

Shore Medical Aesthetics CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

Search beta coolsculpting: \$ 717.08
Search alpha coolsculpting: \$ 622.81

Total Google Ads: \$ 1,339.89
Facebook Ads: \$ 387.15
Total Media Spend: \$1,727.04

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All; Campaign name contains cool | View all | ADD FILTER

Ad groups	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$100.00/day	Eligible	82	4.55%	\$717.08
search alpha coolsculpting	\$16.20/day	Paused	40	4.88%	\$622.81
CoolSculpting	\$16.45/day \$500.08/month	Paused	0	-	\$0.00
Total: Filtered campaigns			122	4.65%	\$1,339.89
Total: Account			423	5.09%	\$4,364.94

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | coolsculpting

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved	49	4.84%	\$492.83
25% Off All CoolSculpting® Best Price in Babylon Shore Medical Aesthetics +9 more shoremedaesthetics.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	16	7.58%	\$88.47
CoolSculpting in Babylon #1 Fat Reduction Treatment No Surgery & Minimal Downtime shoremedaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	4	2.74%	\$53.50
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Approved	5	9.09%	\$37.48
CoolSculpting in Babylon #1 Fat Reduction Treatment No Surgery & Minimal Downtime shoremedaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Approved	2	20.00%	\$11.59
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal	5. sculpsure	Approved	2	50.00%	\$10.22

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | coolsculpting

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Babylon, NY. Schedule a Free Consultation	5. sculpsure	Approved	2	50.00%	\$10.22
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Approved	1	5.56%	\$9.08
(Keyword: Best Price in New York) Shore Medical Aesthetics Flexible Payment Options shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	6.25%	\$8.28
25% Off All CoolSculpting® Shore Medical Aesthetics #1 Provider in Babylon shoremedaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	Approved	1	100.00%	\$5.63
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NY CoolSculpting New York +3 more shoremedaesthetics.com/coolsculpting/new_york #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Babylon, NY. #1 FDA-Cleared, non-surgical fat reduction... View assets details	2. cryolipolysis	Removed	0	-	\$0.00
CoolSculpting New York Freeze Away Stubborn Fat Target Belly Fat, Love Handles shoremedaesthetics.com/coolsculpting/fat-freezing Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Babylon, NY.	2. cryolipolysis	Removed (limited): Restricted drug terms	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction					

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | coolsculpting

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
#1 Provider in Babylon Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more shoremedaesthetics.com/fat-freezing/babylon #1 CoolSculpting Deal. Top Provider in Babylon, NY for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
25% Off All Fat Freezing Shore Medical Aesthetics #1 Provider in Babylon shoremedaesthetics.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Babylon, NY for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
CoolSculpting in Babylon #1 Fat Reduction Treatment Best Prices. FDA-Cleared. shoremedaesthetics.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
Shore Medical Aesthetics Freezing Fat Really Works 25% Off First Treatment shoremedaesthetics.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Babylon, NY. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved	0	-	\$0.00
Total: Ads			82	4.55%	\$717.08
Total: Campaign			82	4.55%	\$717.08

Show rows: 500 | 1 - 58 of 58

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1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$16.20/day | More details

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Campaign paused	25	6.31%	\$443.03
#1 Provider in Babylon Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more shoremedaesthetics.com/fat-freezing/babylon #1 CoolSculpting Deal. Top Provider in Babylon, NY for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Campaign paused	4	6.35%	\$68.07
25% Off All CoolSculpting® Best Price in Babylon Shore Medical Aesthetics +6 more shoremedaesthetics.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Campaign paused	5	13.89%	\$39.68
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Babylon, NY. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited). Restricted medical content +1 more	1	2.86%	\$23.52
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Campaign paused	1	10.00%	\$16.29
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Babylon, NY. Schedule a Free Consultation	5. sculpsure	Campaign paused	1	100.00%	\$9.95

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$16.20/day | More details

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off All CoolSculpting® Shore Medical Aesthetics #1 Provider in Babylon shoremedaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	1	1.39%	\$8.48
CoolSculpting in Babylon #1 Fat Reduction Treatment Best Prices. FDA-Cleared. shoremedaesthetics.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused	1	1.03%	\$6.97
25% Off All CoolSculpting® Shore Medical Aesthetics #1 Provider in Babylon shoremedaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Campaign paused Approved (limited). Restricted medical content +1 more	1	20.00%	\$6.82
CoolSculpting in Babylon #1 Fat Reduction Treatment No Surgery & Minimal Downtime shoremedaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	0	0.00%	\$0.00
Best Price in Babylon Shore Medical Aesthetics Flexible Payment Options shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
(Keyword) Best Price in Babylon Shore Medical Aesthetics Flexible Payment Options shoremedaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
25% Off All CoolSculpting® Affordable & Quick Treatments Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$16.20/day | More details

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
#1 Provider in Babylon Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more shoremedaesthetics.com/coolsculpting/babylon #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	coolsculpting face	Campaign paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Shore Medical Aesthetics shoremedaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Babylon, NY. Schedule a Free Consultation	coolsculpting face	Campaign paused	0	-	\$0.00
25% Off All CoolSculpting® Shore Medical Aesthetics #1 Provider in Babylon shoremedaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Babylon, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	coolsculpting face	Campaign paused	0	-	\$0.00
CoolSculpting in Babylon #1 Fat Reduction Treatment No Surgery & Minimal Downtime shoremedaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting face	Campaign paused	0	-	\$0.00
Total: Ads			40	4.88%	\$622.81
Total: Campaign			40	4.88%	\$622.81

Show rows: 500 | 1 - 29 of 29 | [<] [>]

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1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$16.20/day | More details

Recommendations: Extension type: All | ADD FILTER

Associations view

⚠️ If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE]

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search alpha coolsculpti...	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
Call extension							
(516) 690-7546 (mobile)	Call extension	Account	Account	Approved	3	2.33%	\$49.51
(516) 690-7546	Call extension	Account	Account	Approved	3	6.12%	\$42.08
Location extension							
shoremedaesthetics@gmail.com (View loc...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	13	11.50%	\$237.23

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$16.20/day | More details

Recommendations: Extension type: All | ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% Off							
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	10	8.26%	\$161.36
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	6.30%	\$149.31
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	6.02%	\$144.80
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	5.88%	\$131.10
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	7.02%	\$100.17
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	1	25.00%	\$17.97
Promotion extension							
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	18	5.11%	\$319.00
Total: Callout extensions					22	6.92%	\$384.05
Total: Structured snippet extensions					1	25.00%	\$17.97
Total: Call extensions					6	3.37%	\$91.59
Total: Location extensions					14	5.09%	\$235.50
Total: Promotion extensions					18	5.11%	\$319.00

Show rows: 500 | 1 - 16 of 16 | [<] [>]

Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All; Campaign name contains emsculpt | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta emsculpt	\$100.00/day	Eligible	25	1.91%	\$628.53
search alpha emsculpt	\$18.84/day	Paused	13	4.06%	\$480.15
Total: Filtered campaigns			38	2.33%	\$1,108.68
Total: Account			423	5.09%	\$4,364.94

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Facebook Ads Manager | Shore Medical (360110383) | Updated 6 minutes ago

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Page Likes
Botox - Conversions	Account Error	Lowest cost	\$8.33 Daily	Multiple Conv...	4,686	15,033	Multiple Conve...	\$327.99	Ongoing	—
[09/02/2018] Promoting Shore Medical Aesthetics & Anti-Aging	Account Error	Using ad set bid str...	Using ad set ...	154 Page Likes	9,260	17,812	\$2.03 Per Page Like	\$312.15	Ongoing	154
Botox - Traffic	Account Error	Lowest cost	\$8.33 Daily	117 Link Clicks	5,190	26,663	\$1.80 Per Link Click	\$210.98	Ongoing	—
Emsculpt - Traffic	Account Error	Lowest cost	\$16.50 Daily	214 Link Clicks	13,296	35,219	\$0.82 Per Link Click	\$174.88	Ongoing	—
Instagram Post: Hit the gym: 1.5 hours	Account Error	Lowest cost	\$75.00 Lifetime	593 Link Clicks	11,052	13,538	\$0.13 Per Link Click	\$75.00	Mar 26, 2020	—
Instagram Post: Diet ✔️ Workout ✔️ @coolsculpting...	Account Error	Lowest cost	\$75.00 Lifetime	244 Link Clicks	5,912	7,334	\$0.31 Per Link Click	\$75.00	Mar 26, 2020	—
Post: "Buy from our online skincare stores during 3/2020..."	Account Error	Lowest cost	\$50.00 Lifetime	52 Post Engagem...	311	571	\$0.22 Per Post Enga...	\$11.36	Apr 30, 2020	—
Post: "The couple that tones together, stays together!..."	Account Error	Lowest cost	\$10.00 Lifetime	231 Post Engagem...	2,224	2,487	\$0.04 Per Post Enga...	\$10.00	Mar 29, 2020	—
Post: "Booking IV vitamin infusions this Saturday 3/21..."	Account Error	Lowest cost	\$10.00 Lifetime	52 Post Engagem...	251	451	\$0.19 Per Post Enga...	\$10.00	Mar 29, 2020	—
Instagram Post: Only ONE week follow up post...	Account Error	Lowest cost	\$60.00	—	—	—	—	\$0.00	Apr 11, 2020	—
Results from 140 campaigns					67,904 People	357,707 Total	—	\$2,119.98 Total Spent	—	154 Total

Facebook Ads Manager | Shore Medical (360110383) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
[09/02/2018] Promoting Shore Medical Aesthetics ...	Lowest cost Page Likes	\$5.00 Daily	—	154 Page Likes	9,260	17,812	\$2.03 Per Page Li...	Above average	Below average Bottom 10% of ads	Below average Bottom 10% of ads	\$312.15
Instagram Post: Diet ✔️ Workout ✔️ @coolsculpti...	Lowest cost Link Clicks	Using camp...	—	244 Link Clicks	5,912	7,334	\$0.31 Per Link Click	—	—	—	\$75.00
Results from 2 ads					15,072 People	25,146 Total	—	—	—	—	\$387.15 Total Spent

Facebook Ads Manager | [09/02/2018] Promoting Shore Medical ...

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name: [09/02/2018] Promoting Shore Medical Ae

Identity: Facebook Page: Shore Medical Aesthetics and ...

Ad Setup: Media: Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Primary Text: Robert Caiati, M.D.

Ad Preview: Mobile News Feed. Suggested Page: Shore Medical Aesthetics and Anti-Aging. Sponsored by Robert Caiati, M.D. Coolsculpting. Shore Medical Aesthetics and Anti-Aging. 1,829 people like this.

Facebook Ads Manager | Instagram Post: Diet ✔️ Workout ✔️ @coolsculpting ...

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name: Instagram Post: Diet ✔️ Workout ✔️ @coolsculpting

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Ad Preview: Instagram Feed. Sponsored by shoremedicaeaesthetics. Get rid of those lumps and bumps before S... more