

**Medstar Media, INC.**

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 chris@medstarmedia.com

**INVOICE**

**BILL TO**  
 Gina Jednachowski  
 Ritacca Cosmetic Surgery & Medspa  
 230 Center Dr Ste 101  
 Vernon Hills, IL 60061  
 United States

**INVOICE** 1134  
**DATE** 12/13/2019  
**TERMS** Due on receipt  
**DUE DATE** 12/13/2019

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
12/13/2019	Digital Marketing Set Up Service	<ul style="list-style-type: none"> <li>•Set Up Google Adwords pay per click campaigns to target CoolSculpting and CoolTone consumers</li> <li>• Perform keyword research, create ad groups and ad copy</li> <li>• Set up Facebook/Instagram ad campaigns by client request</li> <li>• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.</li> <li>•Up to 2 hours of consulting to help existing web development team optimize the CoolSculpting and CoolTone pages</li> </ul>	1	1,500.00	1,500.00
12/13/2019	Digital Marketing Monthly Management Service	<ul style="list-style-type: none"> <li>• Manage &amp; optimize digital marketing campaigns on Google Adwords</li> <li>•Optin technology to increase conversions.</li> <li>• Call tracking &amp; reporting</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Call tracking and monitoring</li> <li>• Content creation (500-1000 words) added to blog or to enhance existing treatment page + up to one hour of on site SEO work</li> <li>•Secret shopping and staff training</li> </ul> <p>Monthly marketing services commence after completion of ad campaign set up and once the ads start to be served            A three-month monthly management term is required. Client will be responsible to pay media costs directly to Google &amp; Facebook.</p>	1	2,500.00	2,500.00
12/13/2019		<p>DIGITAL MARKETING AGREEMENT            Website Optimization and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing</p>			

Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first. At all times the media, websites, and graphics we create custom for you, are your property.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

By signing below, I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.

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Name / Signature / Date

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PAYMENT	4,000.00
BALANCE DUE	<b>\$0.00</b>
	<b>PAID</b>