

COOLSCULPTING MARKETING

Online CoolSculpting Customer Acquisition

Guava Jelly

12 E 22nd ST
PHF

New York City, New York NY, 10010
United States

6467023480

BILL TO

Sante Medical Aesthetics

Fawad Ghafoori

fawad.ghafoori@gmail.com

Invoice Number: Sante_CS_07_2019

Invoice Date: July 2, 2019

Payment Due: July 2, 2019

Amount Due (USD): \$3,750.00

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Services	Hours	Rate	Amount
Digital Marketing Monthly Management Service Service Dates 07/01/2019 - 07/31/2019 <ul style="list-style-type: none">• Manage Google Adwords / Facebook / Instagram campaigns to generate CoolSculpting customers• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• One monthly strategy session (up to two hours)	1	\$2,500.00	\$2,500.00
Content Creation + SEO Services <ul style="list-style-type: none">• Two CoolSculpting SEO optimized articles (750 words) to improve Google ranking• Posting new content on social media channels• Monthly CoolSculpting content page updates (one hour)• Monitor and resolve SEO issues using Google Search Console	1	\$1,250.00	\$1,250.00

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