

Riverside Medical CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$3,683.70
 search alpha coolsculpting: \$787.16

Total Google Ads: \$4,470.86
Total Facebook Ads: \$2,857.12
Total Media Spend: \$7,327.98

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Ad groups	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$49.46/day	Eligible	519	4.28%	\$3,683.70
search alpha coolsculpting	\$25.91/day	Paused	80	4.23%	\$787.16
CoolSculpting	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting 1	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting BMM	\$20.00/day	Paused	0	-	\$0.00
CoolSculpting Exact	\$45.00/day	Paused	0	-	\$0.00
Competitor	\$10.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$26.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
Total: Campaigns			599	4.28%	\$4,470.86
Total: Account	\$49.46/day		599	4.28%	\$4,470.86

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$49.46/day | Optimization score: 100% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
519 4.28% \$3,683.70					
25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	81	3.11%	\$908.03
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation Today.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	119	4.05%	\$778.35
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation Today.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	70	4.55%	\$666.19
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	61	3.55%	\$435.25
25% Off All CoolSculpting® Best Price in Chicago Riverside Medical +5 more riversidemedicalsc.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	45	5.99%	\$215.50
(Keyword Best Price in Chicago) Riverside Medical Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	52	6.93%	\$165.04

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$49.46/day | Optimization score: 100% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
519 4.28% \$3,683.70					
25% Off All CoolSculpting® Affordable & Quick Treatments Riverside Medical riversidemedicalsc.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	27	7.07%	\$115.93
#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more riversidemedicalsc.com/fat-freezing/chicago #1 CoolSculpting Deal. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick...	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	13	7.30%	\$68.73
CoolSculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared. riversidemedicalsc.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Paused Approved (limited): Restricted medical content +1 more	8	7.34%	\$43.92
25% Off All CoolSculpting® Virtual Consultation Available #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	4.88%	\$31.78
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	5.36%	\$27.64
Best Price in Chicago Riverside Medical Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	5	14.71%	\$26.69
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting		Paused			

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$49.46/day | Optimization score: 100% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
519 4.28% \$3,683.70					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	3. body sculpting	Paused Approved (limited): Restricted medical content +1 more	2	5.71%	\$24.16
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	3. body sculpting	Approved (limited): Restricted medical content +1 more	2	33.33%	\$23.33
25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Paused Approved (limited): Restricted medical content +1 more	4	2.90%	\$23.08
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Paused Approved (limited): Restricted medical content +1 more	5	5.81%	\$20.19
25% Off CoolSculpting® Cost New Client Special Riverside Medical riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	3	3.30%	\$19.83
25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	Paused Approved (limited): Restricted medical content +1 more	3	3.23%	\$18.18
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					

Overview		Status: Eligible		Type: Search	Budget: \$49.46/day	Optimization score: 100%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>								
Ad groups		Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads					519	4.28%	\$3,683.70	
Extensions		#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details		5. sculpsure	Approved (limited): Restricted medical content +1 more	2	3.64%	\$15.94
Automated extensions		25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		3. body sculpting	Paused Approved (limited): Restricted medical content +1 more	1	4.00%	\$12.20
Landing pages		CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		2. cryolipolysis	Paused Approved (limited): Restricted medical content +1 more	2	3.45%	\$8.82
Keywords		CoolSculpting in Chicago #1 Fat Reduction Treatment Book A Virtual Consultation riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	1.25%	\$8.79
Audiences		(Keyword Best Price in Chicago) Book A Virtual Consultation Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	33.33%	\$7.82
Demographics		#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation		5. sculpsure	Paused Approved (limited): Restricted medical content +1 more	1	4.17%	\$7.37
Settings		CoolSculpting in Chicago #1 Fat Reduction Treatment						

Overview		Status: Eligible		Type: Search	Budget: \$49.46/day	Optimization score: 100%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>								
Ad groups		Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads					519	4.28%	\$3,683.70	
Extensions		CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		5. sculpsure	Paused Approved (limited): Restricted medical content +1 more	2	2.17%	\$4.37
Automated extensions		#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details		3. body sculpting	Approved (limited): Restricted medical content +1 more	1	3.03%	\$2.48
Landing pages		#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation		2. cryolipolysis	Paused Approved (limited): Restricted medical content +1 more	1	4.55%	\$2.44
Keywords		25% Off All Fat Freezing Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Chicago, IL. For Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		6. coolsculpting - fat freeze	Paused Approved (limited): Restricted medical content +1 more	1	1.85%	\$1.65
Audiences		Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting. The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.		affordable cool sculpting near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Demographics		(Keyword: #1 CoolSculpting Chicago) Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets... View assets details		affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Settings		CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off						

Overview		Status: Eligible		Type: Search	Budget: \$49.46/day	Optimization score: 100%	More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>								
Ad groups		Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads					519	4.28%	\$3,683.70	
Extensions		www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets... View assets details		coolsculpting special chicago back	Approved (limited): Restricted drug terms	0	-	\$0.00
Automated extensions		CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off www.riversidemedicalsc.com CoolSculpting Before and After Photos. FDA-Cleared, Non-Surgical Fat Reduction. Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off.		coolsculpting special chicago back	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Landing pages		Top CoolSculpting Provider CoolSculpting Patient Photos No Surgery, Pain, or Downtime www.riversidemedicalsc.com 25% Off on CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. Free Consult.		coolsculpting special chicago back	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Keywords		CoolSculpting: 25% Off Special Safe & Effective Fat Removal Non-Surgical Fat Reduction www.riversidemedicalsc.com #1 CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. New Clients Receive a Free Consultation + 25% Off Their First CoolSculpting Treatment.		coolsculpting special chicago back	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Audiences		Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting. The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.		coolsculpting special chicago back	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Demographics		Total: Ads			519	4.28%	\$3,683.70	
Settings		Total: Campaign			519	4.28%	\$3,683.70	

Overview		Status: Eligible		Type: Search	Budget: \$49.46/day	Optimization score: 100%	More details			
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>										
Ad groups		Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Total: Ads							519	4.28%	\$3,683.70	
Extensions		Sitelink extension								
Automated extensions		25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special		search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00	
Landing pages		State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting		search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Keywords		5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials		search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Audiences		Before and After Photos See CoolSculpting Before and After Photos		search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00	
Demographics		Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman		search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Settings		Call extension								
Locations		847-749-4306 (mobile)		Account	Account	Approved	64	3.99%	\$684.53	
Ad schedule		847-749-4306		Account	Account	Approved	36	2.58%	\$297.78	
Devices		Callout extension								
Advanced bid adj.		FDA Approved		search beta coolsculpting	Campaign	Approved	134	5.36%	\$1,082.93	
Change history		Freeze Your Fat		search beta coolsculpting	Campaign	Approved	127	5.70%	\$1,053.02	
Drafts & experiments		Highlights: No Surgery		search beta coolsculpting	Campaign	Approved	112	5.59%	\$890.35	
		New Clients 25% Off		search beta coolsculpting	Campaign	Approved	118	5.81%	\$873.59	

Overview		Status: Eligible		Type: Search	Budget: \$49.46/day	Optimization score: 100%	More details			
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>										
Ad groups		Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Total: Ads							120	6.12%	\$872.88	
Extensions		Nonsurgical Fat Reduction		search beta coolsculpting	Campaign	Approved	120	6.12%	\$872.88	
Automated extensions		Contact Us + Free Consult		search beta coolsculpting	Campaign	Approved	114	5.83%	\$846.27	
Landing pages		Liposuction Alternative		search beta coolsculpting	Campaign	Approved	113	5.52%	\$843.68	
Keywords		Free Virtual Consultation		search beta coolsculpting	Campaign	Approved	4	10.53%	\$30.19	
Audiences		Virtual Consult Available		search beta coolsculpting	Campaign	Approved	3	7.32%	\$16.04	
Demographics		Structured snippet extension								
Settings		Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction		search beta coolsculpting	Campaign	Approved	7	4.79%	\$50.31	
Locations		Promotion extension								
Ad schedule		25% off for New Clients		search beta coolsculpting	Campaign	Approved	271	4.45%	\$2,116.03	
Devices		Total: Sitelink extensions					0	0.00%	\$0.00	
Advanced bid adj.		Total: Callout extensions					289	5.40%	\$2,206.75	
Change history		Total: Structured snippet extensions					7	4.79%	\$50.31	
Drafts & experiments		Total: Call extensions					100	3.33%	\$982.31	
		Total: Promotion extensions					271	4.45%	\$2,116.03	

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$25.91/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 80					
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting - general	Campaign paused	16	3.00%	\$177.05
25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago	0. coolsculpting - general	Campaign paused	10	2.17%	\$144.57
(Keyword Best Price in Chicago) Riverside Medical Flexible Payment Options	1. coolsculpting - price	Campaign paused	22	18.80%	\$143.31
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat	0. coolsculpting - general	Campaign paused	8	4.00%	\$128.01
#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	0. coolsculpting - general	Campaign paused	8	3.48%	\$80.79
25% Off All CoolSculpting® Affordable & Quick Treatments Riverside Medical	1. coolsculpting - price	Campaign paused	6	9.23%	\$30.61

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$25.91/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 80					
25% Off All CoolSculpting® Best Price in Chicago Riverside Medical +6 more	1. coolsculpting - price	Campaign paused	4	7.41%	\$20.21
CoolSculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared	6. coolsculpting - fat freeze	Campaign paused	2	9.52%	\$16.69
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	2. cryolipolysis	Campaign paused	1	16.67%	\$14.37
25% Off CoolSculpting® Cost New Client Special Riverside Medical	1. coolsculpting - price	Campaign paused	1	4.35%	\$12.09
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	5. sculpsure	Campaign paused	1	5.56%	\$11.61
CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	3. body sculpting	Campaign paused	1	5.26%	\$7.85

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$25.91/day

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
5 Star Reviews	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Before and After Photos	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension							
847-749-4306 (mobile)	Call extension	Account	Account	Approved	15	4.76%	\$208.56
847-749-4306	Call extension	Account	Account	Approved	4	1.65%	\$38.48
Callout extension							
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	25	6.30%	\$316.76
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	20	4.47%	\$240.15
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	19	3.72%	\$222.25
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	16	4.07%	\$192.42
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	20	4.64%	\$191.48
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	17	4.15%	\$178.14

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$25.91/day

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	20	4.47%	\$240.15
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	19	3.72%	\$222.25
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	16	4.07%	\$192.42
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	20	4.64%	\$191.48
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	17	4.15%	\$178.14
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	16	3.93%	\$153.01
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	1	9.09%	\$8.49
Promotion extension							
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	47	4.07%	\$509.33
Total: Callout extensions					51	4.85%	\$515.95
Total: Structured snippet extensions					1	9.09%	\$8.49
Total: Call extensions					19	3.41%	\$247.04
Total: Promotion extensions					47	4.07%	\$509.33

Facebook Ads Manager | Diane Kenney Martin (253755596) | Updated just now

Account Overview | Campaigns | Ad Sets | Ads

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
CoolSculpting - Conversions	Active	Lowest cost	\$33.30 Daily	28 Lead	29,568	121,956	\$102.04 Per Lead	\$2,857.12	Ongoing
CoolSculpting - Traffic	Off	Lowest cost	\$33.30 Daily	Link Click	—	—	Per Link Click	\$0.00	Ongoing
Post: "We are excited to announce that we will be giving..."	Completed	Using ad set bid strategy	Using ad set b...	Post Engagement	—	—	Per Post Engage...	\$0.00	Jul 24, 2018
Event: STAY COOL This Summer	Completed	Using ad set bid strategy	Using ad set b...	Event Response	—	—	Per Event Respo...	\$0.00	Jun 21, 2018
Post: "#sistersculptingsquad. Come see us sisters at..."	Completed	Using ad set bid strategy	Using ad set b...	Post Engagement	—	—	Per Post Engage...	\$0.00	Jun 3, 2018
Post: "#sistersculptingsquad COME MEET A TEAM OF..."	Completed	Using ad set bid strategy	Using ad set b...	Messaging Reply	—	—	Per Messaging R...	\$0.00	Mar 5, 2018
Post: "So, people have asked "does CoolSculpting work?..."	Off	Using ad set bid strategy	Using ad set b...	Post Engagement	—	—	Per Post Engage...	\$0.00	Jan 27, 2018
Post: "Need to still give a gift for the holidays?..."	Completed	Using ad set bid strategy	Using ad set b...	Post Engagement	—	—	Per Post Engage...	\$0.00	Dec 8, 2017
Post: "We are hosting a Cool Event on Nov 15th at 4pm..."	Completed	Using ad set bid strategy	Using ad set b...	Post Engagement	—	—	Per Post Engage...	\$0.00	Nov 8, 2017
Post: "Our practice has recently grown by 1 physician..."	Off	Using ad set bid strategy	Using ad set b...	Link Click	—	—	Per Link Click	\$0.00	Oct 6, 2017
[09/29/2017] Promoting Riverside Medical	Completed	Using ad set bid strategy	Using ad set b...	Page Like	—	—	Per Page Like	\$0.00	Oct 9, 2017
Post: "Riverside Medical shared their post..."	Ad Set Error(s)	Using ad set bid strategy	Using ad set b...	—	—	—	Per Page Like	\$0.00	Sep 7, 2017
				Results from 16 campaigns					
					29,568 People	121,956 Total		\$2,857.12 Total Spent	

Facebook Ads Manager interface showing a list of ad creatives on the left and the ad preview for '2020-01 - CS - Women -Valentine Img 4' on the right. The preview shows a 'Story Unavailable' error message.

Ad Name: 2020-01 - CS - Women -Valentine Img 4

Identity: Facebook Page (Riverside Medical), Instagram Account (None)

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Placements: 15 Placements (Feeds, Stories, In-Stream)

Message: Story Unavailable. The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Facebook Ads Manager interface showing the ad preview for '2020-01 - CS - Women - Image 1'. The preview shows a successful ad for 'Riverside Medical' with a '25% OFF COOLSCULPTING' offer.

Ad Name: 2020-01 - CS - Women - Image 1

Identity: Facebook Page (Riverside Medical), Instagram Account (None)

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Placements: 15 Placements (Feeds, Stories, In-Stream)

Ad Content: Riverside Medical sponsored post for Coolsculpting 8 safely freezes away stubborn fat that resists diet and exercise. Includes a 'LEARN MORE' button and social engagement (1 Share).

Facebook Ads Manager interface showing the ad preview for '2019-12 - CS - Women - Image 2 - Temp'. The preview shows a successful ad for 'Riverside Medical' with a '25% OFF COOLSCULPTING' offer.

Ad Name: 2019-12 - CS - Women - Image 2 - Temp

Identity: Facebook Page (Riverside Medical), Instagram Account (None)

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Placements: 15 Placements (Feeds, Stories, In-Stream)

Ad Content: Riverside Medical sponsored post for Coolsculpting 8 safely freezes away stubborn fat that resists diet and exercise. Includes a 'LEARN MORE' button and social engagement (1 Share).

Facebook Ads Manager interface showing the ad preview for '2019-12 - CS - Women - Image 3'. The preview shows a successful ad for 'Riverside Medical' with a '25% OFF COOLSCULPTING' offer.

Ad Name: 2019-12 - CS - Women - Image 3

Identity: Facebook Page (Riverside Medical), Instagram Account (None)

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Placements: 15 Placements (Feeds, Stories, In-Stream)

Ad Content: Riverside Medical sponsored post for Coolsculpting 8 safely freezes away stubborn fat that resists diet and exercise. Includes a 'LEARN MORE' button and social engagement (1 Share).

Facebook Ads Manager interface showing the ad preview for '2020-01 - CS - Women -Valentine Img 4'. The preview shows a 'No permission to access this profile' error message.

Ad Name: 2020-01 - CS - Women -Valentine Img 4

Identity: Facebook Page (Riverside Medical), Instagram Account (None)

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Placements: 15 Placements (Feeds, Stories, In-Stream)

Message: No permission to access this profile. You don't have required permission to access this profile.

Facebook Ads Manager interface showing a list of ad creatives on the left and the ad preview for "2020-01 - CS - Women - Valentine Img 3" on the right. The ad preview shows a placeholder for the ad image and a message: "No permission to access this profile: You don't have required permission to access this profile".

Facebook Ads Manager interface showing a list of ad creatives on the left and the ad preview for "OLD - 2019-12 - CS - Women - Image 1" on the right. The ad preview shows a full ad for "Riverside Medical" with a 25% OFF COOLSCULPTING promotion. The ad includes a headline, a call to action, and a "Learn More" button.

Facebook Ads Manager interface showing a list of ad creatives on the left and the ad preview for "2020-01 - CS - Women - Image 3" on the right. The ad preview shows a placeholder for the ad image and a message: "Story Unavailable. The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.".

Facebook Ads Manager interface showing a list of ad creatives on the left and the ad preview for "2020-01 - CS - Women - Valentine Img 1" on the right. The ad preview shows a placeholder for the ad image and a message: "No permission to access this profile: You don't have required permission to access this profile".