

CoolSculpting Marketing Services Riverside Medical Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 8,209.19
Total Facebook Ads: \$ 3,029.59
Total Marketing Service Fees: \$ 2,250.00
Total CoolSculpting Marketing Cost: \$13,488.78

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All, Campaign name contains coolsculpting | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
CoolSculpting	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting 1	\$15.00/day	Paused	0	-	\$0.00
Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$45.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$26.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$25.91/day	Paused	0	-	\$0.00
search beta coolsculpting	\$89.98/day	Eligible	1,270	5.58%	\$8,209.19
Total: Filtered campaigns			1,270	5.58%	\$8,209.19
Total: Account	\$89.98/day		1,270	5.58%	\$8,209.19

1 - 9 of 9

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$89.98/day | Optimization score: 67.9% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,270	5.58%	\$8,209.19
Riverside Medical Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	4. lipo	Eligible (Limited) Policy (Moderately Restricted +3 more), Poor ad strength	399	6.28%	\$2,147.53
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	74	4.03%	\$699.08
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	62	5.00%	\$647.73
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	69	5.52%	\$503.66
Riverside Medical Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	99	5.83%	\$433.39

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$89.98/day | Optimization score: 67.9% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,270	5.58%	\$8,209.19
View assets details					
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	48	4.52%	\$403.79
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more), Poor ad strength	44	12.09%	\$294.79
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	22	3.94%	\$187.43
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	16	9.64%	\$104.58
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	7	7.14%	\$104.43

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$89.98/day | Optimization score: 67.9% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,270	5.58%	\$8,209.19
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.45%	\$99.76
[Dynamically generated display URL] [Dynamically generated headline] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	13	11.11%	\$93.60
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Bring A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	12.94%	\$81.55
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	2. body sculpting	Paused Policy (Restricted medical content +1 more), Poor ad strength	14	7.29%	\$80.38
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.41%	\$75.53

Google Ads		Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 1,270 5.58% \$8,209.19									
Ads & extensions	Discount Today									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	7	6.42%	\$71.86		
Extensions										
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	6	9.38%	\$67.26		
Keywords										
Audiences										
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	5	10.20%	\$66.42		
Settings										
Suggested										
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting-price	Removed Policy (Restricted drug terms +2 more), Poor ad strength	10	6.25%	\$66.10		
Locations										
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 25% Off All CoolSculpting www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Eligible	7	10.61%	\$61.81		

Google Ads		Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 1,270 5.58% \$8,209.19									
Ads & extensions										
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	14.06%	\$58.79		
Extensions										
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting-price	Removed Policy (Restricted drug terms +2 more), Poor ad strength	12	8.11%	\$57.20		
Keywords										
Audiences										
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	1. coolsculpting-price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	8	5.80%	\$47.04		
Settings										
Suggested										
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.92%	\$45.85		
Locations										
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.00%	\$43.91		

Google Ads		Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 1,270 5.58% \$8,209.19									
Ads & extensions										
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Eligible	5	7.69%	\$40.39		
Extensions										
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 CoolSculpting Special 25% Off www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	10	28.57%	\$38.46		
Keywords										
Audiences										
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$38.18		
Settings										
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	8.57%	\$38.08		
Change history										
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.23%	\$37.36		
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	4	11.43%	\$35.60		

Google Ads		Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 1,270 5.58% \$8,209.19									
Ads & extensions										
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	4	11.43%	\$35.60		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment CoolSculpting® in Chicago No Surgery & Minimal Downtime www.riversidemedicalsc.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	5.26%	\$34.81		
Landing pages										
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	12.50%	\$33.71		
Audiences										
Demographics										
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible	3	2.78%	\$33.33		
Suggested										
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	6	17.65%	\$33.06		
Locations										
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength	4	4.00%	\$31.58		

Google Ads		Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 1,270 5.58% \$8,209.19									
Ads & extensions										
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.41%	\$31.50		
Extensions										
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible	10	30.30%	\$31.14		
Keywords										
Audiences										
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	12.86%	\$31.03		
Settings										
Suggested										
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	13.33%	\$30.06		
Locations										
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Chicago Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	10.26%	\$29.69		
Get the Google Ads mobile app										

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions							0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.30%	\$29.65				
Ads							2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$29.25				
Extensions							0. coolsculpting-general	Eligible	2	6.45%	\$29.02				
Landing pages							0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.30%	\$28.78				
Keywords							0. coolsculpting-general	Eligible	3	4.76%	\$28.48				
Audiences							0. coolsculpting-general	Eligible	4	7.84%	\$27.67				
Demographics												Get the Google Ads mobile app			

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions							2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	14.29%	\$26.76				
Ads							1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	6	23.08%	\$26.50				
Extensions							1. coolsculpting-price	Eligible	2	8.70%	\$25.80				
Landing pages							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	8.11%	\$25.45				
Keywords							4. lipo	Eligible (Limited) Policy (Moderately Restricted)	4	4.88%	\$25.04				
Audiences							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	5.26%	\$24.94				
Demographics												Get the Google Ads mobile app			

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions							0. coolsculpting-general	Eligible	4	4.08%	\$24.27				
Ads							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	2.54%	\$22.73				
Extensions							2. body sculpting	Removed Policy (Restricted drug terms +2 more), Poor ad strength	4	5.63%	\$22.01				
Landing pages							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	3.17%	\$20.80				
Keywords							0. coolsculpting-general	Eligible	3	2.14%	\$20.67				
Audiences							2. body sculpting	Removed Policy (Restricted drug terms +1 more)	2	2.75%	\$20.62				
Demographics												Get the Google Ads mobile app			

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions							2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength	3	3.75%	\$20.62				
Ads							0. coolsculpting-general	Eligible	4	4.49%	\$19.44				
Extensions							0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.22%	\$18.28				
Landing pages							1. coolsculpting-price	Eligible	5	31.25%	\$17.37				
Keywords							1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	7	16.28%	\$16.99				
Audiences							0. coolsculpting-general	Eligible	4	3.74%	\$19.37				
Demographics												Get the Google Ads mobile app			

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions							price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$15.34				
Ads							0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.74%	\$16.84				
Extensions							0. coolsculpting-general	Eligible	5	6.33%	\$16.61				
Landing pages							1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	19.05%	\$15.96				
Keywords							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	6.90%	\$15.35				
Audiences							0. coolsculpting-general	Eligible	5	6.33%	\$16.61				
Demographics												Get the Google Ads mobile app			

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						1,270 5.58% \$8,209.19								
Ads & extensions	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						2. body sculpting Eligible 2 10.00% \$15.11								
Ads	CoolSculpting® Fat Reduction Limited Time Offer June 2021 25% Off All CoolSculpting						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 3 4.35% \$15.08								
Extensions	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off						1. coolsculpting - price Eligible (Limited) Policy (Moderately Restricted) 1 25.00% \$13.55								
Landing pages	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting						0. coolsculpting - general Eligible 2 6.90% \$13.20								
Keywords	CoolSculpting® in Chicago Limited Time Offer June 2021 CoolSculpting Special 25% Off						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 3 7.69% \$12.55								
Audiences	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Demographics	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Settings	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Suggested	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Change history	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Locations	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														
Drafts & experiments	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever														

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						1,270 5.58% \$8,209.19								
Ads & extensions	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever						1. coolsculpting - price Eligible 2 25.00% \$12.19								
Ads	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat						4. lipo Eligible (Limited) Policy (Moderately Restricted) 4 9.30% \$11.73								
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 5.26% \$11.58								
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 1 5.00% \$11.16								
Keywords	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						2. body sculpting Eligible 2 7.69% \$11.15								
Audiences	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting						2. body sculpting Eligible 2 25.00% \$10.87								
Demographics	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														
Settings	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														
Suggested	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														
Change history	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														
Locations	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														
Drafts & experiments	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off														

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						1,270 5.58% \$8,209.19								
Ads & extensions	Discount Today														
Ads	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In						1. coolsculpting - price Eligible 2 4.26% \$10.74								
Extensions	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 2 22.22% \$10.64								
Landing pages	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						1. coolsculpting - price Eligible 2 4.76% \$10.35								
Keywords	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 3 8.11% \$10.30								
Audiences	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						2. body sculpting Eligible 1 5.56% \$9.89								
Demographics	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														
Settings	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														
Suggested	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														
Change history	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														
Locations	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														
Drafts & experiments	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever														

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						1,270 5.58% \$8,209.19								
Ads & extensions	Non-Surgical Lipo Alternative CoolSculpting® in Chicago No Surgery & Minimal Downtime						x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused 3 2.78% \$9.77								
Ads	Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat						4. lipo Eligible 3 10.34% \$8.78								
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 1 4.35% \$8.69								
Landing pages	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 2 11.11% \$8.66								
Keywords	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused 2 1.96% \$8.65								
Audiences	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting						0. coolsculpting - general Eligible 1 1.06% \$8.59								
Demographics	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														
Settings	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														
Suggested	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														
Change history	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														
Locations	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														
Drafts & experiments	CoolSculpting® in Chicago Limited Time Offer June 2021 25% Off All CoolSculpting														

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						1,270 5.58% \$8,209.19								
Ads & extensions	IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						general -----								
Ads	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever						1. coolsculpting - price Eligible 2 15.38% \$8.58								
Extensions	CoolSculpting® in Chicago Limited Time Offer June 2021 Our Biggest Discount Ever						2. body sculpting Eligible (Limited) Policy (Restricted medical content +1 more) 2 5.00% \$8.33								
Landing pages	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off						2. body sculpting Eligible 2 22.22% \$8.18								
Keywords	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 2 5.71% \$8.10								
Audiences	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In						2. body sculpting Removed Policy (Restricted drug terms +2 more), Poor ad strength 2 2.94% \$8.10								
Demographics	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														
Settings	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														
Suggested	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														
Change history	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														
Locations	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														
Drafts & experiments	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In														

Google Ads							Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions															
Ads	Enabled	Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$7.54					
Extensions	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 25% Off All CoolSculpting www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting-general	Eligible	3	2.21%	\$7.40					
Landing pages	Enabled	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$7.36					
Keywords	Enabled	CoolSculpting® in Chicago Freeze Away Body Fat CoolSculpting Special 25% Off www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Eligible	1	2.27%	\$7.29					
Audiences	Enabled	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$7.22					
Demographics	Enabled	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.				4. lipo	Eligible	2	15.20%	\$7.16					
Settings	Enabled														
Suggested															
Change history															
Locations															
Drafts & experiments															

Google Ads							Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions															
Ads	Enabled	www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible	2	15.38%	\$7.16					
Extensions	Enabled	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Eligible	1	4.17%	\$7.16					
Landing pages	Enabled	Riverside Medical CoolSculpting® in Chicago No Surgery & Minimal Downtime www.riversidemedicalsc.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.57%	\$6.87					
Keywords	Enabled	Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible	2	6.25%	\$6.66					
Audiences	Enabled	Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Eligible (Limited) Policy (Moderately Restricted)	1	2.86%	\$6.43					
Demographics	Enabled	CoolSculpting® in Chicago Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				2. body sculpting	Eligible	1	4.35%	\$6.26					
Settings	Enabled	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.riversidemedicalsc.com				x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused								
Suggested															
Change history															
Locations															
Drafts & experiments															

Google Ads							Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions															
Ads	Enabled	Non-Surgical Lipo Alternative Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.riversidemedicalsc.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	3.45%	\$6.06					
Extensions	Enabled	Riverside Medical Freeze Away Body Fat Freeze Away Body Fat www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible	1	5.56%	\$6.05					
Landing pages	Enabled	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.riversidemedicalsc.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	9.09%	\$5.95					
Keywords	Enabled	Best CoolSculpting Deal Ever Limited Time Offer June 2021 CoolSculpting Special 25% Off www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$5.54					
Audiences	Enabled	Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Eligible (Limited) Policy (Moderately Restricted)	1	1.15%	\$5.46					
Demographics	Enabled	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Eligible	1	5.26%	\$5.37					
Settings	Enabled														
Suggested															
Change history															
Locations															
Drafts & experiments															

Google Ads							Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions															
Ads	Enabled	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today													
Extensions	Enabled	Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$4.98					
Landing pages	Enabled	CoolSculpting® in Chicago Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.17%	\$4.78					
Keywords	Enabled	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting-price	Eligible	1	5.88%	\$4.62					
Audiences	Enabled	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$4.33					
Demographics	Enabled	Fat Reduction Treatment Freeze Fat with CoolSculpting Best Prices. FDA-Cleared. www.riversidemedicalsc.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More				x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	4.00%	\$4.17					
Settings	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 CoolSculpting Special													
Suggested															
Change history															
Locations															
Drafts & experiments															

Google Ads							Chris Zelig > Riverside Medical 747-485-3321	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,270	5.58%	\$8,209.19				
Ads & extensions															
Ads	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 CoolSculpting Special 25% Off www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$4.02					
Extensions	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$4.01					
Landing pages	Enabled	Fat Reduction in Chicago Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$3.95					
Keywords	Enabled	Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. lipo	Eligible (Limited) Policy (Moderately Restricted)	1	2.86%	\$3.60					
Audiences	Enabled	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$3.56					
Demographics	Enabled	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.riversidemedicalsc.com				1. coolsculpting-price	Eligible (Limited)								
Settings	Enabled														
Suggested															
Change history															
Locations															
Drafts & experiments															

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						Clicks CTR Cost								
Ads & extensions	Total: Ads						Clicks CTR Cost								
Ads	Enabled	(+COUNTDOWN("2021/06/30 00:00:00";"en-US";31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$3.54						
Extensions	Enabled	Riverside Medical Freeze Away Body Fat Freeze Away Body Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$3.48						
Landing pages	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 CoolSculpting Special 25% Off www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$3.47						
Keywords	Enabled	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$3.43						
Audiences	Enabled	Fat Reduction in Chicago Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.08%	\$3.41						
Demographics	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";"en-US";31)) www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your			1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$3.23						

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads						Clicks CTR Cost									
Ads & extensions	Total: Ads						Clicks CTR Cost									
Ads	Enabled	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today														
Extensions	Enabled	Riverside Medical CoolSculpting® in Chicago No Surgery & Minimal Downtime www.riversidemedicalsc.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.			x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more). Ad group paused	1	1.14%	\$3.22							
Landing pages	Enabled	Riverside Medical Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible	1	9.09%	\$3.22							
Keywords	Enabled	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Moderately Restricted)	1	4.00%	\$2.87							
Audiences	Enabled	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Moderately Restricted)	1	7.14%	\$2.71							
Demographics	Enabled	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.riversidemedicalsc.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$2.69							
Settings	Enabled	Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About			4. lipo	Eligible	1	5.26%	\$2.57							

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						Clicks CTR Cost								
Ads & extensions	Total: Ads						Clicks CTR Cost								
Ads	Enabled	www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible	1	5.26%	\$2.57						
Extensions	Enabled	Riverside Medical CoolSculpting® in Chicago Best Prices. FDA-Cleared. www.riversidemedicalsc.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.			x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more). Ad group paused	1	1.02%	\$2.21						
Landing pages	Enabled	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$2.08						
Keywords	Enabled	Riverside Medical Freezing Fat Really Works Freeze Away Body Fat www.riversidemedicalsc.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible	1	3.85%	\$1.94						
Audiences	Enabled	CoolSculpting® in Chicago Freeze Away Body Fat CoolSculpting Special 25% Off www.riversidemedicalsc.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Arlington Heights, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			2. body sculpting	Eligible	1	5.88%	\$1.67						
Demographics	Enabled	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			2. body sculpting	Eligible	1	6.67%	\$1.53						

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads						Clicks CTR Cost									
Ads & extensions	Total: Ads						Clicks CTR Cost									
Ads	Enabled	Discount Today														
Extensions	Enabled	Fat Reduction Treatment CoolSculpting® in Chicago Best Prices. FDA-Cleared. www.riversidemedicalsc.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More			x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more). Ad group paused	1	3.33%	\$1.17							
Landing pages	Enabled	CoolSculpting® Fat Reduction Limited Time Offer June 2021 CoolSculpting Special 25% Off www.riversidemedicalsc.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.99							
Keywords	Enabled	Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting: The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.			affordable cool sculpting near me	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Audiences	Enabled	{Keyword: #1 CoolSculpting Chicago} Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. Free Consult. +2 more view assets details			affordable cool sculpt near me	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Demographics	Enabled	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off www.riversidemedicalsc.com CoolSculpting Before and After Photos. FDA-Cleared, Non-Surgical Fat Reduction. Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off.			affordable cool sculpt near me	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Settings	Enabled	Top CoolSculpting Provider CoolSculpting Patient Photos No Surgery, Pain, or Downtime www.riversidemedicalsc.com			affordable cool	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							

Google Ads							Chris Zelig > Riverside Medical 747-485-3321		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$89.98/day	Optimization score: 67.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads						Clicks CTR Cost									
Ads & extensions	Total: Ads						Clicks CTR Cost									
Ads	Enabled	CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. Free Consult.														
Extensions	Enabled	CoolSculpting: 25% Off Special Safe & Effective Fat Removal Non-Surgical Fat Reduction www.riversidemedicalsc.com #1 CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. New Clients Receive a Free Consultation + 25% Off Their First CoolSculpting Treatment.			coolsculpting discount chicago double chin	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Landing pages	Enabled	Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting: The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.			coolsculpting discount chicago double chin	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Keywords	Enabled	{Keyword: #1 CoolSculpting Chicago} Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. Free Consult. +2 more view assets details			coolsculpting discount chicago bra bulge	Removed Policy (Restricted drug terms). Ad group removed	0	-	\$0.00							
Audiences	Enabled	Total: Ads														
Demographics	Enabled	Total: Campaign														
Settings	Enabled	Total: Ads														
Change history	Enabled	Total: Campaign														
Locations	Show rows: 500 1 - 500 of 92,003															
Drafts & experiments	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.															

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.98/day, Optimization score: 67.9%

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	65	6.87%	\$399.92
Call extension							
<input type="checkbox"/> 847-749-4306 (mobile)	Call extension	Account	Account	Approved	105	4.47%	\$1,046.09
<input type="checkbox"/> 847-749-4306	Call extension	Account	Account	Approved	104	5.22%	\$840.26
Location extension							
<input type="checkbox"/> dianemartin.rsm@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	245	5.65%	\$1,648.35
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	236	6.24%	\$1,613.82
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	240	6.06%	\$1,574.78

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.98/day, Optimization score: 67.9%

Recommendations: Extension type: All

Insights: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	227	6.20%	\$1,524.24
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	228	6.23%	\$1,516.90
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	237	6.56%	\$1,492.05
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	199	5.77%	\$1,297.06
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	7	3.30%	\$31.09
Promotion extension							
<input type="checkbox"/> Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved	723	6.54%	\$4,797.20
Total: Sitelink extensions					81	7.62%	\$526.88
Total: Callout extensions					584	6.39%	\$3,967.67
Total: Structured snippet extensions					7	3.30%	\$31.09
Total: Call extensions					209	4.82%	\$1,886.35

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.98/day, Optimization score: 67.9%

Recommendations: Extension type: All

Insights: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	7	3.30%	\$31.09
Promotion extension							
<input type="checkbox"/> Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved	723	6.54%	\$4,797.20
Total: Sitelink extensions					81	7.62%	\$526.88
Total: Callout extensions					584	6.39%	\$3,967.67
Total: Structured snippet extensions					7	3.30%	\$31.09
Total: Call extensions					209	4.82%	\$1,886.35
Total: Location extensions					219	6.30%	\$1,488.33
Total: Promotion extensions					856	6.45%	\$5,708.04

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.98/day, Optimization score: 67.9%

Recommendations: Responsive search ad

Insights: ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Moderately Restricted, Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
<input checked="" type="radio"/> Non-Surgical Fat Reduction	Approved	Headline	None	3,364
<input checked="" type="radio"/> Riverside Medical	Approved	Headline	None	1,824
<input checked="" type="radio"/> Safe + Effective Fat Reduction	Approved (limited)	Headline	None	176
<input checked="" type="radio"/> Freezing Fat Really Works	Approved (limited)	Headline	None	45
<input checked="" type="radio"/> Fat Reduction in Chicago	Approved	Headline	None	4,005
<input checked="" type="radio"/> Freeze Away Body Fat	Approved	Headline	None	61
<input checked="" type="radio"/> Eliminate Fat & Feel Great	Approved (limited)	Headline	None	108
<input checked="" type="radio"/> Get Rid of Unwanted Fat	Approved (limited)	Headline	None	109
<input checked="" type="radio"/> Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	3,018

Google Ads | Chris Zelig > Riverside Medical 747-485-3321 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$89.98/day, Optimization score: 67.9%

Recommendations: Asset status: All enabled

Insights: Ad may be limited by policy: Moderately Restricted, Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
<input checked="" type="radio"/> Freezing Fat Really Works	Approved (limited)	Headline	None	45
<input checked="" type="radio"/> Fat Reduction in Chicago	Approved	Headline	None	4,005
<input checked="" type="radio"/> Freeze Away Body Fat	Approved	Headline	None	61
<input checked="" type="radio"/> Eliminate Fat & Feel Great	Approved (limited)	Headline	None	108
<input checked="" type="radio"/> Get Rid of Unwanted Fat	Approved (limited)	Headline	None	109
<input checked="" type="radio"/> Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	3,018
<input checked="" type="radio"/> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,355
<input checked="" type="radio"/> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	5,539
<input checked="" type="radio"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
<input checked="" type="radio"/> Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaigns Riverside Medical (253755596) Updated 11 minutes ago Discard Drafts Review and Publish

Additional information Some of your ads are still paused. You can restart them individually, or restart all previously active ads. [Restart All Previously Active Ads](#)

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Rules Columns: weekly audit Reports

Off / On	Campaign Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
<input checked="" type="checkbox"/>	Coolsculpting - Conversions (2)	\$3,029.59	80	80	-	8,250
<input type="checkbox"/>	Coolsculpting - Traffic	-	-	-	-	-
<input type="checkbox"/>	Coolsculpting - Conversions	-	-	-	-	-
<input type="checkbox"/>	Post: "We are excited to announce that we will be giving..."	-	-	-	-	-
<input type="checkbox"/>	Event: STAY COOL This Summer	-	-	-	-	-
<input type="checkbox"/>	Post: "#sistersculptingsquad. Come see us sisters at..."	-	-	-	-	-
<input type="checkbox"/>	Post: "#sistersculptingsquad COME MEET A TEAM OF..."	-	-	-	-	-
<input type="checkbox"/>	Post: "So, people have asked "does Coolsculpting work?..."	-	-	-	-	-
<input type="checkbox"/>	Post: "Need to still give a gift for the holidays?..."	-	-	-	-	-
Results from 17 campaigns		\$3,029.59 Total Spent	80 Total	80 Total	- Total	8,250 Total

Ad Sets Riverside Medical (253755596) Updated just now Discard Drafts Review and Publish

Additional information Some of your ads are still paused. You can restart them individually, or restart all previously active ads. [Restart All Previously Active Ads](#)

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Columns: weekly audit Reports

Off / On	Ad Set Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
<input type="checkbox"/>	Interests - Women- 25-64- 20mi Radius- Top 50	\$3,029.59	80	80	-	8,250
Results from 1 ad set		\$3,029.59 Total Spent	80 Total	80 Total	- Total	8,250 Total

Ads Riverside Medical (253755596) Updated just now Discard Drafts Review and Publish

Additional information Some of your ads are still paused. You can restart them individually, or restart all previously active ads. [Restart All Previously Active Ads](#)

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets 1 Selected Ads for 1 Ad Set

+ Create Duplicate Edit Columns: weekly audit Reports

Off / On	Ad Name	Amount Spent	Leads	Website Leads	On-Facebook Leads	Clicks (All)
<input type="checkbox"/>	2020-07-CS-Women-Video 1	\$105.08	2	2	-	79
<input type="checkbox"/>	2020-07-CS-Women-Video 3	\$113.31	2	2	-	170
<input type="checkbox"/>	2020-10-CS-Women-Video 1-All Placements	\$699.79	16	16	-	1,667
<input type="checkbox"/>	2020-10-CS-Women-Video 2-All Placements	\$2,111.41	60	60	-	6,334
<input type="checkbox"/>	2020-01-CS-Women-Valentine Img 4	-	-	-	-	-
<input type="checkbox"/>	2019-12-CS-Women-Image 3	-	-	-	-	-
<input type="checkbox"/>	2019-12-CS-Women-Image 5	-	-	-	-	-
<input type="checkbox"/>	OLD-2019-12-CS-Women-Image 1	-	-	-	-	-
<input type="checkbox"/>	2019-12-CS-Women-Image 2	-	-	-	-	-
Results from 16 ads		\$3,029.59 Total Spent	80 Total	80 Total	- Total	8,250 Total

Ads Riverside Medical (253755596) Search

Additional information Some of your ads are still paused. You can restart them individually, or restart all previously active ads. [Restart All Previously Active Ads](#)

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets 1 Selected Ads for 1 Ad Set

+ Create Duplicate Edit Columns: weekly audit Reports

Off / On

- 2020-07-CS-Women-Video 1
- 2020-07-CS-Women-Video 3
- 2020-10-CS-Women-Video 1-All Placements
- 2020-10-CS-Women-Video 2-All Placements
- 2020-01-CS-Women-Valentine...
- 2019-12-CS-Women-Image 3
- 2019-12-CS-Women-Image 5
- OLD-2019-12-CS-Women-Image 1
- 2019-12-CS-Women-Image 2

Ad Name 2020-07-CS-Women-Video 1 [Create Template](#)

Identity
 Facebook Page: Riverside Medical
 Instagram Account: coolsculpting_riverside
 Branded Content:

Ad Setup Create Ad

Format Choose how you'd like to structure your ad.

15 Placements Facebook Feeds, Feeds, Stories and Reels, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Discard Draft Publish

Ads Riverside Medical (253755596) Search

Additional information Some of your ads are still paused. You can restart them individually, or restart all previously active ads. [Restart All Previously Active Ads](#)

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets 1 Selected Ads for 1 Ad Set

+ Create Duplicate Edit Columns: weekly audit Reports

Off / On

- 2020-07-CS-Women-Video 3
- 2020-10-CS-Women-Video 1-All Placements
- 2020-10-CS-Women-Video 2-All Placements
- 2020-01-CS-Women-Valentine...
- 2019-12-CS-Women-Image 3
- 2019-12-CS-Women-Image 5
- OLD-2019-12-CS-Women-Image 1
- 2019-12-CS-Women-Image 5
- 2019-12-CS-Women-Image 4
- 2020-07-CS-Women-Video 2

Ad Name 2020-07-CS-Women-Video 3 [Create Template](#)

Identity
 Facebook Page: Riverside Medical
 Instagram Account: coolsculpting_riverside
 Branded Content:

Ad Setup Create Ad

Format Choose how you'd like to structure your ad.

15 Placements Facebook Feeds, Feeds, Stories and Reels, In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Discard Draft Publish

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Riverside Medical
Diane Martin

dianemartin.rsm@gmail.com

Invoice Number: 2020_DM_63

Invoice Date: April 1, 2021

Payment Due: April 1, 2021

Amount Due (USD): \$0.00

Services	Quantity	Price	Amount
Coolsculpting Monthly Marketing COOLSCULPTING Digital Marketing & Content Management - Manage & optimize CoolSculpting digital marketing campaigns on Google Adwords -Optin technology to increase Coolsculpting conversions. - Call tracking	1	\$750.00	\$750.00

Total: \$750.00
Payment on April 1, 2021 using  ending in 2215: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Riverside Medical
Diane Martin

dianemartin.rsm@gmail.com

Invoice Number: 2020_DM_67

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Services	Quantity	Price	Amount
Coolsculpting Monthly Marketing COOLSCULPTING Digital Marketing & Content Management	1	\$750.00	\$750.00

- Manage & optimize CoolSculpting digital marketing campaigns on Google Adwords
- Optin technology to increase Coolsculpting conversions.
- Call tracking

Total: \$750.00

Payment on May 1, 2021 using  ending in 2215: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Riverside Medical
Diane Martin

dianemartin.rsm@gmail.com

Invoice Number: 2020_DM_69

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Services	Quantity	Price	Amount
Coolsculpting Monthly Marketing COOLSCULPTING Digital Marketing & Content Management - Manage & optimize CoolSculpting digital marketing campaigns on Google Adwords -Optin technology to increase Coolsculpting conversions. - Call tracking	1	\$750.00	\$750.00

Total: \$750.00

Payment on June 1, 2021 using  ending in 2215: \$750.00

Amount Due (USD): \$0.00