

# CoolSculpting Marketing Services Shiloh Medical Clinic Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 8,883.07**  
**Total Marketing Service Fees: \$ 6,700.00**  
**Total CoolSculpting Marketing Cost: \$15,583.07**

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All; Campaign name contains coolsculpting | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   billings	\$50.81/day	Eligible	638	4.13%	\$4,476.82
search   beta   coolsculpting   bozeman	\$50.35/day	Eligible	431	5.76%	\$4,101.02
search   beta   coolsculpting   billings #2	\$68.04/day	Paused	55	4.69%	\$305.23
D   Coolsculpting	\$30.00/day	Paused	0	-	\$0.00
Coolsculpting	\$20.00/day	Paused All ad groups paused	0	-	\$0.00
Total: Filtered campaigns			1,124	4.66%	\$8,883.07
Total: Account			1,700	5.52%	\$12,696.70

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2021.

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.81/day | Optimization score: 94.7% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
638   4.13%   \$4,476.82					
Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	expanded reach test	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	180	3.41%	\$1,341.64
Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	45	10.77%	\$314.53
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	33	18.97%	\$204.31
Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.25%	\$176.50
Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	3.33%	\$150.90

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.81/day | Optimization score: 94.7% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
638   4.13%   \$4,476.82					
Fat Reduction in Billings, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.19%	\$130.59
Fat Reduction in Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.95%	\$117.68
Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.23%	\$108.65
CoolSculpting® in Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00","en-US",31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	22.86%	\$86.28
Fat Reduction in Billings, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.21%	\$85.94
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.98%	\$85.52

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.81/day | Optimization score: 94.7% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
638   4.13%   \$4,476.82					
Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	test	medical content +1 more)			
Fat Reduction in Billings, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.38%	\$70.50
Shiloh Medical Clinic   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.19%	\$68.19
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	4	50.00%	\$59.46
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.62%	\$58.99
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.17%	\$56.90
Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat		Eligible (Limited)			

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								638	4.13%	\$4,476.82				
Ads & extensions															
Ads	Enabled	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		5	3.76%	\$56.58					
Extensions	Enabled	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		7	4.86%	\$51.62					
Landing pages	Disabled	CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details			0. coolsculpting-general	Removed Policy (Restricted drug terms +1 more)		14	19.18%	\$51.60					
Keywords	Disabled	CoolSculpting® in Billings, MT   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		3	37.50%	\$45.60					
Audiences	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		8	5.52%	\$43.87					
Demographics	Enabled	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		5	4.95%	\$41.57					

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								638	4.13%	\$4,476.82				
Ads & extensions															
Ads	Disabled	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			test	medical content +1 more									
Extensions	Disabled	CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details			1. coolsculpting-price	Removed Policy (Restricted drug terms +1 more). Poor ad strength		4	25.00%	\$39.47					
Landing pages	Enabled	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			3. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)		1	11.11%	\$39.19					
Keywords	Enabled	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		6	1.15%	\$38.13					
Audiences	Enabled	Shiloh Medical Clinic   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		4	1.68%	\$36.97					
Demographics	Enabled	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			3. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)		3	50.00%	\$34.24					

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								638	4.13%	\$4,476.82				
Ads & extensions															
Ads	Disabled	CoolSculpting® in Billings, MT   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		5	35.71%	\$34.11					
Extensions	Disabled	CoolSculpting® in Billings, MT   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		3	21.43%	\$33.72					
Landing pages	Disabled	CoolSculpting® in Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		3	20.00%	\$31.70					
Keywords	Enabled	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		4	23.53%	\$30.78					
Audiences	Enabled	Shiloh Medical Clinic   Freeze Away Body Fat   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		2	0.89%	\$29.37					
Demographics	Enabled	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)		6	8.96%	\$26.80					

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								638	4.13%	\$4,476.82				
Ads & extensions															
Ads	Disabled	Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today				more									
Extensions	Disabled	CoolSculpting® in Billings, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		4	11.76%	\$26.37					
Landing pages	Enabled	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		5	4.63%	\$25.92					
Keywords	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		4	8.70%	\$25.70					
Audiences	Enabled	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today			x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)		7	20.00%	\$25.23					
Demographics	Disabled	CoolSculpting® in Billings, MT   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		6	20.69%	\$24.82					
Settings	Enabled	Fat Reduction in Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com			expanded reach	Eligible (Limited) Policy (Restricted									

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								638	4.13%	\$4,476.82				
Ads & extensions															
Ads	Enabled	Fat Reduction in Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		4	2.31%	\$22.85					
Extensions	Enabled	Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			3. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)		1	3.70%	\$22.53					
Landing pages	Enabled	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		2	2.30%	\$18.79					
Keywords	Disabled	CoolSculpting® in Billings, MT   Limited Time Offer   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)		6	25.00%	\$18.19					
Audiences	Disabled	CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details			0. coolsculpting-general	Removed Policy (Restricted drug terms +1 more). Poor ad strength		5	14.71%	\$17.77					
Demographics	Enabled	Shiloh Medical Clinic   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)		3	2.46%	\$17.65					

Google Ads								
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%		
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads					638	\$4,476.82
Ads & extensions		Great.						
Ads		<input type="checkbox"/> <span>Shloh Medical Clinic   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.69%	\$17.26	
Extensions		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$17.18	
Landing pages		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$16.98	
Keywords		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	15.00%	\$16.74	
Audiences		<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   \$1,000 Off 8+ Treatments   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$15.96	
Demographics		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	50.00%	\$15.45	

Google Ads								
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%		
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads					638	\$4,476.82
Ads & extensions		<input type="checkbox"/> <span>Shloh Medical Clinic   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						
Ads		<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   \$1,000 Off 8+ Treatments   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	50.00%	\$15.45	
Extensions		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Limited Time Offer   Mar 2021   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	150.00%	\$15.32	
Landing pages		<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	28.57%	\$15.27	
Keywords		<input type="checkbox"/> <span>Shloh Medical Clinic   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.50%	\$14.85	
Audiences		<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.77%	\$14.62	
Demographics		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$13.83	

Google Ads								
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%		
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads					638	\$4,476.82
Ads & extensions		<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest Coolsculpting®</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details						
Ads		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.04%	\$13.03	
Extensions		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.48%	\$12.76	
Landing pages		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$12.51	
Keywords		<input type="checkbox"/> <span>[Dynamically generated headline]</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	22.22%	\$11.71	
Audiences		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.48%	\$10.72	

Google Ads								
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%		
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads					638	\$4,476.82
Ads & extensions		<input type="checkbox"/> <span>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</span>						
Ads		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	25.00%	\$10.22	
Extensions		<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest Coolsculpting®</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength	1	50.00%	\$9.78	
Landing pages		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$9.05	
Keywords		<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$9.00	
Audiences		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Limited Time Offer   Jan 2021   25% Off All CoolSculpting</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	42.86%	\$8.62	

Google Ads								
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%		
<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>								
Insights		Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups		Total: Ads					638	\$4,476.82
Ads & extensions		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Eliminate Fat &amp; Feel Great   Get Rid of Unwanted Fat</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						
Ads		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments</span> <small>www.shlohmedicalclinic.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	16.67%	\$8.55	
Extensions		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$8.48	
Landing pages		<input type="checkbox"/> <span>Fat Reduction in Billings, MT   Eliminate Fat &amp; Feel Great   Safe + Effective Fat Reduction</span> <small>www.shlohmedicalclinic.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$8.30	
Keywords		<input type="checkbox"/> <span>CoolSculpting® in Billings, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In</span> <small>www.shlohmedicalclinic.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	25.00%	\$7.53	
Audiences		<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$7.45	
Demographics		<input type="checkbox"/> <span>Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever</span> <small>www.shlohmedicalclinic.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$7.38	

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group Status Clicks CTR Cost								
Ad groups	Total: Ads						638 4.13% \$4,476.82								
Ads & extensions	best coolsculpting deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						general medical content +1 more 638 4.13% \$4,476.82								
Ads	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 50.00% \$6.48								
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 2.44% \$6.40								
Landing pages	Shiloh Medical Clinic   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 0.90% \$5.62								
Keywords	Fat Reduction In Billings, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 28.57% \$5.04								
Audiences	CoolSculpting® In Billings, MT   Limited Time Offer   Jan 2021   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 2 28.57% \$4.87								
Demographics	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com						0. coolsculpting-general Removed Policy (Restricted medical content +1 more)								

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group Status Clicks CTR Cost								
Ad groups	Total: Ads						638 4.13% \$4,476.82								
Ads & extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 100.00% \$4.83								
Ads	CoolSculpting® In Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						1. coolsculpting-price Removed Policy (Restricted medical content +1 more) 1 20.00% \$4.70								
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 1.85% \$4.55								
Landing pages	CoolSculpting® In Billings, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Eligible (Limited) Policy (Restricted medical content +1 more) 2 14.29% \$4.28								
Keywords	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 20.00% \$3.99								
Audiences	CoolSculpting® In Billings, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 100.00% \$3.94								

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group Status Clicks CTR Cost								
Ad groups	Total: Ads						638 4.13% \$4,476.82								
Ads & extensions	Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more)								
Ads	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Hurry Offer Ends In (-COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 2 40.00% \$3.87								
Extensions	CoolSculpting® In Billings, MT   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Eligible (Limited) Policy (Restricted medical content +1 more) 2 28.57% \$3.74								
Landing pages	CoolSculpting® In Billings, MT   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						1. coolsculpting-price Removed Policy (Restricted medical content +1 more) 1 100.00% \$3.42								
Keywords	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Eligible (Limited) Policy (Restricted medical content +1 more) 1 25.00% \$3.37								
Audiences	CoolSculpting® In Billings, MT   Limited Time Offer   Mar 2021   Hurry Offer Ends In (-COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 2 16.67% \$3.08								
Demographics	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 2.70% \$2.81								

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group Status Clicks CTR Cost								
Ad groups	Total: Ads						638 4.13% \$4,476.82								
Ads & extensions	www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 2.70% \$2.81								
Ads	CoolSculpting® In Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 7.69% \$2.79								
Extensions	CoolSculpting® In Billings, MT   \$1,000 Off 8+ Treatments   Hurry Offer Ends In (-COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 8.33% \$2.76								
Landing pages	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 50.00% \$2.76								
Keywords	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						1. coolsculpting-price Removed Policy (Restricted medical content +1 more) 1 100.00% \$2.69								
Audiences	CoolSculpting® In Billings, MT   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 25.00% \$2.32								
Demographics	Fat Reduction In Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						Eligible (Limited) Policy (Restricted medical content +1 more)								

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group Status Clicks CTR Cost								
Ad groups	Total: Ads						638 4.13% \$4,476.82								
Ads & extensions	Fat Reduction In Billings, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 33.33% \$2.14								
Ads	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (-COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 33.33% \$1.90								
Extensions	CoolSculpting® In Billings, MT   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 25.00% \$1.87								
Landing pages	CoolSculpting® In Billings, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (-COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider In Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Consultation Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 16.67% \$1.73								
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Removed Policy (Restricted medical content +1 more) 1 14.29% \$1.62								
Audiences	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Consultation and Lock In Your Discount Today						0. coolsculpting-general Eligible (Limited) Policy (Restricted medical content +1 more) 1 33.33% \$1.49								

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 11.11% \$1.36
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	1 7.14% \$1.34
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 25.00% \$1.24
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	1 100.00% \$1.03
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	1 11.11% \$0.83
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 25.00% \$0.70
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	1 25.00% \$0.65
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 8.33% \$0.59
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 16.67% \$0.39
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	0 0.00% \$0.00
More	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	0 0.00% \$0.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 25.00% \$0.70
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	1 25.00% \$0.65
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 8.33% \$0.59
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 16.67% \$0.39
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	0 0.00% \$0.00
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	0 0.00% \$0.00
Settings	Show rows: 500 1 - 500 of 505					
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more					
Change history	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.					
Drafts & experiments	© Google, 2021.					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 2					
Ads & extensions	Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	0 - \$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	0 - \$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00","en-US",31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	0 - \$0.00
Keywords	Total: Ads 2 638 4.13% \$4,476.82					
Audiences	Total: Campaign 2 638 4.13% \$4,476.82					
Demographics	Show rows: 500 1 - 500 of 505					
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more					
Suggested	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.					
Change history	© Google, 2021.					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details	
Recommendations	Extension type: All ADD FILTER						
Insights	Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today						
Ads	Sitelink extension						
Extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolsculpting   billings	Campaign	Approved (limited): Restricted medical content +1 more	407 4.09% \$2,948.57
Landing pages	<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolsculpting   billings	Campaign	Approved (limited): Restricted medical content +1 more	407 4.10% \$2,948.57
Keywords	Call extension						
Audiences	<input type="checkbox"/>	406-298-4786	Call extension	Account	Account	Approved	110 3.36% \$857.68
Demographics	Location extension						
Settings	<input type="checkbox"/>	visionbylove@gmail.com (View location... All locations selected)	Location extension	Account	Account	-	- -
Suggested	Callout extension						
Change history	<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved	151 5.51% \$1,173.90
Drafts & experiments	<input type="checkbox"/>	FDA Cleared	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved	171 5.53% \$1,143.30
More	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved	155 5.31% \$1,130.18

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.81/day	Optimization score: 94.7%	More details	
Recommendations	Extension type: All ADD FILTER						
Insights	Associations view SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Total: Ads 2						
Ads & extensions	Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today						
Ads	Sitelink extension						
Extensions	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved	147 5.71% \$1,079.05
Landing pages	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved (limited): Health in personalized advertising	133 5.08% \$1,049.60
Keywords	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolsculpting   billings	Campaign	Approved (limited): Health in personalized advertising	145 5.48% \$960.36
Audiences	Structured snippet extension						
Demographics	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat...	Structured snippet extension	search   beta   coolsculpting   billings	Campaign	Approved	6 1.73% \$21.99
Settings	Promotion extension						
Suggested	<input type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolsculpting   billings	Campaign	Approved (limited): Restricted medical content +1 more	356 4.27% \$2,540.89
Change history	Total: Sitelink extensions 463 4.24% \$3,348.64						
Drafts & experiments	Total: Callout extensions 308 5.46% \$2,230.20						
More	Total: Structured snippet extensions 6 1.73% \$21.99						
	Total: Call extensions 110 3.36% \$857.68						
	Total: Location extensions 74 3.79% \$442.39						
	Total: Promotion extensions 467 4.27% \$3,345.43						

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.35/day, Optimization score: 94.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 431, CTR 5.76%, Cost \$4,101.02					
Shiloh Medical Clinic   Fat Reduction in Bozeman, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtim... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	72	9.11%	\$622.87
Shiloh Medical Clinic   Fat Reduction in Bozeman, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtim... View assets details	expanded reach test	Eligible (Limited) Policy (Restricted drug terms +1 more)	52	4.09%	\$451.95
Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	4.27%	\$191.20
CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	22	12.02%	\$189.34
CoolSculpting® in Bozeman, MT   \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	44.44%	\$169.55

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.35/day, Optimization score: 94.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 431, CTR 5.76%, Cost \$4,101.02					
CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	20.83%	\$131.52
Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	18.18%	\$108.35
CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	71.43%	\$101.80
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.04%	\$91.31
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$89.71
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.32%	\$80.67

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.35/day, Optimization score: 94.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 431, CTR 5.76%, Cost \$4,101.02					
Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		Removed Policy (Restricted medical content +1 more)			
CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.57%	\$78.22
CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	16	9.36%	\$75.58
Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.66%	\$66.07
Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.94%	\$64.66
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	16.67%	\$63.21
CoolSculpting® in Bozeman, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	15.22%	\$62.27

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.35/day, Optimization score: 94.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 431, CTR 5.76%, Cost \$4,101.02					
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	16.67%	\$63.21
CoolSculpting® in Bozeman, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	15.22%	\$62.27
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.72%	\$60.88
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.26%	\$51.33
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.82%	\$50.90
Biggest CoolSculpting® Promo   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	50.00%	\$46.26

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.35/day, Optimization score: 94.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 431, CTR 5.76%, Cost \$4,101.02					
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	general	Removed Policy (Restricted medical content +1 more)			
CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.11%	\$42.26
CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	10	12.82%	\$39.69
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$39.56
Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	30.00%	\$37.66
CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	37.50%	\$37.39
CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   Hurry Offer Ends In		Removed			

Google Ads						
Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431					
Ads & extensions	431 5.76% \$4,101.02					
Ads	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3 13.64% \$37.32
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6 15.00% \$35.74
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4 1.12% \$34.79
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4 3.85% \$33.69
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	5 1.74% \$33.09
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1 10.00% \$33.06

Google Ads						
Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431					
Ads & extensions	431 5.76% \$4,101.02					
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		more	431 5.76% \$4,101.02
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5 31.25% \$32.69
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	3 1.38% \$32.06
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2 28.57% \$31.48
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1 25.00% \$30.84
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7 11.67% \$29.89
Settings	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.shilohmedicalclinic.com	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4 9.52% \$29.53

Google Ads						
Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431					
Ads & extensions	431 5.76% \$4,101.02					
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	4 9.52% \$28.53
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4 10.26% \$27.87
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3 37.50% \$26.08
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3 27.27% \$25.26
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	Shiloh Medical Clinic   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1 1.96% \$22.82
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3 10.34% \$22.78

Google Ads						
Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431					
Ads & extensions	431 5.76% \$4,101.02					
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	3 1.24% \$22.27
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2 200.00% \$18.90
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3 100.00% \$18.43
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1 1.49% \$18.39
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1 33.33% \$18.03
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1 16.67% \$17.67

Google Ads						
Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431					
Ads & extensions	431 5.76% \$4,101.02					
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	general	medical content +1 more	431 5.76% \$4,101.02
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1 100.00% \$16.95
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2 13.33% \$16.62
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1 12.50% \$14.58
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1 14.29% \$13.20
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1 1.92% \$13.01
Settings	<input type="checkbox"/>	<input type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction www.shilohmedicalclinic.com	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	1 1.92% \$13.01

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad														
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		2 2.82%		\$12.81		
Ads	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		1 20.00%		\$12.75		
Extensions	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		1 1.79%		\$12.66		
Landing pages	CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever						1. coolsculpting-price		Eligible (Limited) Policy (Restricted medical content +1 more)		2 40.00%		\$12.64		
Keywords	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		1 2.27%		\$11.29		
Audiences	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						3. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		3 10.71%		\$10.87		

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad														
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	Great.						more)								
Ads	CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   Hurry Offer Ends In						1. coolsculpting-price		Removed Policy (Restricted medical content +1 more)		1 33.33%		\$10.86		
Extensions	CoolSculpting® Fat Reduction   \$1,000 Off 8+ Treatments   Hurry Offer Ends In						1. coolsculpting-price		Removed Policy (Restricted medical content +1 more)		1 100.00%		\$10.78		
Landing pages	Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat						3. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		1 14.29%		\$10.60		
Keywords	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever						2. body sculpting		Eligible (Limited) Policy (Restricted medical content +1 more)		1 100.00%		\$10.36		
Audiences	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction						3. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		1 10.00%		\$10.21		
Demographics	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   Our Biggest Discount Ever						2. body sculpting		Removed Policy (Restricted medical content +1 more)		1 100.00%		\$9.75		

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad														
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	www.shilohmedicalclinic.com						2. body sculpting		Policy (Restricted medical content +1 more)		1 100.00%		\$9.75		
Ads	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		1 5.26%		\$9.52		
Extensions	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   25% Off All CoolSculpting						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		2 22.22%		\$9.21		
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		2 3.28%		\$8.70		
Keywords	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		3 37.50%		\$8.68		
Audiences	Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		1 50.00%		\$8.50		
Demographics	Finible (limited)														

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad														
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Our Biggest Discount Ever						0. coolsculpting-general		Eligible (Limited) Policy (Restricted medical content +1 more)		2 13.33%		\$8.34		
Ads	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting®						1. coolsculpting-price		Removed Policy (Restricted drug terms +1 more), Poor ad strength		2 10.53%		\$7.93		
Extensions	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   25% Off All CoolSculpting						0. coolsculpting-general		Eligible (Limited) Policy (Restricted medical content +1 more)		3 7.69%		\$7.77		
Landing pages	CoolSculpting® in Bozeman, MT   Limited Time Offer   Jan 2021   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		2 15.38%		\$7.63		
Keywords	Shiloh Medical Clinic   Freeze Away Body Fat   Safe + Effective Fat Reduction						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		1 5.56%		\$7.18		
Audiences	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction						3. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		1 16.67%		\$6.95		

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad														
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our						3. lipo		medical content +1 more)		1 16.67%		\$6.95		
Ads	Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments						3. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		1 16.67%		\$6.25		
Extensions	CoolSculpting® in Bozeman, MT   Limited Time Offer   Mar 2021   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		4 57.14%		\$6.22		
Landing pages	Shiloh Medical Clinic   Freeze Away Body Fat   Safe + Effective Fat Reduction						expanded reach test		Eligible (Limited) Policy (Restricted medical content +1 more)		1 2.63%		\$6.10		
Keywords	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		2 7.14%		\$6.01		
Audiences	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting						0. coolsculpting-general		Removed Policy (Restricted medical content +1 more)		2 28.57%		\$5.98		
Demographics	CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   25% Off All CoolSculpting														

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	CoolSculpting® in Bozeman, MT   Limited Time Offer   Feb 2021   25% Off All CoolSculpting						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 11.11% \$5.82								
Ads	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting®						1. coolsculpting - price Removed Policy (Restricted drug terms +1 more), Poor ad strength 3 23.08% \$5.65								
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 3 50.00% \$5.40								
Landing pages	CoolSculpting® in Bozeman, MT   Limited Time Offer   Jan 2021   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 11.11% \$5.21								
Keywords	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						1. coolsculpting - price Policy (Restricted medical content +1 more) 2 100.00% \$5.13								
Audiences	CoolSculpting® in Bozeman, MT   Limited Time Offer   Mar 2021   25% Off All CoolSculpting						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 12.50% \$4.67								
Demographics															
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						general Removed Policy (Restricted medical content +1 more) 1 2.44% \$4.61								
Ads	Shiloh Medical Clinic   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 2.44% \$4.61								
Extensions	Biggest CoolSculpting® Promo   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 50.00% \$4.61								
Landing pages	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 1 50.00% \$4.46								
Keywords	CoolSculpting® in Bozeman, MT   Limited Time Offer   Mar 2021   Our Biggest Discount Ever						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 50.00% \$4.46								
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 20.00% \$4.34								
Demographics															
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	Biggest CoolSculpting® Promo   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 100.00% \$4.20								
Ads	CoolSculpting® in Bozeman, MT   Limited Time Offer   Mar 2021   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 18.18% \$3.98								
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 20.00% \$3.54								
Landing pages	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 4.76% \$3.43								
Keywords	[Dynamically generated headline] [Dynamically generated display URL]						x. dynamic Eligible (Limited) Policy (Restricted medical content +1 more) 2 14.29% \$3.41								
Audiences	CoolSculpting® in Bozeman, MT   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 200.00% \$3.14								
Demographics															
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 7.69% \$3.01								
Ads	Biggest CoolSculpting® Promo   Limited Time Offer   Jan 2021   25% Off All CoolSculpting						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 33.33% \$2.94								
Extensions	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 6.67% \$2.64								
Landing pages	Shiloh Medical Clinic   Freeze Away Body Fat   Get Rid of Unwanted Fat						expanded reach test Eligible (Limited) Policy (Restricted medical content +1 more) 1 1.85% \$1.99								
Keywords	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Our Biggest Discount Ever						2. body sculpting Eligible (Limited) Policy (Restricted medical content +1 more) 1 100.00% \$1.70								
Audiences	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 1 9.09% \$1.17								
Demographics															
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Shiloh Medical ... 575-690-0337		All campaigns > search   beta   coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads						431 5.76% \$4,101.02								
Ads & extensions	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 1 9.09% \$1.17								
Ads	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting®						1. coolsculpting - price Removed Policy (Restricted drug terms +1 more), Poor ad strength 1 12.50% \$1.07								
Extensions	CoolSculpting® in Bozeman, MT   Limited Time Offer   Mar 2021   Hurry Offer Ends In						1. coolsculpting - price Policy (Restricted medical content +1 more) 1 33.33% \$1.05								
Landing pages	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Treatments   Hurry Offer Ends In						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 12.50% \$0.84								
Keywords	CoolSculpting® in Bozeman, MT   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						0. coolsculpting - general Policy (Restricted medical content +1 more) 1 3.33% \$0.67								
Audiences	CoolSculpting® in Bozeman, MT   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 10.00% \$0.58								
Demographics															
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431 5.76% \$4,101.02					
Ads & extensions	best CoolSculpting Deal: Freeze Away Stubborn Fat: Top Provider In Bozeman, MT: How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					
Ads	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Extensions	Fat Reduction In Bozeman, MT   Freeze Away Body Fat   Get Rid Of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Landing pages	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid Of Unwanted Fat www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Keywords	Shiloh Medical Clinic   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Demographics	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction www.shilohmedicalclinic.com					
Settings	Expanded reach					
Suggested	Eligible (Limited) Policy (Restricted medical content +1 more)					
Change history	Eligible (Limited) Policy (Restricted medical content +1 more)					
Drafts & experiments	Eligible (Limited) Policy (Restricted medical content +1 more)					
More	Eligible (Limited) Policy (Restricted medical content +1 more)					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 431 5.76% \$4,101.02					
Ads & extensions	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (COUNTDOWN("2021/04/30 00:00:00";"en-US";31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					
Ads	CoolSculpting® In Bozeman, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					
Extensions	Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   CoolSculpting Special 25% Off www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					
Landing pages	Total: Ads 431 5.76% \$4,101.02					
Keywords	Total: Campaign 431 5.76% \$4,101.02					
Audiences	Total: Campaign 431 5.76% \$4,101.02					
Demographics	Total: Campaign 431 5.76% \$4,101.02					
Settings	Total: Campaign 431 5.76% \$4,101.02					
Suggested	Total: Campaign 431 5.76% \$4,101.02					
Change history	Total: Campaign 431 5.76% \$4,101.02					
Drafts & experiments	Total: Campaign 431 5.76% \$4,101.02					
More	Total: Campaign 431 5.76% \$4,101.02					

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2021.

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Extension type: All ADD FILTER					
Insights	Associations view					
Ad groups	Extension					
Ads & extensions	Sitelink extension					
Ads	About Us Learn More About Our Team, Location and Available Beauty Treatments.					
Extensions	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More					
Landing pages	Call extension					
Keywords	406-298-4786					
Audiences	Location extension					
Demographics	visionbylove@gmail.com (View locatio... All locations selected					
Settings	Callout extension					
Suggested	Freeze Your Fat					
Change history	FDA Cleared					
Drafts & experiments	Liposuction Alternative					
More	Liposuction Alternative					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.35/day	Optimization score: 94.7%	More details
Recommendations	Extension type: All ADD FILTER					
Insights	Associations view					
Ad groups	Extension					
Ads & extensions	Highlights: No Surgery					
Ads	New Clients 25% Off					
Extensions	Nonsurgical Fat Reduction					
Landing pages	Structured snippet extension					
Keywords	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...					
Audiences	Promotion extension					
Demographics	Spring Sale - \$1,000 off 8+ Treatments					
Settings	Total: Sitelink extensions 366 6.12% \$3,466.67					
Suggested	Total: Callout extensions 254 7.03% \$2,146.35					
Change history	Total: Structured snippet extensions 5 5.75% \$17.57					
Drafts & experiments	Total: Call extensions 74 4.36% \$771.12					
More	Total: Location extensions 45 5.60% \$272.58					
	Total: Promotion extensions 328 6.52% \$3,338.82					

Overview	Paused	Type: Search	Budget: \$	All campaigns > search   beta   coolsculpting   billings #2		
Recommendations	Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Total: Ads 55 4.69% \$305.23					
Ads & extensions	Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtim... View assets details					
Ads	Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtim... View assets details					
Extensions	Fat Reduction in Billings, MT   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.shilohmedicalclinic.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Landing pages	Fat Reduction in Billings, MT   Freeze Away Body Fat   Get Rid Of Unwanted Fat www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Keywords	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Audiences	Not eligible Policy (Restricted medical content +1 more). Poor ad strength, +1					
Demographics	Not eligible Policy (Restricted medical content +1 more). Campaign paused					
Settings	Not eligible Policy (Restricted medical content +1 more). Campaign paused					
Suggested	Not eligible Policy (Restricted medical content +1 more). Campaign paused					
Change history	Not eligible Policy (Restricted medical content +1 more). Campaign paused					
Drafts & experiments	Not eligible Policy (Restricted medical content +1 more). Campaign paused					
More	Not eligible Policy (Restricted medical content +1 more). Campaign paused					

Google Ads						
Overview		● Paused	Type: Search	Budget: \$68.04/day	<a href="#">More details</a>	
Recommendations	+ Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				55	4.69%
Ads & extensions	Fat Reduction in Billings, MT   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles			more), Campaign paused		
Ads	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.00%
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$12.29
Landing pages	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles			Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%
Keywords	□ ●	www.shlohmedicalclinic.com	expanded reach test			\$11.15
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Demographics	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.92%
Settings	Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction					\$8.62
Suggested	□ ●	www.shlohmedicalclinic.com	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%
Change history	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					\$7.90
Drafts & experiments	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	4.55%
More	□ ●	www.shlohmedicalclinic.com	expanded reach	Not eligible Policy (Restricted	1	8.33%

Google Ads						
Overview		● Paused	Type: Search	Budget: \$68.04/day	<a href="#">More details</a>	
Recommendations	+ Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				55	4.69%
Ads & extensions	www.shlohmedicalclinic.com		expanded reach test	Policy (Restricted medical content +1 more), Campaign paused	1	8.33%
Ads	□ ●	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				\$5.13
Extensions	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%
Landing pages	Fat Reduction in Billings, MT   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles					\$5.02
Keywords	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.67%
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$4.43
Demographics	□ ●	www.shlohmedicalclinic.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more), Campaign paused	1	20.00%
Settings	□ ●	www.shlohmedicalclinic.com	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	20.00%
Suggested	Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction					\$4.18
Change history	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%
Drafts & experiments	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.81
More	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%

Google Ads						
Overview		● Paused	Type: Search	Budget: \$68.04/day	<a href="#">More details</a>	
Recommendations	+ Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				55	4.69%
Ads & extensions	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles			Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.85%
Ads	□ ●	www.shlohmedicalclinic.com	expanded reach test			\$3.28
Extensions	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.44%
Landing pages	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat					\$2.82
Keywords	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	14.29%
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$2.47
Demographics	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%
Settings	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%
Suggested	Fat Reduction in Billings, MT   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles					\$2.29
Change history	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%
Drafts & experiments	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.37
More	□ ●	www.shlohmedicalclinic.com	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	50.00%

Google Ads						
Overview		● Paused	Type: Search	Budget: \$68.04/day	<a href="#">More details</a>	
Recommendations	+ Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				55	4.69%
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today		general	medical content +1 more), Campaign paused		
Ads	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction					\$0.90
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Keywords	□ ●	www.shlohmedicalclinic.com	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	—
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					\$0.00
Demographics	□ ●	www.shlohmedicalclinic.com	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%
Settings	Fat Reduction in Billings, MT   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles					\$0.00
Suggested	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%
Change history	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					\$0.00
Drafts & experiments	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%
More	□ ●	www.shlohmedicalclinic.com	expanded reach test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%

Google Ads						
Overview		● Paused	Type: Search	Budget: \$68.04/day	<a href="#">More details</a>	
Recommendations	+ Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				55	4.69%
Ads & extensions	Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today			more), Campaign paused		
Ads	□ ●	www.shlohmedicalclinic.com	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	—
Extensions	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In +COUNTDOWN(2021/04/30 00:00:00;en-US;31))					\$0.00
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today					
Keywords	□ ●	www.shlohmedicalclinic.com	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	—
Audiences	CoolSculpting® in Billings, MT   Limited Time Offer   Apr 2021   Hurry Offer Ends In +COUNTDOWN(2021/04/30 00:00:00;en-US;31))					\$0.00
Demographics	□ ●	www.shlohmedicalclinic.com	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	—
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					\$0.00
Suggested	Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   CoolSculpting Special 25% Off					\$0.00
Change history	Total: Ads				55	4.69%
Drafts & experiments	Total: Campaign				55	4.69%

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$68.04/day

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	41	4.75%	\$241.00
<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	41	4.75%	\$241.00
Call extension								
<input type="checkbox"/>	406-298-4786	Call extension	Account	Account	Approved	3	1.46%	\$17.68
Location extension								
<input type="checkbox"/>	visionbylove@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension								
<input type="checkbox"/>	FDA Cleared	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved	16	5.95%	\$91.21
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Health in personalized advertising	14	6.31%	\$74.67
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved	17	4.69%	\$70.62

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$68.04/day

Recommendations: + Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved	12	4.69%	\$70.62
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved	15	5.66%	\$65.38
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Health in personalized advertising	12	5.13%	\$49.50
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting   billings #2	Campaign	Approved	9	4.19%	\$37.69
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolsculpting   billings #2	Campaign	Approved	1	3.13%	\$1.37
Promotion extension								
<input type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	36	5.01%	\$194.40
<input type="checkbox"/>	Easter - \$1,000 off +8 Cycles	Promotion extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	9	4.62%	\$47.74
Total: Sitelink extensions						41	4.75%	\$241.00
Total: Callout extensions						26	5.39%	\$137.81
Total: Structured snippet extensions						1	3.13%	\$1.37

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$68.04/day

Recommendations: + Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
<input type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	36	5.01%	\$194.40
<input type="checkbox"/>	Easter - \$1,000 off +8 Cycles	Promotion extension	search   beta   coolsculpting   billings #2	Campaign	Approved (limited): Restricted medical content +1 more	9	4.62%	\$47.74
Total: Sitelink extensions						41	4.75%	\$241.00
Total: Callout extensions						26	5.39%	\$137.81
Total: Structured snippet extensions						1	3.13%	\$1.37
Total: Call extensions						3	1.46%	\$17.68
Total: Location extensions						5	3.73%	\$41.23
Total: Promotion extensions						45	4.92%	\$242.14

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2021.

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Shiloh Medical Clinic	Approved (limited)	Headline	None	2,400
Freezing Fat Really Works	Approved (limited)	Headline	None	96
Freeze Away Body Fat	Approved (limited)	Headline	None	650
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	922
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,154
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	533
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	326
Fat Reduction in Billings, MT	Approved (limited)	Headline	None	3,505
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	5,228

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Responsive search ad

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Freeze Away Body Fat	Approved (limited)	Headline	None	650
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	922
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,154
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	533
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	326
Fat Reduction in Billings, MT	Approved (limited)	Headline	None	3,505
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	5,228
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	183
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	4,227
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2021.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Julie Reil  
Shiloh Medical Clinic

**INVOICE #** 1339

**DATE** 02/01/2021

**DUE DATE** 02/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	• Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to get a better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,000.00	2,000.00
<b>Monthly Mgmt Service Proration</b>	Ads began Jan 6th - prepaid through Feb 6th - 6 days credit.	6	-50.00	-300.00

---

PAYMENT	3,200.00
BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Julie Reil  
Shiloh Medical Clinic

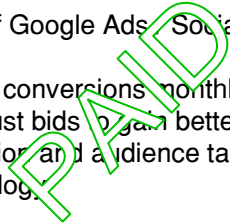
**INVOICE #** 1368

**DATE** 03/01/2021

**DUE DATE** 03/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	• Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to get a better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,000.00	2,000.00



---

PAYMENT	3,500.00
BALANCE DUE	<b>\$0.00</b>