

Riverside Medical Coolsculpting Google Adwords Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$2,667.17
search alpha coolsculpting: \$2,329.97

Total Google Ad Spend: \$4,997.14

Campaigns		Budget	Status	Clicks	CTR	Cost
<input type="checkbox"/>	search beta coolsculpting	\$25.73/day	Eligible	197	5.09%	\$2,667.17
<input type="checkbox"/>	search alpha coolsculpting	\$23.71/day	Eligible	120	5.95%	\$2,329.97
<input type="checkbox"/>	CoolSculpting	\$15.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting 1	\$15.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Coolsculpting Exact	\$45.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Competitor	\$10.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	search beta coolsculpting generic	\$26.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
Total: Campaigns				317	5.38%	\$4,997.14
Total: Account				317	5.38%	\$4,997.14

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	Approved (limited): Restricted medical content +1 more	45	4.62%	\$706.84
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	Approved (limited): Restricted medical content +1 more	31	5.30%	\$519.39
<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	Approved (limited): Restricted medical content +1 more	31	3.29%	\$360.67
<input type="checkbox"/>	25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited): Restricted medical content +1 more	15	2.31%	\$320.83
<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Riverside Medical riversidemedicalsc.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted medical content +1 more	16	12.21%	\$266.47
<input type="checkbox"/>	(Keyword Best Price in Chicago) Riverside Medical Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted medical content +1 more	26	12.56%	\$184.76

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Chicago Riverside Medical +6 more riversidemedicalsc.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted medical content +1 more	22	17.60%	\$158.88
<input type="checkbox"/>	25% Off All Fat Freezing Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Chicago, IL for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited): Restricted medical content +1 more	1	9.09%	\$47.88
<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared. riversidemedicalsc.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	Approved (limited): Restricted medical content +1 more	3	10.00%	\$38.10
<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	Approved (limited): Restricted medical content +1 more	2	25.00%	\$27.41
<input type="checkbox"/>	#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more riversidemedicalsc.com/coolsculpting/fat-freezing #1 CoolSculpting Deal. Top Provider in Chicago, IL for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	Approved (limited): Restricted medical content +1 more	1	3.57%	\$13.12
<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	Approved (limited): Restricted medical content +1 more	1	14.29%	\$8.06
<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Riverside Medical riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted	1	5.19%	\$6.74

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Riverside Medical riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	Approved (limited): Restricted medical content +1 more	1	2.13%	\$5.24
<input type="checkbox"/>	Best Price in Chicago Riverside Medical Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted medical content +1 more	1	5.56%	\$5.18
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	Approved (limited): Restricted medical content +1 more	1	25.00%	\$4.34
<input type="checkbox"/>	Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting: The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	(Keyword: #1 CoolSculpting Chicago) Freeze Your Stubborn Fat Off! CoolSculpting Before and After +9 more www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets... View assets details	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off www.riversidemedicalsc.com CoolSculpting: The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction. Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off.	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	Top CoolSculpting Provider CoolSculpting Patient Photos No Surgery, Pain, or Downtime www.riversidemedicalsc.com 25% Off on CoolSculpting in Arlington Heights - Freeze Away	Ad group paused Approved (limited): Restricted drug	0	-	\$0.00

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$25.73/day, Optimization score: 94%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 197, CTR 5.09%, Cost \$2,667.17						
Ads	<input type="checkbox"/>	www.riversidemedicalsc.com #1 CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. New Clients Receive a Free Consultation + 25% Off Their First CoolSculpting Treatment.	coolsculpting before and after chicago love handles	Approved (limited): Restricted drug terms	0	\$0.00
Extensions	<input type="checkbox"/>	Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting. The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.	coolsculpting before and after chicago love handles	Ad group paused Approved (limited): Restricted drug terms	0	\$0.00
Keywords	<input type="checkbox"/>	(Keyword: #1 CoolSculpting Chicago) Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more www.riversidemedicalsc.com Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off. CoolSculpting Targets... View assets details	coolsculpting before and after chicago bra bulge	Ad group paused Approved (limited): Restricted drug terms	0	\$0.00
Audiences	<input type="checkbox"/>	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off www.riversidemedicalsc.com CoolSculpting Before and After Photos. FDA-Cleared, Non-Surgical Fat Reduction. Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off.	coolsculpting before and after chicago bra bulge	Ad group paused Approved (limited): Restricted drug terms	0	\$0.00
Settings	<input type="checkbox"/>	Top CoolSculpting Provider CoolSculpting Patient Photos No Surgery, Pain, or Downtime www.riversidemedicalsc.com 25% Off on CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. Free Consult.	coolsculpting before and after chicago bra bulge	Ad group paused Approved (limited): Restricted drug terms	0	\$0.00
Total: Ads 197, CTR 5.09%, Cost \$2,667.17						
Total: Campaign 197, CTR 5.09%, Cost \$2,667.17						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$25.73/day, Optimization score: 94%

Recommendations: Extensions, Custom Oct 1 - Dec 31, 2019

Extension type: All, ADD FILTER

Extensions	Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension							
<input type="checkbox"/>	847-749-4306	Account	Account	Approved	23	3.81%	\$489.93
<input type="checkbox"/>	847-749-4306 (mobile)	Account	Account	Approved	24	4.49%	\$310.20
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	35	5.74%	\$354.43
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved	33	5.69%	\$351.64
<input type="checkbox"/>	FDA Approved	search beta coolsculpting	Campaign	Approved	32	4.64%	\$351.46
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	36	6.22%	\$336.74
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	26	4.86%	\$258.12
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	28	5.42%	\$251.25

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$25.73/day, Optimization score: 94%

Recommendations: Extension type: All, ADD FILTER

Extensions	Extension	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	FDA Approved	search beta coolsculpting	Campaign	Approved	32	4.64%	\$351.46
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	36	6.22%	\$336.74
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	26	4.86%	\$258.12
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	28	5.42%	\$251.25
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved	22	4.09%	\$190.97
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	2	8.33%	\$5.43
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search beta coolsculpting	Campaign	Approved	69	4.37%	\$695.53
Total: Sitelink extensions					68	6.92%	\$1,382.46
Total: Callout extensions					119	5.66%	\$1,635.03
Total: Structured snippet extensions					2	6.06%	\$5.43
Total: Call extensions					47	4.13%	\$800.13
Total: Promotion extensions					69	4.37%	\$695.53

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Ad status: All, ADD FILTER

Ads	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 120, CTR 5.95%, Cost \$2,329.97							
Extensions	<input type="checkbox"/>	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off www.riversidemedicalsc.com CoolSculpting Before and After Photos. FDA-Cleared, Non-Surgical Fat Reduction. Top CoolSculpting Arlington Heights Provider - See Real CoolSculpting Results. 25% Off.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	25	8.09%	\$538.09
Keywords	<input type="checkbox"/>	CoolSculpting: 25% Off Special Safe & Effective Fat Removal Non-Surgical Fat Reduction www.riversidemedicalsc.com #1 CoolSculpting in Arlington Heights - Freeze Away Fat Without Surgery. New Clients Receive a Free Consultation + 25% Off Their First CoolSculpting Treatment.	0. coolsculpting - general	Ad group removed Approved (limited): Restricted drug terms	10	10.31%	\$306.05
Settings	<input type="checkbox"/>	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime riversidemedicalsc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	4.01%	\$215.75
Devices	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	9	8.65%	\$194.13
Change history	<input type="checkbox"/>	(Keyword Best Price on CoolSculpting) Riverside Medical Flexible Payment Options riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group removed Approved (limited): Restricted drug terms	6	33.33%	\$181.73
Drafts & experiments	<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Ad group removed Approved (limited): Restricted drug terms	5	4.72%	\$152.52

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Ad status: All, ADD FILTER

Ads	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 120, CTR 5.95%, Cost \$2,329.97							
Extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago riversidemedicalsc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	3.54%	\$140.70
Settings	<input type="checkbox"/>	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more riversidemedicalsc.com/coolsculpting/chicago #1 CoolSculpting Deal. Freeze Fat. Top Provider in Chicago, IL. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	12	3.60%	\$123.01
Settings	<input type="checkbox"/>	Best Fat Reduction Treatment CoolSculpting Fat Freezing Save on CoolSculpting Prices www.riversidemedicalsc.com CoolSculpting. The Best Non-Surgical Alternative to Liposuction. Save 25% Off. Top FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult.	0. coolsculpting - general	Ad group removed Approved (limited): Restricted drug terms	5	5.68%	\$95.03
Settings	<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Chicago Riverside Medical +6 more riversidemedicalsc.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	7.14%	\$52.34
Settings	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Riverside Medical riversidemedicalsc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Ad group removed Approved (limited): Restricted drug terms	1	5.00%	\$44.59
Settings	<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Riverside Medical riversidemedicalsc.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	10.53%	\$41.41
Settings	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical riversidemedicalsc.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Chicago, IL. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted	9	8.65%	\$194.13

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, 5.95%, \$2,329.97						
Extensions	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical	5. sculpsure	Approved (limited): Restricted medical content +1 more	1	100.00%	\$39.39
Automated extensions	25% Off All CoolSculpting® Affordable & Quick Treatments Riverside Medical	1. coolsculpting - price	Ad group removed	1	5.56%	\$38.48
Landing pages	25% Off CoolSculpting® Cost New Client Special Riverside Medical	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	4.17%	\$30.63
Keywords	25% Off All CoolSculpting® Best Price in Chicago Riverside Medical	1. coolsculpting - price	Ad group removed	5	7.04%	\$28.27
Audiences	(Keyword: Best Price in Chicago) Riverside Medical Flexible Payment Options	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	8.70%	\$26.89
Demographics	Best Price on CoolSculpting Riverside Medical Flexible Payment Options	1. coolsculpting - price	Ad group removed	1	5.88%	\$19.81
Settings	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off	2. coolsculpting - fat freeze	Ad group removed	3	12.50%	\$16.39

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, 5.95%, \$2,329.97						
Extensions	CoolSculpting Before and After #1 CoolSculpting Chicago Freeze Your Stubborn Fat Off	2. coolsculpting - fat freeze	Ad group removed	3	12.50%	\$16.39
Automated extensions	#1 Provider in Chicago Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	7.14%	\$14.67
Landing pages	Best Price in Chicago Riverside Medical Flexible Payment Options	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	9.09%	\$14.06
Keywords	Riverside Medical Freezing Fat Really Works 25% Off First Treatment	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	10.00%	\$6.35
Audiences	(Keyword: #1 CoolSculpting Chicago) Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more	2. coolsculpting - fat freeze	Ad group removed	1	100.00%	\$5.55
Demographics	CoolSculpting in Chicago #1 Fat Reduction Treatment Best Prices. FDA-Cleared.	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	8.33%	\$4.13
Settings	(Keyword: #1 CoolSculpting Chicago) Freeze Your Stubborn Fat Off CoolSculpting Before and After +9 more	0. coolsculpting - general	Ad group removed	0	0.00%	\$0.00

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 120, 5.95%, \$2,329.97						
Extensions	Sculpting Provider in Chicago, IL. Schedule a Free Consultation					
Automated extensions	#1 Provider in Chicago Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	3. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	CoolSculpting in Chicago #1 Fat Reduction Treatment No Surgery & Minimal Downtime	3. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Riverside Medical	3. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Audiences	25% Off All CoolSculpting® Riverside Medical #1 Provider in Chicago	3. body sculpting	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Demographics	Total: Ads 120, 5.95%, \$2,329.97					
Settings	Total: Campaign 120, 5.95%, \$2,329.97					

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Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search alpha coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension						
847-749-4306 (mobile)	Account	Account	Approved	23	6.17%	\$577.13
847-749-4306	Account	Account	Approved	11	5.14%	\$244.38
Callout extension						
New Clients 25% Off	search alpha coolsculpting	Campaign	Approved	20	6.13%	\$305.00
Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	15	5.23%	\$302.76
Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	19	6.46%	\$287.68
Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	16	5.16%	\$274.74
FDA Approved	search alpha coolsculpting	Campaign	Approved	16	4.44%	\$262.94
Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	16	5.69%	\$218.90

Google Ads | Riverside Medical | 747-485-3321 | All campaigns | search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$23.71/day, Optimization score: 91.5%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extensions	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search alpha coolsculpting	Campaign	Approved	1	11.11%	\$6.35
Promotion extension						
25% off for New Clients	search alpha coolsculpting	Campaign	Approved	39	4.46%	\$674.33
Total: Sitelink extensions 31, 10.20%, \$1,063.82						
Total: Callout extensions 58, 5.77%, \$1,239.81						
Total: Structured snippet extensions 1, 9.09%, \$6.35						
Total: Call extensions 34, 5.79%, \$821.51						
Total: Promotion extensions 39, 4.46%, \$674.33						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more