

SeaMist Medspa Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$2,987.38
 search alpha coolsculpting: \$479.81

Total Google Ads: \$3,467.19
 Facebook Ads: \$916.67
 Total Media Cost: \$4,383.86

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns

Overview | Campaigns | Recommendations | Ad groups | Advertisements | Auction insights | Ad extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$56.44/day	Eligible	66	9.71%	\$2,987.38
search alpha coolsculpting	\$50.38/day	Paused	25	8.39%	\$479.81
CoolSculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$19.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
Total: Campaigns			91	9.30%	\$3,467.19
Total: Account	\$56.44/day		91	9.30%	\$3,467.19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column headers' hover text for accredited metrics.
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Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$56.44/day | Optimization score: 88.7% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 66 9.71% \$2,987.38					
#1 Provider in Kingstown Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more seamistmedspa.com/coolsculpting/kingstown #1 CoolSculpting Deal. Freeze Fat. Top Provider in Kingstown, RI. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	16	6.43%	\$634.89
CoolSculpting in Kingstown #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.seamistmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	12	12.77%	\$450.70
25% Off All CoolSculpting® SeaMist MedSpa #1 Provider in Kingstown www.seamistmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Kingstown, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	8	13.79%	\$406.71
CoolSculpting in Kingstown Fat Reduction Treatment No Surgery & Minimal Downtime www.seamistmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	7	10.29%	\$389.95
(Keyword Best Price in Kingstown) SeaMist MedSpa Flexible Payment Options seamistmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content	3	25.00%	\$274.24
25% Off All CoolSculpting® Affordable & Quick Treatments SeaMist MedSpa seamistmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	0. coolsculpting - general	Approved (limited): Restricted medical content	2	13.33%	\$167.76

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$56.44/day | Optimization score: 88.7% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 66 9.71% \$2,987.38					
(Keyword Best Price in Kingstown) SeaMist MedSpa Flexible Payment Options seamistmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content	2	13.33%	\$126.44
Best Price in Kingstown SeaMist MedSpa Flexible Payment Options seamistmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content	4	17.39%	\$108.12
CoolSculpting in Kingstown #1 Fat Reduction Treatment Best Prices. FDA-Cleared. seamistmedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Removed Disapproved: Punctuation and symbols	2	50.00%	\$99.18
(Keyword Best Price in Kingstown) SeaMist MedSpa Flexible Payment Options seamistmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	0. coolsculpting - general	Approved (limited): Restricted medical content	4	19.05%	\$93.40
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SeaMist Medspa www.seamistmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Kingstown, RI. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	1	2.04%	\$64.67
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SeaMist Medspa www.seamistmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Kingstown, RI. Schedule a Free Consultation	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	2	13.33%	\$62.85
25% Off All CoolSculpting® Best Price in Kingstown SeaMist MedSpa +5 more seamistmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Punctuation and symbols +1 more	1	11.11%	\$45.79

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$56.44/day | Optimization score: 88.7% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 66 9.71% \$2,987.38					
25% Off All CoolSculpting® Best Price in Kingstown SeaMist MedSpa +5 more seamistmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Punctuation and symbols +1 more	1	11.11%	\$45.79
25% Off All CoolSculpting® Affordable & Quick Treatments SeaMist MedSpa seamistmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content	1	11.11%	\$45.27
CoolSculpting in Kingstown Fat Reduction Treatment Best Prices. FDA-Cleared. seamistmedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved	1	25.00%	\$17.41
(Keyword: #1 CoolSculpting Deal 25% Off) No Surgery, Pain, or Downtime Fat Reduction in Kingstown, RI +9 more www.seamistmedspa.com Top CoolSculpting in Rhode Island- Freeze Away Your Fat Without Surgery. 25% Off. CoolSculpting Reduces Fat +... View assets details	coolsculpting near me groupon bra bulge	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
#1 Coolsculpting Deal 25% Off No Surgery, Pain, or Downtime Fat Reduction in Kingstown, RI +9 more www.seamistmedspa.com Top CoolSculpting in Rhode Island- Freeze Away Your Fat Without Surgery. 25% Off. Learn More about CoolSculpting from the Top Provider in Kingstown, Rhode Island.	coolsculpting near me groupon bra bulge	Ad group removed Approved (limited): Restricted drug terms	0	-	\$0.00
#1 Non-Surgical Fat Reduction Reduce Fat with No Downtime See Real CoolSculpting Results www.seamistmedspa.com 25% Off CoolSculpting Cost. Freeze Away Stubborn Bulges that Resist Diet and Exercise. CoolSculpting Reduces Fat + Sculptures Attractive Contours Without Surgery or Downtime.	coolsculpting near me groupon bra bulge	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 Fat Reduction Treatment Freeze Off Your Stubborn Fat Best CoolSculpting Kingstown www.seamistmedspa.com Save on CoolSculpting® - Freeze Away Fat Without Surgery.	coolsculpting near me groupon bra bulge	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00

Overview		Status: Eligible		Type: Search	Budget: \$56.44/day	Optimization score: 88.7%	More details	
Recommendations Ad status: All ADD FILTER								
Ad groups								
Ads & extensions								
Ads								
Extensions								
Automated extensions								
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								
Drafts & experiments								
Total: Ads 66 9.71% \$2,987.38								
Total: Campaign 66 9.71% \$2,987.38								
Show rows: 500 1 - 500 of 60,625								
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								

Overview		Status: Eligible		Type: Search	Budget: \$56.44/day	Optimization score: 88.7%	More details	
Recommendations Extension type: All ADD FILTER								
Ad groups								
Ads & extensions								
Ads								
Extensions								
Automated extensions								
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								
Drafts & experiments								
Total: Ads 66 9.71% \$2,987.38								
Total: Campaign 66 9.71% \$2,987.38								
Show rows: 500 1 - 500 of 60,625								
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								

Overview		Status: Eligible		Type: Search	Budget: \$56.44/day	Optimization score: 88.7%	More details	
Recommendations Extension type: All ADD FILTER								
Ad groups								
Ads & extensions								
Ads								
Extensions								
Automated extensions								
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								
Drafts & experiments								
Total: Ads 66 9.71% \$2,987.38								
Total: Campaign 66 9.71% \$2,987.38								
Show rows: 500 1 - 15 of 15								
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								

Overview		Status: Paused		Type: Search	Budget: \$50.38/day	More details		
Recommendations Ad status: All ADD FILTER								
Ad groups								
Ads & extensions								
Ads								
Extensions								
Automated extensions								
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								
Drafts & experiments								
Total: Ads 25 8.39% \$479.81								
Total: Campaign 25 8.39% \$479.81								
Show rows: 500 1 - 15 of 15								
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								

Overview		Status: Paused		Type: Search	Budget: \$50.38/day	More details		
Recommendations Ad status: All ADD FILTER								
Ad groups								
Ads & extensions								
Ads								
Extensions								
Automated extensions								
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								
Drafts & experiments								
Total: Ads 25 8.39% \$479.81								
Total: Campaign 25 8.39% \$479.81								
Show rows: 500 1 - 15 of 15								
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								

Google Ads | SeaMist Medspa | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$50.38/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 25, 8.39%, \$479.81						
Ads	Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Extensions	CoolSculpting in Kingstown Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
Automated extensions	www.seamistmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation Now					
Landing pages	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat SeaMist Medspa					
Keywords	www.seamistmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Kingstown, RI. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
Audiences						
Demographics						
Settings	25% Off CoolSculpting® Cost New Client Special SeaMist Medspa	0. coolsculpting - general	Campaign paused Disapproved: Punctuation and symbols	0	-	\$0.00
Locations	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ad schedule						
Devices	{Keyword Best Price in Kingstown} SeaMist MedSpa Flexible Payment Options	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
Advanced bid adj.						
Change history						
Drafts & experiments						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | SeaMist Medspa | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$50.38/day

Recommendations: Extensions, Custom: Oct 1 - Dec 31, 2019

Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
5 Star Reviews	search alpha coolsculpting	Campaign	Disapproved: Misleading content +3 more	0	-	\$0.00
State-of-the-Art Facility	search alpha coolsculpting	Campaign	Disapproved: Misleading content +2 more	0	-	\$0.00
25% Off All Fat Areas	search alpha coolsculpting	Campaign	Disapproved: Misleading content +2 more	0	-	\$0.00
Before and After Photos	search alpha coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Call extension						
401-782-2400 (mobile)	Account	Account	Approved	6	12.50%	\$141.89
401-782-2400	Account	Account	Approved	2	8.70%	\$36.97
Callout extension						
Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	2	20.00%	\$147.06
FDA Approved	search alpha coolsculpting	Campaign	Approved	2	11.11%	\$147.06
Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	1	8.33%	\$80.07
New Clients 25% Off	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00

Google Ads | SeaMist Medspa | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$50.38/day

Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	1	8.33%	\$80.07
New Clients 25% Off	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search alpha coolsculpting	Campaign	Approved	0	-	\$0.00
Promotion extension						
25% off for New Clients	search alpha coolsculpting	Campaign	Approved	4	10.00%	\$198.17
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				8	6.56%	\$261.55
Total: Structured snippet extensions				1	14.29%	\$9.71
Total: Call extensions				8	11.27%	\$178.86
Total: Promotion extensions				16	8.70%	\$375.21

Facebook Ads Manager | Mary Christina Simpson (1020368...)

Search business: Medstar Media

Updated just now

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.37 on 2019-12-18 to the payment method on your ad account 10203681630310534. We appreciate your accommodation for the inconvenience this refund may have caused.

Search: Filters, Add filters to narrow the data you are seeing. Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (1 selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 - CS - Women - Holiday Dynamic Img	Lowest cost Conversions	Using camp...	Dec 27, 2019, 6:3... 11 days ago	6 Leads	8,462	34,080	\$127.96 Per Lead	-	-	-	\$767.77
Coolsculpting 25% Off - Fat Cells - Halloween	Lowest cost Conversions	Using camp...	Oct 31, 2019, 5:1... 68 days ago	4 Leads	3,186	7,019	\$32.35 Per Lead	-	-	-	\$129.39
High Vio 2019-12 - CS - Women - Video 1	Lowest cost Conversions	Using camp...	Dec 11, 2019, 2:4... 27 days ago	1 Lead	415	548	Per Lead	-	-	-	\$19.51
Results from 3 ads				10 Leads	9,660 People	41,647 Total	\$91.67 Per Lead				\$916.67 Total Spent

Facebook Ads Manager | Mary Christina Simpson (1020368...)

Search business: Medstar Media

2019-12 - CS - Women - Holiday Dynamic Img

Ad Name: 2019-12 - CS - Women - Holiday Dynamic Img

Identity: Facebook Page: Seamist Medspa

Create Ad: Use Existing Post, Use Mockup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative.

Ad Preview: Seamist Medspa sponsored. CoolSculpting safely freezes fat from problem areas. Special: 25% OFF CoolSculpting. Image of a woman sitting.

Buttons: Like, Comment, Share, Learn More

Facebook Ads Manager interface showing the creation of a new ad. The breadcrumb trail is: Coolsculpting - Conversions > Coolsculpting - Women - General Population - Halloween > Coolsculpting | 25% Off - Fat Cells - Halloween. The selected ad is "Coolsculpting | 25% Off - Fat Cells - Halloween".

Facebook Page: Seamist Medspa

Instagram Account: seamis_medspa

Create Ad: Use Existing Post, Use Mockup

Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos

Media: Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new videos or slideshows using templates.

Image: Two image thumbnails are shown, each 1200 x 1200 pixels. The first image has the text "STICK OR TREAT YOURSELF" and the second has "HELLO HALLOWEEN GOODBYE FAT CELLS".

Preview: Shows a woman in a black dress and witch hat. Text: "HELLO HALLOWEEN GOODBYE FAT CELLS", "25% OFF coolsculpting". Call to action: "SEAMISTMEDSPA.COM #1 CoolSculpting® Provider Book a Free Consult + 25% OFF LEARN MORE".

Buttons: Close, Discard Draft, Publish

Footer: By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the editing of an existing ad. The breadcrumb trail is: Coolsculpting - Conversions > Coolsculpting - Women - Video > High Vio 2019-12 - CS - Women - Video 1. The selected ad is "High Vio 2019-12 - CS - Women - Video 1".

Facebook Page: Seamist Medspa

Instagram Account: seamis_medspa

Create Ad: Use Existing Post, Use Mockup

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

- Add an Instant Experience
- Add a Playable Asset

Media: Choose an image or video, or create a new video or slideshow.

Preview: Shows a woman in a white bikini. Text: "WHEN STUBBORN FAT JUST WON'T BUDGE", "SEAMISTMEDSPA.COM #1 CoolSculpting® Provider 25% OFF + Free Consultation LEARN MORE".

Buttons: Close, Discard Draft, Publish

Footer: By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.