

Shore Medical Aesthetics Coolsculpting Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$139.34

Total Google Ad Spend: \$139.34

Google Ads | Chris Zelig | Shore Medical A... 886-007-8544 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2019

Recommendations | Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$29.3...	Eligible	12	8.22%	\$139.34
CoolSculpting	\$16.45... \$500.0...	Paused	0	-	\$0.00
search alpha coolsculpting	\$9.67...	Eligible	0	-	\$0.00
Total: Filtered campaigns			12	8.22%	\$139.34
Total: Account			35	6.76%	\$271.82
Total: Search campaigns			35	6.76%	\$271.82
Total: Smart campaigns			0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig | Shore Medical A... 886-007-8544 | All campaigns: search | beta | coolsculpt...

Overview | Enabled | Status: Eligible | Optimization score: 86.4% | Type: Search | Budget: \$29.39/day | More details

Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
CoolSculpting in Babylon #1 Fat Reduction Treatment No Surgery & Minimal Downtime shoremedaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	12.50%	\$35.05
25% Off All CoolSculpting® Best Price in Babylon Shore Medical Aesthetics +6 more shoremedaesthetics.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	21.43%	\$22.32
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Babylon, NY. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted drug terms	3	10.71%	\$70.20
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms	1	2.50%	\$4.54
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in	3. body sculpting	Approved (limited): Restricted drug terms	1	20.00%	\$7.23

Google Ads | Chris Zelig | Shore Medical A... 886-007-8544 | All campaigns: search | beta | coolsculpt...

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Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With... View assets details	3. body sculpting	Approved (limited): Restricted drug terms	1	20.00%	\$7.23
Best Price In New York Shore Medical Aesthetics Flexible Payment Options shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
{Keyword:Best Price in New York} Shore Medical Aesthetics Flexible Payment Options shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
25% Off All CoolSculpting® Affordable & Quick Treatments Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
25% Off CoolSculpting® Cost New Client Special Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig | Shore Medical A... 886-007-8544 | All campaigns: search | beta | coolsculpt...

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Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
#1 Provider in Babylon shoremedaesthetics.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Babylon, NY for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
CoolSculpting in Babylon #1 Fat Reduction Treatment Best Prices. FDA-Cleared shoremedaesthetics.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Shore Medical Aesthetics Freezing Fat Really Works 25% Off First Treatment shoremedaesthetics.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Babylon, NY. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	-	\$0.00
Total: All but removed ads					
Total: Campaign					

Show rows: 500 | 1 - 33 of 33

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Overview Enabled Status: Eligible Optimization score: 86.4% Type: Search Budget: \$29.39/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/> 25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension						
<input type="checkbox"/> (516) 690-7546	Account	Account	Approved	1	7.14%	\$25.76
<input type="checkbox"/> (516) 690-7546 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
Location extension						
<input type="checkbox"/> shoredaesthetics@gmail.com All locations selected	Account	Account	-	-	-	-
Callout extension						

Overview Enabled Status: Eligible Optimization score: 86.4% Type: Search Budget: \$29.39/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Location extension						
<input type="checkbox"/> shoredaesthetics@gmail.com All locations selected	Account	Account	-	-	-	-
Callout extension						
<input type="checkbox"/> Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	5	15.63%	\$81.81
<input type="checkbox"/> New Clients 25% OFF	search beta coolsculpti...	Campaign	Approved	4	8.51%	\$77.27
<input type="checkbox"/> Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	3	6.82%	\$70.20
<input type="checkbox"/> New Patient Special	search beta coolsculpti...	Campaign	Approved	1	3.13%	\$25.76
<input type="checkbox"/> Highlights: No Surgery	search beta coolsculpti...	Campaign	Approved	2	5.00%	\$11.61
Total: Callout extensions				5	7.46%	\$81.81
Total: Call extensions				1	4.00%	\$25.76
Total: Location extensions				1	2.86%	\$25.76

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