

EMSCULPT MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.

12 E. 22nd ST

PH F

New York, New York NY

United States

6467023480

BILL TO

Shore Medical Aesthetics & Anti-Aging

Dr. Rob Caiati

shoremedaesthetics@gmail.com

Invoice Number: Shore_ES_07_2019

Invoice Date: July 21, 2019

Payment Due: July 21, 2019

Amount Due (USD): \$0.00



Items	Quantity	Price	Amount
Website Design + Development <ul style="list-style-type: none">• Complete website design and development for EmSculpt lead generation• EmSculpt content (750 - 1000 words)• Install lead capture forms, integrate with autoresponder and set up client & customer notifications• Optimize website for optimal desktop, tablet, mobile and cross-browser usability• Design custom graphics	40	\$200.00	\$8,000.00
Digital Marketing Set Up Service <p>Set Up Google Adwords pay per click campaigns for EmSculpt</p> <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	1	\$1,500.00	\$1,500.00

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Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt customers• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Emsculpt graphics and content creation. <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>A three-month monthly management term is required.</p>	1	\$2,750.00	\$2,750.00

	Total:	\$12,250.00
Payment on August 14, 2019 using 	ending in 3016:	\$6,000.00
Payment on September 28, 2019 using 	ending in 3016:	\$6,250.00

Amount Due (USD): \$0.00

Notes

Digital Marketing Agreement

Medstar Media, Inc. also known as “Company” agrees to provide Shore Medical Aesthetics & Anti-Aging also known as “client” with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 7/21/2019

Signature _____ /Dr. Rob Caiati/Shore Medical Aesthetics & Anti-Aging

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.