

Ritacca Laser Center Emsculpt Google Adwords & Facebook Ads Q1 2020 (1/7/2020 - 3/31/2020)

search beta emsulpt: \$ 1,237.17

Total Google Ads: \$ 1,237.17

Total Facebook Ads: \$ 884.43

Total Media Spend: \$ 2,121.60

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Campaigns

Custom Jan 7 - Mar 31, 2020

Ad status: All; Campaign name contains emsulpt [View all](#) [ADD FILTER](#)

Campaign	Budget	Status	Clicks	CTR	Cost
search beta emsulpt	\$76.91/day	Paused	130	10.72%	\$1,237.17
search alpha emsulpt	\$18.75/day	Paused	0	-	\$0.00
Total: Filtered campaigns			130	10.72%	\$1,237.17
Total: Account	\$0.00/day		422	8.96%	\$5,279.85

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview | Ads

Paused Type: Search Budget: \$76.91/day [More details](#)

Custom Jan 7 - Mar 31, 2020

Ad status: All [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			130	10.72%	\$1,237.17
(Keyword: Best Price in Vernon Hills) Best Price in Vernon Hills Burn Fat. Build Muscles. +6 more sculpt.ritaccalasercenter.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack... View assets details	0. emsulpt - general	Campaign paused Approved (limited): Non-family safe	51	12.75%	\$428.69
(Keyword: Best Price in Vernon Hills) Ritacca Laser Center #1 Provider in Vernon Hills - +5 more sculpt.ritaccalasercenter.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of ... View assets details	0. emsulpt - general	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment	44	15.83%	\$308.31
Body Contouring Treatment Top Provider in Vernon Hills Transform Your Physique Today sculpt.ritaccalasercenter.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting. Natural Looking. Is Emsculpt Body Contouring Right For You? Book	4. body contouring	Campaign paused	7	8.86%	\$123.08

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview | Ads

Paused Type: Search Budget: \$76.91/day [More details](#)

Custom Jan 7 - Mar 31, 2020

Ad status: All [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			130	10.72%	\$1,237.17
Ritacca Laser Center 25% Off Emsculpt Special Vernon Hills' Top Provider sculpt.ritaccalasercenter.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. Emsculpt is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Campaign paused	8	9.76%	\$95.49
(Keyword: Ritacca Laser Center) Best Price in Vernon Hills Burn Fat. Build Muscles. +6 more sculpt.ritaccalasercenter.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Emsculpt is a Non-... View assets details	1. emsulpt - cost	Campaign paused Approved (limited): Non-family safe	5	10.87%	\$63.35
Top Provider in Vernon Hills New Client Specials FDA Cleared Safe + Effective sculpt.ritaccalasercenter.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist Is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused	3	6.38%	\$61.04

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview | Ads

Paused Type: Search Budget: \$76.91/day [More details](#)

Custom Jan 7 - Mar 31, 2020

Ad status: All [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			130	10.72%	\$1,237.17
Leading Emsculpt Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches sculpt.ritaccalasercenter.com Emsculpt is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 25% Off Today	0. emsulpt - general	Campaign paused Approved (limited): Non-family safe	2	18.18%	\$58.12
25% Off Emsculpt® Special Best Price in Vernon Hills Burn Fat. Build Muscles. +6 more sculpt.ritaccalasercenter.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack... View assets details	4. body contouring	Campaign paused	2	5.88%	\$40.09
Ritacca Laser Emsculpting Best Emsculpting in Illinois Non-Invasive Body Contouring sculpt.ritaccalasercenter.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist Is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused	1	50.00%	\$17.95

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview | Ads

Paused Type: Search Budget: \$76.91/day [More details](#)

Custom Jan 7 - Mar 31, 2020

Ad status: All [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			130	10.72%	\$1,237.17
(Keyword: Ritacca Laser Center) 25% Off All Body Contouring New Client Special +8 more sculpt.ritaccalasercenter.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. EmScul... View assets details	4. body contouring	Campaign paused Approved (limited): Non-family safe	3	2.38%	\$17.11
(Keyword: Ritacca Laser Center) New Client Specials FDA Cleared Safe + Effective +8 more sculpt.ritaccalasercenter.com Melt Away Body Fat + Build Muscle. Emsculpt® Is The Only Body Contouring That Does Both. Don't Ju... View assets details	5. melt body fat	Campaign paused	1	33.33%	\$13.80
(Keyword: Ritacca Laser Emsculpting) Non-Invasive Body Contouring Quick. Painless... sculpt.ritaccalasercenter.com Emsculpt is a Non-Surgical Body Contouring Procedure That Reduces Fat and Builds Muscles. Natural Looking. Long Lasting. No Recovery. Book Your Free Consultation for 25% Off Today	4. body contouring	Campaign paused Approved (limited): Non-family safe	2	4.44%	\$9.68
Top Provider in Vernon Hills New Client Specials					

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads						
Total: Ads			130	10.72%	\$1,237.17	
<input type="checkbox"/>	Top Provider in Vernon Hills New Client Specials FDA Cleared Safe + Effective sculpt.ritaccalasercenter.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist Is Waiting to Change Your Life.	1. emsulpt - cost	Campaign paused	1	16.67%	\$0.46
<input type="checkbox"/>	Ritacca Laser Center 25% Off Emscult Special Vernon Hills Top Provider sculpt.ritaccalasercenter.com Quick, Painless. No Recovery. In a Half Hour, Emscult Does the Work of 20,000 Crunches. Get Rid of Fat. Build Muscle. Emscult is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Campaign paused	0	-	\$0.00
<input type="checkbox"/>	Top Provider in Vernon Hills New Client Specials FDA Cleared Safe + Effective sculpt.ritaccalasercenter.com Frustrated By Stubborn Bulges - Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 25% Off. A Trained Specialist Is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | emsulpt

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads						
Total: Ads			130	10.72%	\$1,237.17	
<input type="checkbox"/>	Ritacca Laser Emscult IL Virtual Consultation Available Non-Invasive Body Contouring sculpt.ritaccalasercenter.com/vernon_hills Emscult Treatments from Top Med Spa in Vernon Hills, IL. Book a Free Virtual Consultation. Get Started Today for 25% Off. A Trained Specialist Is Waiting to Change Your Life.	3. emsulpt - illinois	Campaign paused	0	-	\$0.00
Total: Ads			130	10.72%	\$1,237.17	
Total: Campaign			130	10.72%	\$1,237.17	

Show rows: 100 | 1 - 69 of 69

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Custom Jan 7 - Mar 31, 2020

Extensions

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Before and After Photos See Emsculpting Before and After Photos	search beta ems...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real Emsculpting Reviews & Patient Testimonials	search beta ems...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Latest Body Contouring Technology	search beta ems...	Campaign	Approved (limited): Health in personalized advertising	0	-	\$0.00
<input type="checkbox"/>	Save on EmSculpt Save on Emsculpting Cost. Limited Time Special	search beta ems...	Campaign	Approved	0	-	\$0.00

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Yonkers	search beta ems...	Campaign	Approved	0	-	\$0.00
Call extension							
<input type="checkbox"/>	(847) 367-8815 (mobile)	Account	Account	Approved	34	13.03%	\$313.07
<input type="checkbox"/>	(847) 367-8815	Account	Account	Approved	22	11.89%	\$199.47
Location extension							
<input type="checkbox"/>	ritaccalasercenter1000@gmail.com ... All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	New Clients 25% Off	search beta ems...	Campaign	Approved	46	11.92%	\$449.64

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Contact Us + Free Consult	search beta ems...	Campaign	Approved	41	11.61%	\$415.51
<input type="checkbox"/>	Highlights: No Surgery	search beta ems...	Campaign	Approved	41	10.41%	\$394.29
<input type="checkbox"/>	Burn Muscle + Build Fat	search beta ems...	Campaign	Approved	42	10.77%	\$375.26
<input type="checkbox"/>	Strengthen/Sculpt Muscle	search beta ems...	Campaign	Approved	37	9.89%	\$360.36
<input type="checkbox"/>	Free Virtual Consultation	search beta ems...	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/>	Virtual Consult Available	search beta ems...	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension							
<input type="checkbox"/>	Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction,...	search beta ems...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							

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Overview: Paused, Type: Search, Budget: \$76.91/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search beta ems...	Campaign	Approved	45	10.20%	\$386.58
Total: Callout extensions					88	10.80%	\$851.37
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					56	12.56%	\$512.54
Total: Location extensions					101	10.71%	\$1,007.09
Total: Promotion extensions					45	10.20%	\$386.58

Show rows: 100 | 1 - 17 of 17

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.

Ritacca (75288054) Updated just now Discard Drafts Review and Publish

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Ritacca" (#75288054). To turn your ads back on, [reset](#) or [change](#) your limit.

Search Filters Ad Delivery: Any Campaign Name: emsclpt Save Filter Clear Jan 1, 2020 - Mar 31, 2020

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdown Reports

Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
Emsclpt - Conversions	1 Lead	3,380	10,948	\$884.43 Per Lead	\$884.43	Ongoing	136	—	—
Results from 1 campaign		1 Lead	3,380 People	10,948 Total	\$884.43 Per Lead Total Spent		136 Total	— Total	— Total

Ritacca (75288054) Updated just now Discard Drafts Review and Publish

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Ritacca" (#75288054). To turn your ads back on, [reset](#) or [change](#) your limit.

Search Filters Ad Delivery: Any Campaign Name: emsclpt Save Filter Clear Jan 1, 2020 - Mar 31, 2020

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-01 - Emsclpt - lmg 1	— Lead	2,238	5,654	— Per Lead	—	—	—	\$415.12
2020-02 - Emsclpt - Women - Image 4	1 Lead	1,681	2,743	\$259.37 Per Lead	—	—	—	\$259.37
2020-01 - Emsclpt - lmg 2	— Lead	630	1,413	— Per Lead	—	—	—	\$114.49
2020-01 - Emsclpt - lmg 3	— Lead	611	1,138	— Per Lead	—	—	—	\$95.45
Results from 4 ads		1 Lead	3,380 People	10,948 Total	\$884.43 Per Lead			\$884.43 Total Spent

Emsclpt - Conversions > Emsclpt - Women > 2020-01 - Emsclpt - lmg 1 Account Error

Edit Review

Ad Name: 2020-01 - Emsclpt - lmg 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Ritacca Cosmetic Surgery & Me...

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

ritacca_cosmetic_surgery

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Discard Draft Publish

Emsclpt - Conversions > Emsclpt - Women > 2020-02 - Emsclpt - Women - Image 4 Account Error

Edit Review

Ad Name: 2020-02 - Emsclpt - Women - Image 4

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

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Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

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Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Discard Draft Publish

Emsclpt - Conversions > Emsclpt - Women > 2020-01 - Emsclpt - lmg 2 Account Error

Edit Review

Ad Name: 2020-01 - Emsclpt - lmg 2

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Ritacca Cosmetic Surgery & Me...

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

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Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Discard Draft Publish

Emsclpt - Conversions > Emsclpt - Women > 2020-01 - Emsclpt - lmg 3 Account Error

Edit Review

Ad Name: 2020-01 - Emsclpt - lmg 3

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Ritacca Cosmetic Surgery & Me...

Instagram Account
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Close

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Discard Draft Publish