



Medstar Media, Inc.
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10808 S. River Front Parkway Suite 3020
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84095
United States

Billed To Natalia Hau SculptDTLA 705 S. Olive street Suite A Los Angeles, California 90014 United States	Date of Issue 09/14/2020	Invoice Number FB2020-154	Amount Due (USD) \$0.00
	Due Date 09/14/2020		

Description	Rate	Qty	Line Total
Digital Marketing Set Up •Set Up Google Adwords pay per click campaigns to target CoolSculpting & CoolTone customers. • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns by client request • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ----	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required. Set up and monthly fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
Total	3,000.00

Amount Paid

3,000.00

Amount Due (USD)

\$0.00