

Sculptology CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$10,480.11
search alpha coolsculpting: \$159.63

Total Google Ads: \$10,639.74
Total Facebook Ads: \$2,860.40
Total Media Spend: \$13,500.14

Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused | Type: Search | Budget: \$39.23/day | More details

Recommendations: Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms +1 more	336	6.21%	\$6,297.11
25% Off All CoolSculpting® Best Price in Piesanton Sculptology +6 more sculptology.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms +1 more	51	16.04%	\$740.81
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	2. cryolipolysis	Campaign paused Approved (limited): Restricted drug terms	10	9.09%	\$220.99
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	4. lipo	Campaign paused Approved (limited): Restricted medical content +1 more	17	5.99%	\$192.69
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	3. body sculpting	Campaign paused Approved (limited): Restricted drug terms	11	10.78%	\$179.98
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms +1 more	7	2.83%	\$82.75

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Recommendations: Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
#1 Provider in Piesanton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sculptology.com/coolsculpting/pleasanton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. Expert, Safe Fat Loss With... View assets details	coolsculpting face	Campaign paused Approved (limited): Restricted drug terms	2	8.00%	\$24.13
#1 Provider in Piesanton Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more sculptology.com/fat-freezing/pleasanton #1 CoolSculpting Deal. Top Provider in Piesanton, CA for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	1.72%	\$16.01
(Keyword: #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® -... View assets details	coolsculpting near me before and after pleasanton	Campaign paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® -... View assets details	coolsculpting near me before and after pleasanton	Campaign paused	0	-	\$0.00
25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	coolsculpting near me before and after pleasanton	Campaign paused	0	-	\$0.00
(Keyword: #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® -... View assets details	cool sculpting near me discount pleasanton	Campaign paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles					

Google Ads | Chris Zelig | SCULPTOLOGY ALE | 982-878-9790 | search | beta | coolsculpting

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Overview: Paused | Type: Search | Budget: \$39.23/day | More details

Recommendations: Ad status: All enabled | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All enabled ads					
Freeze Away Fat Without Surgery. New Clients Save 25%.					
25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	cool sculpting reviews pleasanton abdomen	Campaign paused	0	-	\$0.00
(Keyword: #1 CoolSculpting Deal 25% Off) CoolSculpting is All We Do Target Belly Fat, Love Handles +7 more www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® -... View assets details	cool sculpt discount pleasanton face	Campaign paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off CoolSculpting is All We Do Target Belly Fat, Love Handles www.sculptology.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting® -... View assets details	cool sculpt discount pleasanton face	Campaign paused	0	-	\$0.00
25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat www.sculptology.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Piesanton, CA. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.	cool sculpt discount pleasanton face	Campaign paused	0	-	\$0.00
Total: All enabled ads					
Total: Campaign					

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Overview: Paused | Type: Search | Budget: \$39.23/day | More details

Recommendations: Ad status: All enabled | ADD FILTER

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extensions type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Piesanton	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension							
925-329-6333 (mobile)	Call extension	Account	Account	Approved	74	6.64%	\$1,631.09
925-329-6333	Call extension	Account	Account	Approved	51	4.89%	\$976.26
Location extension							
Automatically linked. (View localio... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							

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Overview: Paused, Type: Search, Budget: \$39.23/day, More details

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	150	8.34%	\$2,896.71
	FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	146	8.24%	\$2,841.13
	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	136	8.65%	\$2,545.67
	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	133	8.02%	\$2,543.68
	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	125	8.11%	\$2,531.48
	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	125	7.44%	\$2,354.18
	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	102	6.75%	\$1,878.25
	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
	Structured snippet extension							
	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	10	11.49%	\$167.02
	Promotion extension							
	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	342	7.08%	\$7,093.03
	Total: Callout extensions					312	7.80%	\$6,151.27
	Total: Structured snippet extensions					10	11.49%	\$167.02
	Total: Call extensions					125	5.80%	\$2,607.35

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Overview: Paused, Type: Search, Budget: \$39.23/day, More details

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	125	7.44%	\$2,354.18
	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	102	6.75%	\$1,878.25
	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
	Structured snippet extension							
	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	10	11.49%	\$167.02
	Promotion extension							
	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	342	7.08%	\$7,093.03
	Total: Callout extensions					312	7.80%	\$6,151.27
	Total: Structured snippet extensions					10	11.49%	\$167.02
	Total: Call extensions					125	5.80%	\$2,607.35
	Total: Location extensions					178	5.48%	\$2,706.92
	Total: Promotion extensions					342	7.08%	\$7,093.03

Show rows: 500 | 1 - 19 of 19

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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$150.00/day, More details

Recommendations: Ads, Custom Jan 1 - Mar 31, 2020

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: All enabled ads					
	25% Off CoolSculpting Cost The CoolSculpting Specialists Freeze Away Stubborn Fat	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.26%	\$42.09
	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Target Belly Fat, Love Handles	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.26%	\$41.90
	CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime	2. cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$38.65
	(Keyword: #1 CoolSculpting Deal 25% Off) Target Belly Fat, Love Handles 25% Off CoolSculpting Cost	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	1	3.70%	\$19.04
	25% Off All CoolSculpting® Best Price in Pleasanton, CA Sculptology	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	1	12.50%	\$17.95
	Best Price in Pleasanton, CA Sculptology Flexible Payment Options	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$150.00/day, More details

Recommendations: Ads, Custom Jan 1 - Mar 31, 2020

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: All enabled ads					
	25% Off All CoolSculpting® +9 more	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Pleasanton, CA. Free Consult. Expert, Safe Fat Loss With...	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	25% Off All CoolSculpting® Sculptology #1 Provider in Pleasanton	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sculptology	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	CoolSculpting in Pleasanton #1 Fat Reduction Treatment No Surgery & Minimal Downtime	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	Total: All enabled ads			5	3.33%	\$159.63
	Total: Campaign			5	3.33%	\$159.63

Show rows: 500 | 1 - 33 of 33

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Overview: Paused, Type: Search, Budget: \$150.00/day, More details

Recommendations: Extensions, Custom Jan 1 - Mar 31, 2020

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Sitelink extension							
	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search alpha coolsculpt...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
	State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search alpha coolsculpt...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha coolsculpt...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
	Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search alpha coolsculpt...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
	Call extension							
	925-329-6333	Call extension	Account	Account	Approved	0	0.00%	\$0.00
	925-329-6333 (mobile)	Call extension	Account	Account	Approved	0	0.00%	\$0.00
	Location extension							
	Automatically linked account (View localio... All locations selected	Location extension	Account	Account	-	-	-	-
	Callout extension							
	Freeze Your Fat	Callout extension	search alpha coolsculpt...	Campaign	Approved	4	11.76%	\$117.73

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$150.00/day | More details

Recommendations | Extension type: All | ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	3	8.57%	\$103.03
	<input type="checkbox"/> Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	2	6.25%	\$83.99
	<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	2	6.25%	\$59.85
	<input type="checkbox"/> FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	2	5.56%	\$57.69
	<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	2	6.45%	\$56.60
	<input type="checkbox"/> New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	1	3.70%	\$38.65
Structured snippet extension								
	<input type="checkbox"/> Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	0	-	\$0.00
Promotion extension								
	<input type="checkbox"/> 25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	5	5.38%	\$159.63
Total: Callout extensions						5	6.41%	\$159.63
Total: Call extensions						0	0.00%	\$0.00
Total: Location extensions						0	0.00%	\$0.00
Total: Promotion extensions						5	5.38%	\$159.63

Show rows: 500 | 1 - 16 of 16

Facebook Ads Manager | Sculptology (541427886325534) | Updated just now

Does your business, Sculptology Pleasanton, focus on politics or on advocating for issues of national importance? We'll use this information to improve the quality of ads shown to people. [Yes](#) [No](#)

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.04 on 2020-03-24 to the payment method on your ad account 541427886325534. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
<input checked="" type="checkbox"/> Coolsculpting	Off	Lowest cost	\$59.00 Daily	55 Leads	30,248	114,252	\$47.44 Per Lead	\$2,809.43	Ongoing	661	-	-
<input type="checkbox"/> Botox - Conversions	Off	Lowest cost	\$16.50 Daily	5 Leads	4,420	8,186	\$87.80 Per Lead	\$439.02	Ongoing	98	-	-
<input checked="" type="checkbox"/> Lead generation	Off	Lowest cost	\$10.00 Daily	21 On-Facebo...	7,232	13,870	\$11.95 Per On-Fac...	\$250.97	Ongoing	109	-	-
<input type="checkbox"/> Black Friday 2019	Off	Using ad set ...	Using ad se...	Link Click	-	-	Per Link Click	\$0.00	Dec 1, 2019	-	-	-
<input type="checkbox"/> Event: Botox + Dermal Filler Event - Fill in the Lines	Off	Lowest cost	\$150.00 Lifetime	Event Res...	-	-	Per Event ...	\$0.00	Nov 5, 2019	-	-	-
<input type="checkbox"/> Fill in the Lines - Event - Copy	Off	Using ad set ...	Using ad se...	On-Facebo...	-	-	Per On-Fac...	\$0.00	Nov 6, 2019	-	-	-
<input type="checkbox"/> CoolSculpting - Alejandro	Off	Using ad set ...	Using ad se...	Post Enga...	-	-	Per Post E...	\$0.00	Oct 6, 2019	-	-	-
Results from 7 campaigns					38,064 People	136,308 Total	-	\$3,299.42 Total Spent	-	888 Total	-	-

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Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
<input type="checkbox"/> 2019-11 - CS - Women - Img 4	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	15 Leads	17,344	38,840	\$50.52 Per Lead	Below average Bottom 35% of ads	Below average Bottom 10% of ads	Below average Bottom 20% of ads	\$757.75
<input type="checkbox"/> 2019-11 - CS - Women - Img 4 - Temp	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	9,106	18,324	\$332.46 Per Lead	Below average Bottom 20% of ads	Below average Bottom 10% of ads	Below average Bottom 20% of ads	\$332.46
<input type="checkbox"/> 2019-11 - CS - Women - Img 2	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	10 Leads	6,304	10,819	\$31.34 Per Lead	-	-	-	\$313.44
<input type="checkbox"/> 2020-01 - CS - Women - Valentine Img 4	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	11 Leads	6,034	11,203	\$27.22 Per Lead	-	-	-	\$299.41
<input type="checkbox"/> 2020-02-Lead Gen Ad 1	Lowest cost Leads	Using camp...	Feb 21, 2020, 2... 43 days ago	21 On-Facebo...	7,232	13,870	\$11.95 Per On-Fac...	Above average	Below average Bottom 35% of ads	Average	\$250.97
<input type="checkbox"/> 2020-01 - CS - Women - Valentine Img 3	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	9 Leads	3,937	6,794	\$22.20 Per Lead	-	-	-	\$199.80
<input type="checkbox"/> 2020-01 - CS - Women - Valentine Img 2	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	5 Leads	2,313	3,960	\$24.17 Per Lead	-	-	-	\$120.85
<input type="checkbox"/> 2020-02 - CS - Women - Img 7	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	3,162	4,939	\$109.81 Per Lead	-	-	-	\$109.81
<input type="checkbox"/> 2020-01 - CS - Women - Img 4	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	3,055	4,381	Per Lead	-	-	-	\$88.24
Results from 49 ads					35,208 People	128,122 Total	-	-	-	-	\$2,860.40 Total Spent

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Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads (1 selected)

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
<input type="checkbox"/> 2020-01 - CS - Women - Valentine Img 1	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	3 Leads	1,801	2,899	\$29.16 Per Lead	-	-	-	\$87.49
<input type="checkbox"/> 2020-01 - CS - Women - Img 3	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	2,038	2,991	Per Lead	-	-	-	\$74.22
<input type="checkbox"/> 2020-02 - CS - Women - Img 1	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	1,890	2,588	Per Lead	-	-	-	\$71.10
<input type="checkbox"/> 2020-02 - CS - Women - Img 6	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	1,321	1,869	Per Lead	-	-	-	\$47.58
<input type="checkbox"/> 2019-11 - CS - Women - Img 3	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	1,320	1,891	Per Lead	-	-	-	\$43.20
<input type="checkbox"/> 2020-01 - CS - Women - Img 2	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	1,316	1,571	Per Lead	-	-	-	\$42.48
<input type="checkbox"/> 2020-02 - CS - Women - Img 8	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	851	1,183	Per Lead	-	-	-	\$21.60
<input type="checkbox"/> 2020-02 - CS - Women - Img 5	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/> 2019-12 - CS - Women - Holiday Img 1	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	-	-	Per Lead	-	-	-	\$0.00
<input type="checkbox"/> 2019-12 - CS - Women - Holiday Img 2	Lowest cost Conversions	Using camp...	Mar 26, 2020, 10... 10 days ago	1 Lead	-	-	Per Lead	-	-	-	-
Results from 49 ads					35,208 People	128,122 Total	-	-	-	-	\$2,860.40 Total Spent

Facebook Ads Manager | Sculptology (541427886325534) | Search: Coolsculpting > CS - Women > 2019-11 - CS - Women - Img 4 | Off

Does your business, Sculptology Pleasanton, focus on politics or on advocating for issues of national importance? We'll use this information to improve the quality of ads shown to people. [Yes](#) [No](#)

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.04 on 2020-03-24 to the payment method on your ad account 541427886325534. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads (1 selected)

2019-11 - CS - Women - Audience 2

- 2019-12 - FB - CS - Women - Vid 1
- 2019-11 - FB - CS - Women - Img 4
- 2019-11 - FB - CS - Women - Img 3
- 2019-11 - FB - CS - Women - Img 2
- 2019-07 - Launch Ad
- 2019-11 - FB - CS - Women - Img 5

Coolsculpting - Retargeting - Halloween

- 2019 - 10 - FB - Coolsculpting - Hallowee...
- 2019 - 10 - FB Coolsculpting - Hallowee...
- 2019 - 10 - FB Coolsculpting - Hallowee...
- 2019 - 10 - FB Coolsculpting Hallowee...

Coolsculpting - General Population - Halo...

- Coolsculpting - Halloween - Witch 3 I...
- Coolsculpting - Halloween - Witch 1 I...
- Coolsculpting - Halloween - Bunny IMG
- Coolsculpting - Halloween - Witch 2 I...

Coolsculpting - Retargeting

- 2019-11 - Coolsculpting - Retargeting...
- 2019-11 - Coolsculpting - Retargeting...
- 2019-07 - Image 3
- 2019 - 07 - Image 1

Facebook Page | Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Instagram Account | Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Create Ad | Use Existing Post | Use Mockup

Format | Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a full-screen mobile experience


Full-screen Mobile Experience | Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media | Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ad Preview: Sculptology Pleasanton | Sponsored | Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Schedule a free consultation today.  **coolsculpting** FREEZE AWAY STUBBORN FAT 25% OFF | SCULPTOLOGY.COM 25% OFF COOLSCULPTING SALE | GET OFFER | Rochelle Guillor... 1 Comment 2 Shares | Like Comment Share

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives under the campaign 'Coolsculpting'.

The main panel displays the 'Create Ad' setup for the ad '2019-11 - CS - Women - Img 4 - Temp'. The ad is titled 'Coolsculpting' and is sponsored by 'Sculptology Pleasanton'. The ad copy reads: 'Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Schedule a free consultation today.'

The ad image shows a woman in a white bodysuit. The call to action is 'GET OFFER'.

Format: Single Image or Video. Media: Choose an image or video, or create a new video or slideshow using a template.

Facebook Ads Manager interface for Sculptology (541427886325534). The main panel displays the 'Create Ad' setup for the ad '2019-11 - CS - Women - Img 2'. The ad is titled 'Coolsculpting' and is sponsored by 'Sculptology Pleasanton'. The ad copy reads: 'Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.'

The ad image shows a woman in a blue bodysuit. The call to action is 'GET OFFER'.

Format: Single Image or Video. Media: Choose an image or video, or create a new video or slideshow using a template.

Facebook Ads Manager interface for Sculptology (541427886325534). The main panel displays the 'Create Ad' setup for the ad '2020-01 - CS - Women - Valentine Img 4'. The ad is titled 'Coolsculpting' and is sponsored by 'Sculptology Pleasanton'. The ad copy reads: 'Valentine's Day Special! Coolsculpting® freezes away fat that resists diet & exercise. 25% Off.'

The ad image shows a woman in a black bodysuit. The call to action is 'LEARN MORE'.

Format: Single Image or Video. Media: Choose an image or video, or create a new video or slideshow using a template.

Facebook Ads Manager interface for Sculptology (541427886325534). The main panel displays the 'Create Ad' setup for the ad '2020-02-Lead Gen Ad 1'. The ad is titled 'Coolsculpting' and is sponsored by 'Sculptology Pleasanton'. The ad copy reads: 'Coolsculpting is the worlds #1 non-invasive fat-reduction procedure. It's an innovative way to contour your body by freezing... See More'

The ad image shows a woman in a blue bodysuit sitting on a treatment table. The call to action is 'BOOK NOW'.

Format: Single Image or Video. Media: Choose an image or video, or create a new video or slideshow using a template.

Facebook Ads Manager interface for Sculptology (541427886325534). The main panel displays the 'Create Ad' setup for the ad '2020-01 - CS - Women - Valentine Img 3'. The ad is titled 'Coolsculpting' and is sponsored by 'Sculptology Pleasanton'. The ad copy reads: 'Valentine's Day Special! Coolsculpting® freezes away fat that resists diet & exercise. 25% Off.'

The ad image shows a woman in a white bodysuit. The call to action is 'LEARN MORE'.

Format: Single Image or Video. Media: Choose an image or video, or create a new video or slideshow using a template.

Facebook Ads Manager interface for Sculptology (541427886325534). The ad is titled "Coolsculpting > CS - Women > 2020-01 - CS - Women - Valentine Img 2". The ad creative features a woman in a silver dress holding purple balloons, with the text "coolsculpting LOVE YOUR BODY". The ad copy includes "Valentine's Special" and "Coolsculpting freezes away fat that resists diet & exercise. Save 25% for V-Day". The ad is currently in a draft state.

Facebook Ads Manager interface for Sculptology (541427886325534). The ad is titled "Coolsculpting > CS - Women > 2020-02 - CS - Women - Img 7". The ad creative features a woman in a white tank top and blue jeans, with a "25% off" badge. The ad copy includes "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today." The ad is currently in a draft state.

Facebook Ads Manager interface for Sculptology (541427886325534). The ad is titled "Coolsculpting > CS - Women > 2020-01 - CS - Women - Img 4". The ad creative features a woman in a white sports bra and leggings, with the text "coolsculpting". The ad copy includes "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise. Schedule a free consultation today." The ad is currently in a draft state.

Facebook Ads Manager interface for Sculptology (541427886325534). The ad is titled "Coolsculpting > CS - Women > 2020-01 - CS - Women - Valentine Img 1". The ad creative features a woman in a blue floral dress holding a red heart, with the text "coolsculpting LOVE YOUR BODY". The ad copy includes "Valentine's Special" and "Coolsculpting® freezes away fat that resists diet & exercise. 25% off for V-Day". The ad is currently in a draft state.

Facebook Ads Manager interface for Sculptology (541427886325534). The ad is titled "Coolsculpting > CS - Women > 2020-01 - CS - Women - Img 3". The ad creative features a woman in a blue athletic outfit, with the text "coolsculpting SCULPT YOUR BODY". The ad copy includes "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise. Schedule a free consultation today." The ad is currently in a draft state.

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives, including "2020-02 - CS - Women - Vid 1" through "2020-02 - CS - Women - Vid 5". The main panel displays the "2020-02 - CS - Women - Img 1" ad. The ad preview shows a woman in a white bodysuit with the text "SCULPTOLOGY.COM Sale 25% OFF. Learn more about CoolSculpting." and a "LEARN MORE" button. The ad is sponsored by Scuptology Pleasanton.

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives, including "2020-02 - CS - Women - Vid 1" through "2020-02 - CS - Women - Vid 5". The main panel displays the "2020-02 - CS - Women - Img 6" ad. The ad preview shows a woman in a dark blue dress with the text "SCULPTOLOGY.COM 25% OFF COOLSCULPTING. Learn more about CoolSculpting." and a "LEARN MORE" button. The ad is sponsored by Scuptology Pleasanton.

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives, including "2020-02 - CS - Women - Vid 1" through "2020-02 - CS - Women - Vid 5". The main panel displays the "2019-11 - CS - Women - Img 3" ad. The ad preview shows a woman in a white bikini with the text "SCULPTOLOGY.COM COOLSCULPTING SALE. Learn more about CoolSculpting." and a "LEARN MORE" button. The ad is sponsored by Scuptology Pleasanton.

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives, including "2020-02 - CS - Women - Vid 1" through "2020-02 - CS - Women - Vid 5". The main panel displays the "2020-01 - CS - Women - Img 2" ad. The ad preview shows a woman in a white bikini with the text "SCULPTOLOGY.COM Sale 25% OFF. Learn more about CoolSculpting." and a "LEARN MORE" button. The ad is sponsored by Scuptology Pleasanton.

Facebook Ads Manager interface for Sculptology (541427886325534). The left sidebar shows a list of ad creatives, including "2020-02 - CS - Women - Vid 1" through "2020-02 - CS - Women - Vid 5". The main panel displays the "2020-02 - CS - Women - Img 8" ad. The ad preview shows a woman in a white top and blue jeans with the text "SCULPTOLOGY.COM 25% OFF COOLSCULPTING. Learn more about CoolSculpting." and a "LEARN MORE" button. The ad is sponsored by Scuptology Pleasanton.