



EMSCULPT MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Shore Medical Aesthetics & Anti-Aging
Dr. Rob Caiati

shoremedaesthetics@gmail.com

Invoice Number: SHORE_CS_10_11_2019

Invoice Date: November 11, 2019

Payment Due: November 11, 2019

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| <p>Digital Marketing Monthly Management Service PRO-RATED (OCT 21,2019- OCT 31, 2019)</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt customers • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Emsculpt graphics and content creation. <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>A three-month monthly management term is required.</p> | 0.25 | \$2,750.00 | \$687.50 |
| <p>Digital Marketing Monthly Management Service service dates: Nov 01, 2019- Nov 30, 2019)</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up | 1 | \$2,750.00 | \$2,750.00 |

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|--|------------|
| Total: | \$3,437.50 |
| Payment on November 13, 2019 using  ending in 9305: | \$3,437.50 |

Amount Due (USD): **\$0.00**