

CoolSculpting Marketing Services Seamist Medspa Q2 2021 Total Marketing Expenses (4/1/2021 - 6/15/2021)

Total Google Ads: \$ 5,546.76
Total Marketing Service Fees: \$ 3,350.00
Total CoolSculpting Marketing Cost: \$ 8,896.76

Google Ads | Chris Zelig > Seamist Med... 140-425-1409 | All campaigns

Your website is unavailable | Require 2-Step Verification for all your account's users

Overview | Campaigns

Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$104.67/day	Bid strategy limited	868	6.62%	\$5,546.76
CoolSculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting old	\$58.13/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$19.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$50.38/day	Paused	0	-	\$0.00
CoolSculpting	\$10.00/day	Paused	0	-	\$0.00
Coolsculpting 2.0	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting South Kingstown	\$15.00/day \$456.00/month	Paused	0	-	\$0.00

Google Ads | Chris Zelig > Seamist Med... 140-425-1409 | All campaigns

Your website is unavailable | Require 2-Step Verification for all your account's users

Overview | Campaigns

Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting generic	\$19.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$50.38/day	Paused	0	-	\$0.00
CoolSculpting	\$10.00/day	Paused	0	-	\$0.00
Coolsculpting 2.0	\$15.00/day	Paused	0	-	\$0.00
CoolSculpting South Kingstown	\$15.00/day \$456.00/month	Paused	0	-	\$0.00
Coolsculpting 3.0	\$25.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			868	6.62%	\$5,546.76
Total: Account			868	6.62%	\$5,546.76

Show rows: 500 | 1 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > Seamist Med... 140-425-1409 | All campaigns > search | beta | coolscul...

In this campaign: Remove conflicting negative keywords | Optimization score: 81.2%

Overview | Ad status: Bid strategy limited | Type: Search | Budget: \$104.67/day

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
SeaMist Medspa Fat Reduction South Kingstown Non-Surgical Fat Reduction +6 more www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	189	4.75%	\$1,002.36
SeaMist Medspa Fat Reduction South Kingstown Non-Surgical Fat Reduction +6 more www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	165	6.69%	\$898.99
CoolSculpting® Fat Reduction CoolSculpting South Kingstown Biggest CoolSculpting® Promo +6 more www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. Expert, Safe Fa... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	89	10.03%	\$832.56
CoolSculpting® Fat Reduction CoolSculpting South Kingstown Biggest CoolSculpting® Promo +6 more		Eligible (Limited) Policy (Restricted			

Google Ads | Chris Zelig > Seamist Med... 140-425-1409 | All campaigns > search | beta | coolscul...

In this campaign: Remove conflicting negative keywords | Optimization score: 81.2%

Overview | Ad status: Bid strategy limited | Type: Search | Budget: \$104.67/day

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
CoolSculpting® Fat Reduction CoolSculpting South Kingstown Biggest CoolSculpting® Promo +6 more www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. Expert, Safe Fa... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	16	20.25%	\$137.69
CoolSculpting® South Kingstown Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	12.28%	\$127.75
CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	17	13.39%	\$120.66
CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	16.67%	\$113.03

Google Ads | Chris Zelig > Seamist Med... 140-425-1409 | All campaigns > search | beta | coolscul...

In this campaign: Remove conflicting negative keywords | Optimization score: 81.2%

Overview | Ad status: Bid strategy limited | Type: Search | Budget: \$104.67/day

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	16.67%	\$113.03
CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	16.39%	\$91.70
CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	15	10.27%	\$87.47
CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	12	9.45%	\$86.43

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Our Biggest Discount Ever							0. coolsculpting - general	Paused	12	9.45%	\$86.43				
CoolSculpting® South Kingstown Limited Time Offer June 2021 Hurry Offer Ends In...							0. coolsculpting - general	Paused	8	14.04%	\$86.42				
CoolSculpting® South Kingstown Limited Time Offer June 2021 Our Biggest Discount Ever							0. coolsculpting - general	Paused	12	25.53%	\$76.21				
CoolSculpting® South Kingstown Limited Time Offer May 2021 Hurry Offer Ends In...							0. coolsculpting - general	Paused	6	14.63%	\$73.92				

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
CoolSculpting® South Kingstown Limited Time Offer May 2021 Hurry Offer Ends In...							0. coolsculpting - general	Paused	6	14.63%	\$73.92				
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.							x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	11	13.75%	\$72.93				
CoolSculpting® South Kingstown Freeze Away Body Fat Our Biggest Discount Ever							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	14.29%	\$63.92				
Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	12	7.41%	\$60.65				

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	12	7.41%	\$60.65				
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	11	4.00%	\$49.62				
CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Hurry Offer Ends In...							0. coolsculpting - general	Paused	11	10.68%	\$49.42				
Fat Reduction South Kingstown Freeze Away Body Fat Freeze Away Body Fat							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	10	5.68%	\$47.42				

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
Fat Reduction South Kingstown Freeze Away Body Fat Freeze Away Body Fat							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	10	5.68%	\$47.42				
CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	20.69%	\$47.16				
Fat Reduction South Kingstown Eliminate Fat & Feel Great Freeze Away Body Fat							2. ilpo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	8.18%	\$44.97				
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments							0. coolsculpting - general	Paused	4	28.57%	\$39.18				

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments							0. coolsculpting - general	Paused	4	28.57%	\$39.18				
CoolSculpting® South Kingstown Limited Time Offer June 2021 CoolSculpting Special 50% Off							1. coolsculpting - price	Paused	3	23.08%	\$37.29				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat							x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group	8	7.02%	\$35.88				
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever							0. coolsculpting - general	Paused	3	33.33%	\$35.69				

Google Ads							Chris Zelig > SeaMist Med... 140-425-1409		All campaigns > search beta coolscul...		In this campaign: Remove conflicting negative keywords		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%		More details		
Recommendations							Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads										868	6.62%	\$5,546.76			
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever							0. coolsculpting - general	Paused	3	33.33%	\$35.69				
CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Hurry Offer Ends In...							0. coolsculpting - general	Paused	3	17.65%	\$35.24				
CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Our Biggest Discount Ever							1. coolsculpting - price	Paused	4	19.05%	\$34.57				
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	22.22%	\$32.85				

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	6.96%	\$32.82					
Extensions											
Landing pages	<input type="checkbox"/> Fat Reduction South Kingstown Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	8.79%	\$31.43					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> CoolSculpting® South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.20%	\$30.75					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> Best CoolSculpting Deal Ever May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	22.22%	\$30.39					

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	22.22%	\$30.39					
Extensions											
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	5.26%	\$28.75					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.57%	\$28.21					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.67%	\$27.10					

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.67%	\$27.10					
Extensions											
Landing pages	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer June 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	21.05%	\$25.63					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> Fat Reduction South Kingstown Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	24.00%	\$25.03					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	3	2.44%	\$24.64					

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	2.44%	\$24.64					
Extensions											
Landing pages	<input type="checkbox"/> CoolSculpting® South Kingstown May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	20.00%	\$24.45					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$23.61					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer May 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	4.08%	\$22.72					

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer May 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	4.08%	\$22.72					
Extensions											
Landing pages	<input type="checkbox"/> Fat Reduction South Kingstown Freeze Away Body Fat Get Rid of Unwanted Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	6	3.85%	\$22.55					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	3	23.08%	\$21.61					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer Apr 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	33.33%	\$20.44					

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details		
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Total: Ads				868	6.62%	\$5,546.76					
Ads & extensions	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	33.33%	\$20.44					
Extensions											
Landing pages	<input type="checkbox"/> CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	16.00%	\$19.39					
Keywords											
Audiences											
Demographics											
Settings	<input type="checkbox"/> CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	7.41%	\$18.72					
Suggested											
Channel history											
Get the Google Ads mobile app	<input type="checkbox"/> Fat Reduction South Kingstown Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	5	2.00%	\$18.16					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction South Kingstown Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	5	2.00%	\$18.16					
Keywords	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	4.48%	\$18.13					
Settings	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Get Rid of Unwanted Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	4	3.70%	\$17.65					
Suggested	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	2	3.08%	\$17.49					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	5.00%	\$17.15					
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	21.05%	\$17.07					
Settings	<input type="checkbox"/> ●	SeaMist Medspa Freezing Fat Really Works Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.76%	\$15.73					
Suggested	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.27%	\$15.64					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.27%	\$15.64					
Keywords	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	10.00%	\$15.15					
Settings	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.25%	\$15.05					
Suggested	<input type="checkbox"/> ●	Fat Reduction South Kingstown Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	3	6.38%	\$14.78					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction South Kingstown Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	6.38%	\$14.78					
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted drug terms)	1	14.29%	\$13.96					
Settings	<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Freeze Away Body Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.75%	\$13.88					
Suggested	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$13.68					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$13.68					
Keywords	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Offering 50% Off 8+ Treatments www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	16.67%	\$13.13					
Settings	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$13.02					
Suggested	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$12.97					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%	More details			
Recommendations		Ad status: All		ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Total: Ads 2												
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$12.97					
Keywords	<input type="checkbox"/> ●	Fat Reduction South Kingstown Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	7.89%	\$12.63					
Settings	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$12.38					
Suggested	<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	33.33%	\$11.88					

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	33.33%	\$11.88	
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	66.67%	\$11.60	
Settings	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.85%	\$11.56	
Suggested	<input type="checkbox"/>	Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	3	5.17%	\$11.16	

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	Fat Reduction South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	5.17%	\$11.16	
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$11.06	
Settings	<input type="checkbox"/>	SeaMist Medspa Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	11.76%	\$10.23	
Suggested	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	20.00%	\$9.47	

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	20.00%	\$9.47	
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$9.31	
Settings	<input type="checkbox"/>	CoolSculpting® South Kingstown Limited Time Offer June 2021 Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$9.16	
Suggested	<input type="checkbox"/>	Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	2.17%	\$8.88	

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	2.17%	\$8.88	
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	4.65%	\$8.86	
Settings	<input type="checkbox"/>	CoolSculpting® South Kingstown Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$8.86	
Suggested	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$8.74	

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$8.74	
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$8.52	
Settings	<input type="checkbox"/>	CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	12.50%	\$8.41	
Suggested	<input type="checkbox"/>	SeaMist Medspa Freeze Away Body Fat Get Rid of Unwanted Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more)	1	2.94%	\$8.16	

Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	Optimization score: 81.2%	Remove conflicting negative keywords	
Recommendations		Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 2								
Ads & extensions	<input type="checkbox"/>	SeaMist Medspa Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	7.14%	\$7.47	
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.70%	\$7.32	
Settings	<input type="checkbox"/>	Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.52%	\$7.32	
Suggested	<input type="checkbox"/>	CoolSculpting® South Kingstown Limited Time Offer May 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$7.26	

Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com																												
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details																													
Recommendations	+ Ad status: All ADD FILTER																																					
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Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details																													
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Ads & extensions	<table border="1"> <tr> <td>Ad</td> <td>CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>1. coolsculpting - price</td> <td>Paused Policy (Restricted medical content +1 more)</td> <td>1</td> <td>14.29%</td> <td>\$6.04</td> </tr> <tr> <td>Ad</td> <td>Fat Reduction South Kingstown Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</td> <td>2. lipo</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>1</td> <td>4.76%</td> <td>\$6.02</td> </tr> <tr> <td>Ad</td> <td>Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>2. lipo</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>1</td> <td>2.78%</td> <td>\$5.49</td> </tr> <tr> <td>Ad</td> <td>CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more)</td> <td>1</td> <td>7.69%</td> <td>\$5.41</td> </tr> </table>										Ad	CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$6.04	Ad	Fat Reduction South Kingstown Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$6.02	Ad	Fat Reduction South Kingstown Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$5.49	Ad	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$5.41
Ad	CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$6.04																																
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Google Ads		Chris Zelig > SeaMist Med... 140-425-1409	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com																												
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$104.67/day	In this campaign: Remove conflicting negative keywords		Optimization score: 81.2%		More details																													
Recommendations	+ Ad status: All ADD FILTER																																					
Insights	Ad Ad group Status Clicks CTR Cost																																					
Ad groups	Total: Ads 868 6.62% \$5,546.76																																					
Ads & extensions	<table border="1"> <tr> <td>Ad</td> <td>CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more)</td> <td>1</td> <td>7.69%</td> <td>\$5.41</td> </tr> <tr> <td>Ad</td> <td>Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</td> <td>x. Expanded Reach Test</td> <td>Not eligible Policy (Restricted medical content +1 more), Ad group paused</td> <td>1</td> <td>3.23%</td> <td>\$5.24</td> </tr> <tr> <td>Ad</td> <td>SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</td> <td>2. lipo</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>1</td> <td>6.67%</td> <td>\$5.19</td> </tr> <tr> <td>Ad</td> <td>CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal</td> <td>1. coolsculpting - price</td> <td>Paused Policy (Restricted medical content +1 more)</td> <td>2</td> <td>11.76%</td> <td>\$5.08</td> </tr> </table>										Ad	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$5.41	Ad	Non-Surgical Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	3.23%	\$5.24	Ad	SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$5.19	Ad	CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	11.76%	\$5.08
Ad	CoolSculpting® Fat Reduction Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$5.41																																
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Ad	SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$5.19																																
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Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Paused Policy (Restricted medical content +1 more)	2	11.76%	\$5.08
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.56%	\$5.02
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever May Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Paused Policy (Restricted medical content +1 more)	1	50.00%	\$5.01
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more)	1	6.25%	\$4.80

Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	6.25%	\$4.80
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer May 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Paused Policy (Restricted medical content +1 more)	1	100.00%	\$4.45
<input type="checkbox"/> ●	SeaMist Medspa Freezing Fat Really Works Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	7.14%	\$4.37
<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Paused Policy (Restricted medical content +1 more)	1	100.00%	\$4.26

Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 CoolSculpting Special 50% Off www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Paused Policy (Restricted medical content +1 more)	1	100.00%	\$4.26
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	7.69%	\$4.11
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$4.06
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$3.90

Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$3.90
<input type="checkbox"/> ●	Fat Reduction South Kingstown Freezing Fat Really Works Get Rid of Unwanted Fat www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$3.89
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Paused Policy (Restricted medical content +1 more)	1	50.00%	\$3.72
<input type="checkbox"/> ●	SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more)	1	4.55%	\$3.43

Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	4.55%	\$3.43
<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In... www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Paused Policy (Restricted medical content +1 more)	1	20.00%	\$3.41
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Paused	1	20.00%	\$2.93
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$2.92

Google Ads | Chris Zelig | SeaMist Med... | 140-425-1409 | All campaigns | search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			868	6.62%	\$5,546.76
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$2.92
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Paused	1	25.00%	\$2.91
<input type="checkbox"/> ●	Fat Reduction South Kingstown Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$2.65
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.seamistmedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat.	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.54

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.seamistmedspa.com	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.54
Fat Reduction South Kingstown Freezing Fat Really Works Get Rid of Unwanted Fat www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$2.53
Fat Reduction South Kingstown Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.27%	\$2.51
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.25

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.25
SeaMist Medspa Freeze Away Body Fat Offering 50% Off 8+ Treatments www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$2.04
CoolSculpting® South Kingstown Apr Only 50% Off 8+ Treatments Hurry Offer Ends In... www.seamistmedspa.com	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$1.92
Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.85

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
Non-Surgical Fat Reduction Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.85
CoolSculpting® South Kingstown Limited Time Offer Apr 2021 Hurry Offer Ends In... www.seamistmedspa.com	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	40.00%	\$1.81
SeaMist Medspa Freezing Fat Really Works Offering 50% Off 8+ Treatments www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.77
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$0.44

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$0.44
Fat Reduction South Kingstown Freeze Away Body Fat Get Rid of Unwanted Fat www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	0	0.00%	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.seamistmedspa.com	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	0	0.00%	\$0.00
SeaMist Medspa Freeze Away Body Fat Freeze Away Body Fat www.seamistmedspa.com	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	0	0.00%	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2						
www.seamistmedspa.com	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® South Kingstown Limited Time Offer July 2021 Our Biggest Discount Ever www.seamistmedspa.com	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads 2						
Total: Campaign 2						

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	30	7.71%	\$206.73
Call extension							
(401) 782-2400	Call extension	Account	Account	Approved	180	6.78%	\$1,472.68
Location extension							
mcsimpson@gmail.com (View loc... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	209	8.52%	\$1,376.67
Up to 50% Off	Callout extension	search beta coolscul...	Campaign	Approved	199	8.11%	\$1,332.17

Google Ads | Chris Zelig > SeaMist Med... 140-425-1409 | All campaigns > search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension								
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	209	8.52%	\$1,376.67
<input type="checkbox"/>	Up to 50% Off	Callout extension	search beta cool...	Campaign	Approved	199	8.11%	\$1,332.17
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	202	8.02%	\$1,299.46
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	179	8.27%	\$1,224.16
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	176	7.90%	\$1,167.87
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	179	8.08%	\$1,092.73
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	169	7.82%	\$1,081.17
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	11	4.89%	\$87.77
Promotion extension								

Google Ads | Chris Zelig > SeaMist Med... 140-425-1409 | All campaigns > search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
<input type="checkbox"/>	Summer Sale - \$1,200 off 8+ Treatm...	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	547	7.38%	\$3,843.06
Total: Sitelink extensions						39	8.37%	\$256.66
Total: Callout extensions						408	8.31%	\$2,816.39
Total: Structured snippet extensions						11	4.89%	\$87.77
Total: Call extensions						180	6.78%	\$1,472.68
Total: Location extensions						157	6.18%	\$862.14
Total: Promotion extensions						621	7.15%	\$4,173.58

Show rows: 500 | 1 - 12 of 12

Google Ads | Chris Zelig > SeaMist Med... 140-425-1409 | All campaigns > search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$104.67/day

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	97
SeaMist Medspa	Approved	Headline	None	801
Offering 50% Off 8+ Treatments	Approved	Headline	None	1,229
Fat Reduction South Kingstown	Approved	Headline	None	3,079
Get Rid of Unwanted Fat	Approved	Headline	None	1,074
Non-Surgical Fat Reduction	Approved	Headline	None	471

Google Ads | Chris Zelig > SeaMist Med... 140-425-1409 | All campaigns > search | beta | coolscul... | Optimization score: 81.2%

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$104.67/day

Recommendations: Asset status: All enabled, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved	Headline	None	471
Freeze Away Body Fat	Approved	Headline	None	389
Eliminate Fat & Feel Great	Approved	Headline	None	725
Freezing Fat Really Works	Approved	Headline	None	95
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	3,375
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Approved (limited)	Description	None	3,980
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 13 of 13



COOLSCULPTING MARKETING INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Sea Mist Medspa
Mary Simpson

mczsimpson@gmail.com

Invoice Number: WV 2021_104

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. Discounted from \$1750. Includes management of two locations. Bonus: up to two hours of website development work. Our development fee is \$200 / hour	1	\$1,250.00	\$1,250.00
Digital Marketing Monthly Mgmt Service Proration Ads began Apr 4th - prepaid through May 3rd - 3 days credit.	3	(\$50.00)	(\$150.00)
Service Page Content PDO Threads	1	\$200.00	\$200.00

Total: \$1,300.00

Payment on May 1, 2021 using  ending in 3005: \$1,300.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Sea Mist Medspa
 Mary Simpson

 mczsimpson@gmail.com

Invoice Number: WV 2021_124

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. Discounted from \$1750. Includes management of two locations.	1	\$1,250.00	\$1,250.00
Service Page Content Unique content PDO Threads	1	\$500.00	\$500.00
Website Design + Development Updated the zap for the new specials popup 0.5hrs Updated specials slider 0.5hrs Updated content on specials page 0.25hrs Added custom css for header top bar changes 0.5hrs	1.5	\$200.00	\$300.00

Total: \$2,050.00

Payment on June 1, 2021 using  ending in 3005: \$2,050.00

Amount Due (USD): \$0.00