

CoolSculpting Marketing Services

Sculpt DTLA July - August 2022

Total Marketing Expenses

(7/1/2022 - 8/31/2022)

Total Google Ads: \$ 5,506.64
Total Facebook Ads: \$ 1,467.04
Total Marketing Service Fee: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$11,473.68

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | All campaigns

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Content | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

Campaigns | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

| Campaign | Budget | Status | Clicks | CTR | Cost |
|--|--------------|-------------------------------|--------|-------|-------------|
| search coolsculpting | \$96.98/day | All ads limited by policy | 1,527 | 4.80% | \$5,506.64 |
| SL - CoolSculpting - Call Only - 90027.7ml | \$100.00/day | Paused All ads disapproved | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 1,527 | 4.80% | \$5,506.64 |
| Total: Account | \$176.05/day | | 3,785 | 5.30% | \$10,001.78 |

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | All campaigns > search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & extensions | Ads | Extensions | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more | Get the Google Ads mobile app

Enabled | Status: Type: Search | Budget: \$96.98/day | Optimization score: 93.8% | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|-------|------------|
| Total: Ads | | | 1,527 | 4.80% | \$5,506.64 |
| (Keyword Sculpt DTLA) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more sculptdla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever. View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 295 | 5.31% | \$1,452.15 |
| Sculpt DTLA Fat Reduction in Los Angeles Non-Surgical Fat Reduction +11 more sculptdla.com/coolsculpting/los_angeles Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details | x. Expanded Reach Test | Eligible (Limited) Policy (Restricted medical content +1 more) | 459 | 3.75% | \$1,381.70 |
| Sculpt DTLA Fat Reduction in Los Angeles Non-Surgical Fat Reduction +11 more sculptdla.com/coolsculpting/los_angeles Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 253 | 4.96% | \$787.62 |
| (Keyword Sculpt DTLA) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more sculptdla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever. View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 175 | 8.41% | \$674.82 |
| (Keyword Sculpt DTLA) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more sculptdla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever. View assets details | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 174 | 6.21% | \$584.92 |
| CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 44 | 3.95% | \$229.82 |

Non-Surgical Fat Reduction | Freeze Away Body Fat | Fat Rid of

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | All campaigns > search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & extensions | Ads | Extensions | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more | Get the Google Ads mobile app

Enabled | Status: Type: Search | Budget: \$96.98/day | Optimization score: 93.8% | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|-------|------------|
| Total: Ads | | | 1,527 | 4.80% | \$5,506.64 |
| Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat sculptdla.com/coolsculpting/los_angeles Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off CoolSculpting. | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 29 | 4.21% | \$92.69 |
| CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 15 | 3.20% | \$61.71 |
| (Keyword Sculpt DTLA) Freeze Away Body Fat Located in Downtown LA sculptdla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 16 | 7.41% | \$36.91 |
| CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 7 | 6.42% | \$32.65 |
| CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 7 | 2.77% | \$30.21 |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Up to 50% Off CoolSculpting sculptdla.com/coolsculpting/los_angeles CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 6 | 5.77% | \$18.98 |
| Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month sculptdla.com/coolsculpting/los_angeles Up to 50% Off CoolSculpting® Treatment Plans. Limited Time Special. Book Now. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 2 | 4.76% | \$18.34 |

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | All campaigns > search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & extensions | Ads | Extensions | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more | Get the Google Ads mobile app

Enabled | Status: Type: Search | Budget: \$96.98/day | Optimization score: 93.8% | More details

Ads | Custom | Jul 1 - Aug 31, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|--------------------------|--|--------|-------|------------|
| Total: Ads | | | 1,527 | 4.80% | \$5,506.64 |
| Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month sculptdla.com/coolsculpting/los_angeles Up to 50% Off CoolSculpting® Treatment Plans. Limited Time Special. Book Now. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 2 | 4.76% | \$18.34 |
| (Keyword Sculpt DTLA) Freeze Away Body Fat Located in Downtown LA sculptdla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 5 | 8.06% | \$16.41 |
| Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat sculptdla.com/coolsculpting/los_angeles Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off CoolSculpting. | 3. lipo | Removed Policy (Restricted medical content +1 more) | 6 | 4.84% | \$13.80 |
| (Keyword Sculpt DTLA) Freeze Away Body Fat Located in Downtown LA sculptdla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 9 | 4.43% | \$12.33 |
| CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 2 | 7.69% | \$8.78 |
| Fat Reduction in Los Angeles Eliminate Fat & Feel Great Freeze Away Body Fat sculptdla.com/coolsculpting/los_angeles CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 5 | 7.58% | \$8.65 |
| CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever sculptdla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 9.09% | \$8.22 |

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|--------------------------|---|--------|-------|--------|
| Total: Ads 1,527 | | | | | |
| Total: Campaign 1,527 | | | | | |
| CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 9.09% | \$8.22 |
| [Dynamically generated headline] | x. dynamic | Removed Policy (Restricted medical content +1 more) | 2 | 7.14% | \$7.68 |
| [Dynamically generated headline] | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 4 | 3.36% | \$5.99 |
| [Dynamically generated headline] | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 1 | 3.33% | \$3.76 |
| [Dynamically generated headline] | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 4.55% | \$3.68 |
| [Dynamically generated headline] | 3. lipo | Removed Policy (Restricted medical content +1 more) | 2 | 5.41% | \$3.42 |
| [Dynamically generated headline] | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 4.76% | \$2.99 |

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|----------------------------------|----------------------------|--|--------|---------|--------|
| Total: Ads 1,527 | | | | | |
| Total: Campaign 1,527 | | | | | |
| [Dynamically generated headline] | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 8.33% | \$2.92 |
| [Dynamically generated headline] | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 1 | 1.05% | \$2.25 |
| [Dynamically generated headline] | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 100.00% | \$1.48 |
| [Dynamically generated headline] | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 5.56% | \$0.99 |
| [Dynamically generated headline] | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 11.11% | \$0.77 |
| [Dynamically generated headline] | 7. coolsculpting - near me | Removed Policy (Restricted drug terms +2 more), Ad group removed | 0 | - | \$0.00 |
| [Dynamically generated headline] | 7. coolsculpting - near me | Removed Policy (Restricted medical content +1 more), Ad group removed | 0 | - | \$0.00 |

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------|--|--------|-------|------------|
| Total: Ads 1,527 | | | | | |
| Total: Campaign 1,527 | | | | | |
| Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | |
| Fat Reduction in Los Angeles Our Biggest Discount Ever Get Rid of Unwanted Fat | 3. lipo | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Fat Reduction in Los Angeles Our Biggest Discount Ever Safe + Effective Fat Reduction | 3. lipo | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments | 3. lipo | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat | 3. lipo | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Total: Ads | | | 1,527 | 4.80% | \$5,506.64 |
| Total: Campaign | | | 1,527 | 4.80% | \$5,506.64 |

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|--------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Top Provider in Los Angeles | Approved (limited) | Headline | None | Learning | 5 | Advertiser |
| Flexible Payment Options | - | Headline | None | - | 0 | Advertiser |
| Our Biggest Discount Ever | - | Headline | None | - | 0 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | None | Learning | 9 | Advertiser |
| Non-Surgical Fat Reduction | Approved (limited) | Headline | None | Learning | 303 | Advertiser |
| Safe + Effective Fat Reduction | - | Headline | None | - | 0 | Advertiser |
| CoolSculpting® in Los Angeles | - | Headline | None | - | 0 | Advertiser |
| Huge CoolSculpting Promotion | Approved (limited) | Headline | None | Learning | 693 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | None | Learning | 194 | Advertiser |

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-----------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | None | Learning | 170 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | None | Learning | 30 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | None | Learning | 361 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | None | Learning | 35 | Advertiser |
| Schedule a Free Consultation | Approved (limited) | Headline | None | Learning | 66 | Advertiser |
| (Keyword:Sculpt DTLA) | Approved (limited) | Headline | None | Good | 3,240 | Advertiser |
| Save 50% Off 8+ Treatments | - | Headline | None | - | 0 | Advertiser |
| Limited Time Offer July 2021 | - | Headline | None | - | 0 | Advertiser |
| Located in Downtown LA | - | Headline | None | - | 0 | Advertiser |
| Freeze Away Body Fat | Approved (limited) | Headline | None | Good | 926 | Advertiser |
| CoolSculpting in (LOCATION)(City) | Approved (limited) | Headline | None | Good | 3,144 | Advertiser |

Google Ads | Chris Zelig | Sculpt DTLA - Nat 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|--|--------------------|-------------|------------------|-------------|-------|--------------|
| Book Now for Up to 50% Off | - | Headline | None | - | 0 | Advertiser |
| CoolSculpting Near Me | Approved (limited) | Headline | None | Learning | 46 | Advertiser |
| Save 50% On 8+ Treatments | - | Headline | None | - | 0 | Advertiser |
| Save 50% Off CoolSculpting | - | Headline | None | - | 816 | Advertiser |
| 50% Off 8+ Treatments | Approved (limited) | Headline | None | Good | 1,066 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | - | Description | None | - | 22 | Advertiser |
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock in Your Discount Today | Approved (limited) | Description | None | Good | 5,389 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA | - | Description | None | - | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | - | 0 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | Learning | 87 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | Approved (limited) | Description | None | Learning | 680 | Advertiser |

Google Ads | Chris Zelig | Sculpt DTLA - Nat 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|-------|--------------|
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA | - | Description | None | - | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | - | 0 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | Learning | 87 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | Approved (limited) | Description | None | Learning | 680 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting. | - | Description | 2nd position | - | 609 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | - | 887 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | Good | 2,188 | Advertiser |

Show rows: 500 | 1 - 34 of 34

Google Ads | Chris Zelig | Sculpt DTLA - Nat 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Extensions

Sitelink: 12K Impressions, 569 Clicks, 5% CTR

Callout: 5.82K Impressions, 273 Clicks, 5% CTR

Structured snippet: 192 Impressions, 4 Clicks, 2% CTR

Call: 3.68K Impressions, 99 Clicks, 3% CTR

Google Ads | Chris Zelig | Sculpt DTLA - Nat 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Extensions

Location: 3.06K Impressions, 82 Clicks, 3% CTR

Promotion: 13.6K Impressions, 597 Clicks, 4% CTR

Google Ads | Chris Zelig | Sculpt DTLA - Nat 221-345-9917 | All campaigns | search | coolsculpting

Overview: Enabled, Status: Search, Budget: \$96.98/day, Optimization score: 93.8%

Extensions

Location: 3.06K Impressions, 82 Clicks, 3% CTR

Promotion: 13.6K Impressions, 597 Clicks, 4% CTR

AUTOMATED EXTENSIONS

Campaigns Sculpt DTLA (262769668005386) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Aug 31, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

| Off / On | Campaign | Delivery | Bid strategy | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent | Ends |
|-------------------------------------|-----------------------------------|----------|----------------|---------------|---------------------|------------------|---------------|--------------|------------------|------------------------|---------|
| <input checked="" type="checkbox"/> | Coolsculpting Elite - Conversions | Active | Highest volume | \$32.70 Daily | 7-day click or ... | 19 Website Leads | 12,872 | 44,007 | \$77.21 Per Lead | \$1,467.04 | Ongoing |
| Results from 1 campaign | | | | | 7-day click or ... | 19 Website Leads | 12,872 People | 44,007 Total | \$77.21 Per Lead | \$1,467.04 Total Spent | |

Ads Sculpt DTLA (262769668005386) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Aug 31, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Rules Preview View Setup Columns: Custom Breakdown Reports

| Off / On | Ad | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|--------------------------|-----------------------------------|------------------------------|---------------------|------------------|--------------------|------------------|-------------------|---------------------------------|-------------------------|-------------------------|--------------|
| <input type="checkbox"/> | CS Elite - Video - Elite Music | Jul 20, 2022, 11:53 days ago | 7-day click or ... | 17 Website Leads | 11,224 | 34,946 | \$66.54 Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,131.22 |
| <input type="checkbox"/> | CS Elite - Video - Machine | Jul 20, 2022, 11:53 days ago | 7-day click or ... | 1 Website Lead | 1,836 | 2,960 | \$126.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$126.71 |
| <input type="checkbox"/> | CS Elite - Video - Machine | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 1,860 | 2,757 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$102.78 |
| <input type="checkbox"/> | CS Elite - Image - Offer | Jul 20, 2022, 11:53 days ago | 7-day click or ... | 1 Website Lead | 604 | 1,102 | \$37.17 Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$37.17 |
| <input type="checkbox"/> | CS Elite - Image - Standing | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 423 | 678 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$30.29 |
| <input type="checkbox"/> | CS Elite - Image - Chin Procedure | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 218 | 362 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$10.62 |
| <input type="checkbox"/> | CS Elite - Image - Chin Procedure | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 260 | 368 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$10.49 |
| <input type="checkbox"/> | CS Elite - Image - Offer | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 276 | 438 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$9.55 |
| <input type="checkbox"/> | CS Elite - Image - Standing | Jul 20, 2022, 11:53 days ago | 7-day click or ... | Website Lead | 301 | 396 | Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$8.21 |
| Results from 9 ads | | | | | 7-day click or ... | 19 Website Leads | 12,872 People | 44,007 Total | \$77.21 Per Lead | \$1,467.04 Total Spent | |

Ads Sculpt DTLA (262769668005386) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Aug 31, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Rules Preview View Setup Columns: Custom Breakdown Reports

Ad preview 21 placements Advanced preview Share

Facebook Video feeds

Sculpt DTLA Sponsored

Coolsculpting Elite is the #1 fat freezing treatment. It is the newest fat loss ... See more

Coolsculpting Elite is the newest fat reduction technology.

SCULPTDTLA.COM 50% Off In-Treatments Learn more about Coolsculpting. LEARN MORE

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per result Quality ranking Engagement rate ranking Conversion rate ranking Amount spent

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|-------------------|---------------------------------|------------------|------------------|------------------------|
| \$66.54 Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,131.22 |
| \$126.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$126.71 |
| Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$102.78 |
| \$37.17 Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$37.17 |
| Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$30.29 |
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| Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$8.21 |
| \$77.21 Per Lead | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,467.04 Total Spent |

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Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|-----------------------------------|------------------------------|
| <input type="checkbox"/> | CS Elite - Video - Elite Music | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Video - Machine | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Video - Machine | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Image - Offer | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Image - Standing | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Image - Chin Procedure | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Image - Chin Procedure | Jul 20, 2022, 11:53 days ago |
| <input type="checkbox"/> | CS Elite - Image - Offer | Jul 20, 2022, 11:53 days ago |
| <input checked="" type="checkbox"/> | CS Elite - Image - Standing | Jul 20, 2022, 11:53 days ago |

Results from 9 ads

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| \$77.21 Per Lead | — | — | — | \$1,467.04 |

Google Search Console Inspect any URL in "https://www.sculptdta.com/"

https://www.sculptd... EXPORT

Overview Performance URL inspection

Index Pages Video pages Sitemaps Removals

Experience Page Experience Core Web Vitals Mobile Usability

Enhancements Breadcrumbs Sitelinks searchbox

Security & Manual Actions Legacy tools and reports

Performance Search type: Web Date: Jul 1, 2022-Aug 31, 2022 Query: +cool + New Last updated: 4 hours ago

Total clicks: 13 Total impressions: 20.9K Average CTR: 0.1% Average position: 48.1

Chart totals and table results might be partial when filters are applied. Learn more

Clicks 3 Impressions 450

7/1/22 7/6/22 7/11/22 7/16/22 7/21/22 7/26/22 7/31/22 8/5/22 8/10/22 8/15/22 8/20/22 8/25/22 8/30/22

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COOLSCULPTING | AUGUST 10, 2022

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WHAT IS COOLSCULPTING? | UNDERSTANDING COOLSCULPTING IN LOS ANGELES

What is **CoolSculpting**? Non-invasive body contouring provides the perfect non-surgical alternative to invasive surgeries like Liposuction. With the addition of a new line of applicators and several notable upgrades, many people are more curious about the popular fat-freezing treatment than ever.

Read on to learn more about CoolSculpting at [Sculpt DTLA](#) and discover if this fat reduction method is right for you.

WHAT IS COOLSCULPTING?

CoolSculpting is a popular fat reduction treatment. It uses the advanced technology, Cryolipolysis, to eliminate fat cells by "freezing them to death." The freezing or cooling technology was developed by two Harvard scientists who found that fat cells are more susceptible to cold temperatures than surrounding skin tissue.

When fat cells are exposed to the cold temperatures of CoolSculpting, the cell's membrane crystallizes or hardens and eventually ruptures. This triggers the collection and disposal of frozen fat cells from the body using the lymphatic system. The discovery of Cryolipolysis technology led to the invention of the revolutionary CoolSculpting machine. This equipment safely exposes stubborn fat deposits to temperatures that freeze subcutaneous fat cells without harming the overlying skin.

[Related Article: Cold Sculpts](#)

WHAT IS COOLSCULPTING INTENDED FOR?

CoolSculpting is a treatment for healthy people struggling with resistant fat cells. Its non-invasive technology is a safe, painless method of fat removal requiring no downtime. CoolSculpting is a great option for anyone wishing to reduce fat without surgery. The most popular treatment areas for treatment include the lower belly, back fat, inner thighs, and submental region. CoolSculpting is also FDA-cleared to treat the following areas:

- Thighs (inner and outer thigh fat)
- Upper arm fat
- Submental region (double chin and neck fat)
- Small fat deposits above knees
- The back
- The chest (popular among men with moobs or man boobs)
- The armpits (bra bulge)
- The hips and flanks (love handles)
- Abdomen (belly fat)
- The area below the buttocks (banana roll)

[Learn more about CoolSculpting in Silver Lake](#)

WHAT IS COOLSCULPTING NOT INTENDED FOR?

CoolSculpting is not a weight loss treatment. It is a body contouring treatment that reduces fat cells. It reduces isolated pockets of fat in specific areas. Unlike weight loss treatments that shrink fat cells, CoolSculpting actually eliminates a portion of fat cells. Several weeks after treatment, the frozen cells process out of the body with the help of the lymphatic system.

Further, unlike weight loss treatments that prepare the fat cells' ability to re-grow with future weight gain or weight loss, CoolSculpting eradicates the fat cells from the body. Once the fat cell is gone, it can never return. CoolSculpting provides lasting, sustainable fat reduction, unlike traditional weight loss.

IS COOLSCULPTING RIGHT FOR ME?

Now that you know more about CoolSculpting, it is time to discover if this method of fat reduction is suitable for your body. Contact Sculpt DTLA for a consultation. We are the premier provider of safe, reliable CoolSculpting sessions in the Los Angeles area. With two locations, [Sculpt DTLA](#) and [Sculpt Silver Lake](#) on Sunset Blvd, we better serve our clients living in L.A. Call us at Sculpt DTLA (310) 245-7285 or Silver Lake (310) 922-6908 to schedule your appointment now and learn more.

SCHEDULE A FREE COOLSCULPTING CONSULTATION

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SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficiency and Patient Satisfaction](#). Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#). Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#). Journal of Cosmetic Dermatology.

Tags: [what is coolsculpting](#)



COOLSCULPTING ELITE | THE NEWEST FAT FREEZING TECHNOLOGY
July 14, 2021

COOLSCULPTING COST IN LOS ANGELES
August 30, 2022

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COOLSCULPTING COST IN LOS ANGELES

CoolSculpting cost varies. This popular fat freezing treatment can be customized for each patient. After learning how this treatment reduces fat without surgery or a long recovery, everyone wants to know more about the price for treatment.

Read on to learn about the different factors that determine CoolSculpting cost and how you can save money on your treatment at Sculpt DTLA in Los Angeles.

WHAT DETERMINES COOLSCULPTING COST?

Having a basic understanding of how fat freezing works helps you understand the prices. During a CoolSculpting treatment, a handheld device known as a proprietary applicator suction onto the stubborn bulge of fat. Once the applicator activates, the CoolSculpting machine begins exposing the fat cells underneath the skin to controlled cooling. Depending on the applicator, one round may take anywhere from 35 to 75 minutes. Only one applicator can be used with a CoolSculpting machine at a single time.

[Related Article: Cold Sculpt](#)

COOLING CYCLES WITH COOLSCULPTING

One major factor for determining CoolSculpting cost is the number of cycles needed for a complete treatment plan. One round of the cooling machine using a single applicator is a cycle. Two applicators are used for body parts requiring minor treatments, like the love handles or thighs, equaling two cycles.

Some providers only have one machine. This means the patient receives one cycle to one side (such as the left love handle). Once complete, the applicator is positioned on the other side of the right love handle, and the second cooling cycle begins.

The number of applicators and cycles used on a single treatment area depends on your size, shape, and aesthetic body goals. For example, freezing belly fat may require one large applicator for some patients, whereas others may simply need two small applicators.

APPLICATOR TYPES AND SIZE

CoolSculpting applicators come in a variety of sizes. The applicator type and size are an important factor when determining treatment cost. The larger CoolSculpting applicators are typically double the cost of the smaller ones, but they also treat double the area.

[How to find the best CoolSculpting provider in Silver Lake»](#)

COOLSCULPTING CONSULTATIONS AT SCULPT DTLA

The best way to receive your personal CoolSculpting cost is to schedule a consultation with a reputable provider. People living in Los Angeles select Sculpt DTLA as their premier CoolSculpting provider. During your consultation, the specialists evaluate your body and listen to your body goals to determine if cooling sessions are suitable for you. If CoolSculpting is the best method of body contouring, they create a plan that contains the specific CoolSculpting applicators, sizes, and treatment areas.

COOLSCULPTING NEAR ME

CoolSculpting cost depends on your unique needs. Contact Sculpt DTLA today. We are conveniently located in two areas in the Los Angeles area: Sculpt DTLA and Sculpt Silver Lake on Sunset Boulevard. Contact us now for a consultation and learn how much CoolSculpting will cost you. Call us at Sculpt DTLA (213) 265-7285 or Silver Lake (323) 922-6058 to schedule your appointment now.

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SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction](#), Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#), Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#), Journal of Cosmetic Dermatology.

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WHAT IS COOLSCULPTING? | UNDERSTANDING COOLSCULPTING IN LOS ANGELES

August 30, 2022

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|---|------------------------------------|-------------------------------------|--|
| Billed To Natalia Hau SculptDTLA 705 S. Olive street Suite A Los Angeles, California 90014 United States | Date of Issue 06/30/2022 | Invoice Number FB2022-239 | Amount Due (USD) \$0.00 |
| | Due Date 06/30/2022 | | |

| Description | Rate | Qty | Line Total |
|--|------------|-----|------------|
| MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) COOLSCULPTING CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. | \$1,500.00 | 3 | \$4,500.00 |
| COOLSCULPTING ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. | | | |
| COOLSCULPTING LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. | | | |
| DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client | | | |
| Charge for Aug, Sept & Oct | | | |

| | |
|--------------------|-----------------|
| Subtotal | 4,500.00 |
| Tax | 0.00 |
| Total | 4,500.00 |
| Amount Paid | 4,500.00 |

Amount Due (USD)

\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|---|---|-------------------------------------|--|
| Billed To Natalia Hau SculptDTLA 705 S. Olive street Suite A Los Angeles, California 90014 United States | Date of Issue 07/01/2022 Due Date 07/01/2022 | Invoice Number FB2022-212 | Amount Due (USD) \$0.00 |
|---|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|--|-------------------------|-----|---------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Charge for July, Aug & Sept | \$1,500.00 | 3 | \$4,500.00 |
| | Subtotal | | 4,500.00 |
| | Tax | | 0.00 |
| | Total | | 4,500.00 |
| | Amount Paid | | 4,500.00 |
| | Amount Due (USD) | | \$0.00 |