the contours of the body. CoolSculpting Elite also features dual applicators allowing for the treatment of multiple areas at the same time. Sculpt and slim your whole body in fewer appointments than traditionally needed to reach your stunning, final results.

If you want to learn more about the body contouring and fat reduction possible with CoolSculpting Elite, contact RenovoMD. We are proud to be the leading provider of the NEW CoolSculpting Elite in Worcester, MA, also serving the areas of Northborough, Southborough, Sudbury, and Framingham, Central MA. Contact us now by calling (508) 393-6398 to schedule your CoolSculpting consultation and discover how quick and easy it can be to achieve a slim, sculpted physique.

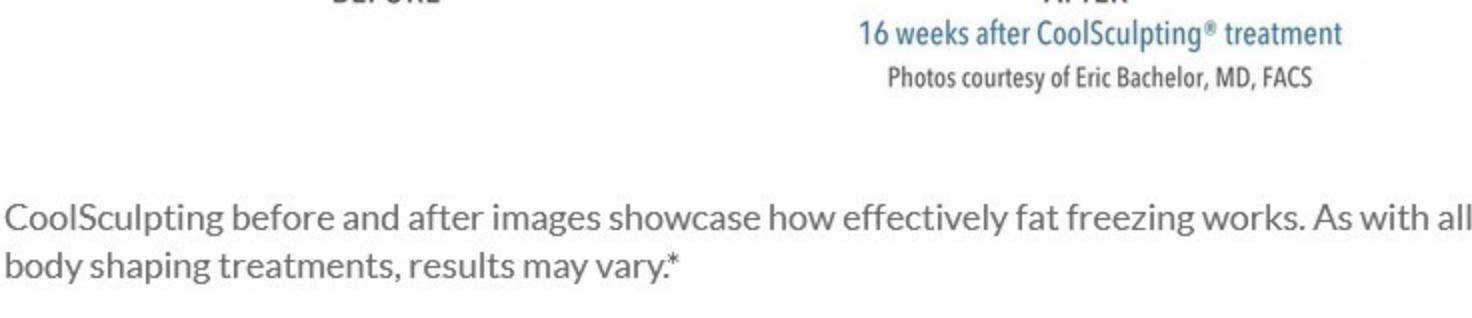
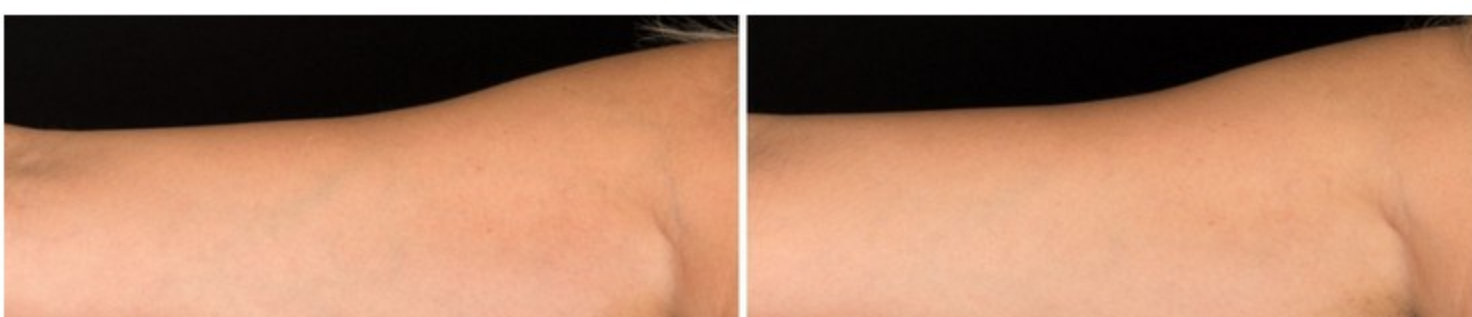
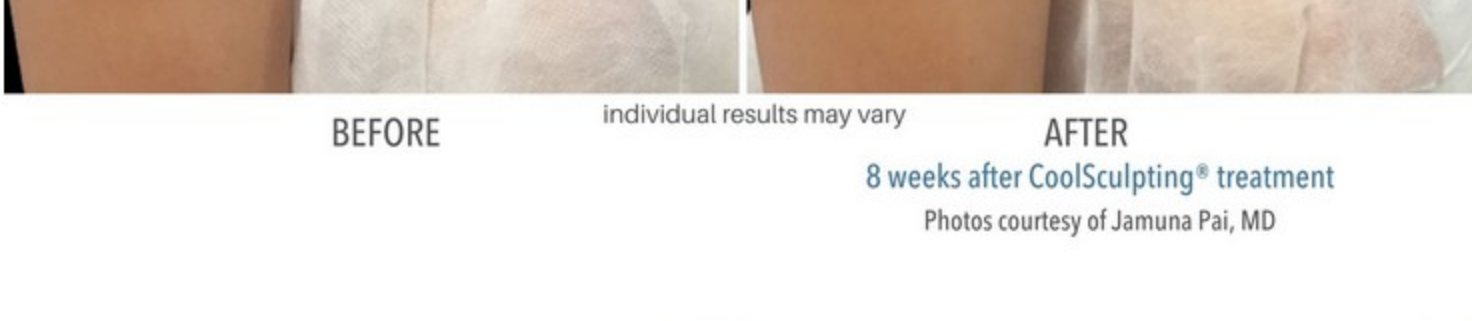
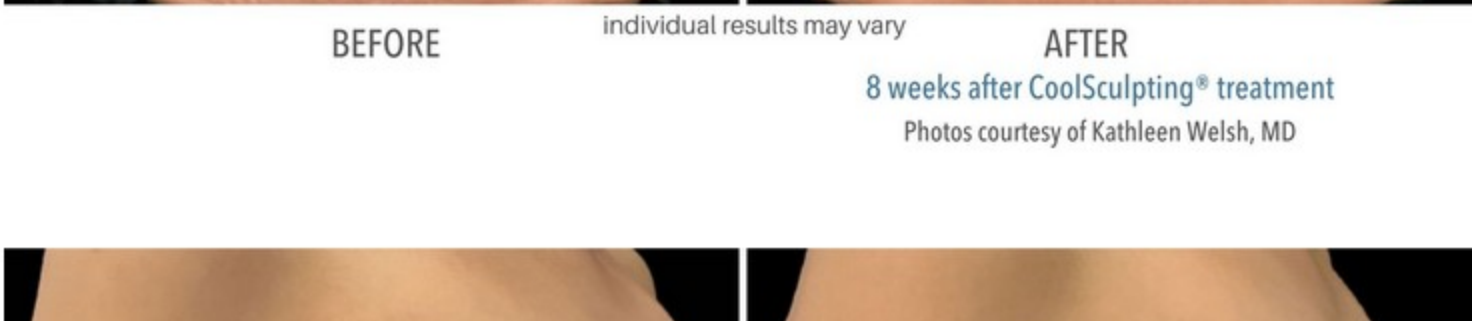
THE BENEFITS OF COOLSCULPTING

- FDA cleared + proven scientifically
- A non-surgical alternative to liposuction
- Target bulges that resist diet + exercise
- Virtually painless + minimal downtime
- Millions of treatments performed globally
- Results are natural-looking and last

EXPERIENCE THE NEW COOLSCULPTING ELITE

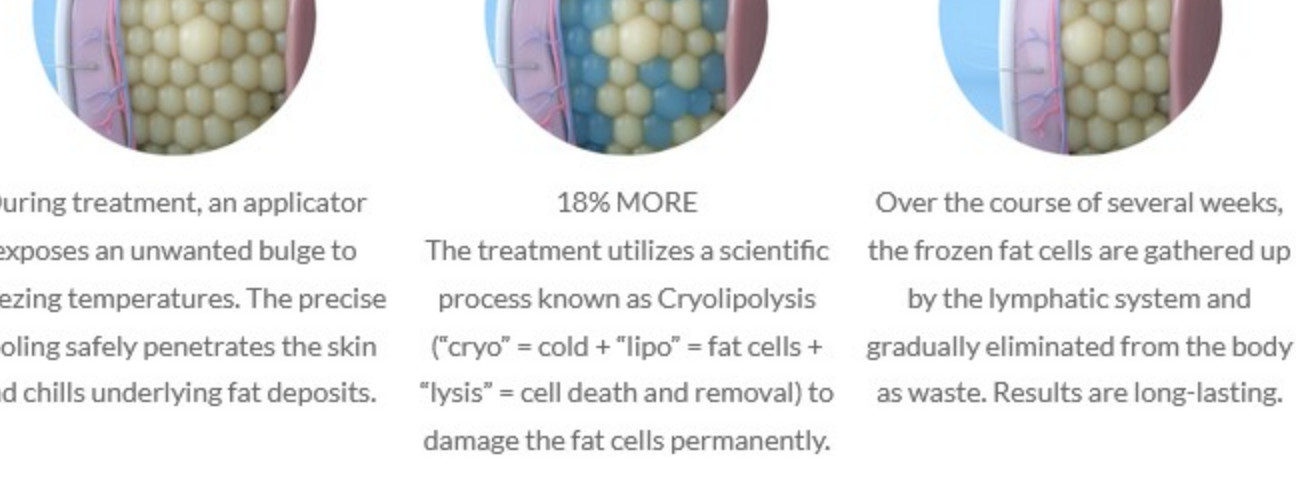


COOLSCULPTING BEFORE AND AFTER IMAGES*



CoolSculpting before and after images showcase how effectively fat freezing works. As with all body shaping treatments, results may vary.*

HOW FAT FREEZING WORKS



THE SCIENCE OF CRYOLIPOLYSIS

Numerous clinical studies prove fat freezing safe and effective. Noteworthy findings from peer-reviewed journals include:

- "Reduction of fat at the treatment site by up to 25% after one treatment."¹
- "86% of patients saw 'visible reductions' in fat from the abdomen, back, and flanks."¹
- "82% of patients recommend...the cryolipolysis procedure."²
- "Cryolipolysis...is a very safe method for body contouring and is accomplished with only minimal discomfort."³
- "Cryolipolysis is...safe and efficient, with a high patient satisfaction rate."⁴
- "The procedure [is] well-tolerated. 89% of [patients] report a positive perception of treatment duration."⁵
- "96% [of patients] report[ed] minimal to tolerable discomfort."³

COOLSCULPTING ELITE TREATMENT AREAS

- Stomach/Abdomen
- Love Handles/Flanks
- Under the Neck (Double Chin)
- Back/Bra Area
- Thighs
- Male Chest (Pseudogynecomastia)
- Arms
- Under Buttocks (Banana Roll)



AFTER THE COOLSCULPTING TREATMENT

Immediately following treatment, patients may continue their daily activities (including exercise) as usual. Adverse side effects are rare. However, patients commonly experience mild symptoms of tenderness, redness, bruising, or swelling, isolated to the treatment site. These symptoms indicate activity from your immune system as your body begins the metabolism of the frozen fat cells. Such symptoms typically reside in a week or two.

Visible reduction in fat is possible after one treatment. However, most patients opt for a package of cooling cycles to obtain optimal outcomes. Patients may see results in as little as four weeks. However, most require 8 to 12 weeks to see the full effects of their fat freezing procedure. As with all body contouring treatments, individual experiences may vary.*

COOLSCULPTING RESULTS*

CoolSculpting results last. Once the body eliminates frozen fat cells, they are not replaced and cannot grow back. A scientific study following patients over a decade proves the longevity of CoolSculpting results. The study found, "local reductions in fat" after one treatment demonstrate "significant longevity." The study concluded, "results from Cryolipolysis may be very long-lasting." As always, individual results will vary.*

COOLSCULPTING FAT LOSS VS. WEIGHT LOSS

Understanding the difference between fat loss and weight loss is important when committing to CoolSculpting cooling sessions. First, CoolSculpting is a fat-reduction treatment. It is not a weight loss treatment. This means that during cooling sessions, a percentage of fat cells within the target treatment area is "frozen" and eliminated from the body. This results in fat cell loss which is different from weight loss. During weight loss treatments, the fat cells merely shrink. The body does not remove those cells, so they remain in place with the possibility of re-expanding in the future. If you regain your weight, those fat cells will expand again, leading to weight gain. However, after CoolSculpting treatments, those fat cells are gone for good and cannot re-expand, re-grow, or return. This is the difference between fat loss with CoolSculpting and traditional weight loss with weight loss programs.

COOLSCULPTING ELITE COST

CoolSculpting prices vary per patient. Cost depends on several factors. These include the specific applicator utilized, the number of areas treated, and available discounts from specials or package pricing.

As your premier body sculptor in Central MA, RenovoMD offers complimentary consultations to ensure the fat freezing treatment is right for you. During the consultation, we'll go over CoolSculpting Elite costs and tailor a treatment plan that aligns with your circumstances, budget, and aesthetic goals.

EXPERIENCE THE BEST COOLSCULPTING IN WORCESTER

Fat freezing is a technique-dependent procedure. The technician's skill and expertise impact the patient's experience and results. Therefore, to find the best CoolSculpting in Worcester and Middlesex counties, select a reputable provider with an extensive background performing the fat freezing treatment.

We were CoolSculpting before it was cool!



COOLSCULPTING AT RENOVOMD



Knowing the importance of experience, discerning patients choose RenovoMD as their preferred CoolSculpting Elite provider.

At RenovoMD, we've been CoolSculpting before it was Cool. We were among the first providers in the nation, offering treatments for as long as the fat freezing technology has existed. As a member of the coveted CoolSculpt 1000 club, we have performed thousands of fat freezing treatments. Indeed, our skill and experience remain unmatched.

On top of unparalleled experience, we ensure all our technicians receive the utmost training, including exclusive education from CoolSculpting University. This, coupled with our commitment to patient safety and satisfaction, makes RenovoMD the clear choice for fat freezing in Central MA.

COOLSCULPTING REVIEWS from RENOVOMD PATIENTS

After years of strict dieting and exercise still left me unsatisfied, I turned to CoolSculpting to take care of my "problem" areas and they did it beyond my expectations! My staff were very informative and genuinely interested in helping me achieve my goals. I would recommend RenovoMD to anyone!

Chief Eddie

Going to Dr. Casillo was the best decision I made. After doing my research I brought in all my questions and she took the time to answer everything and explained every step of the procedure and after care. I went in for CoolSculpting under my chin (an area of fat that is very difficult to get rid of regardless of exercise) and I noticed my results within the week. It was not painful at all.

Elina N.

COOLSCULPTING IN WORCESTER

Take the first step towards sculpting a slimmer, more confident you. Sign up for a free consultation with RenovoMD. Conveniently located in Northborough, RenovoMD is the premier body sculptor for Worcester, Southborough, Sudbury, and Framingham. Contact us online or call (508) 812-7935 today.

COOLSCULPTING ELITE FAQs

How long do CoolSculpting results last in Worcester?
CoolSculpting results are permanent when you select a reputable provider in Worcester (like RenovoMD). The fat cells removed during a CoolSculpting Elite treatment are gone for good. This means they will not return to the body once they exit it as a form of waste—leading to lasting fat reduction. However, you must devote yourself to a healthy lifestyle to ensure lasting results. Fat cells in surrounding areas can still expand if you gain excessive weight, which obscures your CoolSculpting results.

What is the downside of CoolSculpting?

Does CoolSculpting leave your skin saggy?

Is CoolSculpting worth it for belly fat?

Is one session of CoolSculpting worth it?

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By submitting this form you agree to be contacted via phone/text/email. Reply "STOP" to opt out of marketing at any time. *Must purchase 8+ treatments for 50% off.

SOURCES

¹ Cryolipolysis For Noninvasive Body Contouring. Clinical, Cosmetic, and Investigational Dermatology. 2014.

² Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment. Journal of Cosmetic Dermatology. 2016.

³ Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis. Dermatologic Surgery. 2013.

DISCLAIMER

*CoolSculpting Elite is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

*Promotions: Must purchase 8+ treatments to get 50% OFF CoolSculpting ELITE. Cannot be combined with other offers. Contact RenovoMD for full terms and conditions.

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Is CoolSculpting Permanent?: What to Expect After Fat Freezing

Before trying fat-freezing for the first time, many people wonder, "Is CoolSculpting permanent?" In short: yes, it can. When combined with an active lifestyle and a healthy diet, this non-surgical body sculpting treatment produces long-lasting results.

Thinking about giving this treatment a shot? Learn how fat cells form in the body, why people rave about CoolSculpting, and what you can expect from and after the treatment.

How Do Fat Cells Accumulate in the Body?

Fat cells, also known as adipocytes, accumulate in the body when the body takes in more calories than it burns. When this happens, it stores the excess energy in the form of fat within adipocytes. Over time, as more fat accumulates in these cells, they can multiply and get bigger. Factors like a high-calorie diet and a sedentary lifestyle can contribute to fat cells accumulating in the body. A hormonal imbalance or genetics could also be to blame.

Why Is CoolSculpting So Popular?

[CoolSculpting](#) has become increasingly popular in recent years due to its non-invasive and effective method of reducing stubborn fat. Unlike liposuction, which requires surgery and a lengthy recovery, CoolSculpting is a simple procedure that uses controlled cooling to freeze and eliminate fat cells.

Not only is CoolSculpting non-invasive, but it also offers a more natural-looking result. It gets rid of fat cells slowly over time, so patients don't get scarring. In addition, CoolSculpting can target specific body parts like the abdomen, arms, and thighs. Overall, it's a versatile and customizable solution for sculpting their body shape.

Its efficient and painless approach makes it easy to see why CoolSculpting is becoming a go-to for more men and women.

How Does CoolSculpting Remove Fat?

CoolSculpting utilizes a process called [cryolipolysis to remove fat cells](#). The procedure involves using a specialized applicator that delivers controlled cooling to the treatment area. This kills fat cells by freezing them. Your body then eliminates these frozen fat cells through its natural metabolic process.¹

Unlike surgical liposuction, which removes fat cells, CoolSculpting destroys them. This innovative, non-surgical alternative leaves the surrounding tissue unharmed. Patients don't have to worry about downtime and can resume their daily activities after the treatment.

What Kind of Results Can I Expect from Cryolipolysis?

The FDA cleared CoolSculpting for fat reduction in various body areas, including the:

- Abdomen
- Flanks
- Arms
- Back
- Inner and outer thighs
- Under the chin

Some people may see an improvement after one session. But others may need multiple treatments to get their desired results. Full treatment results typically manifest within two to four months after the procedure. Your body needs time to eliminate the destroyed fat cells.

Remember that CoolSculpting isn't a weight loss treatment. It's a body contouring procedure, so it's best for people who are near their ideal body weight.

Is CoolSculpting Permanent?

CoolSculpting is a long-lasting and effective solution for banishing unwanted fat. The eliminated fat cells won't grow back. But if you gain weight, there's a chance new fat cells can form.

You can maintain top-notch results by staying active and eating balanced, nutritious meals. But at the same time, it's not uncommon for some people to need additional CoolSculpting sessions as they get older and their bodies change.

Is It Possible to Make My CoolSculpting Results Last Longer?

Living a healthy lifestyle is the key to improving your CoolSculpting results. You should also manage your expectations, and know that the transformation isn't going to be the same as what you might get from an invasive procedure.

We recommend the following tips to make your results last longer:

- Stay hydrated with plenty of water
- Stick to your prescribed treatment plan
- Attend recommended follow-up treatments

How Do I Stay Comfortable Post-Treatment?

CoolSculpting is a well-tolerated treatment. After your CoolSculpting session, it's normal to feel mild tingling, swelling, redness, and numbness at the treatment site.² This after-effect isn't a cause for concern and subsides with time.

Patients can take Tylenol to alleviate the discomfort if needed. Let us know if you have a lower pain tolerance or other concerns. We'll be sure to prescribe the appropriate medication, so you feel comfortable.

Is CoolSculpting Right for Me?

CoolSculpting is ideal for people who are close to their ideal body weight and have specific areas of unwanted fat they want to reduce. It works best for those with pockets of fat that are resistant to diet and exercise. Men and women with a busy lifestyle may turn to CoolSculpting to enhance their figures because they can't take time off for recovery after a surgical procedure.

While CoolSculpting is a safe and effective body contouring treatment, it's not for everyone. It's not recommended for patients who are obese and/or have loose, sagging skin. If you have a lot of weight to lose, it's best to work on shedding those pounds through exercise and diet first.

Let us know if you have any health conditions during your consultation. We must determine your candidacy before creating a custom treatment plan.

Why Visit RenovoMD for Non-Invasive Body Contouring?

RenovoMD is a reputable and experienced provider of non-surgical body contouring treatments. Our team of certified practitioners has extensive knowledge and skill with fat-freezing technology. Patients who trust us with CoolSculpting enjoy long-lasting, stunning results.

Northborough, MA, residents choose us for their aesthetic treatments because we deliver safe, effective, and consistent results. We also commit to client safety and satisfaction and use only the most advanced techniques and equipment to minimize complication risks.


CoolSculpting in Northborough, MA

Do you have stubborn fat that won't budge with diet or exercise? You're not alone, and CoolSculpting may help. RenovoMD is an excellent choice if you're looking for safe, effective, and personalized care. People in the Worcester, Southborough, Sudbury, and Framingham areas around Northborough, MA visit us for their cosmetic procedures. Schedule a consultation by calling [508-393-6398](tel:5083936398) to begin your journey.

Sources:

1. [Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction](#). Dovepress Clinical, Cosmetic and Investigational Dermatology, Nils Krueger, Sophia V Mai, Stefanie Lueberding, and Neil S Sadick
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