

Skinney Medspa CoolSculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search alpha coolsculpting:	\$15,912.12
search beta coolsculpting:	\$11,018.81
search dynamic beta:	\$47.30
search beta coolsculpting broad:	\$3,013.03
search beta coolsculpting exact:	\$2,864.38
search brand:	\$2,494.05
search beta coolsculpting generic broad:	\$2,272.65
search beta bodysculpting:	\$1,313.45
search beta coolsculpting generic BMM:	\$875.47
search beta coolsculpting generic exact:	\$495.38
search competitors beta:	\$456.61
search beta coolmini:	\$330.78
search beta bodysculpting exact:	\$154.92
search beta coolmini broad:	\$140.39
display remarketing:	\$119.65
search beta bodysculpting BMM:	\$112.15
search beta coolmini exact:	\$67.09
search alpha coolsculpting:	\$15.23
Google Ad Spend:	\$41,703.46
Facebook Ad Spend:	\$18,631.23
Total Media Spend:	\$60,334.69

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns			4,469	3.99%	\$64,110.94
search alpha coolsculpting	\$26,310.00	Removed	587	4.99%	\$15,912.12
search beta coolsculpting	\$577,000.00	Eligible	543	4.50%	\$11,018.81
search beta emsculpt	\$149,000.00	Eligible	342	8.40%	\$4,458.75
search dynamic beta	\$87,600.00	Paused	394	3.85%	\$4,111.64
search beta coolsculpting broad	\$26,300.00	Paused	176	4.88%	\$3,013.03
search beta coolsculpting exact	\$26,300.00	Paused	127	6.38%	\$2,864.38
search brand	\$87,600.00	Limited by budget	538	23.09%	\$2,790.37
search alpha emsculpt (old)	\$149,000.00	Paused	139	9.91%	\$2,625.18
search beta coolsculpting generic broad	\$26,300.00	Paused	190	4.26%	\$2,272.65
search beta laser skin resurfacing	\$87,600.00	Limited by budget	168	4.16%	\$1,746.37
search beta thermage	\$87,600.00	Limited by budget	148	6.28%	\$1,539.34
search beta bodysculpting	\$26,300.00	Paused	111	3.89%	\$1,313.45
search beta laser skin resurfacing generic broad	\$87,600.00	Paused	169	2.49%	\$1,128.55

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns			4,469	3.99%	\$64,110.94
search beta coolsculpting generic BMM	\$26,300.00	Paused	27	5.40%	\$875.47
search beta ultrtherapy	\$87,600.00	Limited by budget	77	4.67%	\$874.39
search beta ultrtherapy broad	\$87,600.00	Paused	66	4.89%	\$766.00
search beta thermage exact	\$87,600.00	Paused	42	9.31%	\$536.31
search beta coolsculpting generic exact	\$26,300.00	Paused	22	7.69%	\$495.38
search competitors beta	\$87,600.00	Paused	27	1.79%	\$456.61
search beta coolmini	\$26,300.00	Paused	10	6.17%	\$330.78
search beta thermage generic BMM	\$87,600.00	Paused	31	5.85%	\$295.22
search beta ultrtherapy exact	\$87,600.00	Paused	16	3.99%	\$252.84
search beta laser skin resurfacing generic BMM	\$87,600.00	Paused	32	5.03%	\$249.41
search alpha laser skin resurfacing	\$87,600.00	Paused	12	5.36%	\$168.75
search beta bodysculpting exact	\$26,300.00	Paused	8	6.45%	\$154.92
search beta coolmini broad	\$26,300.00	Paused	10	8.13%	\$140.39
search beta thermage generic exact	\$87,600.00	Paused	12	5.04%	\$121.17

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns			4,469	3.99%	\$64,110.94
display remarketing	\$87,600.00	Paused	76	0.27%	\$119.65
search beta laser skin resurfacing generic exact	\$87,600.00	Paused	14	3.00%	\$115.15
search beta bodysculpting BMM	\$26,300.00	Paused	10	4.26%	\$112.15
search beta laser skin resurfacing exact	\$87,600.00	Paused	10	4.13%	\$86.73
search beta coolmini exact	\$26,300.00	Paused	4	7.41%	\$67.09
search beta laser skin resurfacing BMM	\$87,600.00	Paused	5	6.25%	\$37.27
search alpha coolsculpting	\$150,000.00	Eligible (Learning)	3	1.15%	\$15.23
skin rejuvenation	\$30,000.00	Removed	0	-	\$0.00
Skin Tightening	\$20,000.00	Removed	0	-	\$0.00
Thermage	\$30,000.00	Removed	0	-	\$0.00
Campaign #1	\$45,500.00	Removed	0	-	\$0.00
Photo Facials	\$30,000.00	Removed	0	-	\$0.00
Campaign #2	\$35,830.00	Removed	0	-	\$0.00
Campaign #3	\$150,000.00	Removed	0	-	\$0.00

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search alpha coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Removed	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER							
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ads & extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	197	4.71%	\$4,810.92
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting nyc	Campaign removed Approved (limited): Restricted medical content +1 more	133	8.78%	\$4,650.27
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com/coolsculpting	coolsculpting	Campaign removed Approved (limited): Restricted medical content +1 more	112	4.38%	\$2,637.05
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting	Campaign removed Approved (limited): Restricted medical content +1 more	64	3.14%	\$1,658.55
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC skinnymedspa.com/coolsculpting/nyc	coolsculpting nyc	Campaign removed Approved (limited): Restricted medical content +1 more	14	10.00%	\$517.16
Settings	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Locations	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ad schedule	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Devices	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Advanced bid adj.	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Change history	Total: Ads 587 CTR 4.99% Cost \$15,912.12							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search alpha coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Removed	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER							
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ads & extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	best coolsculpting nyc	Campaign removed Approved (limited): Restricted medical content +1 more	9	7.26%	\$316.69
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC skinnymedspa.com/coolsculpting	cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	14	2.55%	\$290.74
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting near me	Campaign removed Approved (limited): Restricted medical content +1 more	5	6.33%	\$223.13
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	6	6.82%	\$164.86
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	cost of cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	9	16.98%	\$113.16
Settings	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Locations	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ad schedule	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Devices	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Advanced bid adj.	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Change history	Total: Ads 587 CTR 4.99% Cost \$15,912.12							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search alpha coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Removed	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER							
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ads & extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting prices	Campaign removed Approved (limited): Restricted medical content +1 more	5	22.73%	\$102.01
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	best coolsculpting nyc	Campaign removed Approved (limited): Restricted medical content +1 more	2	4.76%	\$69.33
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting nyc reviews	Campaign removed Approved (limited): Restricted medical content +1 more	1	11.11%	\$50.48
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cool Sculpting in NYC #1 Fat Reduction Treatment No Surgery & Minimal Downtime skinnymedspa.com/cool_sculpting	cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	2	4.44%	\$38.29
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	zeltiq	Campaign removed Approved (limited): Restricted medical content +1 more	1	5.00%	\$33.63
Settings	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Locations	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ad schedule	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Devices	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Advanced bid adj.	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Change history	Total: Ads 587 CTR 4.99% Cost \$15,912.12							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search alpha coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Removed	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER							
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ads & extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting near me	Campaign removed Approved (limited): Restricted medical content +1 more	2	5.00%	\$31.34
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	chin fat reduction	Campaign removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$31.24
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com/coolsculpting	coolsculpting	Campaign removed Approved (limited): Restricted medical content +1 more	1	4.00%	\$30.69
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	how many coolsculpting treatments are needed	Campaign removed Approved (limited): Restricted medical content +1 more	2	8.33%	\$30.54
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	freeze fat away	Campaign removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$29.59
Settings	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Locations	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ad schedule	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Devices	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Advanced bid adj.	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Change history	Total: Ads 587 CTR 4.99% Cost \$15,912.12							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search alpha coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Removed	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER							
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE							
Ads & extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting nyc price	Campaign removed Approved (limited): Restricted medical content +1 more	1	6.25%	\$28.67
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting nyc price	Campaign removed Approved (limited): Restricted medical content +1 more	2	28.57%	\$22.74
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	zeltiq	Campaign removed Approved (limited): Restricted medical content +1 more	1	2.78%	\$11.33
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	cost of cool sculpting	Campaign removed Approved (limited): Restricted medical content +1 more	1	5.26%	\$10.27
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting prices	Campaign removed Approved (limited): Restricted medical content +1 more	1	8.33%	\$9.44
Settings	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Locations	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Ad schedule	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Devices	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Advanced bid adj.	Total: Ads 587 CTR 4.99% Cost \$15,912.12							
Change history	Total: Ads 587 CTR 4.99% Cost \$15,912.12							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: Coolsculpting \$26.31/day More details

Recommendations: Ad status: All ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				587	4.99%	\$15,912.12
With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!				0	-	\$0.00
[Keyword Best Price in NYC] Skinny Med Spa Freeze Fat Now. Pay Later. skinnymedspa.com/coolsculpting/cost Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.				0	-	\$0.00
25% Off Coolsculpting® Cost New Client Special Skinny Med Spa skinnymedspa.com/coolsculpting/cost Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!				0	-	\$0.00
Total: Ads				587	4.99%	\$15,912.12
Total: Experiments				0	-	\$0.00
Total: Campaign				587	4.99%	\$15,912.12

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: Coolsculpting \$26.31/day More details

Recommendations: Custom Jul 1 - Sep 30, 2019

Extensions: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Cellulite Reduction	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	249	7.34%	\$7,614.07
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	181	6.85%	\$5,751.57
Price extension							
Coolsculpting Lower Abs - From \$66.00 Coolsculpt Love Handles - From \$66.00 + 3 more	Price extension	search alpha cools...	Campaign	Approved	163	7.12%	\$4,833.89
Callout extension							
FDA Cleared	Callout extension	search alpha cools...	Campaign	Approved	155	8.11%	\$4,617.38
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	144	7.47%	\$4,425.70
Callout extension							
\$0 Down 0% Interest	Callout extension	search alpha cools...	Campaign	Approved	130	7.80%	\$4,200.66

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: Coolsculpting \$26.31/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
\$0 Down, 0% Interest	Callout extension	search alpha cools...	Campaign	Approved	139	7.80%	\$4,200.66
Sitelink extension							
100% Financing Available	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	134	8.06%	\$4,117.85
Callout extension							
Free Consultation	Callout extension	search alpha cools...	Campaign	Approved	136	7.33%	\$4,037.93
100% Financing, \$0 Down	Callout extension	search alpha cools...	Campaign	Approved	126	7.23%	\$4,000.41
Four NYC Locations	Callout extension	search alpha cools...	Campaign	Approved	130	7.19%	\$3,989.84
5-Star Rated Spa	Callout extension	search alpha cools...	Campaign	Approved	131	7.23%	\$3,928.86
Sitelink extension							
25% Off All CoolSculpting	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	122	6.74%	\$3,684.37
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	111	6.02%	\$3,338.02

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: Coolsculpting \$26.31/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	109	7.03%	\$3,308.00
Callout extension							
Freeze Your Fat	Callout extension	search alpha cools...	Campaign	Approved	98	6.77%	\$3,074.36
Safe & Effective	Callout extension	search alpha cools...	Campaign	Approved	79	8.65%	\$2,314.93
25% Off All CoolSculpting	Callout extension	search alpha cools...	Campaign	Approved	65	8.35%	\$2,203.96
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	42	7.12%	\$1,373.02
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search alpha cools...	Campaign	Approved	1	1.28%	\$15.78
Sitelink extension							
Full Range of Services Learn more about our complete range of top services for face and body.	Sitelink extension	search alpha cools...	Campaign	Disapproved: Destination not working	0	-	\$0.00
Featured in Vanity Fair	Sitelink extension			Approved (limited):			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: Coolsculpting \$26.31/day More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search alpha cools...	Campaign	-	-	-	-
Callout extension							
#1 NYC Provider + Prices	Callout extension	search alpha cools...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Total: Sitelink extensions					256	7.33%	\$7,802.22
Total: Callout extensions					250	7.53%	\$7,546.59
Total: Structured snippet extensions					1	1.28%	\$15.78
Total: Call extensions					223	6.90%	\$7,124.59
Total: Location extensions					147	2.74%	\$3,715.36
Total: Price extensions					163	7.12%	\$4,833.89
Total: Promotion extensions					111	6.02%	\$3,338.02

Show rows: 500 1 - 23 of 23

Google Ads																																																
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS																																												
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details																																										
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Ads & extensions	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 543</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details</td> <td>Ad group removed Approved (limited): Restricted medical content +1 more</td> <td>3</td> <td>12.50%</td> <td>\$99.79</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details</td> <td>Ad group removed Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>9.30%</td> <td>\$94.12</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details</td> <td>Ad group removed Approved (limited): Restricted medical content +1 more</td> <td>6</td> <td>6.90%</td> <td>\$92.06</td> </tr> <tr> <td><input type="checkbox"/></td> <td>#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.</td> <td>Ad group removed Approved (limited): Restricted medical content +1 more</td> <td>2</td> <td>11.11%</td> <td>\$91.01</td> </tr> <tr> <td><input type="checkbox"/></td> <td>#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com/coolsculpting/special Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.</td> <td>Removed Approved (limited): Restricted medical content +1 more</td> <td>4</td> <td>8.89%</td> <td>\$85.14</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com</td> <td>Ad group removed Approved (limited): Restricted medical content +1 more</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>						Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads 543						<input type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	Ad group removed Approved (limited): Restricted medical content +1 more	3	12.50%	\$99.79	<input type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	Ad group removed Approved (limited): Restricted medical content +1 more	4	9.30%	\$94.12	<input type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	Ad group removed Approved (limited): Restricted medical content +1 more	6	6.90%	\$92.06	<input type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Ad group removed Approved (limited): Restricted medical content +1 more	2	11.11%	\$91.01	<input type="checkbox"/>	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com/coolsculpting/special Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Removed Approved (limited): Restricted medical content +1 more	4	8.89%	\$85.14	<input type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	Ad group removed Approved (limited): Restricted medical content +1 more			
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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, CTR 4.50%, Cost \$11,018.81						
Ads		in 1 Visit. Be Back Home Within a Few Hours.	Removed			
Extensions		25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC	Removed	2	8.00%	\$62.77
Automated extensions		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Landing pages		25% Off All CoolSculpting® Best Price in NYC Skinny Med Spa +6 more	Approved (limited): Restricted medical content +1 more	3	10.34%	\$55.73
Keywords		Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	Approved (limited): Restricted medical content +1 more			
Audiences		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed			
Demographics		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more	3	5.17%	\$54.70
Settings		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Locations		25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC	Removed			
Ad schedule		skinnymedspa.com/coolsculpting/special	Approved (limited): Restricted medical content +1 more	1	33.33%	\$50.88
Devices		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Advanced bid adj.		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	2	100.00%	\$49.72
Change history		+2 more	Approved (limited): Restricted medical content +1 more			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, CTR 4.50%, Cost \$11,018.81						
Ads		View assets details	Ad group removed			
Extensions		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	2	50.00%	\$48.96
Automated extensions		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Landing pages		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	Approved (limited): Restricted medical content +1 more			
Keywords		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	3	7.89%	\$48.76
Audiences		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Demographics		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	Approved (limited): Restricted medical content +1 more			
Settings		#1 Provider in NYC Safe & Effective Fat Reduction 25% Off All CoolSculpting®	Approved (limited): Restricted medical content +1 more	2	18.18%	\$47.10
Locations		+9 more	Approved (limited): Restricted medical content +1 more			
Ad schedule		skinnymedspa.com/coolsculpting/special	Approved (limited): Restricted medical content +1 more	3	5.26%	\$46.67
Devices		Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	Approved (limited): Restricted medical content +1 more			
Advanced bid adj.		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	1	8.33%	\$37.81
Change history		+2 more	Approved (limited): Restricted medical content +1 more			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, CTR 4.50%, Cost \$11,018.81						
Extensions		25% Off CoolSculpting® Cost New Client Special Skinny Med Spa	Approved (limited): Restricted medical content +1 more	2	11.76%	\$37.59
Automated extensions		skinnymedspa.com/coolsculpting/special	Approved (limited): Restricted medical content +1 more			
Landing pages		Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	Approved (limited): Restricted medical content +1 more			
Keywords		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	3.23%	\$36.41
Audiences		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Demographics		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	20.00%	\$36.26
Settings		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Locations		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	2.22%	\$34.19
Ad schedule		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Devices		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Advanced bid adj.		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	4	13.33%	\$34.13
Change history		+2 more	Approved (limited): Restricted medical content +1 more			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, CTR 4.50%, Cost \$11,018.81						
Ads		Back Home Within a Few Hours.	Ad group removed			
Extensions		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	14.29%	\$33.26
Automated extensions		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Landing pages		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Approved (limited): Restricted medical content +1 more			
Keywords		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	50.00%	\$29.53
Audiences		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Demographics		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	1	5.26%	\$29.35
Settings		+2 more	Approved (limited): Restricted medical content +1 more			
Locations		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	Approved (limited): Restricted medical content +1 more			
Ad schedule		#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	Ad group removed	1	33.33%	\$29.16
Devices		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Advanced bid adj.		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	Ad group removed	2	25.00%	\$28.59
Change history		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Approved (limited): Restricted medical content +1 more			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, CTR 4.50%, Cost \$11,018.81						
Extensions		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	2	3.39%	\$27.45
Automated extensions		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Landing pages		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	Ad group removed	1	11.11%	\$25.96
Keywords		SKAG how much is coolsculpting BROAD	Approved (limited): Restricted medical content +1 more			
Audiences		best cool sculpting	Approved (limited): Restricted medical content +1 more			
Demographics		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	1	16.67%	\$21.32
Settings		+2 more	Approved (limited): Restricted medical content +1 more			
Locations		CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	Ad group removed	3	33.33%	\$21.07
Ad schedule		www.skinnymedspa.com	Approved (limited): Restricted medical content +1 more			
Devices		CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	Ad group removed	2	25.00%	\$20.77
Advanced bid adj.		Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area F...	Approved (limited): Restricted medical content +1 more			
Change history		+2 more	Approved (limited): Restricted medical content +1 more			

Google Ads						
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details
Recommendations	Ad status: All		ADD FILTER			
Ad groups	Ad		Ad group	Status	Clicks	CTR
Ads & extensions	Total: Ads				543	4.50%
Ads	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		coolsculpting arms reviews	Ad group removed Approved (limited): Restricted medical content +1 more	1	5.56%
Extensions	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	1.35%
Automated extensions	Best Coolsculpting Price NYC Skinny Med Spa Flexible Payment Options skinnymedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared, Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.69%
Landing pages	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting price	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%
Keywords	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		cool sculpting cost	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%
Audiences	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details			Ad group removed		

Google Ads						
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details
Recommendations	Ad status: All		ADD FILTER			
Ad groups	Ad		Ad group	Status	Clicks	CTR
Ads & extensions	Total: Ads				543	4.50%
Ads	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		coolsculpting back	Ad group removed Approved (limited): Restricted medical content +1 more	1	4.17%
Extensions	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting manhattan	Ad group removed Approved (limited): Restricted medical content +1 more	1	8.33%
Automated extensions	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		cool sculpt price	Approved (limited): Restricted medical content +1 more	1	100.00%
Landing pages	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting nyc price	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%
Keywords	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting double chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	12.50%
Audiences	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.			Ad group removed		

Google Ads						
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details
Recommendations	Ad status: All		ADD FILTER			
Ad groups	Ad		Ad group	Status	Clicks	CTR
Ads & extensions	Total: Ads				543	4.50%
Ads	back home within a few hours.					
Extensions	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		cool sculpt price	Ad group removed Approved (limited): Restricted medical content +1 more	1	25.00%
Automated extensions	#1 Provider in NYC Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more skinnymedspa.com/coolsculpting/nyc #1 CoolSculpting Deal. Freeze Fat. Top Provider in NYC. Free Consult. Expert, Safe Fat Loss With Quick Result... View assets details		5. sculpsure	Poor ad strength Approved (limited): Restricted medical content +1 more	1	1.54%
Landing pages	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting cost	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%
Keywords	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		coolsculpting face	Removed Approved (limited): Restricted medical content +1 more	1	3.85%
Audiences	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		coolsculpting arms results	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%
Demographics	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.			Ad group removed		

Google Ads						
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details
Recommendations	Ad status: All		ADD FILTER			
Ad groups	Ad		Ad group	Status	Clicks	CTR
Ads & extensions	Total: Ads				543	4.50%
Ads	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		coolsculpting deal	Ad group removed Approved (limited): Restricted medical content +1 more	1	100.00%
Extensions	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		cool sculpting nyc	Ad group removed Approved (limited): Restricted medical content +1 more	1	11.11%
Automated extensions	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		cool sculpting manhattan	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%
Landing pages	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		cool sculpting price	Ad group removed Approved (limited): Restricted medical content +1 more	1	16.67%
Keywords	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	3.13%
Audiences	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.			Ad group removed		

Google Ads						
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Optimization score: 86.1%	Type: Search	Budget: \$577.04/day	More details
Recommendations	Ad status: All		ADD FILTER			
Ad groups	Ad		Ad group	Status	Clicks	CTR
Ads & extensions	Total: Ads				543	4.50%
Ads	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		cool sculpting manhattan	Ad group removed Approved (limited): Restricted medical content +1 more	1	16.67%
Extensions	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		how much is cool sculpt near me	Ad group removed Approved (limited): Restricted medical content +1 more	0	-
Automated extensions	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		how much is cool sculpt near me	Ad group removed Approved (limited): Restricted medical content +1 more	0	-
Landing pages	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		how much is cool sculpt new york	Ad group removed Approved (limited): Restricted medical content +1 more	0	-
Keywords	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		how much is cool sculpt new york	Ad group removed Approved (limited): Restricted medical content +1 more	0	-
Audiences	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.			Ad group removed		

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 543, 4.50%, \$11,018.81						
Ads	<input type="checkbox"/>	\$66 A Month Freeze Your Fat Off, \$0 down www.skinneymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	best coolsculpting love handles	Approved (limited): Restricted medical content +1 more	0	-\$0.00
Extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinneymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	best coolsculpting manhattan	Ad group removed Approved (limited): Restricted medical content +1 more	0	-\$0.00
Automated extensions	<input type="checkbox"/>	#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinneymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	best coolsculpting manhattan	Ad group removed Approved (limited): Restricted medical content +1 more	0	-\$0.00
Total: Experiments 0, -, \$0.00						
Total: Campaign 543, 4.50%, \$11,018.81						

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Recommendations: Custom Jul 1 - Sep 30, 2019

Extensions: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Double Chin Reduction Learn How CoolSculpting Reduces Double Chins	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	271	4.95% \$5,602.37
Call extension							
<input type="checkbox"/>	(646) 883-8938	Call extension	Account	Account	Approved	233	4.65% \$5,076.05
Sitelink extension							
<input type="checkbox"/>	Cellulite Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	208	4.75% \$4,256.03
<input type="checkbox"/>	CoolSculpting Reviews See what our happy customers say about CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	215	5.10% \$4,222.76
<input type="checkbox"/>	25% Off All CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	171	5.01% \$3,372.56
Callout extension							
<input type="checkbox"/>	Free Consultation	Callout extension	search beta coolsc...	Campaign	Approved	125	4.83% \$2,885.55
<input type="checkbox"/>	100% Financing, \$0 Down	Callout extension	search beta coolsc...	Campaign	Approved	114	4.32% \$2,756.27

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Price extension							
<input type="checkbox"/>	CoolSculpting Lower Abs - From \$66.00 CoolSculpt Love Handles - From \$66.00 + 3 more	Price extension	search beta coolsc...	Campaign	Approved	117	3.90% \$2,699.79
Callout extension							
<input type="checkbox"/>	Four NYC Locations	Callout extension	search beta coolsc...	Campaign	Approved	121	4.40% \$2,695.96
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	121	4.19% \$2,631.12
<input type="checkbox"/>	5-Star Rated Spa	Callout extension	search beta coolsc...	Campaign	Approved	120	4.36% \$2,618.21
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	112	4.34% \$2,537.21
<input type="checkbox"/>	\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	108	4.07% \$2,483.64
Sitelink extension							
<input type="checkbox"/>	100% Financing Available	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	94	4.79% \$2,051.35
Callout extension							
<input type="checkbox"/>	Safe & Effective	Callout extension	search beta coolsc...	Campaign	Approved	94	4.60% \$2,004.71
Sitelink extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Free CoolSculpt Consult	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	81	4.31% \$1,856.88
Promotion extension							
<input type="checkbox"/>	20% off for New Clients	Promotion extension	Account	Account	Approved	87	3.47% \$1,753.73
Callout extension							
<input type="checkbox"/>	25% Off All CoolSculpting	Callout extension	search beta coolsc...	Campaign	Approved	45	5.05% \$898.91
Call extension							
<input type="checkbox"/>	(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	40	4.83% \$794.10
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolsc...	Campaign	Approved	4	3.67% \$63.81
Sitelink extension							
<input type="checkbox"/>	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-\$0.00
Location extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 86.1%, Type: Search, Budget: \$577.04/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search beta coolsc...	Campaign	-	-	-
Callout extension							
<input type="checkbox"/>	#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-\$0.00
Total: Sitelink extensions							328 5.04% \$6,770.45
Total: Callout extensions							231 4.40% \$5,169.61
Total: Structured snippet extensions							4 3.67% \$63.81
Total: Call extensions							273 4.68% \$5,870.15
Total: Location extensions							91 3.48% \$1,894.16
Total: Price extensions							117 3.90% \$2,699.79
Total: Promotion extensions							87 3.47% \$1,753.73

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | dynamic | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$87.64/day

Ads

Ad status: All, Ad group name contains cool

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] #1 CoolSculpting Deal. Freeze Fat. Top Provider in NYC. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	dynamic - coolsculpting	Campaign paused	1	3.85%	\$24.77
[Dynamically generated headline] skinneymedspa.com/coolsculpting Freeze Fat Now. Pay Later. 25% Off All CoolSculpting®	dynamic - coolsculpting	Campaign paused	2	7.41%	\$22.53
[Dynamically generated headline] skinneymedspa.com/coolsculpting 5 Star Rated CoolSculpting® Spa! New Clients - 20% Off CoolSculpting	dynamic - coolsculpting	Campaign paused	0	-	\$0.00
[Dynamically generated headline] skinneymedspa.com/coolsculpting Try The Best NYC CoolSculpting 20% Off For Skinny Clients	dynamic - coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
[Dynamically generated headline] skinneymedspa.com/coolsculpting 5 Star Rated CoolSculpting® Spa! CoolSculpting Special 25% Off	dynamic - coolsculpting	Campaign paused	0	-	\$0.00
[Dynamically generated headline] skinneymedspa.com/coolsculpting Try The Best NYC CoolSculpting 25% Off All CoolSculpting®	dynamic - coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
[Dynamically generated headline] skinneymedspa.com/coolsculpting CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 Down	dynamic - coolsculpting	Campaign paused	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | dynamic | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$87.64/day

Ads

Ad status: All, Ad group name contains cool

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] skinneymedspa.com/coolsculpting Try The Best NYC CoolSculpting 25% Off All CoolSculpting®	dynamic - coolsculpting	Campaign paused Restricted drug terms +1 more	0	-	\$0.00
[Dynamically generated headline] skinneymedspa.com/coolsculpting CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 Down	dynamic - coolsculpting	Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	dynamic - coolsculpting	Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in NYC. Schedule a Free Consultation	dynamic - coolsculpting	Campaign paused	0	0.00%	\$0.00
Total: Filtered ads			3	2.34%	\$47.30
Total: Experiments			0	-	\$0.00
Total: Campaign			394	3.85%	\$4,111.64

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © 2019 Google

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | dynamic | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$87.64/day

Extensions

Extension type: All, Ad group name contains cool

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All CoolSculpting	search dynamic beta	Ad group	Approved (limited): Restricted drug terms	0	-	\$0.00
Callout extension						
25% Off All CoolSculpting	search dynamic beta	Ad group	Approved	2	2.63%	\$22.53
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				292	4.17%	\$3,037.58
Total: Structured snippet extensions				262	4.33%	\$2,734.15
Total: Call extensions				119	4.05%	\$1,507.92
Total: Message extensions				151	4.80%	\$1,406.88
Total: Location extensions				148	3.15%	\$1,726.17
Total: Promotion extensions				201	4.68%	\$2,030.24

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			176	4.88%	\$3,013.03
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	29	5.36%	\$634.41
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	23	3.42%	\$307.03
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	affordable coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	14	6.22%	\$199.97
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting reviews	Campaign paused Approved (limited): Restricted medical content +1 more	10	8.77%	\$159.00
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting chin results	Campaign paused Approved (limited): Restricted medical content +1 more	9	7.83%	\$153.56

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			176	4.88%	\$3,013.03
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down	coolsculpting reviews	Campaign paused Approved (limited): Restricted medical content +1 more	4	2.86%	\$103.56
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	cool sculpting results	Campaign paused Approved (limited): Restricted medical content +1 more	7	3.50%	\$102.86
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	best coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	2.38%	\$102.03
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting near me	Campaign paused Approved (limited): Restricted medical content +1 more	7	5.88%	\$98.45
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more	coolsculpting arms	Campaign paused Approved (limited): Restricted medical content +1 more	2	5.88%	\$96.33

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 176, 4.88%, \$3,013.03					
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpt nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	16.67%	\$15.94
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	2	50.00%	\$15.62
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting chin results	Campaign paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$14.75
25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$13.04
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cool sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	18.18%	\$12.08
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 176, 4.88%, \$3,013.03					
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	what is cool sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	7.14%	\$11.23
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting double chin cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$9.92
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cool sculpt cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	7.69%	\$8.96
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	best cool sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$7.01
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	16.67%	\$4.30
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 176, 4.88%, \$3,013.03					
\$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cool sculpting double chin groupon	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting double chin groupon	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting double chin groupon	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 176, 4.88%, \$3,013.03					
Total: Experiments 0, -, \$0.00					
Total: Campaign 176, 4.88%, \$3,013.03					

Show rows: 500 | 1 - 500 of 1,971

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction Learn How CoolSculpting Reduces Double Chins	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	95	5.72%	\$1,731.86
Cellulite Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	83	5.31%	\$1,465.46
Free CoolSculpt Consult	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	54	6.11%	\$998.18
25% Off All CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	52	5.76%	\$923.92
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	52	4.08%	\$883.72
Callout extension							
Four NYC Locations	Callout extension	search beta coolsc...	Campaign	Approved	48	5.65%	\$836.75
FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	43	4.85%	\$789.60
Price extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Price extension							
Coolsculpting Lower Abs - From \$66.00 Coolsculpt Love Handles - From \$66.00 + 3 more	Price extension	search beta coolsc...	Campaign	Approved	42	4.18%	\$768.07
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	43	4.67%	\$759.47
Callout extension							
5-Star Rated Spa	Callout extension	search beta coolsc...	Campaign	Approved	40	4.69%	\$724.00
Free Consultation	Callout extension	search beta coolsc...	Campaign	Approved	43	5.05%	\$695.89
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	41	4.29%	\$692.19
Sitelink extension							
100% Financing Available	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	39	4.77%	\$651.67
Callout extension							
\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	40	4.87%	\$645.93

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension								
Ads	\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	40	4.87%	\$645.93
	Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	36	4.19%	\$641.06
Automated extensions	100% Financing, \$0 Down	Callout extension	search beta coolsc...	Campaign	Approved	39	4.85%	\$624.98
	Safe & Effective	Callout extension	search beta coolsc...	Campaign	Approved	38	6.04%	\$579.01
	25% Off All CoolSculpting	Callout extension	search beta coolsc...	Campaign	Approved	20	6.12%	\$307.05
Call extension								
Demographics	(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	9	2.94%	\$191.72
Structured snippet extension								
Locations	Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolsc...	Campaign	Approved	3	6.67%	\$31.99
Sitelink extension								
Advanced bid adj.	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension								

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension								
Ads	marisa.martino@gmail.com (View loc... Selected specific locations)	Location extension	search beta coolsc...	Campaign	-	-	-	-
Callout extension								
Automated extensions	#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Total: Sitelink extensions						105	5.48%	\$1,905.31
Total: Callout extensions						88	5.27%	\$1,494.31
Total: Structured snippet extensions						3	6.67%	\$31.99
Total: Call extensions						61	3.86%	\$1,075.44
Total: Location extensions						20	3.19%	\$425.68
Total: Price extensions						42	4.18%	\$768.07
Total: Promotion extensions						41	4.29%	\$692.19

Show rows: 500 | 1 - 23 of 23

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Custom Jul 1 - Sep 30, 2019

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
127						
6.38%						
\$2,864.38						
Automated extensions	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	best coolsculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	3	15.79%	\$175.82
Keywords	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	6	5.71%	\$141.35
Settings	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	coolsculpting new york	Campaign paused Approved (limited): Restricted medical content +1 more	4	4.08%	\$135.00
Devices	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	7	3.47%	\$129.51
Advanced bid adj.	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting cost	Campaign paused Approved (limited): Restricted medical content +1 more	9	21.43%	\$125.37

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
127						
6.38%						
\$2,864.38						
Extensions	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	coolsculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	3	6.38%	\$123.25
Keywords	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting reviews	Campaign paused Approved (limited): Restricted medical content +1 more	5	2.27%	\$103.07
Demographics	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	coolsculpting results	Campaign paused Approved (limited): Restricted medical content +1 more	5	5.32%	\$102.74
Locations	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolsculpting manhattan	Campaign paused Approved (limited): Restricted medical content +1 more	2	25.00%	\$95.21
Advanced bid adj.	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	coolsculpting chin cost	Campaign paused Approved (limited): Restricted medical content +1 more	4	50.00%	\$90.96
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...						
Campaign paused						

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
127						
6.38%						
\$2,864.38						
Extensions	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	cool sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	3	25.00%	\$90.76
Keywords	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting near me	Campaign paused Approved (limited): Restricted medical content +1 more	1	11.11%	\$86.34
Demographics	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	3	4.35%	\$78.63
Locations	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F...	cool sculpting results	Campaign paused Approved (limited): Restricted medical content +1 more	4	6.45%	\$74.42
Advanced bid adj.	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cool sculpting price	Campaign paused Approved (limited): Restricted medical content +1 more	4	16.67%	\$64.78
#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.						
Campaign paused						

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculptin...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	● Paused	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②				127	6.38%	\$2,864.38	
Ads	Fat in 1 Visit. Be Back Home Within a Few Hours.							
Extensions	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	cool sculpting price	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$21.20
Automated extensions	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Landing pages	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting discount	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$20.69
Keywords	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Audiences								
Demographics	<input type="checkbox"/>	●	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com	coolsculpting deal	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$19.06
Settings	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Locations								
Ad schedule	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	1	4.55%	\$18.91
Devices	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting arms	Campaign paused Approved (limited): Restricted medical content +1 more	2	5.71%	\$17.00
Change history	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculptin...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	● Paused	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②				127	6.38%	\$2,864.38	
Ads	Fat in 1 Visit. Be Back Home Within a Few Hours.							
Extensions	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	cool sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$16.97
Automated extensions	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Landing pages	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting deal	Campaign paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$16.27
Keywords	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Audiences								
Demographics	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting chin results	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$14.63
Settings	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Locations								
Ad schedule	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting arms cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$14.55
Devices	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	cool sculpting chin cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$14.49
Change history	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculptin...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	● Paused	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②				127	6.38%	\$2,864.38	
Ads	Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Extensions	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting reviews	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.44%	\$14.11
Automated extensions	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Landing pages	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	how much is coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$13.88
Keywords	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Audiences								
Demographics	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting arms price	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$12.98
Settings	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Locations								
Ad schedule	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	coolsculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	1	8.33%	\$12.11
Devices	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Advanced bid adj.	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting deal	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$12.09
Change history	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculptin...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	● Paused	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②				127	6.38%	\$2,864.38	
Ads	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com							
Extensions	<input type="checkbox"/>	●	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com	cool sculpt chin	Campaign paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$9.92
Automated extensions	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details							
Landing pages	<input type="checkbox"/>	●	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com	coolsculpting cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$1.27
Keywords	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Audiences								
Demographics	<input type="checkbox"/>	●	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com	affordable cool sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Locations								
Ad schedule	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	affordable cool sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Devices	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Advanced bid adj.	<input type="checkbox"/>	●	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com	affordable cool sculpt abdomen	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Change history	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down							

Google Ads								
Chris Zelig > Skinny Med Spa 227-156-5025		All campaigns > search beta coolsculptin...		SEARCH REPORTS TOOLS & SETTINGS				
Overview	● Paused	Type: Search	Budget: Coolsculpting \$26.31/day	More details				
Recommendations	Ad status: All ADD FILTER			SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ads & extensions	Total: Ads ②				127	6.38%	\$2,864.38	
Ads	<input type="checkbox"/>	●	\$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting back special	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Extensions	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Automated extensions	<input type="checkbox"/>	●	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC www.skinnymedspa.com	coolsculpting before and after	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Landing pages	CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Keywords								
Audiences	<input type="checkbox"/>	●	#1 CoolSculpting Provider NYC Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com	coolsculpting before and after	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Demographics	Eliminate Fat + Feel Great For \$0 Down. #1 Nonsurgical Fat Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.							
Settings	Total: Ads ②				127	6.38%	\$2,864.38	
Locations	Total: Experiments ②				0	-	\$0.00	
Ad schedule	Total: Campaign ②				127	6.38%	\$2,864.38	
Devices							Show rows: 500 1 - 500 of 1,975	
Advanced bid adj.	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more							
Change history	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Paused | Type: Search | Budget: Coolsculpting \$26.31/day | More details

Recommendations | + | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(646) 893-8938	Call extension	Account	Account	Approved	39	7.00%	\$1,134.77
Sitelink extension							
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	48	5.15%	\$1,003.67
Cellulite Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	46	5.31%	\$971.41
Price extension							
Coolsculpting Lower Abs - From \$66.00 Coolsculpt Love Handles - From \$66.00 + 3 more	Price extension	search beta coolsc...	Campaign	Approved	42	7.49%	\$879.99
Callout extension							
Four NYC Locations	Callout extension	search beta coolsc...	Campaign	Approved	31	6.84%	\$839.60
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	30	6.48%	\$785.57

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Paused | Type: Search | Budget: Coolsculpting \$26.31/day | More details

Recommendations | + | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
100% Financing Available	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	34	7.54%	\$767.83
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	29	6.35%	\$706.34
5-Star Rated Spa	Callout extension	search beta coolsc...	Campaign	Approved	29	6.25%	\$688.34
FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	29	6.16%	\$687.88
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	29	5.73%	\$649.37
Callout extension							
\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	24	5.44%	\$634.84
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	31	6.13%	\$628.53
Callout extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Paused | Type: Search | Budget: Coolsculpting \$26.31/day | More details

Recommendations | + | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Free Consultation	Callout extension	search beta coolsc...	Campaign	Approved	28	6.00%	\$581.89
Safe & Effective	Callout extension	search beta coolsc...	Campaign	Approved	23	6.22%	\$579.23
100% Financing, \$0 Down	Callout extension	search beta coolsc...	Campaign	Approved	20	4.78%	\$503.10
Sitelink extension							
25% Off All CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	18	3.85%	\$336.32
Callout extension							
25% Off All CoolSculpting	Callout extension	search beta coolsc...	Campaign	Approved	14	6.54%	\$330.37
Call extension							
(646) 893-8938 (mobile)	Call extension	Account	Account	Approved	4	3.03%	\$121.07
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolsc...	Campaign	Approved	1	3.85%	\$15.50
Sitelink extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Paused | Type: Search | Budget: Coolsculpting \$26.31/day | More details

Recommendations | + | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
marisa.martino@gmail.com (View loc...) Selected specific locations	Location extension	search beta coolsc...	Campaign	-	-	-	-
Callout extension							
#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Total: Sitelink extensions					60	5.68%	\$1,277.90
Total: Callout extensions					56	6.60%	\$1,331.06
Total: Structured snippet extensions					1	3.85%	\$15.50
Total: Call extensions					43	6.24%	\$1,255.84
Total: Location extensions					19	4.40%	\$623.80
Total: Price extensions					42	7.49%	\$879.99
Total: Promotion extensions					30	6.48%	\$785.57

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Paused | Type: Search | Budget: Coolsculpting \$26.31/day | More details

Recommendations | + | Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
marisa.martino@gmail.com (View loc...) Selected specific locations	Location extension	search beta coolsc...	Campaign	-	-	-	-
Callout extension							
#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Total: Sitelink extensions					60	5.68%	\$1,277.90
Total: Callout extensions					56	6.60%	\$1,331.06
Total: Structured snippet extensions					1	3.85%	\$15.50
Total: Call extensions					43	6.24%	\$1,255.84
Total: Location extensions					19	4.40%	\$623.80
Total: Price extensions					42	7.49%	\$879.99
Total: Promotion extensions					30	6.48%	\$785.57

Show rows: 500 | 1 - 23 of 23

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | brand

Overview: Enabled, Status: Limited by budget, Optimization score: 73.5%, Type: Search, Budget: Shared Budget \$87.64/day

Ads

2 selected | Edit | Label

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			538	23.09%	\$2,790.37
<input type="checkbox"/> Skinny MedSpa & Wellness New Clients Get 20% Off www.skinnymedspa.com Skinny Medspa utilizes non-invasive technology for all things beauty. Save 20%.	Skinney MedSpa NYC	Removed Approved (limited): Restricted medical content +1 more	2	100.00%	\$6.66
<input type="checkbox"/> {Keyword:Skinney MedSpa} Schedule a Free Consultation www.skinnymedspa.com Skinney MedSpa - 5-Star Rated. New clients get 20% off services. Learn more.	Skinney MedSpa Prices	Removed Approved (limited): Restricted medical content +1 more	5	33.33%	\$28.84
<input checked="" type="checkbox"/> {Keyword:25% Off All CoolSculpting®} CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze... View assets details	Skinney MedSpa	Removed Approved (limited): Restricted medical content +1 more	492	24.64%	\$2,492.79
<input type="checkbox"/> {Keyword:Skinney MedSpa} Two Convenient NYC Locations www.skinnymedspa.com New clients get 20% off services. Schedule a Free Consultation.	Skinney MedSpa NYC	Removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$4.31
<input type="checkbox"/> Skinny MedSpa - 5-Star Rated Book an Appointment Today www.skinnymedspa.com Knowledgeable & Professional Team. New clients get 20% off services. Learn more.	Skinney MedSpa	Removed Approved (limited): Restricted medical content +1 more	31	16.67%	\$194.18
<input checked="" type="checkbox"/> {Keyword:25% Off All CoolSculpting®} CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com	Skinney MedSpa Prices	Removed Approved (limited):	1	12.50%	\$1.26

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | brand

Overview: Enabled, Status: Limited by budget, Optimization score: 73.5%, Type: Search, Budget: Shared Budget \$87.64/day

Ads

2 selected | Edit | Label

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			538	23.09%	\$2,790.37
<input checked="" type="checkbox"/> {Keyword:25% Off All CoolSculpting®} CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze... View assets details	Skinney MedSpa	Removed Approved (limited): Restricted medical content +1 more	492	24.64%	\$2,492.79
<input type="checkbox"/> {Keyword:Skinney MedSpa} Two Convenient NYC Locations www.skinnymedspa.com New clients get 20% off services. Schedule a Free Consultation.	Skinney MedSpa NYC	Removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$4.31
<input type="checkbox"/> Skinny MedSpa - 5-Star Rated Book an Appointment Today www.skinnymedspa.com Knowledgeable & Professional Team. New clients get 20% off services. Learn more.	Skinney MedSpa	Removed Approved (limited): Restricted medical content +1 more	31	16.67%	\$194.18
<input checked="" type="checkbox"/> {Keyword:25% Off All CoolSculpting®} CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com	Skinney MedSpa Prices	Removed Approved (limited): Restricted medical content +1 more	1	12.50%	\$1.26
<input type="checkbox"/> Skinny MedSpa - 5-Star Rated Book an Appointment Today www.skinnymedspa.com Knowledgeable & Professional Team. New clients get 20% off services. Learn more.	skinney medspa flatiron	Approved (limited): Restricted medical content +1 more	6	5.77%	\$62.33
<input type="checkbox"/> Skinny MedSpa - 5-Star Rated Two Convenient NYC Locations www.skinnymedspa.com All Treatments are Customized Specifically for You. Schedule a Free Consultation	Skinney MedSpa NYC	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | brand

Overview: Enabled, Status: Limited by budget, Optimization score: 73.5%, Type: Search, Budget: Shared Budget \$87.64/day

Extensions

Extension type: All, Extension text contains cool, View all, ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/> CoolSculpting Reviews See what our happy customers say about coolsculpting	search brand	Campaign	Approved (limited): Restricted drug terms	399	23.99%	\$1,931.31
<input type="checkbox"/> Free CoolSculpt Consult	search brand	Campaign	Approved (limited): Restricted drug terms	108	23.95%	\$585.17
Structured snippet extension						
<input type="checkbox"/> Service catalog: CoolSculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Chin...	search brand	Campaign	Approved	166	24.48%	\$775.06
Total: Sitelink extensions				512	23.74%	\$2,550.29
Total: Callout extensions				449	23.78%	\$2,182.09
Total: Structured snippet extensions				166	24.48%	\$775.06
Total: Call extensions				333	23.79%	\$1,687.84
Total: Location extensions				183	21.08%	\$657.22
Total: Promotion extensions				154	22.81%	\$708.46

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: CoolSculpting \$26.31/day

Ads

Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			190	4.26%	\$2,272.65
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	how much is cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	25	11.52%	\$308.55
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis does it work	Campaign paused Approved (limited): Restricted medical content +1 more	18	4.07%	\$219.20
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis cost	Campaign paused Approved (limited): Restricted medical content +1 more	16	5.16%	\$188.59
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	non surgical liposuction nyc	Campaign paused Approved (limited): Restricted medical content +1 more	9	9.78%	\$122.79
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	best non invasive liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	12	7.23%	\$102.98

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: CoolSculpting \$26.31/day

Ads

Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			190	4.26%	\$2,272.65
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze cost	Campaign paused Approved (limited): Restricted medical content +1 more	9	5.63%	\$99.10
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	best laser fat removal	Campaign paused Approved (limited): Restricted medical content +1 more	8	4.55%	\$98.78
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis price	Campaign paused Approved (limited): Restricted medical content +1 more	7	8.14%	\$78.77
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis new york	Campaign paused Approved (limited): Restricted medical content +1 more	4	3.51%	\$78.61
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis reviews	Campaign paused Approved (limited): Restricted medical content +1 more	7	3.21%	\$78.59
<input type="checkbox"/> CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com		Campaign paused Approved (limited):			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 190, CTR 4.26%, Cost \$2,272.65					
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC	cryolipolysis nyc	Campaign paused Approved (limited): Restricted medical content +1 more	5	25.00%	\$9.11
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	non surgical liposuction cost	Campaign paused Approved (limited): Restricted medical content +1 more	2	6.45%	\$8.93
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	non invasive lipo reviews	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.56%	\$8.14
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great	fat freeze results	Campaign paused Approved (limited): Restricted medical content +1 more	1	6.67%	\$8.05
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	what is non invasive liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.86%	\$7.27

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 190, CTR 4.26%, Cost \$2,272.65					
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC	fat freeze results	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$6.92
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	non invasive lipo cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	7.69%	\$6.80
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	sculpSure cost	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC	sculpSure cost	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great	sculpSure cost	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 190, CTR 4.26%, Cost \$2,272.65					
\$0 down Eliminate Fat & Feel Great	best laser fat removal	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC	best non invasive lipo	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC	best non invasive lipo	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			190	4.26%	\$2,272.65
Total: Experiments			0	-	\$0.00
Total: Campaign			190	4.26%	\$2,272.65

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	85	4.16%	\$1,050.20
Cellulite Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	78	3.98%	\$948.78
Price extension							
CoolSculpting Lower Abs - From \$66.00	Price extension	search beta coolsc...	Campaign	Approved	56	4.31%	\$706.26
Sitelink extension							
25% Off All CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	52	4.97%	\$661.04
CoolSculpting Reviews	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	52	4.61%	\$646.04
Callout extension							
FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	53	4.33%	\$611.42

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	49	4.65%	\$600.26
Callout extension							
5-Star Rated Spa	Callout extension	search beta coolsc...	Campaign	Approved	52	4.56%	\$583.01
Free Consultation	Callout extension	search beta coolsc...	Campaign	Approved	48	4.20%	\$569.42
Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	44	4.42%	\$510.68
Call extension							
(646) 893-8938	Call extension	Account	Account	Approved	56	3.90%	\$503.69
Sitelink extension							
100% Financing Available	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	38	3.60%	\$470.49
Callout extension							
\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	42	3.85%	\$463.42
Four NYC Locations	Callout extension	search beta coolsc...	Campaign	Approved	45	3.89%	\$460.79

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	46	4.10%	\$454.34
Callout extension							
100% Financing, \$0 Down	Callout extension	search beta coolsc...	Campaign	Approved	42	3.80%	\$438.84
25% Off All CoolSculpting	Callout extension	search beta coolsc...	Campaign	Approved	22	4.53%	\$206.48
Safe & Effective	Callout extension	search beta coolsc...	Campaign	Approved	18	3.90%	\$196.03
Call extension							
(646) 893-8938 (mobile)	Call extension	Account	Account	Approved	11	2.88%	\$172.12
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolimini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolsc...	Campaign	Approved	3	6.12%	\$21.05
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
marisa.martino@gmail.com (View loc...) Selected specific locations	Location extension	search beta coolsc...	Campaign	-	-	-	-
Callout extension							
#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Total: Sitelink extensions					106	4.63%	\$1,324.74
Total: Callout extensions					86	4.16%	\$991.18
Total: Structured snippet extensions					3	6.12%	\$21.05
Total: Call extensions					67	3.69%	\$675.81
Total: Location extensions					34	3.59%	\$360.70
Total: Price extensions					56	4.31%	\$706.26
Total: Promotion extensions					46	4.10%	\$454.34

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
111					
3.89%					
\$1,313.45					
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 Down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	bodysculpting	Campaign paused Approved (limited): Restricted medical content +1 more	12	5.36%	\$210.32
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	bodysculpting	Campaign paused Approved (limited): Restricted medical content +1 more	12	4.41%	\$186.26
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	7	4.76%	\$88.36
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting results	Campaign paused Approved (limited): Restricted medical content +1 more	3	3.70%	\$82.51
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting nyc cost	Campaign paused Approved (limited): Restricted medical content +1 more	6	6.59%	\$72.60

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
111					
3.89%					
\$1,313.45					
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt results	Campaign paused Approved (limited): Restricted medical content +1 more	6	17.65%	\$65.35
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting new york	Campaign paused Approved (limited): Restricted medical content +1 more	5	4.50%	\$65.30
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	what is body sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	6	9.52%	\$63.48
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt nyc	Campaign paused Approved (limited): Restricted medical content +1 more	7	7.69%	\$59.93
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 Down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting results	Campaign paused Approved (limited): Restricted medical content +1 more	4	5.97%	\$58.61
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
111					
3.89%					
\$1,313.45					
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	what is body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	3.82%	\$39.39
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	bodysculpting	Campaign paused Approved (limited): Restricted medical content +1 more	2	4.17%	\$36.50
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 Down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.70%	\$35.72
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting manhattan	Campaign paused Approved (limited): Restricted medical content +1 more	4	4.55%	\$33.07
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	what is body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	6.67%	\$26.67
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	60	4.71%	\$735.81
25% Off All CoolSculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	58	4.78%	\$703.95
Cellulite Reduction	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	55	4.46%	\$645.73
Callout extension							
FDA Cleared	Callout extension	search beta bodys...	Campaign	Approved	36	3.21%	\$430.41
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	33	4.42%	\$423.45
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	31	3.09%	\$415.44
Callout extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
5-Star Rated Spa	Callout extension	search beta bodys...	Campaign	Approved	33	3.05%	\$396.51
Safe & Effective	Callout extension	search beta bodys...	Campaign	Approved	31	2.90%	\$386.30
Four NYC Locations	Callout extension	search beta bodys...	Campaign	Approved	34	3.18%	\$382.60
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	32	4.97%	\$375.94
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	27	4.22%	\$328.46
Callout extension							
Freeze Your Fat	Callout extension	search beta bodys...	Campaign	Approved	26	3.26%	\$292.25
Free Consultation	Callout extension	search beta bodys...	Campaign	Approved	23	3.10%	\$281.82
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	19	7.82%	\$257.20
Price extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Price extension							
CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$1,... CoolSculpting® CoolMini - From \$1,0...	Price extension	search beta bodys...	Campaign	Approved	22	2.84%	\$219.89
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta bodys...	Campaign	Approved	7	1.91%	\$54.54
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
marisa.martino@gmail.com (View loc... Selected specific locations)	Location extension	search beta bodys...	Campaign	-	-	-	-
Callout extension							
25% Off All CoolSculpting	Callout extension	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					67	4.68%	\$837.16
Total: Callout extensions					47	3.38%	\$578.53
Total: Structured snippet extensions					7	1.91%	\$54.54

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpting

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
marisa.martino@gmail.com (View loc... Selected specific locations)	Location extension	search beta bodys...	Campaign	-	-	-	-
Callout extension							
25% Off All CoolSculpting	Callout extension	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					67	4.68%	\$837.16
Total: Callout extensions					47	3.38%	\$578.53
Total: Structured snippet extensions					7	1.91%	\$54.54
Total: Call extensions					50	4.01%	\$672.64
Total: Location extensions					17	2.54%	\$168.99
Total: Price extensions					22	2.84%	\$219.89
Total: Promotion extensions					27	4.22%	\$328.46

Show rows: 500 | 1 - 19 of 19

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Custom Jul 1 - Sep 30, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
27					
5.40%					
\$875.47					
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinmeymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze nyc	Campaign paused Approved (limited): Restricted medical content +1 more	5	25.00%	\$242.45
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinmeymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze new york	Campaign paused Approved (limited): Restricted medical content +1 more	2	100.00%	\$171.37
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinmeymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	5	5.38%	\$123.35
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinmeymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze near me	Campaign paused Approved (limited): Restricted medical content +1 more	2	50.00%	\$72.41
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinmeymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	13.33%	\$48.06

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	non invasive lipo nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	15.38%	\$41.96
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze does it work	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$37.85
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	sculpsure reviews	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.82%	\$34.77
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	11.11%	\$22.46
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$22.35
Total: Campaign 27					

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	best sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	1	11.11%	\$20.36
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze price	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$17.89
Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	non surgical liposuction nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$13.71
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze near me	Campaign paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$6.48
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	non invasive lipo nyc groupon	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Campaign 27					

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
#1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc cost	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc cost	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc deal	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 27					
Total: Experiments 0					
Total: Campaign 27					

Show rows: 500 | 1 - 500 of 990

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction Learn How CoolSculpting Reduces Double Chins	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	15	6.58%	\$553.90
Callout extension							
Four NYC Locations	Callout extension	search beta coolsc...	Campaign	Approved	12	9.84%	\$479.04
Price extension							
Coolsculpting Lower Abs - From \$66.00 Coolsculpt Love Handles - From \$66.00 + 3 more	Price extension	search beta coolsc...	Campaign	Approved	14	9.86%	\$444.20
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	8	5.30%	\$348.09
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	7	5.60%	\$318.70
Callout extension							
FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	10	8.00%	\$307.67

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	10	8.00%	\$307.67
Sitelink extension							
Cellulite Reduction	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	11	5.34%	\$294.26
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	5	6.85%	\$287.86
\$0 Down, 0% Interest	Callout extension	search beta coolsc...	Campaign	Approved	9	7.26%	\$269.26
100% Financing, \$0 Down	Callout extension	search beta coolsc...	Campaign	Approved	9	7.69%	\$258.46
Free Consultation	Callout extension	search beta coolsc...	Campaign	Approved	9	7.83%	\$253.41
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	8	6.90%	\$235.06
Callout extension							
5-Star Rated Spa	Callout extension	search beta coolsc...	Campaign	Approved	8	6.72%	\$230.42

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All CoolSculpting	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	6	5.36%	\$207.60
100% Financing Available	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	8	6.96%	\$169.57
Callout extension							
Safe & Effective	Callout extension	search beta coolsc...	Campaign	Approved	3	3.70%	\$71.81
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	3	2.13%	\$61.80
Callout extension							
25% Off All CoolSculpting	Callout extension	search beta coolsc...	Campaign	Approved	1	1.96%	\$17.89
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	0	0.00%	\$0.00
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
marisa.martino@gmail.com (View loc... Selected specific locations)	Location extension	search beta coolsc...	Campaign	-	-	-	-
Callout extension							
#1 NYC Provider + Prices	Callout extension	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolsc...	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions					17	6.83%	\$614.21
Total: Callout extensions					13	5.68%	\$491.88
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					8	4.17%	\$348.09
Total: Location extensions					2	1.90%	\$44.42
Total: Price extensions					14	9.86%	\$444.20
Total: Promotion extensions					3	2.13%	\$61.80

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
22					
7.69%					
\$495.38					
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze nyc	Campaign paused Approved (limited): Restricted medical content +1 more	6	37.50%	\$166.21
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	sculp sure nyc	Campaign paused Approved (limited): Restricted medical content +1 more	4	10.81%	\$87.96
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	cryolipolysis price	Campaign paused Approved (limited): Restricted medical content +1 more	4	40.00%	\$66.77
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	sculp sure new york	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$44.18
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	best fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$34.51

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
22					
7.69%					
\$495.38					
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	fat freeze cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$27.10
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	what is non invasive liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.88%	\$22.52
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	sculp sure cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	6.25%	\$15.80
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	sculp sure nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$13.86
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	cryolipolysis nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$13.43
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
22					
7.69%					
\$495.38					
CoolSculpting Only \$66 A Month Freeze Your Fat Off, \$0 down #1 CoolSculpting Provider NYC +2 more www.skinnymedspa.com CoolSculpting 30 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis. Remove Problem Area F... View assets details	non surgical liposuction nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.04
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 22						
Ads	<input type="checkbox"/>	#1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc price	0	-	\$0.00
Extensions	<input type="checkbox"/>	#1 CoolSculpting Provider NYC Freeze Your Fat Off, \$0 down Eliminate Fat & Feel Great www.skinnymedspa.com FDA Cleared, Clinically Proven Fat Removal. No Surgery, Pain or Downtime! Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc price	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	Freeze Your Fat Off Skinny Medspa CoolSculpting #1 CoolSculpting Provider NYC www.skinnymedspa.com Expert, Safe Fat Loss with Results New York's Best Fat Loss Treatment. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	fat freeze nyc results	0	-	\$0.00
Total: Ads 22						
Total: Experiments 0						
Total: Campaign 22						

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day, More details

Recommendations: Custom Jul 1 - Sep 30, 2019

Extensions: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	20% off for New Clients	Account	Account	Approved	8	11.43%	\$180.27
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta coolsc...	Campaign	Approved	7	9.86%	\$160.99
Sitelink extension							
<input type="checkbox"/>	Double Chin Reduction Learn How CoolSculpting Reduces Double Chins	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	6	4.51%	\$153.66
<input type="checkbox"/>	Cellulite Reduction	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	7	5.74%	\$150.70
<input type="checkbox"/>	CoolSculpting Reviews See what our happy customers say about coolsculpting	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	4	5.13%	\$128.62
Call extension							
<input type="checkbox"/>	(646) 883-8938	Account	Account	Approved	6	6.74%	\$127.70
Callout extension							
<input type="checkbox"/>	5-Star Rated Spa	search beta coolsc...	Campaign	Approved	6	8.45%	\$119.44

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day, More details

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	100% Financing Available	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	4	6.35%	\$112.05
Callout extension							
<input type="checkbox"/>	100% Financing, \$0 Down	search beta coolsc...	Campaign	Approved	4	5.88%	\$99.50
<input type="checkbox"/>	Freeze Your Fat	search beta coolsc...	Campaign	Approved	4	8.89%	\$91.97
<input type="checkbox"/>	\$0 Down, 0% Interest	search beta coolsc...	Campaign	Approved	4	6.25%	\$91.97
<input type="checkbox"/>	Four NYC Locations	search beta coolsc...	Campaign	Approved	3	4.55%	\$86.31
Sitelink extension							
<input type="checkbox"/>	Free CoolSculpt Consult	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	5	7.94%	\$86.15
Callout extension							
<input type="checkbox"/>	Free Consultation	search beta coolsc...	Campaign	Approved	3	4.69%	\$81.72
Price extension							
<input type="checkbox"/>	CoolSculpting Lower Abs - From \$66.00 CoolSculpt Love Handles - From \$66.00 + 3 more	search beta coolsc...	Campaign	Approved	1	1.23%	\$44.18

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day, More details

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	25% Off All CoolSculpting	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms	2	3.45%	\$25.04
Callout extension							
<input type="checkbox"/>	25% Off All CoolSculpting	search beta coolsc...	Campaign	Approved	1	4.76%	\$19.57
<input type="checkbox"/>	Safe & Effective	search beta coolsc...	Campaign	Approved	1	3.85%	\$13.86
Call extension							
<input type="checkbox"/>	(646) 883-8938 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
Sitelink extension							
<input type="checkbox"/>	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	search beta coolsc...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
<input type="checkbox"/>	marisa.martino@gmail.com (View loc... Selected specific locations	search beta coolsc...	Campaign	-	-	-	-
Callout extension							
<input type="checkbox"/>	#1 NYC Provider + Prices	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolsculptin... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day, More details

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	#1 NYC Provider + Prices	search beta coolsc...	Campaign	Disapproved: Punctuation and symbols	0	-	\$0.00		
Structured snippet extension									
<input type="checkbox"/>	Service catalog: CoolSculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double CH...	search beta coolsc...	Campaign	Approved	0	0.00%	\$0.00		
Total: Sitelink extensions							9	6.21%	\$214.77
Total: Callout extensions							8	6.72%	\$188.09
Total: Structured snippet extensions							0	0.00%	\$0.00
Total: Call extensions							6	5.83%	\$127.70
Total: Location extensions							6	9.38%	\$134.97
Total: Price extensions							1	1.23%	\$44.18
Total: Promotion extensions							8	11.43%	\$180.27

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Med Spa 25% Off Offer www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	coolspa	Campaign paused Approved (limited): Restricted medical content +1 more	4	8.33%	\$82.40
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	elite body sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.41%	\$68.29
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	trigli fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	3	1.40%	\$48.57
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	body factory hell's kitchen	Campaign paused Approved (limited): Restricted medical content +1 more	3	3.80%	\$38.63
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	miracle face med spa	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.98%	\$38.02

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	trifecta med spa 57	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.45%	\$33.85
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Med Spa 25% Off Offer www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	elite body sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	6.45%	\$29.01
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Saves You 25% www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	coolspa	Campaign paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$23.49
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	tribeca med spa prices	Campaign paused Approved (limited): Restricted medical content +1 more	1	11.11%	\$18.73
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Saves You 25% www.skinnymedspa.com Expert, Safe Fat Loss with Results Call and Book an Appointment Today.	coolspa	Campaign paused Approved (limited): Restricted medical content +1 more	1	7.14%	\$18.69
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Med Spa 25% Off Offer www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	trifecta med spa 57	Campaign paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$14.63

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	greatneckmedicalspa.com	Campaign paused Approved (limited): Restricted medical content +1 more	1	3.03%	\$14.41
<input type="checkbox"/> <input checked="" type="radio"/> NYC's Best CoolSculpting Skinny Saves You 25% www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	greatneckmedicalspa.com	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$11.64
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® CoolSculpting Only \$66 A Month CoolSculpting® in NYC +3 more www.skinnymedspa.com CoolSculpting For \$0 Down. 0% Interest Financing. Freeze Off Fat 5 Star Facility. CoolSculpting® - Freeze...	body boutique	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.86%	\$9.53
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC Skinny Med Spa 25% Off Offer www.skinnymedspa.com CoolSculpting® - Freeze Fat Away. Call and Book an Appointment Today.	body boutique	Campaign paused Approved (limited): Restricted medical content +1 more	2	40.00%	\$6.72
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC New Customers Save 20% www.skinnymedspa.com "Yes, yes, yes! Finally Found the Perfect Laser Place." - Marina, NYC	laser away	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> The Best Cool Sculpting in NYC New Customers Save 20% www.skinnymedspa.com Skinny Medspa is "a comprehensive beauty haven." - Vanity Fair	laser away	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 27					
<input type="checkbox"/> <input checked="" type="radio"/> tighten skin & feel great.		content +1 more			
<input type="checkbox"/> <input checked="" type="radio"/> Body Sculpting CoolSculpting #1 CoolSculpting Treatment www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting, 25% Off	elite body sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Body Sculpting CoolSculpting Eliminate Fat & Tighten Skin www.skinnymedspa.com 25% off Body Sculpting. CoolSculpting: remove fat, tighten skin & feel great.	elite body sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Body Sculpting CoolSculpting Eliminate Fat & Tighten Skin www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting, 25% Off	elite body sculpture nyc	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 27			27	1.79%	\$456.61
Total: Experiments 0			0	-	\$0.00
Total: Campaign 27			27	1.79%	\$456.61

Show rows: 500 | 1 - 500 of 2,181

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Extensions

Extension type: All | ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> New clients get 20% off. New clients receive 20% off our services.	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted drug terms	20	2.47%	\$326.12
<input type="checkbox"/> About Us	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted medical content +1 more	19	2.47%	\$316.58
<input type="checkbox"/> Specials	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted medical content +1 more	15	1.91%	\$282.56
<input type="checkbox"/> Free Skin Consultation	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted medical content +1 more	17	2.23%	\$268.09
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search competitors ...	Campaign	Approved	12	2.54%	\$244.92
<input type="checkbox"/> 20% off select services	Callout extension	search competitors ...	Campaign	Approved	11	2.53%	\$205.51
<input type="checkbox"/> 20% Off for New Clients	Callout extension	search competitors ...	Campaign	Approved	10	2.33%	\$187.32
<input type="checkbox"/> Four NYC Locations	Callout extension	search competitors ...	Campaign	Approved	10	2.28%	\$184.81
<input type="checkbox"/> Four convenient locations	Callout extension	search competitors ...	Campaign	Approved	9	2.08%	\$179.72

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
	Coolsculpting Specials	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted drug terms	13	4.35%	\$174.89
Callout extension								
	Call Us Now	Callout extension	search competitors ...	Campaign	Approved	7	1.49%	\$162.57
	5-Star Rated Spa	Callout extension	search competitors ...	Campaign	Approved	11	2.37%	\$155.96
Promotion extension								
	20% off for New Clients	Promotion extension	Account	Account	Approved	8	1.44%	\$147.26
Callout extension								
	New York Based	Callout extension	search competitors ...	Campaign	Approved	10	2.31%	\$145.66
Sitelink extension								
	Free CoolSculpt Consult	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted drug terms	4	1.34%	\$102.82
Callout extension								
	Safe & Effective	Callout extension	search competitors ...	Campaign	Approved	5	1.08%	\$89.95

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension								
	(646) 893-8938 (mobile)	Call extension	search competitors ...	Campaign	Approved	6	2.68%	\$89.09
	(646) 893-8938	Call extension	search competitors ...	Campaign	Approved	5	1.54%	\$87.08
Callout extension								
	Book An Appointment	Callout extension	search competitors ...	Campaign	Approved	4	2.55%	\$86.60
	Free skin consultation	Callout extension	search competitors ...	Campaign	Approved	4	6.35%	\$77.12
	Free Consultation	Callout extension	search competitors ...	Campaign	Approved	5	1.15%	\$55.03
Sitelink extension								
	Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted drug terms	2	0.67%	\$38.88
Callout extension								
	Free Skin Consultation	Callout extension	search competitors ...	Campaign	Approved	2	3.13%	\$32.55
Structured snippet extension								
	Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search competitors ...	Campaign	Approved	1	20.00%	\$11.64

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
	Full Range of Services Learn more about our complete range of top services for face and body.	Sitelink extension	search competitors ...	Campaign	Disapproved: Destination not working	0	-	\$0.00
	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search competitors ...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
	Why Choose Skinny Medspa Read about what sets us apart from other medspas in New York City.	Sitelink extension	search competitors ...	Campaign	Disapproved: Destination not working	0	-	\$0.00
Location extension								
	marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search competitors ...	Campaign	-	-	-	-
Structured snippet extension								
	Service catalog: Laser Hair Removal, Photo Facial, Chemical Peels, Microdermabrasion, High-Tech LED...	Structured snippet extension	search competitors ...	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions						20	2.15%	\$326.12
Total: Callout extensions						21	2.17%	\$364.26
Total: Structured snippet extensions						1	11.11%	\$11.64
Total: Call extensions						11	2.01%	\$176.17

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | competitors | beta

Overview: Paused, Type: Search, Budget: Shared Budget \$100.00/day

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension								
	marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search competitors ...	Campaign	-	-	-	-
Structured snippet extension								
	Service catalog: Laser Hair Removal, Photo Facial, Chemical Peels, Microdermabrasion, High-Tech LED...	Structured snippet extension	search competitors ...	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions						20	2.15%	\$326.12
Total: Callout extensions						21	2.17%	\$364.26
Total: Structured snippet extensions						1	11.11%	\$11.64
Total: Call extensions						11	2.01%	\$176.17
Total: Location extensions						4	1.08%	\$113.03
Total: Promotion extensions						8	1.44%	\$147.26

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads							10	6.17%	\$330.78
	Coolsculpting Only \$66 A Month Freeze Fat Now. Pay Later. www.skinnymedspa.com Coolsculpting Only \$66 A Month. 0% Financing. Freeze Fat Now, Pay Later.	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	1	16.67%	\$69.99			
	Coolsculpting Only \$66 A Month Freeze Your Fat Off. \$0 down www.skinnymedspa.com Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	2	12.50%	\$67.78			
	{Keyword:25% Off All CoolSculpting®} Freeze Your Fat Off, \$0 down www.skinnymedspa.com Coolsculpting Only \$66 A Month. 0% Financing. Freeze Fat Now, Pay Later.	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	3	33.33%	\$63.17			
	Coolsculpting Only \$66 A Month Freeze Your Fat Off, \$0 down www.skinnymedspa.com Coolsculpting® - Freeze Fat Away. Schedule a Free Consultation Today.	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	1	6.67%	\$62.38			
	{Keyword:25% Off All CoolSculpting®} Freeze Fat Now, Pay Later. www.skinnymedspa.com Coolsculpting® - Freeze Fat Away. Schedule a Free Consultation Today.	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	1	14.29%	\$44.05			
	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinnymedspa.com Customized Double Chin Reduction Treatment Non-	coolmini	Campaign paused Approved (limited): Restricted medical	2	5.26%	\$23.41			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 10							
Extensions	<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinnymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	coolmini	Campaign paused Approved (limited): Restricted medical content +1 more	2	5.26%	\$23.41
Landing pages	<input type="checkbox"/>	Best Coolsculpting in NYC Get Rid of Unwanted Fat www.skinnymedspa.com Expert, Safe Fat Loss with Results Call and Book an Appointment Today.	coolmini reviews	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	Skinney Medspa Coolsculpting New to Skinny? Save 20% www.skinnymedspa.com Have you tried Coolsculpting yet? 20% Off Any Area.	coolmini reviews	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	<input type="checkbox"/>	Skinney Medspa Coolsculpting Eliminate Fat & Feel Great www.skinnymedspa.com Expert, Safe Fat Loss with Results Call and Book an Appointment Today.	coolmini reviews	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Ad schedule	<input type="checkbox"/>	Skinney Medspa Coolsculpting No Surgery, Pain or Downtime www.skinnymedspa.com Expert, Safe Fat Loss with Results Call and Book an Appointment Today.	coolmini reviews	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Advanced bid adj.	<input type="checkbox"/>	Freeze Your Fat NYC Get Rid of Unwanted Fat www.skinnymedspa.com Expert, Safe Fat Loss with Results Call and Book an Appointment Today.	coolmini reviews	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Campaign 10							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 10							
Extensions	<input type="checkbox"/>	Consultation Today.	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Keywords	<input type="checkbox"/>	CoolSculpting Special 25% Off Skinny MedSpa www.skinnymedspa.com "Yes, yes, yes! Finally Found the Perfect Laser Place." - Marina, NYC	coolmini near me	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	<input type="checkbox"/>	CoolSculpting Special 25% Off #1 Coolsculpting Center NYC www.skinnymedspa.com Coolsculpting® - Freeze Fat Away. Schedule a Free Consultation Today.	coolmini near me	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Settings	<input type="checkbox"/>	CoolSculpting Special 25% Off #1 Coolsculpting Center NYC www.skinnymedspa.com "Yes, yes, yes! Finally Found the Perfect Laser Place." - Marina, NYC	coolmini near me	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 10							
Total: Experiments 0							
Total: Campaign 10							

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Custom Jul 1 - Sep 30, 2019

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	5-Star Rated Spa	search beta coolmi...	Campaign	Approved	8	8.25%	\$275.17
Sitelink extension							
<input type="checkbox"/>	Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	8	7.69%	\$256.55
<input type="checkbox"/>	Coolsculpting Reviews See what our happy customers say about coolsculpting	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	8	11.76%	\$224.35
Price extension							
<input type="checkbox"/>	CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$1,... CoolSculpting® CoolMini - From \$1,0...	search beta coolmi...	Campaign	Approved	7	13.73%	\$214.95
Callout extension							
<input type="checkbox"/>	Four NYC Locations	search beta coolmi...	Campaign	Approved	7	7.37%	\$205.18
<input type="checkbox"/>	Safe & Effective	search beta coolmi...	Campaign	Approved	6	6.38%	\$193.33
<input type="checkbox"/>	FDA Cleared	search beta coolmi...	Campaign	Approved	6	5.88%	\$193.33

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(646) 883-8938	search beta coolmi...	Campaign	Approved	5	5.15%	\$191.54
Structured snippet extension							
<input type="checkbox"/>	Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	search beta coolmi...	Campaign	Approved	5	7.94%	\$191.54
Sitelink extension							
<input type="checkbox"/>	Cellulite Reduction	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	6	6.90%	\$137.03
Callout extension							
<input type="checkbox"/>	Free Consultation	search beta coolmi...	Campaign	Approved	5	8.06%	\$130.95
Promotion extension							
<input type="checkbox"/>	20% off for New Clients	Account	Account	Approved	3	16.67%	\$125.60
Sitelink extension							
<input type="checkbox"/>	25% Off All CoolSculpting	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	5	6.33%	\$125.18
<input type="checkbox"/>	Free CoolSculpt Consult	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	1	2.04%	\$44.05

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extensions: Associations view

Extensions	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Call extension									
<input type="checkbox"/>	(646) 883-8938 (mobile)	search beta coolmi...	Campaign	Approved	2	12.50%	\$13.64		
Sitelink extension									
<input type="checkbox"/>	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00		
Location extension									
<input type="checkbox"/>	marisa.martino@gmail.com (View loc... Selected specific locations	search beta coolmi...	Campaign	-	-	-	-		
Callout extension									
<input type="checkbox"/>	Freeze Your Fat	search beta coolmi...	Campaign	Approved	0	0.00%	\$0.00		
<input type="checkbox"/>	25% Off All CoolSculpting	search beta coolmi...	Campaign	Approved	0	-	\$0.00		
Total: Sitelink extensions							9	7.50%	\$268.40
Total: Callout extensions							8	7.27%	\$275.17
Total: Structured snippet extensions							5	7.94%	\$191.54
Total: Call extensions							7	6.19%	\$205.18
Total: Location extensions							1	2.04%	\$44.05

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
marisa.marino@gmail.com (view loc... Selected specific locations)	Location extension	search beta coolmi...	Campaign	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolmi...	Campaign	Approved	0	0.00%	\$0.00
25% Off All CoolSculpting	Callout extension	search beta coolmi...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					9	7.50%	\$268.40
Total: Callout extensions					8	7.27%	\$275.17
Total: Structured snippet extensions					5	7.94%	\$191.54
Total: Call extensions					7	6.19%	\$205.18
Total: Location extensions					1	2.94%	\$44.05
Total: Price extensions					7	13.73%	\$214.95
Total: Promotion extensions					3	16.67%	\$125.60

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						8	6.45%	\$154.92
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	4	6.06%	\$78.85			
Body Sculpting Coolsculpting Freeze Your Fat Off. \$0 down #1 BodySculpting Provider NYC www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	13.33%	\$44.84			
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt reviews	Campaign paused Approved (limited): Restricted medical content +1 more	1	16.67%	\$16.87			
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinnymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting new york	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$14.36			
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinnymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpt price	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads						8	6.45%	\$154.92
NYC Freeze Fat Now. Pay Later. +2 more www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt near me discount	Approved (limited): Restricted medical content +1 more	0	-	\$0.00			
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt near me does it work	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00			
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinnymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt near me groupon	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00			
Total: Ads						8	6.45%	\$154.92
Total: Experiments						0	-	\$0.00
Total: Campaign						8	6.45%	\$154.92

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Cellulite Reduction	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	6	13.04%	\$137.22
25% Off All CoolSculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	5	9.80%	\$108.42
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	5	8.77%	\$102.50
Free CoolSculpt Consult	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	4	14.29%	\$93.92
Callout extension							
Four NYC Locations	Callout extension	search beta bodys...	Campaign	Approved	3	9.68%	\$75.51
Safe & Effective	Callout extension	search beta bodys...	Campaign	Approved	3	10.00%	\$65.12
5-Star Rated Spa	Callout extension	search beta bodys...	Campaign	Approved	3	11.11%	\$56.83
Price extension							
CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$11... CoolSculpting® CoolMini - From \$2...	Price extension	search beta bodys...	Campaign	Approved	3	17.65%	\$47.27

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	2	7.14%	\$43.30
Callout extension							
Free Consultation	Callout extension	search beta bodys...	Campaign	Approved	2	15.38%	\$30.40
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	1	5.88%	\$28.80
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	1	4.35%	\$16.04
Callout extension							
FDA Cleared	Callout extension	search beta bodys...	Campaign	Approved	1	3.33%	\$14.36
Freeze Your Fat	Callout extension	search beta bodys...	Campaign	Approved	1	5.88%	\$14.36
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta bodys...	Campaign	Approved	1	11.11%	\$14.36

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(646) 893-8938 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
Sitelink extension							
<input type="checkbox"/>	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	search beta bodys...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
<input type="checkbox"/>	marisa.martino@gmail.com (View loc...) Selected specific locations	search beta bodys...	Campaign	-	-	-	-
Callout extension							
<input type="checkbox"/>	25% Off All CoolSculpting	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					6	9.38%	\$137.22
Total: Callout extensions					4	9.52%	\$91.55
Total: Structured snippet extensions					1	11.11%	\$14.36
Total: Call extensions					1	3.70%	\$28.80
Total: Location extensions					2	3.64%	\$21.56
Total: Price extensions					0	-	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
<input type="checkbox"/>	marisa.martino@gmail.com (View loc...) Selected specific locations	search beta bodys...	Campaign	-	-	-	-
Callout extension							
<input type="checkbox"/>	25% Off All CoolSculpting	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					6	9.38%	\$137.22
Total: Callout extensions					4	9.52%	\$91.55
Total: Structured snippet extensions					1	11.11%	\$14.36
Total: Call extensions					1	3.70%	\$28.80
Total: Location extensions					2	3.64%	\$21.56
Total: Price extensions					3	17.65%	\$47.27
Total: Promotion extensions					1	4.35%	\$16.04

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
10					
8.13%					
\$140.39					
<input type="checkbox"/>	CoolMini Chin Treatment Freeze Your Fat Off, \$0 down Reduces Double Chin & Jowls www.skinmeymedspa.com Treat Your Double Chin & Minimize Excess Skin. New Client Special: Get 25% Off. Clinically Proven to Reduce Your Double Chin. Safe & Non-Invasive. Free Consult	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$34.12
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	2	8.00%	\$23.73
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$18.43
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$17.23
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com	Campaign paused Approved (limited):			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
10					
8.13%					
\$140.39					
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$9.91
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$9.87
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	1	5.00%	\$9.84
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$9.52
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$7.74

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads							
10							
8.13%							
\$140.39							
<input type="checkbox"/>	Treat Your Double Chin & Minimize Excess Skin. New Client Special: Get 25% Off. Clinically Proven to Reduce Your Double Chin. Safe & Non-Invasive. Free Consult	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinmeymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
Total: Ads					10	8.13%	\$140.39
Total: Experiments					0	-	\$0.00
Total: Campaign					10	8.13%	\$140.39

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Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	5	10.00%	\$78.45
Callout extension							
Four NYC Locations	Callout extension	search beta coolmi...	Campaign	Approved	4	12.50%	\$75.76
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	4	9.30%	\$70.78
Callout extension							
FDA Cleared	Callout extension	search beta coolmi...	Campaign	Approved	4	11.43%	\$68.44
5-Star Rated Spa	Callout extension	search beta coolmi...	Campaign	Approved	4	12.50%	\$68.44
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	4	12.12%	\$61.22
Price extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Price extension							
CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$1... CoolSculpting® CoolMini - From \$1,0...	Price extension	search beta coolmi...	Campaign	Approved	3	8.11%	\$58.50
Callout extension							
Safe & Effective	Callout extension	search beta coolmi...	Campaign	Approved	3	11.11%	\$53.90
Sitelink extension							
Cellulite Reduction	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	4	8.33%	\$44.33
Callout extension							
Free Consultation	Callout extension	search beta coolmi...	Campaign	Approved	1	6.25%	\$34.12
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	3	9.68%	\$33.64
Sitelink extension							
25% Off All CoolSculpting	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	3	6.25%	\$27.10
Callout extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search beta coolmi...	Campaign	Approved	2	12.50%	\$24.45
Sitelink extension							
Free CoolSculpt Consult	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	1	5.26%	\$17.23
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	1	14.29%	\$7.74
Sitelink extension							
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension							
marisa.martino@gmail.com (View loc... Selected specific locations)	Location extension	search beta coolmi...	Campaign	-	-	-	-
Callout extension							
25% Off All CoolSculpting	Callout extension	search beta coolmi...	Campaign	Approved	0	-	\$0.00
Structured snippet extension							

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | br... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Summary

Custom Jul 1 - Sep 30, 2019

Extension type	Clicks	CTR	Cost
Total: Sitelink extensions	5	9.62%	\$78.45
Total: Callout extensions	5	10.64%	\$85.67
Total: Structured snippet extensions	0	0.00%	\$0.00
Total: Call extensions	5	10.00%	\$78.52
Total: Location extensions	1	5.88%	\$9.19
Total: Price extensions	3	8.11%	\$58.50
Total: Promotion extensions	3	9.68%	\$33.64

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Ads

Custom Jul 1 - Sep 30, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
76					
0.27%					
\$119.65					
SMS Retarget 300x250_2_300 x 250	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	45	0.36%	\$66.07
SMS Retarget 300x250_4_300 x 250	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	5	0.61%	\$9.62
SMS Retarget 300x250_1_300 x 250	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	3	0.08%	\$8.37
SMS Retarget 336x280_1_336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	3	0.42%	\$5.19
SMS Retarget 336x280_6_336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	3	1.14%	\$4.58
SMS Retarget 336x280_5_336 x 280	skinney interest desktop	Campaign paused Approved (limited):	2	3.92%	\$3.78

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 76							
Ads		SMS Retarget 336x280_5... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	2	3.92%	\$3.78
Extensions		SMS Retarget 320x100_4... 320 x 100	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.29%	\$3.02
Keywords		SMS Retarget 320x100_2... 320 x 100	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	2	0.68%	\$2.83
Audiences		SMS Retarget 336x280_5... 336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	2	0.09%	\$2.29
Demographics		SMS Retarget 336x280_3... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	1	0.06%	\$2.27
Topics		SMS Retarget 336x280_4... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	1	0.14%	\$1.92

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 76							
Ads		SMS Retarget 300x250_5... 300 x 250	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.19%	\$1.62
Extensions		SMS Retarget 320x100_5... 320 x 100	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.26%	\$1.59
Keywords		SMS Retarget 300x250_2... 300 x 250	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	1	1.59%	\$1.48
Audiences		SMS Retarget 320x100_3... 320 x 100	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.23%	\$1.22
Demographics		SMS Retarget 300x250_6... 300 x 250	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.30%	\$1.18
Topics		SMS Retarget 336x280_2... 336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.18%	\$1.16

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 76							
Ads		SMS Retarget 336x280_3... 336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.14%	\$1.07
Extensions		SMS Retarget 300x250_3... 300 x 250	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	1	0.18%	\$0.37
Keywords		SMS Retarget 300x250_1... 300 x 250	skinney interest mobile	Campaign paused	0	-	\$0.00
Audiences		SMS Retarget 320x100_1... 320 x 100	skinney interest mobile	Campaign paused Disapproved: Misrepresentation +2 more	0	0.00%	\$0.00
Demographics		SMS Retarget 336x280_4... 336 x 280	skinney interest mobile	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Topics		SMS Retarget 300x250_3... 300 x 250	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads 76								
Ads		SMS Retarget 336x280_1... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00	
Extensions		SMS Retarget 336x280_2... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00	
Keywords		SMS Retarget 336x280_6... 336 x 280	skinney interest desktop	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00	
Audiences	Total: Ads 76						0.27%	\$119.65
Demographics	Total: Experiments 0						-	\$0.00
Topics	Total: Campaign 76						0.27%	\$119.65

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > display | remarketing

Overview: Paused, Type: Display, Budget: Shared Budget \$99.03/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	0	-	\$0.00
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	0	-	\$0.00
Location extension							
marisa.martino@gmail.com (View loc...)	Location extension	Account	Account	-	-	-	-
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	0	-	\$0.00

1 - 4 of 4

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10					
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpt near me	Campaign paused Approved (limited): Restricted medical content +1 more	2	28.57%	\$31.07
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting cost	Campaign paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$22.17
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpt nyc	Campaign paused Approved (limited): Restricted medical content +1 more	1	12.50%	\$16.46
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting nyc	Campaign paused Approved (limited): Restricted medical content +1 more	2	4.00%	\$16.18
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting price	Campaign paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$10.50

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10					
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	body sculpting near me	Campaign paused Approved (limited): Restricted medical content +1 more	2	28.57%	\$9.08
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting reviews	Campaign paused Approved (limited): Restricted medical content +1 more	1	9.09%	\$6.69
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable body sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable body sculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Body Sculpting Freeze Fat 25% Off Body Sculpting #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpting by CoolSculpting: Eliminate Fat, Tighten Skin and Feel Great. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.	affordable body sculpt manhattan	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Body Sculpting Coolsculpting Freeze Your Fat Off, \$0 down #1 BodySculpting Provider NYC www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in 1 Visit. Be Back Home Within a Few Hours.		Campaign paused			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10					
NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting near me	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting near me before and after	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Body Sculpting Freeze Fat #1 BodySculpting Provider NYC Freeze Fat Now. Pay Later. +2 more www.skinneymedspa.com Body Sculpt: Eliminate fat and tighten skin with CoolSculpting. 25% Off. Remove Problem Area Fat in ... View assets details	body sculpting near me cost	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 10			10	4.26%	\$112.15
Total: Experiments 0			0	-	\$0.00
Total: Campaign 10			10	4.26%	\$112.15

Show rows: 500 | 1 - 500 of 666

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	6	5.17%	\$84.26
Cellulite Reduction	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	5	5.26%	\$61.50
25% Off All CoolSculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	5	4.81%	\$61.50
Free CoolSculpt Consult	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	3	5.45%	\$52.09
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	3	4.92%	\$38.35
Sitelink extension							
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms	3	4.62%	\$32.17
Callout extension							
Safe & Effective	Callout extension	search beta bodys...	Campaign	Approved	2	2.47%	\$28.86

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Safe & Effective	Callout extension	search beta bodys...	Campaign	Approved	2	2.47%	\$28.86
Four NYC Locations	Callout extension	search beta bodys...	Campaign	Approved	2	2.60%	\$28.86
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	1	9.09%	\$22.76
Callout extension							
Free Consultation	Callout extension	search beta bodys...	Campaign	Approved	1	1.64%	\$22.17
FDA Cleared	Callout extension	search beta bodys...	Campaign	Approved	1	1.23%	\$22.17
5-Star Rated Spa	Callout extension	search beta bodys...	Campaign	Approved	1	1.28%	\$22.17
Structured snippet extension							
Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta bodys...	Campaign	Approved	1	2.56%	\$22.17
Price extension							
CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$1... CoolSculpting® CoolMini - From \$1,0...	Price extension	search beta bodys...	Campaign	Approved	1	1.89%	\$22.17

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
<input type="checkbox"/>	20% off for New Clients	Promotion extension	Account	Account	Approved	1	2.00%	\$16.46
Callout extension								
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta bodys...	Campaign	Approved	1	1.89%	\$6.69
Sitelink extension								
<input type="checkbox"/>	Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search beta bodys...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Location extension								
<input type="checkbox"/>	marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search beta bodys...	Campaign	-	-	-	-
Callout extension								
<input type="checkbox"/>	25% Off All CoolSculpting	Callout extension	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions						6	4.72%	\$84.26
Total: Callout extensions						2	1.94%	\$28.86
Total: Structured snippet extensions						1	2.56%	\$22.17
Total: Call extensions						4	5.56%	\$61.11

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | bodysculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Location extension								
<input type="checkbox"/>	marisa.martino@gmail.com (View loc... Selected specific locations	Location extension	search beta bodys...	Campaign	-	-	-	
Callout extension								
<input type="checkbox"/>	25% Off All CoolSculpting	Callout extension	search beta bodys...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions						6	4.72%	\$84.26
Total: Callout extensions						2	1.94%	\$28.86
Total: Structured snippet extensions						1	2.56%	\$22.17
Total: Call extensions						4	5.56%	\$61.11
Total: Location extensions						4	5.00%	\$27.89
Total: Price extensions						1	1.89%	\$22.17
Total: Promotion extensions						1	2.00%	\$16.46

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			4	7.41%	\$67.09
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinnymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$33.55
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinnymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	2	9.52%	\$20.14
<input type="checkbox"/>	CoolMini Chin Sculpting #1 CoolMini Provider NYC Double Chin Reduction +2 more www.skinnymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Campaign paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$13.40
<input type="checkbox"/>	{Keyword 25% Off All CoolSculpting} Freeze Fat Now. Pay Later. www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/>	Coolsculpting Only \$66 A Month Freeze Fat Now. Pay Later. www.skinnymedspa.com CoolSculpting \$0 Down. Remove Unwanted Fat With Safe, Effective Cryolipolysis	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			4	7.41%	\$67.09
<input type="checkbox"/>	Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduc... View assets details	Restricted medical content +1 more			
<input type="checkbox"/>	CoolMini Chin Sculpting Double Chin Reduction #1 CoolMini Provider NYC www.skinnymedspa.com Customized Double Chin Reduction Treatment. Non-Invasive. Free Consultation. Clinically Proven to Reduce Your Double Chin. New Client Special: Get 25% Off.	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/>	CoolMini Chin Treatment Freeze Your Fat Off, \$0 down Reduces Double Chin & Jowls www.skinnymedspa.com Treat Your Double Chin & Minimize Excess Skin. New Client Special: Get 25% Off. Clinically Proven to Reduce Your Double Chin. Safe & Non-Invasive. Free Consult	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			4	7.41%	\$67.09
Total: Experiments			0	-	\$0.00
Total: Campaign			4	7.41%	\$67.09

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	4	12.90%	\$67.09
<input type="checkbox"/>	Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	4	23.53%	\$67.09
Callout extension								
<input type="checkbox"/>	Safe & Effective	Callout extension	search beta coolmi...	Campaign	Approved	2	10.53%	\$46.95
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta coolmi...	Campaign	Approved	2	10.53%	\$46.95
<input type="checkbox"/>	Four NYC Locations	Callout extension	search beta coolmi...	Campaign	Approved	2	11.76%	\$46.95
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolmi...	Campaign	Approved	1	100.00%	\$33.55
<input type="checkbox"/>	5-Star Rated Spa	Callout extension	search beta coolmi...	Campaign	Approved	1	7.14%	\$33.55
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Coolsculpting, Fat Reduction, Coolmini, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...	Structured snippet extension	search beta coolmi...	Campaign	Approved	1	11.11%	\$33.55
Price extension								

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Price extension						
CoolSculpting® Small Area - From \$6... CoolSculpting® Large Area - From \$1... CoolSculpting® CoolMini - From \$10...	search beta coolmi...	Campaign	Approved	1	8.33%	\$33.55
Call extension						
(646) 883-8938	search beta coolmi...	Campaign	Approved	2	7.41%	\$20.14
Sitelink extension						
Cellulite Reduction	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	2	9.52%	\$20.14
25% Off All CoolSculpting	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	2	8.70%	\$20.14
Promotion extension						
20% off for New Clients	Account	Account	Approved	1	6.25%	\$13.40
Callout extension						
Free Consultation	search beta coolmi...	Campaign	Approved	1	5.88%	\$13.40
Sitelink extension						
Featured in Vanity Fair			Approved (limited):			

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Free CoolSculpt Consult	search beta coolmi...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Location extension						
marisa.martino@gmail.com (View loc...) Selected specific locations	search beta coolmi...	Campaign	-	-	-	-
Callout extension						
25% Off All CoolSculpting	search beta coolmi...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions				4	11.43%	\$67.09
Total: Callout extensions				2	9.09%	\$46.95
Total: Structured snippet extensions				1	11.11%	\$33.55
Total: Call extensions				2	7.41%	\$20.14
Total: Location extensions				0	0.00%	\$0.00
Total: Price extensions				1	8.33%	\$33.55

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | beta | coolmini | ex...

Overview: Paused, Type: Search, Budget: Coolsculpting \$26.31/day

Recommendations: Extension type: All

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension						
marisa.martino@gmail.com (View loc...) Selected specific locations	search beta coolmi...	Campaign	-	-	-	-
Callout extension						
25% Off All CoolSculpting	search beta coolmi...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions				4	11.43%	\$67.09
Total: Callout extensions				2	9.09%	\$46.95
Total: Structured snippet extensions				1	11.11%	\$33.55
Total: Call extensions				2	7.41%	\$20.14
Total: Location extensions				0	0.00%	\$0.00
Total: Price extensions				1	8.33%	\$33.55
Total: Promotion extensions				1	6.25%	\$13.40

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Overview: Enabled, Status: Eligible (Learning), Optimization score: 82.9%, Type: Search, Budget: \$150.00/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in NYC #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.skinnymedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	2.04%	\$9.99
CoolSculpting in NYC #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.skinnymedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	20.00%	\$3.39
Best Coolsculpting Price NYC Skinny Med Spa Flexible Payment Options skinnymedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	4.35%	\$1.85
#1 Provider in NYC Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more skinnymedspa.com/coolsculpting/nyc #1 CoolSculpting Deal. Freeze Fat. Top Provider in NYC. Free Consult. Expert. Safe Fat Loss With Quick Result... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Skinny Med Spa www.skinnymedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in NYC. Schedule a Free	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti...

Overview: Enabled, Status: Eligible (Learning), Optimization score: 82.9%, Type: Search, Budget: \$150.00/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Skinny Med Spa www.skinnymedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in NYC. Schedule a Free Consultation	3. coolsculpting - location	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
CoolSculpting in NYC #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.skinnymedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. coolsculpting - location	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
25% Off All CoolSculpting® Skinny Med Spa #1 CoolSculpting Provider NYC www.skinnymedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in NYC. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. coolsculpting - location	Ad group removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			3	1.15%	\$15.23
Total: Experiments			0	-	\$0.00
Total: Campaign			3	1.15%	\$15.23

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Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | Budget: \$150.00/day

Extensions

Custom Jul 1 - Sep 30, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(646) 883-8938	Call extension	Account	Account	Approved	1	0.68%	\$3.39
Promotion extension							
20% off for New Clients	Promotion extension	Account	Account	Approved	1	0.97%	\$3.39
Call extension							
(646) 883-8938 (mobile)	Call extension	Account	Account	Approved	0	0.00%	\$0.00
Sitelink extension							
Cellulite Reduction	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Featured in Vanity Fair Read about what earned us a feature in the popular fashion magazine.	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms + 1 more	0	-	\$0.00
Double Chin Reduction Learn How Coolsculpting Reduces Double Chins	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Coolsculpting Reviews See what our happy customers say about coolsculpting	Sitelink extension	search alpha cools...	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00

Google Ads | Chris Zelig > Skinny Med Spa 227-156-5025 | All campaigns > search | alpha | coolsculpti... | Budget: \$150.00/day

Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Fat Reduction, Coolimin, Liposonix, Venus Freeze, Cellulite Reduction, Double Ch...							
Price extension							
Coolsculpting Lower Abs - From \$66.00 Coolsculpt Love Handles - From \$66.00 + 3 more	Price extension	search alpha cools...	Campaign	Approved	0	0.00%	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					0	0.00%	\$0.00
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					1	0.61%	\$3.39
Total: Location extensions					0	0.00%	\$0.00
Total: Price extensions					0	0.00%	\$0.00
Total: Promotion extensions					1	0.97%	\$3.39

Show rows: 500 | 1 - 23 of 23

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Ads Manager | Search business | Medstar Media

Skinney Medspa (37253627) | Updated just now

Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Start	End	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
CS GIF Female_9	38 PM	rs ago	503 Lead	197,661	563,407	\$18.57 Per Lead	—	—	—	\$9,340.67
NoManBoobs_3 Image Copy v2	37 PM	rs ago	156 Lead	79,488	165,559	\$18.61 Per Lead	—	—	—	\$2,903.82
PayLater_CS_6	20 PM	rs ago	58 Leads (Fo...	3,551	68,936	\$40.54 Per Lead (...)	—	—	—	\$2,351.15
CS_5 Video	38 PM	rs ago	81 Lead	52,731	93,741	\$22.52 Per Lead	—	—	—	\$1,824.02
NoManBoobs_3 Image Copy v2	19 PM	rs ago	40 Lead	26,288	57,474	\$25.58 Per Lead	—	—	—	\$1,023.16
CS_1 Video	38 PM	rs ago	12 Lead	9,930	14,102	\$21.68 Per Lead	—	—	—	\$260.11
CS_3 Video	38 PM	rs ago	11 Lead	8,672	11,999	\$21.08 Per Lead	—	—	—	\$231.88
CS_2 Video	38 PM	rs ago	6 Lead	4,594	6,008	\$20.20 Per Lead	—	—	—	\$121.20
Icecubes Image	13 PM	rs ago	4 Lead	3,353	4,268	\$30.02 Per Lead	—	—	—	\$120.06
Results from 94 ads			—	329,048 People	1,020,371 Total	—	—	—	—	\$18,631.23 Total Spent

Ads Manager | Search business | Medstar Media

Skinney Medspa (37253627) | Updated just now

Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Start	End	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
PINKSHIRT GIF	58 PM	ys ago	2 Lead	4,005	5,239	\$38.30 Per Lead	—	—	—	\$76.59
2019-05 - New CS Creative - Image 2	43 PM	ys ago	4 Lead	3,408	4,205	\$16.52 Per Lead	—	—	—	\$66.08
CheatOnYourGym Image Female_2	58 PM	ys ago	4 Lead	4,269	5,166	\$14.38 Per Lead	—	—	—	\$57.53
2019-05 - New CS Creative - Image 4	43 PM	ys ago	3 Lead	2,225	2,662	\$14.81 Per Lead	—	—	—	\$44.42
2019-05 - New Coolsculpting Creative - Image 3	58 PM	ys ago	— Lead	2,219	2,970	Per Lead	—	—	—	\$37.80
CS_5 Video	43 PM	ys ago	1 Lead	1,326	1,567	\$30.57 Per Lead	—	—	—	\$30.57
2019-05 - New Coolsculpting Creative - Image 2	58 PM	ys ago	1 Lead	2,831	3,641	\$26.61 Per Lead	—	—	—	\$26.61
2019-05 - New Coolsculpting Creative - Image 1	58 PM	ys ago	1 Lead	2,014	2,514	\$26.47 Per Lead	—	—	—	\$26.47
2019-05 - New Coolsculpting Creative - Image 5	58 PM	ys ago	— Lead	1,620	2,034	Per Lead	—	—	—	\$19.94
Results from 94 ads			—	329,048 People	1,020,371 Total	—	—	—	—	\$18,631.23 Total Spent

Ads Manager | Search business | Medstar Media

Skinney Medspa (37253627) | Updated 7 minutes ago

Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Start	End	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-05 - New CS Creative - Image 3	43 PM	ys ago	2 Lead	565	624	\$6.43 Per Lead	—	—	—	\$12.85
2019-05 - New Coolsculpting Creative - Image 4	58 PM	ys ago	— Lead	781	898	Per Lead	—	—	—	\$11.26
FasterThanCardio Image Female_4	58 PM	ys ago	— Lead	991	1,125	Per Lead	—	—	—	\$9.53
CS_1 Video	43 PM	ys ago	— Lead	485	547	Per Lead	—	—	—	\$8.87
CS_3 Video	43 PM	ys ago	— Lead	415	451	Per Lead	—	—	—	\$8.06
2019-05 - New CS Creative - Image 1	43 PM	ys ago	— Lead	366	415	Per Lead	—	—	—	\$6.99
CS_4 Video	58 PM	ys ago	— Lead	465	513	Per Lead	—	—	—	\$6.59
CS_2 Video	43 PM	ys ago	— Lead	232	261	Per Lead	—	—	—	\$4.59
Results from 94 ads			—	329,048 People	1,020,371 Total	—	—	—	—	\$18,631.23 Total Spent

Ads Manager | Search business | Medstar Media | Updated 7 minutes ago | Discard Drafts | Review and Publish

Search | Filters | Add filters to narrow the data you are seeing. | Jul 1, 2019 - Sep 30, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

+ Create | Duplicate | Edit | Preview | Rules | View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Status	Start	End	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
CS_4 Video	On	43 PM	43 PM	41 Leads	41	41	Per Lead	—	—	—	\$0.39
25%OFF Image Female_18	On	43 PM	43 PM	3 Leads	3	3	Per Lead	—	—	—	\$0.02
ReflectiveGlasses GIF	On	—	—	1 Lead	1	1	Per Lead	—	—	—	\$0.00
FasterThanCardio_CS_4	Off	20 PM	43 PM	—	—	—	—	—	—	—	—
2019-10 - IG - Coolsculpting Female V1 - Logo 4	On	43 PM	43 PM	—	—	—	—	—	—	—	—
2019-10 - IG - Coolsculpting Female V1 - Logo 5	On	43 PM	43 PM	—	—	—	—	—	—	—	—
2019-10 - IG - Coolsculpting Female V1 - Logo 3	On	43 PM	43 PM	—	—	—	—	—	—	—	—
2019-10 - IG - Coolsculpting Female V2 - Logo 1	On	43 PM	43 PM	—	—	—	—	—	—	—	—
2019-10 - IG - Coolsculpting Female V2 - Logo 2	On	43 PM	43 PM	—	—	—	—	—	—	—	—
Results from 94 ads					329,048	1,020,371					\$18,631.23

Ads Manager | Search business | Medstar Media | Not Delivering

Prospecting - Coolsculpting > FB | Coolsculpting | Women > CS | GIF | Female_9

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Ad Preview: CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month. SKINNEYMEDSPA.COM. Freeze Fat Now. Pay Later. Learn about CoolSculpting fat re...

Christine Elizabeth and 2K others | 218 Comments | 396 Shares

Buttons: Discard Draft, Publish

Ads Manager | Search business | Medstar Media | Not Delivering

Retargeting > FB | Coolsculpting | All Visitors (120 Days) | Women > PayLater_CS_6

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Ad Preview: Schedule a Free Consultation +25% OFF. skinneymedspa.com/coolsculpting

Buttons: Discard Draft, Publish

Ads Manager | Search business | Medstar Media | Inactive

Prospecting - Coolsculpting > FB | Coolsculpting | Women > CS_5 | Video

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Ad Preview: CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month. SKINNEYMEDSPA.COM. Freeze Fat Now. Pay Later. Learn about CoolSculpting fat re...

163 | 51 Comments | 29 Shares

Buttons: Discard Draft, Publish

Ads Manager | Search business | Medstar Media | Inactive

Prospecting - Coolsculpting > FB | Coolsculpting | Women > CS_1 | Video

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Ad Preview: CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month. SKINNEYMEDSPA.COM. Freeze Fat Now. Pay Later. Learn about CoolSculpting fat re...

Simone Vascoigne and 44 others | 5 Comments | 3 Shares

Buttons: Discard Draft, Publish

Facebook Ads Manager interface for ad CS_3 | Video. The left sidebar shows a list of ad sets under the campaign 'Prospecting - Coolsculpting'. The main panel shows the 'Identity' and 'Format' sections, with 'Single Image or Video' selected. The preview on the right shows a video ad for 'Skinney Medspa' with the text 'CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month.' and a 'Freeze Fat Now. Pay Later.' call to action.

Facebook Ads Manager interface for ad CS_2 | Video. The left sidebar shows the same list of ad sets. The main panel shows the 'Identity' and 'Format' sections. The preview on the right shows a video ad for 'Skinney Medspa' with the text 'CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month.' and a 'Freeze Fat Now. Pay Later.' call to action.

Facebook Ads Manager interface for ad Iccubes | Image. The left sidebar shows the same list of ad sets. The main panel shows the 'Identity' and 'Format' sections, with 'Single Image or Video' selected. The preview on the right shows an image ad for 'Skinney Medspa' with the text 'CoolSculpting freeze fat now. pay later. \$66 a month' and an image of ice cubes.

Facebook Ads Manager interface for ad PinkShirt | GIF. The left sidebar shows the same list of ad sets. The main panel shows the 'Identity' and 'Format' sections, with 'Single Image or Video' selected. The preview on the right shows a GIF ad for 'Skinney Medspa' featuring a woman in a pink shirt sitting in a treatment chair.

Facebook Ads Manager interface for ad 2019-05 - New CS Creative - Image 2. The left sidebar shows the same list of ad sets. The main panel shows the 'Identity' and 'Format' sections, with 'Single Image or Video' selected. The preview on the right shows an image ad for 'Skinney Medspa' with the text 'FREEZE AWAY STUBBORN FAT 25% OFF' and an image of a woman in a treatment chair.

Facebook Ads Manager interface showing an ad draft for "Skinney Medspa". The ad is titled "The CoolSculpting procedure is the world's #1 non-invasive fat-reduction procedure. Book a free consultation + 25% off." and features an image of a woman on a treatment table. The ad is currently inactive.

Identity

Facebook Page
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Skinney Medspa

Advertise on Instagram
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad Use Existing Post

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing an ad draft for "Skinney Medspa". The ad is titled "CoolSculpting Freeze Away Stubborn Fat 25% OFF" and features an image of a woman on a treatment table. The ad is currently not delivering.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Skinney Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. To manage available Instagram accounts, contact your Business Manager admin.

skinneymedspa

Create Ad Use Existing Post

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing an ad draft for "Skinney Medspa". The ad is titled "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." and features an image of a woman on a treatment table. The ad is currently inactive.

Identity

Facebook Page
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Skinney Medspa

Advertise on Instagram
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad Use Existing Post

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing an ad draft for "Skinney Medspa". The ad is titled "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." and features an image of a woman on a treatment table. The ad is currently not delivering.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Skinney Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. To manage available Instagram accounts, contact your Business Manager admin.

skinneymedspa

Create Ad Use Existing Post

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing an ad draft for "Skinney Medspa". The ad is titled "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." and features an image of a woman on a treatment table. The ad is currently inactive.

Identity

Facebook Page
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Skinney Medspa

Advertise on Instagram
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad Use Existing Post

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing a draft ad for "Prospecting - Coolsculpting" targeting "FB | Coolsculpting | Women". The ad is titled "2019-05 - New Coolsculpting Creative - Image 1" and is currently inactive.

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Ad Preview: Shows the ad on a mobile device. The ad text reads: "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." The image shows a woman in a white bikini sitting on a treatment chair. The ad includes a "LEARN MORE" button and a "Freeze Fat Now. Pay Later." offer.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing a draft ad for "Prospecting - Coolsculpting" targeting "FB | Coolsculpting | Women". The ad is titled "2019-05 - New Coolsculpting Creative - Image 5" and is currently inactive.

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Ad Preview: Shows the ad on a mobile device. The ad text reads: "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." The image shows a woman in a white bikini sitting on a treatment chair. The ad includes a "LEARN MORE" button and a "Freeze Fat Now. Pay Later." offer.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing a draft ad for "Prospecting - Coolsculpting" targeting "IG | Coolsculpting | Female". The ad is titled "2019-05 - New CS Creative - Image 3" and is currently not delivering.

Identity: Instagram Account (skinneymedspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Ad Preview: Shows the ad on an Instagram mobile device. The ad text reads: "CoolSculpting FREEZE AWAY STUBBORN FAT 25% OFF". The image shows a woman in a white bikini sitting on a treatment chair. The ad includes a "Learn More" button.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing a draft ad for "Prospecting - Coolsculpting" targeting "FB | Coolsculpting | Women". The ad is titled "2019-05 - New Coolsculpting Creative - Image 4" and is currently inactive.

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Ad Preview: Shows the ad on a mobile device. The ad text reads: "CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month." The image shows a woman in a white bikini sitting on a treatment chair. The ad includes a "LEARN MORE" button and a "Freeze Fat Now. Pay Later." offer.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing a draft ad for "Prospecting - Coolsculpting" targeting "FB | Coolsculpting | Women". The ad is titled "FasterThanCardio | Image | Female_4" and is currently not delivering.

Identity: Facebook Page (Skinney Medspa)

Create Ad: Use Existing Post

Format: Single Image or Video

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Ad Preview: Shows the ad on a mobile device. The ad text reads: "The CoolSculpting procedure is the world's #1 non-invasive fat-reduction procedure. Book a free consultation + 25% off." The image shows a woman in a white bikini sitting on a treatment chair. The ad includes a "LEARN MORE" button.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the setup for ad CS_1 | Video. The left sidebar lists various ad creatives under the campaign 'Prospecting - Coolsculpting'. The main panel shows the 'Identity' section with 'Skinney Medspa' selected for both Facebook Page and Instagram Account. The 'Format' section is set to 'Single Image or Video'. A preview on the right shows the ad on an Instagram feed with a woman on a treatment machine and the text 'Learn More'.

Facebook Ads Manager interface showing the setup for ad CS_3 | Video. The interface is identical to CS_1, with 'Skinney Medspa' selected for both Facebook Page and Instagram Account. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows the ad on an Instagram feed with a woman on a treatment machine and the text 'Learn More'.

Facebook Ads Manager interface showing the setup for ad 2019-05 - New CS Creative - Image 1. The 'Identity' section is the same. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows a promotional image with the text 'coolsculpting FREEZE AWAY STUBBORN FAT 25% OFF' and 'Learn More'.

Facebook Ads Manager interface showing the setup for ad CS_4 | Video. The 'Identity' section is the same. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows a video ad with a woman on a treatment machine, the text 'CoolSculpting is the #1 nonsurgical fat reduction treatment. Starting at only \$66 a month.', and 'Learn More'.

Facebook Ads Manager interface showing the setup for ad CS_2 | Video. The 'Identity' section is the same. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows the ad on an Instagram feed with a woman on a treatment machine and the text 'Learn More'.

Facebook Ads Manager interface showing the setup for a video ad. The breadcrumb trail is: Prospecting - Coolsculpting > IG | Coolsculpting | Female > CS_4 | Video. The status is "Not Delivering".

Identity

Facebook Page: Skinney Medspa

Instagram Account: skinneymedspa

Create Ad Use Existing Post

Format

Choose how you'd like to structure your ad.

- Single Image or Video (Selected)
- Carousel
- Collection

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the setup for an image ad. The breadcrumb trail is: Prospecting - Coolsculpting > IG | Coolsculpting | Female > 25%OFF | Image | Female_18. The status is "Not Delivering".

Identity

Facebook Page: Skinney Medspa

Instagram Account: skinneymedspa

Create Ad Use Existing Post

Format

Choose how you'd like to structure your ad.

- Single Image or Video (Selected)
- Carousel

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

