

CoolSculpting Marketing Services Sculpt DTLA Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$ 4,528.96
Total Marketing Service Fees: \$ 8,800.00
Total CoolSculpting Marketing Cost: \$13,328.96

Google Ads Medstar Media > Sculpt DTLA - Nat 221-345-9917 > All campaigns > All campaigns (modified)

Workspace filter: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Recommendations: Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +6% View Apply

Ad group	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$131.09/day	All ads limited by policy	805	4.85%	\$4,528.96
SL - CoolSculpting - Call Only - 90027.7ml	\$100.00/day	Paused All ads disapproved	0	-	\$0.00
Total: Campaigns in your current workspace					
Total: Account					
	\$184.23/day		1,528	4.89%	\$6,743.37

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads Medstar Media > Sculpt DTLA - Nat 221-345-9917 > All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48% More details Campaign 1 of 2

Overview Ads

Recommendations: Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Sculpt DTLA) CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	320	5.72%	\$2,068.30
Sculpt DTLA CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	147	2.98%	\$766.73
(Keyword:Sculpt DTLA) CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	136	6.24%	\$634.87
(Keyword:Sculpt DTLA) CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	114	5.36%	\$548.57
(Keyword:Sculpt DTLA) CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	68	5.44%	\$428.67
[Dynamically generated headline] [Dynamically generated display URL]		Eligible (Limited)			

Google Ads Medstar Media > Sculpt DTLA - Nat 221-345-9917 > All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48% More details Campaign 1 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	9.68%	\$33.08
Sculpt DTLA CoolSculpting in Los Angeles Freeze Away Body Fat +12 more sculptdtla.com/coolsculpting/los_angeles CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Target, Freeze, & Eliminate Fat in Half T... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	7	2.10%	\$21.55
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	11.11%	\$19.17
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.65%	\$8.02
CoolSculpting® Deal \$1000 Off CoolSculpting in Los Angeles 2020 CoolSculpting Discount +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in L... View assets details	7. coolsculpting - near me	Removed Policy (Restricted drug terms +2 more), Ad group removed	0	-	\$0.00
CoolSculpting® in Los Angeles Fat Reduction Treatment Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
2020 CoolSculpting Discount \$1,000 Off September Special Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00

Google Ads Medstar Media > Sculpt DTLA - Nat 221-345-9917 > All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48% More details Campaign 1 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation		group removed			
2020 CoolSculpting Discount Fat Reduction Treatment Our Biggest Discount Ever www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	coolsculpting - face	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting® Deal \$1000 Off CoolSculpting in Los Angeles 2020 CoolSculpting Discount +6 more www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in L... View assets details	1. coolsculpting - price	Removed Policy (Trademarks in ad text +3 more)	0	-	\$0.00
CoolSculpting® in Los Angeles Fat Reduction Treatment Flexible Payment Options www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Deal \$1000 Off Fat Reduction Treatment Top Provider in Los Angeles www.sculptdtla.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Los Angeles, CA. Schedule a Free Consultation	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					
			805	4.85%	\$4,528.96
			805	4.85%	\$4,528.96

Show rows: 100 1 - 100 of 1,113

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: coolsculpting, coolsculpting los angeles, coolsculpting near me, + 180 more

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
CoolSculpting in Los Angeles	Approved (limited)	Headline	None	Good	2,834	Advertiser
Top Provider in Los Angeles	Approved (limited)	Headline	None	Learning	3	Advertiser
Flexible Payment Options	-	Headline	None	-	0	Advertiser
Our Biggest Discount Ever	-	Headline	None	-	0	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	4	Advertiser

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	287	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	-	0	Advertiser
CoolSculpting® in Los Angeles	-	Headline	None	-	0	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Learning	1,052	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	185	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	Learning	55	Advertiser
Freeze Your Fat Away Today	-	Headline	None	-	0	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	Learning	275	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	Learning	4	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	23	Advertiser
(Keyword:Sculpt DTLA)	Approved (limited)	Headline	None	Good	2,334	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
Limited Time Offer July 2021	-	Headline	None	-	0	Advertiser
Located in Downtown LA	-	Headline	None	-	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	969	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	-	97	Advertiser
Book Now For Up to 50% Off	-	Headline	None	-	0	Advertiser

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Book Now for Up to 50% Off	-	Headline	None	-	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	33	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	-	0	Advertiser
Save 50% Off CoolSculpting	-	Headline	None	-	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Good	3,018	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	Learning	21	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	-	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	5,418	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA	-	Description	None	-	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Target, Freeze, & Eliminate Fat In Half The Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	68	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	3	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	4,860	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Learning	108	Advertiser

Assets

Table view: Associations

Upgraded: All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy: All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search coolsculpting	Campaign	Eligible	3	6.98%	\$11.48
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	223	3.76%	\$1,447.53
CoolSculpting CoolSculpting: Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	213	3.63%	\$1,418.62
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	176	3.13%	\$1,090.48
Why Choose Sculpt DTLA? Read About What Sets Us Apart from Other Medspas in Los Angeles.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	174	3.26%	\$1,084.26

Asset	Added to	Level	Status	Clicks	CTR	Cost
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	110	2.49%	\$711.78
FDA Cleared	MS search coolsculpting	Campaign	Eligible	52	4.98%	\$275.69
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	47	4.49%	\$250.37
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	37	6.40%	\$228.72
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	33	5.97%	\$215.98
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	33	5.73%	\$214.55
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Up to 50% Off	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	160	3.79%	\$931.10
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	39	2.92%	\$281.53
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48% Campaign 1 of 2

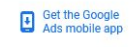
Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations							
Insights							
Ad groups	Fail Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ads & assets	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Fail Sale - Up to 50% off 16+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Landing pages	Business name						
Keywords	Sculpt DTLA	MS search coolsculpting	Campaign	Removed	207	6.53%	\$1,079.75
Audiences	SCULPT DTLA	MS search coolsculpting	Campaign	Removed	12	3.08%	\$70.01
Settings	Call						
Change history	(213) 265-7258	Account	Account	Eligible	20	1.54%	\$129.85
Suggested	Business logo						
Ad schedule							
Show more				Removed	252	5.92%	\$1,316.11
	Total: Business name				219	6.15%	\$1,149.76
	Total: Business logo				252	5.92%	\$1,316.11
	Total: Sitelinks				225	3.77%	\$1,476.95
	Total: Callouts				106	4.64%	\$615.75
	Total: Structured snippets				3	6.98%	\$11.48

Enabled Status: All ads limited by policy Type: Search Budget: \$131.09/day Optimization score: 48% Campaign 1 of 2

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations							
Insights	Business name						
Ad groups	Sculpt DTLA	MS search coolsculpting	Campaign	Removed	207	6.53%	\$1,079.75
Ads & assets	SCULPT DTLA	MS search coolsculpting	Campaign	Removed	12	3.08%	\$70.01
Assets	(213) 265-7258	Account	Account	Eligible	20	1.54%	\$129.85
Landing pages	Business logo						
Keywords		MS search coolsculpting	Campaign	Removed	252	5.92%	\$1,316.11
Audiences	Total: Business name				219	6.15%	\$1,149.76
Settings	Total: Business logo				252	5.92%	\$1,316.11
Change history	Total: Sitelinks				225	3.77%	\$1,476.95
Suggested	Total: Callouts				106	4.64%	\$615.75
Ad schedule	Total: Structured snippets				3	6.98%	\$11.48
Show more	Total: Calls				20	1.54%	\$129.85
	Total: Promotions				199	3.58%	\$1,212.63

Show rows: 100 1 - 24 of 24

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2023.



Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Natalia Hau
SculptDTLA
705 S. Olive street Suite A
Los Angeles, CA 90014

Invoice Number FB2023-006
Date of Issue 01/01/2023
Due Date 01/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00
Credit Web Dev Credit	-\$200.00	1	-\$200.00

Subtotal 2,800.00

Tax	0.00
Total	2,800.00
Amount Paid	2,800.00
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Natalia Hau
SculptDTLA
705 S. Olive street Suite A
Los Angeles, CA 90014

Invoice Number FB2023-043
Date of Issue 02/01/2023
Due Date 02/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
Total	3,000.00

Amount Paid

3,000.00

Amount Due (USD)

\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Natalia Hau
SculptDTLA
705 S. Olive street Suite A
Los Angeles, CA 90014

Invoice Number FB2023-082
Date of Issue 03/01/2023
Due Date 03/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
Total	3,000.00

Amount Paid

3,000.00

Amount Due (USD)

\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.



COOLSCULPTING POSTS | FEBRUARY 24, 2023

COOLSCULPTING CHIN: ELIMINATE DOUBLE CHINS AND TIGHTEN SKIN

Home / All Posts / CoolSculpting Posts / CoolSculpting Chin: Eliminate Double Chins and...

Search ... SEARCH



SCHEDULE A FREE COOLSCULPTING CONSULTATION

Name...

Email...

Phone...

Choose preferred location

CLAIM COUPON

COOLSCULPTING CHIN: ELIMINATE DOUBLE CHINS AND TIGHTEN SKIN

The chin area is notorious for being difficult to tone and keep fat off. Fortunately, a non-invasive solution can help you achieve a sculpted jawline. CoolSculpting chin is a cutting-edge procedure that freezes and eliminates fat cells via controlled cooling. As a result, it tightens and smooths the skin for a more defined profile. With its low risk and high reward, it's no wonder CoolSculpting is becoming an increasingly popular choice for people looking to banish their double chins.

Let's examine what causes neck fat and how Cryolipolysis can help tighten neck skin and reduce double chins.

WHAT CAUSES THE BUILDUP OF FAT IN THE CHIN AND NECK AREA?

Submental fullness is a common aesthetic concern that affects men and women of all ages. While many factors can contribute to submental fat development, the most significant cause is genetics. If your parents or grandparents have a double chin, you'll likely develop one, too.

Other contributing factors include poor posture, age, and weight gain. Poor posture can cause the skin to sag, creating a turkey neck look. When we get older, our skin loses elasticity, making it easier for submental fat to accumulate. Finally, gaining weight can cause fat to build up all over the body.

While a healthy diet and exercise can help reduce submental fullness, it may not be enough for some people. In these cases, non-invasive body contouring treatments like CoolSculpting can help. It's a safe and effective option for sculpting an attractive jawline.

UNDERSTANDING OUR COOLSCULPTING CHIN AND NECK TREATMENT

CoolSculpting for the neck is a non-invasive treatment that targets submental fat and tightens the skin around the chin area. The procedure involves using a cooling device that freezes and destroys unwanted fat cells without harming the surrounding tissues. Over time, your body will naturally remove dead fat cells via the lymphatic system. As a result, you'll notice a more defined and contoured jawline.

BENEFITS OF COOLSCULPTING YOUR DOUBLE CHIN AND NECK FAT

CoolSculpting chin treatments offer countless benefits over traditional liposuction. It requires no incisions, anesthesia, or downtime, making them low-risk and convenient for busy people. The FDA also cleared it as a safe and effective fat-reduction treatment.

- Non-surgical procedure
- Customizable treatments
- Natural-looking, attractive results
- Long-lasting outcomes
- No skin damage
- Increased definition in the jawline
- Less neck and chin fat
- Tighter skin

COOLSCULPTING SUBMENTAL FULLNESS AND SKIN TIGHTENING RESULTS*

CoolSculpting delivers impressive results for those looking to reduce submental fullness and tighten the skin. Precise results vary per patient.* But most notice a slimmer neck several weeks after completing their treatment plan. Their jawlines look more defined, and the skin becomes visibly tighter. As you can see in these before and after photos, our patients' faces have better symmetry.



It's worth noting that CoolSculpting results for the neck aren't immediate. It can take several weeks to months to fully manifest. Having realistic expectations and choosing a reputable provider like SCULPT DTLA will set you up for CoolSculpting success.

COOLSCULPTING CHIN AND NECK MAINTENANCE TREATMENTS

A significant CoolSculpting benefit is that the results are long-lasting. Once the fat cells die, they leave the body via natural metabolic processes. They won't regenerate.

However, remaining fat cells in untreated areas can expand if you gain weight. That's why it's important to eat healthy, clean foods and exercise regularly. Maintaining a balanced diet and working out helps ensure the longevity of your CoolSculpting chin results.

As people get older, it's normal for the skin to lose elasticity and start sagging. While CoolSculpting can help tighten loose skin around the neck, it can't prevent the natural aging process. Therefore, some patients may elect to get maintenance treatments to keep their skin tight.

Ultimately, the need for maintenance treatments depends on each person's cosmetic goals and needs. We can discuss this further during your initial consultation. After learning about your expectations, we'll recommend a treatment plan that includes suggested maintenance sessions.

COOLSCULPTING NECK COST IN LOS ANGELES

CoolSculpting neck fat cost differs per patient depending on several factors:

- Number of treatments needed
- Size of the treatment area
- Patient's cosmetic goals and needs

While it's difficult to provide an exact figure without a consultation, CoolSculpting is typically more affordable than traditional liposuction.

Get a personalized quote for CoolSculpting neck fat by scheduling a consultation with SCULPT DTLA. We'll assess the fat in your neck area and determine how many sessions you need for optimal results. If you're a good candidate for the treatment, we'll put together a custom treatment plan to meet your cosmetic goals and budget.

COOLSCULPTING TO TIGHTEN NECK SKIN IN LOS ANGELES, CA?

Eliminating your turkey neck and tightening the skin doesn't have to be painful. CoolSculpting delivers remarkable results without the need for surgery. Visit SCULPT DTLA if you're considering fat freezing to enhance your beauty. We're the leading provider of [CoolSculpting treatments in Greater Los Angeles](#). Our experts provide clients with the highest level of expertise and care. Call [\(213\) 265-7285](tel:(213)265-7285) (Sculpt DTLA) or [\(323\) 922-6058](tel:(323)922-6058) (Sculpt Silver Lake Sunset Blvd) to schedule a free consultation!

COOLSCULPTING CHIN FAQS

DOES COOLSCULPTING THE CHIN HURT?

Overall, CoolSculpting is a comfortable treatment—especially when you compare it to more invasive procedures like liposuction.

During the procedure, a specialist will place the applicator on the neck and chin area. Patients may feel a sensation of intense cold at the beginning. This feeling subsides as the area becomes numb. After the treatment, it's normal to experience mild redness, swelling, and numbness in the neck. These after-effects are temporary and should dissipate within a few days.

HOW LONG DOES COOLSCULPTING CHIN FAT TAKE?

It takes about 35 minutes to cold sculpt the neck. Busy people love CoolSculpting because they can easily fit it into their schedules.

DO EXERCISES OR DIET REDUCE DOUBLE CHINS?

Regular exercise and a clean diet can help reduce double chins, but lifestyle alone may not be enough. That's why people turn to CoolSculpting to reduce stubborn fat in their chins. After CoolSculpting, they can maintain top-notch results with a healthy lifestyle.

SCHEDULE A FREE COOLSCULPTING CONSULTATION

Name...

Email...

Phone...

Choose preferred location

CLAIM COUPON

SOURCES:

1. Safety and efficacy of cryolipolysis for non-invasive reduction of submental fat, published in National Library of Medicine, [Link](#)
2. Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, published in National Library of Medicine, [Link](#)

Tags: [coolsculpting chin fat](#), [coolsculpting neck fat](#), [eliminate turkey neck](#), [reduce double chin](#), [skin tightening](#), [submental fullness](#), [tighten neck skin](#), [tighten skin](#)



BOTOX AND BREASTFEEDING: EVERYTHING MOMS NEED TO KNOW
January 13, 2023

YOU MAY ALSO LIKE

CONTACT US

Name *

First Last

Phone

Email *

Call Me Email Me Any of the Above

Comment or Message

Submit

DISCLAIMER:

*Results may vary. We are reputable for complete customer satisfaction for completed treatments. Before and after images reflect real results from real patients, although individual results may vary. No treatment is promised to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients, however, individual experiences may vary.



The Art of Body Contouring

SCULPT DTLA

administration@sculptdtla.com
213-265-7285

700 W 7th Street
Suite G240 Los Angeles 90017

SCULPT SILVER LAKE

administration@sculptdtla.com
213-265-7285

4442 W Sunset Blvd
Los Angeles, CA 90027



- > SERVICES
- > ABOUT US
- > LOCATIONS
- > BOOK ONLINE NOW
- > PRIVACY POLICY
- > MORPHEUS
- > ULTHERAPY

