

CoolSculpting Marketing Services

Sculpt DTLA Q3 + Q4 2022

Total Marketing Expenses

(07/01/2022 - 12/31/2022)

Total Google Ads: \$15,263.58
Total Facebook Ads: \$ 3,534.82
Total Marketing Service Fee: \$12,525.00
Total CoolSculpting Marketing Cost: \$31,323.40

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | All campaigns

Overview | Campaigns | Search | Segment | Columns | Reports | Download | Expand | More

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$93.27/day	Paused Most ads limited by policy	3,360	4.89%	\$15,263.58
SL - coolsculpting - Call Only - 90027.7ml	\$100.00/day	Paused All ads disapproved	0	-	\$0.00
Total: Filtered campaigns			3,360	4.89%	\$15,263.58
Total: Account	\$33.73/day		9,602	5.42%	\$27,880.71

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$93.27/day | More details

Ads | Search | Segment | Columns | Reports | Download | Expand | More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			3,360	4.89%	\$15,263.58
[Keyword:Sculpt DTLA] CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ev... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	854	5.65%	\$5,086.40
Sculpt DTLA Fat Reduction in Los Angeles Non-Surgical Fat Reduction +11 more sculptdtla.com/coolsculpting/los_angeles Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	946	3.53%	\$3,509.67
[Keyword:Sculpt DTLA] CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ev... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	436	9.24%	\$2,256.35
[Keyword:Sculpt DTLA] CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ev... View assets details	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	450	5.99%	\$1,938.64
Sculpt DTLA Fat Reduction in Los Angeles Non-Surgical Fat Reduction +11 more sculptdtla.com/coolsculpting/los_angeles Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	483	4.76%	\$1,746.00
CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdtla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	44	3.95%	\$229.82

Non-Surgical Fat Reduction | Freeze Away Body Fat | Get Rid of

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$93.27/day | More details

Ads | Search | Segment | Columns | Reports | Download | Expand | More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			3,360	4.89%	\$15,263.58
Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat sculptdtla.com/coolsculpting/los_angeles Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	29	4.21%	\$92.69
CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdtla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	15	3.20%	\$61.71
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	6.12%	\$40.17
[Keyword:Sculpt DTLA] Freeze Away Body Fat Located in Downtown LA sculptdtla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	16	7.41%	\$36.91
Sculpt DTLA CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ev... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	7	3.70%	\$34.49
CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever sculptdtla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	7	6.42%	\$32.65
CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdtla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	7	2.77%	\$30.21

Google Ads | Chris Zelig > Sculpt DTLA - Nat 221-345-9917 | search | coolsculpting

Overview | Paused | Type: Search | Budget: \$93.27/day | More details

Ads | Search | Segment | Columns | Reports | Download | Expand | More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			3,360	4.89%	\$15,263.58
CoolSculpting® in Los Angeles Up to 50% Off CoolSculpting Schedule a Free Consultation sculptdtla.com/coolsculpting/los_angeles Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	7	2.77%	\$30.21
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	9	5.00%	\$29.42
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Up to 50% Off CoolSculpting sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	6	5.77%	\$18.98
Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month sculptdtla.com/coolsculpting/los_angeles Up to 50% Off CoolSculpting® Treatment Plans. Limited Time Special. Book Now. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	2	4.76%	\$18.34
[Keyword:Sculpt DTLA] Freeze Away Body Fat Located in Downtown LA sculptdtla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	5	8.06%	\$16.41
Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat sculptdtla.com/coolsculpting/los_angeles Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off CoolSculpting.	3. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	6	4.84%	\$13.80
[Keyword:Sculpt DTLA] Freeze Away Body Fat Located in Downtown LA sculptdtla.com/coolsculpting/los_angeles Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	9	4.43%	\$12.33

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting® in Los Angeles Freeze Away Body Fat Our Biggest Discount Ever			2	7.69%	\$8.78
Fat Reduction in Los Angeles Eliminate Fat & Feel Great Freeze Away Body Fat			5	7.58%	\$8.65
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today			1	9.09%	\$8.22
[Dynamically generated headline]			2	7.14%	\$7.68
Sculpt DTLA CoolSculpting Los Angeles Freeze Away Body Fat			4	3.36%	\$5.99
Best Limited Time Offer Up to 50% Off CoolSculpting Deal Expires This Month			1	3.33%	\$3.76
[Dynamically generated headline]			1	4.55%	\$3.68

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Sculpt DTLA CoolSculpting Los Angeles Freeze Away Body Fat			2	5.41%	\$3.42
[Dynamically generated headline]			1	8.33%	\$2.92
Fat Reduction in Los Angeles Eliminate Fat & Feel Great Freeze Away Body Fat			1	1.05%	\$2.25
[Dynamically generated headline]			1	100.00%	\$1.48
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Up to 50% Off CoolSculpting			1	5.56%	\$0.99
[Dynamically generated headline]			1	4.17%	\$0.77
CoolSculpting® Deal \$1000 Off CoolSculpting in Los Angeles 2020 CoolSculpting Discount			0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today			0	-	\$0.00
Fat Reduction in Los Angeles Freezing Fat Really Works Safe + Effective Fat Reduction			0	-	\$0.00
Fat Reduction in Los Angeles Our Biggest Discount Ever Offering 50% Off 8+ Treatments			0	-	\$0.00
Fat Reduction in Los Angeles Our Biggest Discount Ever Get Rid of Unwanted Fat			0	-	\$0.00
Fat Reduction in Los Angeles Our Biggest Discount Ever Safe + Effective Fat Reduction			0	-	\$0.00
Total: Ads in your current workspace			3,360	4.89%	\$15,263.58
Total: Campaign			3,360	4.89%	\$15,263.58

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Top Provider in Los Angeles	Approved (limited)	Headline	None	Learning	21	Advertiser
Flexible Payment Options	-	Headline	None	-	0	Advertiser
Our Biggest Discount Ever	-	Headline	None	-	0	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	46	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	528	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	-	0	Advertiser
CoolSculpting® in Los Angeles	-	Headline	None	-	0	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Good	2,748	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	540	Advertiser

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	Learning	274	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	97	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	Learning	734	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	Learning	56	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	234	Advertiser
{Keyword:Sculpt DTLA}	Approved (limited)	Headline	None	Good	7,697	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
Limited Time Offer July 2021	-	Headline	None	-	0	Advertiser
Located in Downtown LA	-	Headline	None	-	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	2,534	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	Good	9,040	Advertiser

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj. | Drafts

Paused | Type: Search | Budget: \$93.27/day | More details

Responsive search ad | Leave feedback | Custom | Jul 1 - Dec 22, 2022 | Show last 30 days

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Book Now for Up to 50% Off	-	Headline	None	-	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	94	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	-	0	Advertiser
Save 50% Off CoolSculpting	-	Headline	None	-	816	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Good	4,779	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	-	22	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	14,672	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA	-	Description	None	-	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	222	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	Approved (limited)	Description	None	Learning	829	Advertiser

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj. | Drafts

Paused | Type: Search | Budget: \$93.27/day | More details

Responsive search ad | Leave feedback | Custom | Jul 1 - Dec 22, 2022 | Show last 30 days

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Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA	-	Description	None	-	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	222	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	Approved (limited)	Description	None	Learning	829	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	609	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	887	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	10,252	Advertiser

Show rows: 500 | 1 - 34 of 34

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj. | Drafts

Paused | Type: Search | Budget: \$93.27/day | More details

Assets

Table view: Associations

All | Business name | Business logo | Sitelink | Callout | Structured snippet | Call | Lead form | Price | App | Promotion

Asset type: All | Asset status: All but removed | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	search coolsculpting	Campaign	Eligible	9	2.74%	\$30.34
Sitelink						
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,230	4.76%	\$6,311.68
CoolSculpting CoolSculpting: Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	1,230	4.77%	\$6,302.84
Why Choose Sculpt DTLA? Read About What Sets Us Apart from Other Medspas in Los Angeles.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	965	4.10%	\$4,493.79
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	842	4.35%	\$4,287.61
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	853	3.79%	\$4,019.71
Callout						

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj. | Drafts

Paused | Type: Search | Budget: \$93.27/day | More details

Assets

Asset type: All | Asset status: All but removed | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Freeze Your Fat	search coolsculpting	Campaign	Eligible	233	4.60%	\$1,221.46
FDA Cleared	search coolsculpting	Campaign	Eligible	249	4.70%	\$1,197.19
Liposuction Alternative	search coolsculpting	Campaign	Eligible	201	4.94%	\$947.54
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	195	4.72%	\$917.89
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	182	4.61%	\$843.23
5-Star Rated Medspa	Account	Account	Eligible	4	6.78%	\$9.11
Contact Us + Free Consult	Account	Account	Eligible	2	3.28%	\$5.38
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	107	6.54%	\$788.78
Call						
(213) 265-7258	Account	Account	Eligible	138	3.12%	\$862.95
Total: Business name				58	6.71%	\$367.40
Total: Business logo				58	6.71%	\$367.40
Total: Sitelinks				1,237	4.77%	\$6,329.55
Total: Callouts				530	4.47%	\$2,532.77
Total: Structured snippets				9	2.74%	\$30.34

Google Ads | Chris Zelig | Sculpt DTLA - Nat | 221-345-9917 | All campaigns | search | coolsculpting

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj. | Drafts

Paused | Type: Search | Budget: \$93.27/day | More details

Assets

Asset type: All | Asset status: All but removed | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
5-Star Rated Medspa	Account	Account	Eligible	4	6.78%	\$9.11
Contact Us + Free Consult	Account	Account	Eligible	2	3.28%	\$5.38
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	107	6.54%	\$788.78
Call						
(213) 265-7258	Account	Account	Eligible	138	3.12%	\$862.95
Total: Business name				58	6.71%	\$367.40
Total: Business logo				58	6.71%	\$367.40
Total: Sitelinks				1,237	4.77%	\$6,329.55
Total: Callouts				530	4.47%	\$2,532.77
Total: Structured snippets				9	2.74%	\$30.34
Total: Calls				138	3.12%	\$862.95
Total: Promotions				1,368	4.67%	\$6,708.33

Show rows: 500 | 1 - 15 of 15

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Campaigns Sculpt DTLA (262769668005386) Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 [Read the terms](#)

Search Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 22, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	Coolsculpting Elite - Conversions	Off	Highest volume	\$32.70 Daily	7-day click or ...	35 Website Leads	23,448	103,653	\$100.99 Per Lead	\$3,534.82	Ongoing
Results from 1 campaign						35 Website Leads	23,448 People	103,653 Total	\$100.99 Per Lead	\$3,534.82 Total Spent	

Ads Sculpt DTLA (262769668005386) Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 [Read the terms](#)

Search Ad delivery is Active and 5 more Impressions (Ad) > 0 Search and filter Clear Jul 1, 2022 - Dec 22, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Preview Rules View Setup Columns: Custom Breakdown Reports

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Video - Elite Music	Nov 1, 2022, 11:52 days ago	7-day click or ...	25 Website Leads	14,412	54,445	\$68.12 Per Lead				\$1,703.04
<input type="checkbox"/>	CS Elite - Video - Machine	Nov 1, 2022, 11:52 days ago	7-day click or ...	8 Website Leads	8,848	21,155	\$115.78 Per Lead				\$926.23
<input type="checkbox"/>	CS Elite - Image - Chin Procedure	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	4,273	10,125					\$315.96
<input type="checkbox"/>	CS Elite - Image - Standing	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	3,418	7,545	\$267.67 Per Lead				\$267.67
<input type="checkbox"/>	CS Elite - Image - Offer	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	2,980	6,424	\$190.89 Per Lead				\$190.89
<input type="checkbox"/>	CS Elite - Video - Machine	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	1,860	2,757					\$102.78
<input type="checkbox"/>	CS Elite - Image - Chin Procedure	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	260	368					\$10.49
<input type="checkbox"/>	CS Elite - Image - Offer	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	276	438					\$9.55
<input type="checkbox"/>	CS Elite - Image - Standing	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	301	396					\$8.21
Results from 9 ads						35 Website Leads	23,448 People	103,653 Total	\$100.99 Per Lead		\$3,534.82 Total Spent

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<input checked="" type="checkbox"/>	CS Elite - Video - Elite Music	Nov 1, 2022, 11:52 days ago	7-day click or ...	25 Website Leads	14,412	54,445	\$68.12 Per Lead				\$1,703.04
<input type="checkbox"/>	CS Elite - Video - Machine	Nov 1, 2022, 11:52 days ago	7-day click or ...	8 Website Leads	8,848	21,155	\$115.78 Per Lead				\$926.23
<input type="checkbox"/>	CS Elite - Image - Chin Procedure	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	4,273	10,125					\$315.96
<input type="checkbox"/>	CS Elite - Image - Standing	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	3,418	7,545	\$267.67 Per Lead				\$267.67
<input type="checkbox"/>	CS Elite - Image - Offer	Nov 1, 2022, 11:52 days ago	7-day click or ...	1 Website Lead	2,980	6,424	\$190.89 Per Lead				\$190.89
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21 placements Instagram Shop Advanced preview Share

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Results from 9 ads

Ad preview

21 placements

Instagram Shop

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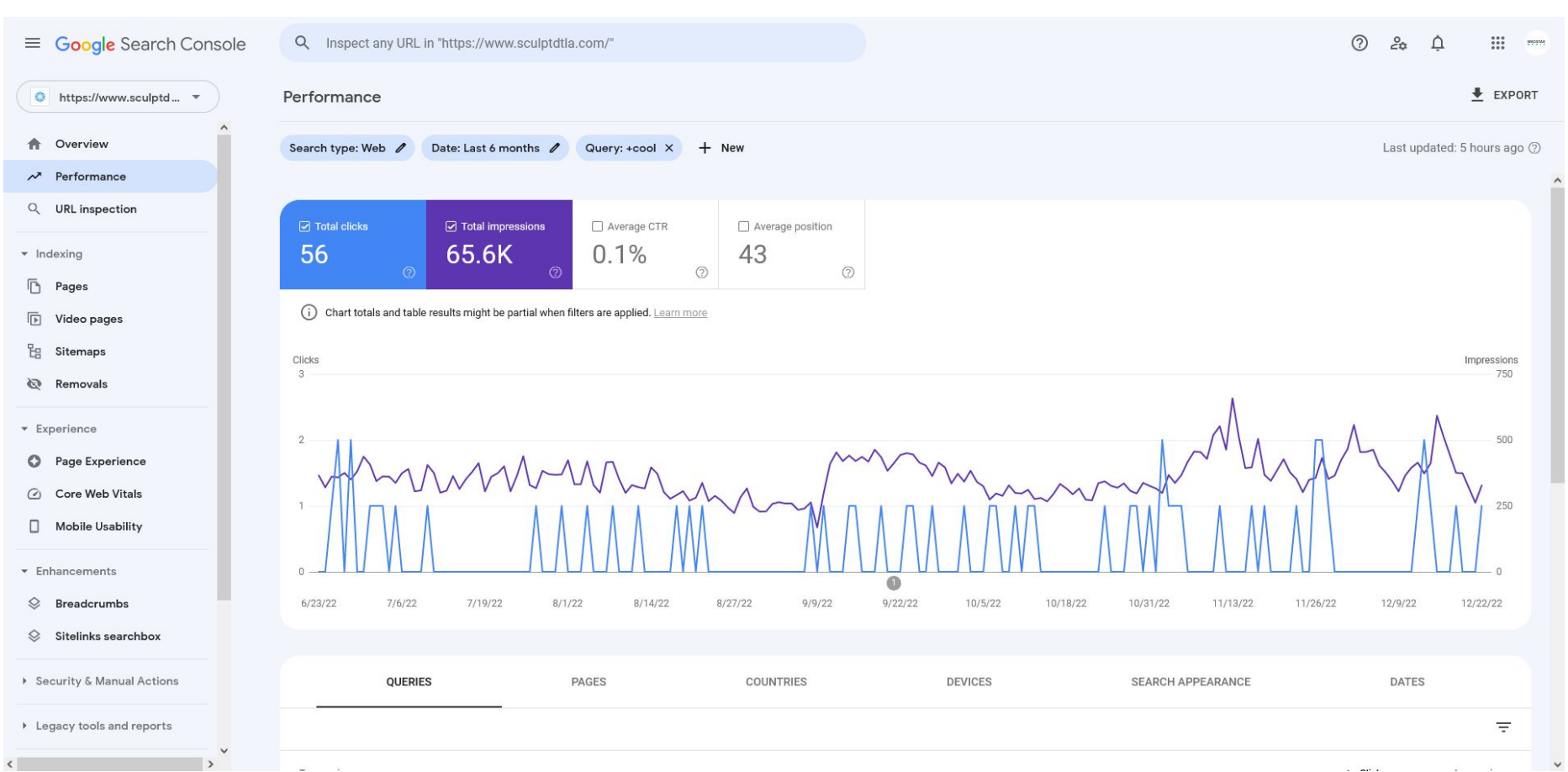
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OK

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$68.12	—	—	—	\$1,703.04
\$115.78	—	—	—	\$926.23
\$315.96	—	—	—	\$315.96
\$267.67	—	—	—	\$267.67
\$190.89	—	—	—	\$190.89
\$102.78	—	—	—	\$102.78
\$10.49	—	—	—	\$10.49
\$9.55	—	—	—	\$9.55
\$8.21	—	—	—	\$8.21
\$100.99	—	—	—	\$3,534.82



Google Search Console

Inspect any URL in "https://www.sculptdta.com/"

https://www.sculptd...

Overview Performance URL inspection

Performance

Search type: Web Date: Last 6 months Query: +cool + New

Top queries

Query	Clicks	Impressions
sono bello vs coolsculpting	19	3,125
coolsculpting vs sonobello	5	1,558
sono bello versus coolsculpting	4	155
cool sculpting vs sonobello	3	930
sonobello or coolsculpting	3	81
black friday coolsculpting	3	8
difference between coolsculpting and sonobello	2	440
what is the difference between coolsculpting and sonobello	2	91
sonobello vs coolsculpting	1	615
trisculpt vs coolsculpting	1	408

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COOLSCULPTING | AUGUST 10, 2022

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WHAT IS COOLSCULPTING? | UNDERSTANDING COOLSCULPTING IN LOS ANGELES

What is **CoolSculpting**? Non-invasive body contouring provides the perfect non-surgical alternative to invasive surgeries like Liposuction. With the addition of a new line of applicators and several notable upgrades, many people are more curious about the popular fat-freezing treatment than ever.

Read on to learn more about CoolSculpting at [Sculpt DTLA](#) and discover if this fat reduction method is right for you.

WHAT IS COOLSCULPTING?

CoolSculpting is a popular fat reduction treatment. It uses the advanced technology, Cryolipolysis, to eliminate fat cells by "freezing them to death." The freezing or cooling technology was developed by two Harvard scientists who found that fat cells are more susceptible to cold temperatures than surrounding skin tissue.

When fat cells are exposed to the cold temperatures of CoolSculpting, the cell's membrane crystallizes or hardens and eventually ruptures. This triggers the collection and disposal of frozen fat cells from the body using the lymphatic system. The discovery of Cryolipolysis technology led to the invention of the revolutionary CoolSculpting machine. This equipment safely exposes stubborn fat deposits to temperatures that freeze subcutaneous fat cells without harming the overlying skin.

[Related Article: Cold Sculpts](#)

WHAT IS COOLSCULPTING INTENDED FOR?

CoolSculpting is a treatment for healthy people struggling with resistant fat cells. Its non-invasive technology is a safe, painless method of fat removal requiring no downtime. CoolSculpting is a great option for anyone wishing to reduce fat without surgery. The most popular treatment areas for treatment include the lower belly, back fat, inner thighs, and submental region. CoolSculpting is also FDA-cleared to treat the following areas:

- Thighs (inner and outer thigh fat)
- Upper arm fat
- Submental region (double chins and neck fat)
- Small fat deposits above knees
- The back
- The chest (popular among men with moobs or man boobs)
- The armpits (bra bulging)
- The hips and flanks (love handles)
- Abdomen (belly fat)
- The area below the buttocks (banana roll)

[Learn more about CoolSculpting in Silver Lake](#)

WHAT IS COOLSCULPTING NOT INTENDED FOR?

CoolSculpting is not a weight loss treatment. It is a body contouring treatment that reduces fat cells. It reduces isolated pockets of fat in specific areas. Unlike weight loss treatments that shrink fat cells, CoolSculpting actually eliminates a portion of fat cells. Several weeks after treatment, the frozen cells process out of the body with the help of the lymphatic system.

Further, unlike weight loss treatments that preserve the fat cells' ability to re-expand with future weight gain or weight loss, CoolSculpting eradicates the fat cells from the body. Once the fat cell is gone, it can never return. CoolSculpting provides lasting, sustainable fat reduction, unlike traditional weight loss.

IS COOLSCULPTING RIGHT FOR ME?

Now that you know more about CoolSculpting, it is time to discover if this method of fat reduction is suitable for your body. Contact Sculpt DTLA for a consultation. We are the premier provider of safe, reliable CoolSculpting sessions in the Los Angeles area. With two locations, [Sculpt DTLA](#) and [Sculpt Silver Lake](#) on Sunset Blvd, we better serve our clients living in LA. Call us at Sculpt DTLA (213) 965-7285 or Silver Lake (323) 922-6058 to schedule your appointment now and learn more.

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SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction](#). Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#). Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#). Journal of Cosmetic Dermatology.




COOLSCULPTING | AUGUST 30, 2022

COOLSCULPTING COST IN LOS ANGELES

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CoolSculpting cost varies. This popular fat freezing treatment can be customized for each patient. After learning how this treatment reduces fat without surgery or a long recovery, everyone wants to know more about the price for treatment.

Read on to learn about the different factors that determine CoolSculpting cost and how you can save money on your treatment at Sculpt DTLA in Los Angeles.

WHAT DETERMINES COOLSCULPTING COST?

Having a basic understanding of how fat freezing works helps you understand the prices. During a CoolSculpting treatment, a handheld device known as a proprietary applicator suction onto the stubborn bulge of fat. Once the applicator activates, the CoolSculpting machine begins exposing the fat cells underneath the skin to controlled cooling. Depending on the applicator, one round may take anywhere from 35 to 75 minutes. Only one applicator can be used with a CoolSculpting machine at a single time.

[Related Article: Cold Sculpt](#)

COOLING CYCLES WITH COOLSCULPTING

One major factor for determining CoolSculpting cost is the number of cycles needed for a complete treatment plan. One round of the cooling machine using a single applicator is a cycle. Two applicators are used for body parts requiring mirror treatments, like the love handles or thighs, equaling two cycles.

Some providers only have one machine. This means the patient receives one cycle to one side (such as the left love handle.) Once complete, the applicator is positioned on the other side of the right love handle, and the second cooling cycle begins.

The number of applicators and cycles used on a single treatment area depends on your size, shape, and aesthetic body goals. For example, freezing belly fat may require one large applicator for some patients, whereas others may simply need two small applicators.

APPLICATOR TYPES AND SIZE

CoolSculpting applicators come in a variety of sizes. The applicator type and size are an important factor when determining treatment cost. The larger CoolSculpting applicators are typically double the cost of the smaller ones, but they also treat double the area.

[How to find the best CoolSculpting provider in Silver Lake](#)

COOLSCULPTING CONSULTATIONS AT SCULPT DTLA

The best way to receive your personal CoolSculpting cost is to schedule a consultation with a reputable provider. People living in Los Angeles select Sculpt DTLA as their premier CoolSculpting provider. During your consultation, the specialists evaluate your body and listen to your body goals to determine if cooling sessions are suitable for you. If CoolSculpting is the best method of body contouring, they create a plan that contains the specific CoolSculpting applicators, sizes, and treatment areas.

COOLSCULPTING NEAR ME

CoolSculpting cost depends on your unique needs. Contact Sculpt DTLA today. We are conveniently located in two areas in the Los Angeles area: Sculpt DTLA and Sculpt Silver Lake on Sunset Boulevard. Contact us now for a consultation and learn how much CoolSculpting will cost you. Call us at Sculpt DTLA (213) 965-7285 or Silver Lake (323) 922-6058 to schedule your appointment now.

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SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficiency and Patient Satisfaction](#), Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#), Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#), Journal of Cosmetic Dermatology.



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COOLSCULPTING FOR MEN IN AREA

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COOLSCULPTING FOR MEN IN AREA

CoolSculpting for men is becoming more popular in the cosmetic industry. More men are turning to this popular body contouring treatment to enhance their bodies without surgery. In addition, the non-invasive fat reduction treatment is an excellent way for men to burn off stubborn fat cells and sculpt trim, defined muscles.

Treatments use Cryolipolysis to contour the physique. CoolSculpting is an ideal alternative to surgical procedures like liposuction. It is also clinically proven to reduce fat cells up to 25% at the treatment site. The best part, men can treat multiple areas of the body.

Read on to learn more about CoolSculpting for men, how the treatment works, and discover if it is right for you.

[Related Article: What is CoolSculpting?](#)

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WHY THE SURGE IN COOLSCULPTING FOR MEN?

Men, like women, struggle with fat bulges. CoolSculpting is a non-surgical way to reduce that stubborn fat. Most men find body contouring an appealing aspect because they can change their physique without surgery. Additionally, men like that CoolSculpting defines muscles helping them achieve a more chiseled chest, abdomen, and thighs. Best of all, there is minimal downtime.

COOLSCULPTING FOR MEN TARGETS MAN BOOBS

Most men covet a strong, chiseled chest. So naturally, men feel self-conscious if their chest is covered in resistant fat tissue. In addition, the chest tends to be a major problem area for men. No matter how much they diet or exercise, it seems impossible to lose the stubborn fat. Thankfully, CoolSculpting is the perfect solution for Pseudogynecomastia or "man boobs" is the leading reason men seek professional body contouring help. This is a medical condition that causes men to store excess fat in the chest, leading to the appearance of breasts. It is important to note that this problem is not like gynecomastia, which is a glandular problem causing men to gather breast tissue.

[Learn about CoolSculpting prices](#)

COOLSCULPTING FOR MEN FOR BELLY FAT

Another area men struggle to lose fat in is the belly. Men's Journal encourages men to consider CoolSculpting treatments to freeze and reduce fat in the stomach. According to the article, "the tissue then dissipates from your body over a month or two, as if you've lost weight one pound at a time."

The article also highlights how CoolSculpting provides all-natural results. The results appear gradually over time, so it looks most natural.

IS COOLSCULPTING RIGHT FOR ME?

If you are a man considering fat freezing with CoolSculpting, schedule a consultation with Sculpt DTLA. You speak in-depth with an expert technician during your consultation about the body contouring procedure. This is an excellent time to talk about the areas of your body you are most concerned with and discover if this fat reduction method suits your body and needs. Then, if CoolSculpting is right for you, they tailor a plan to help you achieve a solid, chiseled physique.

COOLSCULPTING FOR MEN NEAR ME

If you want to learn more about CoolSculpting for men, contact Sculpt DTLA. We are the premier provider of safe, effective CoolSculpting treatments in the Los Angeles, California, area. We are conveniently located in two areas: Sculpt DTLA and Sculpt Silver Lake on Sunset Boulevard. Call us at Sculpt DTLA (913) 265-7285 or Silver Lake (323) 972-6058 to schedule your appointment now and discover how this non-invasive body contouring treatment can help you achieve the body of your dreams without surgery or pain.

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Sources:

<https://www.menshealth.com/health/low-handles-freezing-coolsculpting-versus-sculpture>

[Cryolipolysis for Targeted Fat Reduction and Improved Appearance of the Enlarged Male Breast - PubMed \(nih.gov\)](#)





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HOW TO GET RID OF BELLY FAT | COOLSCULPTING STOMACH

Millions of people around the world struggle with belly fat. The idea you can "spot reduce" fat in a particular area with diet and exercise is false. The best way for adults to reduce stubborn belly fat is with a non-invasive cooling treatment like CoolSculpting. To understand why lower belly fat is so resilient, you must first understand the fat that gathers there and how CoolSculpting treatments work.

Read on to learn how to get rid of belly fat using the #1 non-invasive fat reduction method: [CoolSculpting](#).

WHAT CAUSES BELLY FAT?

Belly fat is notorious for being hard to reduce manually. It seems like no matter how much you diet or exercise, you cannot shed the stubborn fat cells in this area. Unfortunately, this is the truth for many people who struggle with fat deposits in the lower stomach. Belly fat is hard to lose due to the biology of the fat in this region. Hormones, gender, and age all influence the amount of fat that gathers in the stomach, making it incredibly hard to lose those fat bulges. Luckily, non-invasive treatments like CoolSculpting provide a safe and easy way to eliminate belly fat.

[Learn more about CoolSculpting>>](#)

WHY IS BELLY FAT HARD TO LOSE?

Not all fat cells are the same. In fact, there are two specific types of fat cells. These are the Alpha-2 cells and the Beta-2 cells. Fat cells with more Alpha-2 receptors store fat for a long-term period. This is stubborn fat buildup, which typically accumulates in the belly. On the other hand, fat cells with more Beta-2 receptors easily break down when the body needs energy. For people who struggle to shed belly fat, their belly bulges consist of fat cells with more Alpha-2 receptors. As a result, the body tends to cling to this fat, resisting all diet or exercise efforts. In this situation, the best and sometimes only way to eliminate belly fat is to undergo a fat reduction treatment.

HOW TO GET RID OF BELLY FAT WITH NON-INVASIVE COOLSCULPTING

If you want to lose stubborn belly fat but are scared to commit to an invasive surgery like liposuction, you are in luck. CoolSculpting provides the perfect non-surgical alternative to lipo. Before the introduction of CoolSculpting, anyone struggling with belly fat would have to commit to a surgical fat reduction procedure like lipo. While it is effective, liposuction is surgery and comes with many drawbacks. CoolSculpting, however, provides a safe and completely non-invasive way to reduce stubborn fat without pain and with minimal downtime.

[See real impressive CoolSculpting results>>](#)

COOLSCULPTING NEAR ME

End your struggles with pesky belly fat. Instead, commit to a safe, effective CoolSculpting stomach treatment today. Sculpt DTLA is the leading provider of the safest body contouring in Los Angeles, California. We are proud to offer our clients fat reduction treatments that require no invasive surgery or long recovery. Call us at our Sculpt Silver Lake location on Sunset Blvd at [\(323\) 992-6058](tel:3239926058) and Sculpt DTLA by calling [\(213\) 265-7285](tel:2132657285) to set up a free consultation and learn how CoolSculpting can reduce belly fat and contour a slim, lean midsection.

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HOW DO I FIND THE BEST COOLSCULPTING NEAR ME?

Search 'CoolSculpting near me' online, and you will see many results populate for nearby clinics and medical spas offering the service. Remember that **CoolSculpting is a technique-sensitive procedure**. Not all providers are the same, so you must do your research to find a skilled specialist. With so many options out there, it can be daunting to narrow down the choices.

Read on to find out how to sift through available options and find the best CoolSculpting provider near you. Choosing a respectable provider ensures safe, effective, and outstanding fat reduction results.

WHERE ARE THE TOP COOLSCULPTING PROVIDERS IN LOS ANGELES, CA?

The quickest way to find CoolSculpting providers in Los Angeles, CA is by searching 'CoolSculpting near me.' You can also visit the official CoolSculpting website and search by your zip code. The website presents an extensive list of results, sorted by popularity.

[Learn more about CoolSculpting>>](#)

HOW DO I SEARCH FOR THE BEST COOLSCULPTING NEAR ME?

Most people researching CoolSculpting want to know how much it will cost. As a result, they may try to find a provider to perform the fat-freezing treatment for less. But price should not be the sole consideration when finding the perfect fit.

Keep in mind that the manufacturer determines CoolSculpting prices. So, they should not differ much from one provider to another. Clinics and medical spas may offer new client specials and ongoing deals. During your free consultation, ask about current incentives to save money on your CoolSculpting treatment.

WHY CHOOSE SCULPT DTLA FOR COOLSCULPTING?

A trained CoolSculpting professional delivers stunning results and a comfortable experience. Be sure to look for recent patient reviews, testimonials, and before and after images when searching for a top provider. These resources can shed light on what you can expect. SCULPT DTLA is the leading provider of fat-freezing treatments in Greater Los Angeles. Our patients walk out feeling more confident and happier with their bodies.

[Related Article: CoolSculpting before and after results>>](#)

IS COOLSCULPTING RIGHT FOR ME?

Many men and women prefer CoolSculpting over alternative body contouring procedures because it is non-invasive and does not require downtime. But not everyone can get CoolSculpting. Find out whether you are a suitable candidate by scheduling a free consultation with a local provider.

During the consultation, you can visit the facility, ask questions, and have an expert determine your candidacy. If you are a good candidate for CoolSculpting, the doctor can create a unique treatment plan to meet your cosmetic expectations within your budget.

Visiting in person is an excellent way to get a feel for the provider's professionalism and the environment. Then, after your visit, you should be able to decide whether it is a good fit.

COOLSCULPTING NEAR ME | LOS ANGELES, CA

Stubborn fat can be challenging to deal with. Los Angeles residents visit SCULPT DTLA for CoolSculpting treatments. We are the premier provider of this remarkable fat-freezing body contouring solution. Our team goes above and beyond to help people sculpt their dream bodies. Call us to schedule a free consultation and learn more about CoolSculpting: [323-972-6058](tel:323-972-6058) (Sculpt Silver Lake Sunset Blvd) or [213-265-7285](tel:213-265-7285) (Sculpt DTLA).

SCHEDULE A FREE COOLSCULPTING CONSULTATION

Name...

Email...

Phone...

Choose preferred location

CLAIM COUPON

SOURCES:

[Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis: Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)

Tags: CoolSculpting near me



MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Natalia Hau SculptDTLA 705 S. Olive street Suite A Los Angeles, California 90014 United States	Date of Issue 07/01/2022	Invoice Number FB2022-212	Amount Due (USD) \$0.00
	Due Date 07/01/2022		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Charge for July, Aug & Sept	\$1,500.00	3	\$4,500.00

Subtotal	4,500.00
Tax	0.00
Total	4,500.00
Amount Paid	4,500.00
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Natalia Hau
SculptDTLA
705 S. Olive street Suite A
Los Angeles, California 90014 US

Invoice Number FB2022-311
Date of Issue 10/01/2022
Due Date 10/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client SEO billed Aug to Oct on invoice FB2022-239	\$1,500.00	0	\$0.00

Subtotal 1,500.00
Tax 0.00

Total	1,500.00
Amount Paid	1,500.00

Amount Due (USD)	\$0.00
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Natalia Hau
SculptDTLA
705 S. Olive street Suite A
Los Angeles, California 90014 US

Invoice Number FB2022-345
Date of Issue 11/01/2022
Due Date 11/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
Total	3,000.00

Amount Paid

3,000.00

Amount Due (USD)

\$0.00

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States
 6466949450



Natalia Hau
 SculptDTLA
 705 S. Olive street Suite A
 Los Angeles, California 90014 US

Invoice Number: FB2022-389
 Date of Issue: 12/01/2022
 Due Date: 12/01/2022
 Amount Due (USD): \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00
Text Blast 11/15: 2242 contacts, \$0. 11/25: 6,889 contacts, \$525.	\$525.00	1	\$525.00
Web Development Shopping cart additions	\$200.00	2	\$400.00

Subtotal	3,925.00
Tax	0.00
<hr/>	
Total	3,925.00
Amount Paid	3,925.00
<hr/> <hr/>	
Amount Due (USD)	\$0.00