

Sculptology Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$6,140.15
 search alpha coolsculpting: \$3,157.07

Total Google Ads: \$9,297.22
 Facebook Ads: \$2,290.70
 Total Media Cost: \$11,587.92

Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | All campaigns | search | beta | coolsculpting

Overview | Campaigns | Recommendations | Ad groups | Auction insights | Ad extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Custom Oct 1 - Dec 31, 2019

Ad	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$95.12/day	Eligible	267	5.75%	\$6,140.15
search alpha coolsculpting	\$60.00/day	Eligible	98	6.95%	\$3,157.07
Total: Filtered campaigns			365	6.03%	\$9,297.22
Total: Account	\$187.48/day		460	4.81%	\$10,575.66

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 87.6% | Type: Search | Budget: \$95.12/day | More details

Recommendations | Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
#1 Provider in Pleasanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	83	5.37%	\$1,966.02
CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sculptology.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	76	5.13%	\$1,536.07
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology www.sculptology.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Pleasanton, CA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	29	6.79%	\$846.93
25% Off All CoolSculpting® Sculptology #1 Provider in Pleasanton www.sculptology.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	17	3.59%	\$472.06
25% Off All CoolSculpting® Affordable & Quick Treatments Sculptology sculptology.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	11	14.86%	\$312.41
(Keyword Best Price in Pleasanton) Sculptology Flexible Payment Options sculptology.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	14	13.59%	\$264.90

Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 87.6% | Type: Search | Budget: \$95.12/day | More details

Recommendations | Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
(Keyword Best Price in Pleasanton) Sculptology Flexible Payment Options sculptology.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	14	13.59%	\$264.90
25% Off All CoolSculpting® Best Price in Pleasanton Sculptology +6 more sculptology.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today. View assets details	1. coolsculpting - price	Ad group paused Approved (limited): Restricted drug terms	12	11.65%	\$260.42
#1 Provider in Pleasanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	3. body sculpting	Approved (limited): Restricted drug terms	3	10.71%	\$77.73
#1 Provider in Pleasanton Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more sculptology.com/fat-freezing/pleasanton #1 CoolSculpting Deal. Top Provider in Pleasanton, CA for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Poor ad strength Approved (limited): Restricted drug terms	3	10.34%	\$65.32
25% Off All Fat Freezing Sculptology #1 Provider in Pleasanton sculptology.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Pleasanton, CA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	5.00%	\$60.29
#1 Provider in Pleasanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	4. lipo	Approved (limited): Restricted medical content +1 more	4	10.81%	\$55.03
Best Price in Pleasanton Sculptology Flexible Payment Options sculptology.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted	2	5.71%	\$50.23

Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 87.6% | Type: Search | Budget: \$95.12/day | More details

Recommendations | Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
Best Price in Pleasanton Sculptology Flexible Payment Options sculptology.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	2	5.71%	\$50.23
#1 Provider in Pleasanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	2. cryolipolysis	Approved (limited): Restricted drug terms	2	9.52%	\$40.76
CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sculptology.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. lipo	Approved (limited): Restricted medical content +1 more	2	12.50%	\$38.96
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology www.sculptology.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Pleasanton, CA. Schedule a Free Consultation	3. body sculpting	Approved (limited): Restricted medical content +1 more	1	16.67%	\$18.11
CoolSculpting in Pleasanton #1 Fat Reduction Treatment Best Prices. FDA-Cleared. sculptology.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	2	4.26%	\$17.25
Sculptology Freezing Fat Really Works 25% Off First Treatment sculptology.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Pleasanton, CA. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	4.35%	\$16.60
25% Off CoolSculpting® Cost New Client Special Sculptology					

Overview		Status: Eligible		Optimization score: 87.6%		Type: Search		Budget: \$95.12/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								267		5.75%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting® Cost New Client Special Sculptology		1. coolsculpting - price		Ad group paused		1	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!				Approved (limited): Restricted medical content +1 more		2.44%	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>								\$15.61	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime		2. cryolipolysis		Approved (limited): Restricted medical content +1 more		4.76%	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation						\$15.59	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime		3. body sculpting		Approved (limited): Restricted medical content +1 more		18.18%	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>								\$9.86	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more		coolsculpting near me before and after pleasanton		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						-\$0.00	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles		coolsculpting near me before and after pleasanton		Ad group removed		0	
Change history		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		coolsculpting near me before and after pleasanton		Ad group removed		0	
		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more						-\$0.00	

Overview		Status: Eligible		Optimization score: 87.6%		Type: Search		Budget: \$95.12/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								267		5.75%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		www.sculptology.com		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						-\$0.00	
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>									
Change history		<input type="checkbox"/> <input checked="" type="radio"/>		Total: All enabled ads						267	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>		Total: Campaign						267	

Overview		Status: Eligible		Optimization score: 87.6%		Type: Search		Budget: \$95.12/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								267		5.75%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		www.sculptology.com		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						-\$0.00	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>									
Change history		<input type="checkbox"/> <input checked="" type="radio"/>		Total: All enabled ads						267	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>		Total: Campaign						267	

Overview		Status: Eligible		Optimization score: 87.6%		Type: Search		Budget: \$95.12/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								267		5.75%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		www.sculptology.com		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						-\$0.00	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>									
Change history		<input type="checkbox"/> <input checked="" type="radio"/>		Total: All enabled ads						267	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>		Total: Campaign						267	

Overview		Status: Eligible		Optimization score: 87.6%		Type: Search		Budget: \$95.12/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								267		5.75%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		www.sculptology.com		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						-\$0.00	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						-\$0.00	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		cool sculpting groupon pleasanton bra bulge		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						-\$0.00	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>									
Change history		<input type="checkbox"/> <input checked="" type="radio"/>		Total: All enabled ads						267	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>		Total: Campaign						267	

Overview		Status: Eligible		Optimization score: 59.4%		Type: Search		Budget: \$60.00/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All enabled ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: All enabled ads								98		6.95%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		(Keyword #1 CoolSculpting Deal 25% Off) Target Belly Fat, Love Handles 25% Off CoolSculpting Cost +6 more		0. coolsculpting - general		Approved (limited): Restricted drug terms		22	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - View assets details						7.94%	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.		0. coolsculpting - general		Approved (limited): Restricted medical content +1 more		17	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/>		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		0. coolsculpting - general		Approved (limited): Restricted medical content +1 more		6.42%	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>								\$574.10	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		0. coolsculpting - general		Approved (limited): Restricted medical content +1 more		15	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.						6.17%	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Target Belly Fat, Love Handles		0. coolsculpting - general		Approved (limited): Restricted medical content +1 more		13	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.						5.39%	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>		25% Off All CoolSculpting® Affordable & Quick Treatments Sculptology		1. coolsculpting - price		Approved (limited): Restricted medical content +1 more		5	
Locations		<input type="checkbox"/> <input checked="" type="radio"/>		Treatments Tailored to You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!						9.80%	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>		(Keyword #1 Best Price in Pleasanton) Sculptology Flexible Payment Options		1. coolsculpting - price		Approved (limited): Restricted medical content +1 more		5	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/>		Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						10.87%	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/>									
Demographics		<input type="checkbox"/> <input checked="" type="radio"/>									
Settings		<input type="checkbox"/> <input checked="" type="radio"/>									
Locations		<input type="checkbox"/> <input checked="" type="radio"/>									
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/>									
Devices		<input type="checkbox"/> <input checked="" type="radio"/>									
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/>									
Change history		<input type="checkbox"/> <input checked="" type="radio"/>									
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/>									

Overview	Enabled	Status: Eligible	Optimization score: 59.4%	Type: Search	Budget: \$60.00/day	More details
Recommendations	Ad status: All enabled ADD FILTER					
Ad groups	Total: All enabled ads					
Ads & extensions	98 clicks, 6.95% CTR, \$3,157.07 Cost					
Ads	<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Pleasanton, CA Sculptology +6 more	1. coolsculpting - price	Poor ad strength	11 clicks	\$222.21 Cost
Extensions	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology	3. body sculpting	Approved (limited): Restricted medical content +1 more	1 click	\$123.89 Cost
Automated extensions	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Sculptology	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	5 clicks	\$112.62 Cost
Landing pages	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology	5. sculpsure	Approved (limited): Restricted medical content +1 more	1 click	\$40.55 Cost
Keywords	<input type="checkbox"/>	Best Price in Pleasanton, CA Sculptology Flexible Payment Options	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1 click	\$26.94 Cost
Audiences	<input type="checkbox"/>	#1 Provider in Pleasanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	5. sculpsure	Approved (limited): Restricted drug terms	1 click	\$13.28 Cost
Demographics	<input type="checkbox"/>	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat		Approved (limited): Restricted		

Overview	Enabled	Status: Eligible	Optimization score: 59.4%	Type: Search	Budget: \$60.00/day	More details
Recommendations	Ad status: All enabled ADD FILTER					
Ad groups	Total: All enabled ads					
Ads & extensions	98 clicks, 6.95% CTR, \$3,157.07 Cost					
Ads	<input type="checkbox"/>	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1 click	\$12.47 Cost
Extensions	<input type="checkbox"/>	(Keyword #1 CoolSculpting Deal 25% Off) Target Belly Fat, Love Handles 25% Off CoolSculpting Cost +6 more	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0 clicks	\$0.00 Cost
Automated extensions	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freezing Fat Really Works Target Belly Fat, Love Handles	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Landing pages	<input type="checkbox"/>	25% Off All Fat Freezing Sculptology #1 Provider in Pleasanton	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Keywords	<input type="checkbox"/>	(Keyword #1 CoolSculpting Deal 25% Off) Target Belly Fat, Love Handles 25% Off CoolSculpting Cost +6 more	3. coolsculpting - location	Ad group removed	0 clicks	\$0.00 Cost
Audiences	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Target Belly Fat, Love Handles	3. coolsculpting - location	Ad group removed	0 clicks	\$0.00 Cost
Demographics	<input type="checkbox"/>	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat	3. coolsculpting - location	Ad group removed	0 clicks	\$0.00 Cost

Overview	Enabled	Status: Eligible	Optimization score: 59.4%	Type: Search	Budget: \$60.00/day	More details
Recommendations	Ad status: All enabled ADD FILTER					
Ad groups	Total: All enabled ads					
Ads & extensions	98 clicks, 6.95% CTR, \$3,157.07 Cost					
Ads	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Sculptology #1 Provider in Pleasanton	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Automated extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Sculptology #1 Provider in Pleasanton	5. sculpsure	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Landing pages	<input type="checkbox"/>	CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime	5. sculpsure	Approved (limited): Restricted medical content +1 more	0 clicks	\$0.00 Cost
Keywords	Total: All enabled ads					
Audiences	Total: Campaign					
Demographics	98 clicks, 6.95% CTR, \$3,157.07 Cost					

Overview	Enabled	Status: Eligible	Optimization score: 59.4%	Type: Search	Budget: \$60.00/day	More details
Recommendations	Extensions					
Ad groups	Extension type: All ADD FILTER					
Ads & extensions	Associations view					
Ads	<input type="checkbox"/>	25% Off All Fat Areas	search alpha coolsculpting	Campaign	0 clicks	\$0.00 Cost
Extensions	<input type="checkbox"/>	State-of-the-Art Facility	search alpha coolsculpting	Campaign	0 clicks	\$0.00 Cost
Automated extensions	<input type="checkbox"/>	5 Star Reviews	search alpha coolsculpting	Campaign	0 clicks	\$0.00 Cost
Landing pages	<input type="checkbox"/>	Before and After Photos	search alpha coolsculpting	Campaign	0 clicks	\$0.00 Cost
Keywords	Call extension					
Audiences	<input type="checkbox"/>	925-329-6333 (mobile)	Account	Account	14 clicks	\$643.56 Cost
Demographics	<input type="checkbox"/>	925-329-6333	Account	Account	6 clicks	\$202.63 Cost
Settings	Location extension					
Locations	<input type="checkbox"/>	Automatically linked account	Account	Account	- clicks	- Cost
Ad schedule	Callout extension					
Devices	<input type="checkbox"/>	Highlights: No Surgery	search alpha coolsculpting	Campaign	37 clicks	\$1,317.98 Cost
Advanced bid adj.	<input type="checkbox"/>	Contact Us + Free Consult	search alpha coolsculpting	Campaign	41 clicks	\$1,294.94 Cost
Change history	<input type="checkbox"/>	FDA Approved	search alpha coolsculpting	Campaign	12 clicks	\$613.16 Cost
Drafts & experiments	<input type="checkbox"/>	Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	10 clicks	\$588.11 Cost

Overview	Enabled	Status: Eligible	Optimization score: 59.4%	Type: Search	Budget: \$60.00/day	More details
Recommendations	Extensions					
Ad groups	Extension type: All ADD FILTER					
Ads & extensions	Associations view					
Ads	<input type="checkbox"/>	Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	10 clicks	\$588.11 Cost
Extensions	<input type="checkbox"/>	Freeze Your Fat	search alpha coolsculpting	Campaign	10 clicks	\$525.45 Cost
Automated extensions	<input type="checkbox"/>	New Clients 25% Off	search alpha coolsculpting	Campaign	10 clicks	\$436.11 Cost
Landing pages	<input type="checkbox"/>	Liposuction Alternative	search alpha coolsculpting	Campaign	5 clicks	\$229.23 Cost
Keywords	Structured snippet extension					
Audiences	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search alpha coolsculpting	Campaign	0 clicks	\$0.00 Cost
Demographics	Promotion extension					
Settings	<input type="checkbox"/>	25% off for New Clients	search alpha coolsculpting	Campaign	18 clicks	\$1,036.33 Cost
Locations	Total: Sitelink extensions					
Ad schedule	Total: Callout extensions					
Devices	Total: Structured snippet extensions					
Advanced bid adj.	Total: Call extensions					
Change history	Total: Location extensions					
Drafts & experiments	Total: Promotion extensions					

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-07 - Image 1	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	16 Leads	10,250	16,706	\$29.46 Per Lead	—	—	—	\$471.31
2019-11 - CS - Women - lmg 2	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	7 Leads	5,310	8,935	\$44.97 Per Lead	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$314.81
2019-11 - CS - Women - lmg 3	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	7 Leads	3,832	6,228	\$33.11 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Average Bottom 35% of ads	\$231.74
2019-11 - CS - Women - lmg 4	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	3 Leads	3,854	7,206	\$73.08 Per Lead	Below average Bottom 35% of ads	Below average Bottom 20% of ads	Average Bottom 35% of ads	\$219.24
2019-12 - CS - Women - Holiday lmg 2	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	1 Lead	2,546	3,623	\$112.20 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Average Bottom 35% of ads	\$112.20
2019-12 - CS - Women - Holiday lmg 1	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	1 Lead	2,280	3,279	\$108.86 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$108.86
2019-07 - Image 1	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	3 Leads	312	1,774	\$35.60 Per Lead	—	—	—	\$106.79
2019-10 - FB - Coolsculpting Halloween Image 1	Lowest cost Conversions	Using camp...	Oct 18, 2019, 12... 82 days ago	—	312	1,537	— Per Lead	—	—	—	\$101.79
2019-10 FB - Coolsculpting - Halloween Image 2	Lowest cost Conversions	Using camp...	Oct 18, 2019, 12... 82 days ago	—	316	1,319	— Per Lead	—	—	—	\$98.51
Coolsculpting - Halloween - Witch 3 IMG	Lowest cost Conversions	Using camp...	—	3 Leads	1,792	2,345	\$30.01 Per Lead	—	—	—	\$90.04
2019-11 - Coolsculpting - Retargeting - Women	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	1 Lead	231	1,023	\$73.02 Per Lead	—	—	—	\$73.02
Results from 36 ads											
					21,744	63,391	Total				\$2,290.70
					People	Total				Total Spent	

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11 - Coolsculpting - Retargeting - Women	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	1 Lead	231	1,023	\$73.02 Per Lead	—	—	—	\$73.02
2019-10 - FB Coolsculpting Halloween Image 4	Lowest cost Conversions	Using camp...	Oct 18, 2019, 12... 82 days ago	—	263	885	— Per Lead	—	—	—	\$65.47
High Vio 2019-12 - CS - Women - Vid 1	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	3 Leads	1,029	1,335	\$20.30 Per Lead	—	—	—	\$60.91
Coolsculpting - Halloween - Bunny IMG	Lowest cost Conversions	Using camp...	—	1 Lead	1,810	2,078	\$59.10 Per Lead	—	—	—	\$59.10
2019-12 - CS - Women - Holiday lmg 3	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	—	1,130	1,466	— Per Lead	Below average Bottom 35% of ads	Below average Bottom 20% of ads	Average Bottom 35% of ads	\$44.59
2019-11 - FB - CS - Women - lmg 2	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	1 Lead	637	725	\$24.67 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$24.67
2019-11 - FB - CS - Women - lmg 4	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	669	785	— Per Lead	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$23.23
2019-07 - Image 3	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	170	372	— Per Lead	—	—	—	\$22.04
2019-11 - FB - CS - Women - lmg 5	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	371	426	— Per Lead	—	—	—	\$19.47
2019-11 - Coolsculpting - Retargeting - Women	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	149	375	— Per Lead	—	—	—	\$19.05
2019-11 - FB - CS - Women - lmg 3	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	398	439	— Per Lead	—	—	—	\$15.45
Coolsculpting - Halloween - Witch 2 IMG	Lowest cost Conversions	Using camp...	—	—	184	196	— Per Lead	—	—	—	\$3.80
Coolsculpting - Halloween - Witch 1 IMG	Lowest cost Conversions	Using camp...	—	—	166	226	— Per Lead	—	—	—	\$2.63
Post - Engagement	Lowest cost Conversions	\$2.00 Lifetime	Dec 5, 2019, 5.01... 34 days ago	5 Post Engage...	107	108	\$0.40 Per Post Engage...	—	—	—	\$1.98
2019-07 - Image 1	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-12 - FB - CS - Women - Vid 1	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Image 4	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-10 - FB Coolsculpting - Halloween Image 3	Lowest cost Conversions	Using camp...	Oct 18, 2019, 12... 82 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
Results from 36 ads											
					21,744	63,391	Total				\$2,290.70
					People	Total				Total Spent	

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11 - FB - CS - Women - lmg 3	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	398	439	— Per Lead	—	—	—	\$15.45
Coolsculpting - Halloween - Witch 2 IMG	Lowest cost Conversions	Using camp...	—	—	184	196	— Per Lead	—	—	—	\$3.80
Coolsculpting - Halloween - Witch 1 IMG	Lowest cost Conversions	Using camp...	—	—	166	226	— Per Lead	—	—	—	\$2.63
Post - Engagement	Lowest cost Conversions	\$2.00 Lifetime	Dec 5, 2019, 5.01... 34 days ago	5 Post Engage...	107	108	\$0.40 Per Post Engage...	—	—	—	\$1.98
2019-07 - Image 1	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-12 - FB - CS - Women - Vid 1	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Dec 13, 2019, 14... 26 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Dec 5, 2019, 5.01... 34 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Launch Ad	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-07 - Image 4	Lowest cost Conversions	Using camp...	Nov 20, 2019, 6.0... 49 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
2019-10 - FB Coolsculpting - Halloween Image 3	Lowest cost Conversions	Using camp...	Oct 18, 2019, 12... 82 days ago	—	—	—	— Per Lead	—	—	—	\$0.00
Results from 36 ads											
					21,744	63,391	Total				\$2,290.70
					People	Total				Total Spent	

Search: Coolsculpting > CS - Women > 2019-07 - Image 1

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

Create Ad | Use Existing Post | Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video (Selected)
- Carousel
- Collection

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Media
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Preview

Sculptology Pleasanton Sponsored

Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

SCULPTOLOGY.COM
COOLSCULPTING SALE
Learn more about CoolSculpting

58 5 Comments 9 Shares

Like Comment Share

Discard Draft Publish

Search: Coolsculpting > CS - Women > 2019-11 - CS - Women - lmg 2

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Instagram Account
The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

Create Ad | Use Existing Post | Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video (Selected)
- Carousel
- Collection

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

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Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Preview

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Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

SCULPTOLOGY.COM
COOLSCULPTING SALE
Learn more about CoolSculpting

10 2 Comments 3 Shares

Like Comment Share

Discard Draft Publish

Facebook Ads Manager interface for 'Coolsculpting'.

Left Panel: Ad Name list showing various ad creatives for '2019-11 - CS - V...'.

Center Panel: Ad creative list for '2019-11 - CS - Women - img 3'.

Right Panel: Ad preview for 'Sculptology Pleasanton' with the headline 'COOLSCULPTING SALE' and '25% OFF'.

Facebook Ads Manager interface for 'Coolsculpting'.

Left Panel: Ad Name list showing various ad creatives for '2019-11 - CS - V...'.

Center Panel: Ad creative list for '2019-11 - CS - Women - img 4'.

Right Panel: Ad preview for 'Sculptology Pleasanton' with the headline '25% OFF COOLSCULPTING SALE' and 'GET OFFER'.

Facebook Ads Manager interface for 'Coolsculpting'.

Left Panel: Ad Name list showing various ad creatives for '2019-11 - CS - V...'.

Center Panel: Ad creative list for '2019-12 - CS - Women - Holiday img 2'.

Right Panel: Ad preview for 'Sculptology Pleasanton' with the headline 'HELLO HOLIDAYS GOODBYE FAT CELLS' and '25% OFF COOLSCULPTING SALE'.

Facebook Ads Manager interface for 'Coolsculpting'.

Left Panel: Ad Name list showing various ad creatives for '2019-11 - CS - V...'.

Center Panel: Ad creative list for '2019-12 - CS - Women - Holiday img 1'.

Right Panel: Ad preview for 'Sculptology Pleasanton' with the headline 'HELLO HOLIDAYS GOODBYE FAT CELLS' and '25% OFF COOLSCULPTING SALE'.

Facebook Ads Manager interface for 'Coolsculpting'.

Left Panel: Ad Name list showing various ad creatives for '2019-11 - CS - V...'.

Center Panel: Ad creative list for '2019-07 - Image 1'.

Right Panel: Ad preview for 'Sculptology Pleasanton' with the headline 'COOLSCULPTING SALE' and '25% OFF'.

Facebook Ads Manager interface showing the creation of an ad for 'Sculptology Pleasanton'.

Ad Name: 2019-10-FB-Coolsculpting Halloween Image 1

Format: Single Image or Video

Media: HELLO HALLOWEEN GOODBYE FAT CELLS. 25% OFF. SCULPTOLOGY.COM COOLSCULPTING SALE. LEARN MORE

Identity: Facebook Page: Sculptology Pleasanton

Review: 2 likes, 0 comments, 0 shares.

Facebook Ads Manager interface showing the creation of an ad for 'Sculptology Pleasanton'.

Ad Name: 2019-10-FB-Coolsculpting - Halloween Image 2

Format: Single Image or Video

Media: TRICK OR TREAT YOURSELF. 25% OFF. SCULPTOLOGY.COM COOLSCULPTING SALE. LEARN MORE

Identity: Facebook Page: Sculptology Pleasanton

Review: 5 likes, 0 comments, 0 shares.

Facebook Ads Manager interface showing the creation of an ad for 'Sculptology Pleasanton'.

Ad Name: Coolsculpting - Halloween - Witch 3 IMG

Format: Single Image or Video

Media: HELLO HALLOWEEN GOODBYE FAT CELLS. 25% OFF. SCULPTOLOGY.COM COOLSCULPTING SALE. LEARN MORE

Identity: Facebook Page: Sculptology Pleasanton

Review: 2 likes, 1 share, 0 comments.

Facebook Ads Manager interface showing the creation of an ad for 'Sculptology Pleasanton'.

Ad Name: 2019-11-Coolsculpting - Retargeting - Women

Format: Single Image or Video

Media: FREEZE AWAY STUBBORN FAT. 25% OFF. SCULPTOLOGY.COM COOLSCULPTING SALE. LEARN MORE

Identity: Facebook Page: Sculptology Pleasanton

Review: 0 likes, 0 comments, 0 shares.

Facebook Ads Manager interface showing the creation of an ad for 'Sculptology Pleasanton'.

Ad Name: 2019-10-FB Coolsculpting Halloween Image 4

Format: Single Image or Video

Media: HELLO HALLOWEEN GOODBYE FAT CELLS. 25% OFF. SCULPTOLOGY.COM COOLSCULPTING SALE. LEARN MORE

Identity: Facebook Page: Sculptology Pleasanton

Review: 3 likes, 0 comments, 0 shares.

Facebook Ads Manager interface showing the ad creation process for the campaign "High Vio 2019-12 - CS - Women - Vid 1". The left sidebar displays a list of ad creatives, including video and image assets. The main panel shows the "Identity" section with the Facebook Page "Sculptology Pleasanton" and the Instagram Account "sculptology_pleasanton". The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a white bikini with the text "WHEN STUBBORN FAT JUST WON'T BUDGE" and a "COOLSCULPTING SALE" banner.

Facebook Ads Manager interface showing the ad creation process for the campaign "Coolsculpting - Halloween - Bunny IMG". The left sidebar displays a list of ad creatives, including image assets. The main panel shows the "Identity" section with the Facebook Page "Sculptology Pleasanton" and the Instagram Account "sculptology_pleasanton". The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a black bunny costume with the text "HELLO HALLOWEEN GOODBYE FAT CELLS" and a "25% OFF" banner.

Facebook Ads Manager interface showing the ad creation process for the campaign "2019-12 - CS - Women - Holiday img 3". The left sidebar displays a list of ad creatives, including image assets. The main panel shows the "Identity" section with the Facebook Page "Sculptology Pleasanton" and the Instagram Account "sculptology_pleasanton". The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a red dress holding a gift box with the text "HELLO HOLIDAYS GOODBYE FAT CELLS" and a "25% OFF" banner.

Facebook Ads Manager interface showing the ad creation process for the campaign "2019-11 - FB - CS - Women - img 2". The left sidebar displays a list of ad creatives, including image assets. The main panel shows the "Identity" section with the Facebook Page "Sculptology Pleasanton" and the Instagram Account "sculptology_pleasanton". The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a blue bikini with the text "FREEZE AWAY STUBBORN FAT 25% OFF".

Facebook Ads Manager interface showing the ad creation process for the campaign "2019-11 - FB - CS - Women - img 4". The left sidebar displays a list of ad creatives, including image assets. The main panel shows the "Identity" section with the Facebook Page "Sculptology Pleasanton" and the Instagram Account "sculptology_pleasanton". The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a white bikini with the text "FREEZE AWAY STUBBORN FAT 25% OFF".

Facebook Ads Manager interface showing an ad campaign for 'Coolsculpting - Retargeting - Halloween' with 13 likes. The ad features a woman in a bikini and the text 'COOLSCULPTING SALE'.

Identity: Facebook Page: Sculptology Pleasanton; Instagram Account: sculptology_pleasanton

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Media: Choose an image or video, or create a new video or slideshow using a template.

Ad Text: Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: COOLSCULPTING SALE, LEARN MORE

Facebook Ads Manager interface showing an ad campaign for 'Coolsculpting - Retargeting - Halloween' with 2 likes. The ad features a woman in a bikini and the text 'COOLSCULPTING SALE'.

Identity: Facebook Page: Sculptology Pleasanton; Instagram Account: sculptology_pleasanton

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Media: Choose an image or video, or create a new video or slideshow using a template.

Ad Text: Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: COOLSCULPTING SALE, LEARN MORE

Facebook Ads Manager interface showing an ad campaign for 'Coolsculpting - Retargeting - Women' with 2 likes. The ad features a woman's midsection with arrows and the text 'COOLSCULPTING SALE'.

Identity: Facebook Page: Sculptology Pleasanton; Instagram Account: sculptology_pleasanton

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Media: Choose an image or video, or create a new video or slideshow using a template.

Ad Text: Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: COOLSCULPTING SALE, LEARN MORE

Facebook Ads Manager interface showing an ad campaign for 'Coolsculpting - Retargeting - Women' with 4 likes. The ad features a woman in a bikini and the text 'COOLSCULPTING SALE'.

Identity: Facebook Page: Sculptology Pleasanton; Instagram Account: sculptology_pleasanton

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Media: Choose an image or video, or create a new video or slideshow using a template.

Ad Text: Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: COOLSCULPTING SALE, LEARN MORE

Facebook Ads Manager interface showing an ad campaign for 'Coolsculpting - Halloween - Witch 2 IMG' with 0 likes. The ad features a woman in a witch costume and the text 'TRICK OR TREAT YOURSELF'.

Identity: Facebook Page: Sculptology Pleasanton; Instagram Account: sculptology_pleasanton

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

Media: Choose an image or video, or create a new video or slideshow using a template.

Ad Text: Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: COOLSCULPTING SALE, LEARN MORE

Facebook Ads Manager interface showing the creation of a new ad. The left sidebar contains a list of ad sets and individual ads, including "2019-11 - FB - CS - Women - Vid 1" and "Coolsculpting - Halloween - Witch 1 IMG". The main panel is titled "Coolsculpting - Halloween - Witch 1 IMG" and shows the "Identity" section with "Sculptology Pleasanton" selected as the Facebook Page and Instagram Account. The "Format" section is set to "Single Image or Video". The ad preview on the right shows a woman in a black dress and witch hat with the text "HELLO HALLOWEEN GOODBYE FAT CELLS" and "25% OFF coolsculpting". A "Publish" button is visible at the bottom right.

Facebook Ads Manager interface showing the configuration of an existing post. The left sidebar highlights "Post: '' - Engagement". The main panel is titled "CoolSculpting - Alejandro > 25+ > Post: '' - Engagement" and shows the "Tracking" section with "Facebook Pixel" and "Sculptology Pixel" selected. The ad preview on the right shows a man's face with the text "BROTOX LOSE THE LINES NOT THE CHARACTER" and "Because there is no gym for wrinkliest Its BROTOX dude!". A "Publish" button is visible at the bottom right.