

# Riverside Medical CoolSculpting Google Adwords & Facebook Ads Q2 2020 (4/1/2020 - 6/30/2020)

**Total Google Ads: \$4,970.76**  
**Total Facebook Ads: \$3,031.65**  
**Total Media Spend: \$8,002.41**

Google Ads | Chris Zelig | Riverside Medical | 747-485-3321 | All campaigns

Overview | Campaigns | Recommendations | Campaign status: All | ADD FILTER

Ad	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$91.14/day	Eligible	682	5.83%	\$4,970.76
CoolSculpting	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting 1	\$15.00/day	Paused	0	-	\$0.00
Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$45.00/day	Paused	0	-	\$0.00
Competitor	\$10.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   broad	\$5.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic	\$26.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$5.00/day	Paused	0	-	\$0.00
search   alpha   coolsculpting	\$25.91/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>682</b>	<b>5.83%</b>	<b>\$4,970.76</b>
<b>Total: Account</b>	<b>\$91.14/day</b>		<b>682</b>	<b>5.83%</b>	<b>\$4,970.76</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © 2020 Google

Google Ads | Chris Zelig | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview | Status: Eligible | Type: Search | Budget: \$91.14/day | Optimization score: 100% | More details

Enabled

Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>682</b>	<b>5.83%</b>	<b>\$4,970.76</b>
#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	228	4.72%	\$1,874.48
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Virtual Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	72	6.14%	\$683.41
25% Off All CoolSculpting®   Best Price in Chicago   Riverside Medical +6 more riversidemedicalsc.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	103	8.12%	\$512.21
25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	46	5.91%	\$434.78
CoolSculpting in Chicago   #1 Fat Reduction Treatment   Book A Virtual Consultation riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	47	6.29%	\$358.73
#1 Provider in Chicago   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more riversidemedicalsc.com/fat-freezing/chicago #1 Top CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	23	9.83%	\$165.84
CoolSculpting in Chicago   Fat Reduction Treatment   Book A Virtual Consultation riversidemedicalsc.com/coolsculpting Virtual Consultation Available		Removed			

Google Ads | Chris Zelig | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview | Status: Eligible | Type: Search | Budget: \$91.14/day | Optimization score: 100% | More details

Enabled

Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>682</b>	<b>5.83%</b>	<b>\$4,970.76</b>
CoolSculpting in Chicago   Fat Reduction Treatment   Book A Virtual Consultation riversidemedicalsc.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	20	13.07%	\$129.73
CoolSculpting in Chicago   #1 Fat Reduction Treatment   Virtual Consultation Available riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consult!	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	15	6.25%	\$81.60
25% Off All CoolSculpting®   Affordable & Quick Treatments   Virtual Consultation Available riversidemedicalsc.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Virtual Consult!	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	11	8.27%	\$75.75
#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Approved (limited): Restricted medical content +1 more	15	3.20%	\$74.15
(Keyword Best Price in Chicago)   Book A Virtual Consultation   Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	15	11.36%	\$69.61
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Chicago www.riversidemedicalsc.com CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	4.04%	\$59.51
CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Book A Virtual Consultation riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider	2. cryolipolysis	Removed Approved (limited): Restricted medical content +1 more	9	5.26%	\$45.69

Google Ads | Chris Zelig | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview | Status: Eligible | Type: Search | Budget: \$91.14/day | Optimization score: 100% | More details

Enabled

Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>682</b>	<b>5.83%</b>	<b>\$4,970.76</b>
In Chicago, IL. Schedule a Free Virtual Consultation					
#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. cryolipolysis	Poor ad strength Approved (limited): Restricted medical content +1 more	7	5.65%	\$41.20
25% Off CoolSculpting® Cost   New Client Special   Book a Virtual Consultation riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Virtual Consult!	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	2	5.71%	\$41.20
#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Poor ad strength Approved (limited): Restricted drug terms +1 more	8	10.53%	\$36.50
Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Chicago www.riversidemedicalsc.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	4. lipo	Approved (limited): Restricted medical content +1 more	3	27.27%	\$33.06
25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	Removed Approved (limited): Restricted medical content +1 more	4	9.09%	\$26.90
(Keyword Riverside Medical)   Body Sculpting   Top Provider in Chicago www.riversidemedicalsc.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	3. body sculpting	Approved (limited): Restricted medical content +1 more	8	11.94%	\$24.17
CoolSculpting in Chicago   Fat Reduction Treatment   Freezing Fat Really Works www.riversidemedicalsc.com		Approved (limited): Restricted			

Google Ads						Riverside Medical 747-485-3321		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																															
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.14/day	Optimization score: 100%	More details																																																					
Recommendations	Ad status: All ADD FILTER											SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																															
Ad groups	Total: Ads 682											CTR 5.83%	Cost \$4,970.76																																														
Ads	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting in Chicago   Fat Reduction Treatment   Freezing Fat Really Works</td> <td>6. coolsculpting - fat freeze</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>23.53%</td> <td>\$22.49</td> </tr> <tr> <td>#1 Provider in Chicago   Safe &amp; Effective Fat Reduction   25% Off All CoolSculpting® +9 more</td> <td>coolsculpting - chin</td> <td>Poor ad strength Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>6.45%</td> <td>\$19.33</td> </tr> <tr> <td>Body Sculpting   CoolSculpting in Chicago   Non-Surgical Fat Reduction</td> <td>3. body sculpting</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>5</td> <td>11.11%</td> <td>\$16.81</td> </tr> <tr> <td>(Keyword:Riverside Medical)   New Client Special   25% Off CoolSculpting Cost</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>6.52%</td> <td>\$16.60</td> </tr> <tr> <td>(Keyword:Riverside Medical)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today</td> <td>4. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>10.71%</td> <td>\$16.03</td> </tr> <tr> <td>25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago</td> <td>3. body sculpting</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>4.55%</td> <td>\$14.37</td> </tr> <tr> <td>#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Risk &amp; Virtual Consultation</td> <td></td> <td>Removed</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	CoolSculpting in Chicago   Fat Reduction Treatment   Freezing Fat Really Works	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	4	23.53%	\$22.49	#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more	coolsculpting - chin	Poor ad strength Approved (limited): Restricted medical content +1 more	2	6.45%	\$19.33	Body Sculpting   CoolSculpting in Chicago   Non-Surgical Fat Reduction	3. body sculpting	Approved (limited): Restricted medical content +1 more	5	11.11%	\$16.81	(Keyword:Riverside Medical)   New Client Special   25% Off CoolSculpting Cost	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	6.52%	\$16.60	(Keyword:Riverside Medical)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today	4. lipo	Approved (limited): Restricted medical content +1 more	3	10.71%	\$16.03	25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	3	4.55%	\$14.37	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Risk & Virtual Consultation		Removed			
Ad	Ad group	Status	Clicks	CTR	Cost																																																						
CoolSculpting in Chicago   Fat Reduction Treatment   Freezing Fat Really Works	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	4	23.53%	\$22.49																																																						
#1 Provider in Chicago   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more	coolsculpting - chin	Poor ad strength Approved (limited): Restricted medical content +1 more	2	6.45%	\$19.33																																																						
Body Sculpting   CoolSculpting in Chicago   Non-Surgical Fat Reduction	3. body sculpting	Approved (limited): Restricted medical content +1 more	5	11.11%	\$16.81																																																						
(Keyword:Riverside Medical)   New Client Special   25% Off CoolSculpting Cost	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	6.52%	\$16.60																																																						
(Keyword:Riverside Medical)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today	4. lipo	Approved (limited): Restricted medical content +1 more	3	10.71%	\$16.03																																																						
25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	3	4.55%	\$14.37																																																						
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Risk & Virtual Consultation		Removed																																																									

Google Ads						Riverside Medical 747-485-3321		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																															
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.14/day	Optimization score: 100%	More details																																																					
Recommendations	Ad status: All ADD FILTER											SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																															
Ad groups	Total: Ads 682											CTR 5.83%	Cost \$4,970.76																																														
Ads	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Top CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.</td> <td>3. body sculpting</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>4.55%</td> <td>\$14.37</td> </tr> <tr> <td>#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Book A Free Virtual Consultation</td> <td>3. body sculpting</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>5.17%</td> <td>\$12.52</td> </tr> <tr> <td>Best Price in Chicago   Virtual Consultation Available   Flexible Payment Options</td> <td>1. coolsculpting - price</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>30.77%</td> <td>\$12.07</td> </tr> <tr> <td>CoolSculpting in Chicago   Fat Reduction Treatment   Virtual Consultation Available</td> <td>2. cryolipolysis</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>1.54%</td> <td>\$12.07</td> </tr> <tr> <td>25% Off All Fat Freezing   Riverside Medical   Virtual Consultation Available</td> <td>6. coolsculpting - fat freeze</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>3.80%</td> <td>\$10.49</td> </tr> <tr> <td>(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing</td> <td>0. coolsculpting - general</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>4.26%</td> <td>\$9.68</td> </tr> <tr> <td>25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago</td> <td>5. sculpsure</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>1.04%</td> <td>\$8.86</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	Top CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Approved (limited): Restricted medical content +1 more	3	4.55%	\$14.37	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Book A Free Virtual Consultation	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	3	5.17%	\$12.52	Best Price in Chicago   Virtual Consultation Available   Flexible Payment Options	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	4	30.77%	\$12.07	CoolSculpting in Chicago   Fat Reduction Treatment   Virtual Consultation Available	2. cryolipolysis	Removed Approved (limited): Restricted medical content +1 more	1	1.54%	\$12.07	25% Off All Fat Freezing   Riverside Medical   Virtual Consultation Available	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	3	3.80%	\$10.49	(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	4.26%	\$9.68	25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	1.04%	\$8.86
Ad	Ad group	Status	Clicks	CTR	Cost																																																						
Top CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Approved (limited): Restricted medical content +1 more	3	4.55%	\$14.37																																																						
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Book A Free Virtual Consultation	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	3	5.17%	\$12.52																																																						
Best Price in Chicago   Virtual Consultation Available   Flexible Payment Options	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	4	30.77%	\$12.07																																																						
CoolSculpting in Chicago   Fat Reduction Treatment   Virtual Consultation Available	2. cryolipolysis	Removed Approved (limited): Restricted medical content +1 more	1	1.54%	\$12.07																																																						
25% Off All Fat Freezing   Riverside Medical   Virtual Consultation Available	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	3	3.80%	\$10.49																																																						
(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	4.26%	\$9.68																																																						
25% Off All CoolSculpting®   Virtual Consultation Available   #1 Provider in Chicago	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	1.04%	\$8.86																																																						

Google Ads						Riverside Medical 747-485-3321		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																															
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.14/day	Optimization score: 100%	More details																																																					
Recommendations	Ad status: All ADD FILTER											SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																															
Ad groups	Total: Ads 682											CTR 5.83%	Cost \$4,970.76																																														
Ads	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.</td> <td></td> <td>medical content +1 more</td> <td></td> <td></td> <td></td> </tr> <tr> <td>CoolSculpting in Chicago   #1 Fat Reduction Treatment   Virtual Consultation Available</td> <td>5. sculpsure</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>2.50%</td> <td>\$7.63</td> </tr> <tr> <td>Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation</td> <td>4. lipo</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>7.14%</td> <td>\$5.90</td> </tr> <tr> <td>25% Off All CoolSculpting   Affordable &amp; Quick Treatments   Riverside Medical</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>7.14%</td> <td>\$5.69</td> </tr> <tr> <td>(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing</td> <td>5. sculpsure</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>4.65%</td> <td>\$4.31</td> </tr> <tr> <td>Freezing Fat Really Works   Virtual Consultation Available   25% Off First Treatment</td> <td>6. coolsculpting - fat freeze</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>2.38%</td> <td>\$3.57</td> </tr> <tr> <td>Double Chin Removal   Affordable &amp; Quick Treatments   CoolSculpting in Chicago</td> <td>coolsculpting - chin</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>5.56%</td> <td>\$2.05</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		medical content +1 more				CoolSculpting in Chicago   #1 Fat Reduction Treatment   Virtual Consultation Available	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	2.50%	\$7.63	Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation	4. lipo	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.90	25% Off All CoolSculpting   Affordable & Quick Treatments   Riverside Medical	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.69	(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing	5. sculpsure	Approved (limited): Restricted medical content +1 more	2	4.65%	\$4.31	Freezing Fat Really Works   Virtual Consultation Available   25% Off First Treatment	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	1	2.38%	\$3.57	Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Chicago	coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	5.56%	\$2.05
Ad	Ad group	Status	Clicks	CTR	Cost																																																						
IL. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		medical content +1 more																																																									
CoolSculpting in Chicago   #1 Fat Reduction Treatment   Virtual Consultation Available	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	2.50%	\$7.63																																																						
Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation	4. lipo	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.90																																																						
25% Off All CoolSculpting   Affordable & Quick Treatments   Riverside Medical	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$5.69																																																						
(Keyword:Riverside Medical)   New Client Special   25% Off All Fat Freezing	5. sculpsure	Approved (limited): Restricted medical content +1 more	2	4.65%	\$4.31																																																						
Freezing Fat Really Works   Virtual Consultation Available   25% Off First Treatment	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	1	2.38%	\$3.57																																																						
Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Chicago	coolsculpting - chin	Approved (limited): Restricted medical content +1 more	1	5.56%	\$2.05																																																						

Google Ads						Riverside Medical 747-485-3321		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																					
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.14/day	Optimization score: 100%	More details																																																											
Recommendations	Ad status: All ADD FILTER											SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																																					
Ad groups	Total: Ads 682											CTR 5.83%	Cost \$4,970.76																																																				
Ads	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Free Consult</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>(Keyword:Riverside Medical)   Freeze Away Stubborn Fat   CoolSculpting   Cryolipolysis</td> <td>2. cryolipolysis</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>1</td> <td>3.57%</td> <td>\$1.77</td> </tr> <tr> <td>Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>(Keyword: #1 CoolSculpting Chicago)   Freeze Your Stubborn Fat Off   CoolSculpting Before and After +9 more</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>CoolSculpting 25% Off Special   Safe &amp; Effective Fat Removal   Non-Surgical Fat Reduction</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices</td> <td>affordable cool sculpt near me</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	Free Consult						(Keyword:Riverside Medical)   Freeze Away Stubborn Fat   CoolSculpting   Cryolipolysis	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	1	3.57%	\$1.77	Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	(Keyword: #1 CoolSculpting Chicago)   Freeze Your Stubborn Fat Off   CoolSculpting Before and After +9 more	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	CoolSculpting 25% Off Special   Safe & Effective Fat Removal   Non-Surgical Fat Reduction	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
Ad	Ad group	Status	Clicks	CTR	Cost																																																												
Free Consult																																																																	
(Keyword:Riverside Medical)   Freeze Away Stubborn Fat   CoolSculpting   Cryolipolysis	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	1	3.57%	\$1.77																																																												
Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												
(Keyword: #1 CoolSculpting Chicago)   Freeze Your Stubborn Fat Off   CoolSculpting Before and After +9 more	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												
CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												
Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												
CoolSculpting 25% Off Special   Safe & Effective Fat Removal   Non-Surgical Fat Reduction	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												
Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	affordable cool sculpt near me	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																												

Google Ads						Riverside Medical 747-485-3321		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																															
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.14/day	Optimization score: 100%	More details																																																					
Recommendations	Ad status: All ADD FILTER											SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																															
Ad groups	Total: Ads 682											CTR 5.83%	Cost \$4,970.76																																														
Ads	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets...</td> <td>coolsculpting special chicago arms</td> <td>Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off</td> <td>coolsculpting special chicago arms</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime</td> <td>coolsculpting special chicago arms</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>CoolSculpting 25% Off Special   Safe &amp; Effective Fat Removal   Non-Surgical Fat Reduction</td> <td>coolsculpting special chicago arms</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices</td> <td>coolsculpting special chicago arms</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td>Total: Ads</td> <td></td> <td></td> <td>682</td> <td>5.83%</td> <td>\$4,970.76</td> </tr> <tr> <td>Total: Campaign</td> <td></td> <td></td> <td>682</td> <td>5.83%</td> <td>\$4,970.76</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets...	coolsculpting special chicago arms	Approved (limited): Restricted drug terms	0	-	\$0.00	CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	CoolSculpting 25% Off Special   Safe & Effective Fat Removal   Non-Surgical Fat Reduction	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00	Total: Ads			682	5.83%	\$4,970.76	Total: Campaign			682	5.83%	\$4,970.76
Ad	Ad group	Status	Clicks	CTR	Cost																																																						
Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets...	coolsculpting special chicago arms	Approved (limited): Restricted drug terms	0	-	\$0.00																																																						
CoolSculpting Before and After   #1 CoolSculpting Chicago   Freeze Your Stubborn Fat Off	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																						
Top CoolSculpting Provider   CoolSculpting Patient Photos   No Surgery, Pain, or Downtime	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																						
CoolSculpting 25% Off Special   Safe & Effective Fat Removal   Non-Surgical Fat Reduction	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																						
Best Fat Reduction Treatment   CoolSculpting Fat Freezing   Save on CoolSculpting Prices	coolsculpting special chicago arms	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00																																																						
Total: Ads			682	5.83%	\$4,970.76																																																						
Total: Campaign			682	5.83%	\$4,970.76																																																						
Showing rows: 500												1 - 500 of 91,657	< >																																														
Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more																																																											
Some inventory may be provided through third party intermediaries.																																																											
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.																																																											
© 2020 Google																																																											

Google Ads | Riverside Medical | 747-485-3321 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$91.14/day, Optimization score: 100%

### Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	2	25.00%	\$14.70
25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted drug terms	1	16.67%	\$9.66
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
847-749-4306 (mobile)	Call extension	Account	Account	Approved	126	6.80%	\$1,123.10
847-749-4306	Call extension	Account	Account	Approved	58	4.55%	\$567.71
Callout extension							
FDA Approved	Callout extension	search   beta   coolsculpting	Campaign	Approved	181	8.12%	\$1,413.22
Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved	167	8.41%	\$1,298.94
New Clients 25% Off	Callout extension	search   beta   coolsculpting	Campaign	Approved	152	7.42%	\$1,184.06
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved	134	6.83%	\$1,083.28

Google Ads | Riverside Medical | 747-485-3321 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$91.14/day, Optimization score: 100%

### Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	150	7.13%	\$1,066.59
Contact Us + Free Consult	Callout extension	search   beta   coolsculpting	Campaign	Approved	130	7.03%	\$1,056.44
Free Virtual Consultation	Callout extension	search   beta   coolsculpting	Campaign	Approved	133	7.85%	\$992.20
Virtual Consult Available	Callout extension	search   beta   coolsculpting	Campaign	Approved	126	7.44%	\$965.04
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	125	6.62%	\$949.70
Structured snippet extension							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	6	5.66%	\$40.61
Promotion extension							
25% off for New Clients	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	462	6.72%	\$3,604.59
Total: Sitelink extensions					2	11.76%	\$14.70
Total: Callout extensions					475	7.40%	\$3,619.56
Total: Structured snippet extensions					6	5.66%	\$40.61
Total: Call extensions					184	5.88%	\$1,690.81
Total: Promotion extensions					462	6.72%	\$3,604.59

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Diane Kenney Martin (253755...) | Updated just now

### Campaigns

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. We have refunded \$0.11 on 2020-06-18 to the payment method on your ad account 253755596.

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Coolsculpting - Conversions	Active	Lowest cost	\$33.30 Daily	23 Lead	36,264	159,179	\$131.81 Per Lead	\$3,031.65	Ongoing	503
Coolsculpting - Traffic	Off	Lowest cost	\$33.30 Daily	Link Click	—	—	—	\$0.00	Ongoing	—
Post: "We are excited to announce that we w...	Completed	Using ad ...	Using ad ...	Post Engag...	—	—	—	\$0.00	Jul 24, 2018	—
Event: STAY COOL This Summer	Completed	Using ad ...	Using ad ...	Event Resp...	—	—	—	\$0.00	Jun 21, 2018	—
Post: "#sistersculptingsquad. Come see us s...	Completed	Using ad ...	Using ad ...	Post Engag...	—	—	—	\$0.00	Jun 3, 2018	—
Post: "#sistersculptingsquad COME MEET A...	Completed	Using ad ...	Using ad ...	Messaging...	—	—	—	\$0.00	Mar 5, 2018	—
Post: "So, people have asked "does CoolSc...	Off	Using ad ...	Using ad ...	Post Engag...	—	—	—	\$0.00	Jan 27, 2018	—
Post: "Need to still give a gift for the holidays...	Completed	Using ad ...	Using ad ...	Post Engag...	—	—	—	\$0.00	Dec 21, 2017	—
Post: "We are hosting a Cool Event on Nov ...	Completed	Using ad ...	Using ad ...	Post Engag...	—	—	—	\$0.00	Nov 8, 2017	—
Post: "Our practice has recently grown by 1 ...	Off	Using ad ...	Using ad ...	Link Click	—	—	—	\$0.00	Oct 6, 2017	—
Results from 16 campaigns					—	36,264 People	159,179 Total	\$3,031.65 Total Spent	—	503 Total

Google Ads | Diane Kenney Martin (253755...) | Updated just now

### Ads

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. We have refunded \$0.11 on 2020-06-18 to the payment method on your ad account 253755596.

Ad Name	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2019-12 - CS - Women - Image 2 - Temp	Mar 26, 2020, 1... 105 days ago	23 Lead	36,264 People	159,179 Total	\$131.81 Per Lead	—	—	—	\$3,031.65
2019-12 - CS - Women - Image 2	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2020-01 - CS - Women - Image 2	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2020-01 - CS - Women - Image 1	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women - Image 5	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women - Image 3	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women - Image 4	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
OLD - 2019-12 - CS - Women - Image 1	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2019-12 - CS - Women - Image 5	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
2020-01 - CS - Women - Valentine img 4	Mar 26, 2020, 1... 105 days ago	—	—	—	Per Lead	—	—	—	—
Results from 23 ads					23 Lead	36,264 People	159,179 Total	\$131.81 Per Lead	\$3,031.65 Total Spent

Google Ads | Diane Kenney Martin (253755...) | Coolsculpting - Conversions > Coolsculpting - Women > 2019-12 - CS - Women - Image 2 - Temp

Ad Name: 2019-12 - CS - Women - Image 2 - Temp

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single Image or Video (Selected)

Full Screen Mobile Experience: Add an Instant Experience

Ad Creative: Select the media, text, and destination for your ad.

15 Placements: Facebook Feeds (Riverside Medical Virtual Consultations Available), Feeds, Stories, In-Stream

Ad rendering and interaction may vary based on device, format and other factors.

Buttons: Discard Draft, Publish