

Ritacca Laser Center CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/7/2020 - 3/31/2020)

search beta coolsculpting: \$ 4,042.68

Total Google Ads: \$ 4,042.68

Total Facebook Ads: \$ 567.86

Total Media Spend: \$ 4,610.54

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Campaigns

Custom Jan 7 - Mar 31, 2020

Campaign status: All; Campaign name contains coolsculpting View all ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|--------------------------------|-------------|--------|--------|-------|------------|
| search beta coolsculpting | \$98.21/day | Paused | 292 | 8.35% | \$4,042.68 |
| search alpha coolsculpting | \$18.75/day | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | | | |
| Total: Account | | | | | |
| | | | 292 | 8.35% | \$4,042.68 |
| | | | 422 | 8.96% | \$5,279.85 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Ad groups | Ads & extensions | Ads

Paused Type: Search Budget: \$98.21/day More details

Custom Jan 7 - Mar 31, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|-----------------|--------|--------|------------|
| Total: Ads | | | | | |
| Total: Ads | | | | | |
| #1 Provider in Vernon Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.ritaccalasercenter.com/coolsculpting/vernon... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Expert, Safe Fat Los... View assets details | 0. coolsculpting - general | Campaign paused | 105 | 7.35% | \$1,846.05 |
| CoolSculpting in Vernon Hills Freeze Away Stubborn Fat Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation | 0. coolsculpting - general | Campaign paused | 43 | 6.96% | \$503.76 |
| 25% Off All CoolSculpting® Best Price in Vernon Hills Ritacca Laser Center +6 more sculpt.ritaccalasercenter.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... | 1. coolsculpting - price | Campaign paused | 41 | 18.39% | \$382.52 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Ad groups | Ads & extensions | Ads

Paused Type: Search Budget: \$98.21/day More details

Custom Jan 7 - Mar 31, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|-----------------|--------|-------|----------|
| Total: Ads | | | | | |
| Total: Ads | | | | | |
| 25% Off All CoolSculpting® Ritacca Laser Center Fat Reduction Treatment sculpt.ritaccalasercenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 0. coolsculpting - general | Campaign paused | 9 | 4.35% | \$252.66 |
| #1 Provider in Vernon Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.ritaccalasercenter.com/coolsculpting/vernon... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Expert, Safe Fat Los... View assets details | 3. body sculpting | Campaign paused | 13 | 9.35% | \$231.07 |
| CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Vernon Hills, CO. Schedule a Free Consultation | 0. coolsculpting - general | Campaign paused | 13 | 7.22% | \$190.66 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Ad groups | Ads & extensions | Ads

Paused Type: Search Budget: \$98.21/day More details

Custom Jan 7 - Mar 31, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|-----------------|--------|--------|----------|
| Total: Ads | | | | | |
| Total: Ads | | | | | |
| 25% Off All CoolSculpting® Affordable Treatments Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now. | 1. coolsculpting - price | Campaign paused | 12 | 13.48% | \$116.38 |
| 25% Off All CoolSculpting® Ritacca Laser Center Flexible Payment Options sculpt.ritaccalasercenter.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Consultation Today. | 1. coolsculpting - price | Campaign paused | 8 | 19.05% | \$97.93 |
| CoolSculpting in Vernon Hills #1 Fat Reduction Treatment Best Prices. FDA-Cleared. sculpt.ritaccalasercenter.com/coolsculpting/fat-fre... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today | 6. coolsculpting - fat freeze | Campaign paused | 8 | 13.79% | \$82.19 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Ad groups | Ads & extensions | Ads

Paused Type: Search Budget: \$98.21/day More details

Custom Jan 7 - Mar 31, 2020

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|--------------------------|-----------------|--------|--------|---------|
| Total: Ads | | | | | |
| Total: Ads | | | | | |
| #1 Provider in Vernon Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.ritaccalasercenter.com/coolsculpting/vernon... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Expert, Safe Fat Los... View assets details | 4. lipo | Campaign paused | 6 | 9.52% | \$61.15 |
| {Keyword:Best Price in Vernon Hills} Ritacca Laser Center Flexible Payment Options sculpt.ritaccalasercenter.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Campaign paused | 12 | 10.81% | \$57.00 |
| #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Vernon Hills, CO. Schedule a Free Consultation | 3. body sculpting | Campaign paused | 1 | 4.55% | \$45.52 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. **LEARN MORE** **HIDE**

Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------|-----------------|--------|--------|------------|
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| CoolSculpting in Vernon Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 5. sculpsure | Campaign paused | 4 | 28.57% | \$34.38 |
| #1 Provider in Vernon Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.ritaccalasercenter.com/coolsculpting/vernon... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Expert, Safe Fat Los... View assets details | 2. cryolipolysis | Campaign paused | 4 | 11.11% | \$34.33 |
| CoolSculpting in Vernon Hills Freeze Away Stubborn Fat Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 3. body sculpting | Campaign paused | 3 | 5.77% | \$23.48 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. **LEARN MORE** **HIDE**

Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------------------|-----------------|--------|--------|------------|
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| #1 Provider in Vernon Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculpt.ritaccalasercenter.com/coolsculpting/vernon... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Expert, Safe Fat Los... View assets details | 5. sculpsure | Campaign paused | 2 | 9.09% | \$23.10 |
| CoolSculpting in Vernon Hills Freeze Away Stubborn Fat Book A Virtual Consultation sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation | 0. coolsculpting - general | Campaign paused | 1 | 12.50% | \$13.10 |
| 25% Off All Fat Freezing Ritacca Laser Center Top Provider in Vernon Hills sculpt.ritaccalasercenter.com/coolsculpting/fat-fre... Top CoolSculpting® Deal. Top Provider in Vernon Hills, CO for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 6. coolsculpting - fat freeze | Campaign paused | 1 | 20.00% | \$11.60 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. **LEARN MORE** **HIDE**

Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|------------------|-----------------|--------|--------|------------|
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| CoolSculpting in Vernon Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 4. lipo | Campaign paused | 1 | 4.00% | \$11.04 |
| CoolSculpting in Vernon Hills Fat Reduction Treatment No Surgery & Minimal Downtime sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 2. cryolipolysis | Campaign paused | 2 | 6.45% | \$9.09 |
| #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Ritacca Laser Center sculpt.ritaccalasercenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 5. sculpsure | Campaign paused | 1 | 50.00% | \$8.52 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

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Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------|-----------------|--------|--------|------------|
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| 25% Off All CoolSculpting® Virtual Consultation Available #1 Provider in Vernon Hills sculpt.ritaccalasercenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 3. body sculpting | Campaign paused | 1 | 50.00% | \$6.25 |
| CoolSculpting in Vernon Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime sculpt.ritaccalasercenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation | 4. lipo | Campaign paused | 1 | 50.00% | \$0.90 |
| 25% Off All CoolSculpting® Ritacca Laser Center #1 Provider in Vernon Hills sculpt.ritaccalasercenter.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Vernon Hills, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 5. sculpsure | Campaign paused | 0 | 0.00% | \$0.00 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

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Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|-----------------|--------|-------|------------|
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| Ritacca Laser Center Freezing Fat Really Works 25% Off First Treatment sculpt.ritaccalasercenter.com/coolsculpting/fat-fre... Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Vernon Hills, CO. Schedule a Free Virtual Consultation | 6. coolsculpting - fat freeze | Campaign paused | 0 | - | \$0.00 |
| Total: Ads | | | 292 | 8.35% | \$4,042.68 |
| Total: Campaign | | | 292 | 8.35% | \$4,042.68 |

Show rows: 100 | 1 - 58 of 58

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. **LEARN MORE** **HIDE**

Overview: Paused, Type: Search, Budget: \$98.21/day, More details

Recommendations: Extensions, Custom Jan 7 - Mar 31, 2020

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. **LEARN MORE**

Extension type: All, ADD FILTER | Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--|--------------------|-------------------------|----------|--------------------------------------|--------|-----|--------|
| Sitelink extension | | | | | | | |
| 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special | Sitelink extension | search beta cool... | Campaign | Disapproved: Destination not working | 0 | - | \$0.00 |
| State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting. | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$98.21/day

Recommendations: Extension type: All, ADD FILTER

| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------|--|--------------------|-------------------------|----------|----------|--------|--------|----------|
| Ads | Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Illinois | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| Extensions | Call extension | | | | | | | |
| Automated extensions | (847) 367-8815 (mobile) | Call extension | Account | Account | Approved | 35 | 11.08% | \$526.23 |
| | (847) 367-8815 | Call extension | Account | Account | Approved | 20 | 4.32% | \$363.95 |
| Landing pages | Location extension | | | | | | | |
| Audiences | ritaccalasercenter1000@gmail.com ... All locations selected | Location extension | Account | Account | - | - | - | - |
| Demographics | Callout extension | | | | | | | |
| Settings | Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved | 43 | 8.29% | \$666.05 |
| | Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 55 | 10.52% | \$662.35 |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$98.21/day

Recommendations: Extension type: All, ADD FILTER

| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------|------------------------------|-------------------|-------------------------|----------|----------|--------|--------|----------|
| Ads | Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 55 | 10.52% | \$662.35 |
| | New Clients 25% Off | Callout extension | search beta cool... | Campaign | Approved | 45 | 8.60% | \$620.59 |
| | Highlights: No Surgery | Callout extension | search beta cool... | Campaign | Approved | 46 | 8.71% | \$615.41 |
| Automated extensions | FDA Approved | Callout extension | search beta cool... | Campaign | Approved | 48 | 8.54% | \$610.76 |
| Landing pages | Nonsurgical Fat Reduction | | | | | | | |
| Keywords | Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 38 | 7.82% | \$442.00 |
| Audiences | Free Virtual Consultation | Callout extension | search beta cool... | Campaign | Approved | 3 | 15.00% | \$85.72 |
| Demographics | Virtual Consult Available | Callout extension | search beta cool... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| Settings | Structured snippet extension | | | | | | | |

Google Ads | Chris Zelig > Ritacca Laser 149-007-1788 | All campaigns > search | beta | coolscul...

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$98.21/day

Recommendations: Extension type: All, ADD FILTER

| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------|--|------------------------------|-------------------------|----------|----------|--------|-------|------------|
| Ads | Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 2 | 9.09% | \$7.63 |
| Extensions | Promotion extension | | | | | | | |
| Automated extensions | 25% off for New Clients | Promotion extension | search beta cool... | Campaign | Approved | 56 | 7.33% | \$665.88 |
| Landing pages | Total: Callout extensions | | | | | 119 | 9.24% | \$1,648.61 |
| | Total: Structured snippet extensions | | | | | 2 | 9.09% | \$7.63 |
| | Total: Call extensions | | | | | 55 | 7.06% | \$890.18 |
| | Total: Location extensions | | | | | 168 | 8.30% | \$2,264.27 |
| | Total: Promotion extensions | | | | | 56 | 7.33% | \$665.88 |

Show rows: 100 | 1 - 19 of 19

Ads Manager | Ritacca (75288054) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Ritacca" (#75288054). To turn your ads back on, [reset](#) or [change](#) your limit.

Search: Campaign Name: coolsculpt

Account Overview | Campaigns | Ad Sets | Ads

| Campaign Name | Delivery | Bid Strategy | Budget | Results | Reach | Impressions | Cost per Result | Amount Spent |
|---------------------------------------|---------------|------------------|----------------|---------|--------------|-------------|-------------------|----------------------|
| Coolsculpting - Conversions | Account Error | Lowest cost | \$33.33 Daily | — Lead | 2,470 | 6,713 | — Per Lead | \$567.86 |
| 20% Off Coolsculpting Sep27-Oct27 '17 | Account Error | Using ad set ... | Using ad se... | — | — | — | — | — |
| Results from 2 campaigns | | | | — | 2,470 People | 6,713 Total | — Multiple Con... | \$567.86 Total Spent |

Ads Manager | Ritacca (75288054) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Ritacca" (#75288054). To turn your ads back on, [reset](#) or [change](#) your limit.

Search: Campaign Name: coolsculpt

Account Overview | Campaigns | Ad Sets | Ads

| Ad Name | Results | Reach | Impressions | Cost per Result | Quality Ranking | Engagement Rate | Conversion Rate | Amount Spent |
|--|---------|-------------------|--------------|-----------------|-------------------|-----------------|-----------------|----------------------|
| 2020-02 - CS - Women - Img 2 | — Lead | 1,670 | 3,433 | — Per Lead | — | — | — | \$307.46 |
| 2020-02 - CS - Women - Img 3 | — Lead | 1,261 | 2,584 | — Per Lead | — | — | — | \$212.96 |
| 2020-01 - CS - Women - Valentine Img 3 | — Lead | 208 | 284 | — Per Lead | — | — | — | \$15.94 |
| 2020-01 - CS - Women - Valentine Img 4 | — Lead | 129 | 154 | — Per Lead | — | — | — | \$14.28 |
| Results from 9 ads | | — Multiple Con... | 2,470 People | 6,713 Total | — Multiple Con... | — | — | \$567.86 Total Spent |

Ads Manager | Ritacca (75288054) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Ritacca" (#75288054). To turn your ads back on, [reset](#) or [change](#) your limit.

Search: Campaign Name: coolsculpt

Account Overview | Campaigns | Ad Sets | Ads

| Ad Name | Results | Reach | Impressions | Cost per Result | Quality Ranking | Engagement Rate | Conversion Rate | Amount Spent |
|--|---------|-------------------|--------------|------------------|-------------------|-----------------|-----------------|----------------------|
| 2020-01 - CS - Women - Valentine Img 1 | — Lead | 148 | 190 | — Per Lead | — | — | — | \$13.08 |
| 2020-01 - CS - Women - Valentine Img 2 | — Lead | 61 | 68 | — Per Lead | — | — | — | \$4.14 |
| 2020-02 - CS - Women - Img 1 | — Lead | — | — | — Per Lead | — | — | — | \$0.00 |
| 20% Off Coolsculpting | — | — | — | — Per Ritacca... | — | — | — | \$0.00 |
| Results from 9 ads | | — Multiple Con... | 2,470 People | 6,713 Total | — Multiple Con... | — | — | \$567.86 Total Spent |

Facebook Ads Manager interface showing the configuration for ad "2020-02 - CS - Women - Img 2".

Ad Name: 2020-02 - CS - Women - Img 2


Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
Sponsored

Coolsculpting® safely freezes away stubborn fat that resists diet and exercise.



Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the configuration for ad "2020-02 - CS - Women - Img 3".

Ad Name: 2020-02 - CS - Women - Img 3

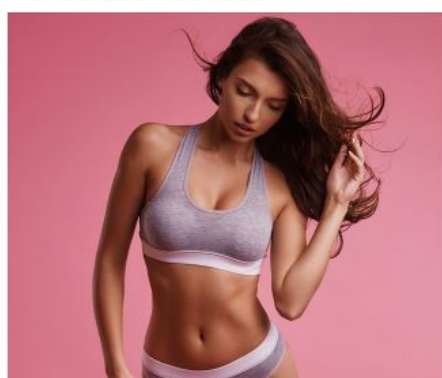
Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
Sponsored

Coolsculpting® safely freezes away stubborn fat that resists diet and exercise.



Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the configuration for ad "2020-01 - CS - Women - Valentine Img 3".

Ad Name: 2020-01 - CS - Women - Valentine Img 3


Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery & minimal downtime.



Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the configuration for ad "2020-01 - CS - Women - Valentine Img 4".

Ad Name: 2020-01 - CS - Women - Valentine Img 4


Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
Sponsored

Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. No surgery & minimal downtime.



Buttons: Close, Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the configuration for ad "2020-01 - CS - Women - Valentine Img 1".

Ad Name: 2020-01 - CS - Women - Valentine Img 1


Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
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Facebook Ads Manager interface showing the configuration for ad "2020-01 - CS - Women - Valentine Img 2".

Ad Name: 2020-01 - CS - Women - Valentine Img 2


Identity:

- Facebook Page: Ritacca Cosmetic Surgery & Medspa
- Instagram Account: ritacca_cosmetic_surgery

Ad Content:

Ritacca Cosmetic Surgery & Medspa
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