

# CoolSculpting Marketing Services Skin Suite Rx Medical Spa Q2 2021 Total Marketing Expenses (4/1/2021 - 6/30/2021)

**Total Google Ads: \$ 6,144.74**  
**Total Facebook Ads: \$ 680.69**  
**Total Marketing Service Fees: \$ 3,600.00**  
**Total CoolSculpting Marketing Cost: \$ 10,425.43**

Google Ads | Chris Zelig > Skin Suite Rx M... 618-759-7813 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations: Campaign status: All ADD FILTER

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$124.80/day	Maximize conversions	Eligible	1,102	4.07%	\$6,144.74
Total: Campaigns				1,102	4.07%	\$6,144.74
Total: Account	\$124.80/day			1,102	4.07%	\$6,144.74

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Skin Suite Rx M... 618-759-7813 | All campaigns

Overview | Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,102	4.07%	\$6,144.74
Skin Suite Rx   Fat Reduction in Chino   Non-Surgical Fat Reduction +6 more www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	278	3.30%	\$1,176.98
Skin Suite Rx   Fat Reduction in Chino   Non-Surgical Fat Reduction +6 more www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery... View assets details	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	186	4.57%	\$817.13
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great... View assets details	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	44	4.86%	\$444.75
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great... View assets details	search   beta   coolsculpting	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	68	6.06%	\$425.77
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great... View assets details	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	34	6.44%	\$419.83
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more			Paused			

Google Ads | Chris Zelig > Skin Suite Rx M... 618-759-7813 | All campaigns

Overview | Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,102	4.07%	\$6,144.74
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great... View assets details	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	23	12.85%	\$164.35
CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.00%	\$111.50
Fat Reduction in Chino   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.77%	\$86.24
Fat Reduction in Chino   Freeze Away Body Fat   Get Rid of Unwanted Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.19%	\$79.75
CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.16%	\$73.26
Fat Reduction in Chino   Eliminate Fat & Feel Great   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	2.06%	\$71.80

Google Ads | Chris Zelig > Skin Suite Rx M... 618-759-7813 | All campaigns

Overview | Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,102	4.07%	\$6,144.74
CoolSculpting® Fat Reduction   CoolSculpting in Chino   Biggest CoolSculpting® Promo +6 more www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great... View assets details	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	12	8.89%	\$70.33
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	15.00%	\$69.00
Fat Reduction in Chino   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	1.78%	\$65.75
Fat Reduction in Chino   Eliminate Fat & Feel Great   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	16	5.71%	\$65.54
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.74%	\$62.82
CoolSculpting® in Chino   Limited Time Offer   May 2021   Save 50% Off 8+ Treatments www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	6	21.43%	\$61.36
Fat Reduction in Chino   Freeze Away Body Fat   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.26%	\$60.67



Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad							
Insights	Total: Ads						1,102	4.07%	\$6,144.74
Campaigns	<input type="checkbox"/>	www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	11.11%	\$25.47	
Ad groups	<input type="checkbox"/>	CoolSculpting® in Chino   Freeze Away Body Fat   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.51%	\$25.12	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	42.86%	\$22.80	
Assets	<input type="checkbox"/>	CoolSculpting® in Chino   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	16.67%	\$22.49	
Extensions	<input type="checkbox"/>	CoolSculpting® in Chino   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.45%	\$20.64	
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$20.23	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad							
Insights	Total: Ads						1,102	4.07%	\$6,144.74
Campaigns	<input type="checkbox"/>	Discount Today							
Ad groups	<input type="checkbox"/>	Fat Reduction in Chino   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.00%	\$19.91	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.14%	\$19.67	
Assets	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$19.48	
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) skinsuiterx.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	3	12.50%	\$19.26	
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.94%	\$18.50	
Keywords	<input type="checkbox"/>	CoolSculpting® in Chino   Limited Time Offer   June 2021   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.45%	\$18.34	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad							
Insights	Total: Ads						1,102	4.07%	\$6,144.74
Campaigns	<input type="checkbox"/>	Discount Today							
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.66%	\$18.26	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Best Prices. FDA-Cleared. skinsuiterx.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	search   beta   coolsculpting	3. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$17.24	
Assets	<input type="checkbox"/>	CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) skinsuiterx.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	3	5.66%	\$16.73	
Extensions	<input type="checkbox"/>	CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	10.81%	\$16.05	
Landing pages	<input type="checkbox"/>	Skin Suite Rx   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.00%	\$15.41	
Keywords	<input type="checkbox"/>	CoolSculpting® in Chino   Limited Time Offer   Apr 2021   Save 50% Off 8+ Treatments www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	8.51%	\$14.91	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad							
Insights	Total: Ads						1,102	4.07%	\$6,144.74
Campaigns	<input type="checkbox"/>	www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.26%	\$14.74	
Ad groups	<input type="checkbox"/>	Fat Reduction in Chino   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.38%	\$14.73	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.00%	\$13.85	
Assets	<input type="checkbox"/>	CoolSculpting® in Chino   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	4.76%	\$13.45	
Extensions	<input type="checkbox"/>	Fat Reduction in Chino   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.40%	\$13.40	
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Up to 50% Off CoolSculpting www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	search   beta   coolsculpting	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$12.96	
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com			Eligible (Limited)				

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad							
Insights	Total: Ads						1,102	4.07%	\$6,144.74
Campaigns	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.81%	\$12.88	
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Save 50% Off 8+ Treatments www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$12.22	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Elite Provider   Next-Generation Fat Reduction   No Surgery & Minimal Downtime www.skinsuiterx.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Chino, CA. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	search   beta   coolsculpting	3. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	2	66.67%	\$12.15	
Assets	<input type="checkbox"/>	Fat Reduction in Chino   Freeze Away Body Fat   Get Rid of Unwanted Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.56%	\$11.81	
Extensions	<input type="checkbox"/>	Skin Suite Rx   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$11.69	
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Up to 50% Off CoolSculpting www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	11.11%	\$11.62	

Google Ads							Chris Zelig > Skin Suite Rx M... 618-759-7813		All campaigns		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost									
Total: Ads 1,102 4.07% \$6,144.74																
Campaigns	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			content +1 more												
Ad groups	Fat Reduction in Chino   Freeze Away Body Fat   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.17%	\$11.12									
Assets	{Keyword:Skin Suite Rx}   CoolSculpting® Elite   Fat Reduction Treatment +8 more skinsuiterx.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Chino, CA. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt &... View assets details	search   beta   coolsculpting	3. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +2 more)	2	13.33%	\$10.44									
Extensions	Fat Reduction in Chino   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.39%	\$9.90									
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$9.63									
Keywords	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$9.53									
Audiences	Fat Reduction in Chino   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.77%	\$9.42									

Google Ads							Chris Zelig > Skin Suite Rx M... 618-759-7813		All campaigns		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost									
Total: Ads 1,102 4.07% \$6,144.74																
Campaigns	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$8.94									
Ad groups	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.09%	\$8.77									
Assets	CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	4.17%	\$8.51									
Extensions	CoolSculpting® in Chino   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	search   beta   coolsculpting	0. coolsculpting-general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$8.50									
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Up to 50% Off CoolSculpting www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	0. coolsculpting-general	Paused Policy (Restricted medical content +1 more)	2	18.18%	\$8.12									
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$8.03									

Google Ads							Chris Zelig > Skin Suite Rx M... 618-759-7813		All campaigns		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost									
Total: Ads 1,102 4.07% \$6,144.74																
Campaigns	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	search   beta   coolsculpting	0. coolsculpting-general	Policy (Restricted medical content +1 more)	2	15.38%	\$7.91									
Ad groups	Skin Suite Rx   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.85%	\$7.83									
Assets	CoolSculpting® in Chino   Limited Time Offer   June 2021   Hurry Offer Ends In (+COUNTDOWN("2021/06/30 00:00:00";en-US;31)) www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$7.50									
Extensions	Fat Reduction in Chino   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$7.29									
Landing pages	Skin Suite Rx   Freeze Away Body Fat   Freeze Away Body Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.09%	\$7.15									
Keywords	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%	\$7.13									
Audiences	Fat Reduction in Chino   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.85%	\$7.02									

Google Ads							Chris Zelig > Skin Suite Rx M... 618-759-7813		All campaigns		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost									
Total: Ads 1,102 4.07% \$6,144.74																
Campaigns	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	coolsculpting	Reach Test	Policy (Restricted medical content +1 more)	2	1.85%	\$7.02									
Ad groups	Fat Reduction in Chino   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.04%	\$6.76									
Assets	Fat Reduction in Chino   Freezing Fat Really Works   Get Rid of Unwanted Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.75%	\$6.75									
Extensions	Skin Suite Rx   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.57%	\$6.69									
Landing pages	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Top Provider in Chino, CA skinsuiterx.com/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	search   beta   coolsculpting	3. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$6.35									
Keywords	Fat Reduction in Chino   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$6.29									
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.53%	\$6.29									

Google Ads							Chris Zelig > Skin Suite Rx M... 618-759-7813		All campaigns		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost									
Total: Ads 1,102 4.07% \$6,144.74																
Campaigns	Fat And Feel Great.															
Ad groups	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.skinsuiterx.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.04%	\$5.76									
Assets	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US;31)) skinsuiterx.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Removed Disapproved (One website per ad group +2 more)	1	16.67%	\$5.43									
Extensions	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.skinsuiterx.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chino, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	search   beta   coolsculpting	1. coolsculpting-price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$5.37									
Landing pages	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In (+COUNTDOWN("2021/05/31 00:00:00";en-US;31)) www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$5.32									
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.skinsuiterx.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	search   beta   coolsculpting	1. coolsculpting-price	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$5.28									
Audiences	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.skinsuiterx.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	search   beta   coolsculpting	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.89%	\$5.26									



Google Ads | Chris Zelig > Skin Suite Rx M... | 618-759-7813 | All campaigns

Overview | Recommendations | Insights | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

Extensions > All

Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Account						
(909) 902-1988	Call extension	Account	Approved	165	2.97%	\$1,371.01
nakayamakyle@gmail.com (View locations) All locations selected	Location extension	Account	-	-	-	-
search   beta   coolsculpting						
Summer Sale - Up to 50% off CoolSculpting®	Promotion extension	Campaign	Approved	648	4.47%	\$3,929.85
FDA Cleared	Callout extension	Campaign	Approved	240	4.92%	\$1,457.38
Freeze Your Fat	Callout extension	Campaign	Approved	227	5.02%	\$1,411.47
Highlights: No Surgery	Callout extension	Campaign	Approved	210	5.09%	\$1,278.17
Liposuction Alternative	Callout extension	Campaign	Approved	211	5.28%	\$1,222.37
Contact Us + Free Consult	Callout extension	Campaign	Approved	195	5.11%	\$1,206.11
Nonsurgical Fat Reduction	Callout extension	Campaign	Approved	184	4.71%	\$1,096.01
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	Campaign	Approved	4	1.55%	\$24.21
CoolSculpting CoolSculpting: The Top Non-Surgical	Sitelink extension	Campaign	Approved (limited): Restricted medical	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skin Suite Rx M... | 618-759-7813 | All campaigns

Overview | Recommendations | Insights | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

Extensions > All

Associations view

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	Callout extension	Campaign	Approved	211	5.28%	\$1,222.37
Contact Us + Free Consult	Callout extension	Campaign	Approved	195	5.11%	\$1,206.11
Nonsurgical Fat Reduction	Callout extension	Campaign	Approved	184	4.71%	\$1,096.01
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	Campaign	Approved	4	1.55%	\$24.21
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				467	5.11%	\$2,807.93
Total: Structured snippet extensions				4	1.55%	\$24.21
Total: Call extensions				165	2.97%	\$1,371.01
Total: Location extensions				61	3.37%	\$439.89
Total: Promotion extensions				747	4.43%	\$4,355.95

Show rows: 500 | 1 - 11 of 11

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Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Skin Suite Rx M... | 618-759-7813 | All campaigns

Overview | Recommendations | Insights | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

Responsive search ad > Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Freezing Fat Really Works	Approved (limited)	Headline	None	180
Fat Reduction in Chino	Approved (limited)	Headline	None	6,095
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,897
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	2,058
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	795
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,499
Skin Suite Rx	Approved (limited)	Headline	None	1,039
Freeze Away Body Fat	Approved (limited)	Headline	None	316
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,958
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	8,420

Google Ads | Chris Zelig > Skin Suite Rx M... | 618-759-7813 | All campaigns

Overview | Recommendations | Insights | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

Responsive search ad > Leave feedback

ASSETS | COMBINATIONS

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Asset status: All enabled

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Asset	Status	Asset type	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,897
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	2,058
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	795
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,499
Skin Suite Rx	Approved (limited)	Headline	None	1,039
Freeze Away Body Fat	Approved (limited)	Headline	None	316
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,958
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	8,420
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	7,553
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 13 of 13

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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Campaigns | Skin Suite RX (519852975108037) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Apr 1, 2021 - Jun 30, 2021

Resource Center | Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Custom | Breakdown | Reports

On / Off	Campaign Name	Category	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
<input type="checkbox"/>	Coolsculpting - Conversions	ad set bi...	Using ad set bu...	21 Website Leads	12,836	28,932	\$32.41 Per Lead	\$680.69
Results from 1 campaign				21 Website Leads	12,836 People	28,932 Total	\$32.41 Per Lead	\$680.69 Total Spent

Ad Sets Skin Suite RX (519852975108037) Updated just now Discard Drafts Review and Publish

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

On / Off	Ad Set Name	Category	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
<input checked="" type="checkbox"/>	Women - 25-64 - Interests - 5mi Radius - Top 50	Lowest cost Conversions	\$25.00 Daily	21 Website Leads	12,836	28,932	\$32.41 Per Lead	\$680.69
Results from 1 ad set				21 Website Leads	12,836 People	28,932 Total	\$32.41 Per Lead	\$680.69 Total Spent

Ads Skin Suite RX (519852975108037) Updated just now Discard Drafts Review and Publish

Search and filter Apr 1, 2021 - Jun 30, 2021

Resource Center Campaigns 1 Selected Ad Sets 1 Selected Ads for 1 Ad Set

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Custom Breakdown Reports

On / Off	Ad Name	Category	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
<input checked="" type="checkbox"/>	Video - My Cool Journey	Lowest cost Conversions	\$25.00 Daily	21 Website Leads	12,836	28,932	\$32.41 Per Lead	\$680.69
Results from 1 ad				21 Website Leads	12,836 People	28,932 Total	\$32.41 Per Lead	\$680.69 Total Spent

Ads Skin Suite RX Search

Search and filter Coolsculpting - Conversions Women - 25-64 - Interests - 5mi Radi... Video - My Cool Journey

+ Create On / Off

Video - My Cool Journey

Ad Name: Video - My Cool Journey

Identity: Facebook Page: Skin Suite Rx Medspa, Instagram Account: skinsuiterxchino

Ad Setup: Create Ad

Format: Single Image or Video (Selected), Carousel, Collection

16 Placements: Facebook Feeds, Feeds, Stories and Reels

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Akhil Patel  
Skin Suite Rx Medical Spa

**INVOICE #** 1417

**DATE** 05/01/2021

**DUE DATE** 05/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
<b>Monthly Mgmt Service Proration</b>	Ads began 3.19.21 - prepaid through 4.18.21 - 12 days additional ads.	12	50.00	600.00
<hr/>				
PAYMENT				2,100.00
BALANCE DUE				<b>\$0.00</b>

PAID

