

Sculptology CoolSculpting Google Adwords & Facebook Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$6,601.66
 search alpha coolsculpting: \$29.98

Google Ad Spend: \$6,631.64
 Facebook Ad Spend: \$2,069.07
Total Media Spend: \$8,700.71

Google Ads | Chris Zelig > SCULPTOLOGY ... 982-878-9790 | All campaigns

Overview | CAMPAIGNS | AUCTION INSIGHTS | Custom Jul 1 - Sep 30, 2019

Recommendations | Campaign status: All | ADD FILTER

Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost
	search beta coolsculpting	\$60.4...	Eligible	701	5.86%	\$6,601.66
	search alpha coolsculpting	\$30.0...	Eligible	6	3.45%	\$29.98
	search beta coolitone	\$16.0...	Paused	0	-	\$0.00
Keywords	Total: Campaigns			707	5.83%	\$6,631.64
Audiences	Total: Account	\$90.48...		707	5.83%	\$6,631.64
Demographics	Total: Search campaigns			707	5.83%	\$6,631.64

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > SCULPTOLOGY ... 982-878-9790 | All campaigns > search | beta | coolsculpt...

Overview | Enabled | Status: Eligible | Optimization score: 68.3% | Type: Search | Budget: \$60.48/day | More details

Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups | Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads			701	5.86%	\$6,601.66
Keywords	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com	0. coolsculpting - general	Removed	57	6.04%	\$1,016.66
Audiences	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
Demographics	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	0. coolsculpting - general	Removed	22	3.08%	\$245.86
Settings	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Locations	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	how much is coolsculpting cost	Ad group paused	30	9.17%	\$206.26
Ad schedule	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Devices	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com	coolsculpting	Ad group paused	17	4.04%	\$196.68
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
Change history	25% Off All CoolSculpting® Best Price in Pleasanton, CA Sculptology +6 more sculptology.com/coolsculpting/special	1. coolsculpting - price	Removed	26	15.85%	\$182.52
Drafts & experiments	Personalized Treatments. Luxury Setting. Trained					

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	Total: Ads			701	5.86%	\$6,601.66
Landing pages	25% Off All CoolSculpting® Best Price in Pleasanton, CA Sculptology +6 more sculptology.com/coolsculpting/special	1. coolsculpting - price	Removed	26	15.85%	\$182.52
Keywords	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com	cool sculpt	Ad group paused	15	6.55%	\$175.94
Audiences	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
Demographics	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	what is cool sculpting does it work.	Ad group paused	24	9.92%	\$174.37
Settings	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Locations	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	coolsculpting pleasanton	Ad group paused	17	10.76%	\$172.49
Ad schedule	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Devices	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	coolsculpting pleasanton	Ad group paused	17	10.76%	\$172.49
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Change history	25% Off All CoolSculpting® Affordable & Quick Treatments Sculptology sculptology.com/coolsculpting/special	1. coolsculpting - price	Removed	10	14.71%	\$157.33
Drafts & experiments	Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					

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Keywords	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
Audiences	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	laser fat removal cost	Ad group paused	25	13.37%	\$140.21
Demographics	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Settings	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com	what is coolsculpting does it work	Ad group paused	24	8.73%	\$130.19
Locations	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on...					
Ad schedule	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com	cool sculpt results	Ad group paused	7	7.29%	\$106.61
Devices	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
Advanced bid adj.	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com	fat freeze	Ad group paused	6	6.32%	\$90.43
Change history	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.					
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Devices												
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	cryolipolysis results	Ad group paused	3	3.75%	\$40.82				
Change history												
Drafts & experiments	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery.	fat freeze results	Ad group paused	4	8.89%	\$37.21				

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details						
Recommendations	+ Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ads & extensions	Total: Ads ②							701	5.86%	\$6,601.66		
Landing pages												
Keywords	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is cool sculpt	Ad group paused	7	18.42%	\$34.90				
Audiences												
Demographics	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is fat freeze	Ad group paused	4	10.53%	\$34.69				
Settings												
Locations												
Ad schedule	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	1. coolsculpting - price	Removed	5	11.63%	\$33.92				
Devices												
Advanced bid adj.	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal arms	Ad group paused	3	30.00%	\$33.51				
Change history												
Drafts & experiments	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	cryolipolysis	Ad group paused	1	5.56%	\$33.30				

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details						
Recommendations	+ Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ads & extensions	Total: Ads ②							701	5.86%	\$6,601.66		
Landing pages												
Keywords	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is sculpsure does it work	Ad group paused	6	8.70%	\$33.14				
Audiences												
Demographics	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal face	Ad group paused	5	19.23%	\$32.56				
Settings												
Locations												
Ad schedule	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is cool sculpting	Ad group paused	7	22.58%	\$31.70				
Devices												
Advanced bid adj.	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	coolsculpting price	Ad group paused	4	7.27%	\$29.96				
Change history												
Drafts & experiments	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	best coolsculpting	Ad group paused	2	20.00%	\$29.59				

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
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Recommendations	+ Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ads & extensions	Total: Ads ②							701	5.86%	\$6,601.66		
Landing pages												
Keywords	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	what is fat freeze	Ad group paused	4	6.56%	\$29.48				
Audiences												
Demographics	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	best cool sculpting	Ad group paused	2	16.67%	\$29.05				
Settings												
Locations												
Ad schedule	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	sculpsure	Ad group paused	2	50.00%	\$28.09				
Devices												
Advanced bid adj.	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal price	Ad group paused	6	4.14%	\$27.81				
Change history												
Drafts & experiments	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery.	cool sculpting does it work	Ad group paused	2	5.88%	\$27.56				

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details						
Recommendations	+ Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
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Landing pages												
Keywords	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	fat freeze reviews	Ad group paused	2	12.50%	\$27.12				
Audiences												
Demographics	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	non surgical lipo	Ad group paused	2	3.57%	\$26.83				
Settings												
Locations												
Ad schedule	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	best cool sculpting	Ad group paused	3	4.48%	\$26.72				
Devices												
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	best coolsculpting	Ad group paused	2	3.17%	\$26.57				
Change history												
Drafts & experiments	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery.	how much is cool sculpt	Ad group paused	1	6.67%	\$25.99				

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Locations	<input type="checkbox"/> ● #1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on Coolsculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	best cryolipolysis	Ad group paused	1	5.56%	\$16.65																																																																																									
Ad schedule																																																																																															
Devices	<input type="checkbox"/> ● #1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on Coolsculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	cool sculpting near me	Ad group paused	1	20.00%	\$16.46																																																																																									
Advanced bid adj.																																																																																															
Change history																																																																																															
Drafts & experiments	<input type="checkbox"/> ● #1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on Coolsculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	affordable coolsculpting	Ad group paused	1	4.55%	\$16.35																																																																																									

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details							
Recommendations	+ Ad status: All	ADD FILTER					SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads ②						701	5.86%	\$6,601.66				
Landing pages	new clients save 25%.												
Keywords	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	what is coolsculpting cost	Ad group paused	2	9.52%	\$16.21					
Audiences													
Demographics	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting results	Ad group paused	2	2.50%	\$16.16					
Settings													
Locations													
Ad schedule	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpting pleasanton	Ad group paused	2	3.64%	\$15.87					
Devices													
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting cost	Ad group paused	2	3.64%	\$15.49					
Change history													
Drafts & experiments	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat	cool sculpting reviews	Ad group paused	2	16.67%	\$15.29					

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details							
Recommendations	+ Ad status: All	ADD FILTER					SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads ②						701	5.86%	\$6,601.66				
Landing pages	CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.												
Keywords	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	2. cryolipolysis	Removed	2	4.26%	\$15.21					
Audiences													
Demographics	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	laser fat removal double chin	Ad group paused	3	11.54%	\$15.06					
Settings													
Locations													
Ad schedule	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	fat freeze	Ad group paused	2	2.08%	\$14.53					
Devices													
Advanced bid adj.	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cryolipolysis cost	Ad group paused	2	11.76%	\$14.38					
Change history													
Drafts & experiments	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	coolsculpting results	Ad group paused	1	1.75%	\$13.25					

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details							
Recommendations	+ Ad status: All	ADD FILTER					SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads ②						701	5.86%	\$6,601.66				
Landing pages	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details												
Keywords	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	how much is sculpsure cost	Ad group paused	1	16.67%	\$13.05					
Audiences													
Demographics	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpt	Ad group paused	1	1.23%	\$12.97					
Settings													
Locations	<input type="checkbox"/>	●	CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sculptology.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	3	2.63%	\$12.47					
Ad schedule													
Devices	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpt price	Ad group paused	1	11.11%	\$12.45					
Advanced bid adj.													
Change history	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpt cost	Ad group paused	2	9.52%	\$12.42					
Drafts & experiments													

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details							
Recommendations	+ Ad status: All	ADD FILTER					SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads ②						701	5.86%	\$6,601.66				
Landing pages	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.												
Keywords	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	how much is coolsculpting	Ad group paused	1	6.67%	\$12.34					
Audiences													
Demographics	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	cool sculpt cost	Ad group paused	2	3.64%	\$11.53					
Settings													
Locations	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.												
Ad schedule	<input type="checkbox"/>	●	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	fat freeze	Ad group paused	1	6.25%	\$11.44					
Devices													
Advanced bid adj.	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpting double chin	Ad group paused	2	33.33%	\$11.21					
Change history													
Drafts & experiments	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	cryolipolysis abdomen	Ad group paused	1	25.00%	\$11.07					

Google Ads							Chris Zelig > SCULPTOLOGY ... 982-878-9790	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details							
Recommendations	+ Ad status: All	ADD FILTER					SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ads & extensions	Total: Ads ②						701	5.86%	\$6,601.66				
Landing pages	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.												
Keywords	<input type="checkbox"/>	●	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	cryolipolysis does it work	Ad group paused	1	33.33%	\$10.60					
Audiences													
Demographics	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting does it work	Ad group paused	1	2.00%	\$10.21					
Settings													
Locations													
Ad schedule	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting is All We Do Target Belly Fat, Love... www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details	cool sculpting cost double chin	Ad group paused	1	11.11%	\$10.21					
Devices													
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	how much is coolsculpting cost	Ad group paused	2	4.44%	\$10.01					
Change history													
Drafts & experiments	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat	how much is coolsculpting cost	Ad group paused	1	20.00%	\$9.89					

Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details		
Recommendations	+ Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②							
Landing pages	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology www.sculptology.com/coolsculpting	0. coolsculpting - general	Approved	2	9.09%	\$9.83
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Pleasanton, CA. Schedule a Free Consultation							
Audiences	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	2. cryolipolysis	Removed	2	50.00%	\$9.72
Settings	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							
Locations	<input type="checkbox"/>	●	{Keyword:Best Price in Pleasanton} Sculptology Flexible Payment Options sculptology.com/coolsculpting/special	1. coolsculpting - price	Removed	1	12.50%	\$9.63
Ad schedule	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.							
Devices	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting Is All We Do Target Belly Fat, Love Handles www.sculptology.com	cryolipolysis before and after	Ad group paused	1	25.00%	\$9.61
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.							
Change history	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting Is All We Do Target Belly Fat, Love Handles www.sculptology.com	what is coolsculpting reviews	Ad group paused	2	16.67%	\$9.40
Drafts & experiments	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery.							

Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details		
Recommendations	+ Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②							
Landing pages	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	non surgical liposuction arms	Ad group paused	2	18.18%	\$8.86
Keywords	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Audiences	<input type="checkbox"/>	●	25% Off All CoolSculpting® Best Price in Pleasanton Sculptology +6 more sculptology.com/coolsculpting/special	1. coolsculpting - price	Approved	2	18.18%	\$8.77
Settings	Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details							
Locations	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting Is All We Do Target Belly Fat, Love Handles www.sculptology.com	fat freeze does it work	Ad group paused	1	2.08%	\$8.47
Ad schedule	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.							
Devices	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	cool sculpt double chin	Ad group paused	2	7.69%	\$8.31
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Change history	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	cool sculpting	Ad group paused	1	1.25%	\$8.25
Drafts & experiments	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							

Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details		
Recommendations	+ Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②							
Landing pages	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	coolsculpting results face	Ad group paused	1	50.00%	\$8.14
Keywords	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Audiences	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	cool sculpting reviews	Ad group paused	1	2.50%	\$8.07
Settings	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Locations	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	coolsculpting does it work	Ad group paused	1	10.00%	\$8.00
Ad schedule	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							
Devices	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	coolsculpting price abdomen	Ad group paused	1	5.26%	\$7.91
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Change history	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	how much is coolsculpting	Ad group paused	1	6.25%	\$7.89
Drafts & experiments	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							

Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details		
Recommendations	+ Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②							
Landing pages	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off CoolSculpting Is All We Do Target Belly Fat, Love Handles www.sculptology.com	what is cool sculpting reviews	Ad group paused	1	8.33%	\$7.84
Keywords	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.							
Audiences	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	non surgical liposuction face	Ad group paused	1	100.00%	\$7.56
Settings	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Locations	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	cryolipolysis does it work	Ad group paused	1	1.89%	\$7.39
Ad schedule	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Devices	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	3. body sculpting	Ad group paused	1	25.00%	\$7.31
Advanced bid adj.	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							
Change history	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	cool sculpt reviews	Ad group paused	1	10.00%	\$7.02
Drafts & experiments	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							

Overview	● Enabled	Status: Eligible	Optimization score: 68.3%	Type: Search	Budget: \$60.48/day	More details		
Recommendations	+ Ad status: All ADD FILTER							
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②							
Landing pages	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	what is sculpsure	Ad group paused	1	50.00%	\$6.68
Keywords	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							
Audiences	<input type="checkbox"/>	●	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com	best cryolipolysis	Ad group paused	1	33.33%	\$6.53
Settings	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.							
Locations	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	what is coolsculpting price	Ad group paused	1	100.00%	\$6.34
Ad schedule	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Devices	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	non surgical liposuction results	Ad group paused	2	15.38%	\$6.24
Advanced bid adj.	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on... View assets details							
Change history	<input type="checkbox"/>	●	{Keyword:#1 CoolSculpting Deal 25% Off} CoolSculpting Is All We Do Target Belly Fat, Love... www.sculptology.com	what is non surgical liposuction	Ad group paused	2	33.33%	\$6.21
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Google Ads | Chris Zelig | SCULPTOLOGY... | 982-878-9790 | All campaigns | search | alpha | coolscul... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled | Status: Eligible | Optimization score: 78.5% | Type: Search | Budget: \$30.00/day

Recommendations: ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups: Extension type: All | ADD FILTER | Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Landing pages						
SiteLink extension						
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
Devices						
Call extension						
<input type="checkbox"/>	925-329-6333	Account	Account	Approved	0	\$0.00
<input type="checkbox"/>	925-329-6333 (mobile)	Account	Account	Approved	0	\$0.00
Callout extension						
<input type="checkbox"/>	Highlights: No Surgery	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	1 Fat Reduction Treatment	search alpha coolsculpt...	Campaign	Approved	0	\$0.00

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<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
Devices						
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<input type="checkbox"/>	1 Fat Reduction Treatment	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	Contact Us + Free Consult	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	CoolSculpting - All We Do	search alpha coolsculpt...	Campaign	Approved	0	\$0.00
<input type="checkbox"/>	New Clients 25% OFF	search alpha coolsculpt...	Campaign	Approved	0	\$0.00

Show rows: 500 | 1 - 11 of 11

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Some inventory may be provided through third party intermediaries.
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Ads Manager | Search business | Chris Zelig | Updated just now | Discard Drafts | Review and Publish

Due to a technical issue, you were billed incorrectly for some of your ads. We have resolved the issue and refunded \$1.34 on 2019-08-08 to the payment method on your ad account 541427886325534. For those receiving credit memos, they will be issued with your invoice at the end of the month. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns | Ad Sets | Ads

Campaign Name	Delivery	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
<input checked="" type="checkbox"/> Coolsculpting	Active	\$25.00 Daily	91 Leads	25,365	73,671	\$22.74 Per Lead	\$2,069.07	Ongoing	770
<input type="checkbox"/> Coolsculpting	Inactive	Using ad se...	—	—	—	—	\$0.00	Ongoing	—
Results from 2 campaigns			91 Leads	25,365 People	73,671 Total	\$22.74 Per Lead	\$2,069.07 Total Spent		770 Total

Ads Manager | Search business | Chris Zelig | Updated just now | Discard Drafts | Review and Publish

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Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (1 selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent	Ends
2019-07 - Image 1	18,982	38,417	\$21.09 Per Lead	Average	Below average Bottom 35% of ads	Above average	\$949.08	Ongoing
2019-07 - Image 2	6,911	11,774	\$15.70 Per Lead	Average	Below average Bottom 35% of ads	Above average	\$313.99	Ongoing
2019-07 - Launch Ad	5,073	9,517	\$31.97 Per Lead	—	—	—	\$287.69	Ongoing
2019-07 - Image 1	317	2,541	\$39.17 Per Lead	—	—	—	\$117.52	Ongoing
2019-07 - Image 2	311	2,326	\$27.67 Per Lead	—	—	—	\$110.66	Ongoing
2019-07 - Image 3	2,428	3,666	\$51.40 Per Lead	Average	Below average Bottom 35% of ads	Above average	\$102.80	Ongoing
2019-07 - Image 4	1,611	2,433	\$16.32 Per Lead	—	—	—	\$65.27	Ongoing
Results from 10 ads			25,365 People	73,671 Total	\$22.74 Per Lead		\$2,069.07 Total Spent	

Ads Manager | Search business | Chris Zelig | Updated just now | Discard Drafts | Review and Publish

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2019-07 - Image 4	1,611	2,433	\$16.32 Per Lead	—	—	—	\$65.27	Ongoing
2019-07 - Launch Ad	259	1,215	\$49.83 Per Lead	—	—	—	\$49.83	Ongoing
2019-07 - Image 4	257	1,103	\$23.38 Per Lead	—	—	—	\$46.76	Ongoing
2019-07 - Image 3	202	679	\$25.47 Per Lead	—	—	—	\$25.47	Ongoing
Results from 10 ads			25,365 People	73,671 Total	\$22.74 Per Lead		\$2,069.07 Total Spent	

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting' targeting 'General Population' with '2019-07 - Image 1' selected. The ad preview shows a woman's back with arrows indicating treatment areas, with text: 'Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.' The ad includes a 'LEARN MORE' button and engagement metrics (38 likes, 5 comments, 7 shares).

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting' targeting 'General Population' with '2019-07 - Image 2' selected. The ad preview shows a woman sitting, with text: 'Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.' The ad includes a 'LEARN MORE' button and engagement metrics (14 likes, 1 share).

Facebook Ads Manager interface showing the creation of a 'Launch Ad' for 'Coolsculpting' targeting 'General Population' with '2019-07 - Launch Ad' selected. The ad preview shows a woman in a white lab coat, with text: 'Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. CoolSculpting is all we do. Sale 25% OFF. Schedule a ... See More'. The ad includes a 'LEARN MORE' button and engagement metrics (14 likes, 2 comments, 1 share).

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting' targeting 'Retargeting' with '2019-07 - Image 1' selected. The ad preview shows a woman's back with arrows indicating treatment areas, with text: 'Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.' The ad includes a 'LEARN MORE' button and engagement metrics (38 likes, 5 comments, 7 shares).

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting' targeting 'Retargeting' with '2019-07 - Image 2' selected. The ad preview shows a woman sitting, with text: 'Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.' The ad includes a 'LEARN MORE' button and engagement metrics (14 likes, 1 share).

Facebook Ads Manager interface showing the configuration for a Facebook Page ad. The ad is titled "Sculptology Pleasanton" and features a woman in a white bikini. The text of the ad reads: "Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today." The ad includes a call to action: "COOLSCULPTING SALE" and a "LEARN MORE" button. The ad is currently in the "Review" stage.

Facebook Ads Manager interface showing the configuration for an Instagram Account ad. The ad is titled "Sculptology Pleasanton" and features a woman in a white bodysuit. The text of the ad reads: "Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today." The ad includes a call to action: "COOLSCULPTING SALE" and a "LEARN MORE" button. The ad is currently in the "Review" stage.

Facebook Ads Manager interface showing the configuration for a Retargeting ad. The ad is titled "Sculptology Pleasanton" and features a woman in a white lab coat. The text of the ad reads: "Coolsculpting #1 Non Surgical Fat Reduction Procedure. Great results. CoolSculpting is all we do. Sale 25% OFF. Schedule a ... See More." The ad includes a call to action: "25% OFF COOLSCULPTING" and a "LEARN MORE" button. The ad is currently in the "Review" stage.

Facebook Ads Manager interface showing the configuration for a Retargeting ad. The ad is titled "Sculptology Pleasanton" and features a woman in a white bodysuit. The text of the ad reads: "Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today." The ad includes a call to action: "COOLSCULPTING SALE" and a "LEARN MORE" button. The ad is currently in the "Review" stage.

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