

**Medstar Media, INC.**

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# INVOICE

**BILL TO**

Alejandro Arnez  
Sculptology  
6770 Bernal Ave #440  
Pleasanton, CA 94566  
United States

**INVOICE #** 1203

**DATE** 06/01/2020

**DUE DATE** 06/01/2020

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li><li>• Coolsculpting related blog article monthly</li></ul>	1	1,750.00	1,750.00
Digital Marketing Monthly Management	Pro-Rated from April 1 - 4th - May 20th - May 31st 15 days <ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	0.50	1,750.00	875.00

PAYMENT 2,625.00  
BALANCE DUE **\$0.00**