

Sculpt DTLA CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$1,808.56

Google Ads | Chris Zelig > Sculpt DTLA- Nat 221-345-9917 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations: Campaign status: All; Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$64.08/day	Eligible	341	3.51%	\$1,808.56
SL - CoolSculpting - Call Only - 90027.7mi	\$100.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			341	3.51%	\$1,808.56
Total: Account			341	3.51%	\$1,808.56

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Sculpt DTLA- Nat 221-345-9917 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.08/day | Optimization score: 88.5%

Recommendations: Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Sculpt DTLA Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	3. lipo	Ad group paused Approved (limited): Restricted medical content +2 more	69	5.69%	\$386.81
Sculpt DTLA Non-Surgical Fat Reduction Fat Reduction Treatment +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +2 more	53	2.36%	\$330.58
Fat Reduction Treatment CoolSculpting® in Los Angeles No Surgery & Minimal Downtime www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	8	11.94%	\$74.42
2020 CoolSculpting Discount \$1,000 Off October Special Our Biggest Discount Ever www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	9.91%	\$67.95

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.08/day | Optimization score: 88.5%

Recommendations: Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
CoolSculpting® in Los Angeles \$1,000 Off October Special Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	5.88%	\$61.78
Sculpt DTLA Freezing Fat Really Works Offering \$1,000 Off Right Now www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	3	3.80%	\$49.95
Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.70%	\$48.89
CoolSculpting® in Los Angeles \$1,000 Off October Special Our Biggest Discount Ever www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	2.94%	\$47.46

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.08/day | Optimization score: 88.5%

Recommendations: Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Sculpt DTLA Freeze Fat with CoolSculpting Safe + Effective Fat Reduction www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	11	6.15%	\$43.67
Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	8	5.76%	\$42.30
Sculpt DTLA Non-Surgical Body Sculpting Fat Reduction Treatment +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	2. body sculpting	Approved (limited): Restricted medical content +2 more	10	4.26%	\$39.91
Non-Surgical Lipo Alternative CoolSculpting® in Los Angeles No Surgery & Minimal Downtime www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	4.76%	\$37.16

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.08/day | Optimization score: 88.5%

Recommendations: Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Fat Reduction Treatment CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	9.43%	\$31.26
Non-Surgical Fat Reduction CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	7	3.98%	\$29.30
CoolSculpting® in Los Angeles \$1,000 Off October Special Our Biggest Discount Ever www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	8.16%	\$27.80
Non-Surgical Fat Reduction CoolSculpting® in Los Angeles No Surgery & Minimal Downtime www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	8	4.55%	\$24.60

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Fat Reduction Treatment CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.21%	\$23.35
Fat Reduction Treatment Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	3.01%	\$21.79
CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Los Angeles www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	3.06%	\$20.69
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Top Provider in Los Angeles www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	7.06%	\$19.75

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off Right Now www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.44%	\$19.56
2020 CoolSculpting Discount Fat Reduction Treatment Top Provider in Los Angeles www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	9.52%	\$17.28
CoolSculpting® in Los Angeles Fat Reduction Treatment Flexible Payment Options www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	9.09%	\$16.15
2020 CoolSculpting Discount \$1,000 Off October Special Flexible Payment Options www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	2.48%	\$15.78

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Sculpt DTLA Freezing Fat Really Works Offering \$1,000 Off Right Now www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	1.81%	\$15.77
Fat Reduction Treatment Freeze Fat with CoolSculpting Safe + Effective Fat Reduction www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	2.74%	\$14.39
Sculpt DTLA CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	1	0.79%	\$13.80
Non-Surgical Body Sculpting CoolSculpting® in Los Angeles No Surgery & Minimal Downtime www.sculptdtla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	2.78%	\$13.49

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off Right Now www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	4	3.70%	\$13.25
Non-Surgical Fat Reduction Freezing Fat Really Works No Surgery & Minimal Downtime www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	2.35%	\$12.94
Sculpt DTLA CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdtla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	3	4.35%	\$12.75
Sculpt DTLA Freeze Fat with CoolSculpting Safe + Effective Fat Reduction www.sculptdtla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	2	10.00%	\$12.44

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Non-Surgical Fat Reduction CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	2.73%	\$11.82
Fat Reduction Treatment CoolSculpting® in Los Angeles No Surgery & Minimal Downtime www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	2.27%	\$10.61
Non-Surgical Body Sculpting Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdtla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	2	9.09%	\$10.04
CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Los Angeles www.sculptdtla.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	17.65%	\$9.84

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details		
Recommendations Ad status: All but removed ADD FILTER									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Automated extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Change history									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
			341	3.51%	\$1,808.56
Treatment Our Biggest Discount Ever www.sculptdtla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	5.68%	\$9.72
Sculpt DTLA CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.64%	\$9.21
Fat Reduction Treatment Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now www.sculptdtla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.48%	\$8.73
Sculpt DTLA Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now www.sculptdtla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	2.74%	\$8.42

Google Ads | Chris Zelig | Sculpt DTLA- Nat 221-345-9917 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$64.08/day, Optimization score: 88.5%

Recommendations: Ad status: All but removed, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Sculpt DTLA Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	11.11%	\$8.36
Fat Reduction Treatment Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now www.sculptdla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	16.67%	\$8.34
Fat Reduction Treatment CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	2.13%	\$6.85
CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Our Biggest Discount Ever www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	3.70%	\$6.75

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$64.08/day, Optimization score: 88.5%

Recommendations: Ad status: All but removed, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Non-Surgical Lipo Alternative Freezing Fat Really Works Offering \$1,000 Off Right Now www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	6.06%	\$5.62
Fat Reduction Treatment CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	1	0.67%	\$5.59
Fat Reduction Treatment Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	6.67%	\$5.59
Sculpt DTLA Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now www.sculptdla.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	1.75%	\$5.46

Google Ads | Chris Zelig | Sculpt DTLA- Nat 221-345-9917 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$64.08/day, Optimization score: 88.5%

Recommendations: Ad status: All but removed, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Bulge, Double Chin, & More					
Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	3.33%	\$5.42
Sculpt DTLA Freeze Fat with CoolSculpting Safe + Effective Fat Reduction www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.47%	\$5.42
Sculpt DTLA CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	3.39%	\$4.64
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Top Provider in Los Angeles www.sculptdla.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	16.67%	\$4.53

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$64.08/day, Optimization score: 88.5%

Recommendations: Ad status: All but removed, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Fat Top Provider in Los Angeles www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.00%	\$4.42
CoolSculpting® in Los Angeles \$1,000 Off October Special Flexible Payment Options www.sculptdla.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	3.45%	\$4.17
Sculpt DTLA Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdla.com	3. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	2.94%	\$3.81
Sculpt DTLA CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	7.69%	\$3.67

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Recommendations: Ad status: All but removed, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
CoolSculpting® in Los Angeles Freeze Away Stubborn Fat Our Biggest Discount Ever www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.45%	\$3.63
2020 CoolSculpting Discount Fat Reduction Treatment Flexible Payment Options www.sculptdla.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	25.00%	\$3.18
CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Flexible Payment Options www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	2.41%	\$3.00
2020 CoolSculpting Discount \$1,000 Off October Special Our Biggest Discount Ever www.sculptdla.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	11.76%	\$2.84

Google Ads | Chris Zelig | Sculpt DTLA- Nat 221-345-9917 | All campaigns | search | beta | coolsculpting

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Non-Surgical Body Sculpting CoolSculpting® in Los Angeles Safe + Effective Fat Reduction www.sculptdla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	2.38%	\$2.75
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Flexible Payment Options www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	1.22%	\$2.62
Sculpt DTLA CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdla.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	14.29%	\$2.41
2020 CoolSculpting Discount \$1,000 Off October Special Top Provider in Los Angeles www.sculptdla.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	0.88%	\$2.30

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Ad status: All but removed ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Ad group Status Clicks CTR Cost					
Ads & extensions	Total: All but removed ads						341 3.51% \$1,808.56					
Ads	CoolSculpting Safe + Effective Fat Reduction www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						3. lipo Ad group paused Approved (limited): Restricted medical content +1 more 1 5.26% \$1.97					
Extensions	Non-Surgical Lipo Alternative CoolSculpting® in Los Angeles Offering \$1,000 Off Right Now www.sculptdtla.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						3. lipo Ad group paused Approved (limited): Restricted medical content +1 more 1 2.94% \$1.56					
Automated extensions	2020 CoolSculpting Discount Freeze Away Stubborn Fat Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						0. coolsculpting - general Approved (limited): Restricted medical content +1 more 1 7.14% \$1.55					
Landing pages	Non-Surgical Body Sculpting Freezing Fat Really Works No Surgery & Minimal Downtime www.sculptdtla.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting Approved (limited): Restricted medical content +1 more 1 5.26% \$1.51					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Ad status: All but removed ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Ad group Status Clicks CTR Cost					
Ads & extensions	Total: All but removed ads						341 3.51% \$1,808.56					
Ads	CoolSculpting® in Los Angeles Freeze Away Stubbo... Fat Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						0. coolsculpting - general Approved (limited): Restricted medical content +1 more 1 2.44% \$1.24					
Extensions	2020 CoolSculpting Discount Freeze Away Stubborn Fat Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						1. coolsculpting - price Approved (limited): Restricted medical content +1 more 1 20.00% \$1.16					
Automated extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						x. Expanded Reach Test Ad group paused Approved (limited): Restricted medical content +1 more 1 0.98% \$1.13					
Landing pages	CoolSculpting® Deal \$1000 Off Freeze Away Stubborn Fat Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						1. coolsculpting - price Approved (limited): Restricted medical content +1 more 1 5.88% \$0.88					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Ad status: All but removed ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Ad group Status Clicks CTR Cost					
Ads & extensions	Total: All but removed ads						341 3.51% \$1,808.56					
Ads	2020 CoolSculpting Discount \$1,000 Off October Special Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						1. coolsculpting - price Approved (limited): Restricted medical content +1 more 1 4.35% \$0.78					
Extensions	Sculpt DTLA Freezing Fat Really Works Safe + Effective Fat Reduction www.sculptdtla.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						x. Expanded Reach Test Ad group paused Approved (limited): Restricted medical content +1 more 0 0.00% \$0.00					
Automated extensions	CoolSculpting® Deal \$1000 Off CoolSculpting in Los Angeles 2020 CoolSculpting Discount +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details						0. coolsculpting - general Approved (limited): Restricted medical content +2 more 0 0.00% \$0.00					
Landing pages	2020 CoolSculpting Discount Fat Reduction Treatment Our Biggest Discount Ever www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						0. coolsculpting - general Approved (limited): Restricted medical content +1 more 0 0.00% \$0.00					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Ad status: All but removed ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Ad group Status Clicks CTR Cost					
Ads & extensions	Total: All but removed ads						341 3.51% \$1,808.56					
Ads	Double Chin, & More											
Extensions	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation						x. dynamic Approved (limited): Restricted medical content +1 more 0 - \$0.00					
Automated extensions	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						x. dynamic Approved (limited): Restricted medical content +1 more 0 - \$0.00					
Landing pages												
Keywords												
Audiences												
Demographics	Total: All but removed ads						341 3.51% \$1,808.56					
Settings	Total: Campaign						341 3.51% \$1,808.56					
Suggested							Show rows: 500 1 - 112 of 112					
Change history							Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2020.					

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Extensions						Custom Jul 1 - Sep 30, 2020					
Ad groups	Extension type: All ADD FILTER						Associations view					
Ads & extensions	Ad						Extension type Added to Level Status Clicks CTR Cost					
Ads	Stelink extension											
Extensions	State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting						search beta coolscul... Campaign Approved 2 5.41% \$16.42					
Automated extensions	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.						search beta coolscul... Campaign Approved 2 5.41% \$16.42					
Landing pages	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.						search beta coolscul... Campaign Approved 2 4.88% \$16.42					
Keywords	Before and After Photos See CoolSculpting Before and After Photos.						search beta coolscul... Campaign Approved 2 5.26% \$16.42					
Audiences	Call extension											
Demographics	(213) 265-7258						Call extension Account Account Approved 66 3.38% \$346.87					
Settings	Location extension											
Suggested	admin@sculptdtla.com (View locations) All locations selected						Location extension Account Account - - -					
Change history												

Google Ads							Chris Zelig > Sculpt DTLA- Nat 221-345-9917		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.08/day	Optimization score: 88.5%	More details						
Recommendations	Extension type: All ADD FILTER						Associations view					
Ad groups	Ad						Extension type Added to Level Status Clicks CTR Cost					
Ads & extensions	admin@sculptdtla.com (View locations) All locations selected						Location extension Account Account - - -					
Ads	Callout extension											
Extensions	New Clients 25% Off						search beta coolscul... Campaign Approved 76 4.02% \$562.77					
Automated extensions	FDA Approved						search beta coolscul... Campaign Approved 85 3.89% \$478.35					
Landing pages	Highlights: No Surgery						search beta coolscul... Campaign Approved (limited): Health in personalized advertising 82 4.29% \$466.96					
Keywords	Liposuction Alternative						search beta coolscul... Campaign Approved (limited): Health in personalized advertising 74 3.75% \$396.84					
Audiences	Freeze Your Fat						search beta coolscul... Campaign Approved 71 3.36% \$381.66					
Demographics	Contact Us + Free Consult						search beta coolscul... Campaign Approved 68 3.71% \$380.28					
Settings	Nonsurgical Fat Reduction						search beta coolscul... Campaign Approved 56 3.03% \$319.76					
Suggested	Structured snippet extension											
Change history												

Enabled
Status: Eligible
Type: Search
Budget: \$64.08/day
Optimization score: 88.5%
More details

+
Extension type: All
ADD FILTER
Associations view
SEGMENT
COLUMNS
REPORTS
DOWNLOAD
EXPAND
MORE

<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension								
<input type="checkbox"/>	Fall Sale - Up to \$1,000 off CoolSculptin...	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions						2	4.00%	\$16.42
Total: Callout extensions						182	3.64%	\$1,118.19
Total: Structured snippet extensions						0	0.00%	\$0.00
Total: Call extensions						66	3.38%	\$346.87
Total: Location extensions						59	3.69%	\$325.89

Show rows: 500
1 - 15 of 15
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Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)