

# Shore Medical Aesthetics EMsculpt Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta emsculpt: \$ 628.53  
search alpha emsculpt: \$ 480.15

**Total Google Ads: \$ 1,108.68**  
**Total Facebook Ads: \$ 1,172.50**  
**Total Media Spend: \$ 2,281.18**

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All; Campaign name contains emsculpt | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   emsculpt	\$100.00/day	Eligible	25	1.91%	\$628.53
search   alpha   emsculpt	\$18.84/day	Paused	13	4.06%	\$480.15
Total: Filtered campaigns			38	2.33%	\$1,108.68
Total: Account			423	5.09%	\$4,364.94

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
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Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | emsculpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword: Best Price in Babylon)   Shore Medical Aesthetics   #1 Provider in Babylon +5 more www.shoremedaesthetics.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six-Pack. Book a Free Consultation for 20% Off Today!	0. emsculpt - general	Approved (limited): Speculative and Experimental Medical Treatment +3 more	8	2.51%	\$167.94
Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.shoremedaesthetics.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book a Free Consultation for 20% Off Today!	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	5	1.89%	\$155.66
#1 Provider in Babylon   New Client Specials   FDA Cleared Safe + Effective www.shoremedaesthetics.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	3	1.12%	\$66.67
20% Off Emsculpt® Special   Best Price in Babylon   Burn Fat, Build Muscles. +6 more www.shoremedaesthetics.com Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options. Dream of a Six Pack? A Better... View assets details	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	2	10.53%	\$56.10
Best Price in Babylon   Shore Medical Aesthetics   20% Off Emsculpt® Special www.shoremedaesthetics.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options.	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	2	7.69%	\$52.58
20% Off Emsculpt® Cost   New Client Special   Shore Medical Aesthetics www.shoremedaesthetics.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book a Free Consultation for 20% Off Today!	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	2	7.14%	\$52.43

Emsculpt® Body Contouring | Shore Medical Aesthetics |

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | emsculpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Emsculpt® Body Contouring   Shore Medical Aesthetics   New Client Special www.shoremedaesthetics.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today!	2. body contouring	Approved (limited): Restricted medical content +1 more	1	7.14%	\$39.13
Shore Medical Aesthetics   20% Off Emsculpt® Special   Babylon's #1 Provider www.shoremedaesthetics.com Quick, Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsculpt - general	Approved (limited): Restricted medical content +1 more	2	0.66%	\$38.02
(Keyword: #1 Emsculpt in Babylon)   Non-Invasive Body Contouring   Save on Emsculpt +4 more www.shoremedaesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-...	0. emsculpt - general	Removed Approved (limited): Restricted medical content +2 more	0	-	\$0.00
#1 Emsculpt in Babylon   Non-Invasive Body Contouring   Save on Emsculpt www.shoremedaesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsculpt - general	Removed Approved (limited): Restricted medical content +2 more	0	-	\$0.00
Emsculpt Body Contouring   Build Muscle and Burn Fat   Emsculpt Before and After www.shoremedaesthetics.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emsculpt - general	Removed Approved (limited): Restricted medical content +2 more	0	-	\$0.00
(Keyword: #1 Emsculpt in Babylon)   Non-Invasive Body Contouring   Save on Emsculpt +4 more www.shoremedaesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-...	3. melt body fat	Removed Approved (limited): Restricted medical content +2 more	0	-	\$0.00

Emsculpt Body Contouring | Build Muscle and Burn Fat |

Google Ads | Chris Zelig > Shore Medical Aesthetics 886-007-8544 | All campaigns > search | beta | emsculpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
today:					
20% Off Emsculpt® Special   FDA Cleared Safe + Effective   Shore Medical Aesthetics www.shoremedaesthetics.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. How Much is Emsculpt? A Lot Less Than You Might Think. Book a Free Consultation Now!	1. emsculpt - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 Provider in Babylon   20% Off All Body Contouring   New Client Special +6 more www.shoremedaesthetics.com Fast Treatments. No Downtime. Long-Lasting, Natural Looking. Book a Free Consultation Here. Emsculpt® is Body...	2. body contouring	Approved (limited): Restricted medical content +2 more	0	0.00%	\$0.00
Melt Away Fat. Build Muscle.   Emsculpt® Does Both   Transform Your Physique Today www.shoremedaesthetics.com The All-Around Best Non-Surgical Body Contouring is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book a Free Consult.	2. body contouring	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 Emsculpt® in Babylon   Quick, Painless, Effective.   Get Rid of Fat & Grow Muscle www.shoremedaesthetics.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			25	1.91%	\$628.53
Total: Campaign			25	1.91%	\$628.53

Shows rows: 500 | 1 - 28 of 28

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column headers' hover text for accredited metrics.  
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Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns | search | beta | emsulpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations: Extensions | Custom | Jan 1 - Mar 31, 2020

Ad groups: Ad status: All | ADD FILTER | Associations view

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
<input type="checkbox"/>	Before and After Photos See EmSculpt Before and After Photos	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real EmSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility We Use the Latest Body Contouring Technology	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	Save on EmSculpt Save on EmSculpting Cost. Limited Time Special.	Sitelink extension	search   beta   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension								
<input type="checkbox"/>	(516) 690-7546 (mobile)	Call extension	Account	Account	Approved	7	2.75%	\$167.79
<input type="checkbox"/>	(516) 690-7546	Call extension	Account	Account	Approved	3	7.89%	\$91.89
Location extension								
<input type="checkbox"/>	shoredaesthetics@gmail.com (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension								
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   emsulpt	Campaign	Approved	11	2.75%	\$299.79

Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns | search | beta | emsulpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$100.00/day | Optimization score: - | More details

Recommendations: Extensions | Custom | Jan 1 - Mar 31, 2020

Ad groups: Ad status: All | ADD FILTER | Associations view

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   emsulpt	Campaign	Approved	11	2.75%	\$299.79
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   emsulpt	Campaign	Approved	9	2.49%	\$248.32
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   emsulpt	Campaign	Approved	9	2.39%	\$247.65
<input type="checkbox"/>	Burn Muscle + Build Fat	Callout extension	search   beta   emsulpt	Campaign	Approved	8	2.21%	\$235.78
<input type="checkbox"/>	Strengthen/Sculpt Muscle	Callout extension	search   beta   emsulpt	Campaign	Approved	5	1.36%	\$131.30
Structured snippet extension								
<input type="checkbox"/>	Service catalog: EmSculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search   beta   emsulpt	Campaign	Approved	0	0.00%	\$0.00
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search   beta   emsulpt	Campaign	Approved	16	2.43%	\$427.11
Total: Callout extensions						15	2.26%	\$410.87
Total: Structured snippet extensions						0	0.00%	\$0.00
Total: Call extensions						10	3.41%	\$259.68
Total: Location extensions						2	2.50%	\$58.82
Total: Promotion extensions						16	2.43%	\$427.11

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Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns | search | alpha | emsulpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$18.84/day | More details

Recommendations: Ads | Custom | Jan 1 - Mar 31, 2020

Ad groups: Ad status: All | ADD FILTER | Search | Segment | Columns | Reports | Download | Expand | More

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword Best Price in Babylon)   Shore Medical Aesthetics   #1 Provider in Babylon +5 more www.shoredaesthetics.com Sit Back, Relax, and Let the Stubborn Fat Melt Away EmSculpt® Treatments Take 30 Minutes. Dream of a Six...	0. emsulpt - general	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +3 more	7	4.67%	\$311.11
Leading EmSculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.shoredaesthetics.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +2 more	4	4.60%	\$106.43
#1 Provider in Babylon   20% Off All Body Contouring   New Client Special +6 more www.shoredaesthetics.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. EmSculpt® is Body...	2. body contouring	Campaign paused Approved (limited): Restricted medical content +2 more	1	7.14%	\$33.18
Melt Away Fat. Build Muscle   EmSculpt® Does Both   Transform Your Physique Today www.shoredaesthetics.com The All-Around Best Non-Surgical Body Contouring is EmSculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free Consult.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.88%	\$29.43
(Keyword #1 EmSculpt in Babylon)   Non-Invasive Body Contouring   Save on EmSculpt +4 more www.shoredaesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-...	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +2 more	0	-	\$0.00
EmSculpt Body Contouring   Build Muscle and Burn Fat   EmSculpt Before and After www.shoredaesthetics.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +2 more	0	-	\$0.00

Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns | search | alpha | emsulpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$18.84/day | More details

Recommendations: Ads | Custom | Jan 1 - Mar 31, 2020

Ad groups: Ad status: All | ADD FILTER | Search | Segment | Columns | Reports | Download | Expand | More

Ad	Ad group	Status	Clicks	CTR	Cost
Shore Medical Aesthetics   EmSculpting Specials   Melt Your Body Fat www.shoredaesthetics.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Leading EmSculpt® Provider   Watch Your Muscles Grow   See Stubborn Fat Melt Away www.shoredaesthetics.com Get the Stomach or Butt of Your Dreams. EmSculpt® is Like Doing 20,000 Crunches or Squats! Quick, Painless, Natural Looking. Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Campaign paused Approved (limited): Restricted medical content +2 more	0	-	\$0.00
EmSculpt® Body Sculpting   Shore Medical Aesthetics   New Client Special www.shoredaesthetics.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is EmSculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 EmSculpt® in Babylon   Quick, Painless, Effective.   Get Rid of Fat & Grow Muscle www.shoredaesthetics.com EmSculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting. Natural Looking. Join the Thousands of EmSculpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			13	4.06%	\$480.15
Total: Campaign			13	4.06%	\$480.15

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Google Ads | Chris Zelig | Shore Medical Aesthetics | 886-007-8544 | All campaigns | search | alpha | emsulpt

1/2 | New form of payment required - Your current payment methods can't be charged. [FIX IT] [HIDE]

Overview: Paused | Type: Search | Budget: \$18.84/day | More details

Recommendations: Extensions | Custom | Jan 1 - Mar 31, 2020

Ad groups: Ad status: All | ADD FILTER | Associations view

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
<input type="checkbox"/>	Before and After Photos See EmSculpt Before and After Photos	Sitelink extension	search   alpha   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real EmSculpting Reviews & Patient Testimonials	Sitelink extension	search   alpha   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility We Use the Latest Body Contouring Technology	Sitelink extension	search   alpha   emsulpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	Save on EmSculpt Save on EmSculpting Cost. Limited Time Special.	Sitelink extension	search   alpha   emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension								
<input type="checkbox"/>	(516) 690-7546	Call extension	Account	Account	Approved	1	7.14%	\$93.37
<input type="checkbox"/>	(516) 690-7546 (mobile)	Call extension	Account	Account	Approved	1	1.96%	\$46.58
Location extension								
<input type="checkbox"/>	shoredaesthetics@gmail.com (View loc... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension								
<input type="checkbox"/>	Strengthen/Sculpt Muscle	Callout extension	search   alpha   emsulpt	Campaign	Approved	4	5.19%	\$154.70

New form of payment required - Your current payment methods can't be charged.

Overview: Paused, Type: Search, Budget: \$18.84/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	New Clients 25% Off	Callout extension	search   alpha   emsclupt	Campaign	Approved	4	4.17%	\$154.70
Ads	Highlights: No Surgery	Callout extension	search   alpha   emsclupt	Campaign	Approved	3	3.45%	\$119.31
Automated extensions	Burn Muscle + Build Fat	Callout extension	search   alpha   emsclupt	Campaign	Approved	2	2.41%	\$75.70
Automated extensions	Contact Us + Free Consult	Callout extension	search   alpha   emsclupt	Campaign	Approved	0	0.00%	\$0.00
Landing pages	Structured snippet extension							
Keywords	Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search   alpha   emsclupt	Campaign	Approved	0	0.00%	\$0.00
Audiences	Promotion extension							
Demographics	25% off for New Clients	Promotion extension	search   alpha   emsclupt	Campaign	Approved	7	3.80%	\$321.98
Settings	Total: Callout extensions							
Often visited	Total: Structured snippet extensions							
Change history	Total: Call extensions							
More	Total: Location extensions							
More	Total: Promotion extensions							

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Shore Medical (360110383) | Updated 20 minutes ago

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (4 selected) | Ad Sets for 4 Campaigns | Ads for 4 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
Emsclupt - Conversion	Account Error	Lowest cost	\$16.50 Daily	Multiple Convers...	32,992	238,599	Multiple Convers...	\$912.62	Ongoing
Botox - Conversions	Account Error	Lowest cost	\$8.33 Daily	Multiple Convers...	4,686	15,033	Multiple Convers...	\$327.99	Ongoing
[09/02/2018] Promoting Shore Medical Aesthetics & Anti-Aging	Account Error	Using ad set bid strategy	Using ad set b...	154 Page Likes	9,260	17,812	\$2.03 Per Page Like	\$312.15	Ongoing
Botox - Traffic	Account Error	Lowest cost	\$8.33 Daily	117 Link Clicks	5,190	26,663	\$1.80 Per Link Click	\$210.98	Ongoing
Emsclupt - Traffic	Account Error	Lowest cost	\$16.50 Daily	214 Link Clicks	13,296	35,219	\$0.82 Per Link Click	\$174.88	Ongoing
Instagram Post: Hit the gym: 1.5 hours .....	Account Error	Lowest cost	\$75.00 Lifetime	593 Link Clicks	11,052	13,538	\$0.13 Per Link Click	\$75.00	Mar 26, 2020
Instagram Post: Diet ✔️ Workout ✔️ @coolsculpting...	Account Error	Lowest cost	\$75.00 Lifetime	244 Link Clicks	5,912	7,334	\$0.31 Per Link Click	\$75.00	Mar 26, 2020
Post: "Buy from our online skincare stores during 3/2020..."	Account Error	Lowest cost	\$50.00 Lifetime	52 Post Engagements	311	571	\$0.22 Per Post Engage...	\$11.36	Apr 30, 2020
Post: "The couple that tones together, stays together..."	Account Error	Lowest cost	\$10.00 Lifetime	231 Post Engagements	2,224	2,487	\$0.04 Per Post Engage...	\$10.00	Mar 29, 2020
Post: "Booking IV vitamin infusions this Saturday 3/21..."	Account Error	Lowest cost	\$10.00 Lifetime	52 Post Engagements	251	451	\$0.19 Per Post Engage...	\$10.00	Mar 29, 2020
Results from 140 campaigns					67,904 People	357,707 Total		\$2,119.98 Total Spent	

Shore Medical (360110383) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (4 selected) | Ad Sets for 4 Campaigns | Ads for 4 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance DL...	Engagement Rate Ranking Ad Relevance DL...	Conversion Rate Ranking Ad Relevance DL...	Amount Spent
2020-01- Emsclupt - Image 4	Lowest cost Link Clicks	Using camp...	Mar 26, 2020, 10... 20 days ago	7 Lead	20,496	83,108	\$57.15 Per Lead				\$400.08
2020-01- Emsclupt - Image 2	Lowest cost Link Clicks	Using camp...	Mar 26, 2020, 10... 20 days ago	2 Lead	13,652	47,488	\$97.64 Per Lead				\$195.28
2020-01- Emsclupt - Image 3	Lowest cost Link Clicks	Using camp...	Mar 26, 2020, 10... 20 days ago	—	11,076	43,489	—				\$114.74
2020-01- Emsclupt - Image 1	Lowest cost Link Clicks	Using camp...	Mar 26, 2020, 10... 20 days ago	—	9,252	30,684	—				\$108.17
2020-01- Emsclupt - Image 4 - Temp	Lowest cost Link Clicks	Using camp...	Mar 26, 2020, 10... 20 days ago	1 Lead	7,714	33,830	\$94.35 Per Lead				\$94.35
Instagram Post: Hit the gym: 1.5 hours .....	Lowest cost Link Clicks	Using camp...		593 Link Clicks	11,052	13,538	\$0.13 Per Link Click				\$75.00
2019-10 IG Emsclupt Version 2 - Image 5	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	49 Link Clicks	4,442	6,986	\$0.80 Per Link Click				\$39.43
2019-10 IG Emsclupt Version 2 - Image 1	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	33 Link Clicks	3,815	5,429	\$1.06 Per Link Click				\$34.84
High Vio 2019-10 IG Emsclupt Version 2 - Image 7	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	38 Link Clicks	3,126	5,028	\$0.84 Per Link Click				\$31.95
Results from 95 ads					49,392 People	289,843 Total					\$1,172.50 Total Spent

Shore Medical (360110383) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (4 selected) | Ad Sets for 4 Campaigns | Ads for 4 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance DL...	Engagement Rate Ranking Ad Relevance DL...	Conversion Rate Ranking Ad Relevance DL...	Amount Spent
2019-10 IG Emsclupt Version 2 - Image 9	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	27 Link Clicks	2,816	3,918	\$0.71 Per Link Click				\$19.28
Post: "The couple that tones together, stays togeth..."	Lowest cost Post Engage...	Using camp...		231 Post Engage...	2,224	2,487	\$0.04 Per Post E...	Below average Bottom 35% of ads	Above average	Above average	\$10.00
2019-10 IG Emsclupt Version 2 - Image 3	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	12 Link Clicks	1,422	2,648	\$0.75 Per Link Click				\$9.01
2019-10 - Emsclupt - Version 1 - Image 11	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	13 Link Clicks	1,309	1,928	\$0.55 Per Link Click				\$7.15
2019-10 - Emsclupt - Version 1 - Image 9	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	6 Link Clicks	1,127	1,642	\$1.14 Per Link Click				\$6.83
2019-10 - Emsclupt - Version 2 - Image 11	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	8 Link Clicks	1,022	1,680	\$0.74 Per Link Click				\$5.90
2019-10 IG Emsclupt Version 2 - Image 10	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	9 Link Clicks	842	1,356	\$0.49 Per Link Click				\$4.44
2019-10 - Emsclupt - Version 1 - Image 10	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	5 Link Clicks	732	1,110	\$0.87 Per Link Click				\$4.36
2019-10 - Emsclupt - Version 2 - Image 8	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	9 Link Clicks	556	826	\$0.37 Per Link Click				\$3.34
Results from 95 ads					49,392 People	289,843 Total					\$1,172.50 Total Spent

Shore Medical (360110383) | Updated just now

Your ads have been turned off because you've reached the account spending limit you set for your ad account "Shore Medical" (#360110383). To turn your ads back on, reset or change your limit.

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.07 on 2020-03-24 to the payment method on your ad account 360110383. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (4 selected) | Ad Sets for 4 Campaigns | Ads for 4 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance DL...	Engagement Rate Ranking Ad Relevance DL...	Conversion Rate Ranking Ad Relevance DL...	Amount Spent
2019-10 IG Emsclupt Version 2 - Image 2	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	1 Link Click	608	969	\$3.13 Per Link Click				\$3.13
2019-10 - Emsclupt - Version 1 - Image 1	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	2 Link Clicks	508	739	\$1.33 Per Link Click				\$2.65
2019-10 - Emsclupt - Version 1 - Image 2	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	1 Link Click	373	632	\$1.51 Per Link Click				\$1.51
2019-10 - Emsclupt - Version 1 - Image 8	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	1 Link Click	232	328	\$1.06 Per Link Click				\$1.06
High Vio - 2019-10 - Emsclupt - Version 1 - Video 2	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	—	—	—	—				—
High Vio - 2019-10 - Emsclupt - Version 2 - Video 2	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	—	—	—	—				—
2019-10 - Emsclupt - Version 2 - Image 4	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	—	—	—	—				—
2019-10 - Emsclupt - Version 1 - Image 4	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	—	—	—	—				—
2019-10 IG Emsclupt Version 1 - Image 6	Lowest cost Link Clicks	Using camp...	Dec 27, 2019, 5.4... 109 days ago	—	—	—	—				—
Results from 95 ads					49,392 People	289,843 Total					\$1,172.50 Total Spent

Facebook Ads Manager interface showing the creation of an advertisement for Emsculpt. The left sidebar displays a list of ad sets, with "2020-01-Emsculpt - Image 4" selected. The main panel shows the "Identity" and "Format" sections. The "Identity" section includes the Facebook Page name "Shore Medical Aesthetics and Anti-Aging" and the Instagram account "shoremedicaesthetics". The "Format" section is set to "Single Image or Video". The right panel shows a preview of the ad with the headline "EMSCULPT" and the text "Emsculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today". The ad features an image of a woman in a white crop top and blue shorts. The bottom right corner has "Discard Draft" and "Publish" buttons.

Facebook Ads Manager interface showing the creation of an advertisement for Emsculpt. The left sidebar displays a list of ad sets, with "2020-01-Emsculpt - Image 2" selected. The main panel shows the "Identity" and "Format" sections. The "Identity" section includes the Facebook Page name "Shore Medical Aesthetics and Anti-Aging" and the Instagram account "shoremedicaesthetics". The "Format" section is set to "Single Image or Video". The right panel shows a preview of the ad with the headline "EMSCULPT SPECIAL" and the text "Emsculpt, The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consultation". The ad features an image of a woman in a white bodysuit. The bottom right corner has "Discard Draft" and "Publish" buttons.

Facebook Ads Manager interface showing the creation of an advertisement for Emsculpt. The left sidebar displays a list of ad sets, with "2020-01-Emsculpt - Image 3" selected. The main panel shows the "Identity" and "Format" sections. The "Identity" section includes the Facebook Page name "Shore Medical Aesthetics and Anti-Aging" and the Instagram account "shoremedicaesthetics". The "Format" section is set to "Single Image or Video". The right panel shows a preview of the ad with the headline "EMSCULPT" and the text "Emsculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today". The ad features an image of a woman in a black sports bra. The bottom right corner has "Discard Draft" and "Publish" buttons.

Facebook Ads Manager interface showing the creation of an advertisement for Emsculpt. The left sidebar displays a list of ad sets, with "2020-01-Emsculpt - Image 1" selected. The main panel shows the "Identity" and "Format" sections. The "Identity" section includes the Facebook Page name "Shore Medical Aesthetics and Anti-Aging" and the Instagram account "shoremedicaesthetics". The "Format" section is set to "Single Image or Video". The right panel shows a preview of the ad with the headline "EMSCULPT" and the text "The EMSCULPT is the only procedure to help both women and men build muscle and sculpt their body". The ad features an image of a woman in a white bodysuit. The bottom right corner has "Discard Draft" and "Publish" buttons.

Facebook Ads Manager interface showing the creation of an advertisement for Emsculpt. The left sidebar displays a list of ad sets, with "2020-01-Emsculpt - Image 4 - Temp" selected. The main panel shows the "Identity" and "Format" sections. The "Identity" section includes the Facebook Page name "Shore Medical Aesthetics and Anti-Aging" and the Instagram account "shoremedicaesthetics". The "Format" section is set to "Single Image or Video". The right panel shows a preview of the ad with the headline "EMSCULPT" and the text "The EMSCULPT is the only procedure to help both women and men build muscle and sculpt their body". The ad features an image of a woman in a white crop top and blue shorts. The bottom right corner has "Discard Draft" and "Publish" buttons.

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an Instagram Post ad on the right.

**Left Panel (Ad Library):**

- Account: Shore Medical (360110383)
- Search: [Search]
- Filters: [Filters]
- Buttons: + Create, Duplicate
- Ad Name: Instagram Post. Hit the gym. 1.5 hours ...
- Ad Type: Emsculpt - Conversion
- Ad Format: Emsculpt - Women
- Ad Creative: 2020-01-Emsculpt - Image 4 - Temp, 2020-01-Emsculpt - Image 4, 2020-01-Emsculpt - Image 3, 2020-01-Emsculpt - Image 1, 2020-01-Emsculpt - Image 2

**Right Panel (Ad Preview):**

- Ad Name: Instagram Post. Hit the gym. 1.5 hours ...
- Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.
- Ad Preview: Instagram Feed showing a sponsored post for shoremedicaesthetics with a photo of a person on a gym machine.
- Buttons: Close, Discard Draft, Publish

Facebook Ads Manager interface showing the 'Create Ad' configuration screen for an Instagram Post ad.

**Left Panel (Ad Library):**

- Account: Shore Medical (360110383)
- Search: [Search]
- Filters: [Filters]
- Buttons: + Create, Duplicate
- Ad Name: 2019-10 IG Emsculpt Version 2 - Image 5
- Ad Type: Emsculpt - Traffic
- Ad Format: Emsculpt - Women
- Ad Creative: 2020-01-Emsculpt - Image 4 - Temp, 2020-01-Emsculpt - Image 4, 2020-01-Emsculpt - Image 3, 2020-01-Emsculpt - Image 1, 2020-01-Emsculpt - Image 2, High Vio - 2019-10 - Emsculpt - Versio..., High Vio - 2019-10 - Emsculpt - Versio..., 2019-10 - Emsculpt - Version 2 - Imag..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., High Vio 2019-10 IG Emsculpt Versio..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 2 - Ima...

**Right Panel (Create Ad):**

- Account: Shore Medical Aesthetics and Anti-Aging
- Instagram Account: shoremedicaesthetics
- Buttons: Create Ad, Use Existing Post, Use Mockup
- Format: Single Image or Video (selected), Carousel, Collection
- Fullscreen Mobile Experience: Add an Instant Experience
- Media: Choose an image or video, or create a new video or slideshow using a template.
- Preview: Ad creative showing a woman's midsection with text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'.
- Buttons: Close, Discard Draft, Publish

Facebook Ads Manager interface showing the 'Create Ad' configuration screen for an Instagram Post ad.

**Left Panel (Ad Library):**

- Account: Shore Medical (360110383)
- Search: [Search]
- Filters: [Filters]
- Buttons: + Create, Duplicate
- Ad Name: 2019-10 IG Emsculpt Version 2 - Image 1
- Ad Type: Emsculpt - Traffic
- Ad Format: Emsculpt - Women
- Ad Creative: 2020-01-Emsculpt - Image 4 - Temp, 2020-01-Emsculpt - Image 4, 2020-01-Emsculpt - Image 3, 2020-01-Emsculpt - Image 1, 2020-01-Emsculpt - Image 2, High Vio - 2019-10 - Emsculpt - Versio..., High Vio - 2019-10 - Emsculpt - Versio..., 2019-10 - Emsculpt - Version 2 - Imag..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., High Vio 2019-10 IG Emsculpt Versio..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 2 - Ima...

**Right Panel (Create Ad):**

- Account: Shore Medical Aesthetics and Anti-Aging
- Instagram Account: shoremedicaesthetics
- Buttons: Create Ad, Use Existing Post, Use Mockup
- Format: Single Image or Video (selected), Carousel, Collection
- Fullscreen Mobile Experience: Add an Instant Experience
- Media: Choose an image or video, or create a new video or slideshow using a template.
- Preview: Ad creative showing a woman lying down with text 'EMSCULPT BUILD MUSCLE TRIM + TONE'.
- Buttons: Close, Discard Draft, Publish

Facebook Ads Manager interface showing the 'Create Ad' configuration screen for an Instagram Post ad.

**Left Panel (Ad Library):**

- Account: Shore Medical (360110383)
- Search: [Search]
- Filters: [Filters]
- Buttons: + Create, Duplicate
- Ad Name: High Vio 2019-10 IG Emsculpt Version 2 - Image 7
- Ad Type: Emsculpt - Traffic
- Ad Format: Emsculpt - Women
- Ad Creative: 2020-01-Emsculpt - Image 4 - Temp, 2020-01-Emsculpt - Image 4, 2020-01-Emsculpt - Image 3, 2020-01-Emsculpt - Image 1, 2020-01-Emsculpt - Image 2, High Vio - 2019-10 - Emsculpt - Versio..., High Vio - 2019-10 - Emsculpt - Versio..., 2019-10 - Emsculpt - Version 2 - Imag..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., High Vio 2019-10 IG Emsculpt Versio..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 2 - Ima...

**Right Panel (Create Ad):**

- Account: Shore Medical Aesthetics and Anti-Aging
- Instagram Account: shoremedicaesthetics
- Buttons: Create Ad, Use Existing Post, Use Mockup
- Format: Single Image or Video (selected), Carousel, Collection
- Fullscreen Mobile Experience: Add an Instant Experience
- Media: Choose an image or video, or create a new video or slideshow using a template.
- Preview: Ad creative showing a woman in a white sports bra with text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'.
- Buttons: Close, Discard Draft, Publish

Facebook Ads Manager interface showing the 'Create Ad' configuration screen for an Instagram Post ad.

**Left Panel (Ad Library):**

- Account: Shore Medical (360110383)
- Search: [Search]
- Filters: [Filters]
- Buttons: + Create, Duplicate
- Ad Name: 2019-10 IG Emsculpt Version 2 - Image 9
- Ad Type: Emsculpt - Traffic
- Ad Format: Emsculpt - Women
- Ad Creative: 2020-01-Emsculpt - Image 4 - Temp, 2020-01-Emsculpt - Image 4, 2020-01-Emsculpt - Image 3, 2020-01-Emsculpt - Image 1, 2020-01-Emsculpt - Image 2, High Vio - 2019-10 - Emsculpt - Versio..., High Vio - 2019-10 - Emsculpt - Versio..., 2019-10 - Emsculpt - Version 2 - Imag..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 2 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., High Vio 2019-10 IG Emsculpt Versio..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Ima..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 1 - Ima..., 2019-10 - Emsculpt - Version 1 - Imag..., 2019-10 IG Emsculpt Version 2 - Ima...

**Right Panel (Create Ad):**

- Account: Shore Medical Aesthetics and Anti-Aging
- Instagram Account: shoremedicaesthetics
- Buttons: Create Ad, Use Existing Post, Use Mockup
- Format: Single Image or Video (selected), Carousel, Collection
- Fullscreen Mobile Experience: Add an Instant Experience
- Media: Choose an image or video, or create a new video or slideshow using a template.
- Preview: Ad creative showing a woman in a white sports bra with text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'.
- Buttons: Close, Discard Draft, Publish

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a post ad on the right. The ad preview shows a couple on a massage table with the text: "The couple that tones together, stays together! Get your EMSculpt on side by side in only 30 minutes a session".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a carousel ad on the right. The ad preview features a woman in a black sports bra with the text: "BUILD MUSCLE TRIM + TONE" and "EMSCULPT".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a carousel ad on the right. The ad preview features a couple in athletic wear with the text: "BUILD MUSCLE NO SWEAT REQUIRED" and "EMSCULPT".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a carousel ad on the right. The ad preview features a woman in a white sports bra with the text: "BUILD MUSCLE TRIM + TONE" and "EMSCULPT".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a carousel ad on the right. The ad preview features a couple in athletic wear with the text: "BUILD MUSCLE NO SWEAT REQUIRED" and "EMSCULPT".

Facebook Ads Manager interface for Shore Medical (360110383). The left sidebar shows a list of ad sets under 'Emsculpt - Conversion' and 'Emsculpt - Women'. The main panel displays the '2019-10 IG Emsculpt Version 2 - Image 10' ad. The ad preview shows a mobile news feed with a sponsored post for 'Shore Medical Aesthetics and Anti-Aging' featuring a couple and the text 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today'. The ad format is 'Single Image or Video'.

Facebook Ads Manager interface for Shore Medical (360110383). The left sidebar shows a list of ad sets under 'Emsculpt - Traffic' and 'Emsculpt - Women'. The main panel displays the '2019-10 - Emsculpt - Version 1 - Image 10' ad. The ad preview shows a mobile news feed with a sponsored post for 'Shore Medical Aesthetics and Anti-Aging' featuring a couple and the text 'EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.'. The ad format is 'Single Image or Video'.

Facebook Ads Manager interface for Shore Medical (360110383). The left sidebar shows a list of ad sets under 'Emsculpt - Traffic' and 'Emsculpt - Women'. The main panel displays the '2019-10 - Emsculpt - Version 2 - Image 8' ad. The ad preview shows a mobile news feed with a sponsored post for 'Shore Medical Aesthetics and Anti-Aging' featuring a woman and the text 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today.'. The ad format is 'Single Image or Video'.

Facebook Ads Manager interface for Shore Medical (360110383). The left sidebar shows a list of ad sets under 'Emsculpt - Traffic' and 'Emsculpt - Women'. The main panel displays the '2019-10 IG Emsculpt Version 2 - Image 2' ad. The ad preview shows a mobile news feed with a sponsored post for 'Shore Medical Aesthetics and Anti-Aging' featuring a couple and the text 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today.'. The ad format is 'Single Image or Video'.

Facebook Ads Manager interface for Shore Medical (360110383). The left sidebar shows a list of ad sets under 'Emsculpt - Traffic' and 'Emsculpt - Women'. The main panel displays the '2019-10 - Emsculpt - Version 1 - Image 1' ad. The ad preview shows a mobile news feed with a sponsored post for 'Shore Medical Aesthetics and Anti-Aging' featuring a woman and the text 'EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.'. The ad format is 'Single Image or Video'.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar contains a list of ad versions, including '2019-10 IG Emsculpt Version 1 - lma...' and 'High Vio - 2019-10 IG Emsculpt Version...'. The main content area displays the 'Identity' section for the Facebook Page 'Shore Medical Aesthetics and ...' and the 'Create Ad' section. The 'Format' options include 'Single Image or Video', 'Carousel', and 'Collection'. The 'Media' section shows a preview of the ad creative with the text 'EMSCULPT® BUILD MUSCLE TRIM + TONE' and 'SHOREMEDAESTHETICS.COM'. The 'Mobile News Feed' preview shows the ad as it would appear on a mobile device.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar contains a list of ad versions, including '2019-10 IG Emsculpt Version 1 - lma...' and 'High Vio - 2019-10 IG Emsculpt Version...'. The main content area displays the 'Identity' section for the Facebook Page 'Shore Medical Aesthetics and ...' and the 'Create Ad' section. The 'Format' options include 'Single Image or Video', 'Carousel', and 'Collection'. The 'Media' section shows a preview of the ad creative with the text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'. The 'Mobile News Feed' preview shows the ad as it would appear on a mobile device.