

# CoolSculpting Marketing Services Shiloh Medical Clinic Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 8,710.45**  
**Total Marketing Service Fees: \$ 10,500.00**  
**Total CoolSculpting Marketing Cost: \$ 19,210.45**

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All, Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   billings	\$48.95/day	All ads limited by policy	762	5.12%	\$4,482.55
search   beta   coolsculpting   bozeman	\$58.24/day	All ads limited by policy	442	10.83%	\$4,227.90
D   Coolsculpting	\$30.00/day	Paused All ads limited by policy	0	-	\$0.00
Coolsculpting	\$20.00/day	Paused All ads limited by policy, All ad groups paused	0	-	\$0.00
search   beta   coolsculpting   billings #2	\$68.04/day	Paused All ads limited by policy	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>1,204</b>	<b>6.35%</b>	<b>\$8,710.45</b>
<b>Total: Account</b>	<b>\$149.47/day</b>		<b>1,418</b>	<b>6.39%</b>	<b>\$11,207.41</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$48.95/day | Optimization score: 79.9%

Recommendations: Ad status: All

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
<b>Total: Ads</b>				<b>762</b>	<b>5.12%</b>	<b>\$4,482.55</b>
Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Remov... View assets details	expanded reach test	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	Poor	287	4.13%	\$1,869.81
Shiloh Medical Clinic   Fat Reduction in Billings, MT   Non-Surgical Fat Reduction +6 more shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Remov... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	Poor	88	8.56%	\$403.06
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	Average	51	17.06%	\$245.53
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	Average	41	14.14%	\$224.80
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	Average	27	16.77%	\$202.84

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$48.95/day | Optimization score: 79.9%

Recommendations: Ad status: All

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
<b>Total: Ads</b>				<b>762</b>	<b>5.12%</b>	<b>\$4,482.55</b>
Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	9	2.39%	\$77.93
Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	8	2.93%	\$70.46
Fat Reduction in Billings, MT   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	9	2.56%	\$68.02
CoolSculpting® in Billings, MT   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/billings Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	5	13.16%	\$66.67
Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	14	4.32%	\$65.55

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$48.95/day | Optimization score: 79.9%

Recommendations: Ad status: All

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
<b>Total: Ads</b>				<b>762</b>	<b>5.12%</b>	<b>\$4,482.55</b>
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	13	35.14%	\$64.02
CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	6	23.08%	\$62.46
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	7	6.86%	\$51.28
Fat Reduction in Billings, MT   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	9	2.80%	\$50.63
Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	9	2.87%	\$44.51



Google Ads		Chris Zelig > Shiloh Medical ... 575-690-0337	All campaigns > search   beta   coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day	Optimization score: 79.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Total: Ads 762 5.12% \$4,482.55										
Ads & extensions	Downtime. Eliminate Fat And Feel Great.										
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	4.76%	\$13.62		
Extensions											
Landing pages											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Freeze Away Body Fat   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	4.76%	\$13.37		
Audiences											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	6.90%	\$13.32		
Settings											
Suggested											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	3.41%	\$13.22		
Locations											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	5.88%	\$12.73		

Google Ads		Chris Zelig > Shiloh Medical ... 575-690-0337	All campaigns > search   beta   coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day	Optimization score: 79.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Total: Ads 762 5.12% \$4,482.55										
Ads & extensions											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Freeze Away Body Fat   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	1.79%	\$12.30		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	-	1	50.00%	\$11.84		
Landing pages											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$11.72		
Audiences											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	1.69%	\$11.71		
Settings											
Suggested											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	22.22%	\$11.64		
Locations											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								

Google Ads		Chris Zelig > Shiloh Medical ... 575-690-0337	All campaigns > search   beta   coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day	Optimization score: 79.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Total: Ads 762 5.12% \$4,482.55										
Ads & extensions											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	16.67%	\$11.37		
Extensions											
Landing pages											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	1.92%	\$10.68		
Audiences											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	25.00%	\$9.85		
Settings											
Suggested											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	33.33%	\$8.79		
Locations											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/billings Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	25.00%	\$8.72		

Google Ads		Chris Zelig > Shiloh Medical ... 575-690-0337	All campaigns > search   beta   coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day	Optimization score: 79.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Total: Ads 762 5.12% \$4,482.55										
Ads & extensions											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   May 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	3	27.27%	\$8.21		
Extensions											
Landing pages											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	3.33%	\$8.20		
Audiences											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	Poor	4	17.39%	\$8.05		
Settings											
Suggested											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	33.33%	\$6.38		
Locations											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	2.33%	\$6.14		

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Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day	Optimization score: 79.9%	More details					
Recommendations	+ Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Total: Ads 762 5.12% \$4,482.55										
Ads & extensions											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	16.67%	\$5.23		
Extensions											
Landing pages											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   June 2021   Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	1	12.50%	\$4.81		
Audiences											
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	3.33%	\$4.45		
Settings											
Suggested											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	50.00%	\$3.70		
Locations											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	1	50.00%	\$3.53		

Google Ads										
Chris Zelig > Shiloh Medical ... 575-690-0337										
All campaigns > search   beta   coolsculpti...										
Optimization score: 79.9%										
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day						More details
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 762 5.12% \$4,482.55									
Ads & extensions	a Consultation Today									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US';31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$3.18	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	2.86%	\$3.16	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	25.00%	\$3.09	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/billings Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	28.57%	\$3.06	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	25.00%	\$3.02	

Google Ads										
Chris Zelig > Shiloh Medical ... 575-690-0337										
All campaigns > search   beta   coolsculpti...										
Optimization score: 79.9%										
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day						More details
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 762 5.12% \$4,482.55									
Ads & extensions	Downtime. Eliminate Fat And Feel Great.									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US';31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	50.00%	\$3.00	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	3.70%	\$2.86	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	3.85%	\$2.75	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Safe + Effective Fat Reduction   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	11.11%	\$2.57	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US';31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$2.42	

Google Ads										
Chris Zelig > Shiloh Medical ... 575-690-0337										
All campaigns > search   beta   coolsculpti...										
Optimization score: 79.9%										
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day						More details
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 762 5.12% \$4,482.55									
Ads & extensions	a Consultation Today									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	100.00%	\$2.11	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US';31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	6.67%	\$1.89	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	33.33%	\$1.59	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US';31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	10.00%	\$1.55	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Billings, MT   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	14.29%	\$1.48	

Google Ads										
Chris Zelig > Shiloh Medical ... 575-690-0337										
All campaigns > search   beta   coolsculpti...										
Optimization score: 79.9%										
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day						More details
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 762 5.12% \$4,482.55									
Ads & extensions	Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US';31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	2	66.67%	\$1.46	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US';31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	2	25.00%	\$1.40	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	40.00%	\$1.13	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US';31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	33.33%	\$1.07	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 5+ Treatments		Eligible (Limited)	-				

Google Ads										
Chris Zelig > Shiloh Medical ... 575-690-0337										
All campaigns > search   beta   coolsculpti...										
Optimization score: 79.9%										
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$48.95/day						More details
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Total: Ads 762 5.12% \$4,482.55									
Ads & extensions	a Consultation Today									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	14.29%	\$0.99	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	50.00%	\$0.95	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	4.55%	\$0.77	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	16.67%	\$0.66	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	12.50%	\$0.50	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat Really Works   Get 25% Off 5+ Treatments		Eligible (Limited)	-				

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Total: Ads 762 5.12% \$4,482.55									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	4.35%	\$0.46	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	0	0.00%	\$0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	0	0.00%	\$0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/billings CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	0	0.00%	\$0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Billings, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminat... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more), Poor ad strength	Poor	0	-	\$0.00	

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Total: Ads 762 5.12% \$4,482.55									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	0	-	\$0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Billings, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com CoolSculpting® Reduces Fat. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	0	-	\$0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Billings, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	0	-	\$0.00	
Total: Ads 762 5.12% \$4,482.55									
Total: Campaign 762 5.12% \$4,482.55									

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Total: Ads 762 5.12% \$4,482.55									
Total: Campaign 762 5.12% \$4,482.55									
Show rows: 500 1 - 500 of 756									

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Extensions > All									
Associations view									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Sitelink extension									
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   beta   coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	541	5.33%	\$3,383.81		
<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	search   beta   coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	529	5.26%	\$3,311.26		
Call extension									
<input type="checkbox"/>	406-298-4786	Account	Account	Approved	126	4.81%	\$751.78		
Location extension									
<input type="checkbox"/>	visionbylove@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-		
Callout extension									
<input type="checkbox"/>	FDA Cleared	search   beta   coolsculpti...	Campaign	Approved	164	5.88%	\$975.98		
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpti...	Campaign	Approved	163	7.01%	\$965.46		
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolsculpti...	Campaign	Approved	144	5.56%	\$844.66		

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Total: Ads 762 5.12% \$4,482.55									
Total: Campaign 762 5.12% \$4,482.55									
Show rows: 500 1 - 500 of 756									

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$48.95/day Optimization score: 79.9%									
Extensions > All									
Associations view									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Callout extension									
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpti...	Campaign	Approved	148	6.35%	\$840.66		
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpti...	Campaign	Approved	142	6.28%	\$811.60		
<input type="checkbox"/>	New Clients 25% Off	search   beta   coolsculpti...	Campaign	Approved	125	5.25%	\$719.79		
Structured snippet extension									
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search   beta   coolsculpti...	Campaign	Approved	1	0.34%	\$0.15		
Promotion extension									
<input type="checkbox"/>	Summer Sale - 25% off 5+ Treatments	search   beta   coolsculpti...	Campaign	Approved (limited): Restricted medical content +1 more	472	5.41%	\$2,825.63		
Total: Sitelink extensions					546	5.36%	\$3,397.61		
Total: Callout extensions					301	6.09%	\$1,753.16		
Total: Structured snippet extensions					1	0.34%	\$0.15		
Total: Call extensions					126	4.81%	\$751.78		
Total: Location extensions					86	5.18%	\$481.11		
Total: Promotion extensions					541	5.34%	\$3,296.00		

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Status: Eligible (Limited) Type: Search Budget: \$58.24/day Optimization score: 79.9%									
Total: Ads 442 10.83% \$4,227.90									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Fat Reduction in Bozeman, MT   Non-Surgical Fat Reduction +6 more shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Remov... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	Poor	142	8.96%	\$1,450.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtim... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	Average	56	14.66%	\$572.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtim... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	Average	31	12.16%	\$266.44	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. Expert, Safe Fat Loss With Quick Results. Minimal Downtim... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	Average	45	13.31%	\$262.18	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Fat Reduction in Bozeman, MT   Non-Surgical Fat Reduction +6 more shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Remov... View assets details	expanded reach test	Eligible (Limited) Policy (Restricted drug terms +1 more)	Excellent	19	9.64%	\$193.62	

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Optimization score: 79.9%									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	More details				
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Ads	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	14.29%	\$81.61			
Extensions	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	7	35.00%	\$75.22			
Landing pages	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	3	37.50%	\$73.08			
Keywords	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	3	17.65%	\$61.89			
Audiences	1. coolsculpting-price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	Poor	5	15.15%	\$59.00			

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Optimization score: 79.9%									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	More details				
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Ads	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	7	17.50%	\$49.68			
Extensions	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	4	25.00%	\$43.43			
Landing pages	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	20.00%	\$41.17			
Keywords	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	2	100.00%	\$36.22			
Audiences	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	4	40.00%	\$35.65			
Demographics	Bioeest Coolsculptino® Promo   Limited Time Offer   Apr 2021   Our Bioeest								

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Optimization score: 79.9%									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	More details				
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Ads	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	50.00%	\$35.05			
Extensions	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	2	100.00%	\$34.14			
Landing pages	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$32.82			
Keywords	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	23.08%	\$31.94			
Audiences	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	18.75%	\$31.83			
Demographics	CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))								

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Optimization score: 79.9%									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	More details				
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Ads	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	3	75.00%	\$29.96			
Extensions	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	3	27.27%	\$29.60			
Landing pages	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	15.38%	\$26.11			
Keywords	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	10.00%	\$25.10			
Audiences	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	21.43%	\$24.76			
Demographics	CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31))								

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
Optimization score: 79.9%									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	More details				
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Ads	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	33.33%	\$24.50			
Extensions	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$23.36			
Landing pages	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	2	16.67%	\$23.17			
Keywords	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	28.57%	\$22.70			
Audiences	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength	Poor	1	12.50%	\$21.57			
Demographics	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Get 25% Off 5+ Treatments								

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig christopherzelig@gmail.com									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	view assets details								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	33.33%	\$18.98
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	16.67%	\$18.65
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   May 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$16.75
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	25.00%	\$16.58
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   CoolSculpting Special 25% Off www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	1	100.00%	\$16.32

Google Ads									
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All campaigns > search   beta   coolsculpti...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig christopherzelig@gmail.com									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Lock In Your Discount Today								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	15.38%	\$16.31
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/bozeman Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	33.33%	\$16.12
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	4	28.57%	\$15.25
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	25.00%	\$14.88
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/bozeman Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	4	6.78%	\$14.81

Google Ads									
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All campaigns > search   beta   coolsculpti...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig christopherzelig@gmail.com									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Lock In Your Discount Today								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	40.00%	\$14.55
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	2	15.38%	\$13.16
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	12.50%	\$13.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   May 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	7.69%	\$12.41
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	16.67%	\$12.21

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig christopherzelig@gmail.com									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/bozeman Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	200.00%	\$12.06
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   CoolSculpting Special 25% Off www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	-	1	33.33%	\$11.67
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	-	3	21.43%	\$11.36
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   Hurry Offer Ends In (-COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	33.33%	\$11.31
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Safe + Effective Fat Reduction   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/bozeman Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	8.33%	\$11.26

Google Ads									
Chris Zelig > Shiloh Medical ... 575-690-0337									
All campaigns > search   beta   coolsculpti...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig christopherzelig@gmail.com									
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Total: Ads 442 10.83% \$4,227.90								
Ads & extensions	Lock In Your Discount Today								
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	2	50.00%	\$10.60
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	1	20.00%	\$10.22
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Save 25% on 5+ Treatments   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/bozeman Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	50.00%	\$9.71
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shiloh Medical Clinic   Freeze Away Body Fat   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	-	1	25.00%	\$9.50
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	-	3	15.00%	\$9.39

Overview		Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details		
Total: Ads									
Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get 25% Off 5+ Treatments									
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get 25% Off 5+ Treatments									
Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction									
CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))									
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever									

Overview		Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details		
Total: Ads									
CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more									
CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever									
Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Get 25% Off 5+ Treatments									
CoolSculpting® Fat Reduction   CoolSculpting in Bozeman, MT   Biggest CoolSculpting® Promo +5 more									
CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31))									

Overview		Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details		
Total: Ads									
CoolSculpting® in Bozeman, MT   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))									
CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Our Biggest Discount Ever									
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get 25% Off 5+ Treatments									
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Safe + Effective Fat Reduction									
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever									

Overview		Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details		
Total: Ads									
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31))									
Shiloh Medical Clinic   Freeze Away Body Fat   Get 25% Off 5+ Treatments									
Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat									
Biggest CoolSculpting® Promo   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31))									
Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction									

Overview		Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details		
Total: Ads									
Downtime. Eliminate Fat And Feel Great.									
Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   CoolSculpting Special 25% Off									
CoolSculpting® in Bozeman, MT   Limited Time Offer   May 2021   25% Off All CoolSculpting									
Biggest CoolSculpting® Promo   Save 25% on 5+ Treatments   Our Biggest Discount Ever									
Fat Reduction in Bozeman, MT   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction									
Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Get Rid of Unwanted Fat									

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 442 10.83% \$4,227.90					
Ads & extensions	Downtime. Eliminate Fat And Feel Great.					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$2.87
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$2.57
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Limited Time Offer   Apr 2021   25% Off All CoolSculpting www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$2.14
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$1.75
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Get 25% Off 5+ Treatments shilohmedicalclinic.com/coolsculpting/bozeman Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	\$1.73

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 442 10.83% \$4,227.90					
Ads & extensions	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$1.67
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$1.50
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$1.25
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	\$1.15

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 442 10.83% \$4,227.90					
Ads & extensions	5+ Treatments of CoolSculpting.					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Safe + Effective Fat Reduction   Our Biggest Discount Ever shilohmedicalclinic.com/coolsculpting/bozeman Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	\$0.74
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$0.25
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   May 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	0. coolsculpting-general	Removed Policy (Restricted medical content +1 more)	\$0.09
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bozeman, MT   Freezing Fat Really Works   Safe + Effective Fat Reduction shilohmedicalclinic.com/coolsculpting/bozeman CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Bozeman, MT   Freeze Away Body Fat   Get Rid of Unwanted Fat shilohmedicalclinic.com/coolsculpting/bozeman Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	expanded reach test	Eligible (Limited) Policy (Restricted medical content +1 more)	\$0.00

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads 442 10.83% \$4,227.90					
Ads & extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.shilohmedicalclinic.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Bozeman, MT   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest CoolSculpting® Promo   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) www.shilohmedicalclinic.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bozeman, MT. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today	1. coolsculpting-price	Removed Policy (Restricted medical content +1 more)	\$0.00
Keywords	Total: Ads 442 10.83% \$4,227.90					
Audiences	Total: Campaign 442 10.83% \$4,227.90					
Demographics	Show rows: 500 1 - 500 of 755					
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$58.24/day	Optimization score: 79.9%	More details				
Recommendations	SUMMARY TABLE Custom Apr 1 - Jun 30, 2021									
Insights	Associations view									
Ad groups	Extension type: All ADD FILTER									
Ads & extensions	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads	Sitelink extension									
Extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved (limited): Restricted medical content +1 more	379	10.94%	\$3,756.57	
Landing pages	<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolsculptin...	Campaign	Approved (limited): Restricted medical content +1 more	373	10.91%	\$3,704.33	
Keywords	Call extension									
Audiences	<input type="checkbox"/>	406-298-4786	Call extension	Account	Account	Approved	71	10.60%	\$542.59	
Demographics	Location extension									
Settings	<input type="checkbox"/>	visionbylove@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-	
Suggested	Callout extension									
Change history	<input type="checkbox"/>	FDA Cleared	Callout extension	search   beta   coolsculptin...	Campaign	Approved	121	9.11%	\$1,136.24	
Locations	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolsculptin...	Campaign	Approved	112	9.50%	\$1,010.87	
Drafts & experiments	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolsculptin...	Campaign	Approved	111	9.32%	\$944.32	

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns > search | beta | coolsculpti...

Overview: Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$58.24/day | Optimization score: 79.9%

Recommendations: Extension type: All | ADD FILTER

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	search   beta   coolsculptin...	Campaign	Approved	115	10.10%	\$882.66
Nonsurgical Fat Reduction	search   beta   coolsculptin...	Campaign	Approved	102	9.38%	\$864.04
New Clients 25% Off	search   beta   coolsculptin...	Campaign	Approved	91	7.97%	\$808.16
Structured snippet extension						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   beta   coolsculptin...	Campaign	Approved	5	9.80%	\$43.00
Promotion extension						
Summer Sale - 25% off 5+ Treatments	search   beta   coolsculptin...	Campaign	Approved (limited): Restricted medical content +1 more	312	10.97%	\$2,945.02
Total: Sitelink extensions				382	10.95%	\$3,785.43
Total: Callout extensions				226	9.80%	\$2,030.86
Total: Structured snippet extensions				5	9.80%	\$43.00
Total: Call extensions				71	10.60%	\$542.59
Total: Location extensions				49	12.19%	\$381.49
Total: Promotion extensions				364	10.92%	\$3,520.50

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Shiloh Medical Clinic	Approved (limited)	Headline	None	3,408
Freezing Fat Really Works	Approved (limited)	Headline	None	259
Freeze Away Body Fat	Approved (limited)	Headline	None	1,092
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	829
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,162
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	735
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	372
Fat Reduction in Billings, MT	Approved (limited)	Headline	None	5,213
Get 25% Off 5+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	6,955

Google Ads | Chris Zelig > Shiloh Medical ... 575-690-0337 | All campaigns

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Freeze Away Body Fat	Approved (limited)	Headline	None	1,092
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	829
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,162
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	735
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	372
Fat Reduction in Billings, MT	Approved (limited)	Headline	None	5,213
Get 25% Off 5+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,955
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	5,700
Our Biggest CoolSculpting Discount Ever. Save 25% on 5+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

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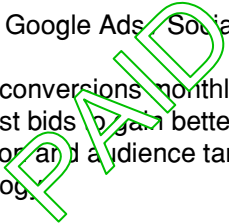
**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Julie Reil  
Shiloh Medical Clinic

**INVOICE #** 1389  
**DATE** 04/01/2021  
**DUE DATE** 04/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	• Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,000.00	2,000.00



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PAYMENT 3,500.00  
BALANCE DUE **\$0.00**

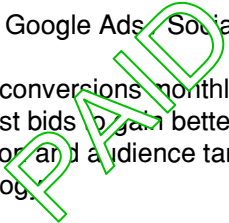
**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Julie Reil  
Shiloh Medical Clinic

**INVOICE #** 1419  
**DATE** 05/01/2021  
**DUE DATE** 05/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	• Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to get a better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,000.00	2,000.00



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PAYMENT 3,500.00  
BALANCE DUE **\$0.00**

**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Julie Reil  
Shiloh Medical Clinic

**INVOICE #** 1448  
**DATE** 06/01/2021  
**DUE DATE** 06/01/2021  
**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Content Creation + Search Engine Optimization (SEO) - Monthly</b>	Two treatment-related articles a month (long form: 500-600 words) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,500.00	1,500.00
<b>Digital Marketing Monthly Management</b>	• Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,000.00	2,000.00

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PAYMENT 3,500.00  
BALANCE DUE **\$0.00**