

# CoolSculpting Marketing Services Skinney Medspa Q3 + Q4 2022 Total Marketing Expenses (07/01/2022 - 12/31/2022)

**Total Google Ads: \$104,730.43**  
**Total Meta Ads: \$ 53,769.25**  
**Total CoolSculpting Ads Spend: \$158,499.68**

Overview	Campaigns		Budget	Status	Clicks	CTR	Cost
	<input type="checkbox"/>	search   coolsculpting   nyc	\$453.58/day	All ads limited by policy	5,300	4.37%	\$85,395.48
	<input type="checkbox"/>	search   coolsculpting   miami	\$44.76/day	All ads limited by policy	872	4.88%	\$8,998.00
	<input type="checkbox"/>	search   coolsculpting   houston	\$44.75/day	All ads limited by policy	1,465	4.93%	\$8,876.40
	<input type="checkbox"/>	search   coolsculpting   miami   spanish	\$29.51/day	Paused All ads limited by policy	79	8.68%	\$1,460.55
	<input type="checkbox"/>	PRM - CoolSculpting	\$70.00/day	Paused All ads limited by policy	0	-	\$0.00
	<input type="checkbox"/>	Display - Cool	\$7.00/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00
	<input type="checkbox"/>	search   beta   coolsculpting   broad	Avg \$2.19/day in CoolSculpting \$26.31/day used by 12 campaigns	Removed	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting Vid	\$20.00/day	Paused All ads disapproved	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting - Oct 2015	\$100.00/day	Paused All ads limited by policy	0	-	\$0.00
	<input type="checkbox"/>	search   alpha   coolsculpting	Avg \$2.19/day in CoolSculpting \$26.31/day used by 12 campaigns	Removed	0	-	\$0.00
	<input type="checkbox"/>	skinney - searchmobile-coolsculpting - Alpha	Avg \$12.44/day in Search \$311.00/day used by 25 campaigns	Paused	0	-	\$0.00
	<input type="checkbox"/>	search   coolsculpting   pre-beta	Avg \$12.44/day in Search \$311.00/day used by 25 campaigns	Paused All ads limited by policy	0	-	\$0.00
	<input type="checkbox"/>	search   alpha   coolsculpting search   alpha   coolsculpting   bid strategy	\$700.00/day	Removed	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting Thats Cool	\$40.00/day	Paused All ads disapproved	0	-	\$0.00
	<input type="checkbox"/>	search   beta   coolmini	Avg \$2.19/day in CoolSculpting \$26.31/day used by 12 campaigns	Paused Most ads disapproved, Some ads limited by policy	0	-	\$0.00

Overview	Ads		Ad group	Status	Clicks	CTR	Cost
	Total: Ads in your current workspace						
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	0. coolsculpting - general (exact/broad)	Eligible (Limited) Policy (Restricted drug terms +1 more)	1,165	7.07%	\$28,938.33
	<input type="checkbox"/>	Skinney Medspa   Non-Surgical Fat Reduction   Fat Reduction Treatment +6 more skinneymedspa.com/coolsculpting/nyc Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal... View assets details	x. Expanded Reach (broad)	Eligible (Limited) Policy (Restricted drug terms +1 more)	1,995	3.00%	\$25,331.71
	<input type="checkbox"/>	Skinney Medspa   Non-Surgical Lipo Alternative   Fat Reduction Treatment +6 more skinneymedspa.com/coolsculpting/nyc Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal... View assets details	4. lipo (broad/exact)	Eligible (Limited) Policy (Restricted drug terms +1 more)	1,065	4.35%	\$14,371.72
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	1. coolsculpting - price (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	482	12.96%	\$7,276.69
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	2. coolsculpting - fat freeze	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	134	5.62%	\$2,541.98
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	141	8.63%	\$2,146.36

Overview	Ads		Ad group	Status	Clicks	CTR	Cost
	Total: Ads in your current workspace						
	<input type="checkbox"/>	Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	x. non-service medspa (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	97	4.30%	\$1,992.90
	<input type="checkbox"/>	CoolSculpting® in NYC   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/nyc Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in NYC. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general (exact/broad)	Removed Policy (Restricted medical content +1 more)	96	10.71%	\$1,357.33
	<input type="checkbox"/>	CoolSculpting® in NYC   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/nyc Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in NYC. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more), Ad group paused	18	8.45%	\$216.80
	<input type="checkbox"/>	CoolSculpting® in NYC   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/nyc Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in NYC. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. Expanded Reach (broad)	Removed Policy (Restricted medical content +1 more)	22	1.99%	\$203.81
	<input type="checkbox"/>	CoolSculpting® in NYC   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/nyc Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in NYC. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price (phrase)	Removed Policy (Restricted medical content +1 more)	17	11.64%	\$180.41
	<input type="checkbox"/>	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Top Provider in NYC go.skinneymedspa.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in NYC. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	0. coolsculpting - general (exact/broad)	Removed Policy (Restricted medical content +1 more)	7	11.48%	\$137.33
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® in NYC   Get 25% Off 8+ Treatments go.skinneymedspa.com/coolsculpting/nyc	7. non-surgical - fat freeze	Removed Policy (Restricted medical content +1 more), Ad group paused	0	4.44%	\$110.87

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	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	5. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	6	6.12%	\$93.78
	<input type="checkbox"/>	CoolSculpting® in NYC   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime go.skinneymedspa.com/coolsculpting/nyc Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Love Handles. Book A Free Consultation	x. Expanded Reach (broad)	Removed Policy (Restricted medical content +1 more)	7	9.33%	\$93.05
	<input type="checkbox"/>	(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	0. coolsculpting - general (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$75.85
	<input type="checkbox"/>	CoolSculpting® in NYC   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/nyc Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in NYC. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	4. lipo (broad/exact)	Removed Policy (Restricted medical content +1 more)	5	3.68%	\$65.06
	<input type="checkbox"/>	Save 25% Off 8+ Treatments   CoolSculpting® Elite NYC   Freeze Stubborn Fat 2x Faster go.skinneymedspa.com/coolsculpting/elite Ready To Say Goodbye To Stubborn Fat? Try CoolSculpting Elite! Safely Freeze Twice The Fat. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	0. coolsculpting - general (exact/broad)	Removed Policy (Restricted medical content +1 more)	3	3.85%	\$51.02
	<input type="checkbox"/>	Non-Surgical Body Sculpting   CoolSculpting® in NYC   Get 25% Off 8+ Treatments go.skinneymedspa.com/coolsculpting/nyc Easy And Convenient. Long-Lasting. Minimal Downtime. Real	3. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	3	5.88%	\$28.22

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Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2023.

Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$453.58/day	Optimization score: 72.2%	More details																																																																						
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Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	Learning	1,527	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	Learning	2,329	Advertiser
CoolSculpting® Elite Near Me	Approved (limited)	Headline	None	Learning	614	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	Learning	370	Advertiser
(KeyWordSkinney Medspa)	Approved (limited)	Headline	None	Good	15,151	Advertiser
\$1000 Off 8+ Treatments	Approved (limited)	Headline	None	Good	2,193	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	-	703	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	773	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	240	Advertiser
Leading CoolSculpting® Elite Provider in NYC. Schedule a Free Consultation	-	Description	None	-	23	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	0	Advertiser

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The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	773	Advertiser
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Leading CoolSculpting® Elite Provider in NYC. Schedule a Free Consultation	-	Description	None	-	23	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	16,000	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	6,730	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	2nd position	Good	5,284	Advertiser

Show rows: 500 | 1 - 23 of 23

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$453.58/day | Optimization score: 72.2%

Assets

Table view: Associations

Asset types: All, Business name, Business logo, Sitelink, Callout, Structured snippet, Call, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	20	582	3.44%	\$16.77	\$335.34
CoolSculpting NYC CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	3,590	74,166	4.84%	\$17.47	\$62,702.77
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	2,558	59,564	4.29%	\$17.72	\$45,328.29
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	2,581	51,613	5.00%	\$15.20	\$39,231.41
New Client Discount New to Skinney? Dont Miss this Exclusive Offer. Learn More Now	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	2,420	49,693	4.87%	\$15.64	\$37,841.78
About Us Learn More About Why Skinney Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,394	39,528	3.53%	\$18.73	\$26,114.73

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$453.58/day | Optimization score: 72.2%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us Learn More About Why Skinney Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,394	39,528	3.53%	\$18.73	\$26,114.73
Book A Free Consultation Quisly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Paused Policy (Restricted medical content +1 more)	Advertiser	737	23,466	3.14%	\$16.84	\$12,411.88
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	899	19,905	4.52%	\$22.74	\$20,443.23
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	Advertiser	556	14,979	3.71%	\$12.33	\$6,855.54
Reseñas de 5 estrellas Experiencia incomparable Leer reseñas de pacientes reales	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
CoolSculpting Miami Reducción de grasa sin cirugía Haz Una Consulta Gratuita	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
FDA Cleared	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	435	9,746	4.46%	\$18.56	\$8,074.42
Up to 1000\$ Off	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	383	8,739	4.38%	\$19.15	\$7,334.23
Freeze Your Fat	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	324	8,332	3.89%	\$19.26	\$6,241.65
Highlights: No Surgery	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	335	7,590	4.41%	\$18.34	\$6,142.55

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Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Liposuction Alternative	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	323	7,519	4.30%	\$19.12	\$6,177.37
Nonsurgical Fat Reduction	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	271	6,584	4.12%	\$18.78	\$5,088.88
Contact Us + Free Consult	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	259	6,410	4.04%	\$21.78	\$5,641.98
5-Star Rated Spa	Account	Account	Eligible	Advertiser	2	48	4.17%	\$10.26	\$20.52
Yes, We're Open!	Account	Account	Eligible	Advertiser	3	45	6.67%	\$6.36	\$19.08
Strict Hygiene Guidelines	Account	Account	Eligible	Advertiser	2	44	4.55%	\$6.52	\$13.04
Your Safety is a Priority	Account	Account	Eligible	Advertiser	3	42	7.14%	\$6.42	\$19.26
Safety Measures In Place	Account	Account	Eligible	Advertiser	3	41	7.32%	\$8.63	\$25.88
Accepting New Appts	Account	Account	Eligible	Advertiser	1	41	2.44%	\$4.54	\$4.54
We Care About Your Health	Account	Account	Eligible	Advertiser	0	33	0.00%	-	\$0.00
Book An Appointment	Account	Account	Eligible	Advertiser	0	29	0.00%	-	\$0.00
20% Off Select Services	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
Summer Sale - 25% off 8+ Treatments	search   coolsculpting   nyc	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	1,225	27,289	4.49%	\$11.64	\$14,262.80
Fall Sale - Up to \$1,000 off 8+ Treatments	search   coolsculpting   nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	912	21,650	4.21%	\$18.66	\$17,015.98
Winter Sale - Up to \$1,000	search   coolsculpting   nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	332	7,779	4.56%	\$23.77	\$7,890.47

Google Ads										
Chris Zelig > Skinney Medspa 227-156-5025										
All campaigns > search   coolsculpting   nyc										
Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$453.58/day	Optimization score: 72.2%	More details				
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Asset status: All</span> <span>Asset type: All</span> <span>Add filter</span> </div>									
Insights	<div style="display: flex; justify-content: space-between;"> <span>Search</span> <span>Columns</span> <span>Reports</span> <span>Download</span> <span>Expand</span> <span>More</span> </div>									
Ad groups	Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Ads & assets	Winter Sale - Up to \$1,000 off 8+ Treatments	search   coolsculpting   nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	332	7,279	4.56%	\$23.77	\$7,890.47
Assets	Winter Sale - \$1,000 off 8+ Treatments	search   coolsculpting   nyc	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Landing pages	Spring Sale - 25% off 8+ Treatments	search   coolsculpting   nyc	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Audiences	Call									
Settings	(212) 754-6639	search   coolsculpting   nyc	Campaign	Eligible	Advertiser	466	13,252	3.52%	\$20.77	\$9,678.30
Change history	Total: Business name									
Suggested	Total: Sitelinks									
Experiments	Total: Callouts									
Devices	Total: Structured snippets									
	Total: Calls									
	Total: Locations									
	Total: Promotions									
						2,469	56,218	4.39%	\$15.86	\$39,169.25
						Show rows: 500 1 - 33 of 33				

Google Ads										
Chris Zelig > Skinney Medspa 227-156-5025										
All campaigns > search   coolsculpting   miami										
Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$44.76/day	Optimization score: 80.8%	More details				
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>Add filter</span> </div>									
Insights	<div style="display: flex; justify-content: space-between;"> <span>Search</span> <span>Segment</span> <span>Columns</span> <span>Reports</span> <span>Download</span> <span>Expand</span> <span>More</span> </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & assets	Total: Ads in your current workspace									
Assets	(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	0. coolsculpting - general (phrase/broad)	Eligible (Limited) Policy (Restricted medical content +1 more)	294	7.00%	\$3,799.25				
Landing pages	Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more	x. expanded reach (broad)	Eligible (Limited) Policy (Restricted drug terms +1 more)	244	3.54%	\$2,021.50				
Keywords	Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more	3. lipo (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	118	3.73%	\$1,245.83				
Audiences	(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	1. coolsculpting - price (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	58	11.76%	\$611.35				
Settings	(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	2. body sculpting (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	40	6.94%	\$414.76				
Change history	Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more	x. non-service medspa (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	23	3.32%	\$214.07				

Google Ads										
Chris Zelig > Skinney Medspa 227-156-5025										
All campaigns > search   coolsculpting   miami										
Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$44.76/day	Optimization score: 80.8%	More details				
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>Add filter</span> </div>									
Insights	<div style="display: flex; justify-content: space-between;"> <span>Search</span> <span>Segment</span> <span>Columns</span> <span>Reports</span> <span>Download</span> <span>Expand</span> <span>More</span> </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & assets	Total: Ads in your current workspace									
Assets	(Keyword Skinney Medspa)   CoolSculpting® in Miami   Fat Reduction Treatment +10 more	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	22	5.82%	\$183.04				
Landing pages	Skinney Medspa   CoolSculpting® in Miami   Fat Reduction Treatment +10 more	3. lipo (phrase)	Removed Policy (Restricted medical content +1 more)	21	5.68%	\$128.65				
Keywords	go.skinneymedspa.com/coolsculpting/miami	1. coolsculpting - price (phrase)	Removed Policy (Restricted medical content +1 more)	18	14.88%	\$125.42				
Audiences	(Keyword Skinney Medspa)   CoolSculpting® in Miami   Fat Reduction Treatment +10 more	4. coolsculpting elite (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	5	11.63%	\$54.91				
Settings	go.skinneymedspa.com/coolsculpting/miami	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	7	2.62%	\$51.03				
Change history	CoolSculpting® in Miami   Freeze Away Body Fat   Our Biggest Discount Ever	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	4	3.57%	\$40.96				
Suggested	go.skinneymedspa.com/coolsculpting/miami	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	5	4.10%	\$33.29				

Google Ads										
Chris Zelig > Skinney Medspa 227-156-5025										
All campaigns > search   coolsculpting   miami										
Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$44.76/day	Optimization score: 80.8%	More details				
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>Add filter</span> </div>									
Insights	<div style="display: flex; justify-content: space-between;"> <span>Search</span> <span>Segment</span> <span>Columns</span> <span>Reports</span> <span>Download</span> <span>Expand</span> <span>More</span> </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & assets	Total: Ads in your current workspace									
Assets	Non-Surgical Fat Reduction   CoolSculpting® in Miami   Get 25% Off 8+ Treatments	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	5	4.10%	\$33.29				
Landing pages	go.skinneymedspa.com/coolsculpting/miami	2. body sculpting (phrase)	Removed Policy (Restricted drug terms +1 more)	3	7.14%	\$20.61				
Keywords	(Keyword Skinney Medspa)   CoolSculpting® in Miami   Fat Reduction Treatment +10 more	2. body sculpting (phrase)	Removed Policy (Restricted medical content +1 more)	2	10.00%	\$13.07				
Audiences	go.skinneymedspa.com/coolsculpting/miami	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$12.72				
Settings	Non-Surgical Body Sculpting   CoolSculpting® in Miami   Get 25% Off 8+ Treatments	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	2	1.48%	\$9.50				
Change history	go.skinneymedspa.com/coolsculpting/miami	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$7.15				
Suggested	go.skinneymedspa.com/coolsculpting/miami	1. coolsculpting - price (exact)	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$5.91				

Google Ads										
Chris Zelig > Skinney Medspa 227-156-5025										
All campaigns > search   coolsculpting   miami										
Overview	Enabled	Status: All ads limited by policy	Type: Search	Budget: \$44.76/day	Optimization score: 80.8%	More details				
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>Add filter</span> </div>									
Insights	<div style="display: flex; justify-content: space-between;"> <span>Search</span> <span>Segment</span> <span>Columns</span> <span>Reports</span> <span>Download</span> <span>Expand</span> <span>More</span> </div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & assets	Total: Ads in your current workspace									
Assets	(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	1. coolsculpting - price (exact)	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$5.91				
Landing pages	Skinney Med Spa   CoolSculpting® in Miami   Get 25% Off 8+ Treatments	3. lipo (phrase)	Removed Policy (Restricted medical content +1 more)	1	4.55%	\$3.11				
Keywords	go.skinneymedspa.com/coolsculpting/miami	3. lipo (phrase)	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$1.87				
Audiences	CoolSculpting® in Miami   Freeze Away Body Fat   Our Biggest Discount Ever	x. dynamic	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00				
Settings	go.skinneymedspa.com/coolsculpting/miami	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00				
Change history	Skinney Med Spa   Freezing Fat Really Works   Freeze Away Body Fat	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
Suggested	go.skinneymedspa.com/coolsculpting/miami	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
Experiments	[Dynamically generated headline] [Dynamically generated display URL] Skinney Offers the Best CoolSculpting in Miami, While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation + 25% Off	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
Devices	(Keyword Skinney Med Spa)   CoolSculpting in Miami   2021 CoolSculpting Discount +5 more	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
	go.skinneymedspa.com/coolsculpting/miami	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				
	CoolSculpting® in Miami   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime	0. coolsculpting - general (phrase/broad)	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00				

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.76/day, Optimization score: 80.8%

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 7						
Ads & assets	Leading CoolSculpting® Elite Provider in Miami. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	4. coolsculpting elite (phrase)	Not eligible	0	-	\$0.00
Assets	[Dynamically generated headline] [Dynamically generated display URL] Skinney Offers the Best CoolSculpting in Miami. While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation.	x. dynamic	Not eligible	0	-	\$0.00
Keywords	{Keyword:Skinney Medspa} CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	0. coolsculpting - general (exact)	Eligible (Limited)	0	0.00%	\$0.00
Audiences	{Keyword:Skinney Medspa} CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	2. body sculpting (exact)	Eligible (Limited)	0	0.00%	\$0.00
Settings	Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... View assets details	3. lipo (exact)	Eligible (Limited)	0	0.00%	\$0.00
Total: Ads in your current workspace 7						
Total: Campaign 7						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.76/day, Optimization score: 80.8%

Recommendations: Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	411	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	71	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	833	Advertiser
Flexible Payment Options	Approved (limited)	Headline	None	424	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	320	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	213	Advertiser
Top Provider in Miami	Approved (limited)	Headline	None	179	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	499	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	622	Advertiser

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.76/day, Optimization score: 80.8%

Recommendations: Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Near Me	Approved (limited)	Headline	None	213	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	108	Advertiser
{Keyword:Skinney Medspa}	Approved (limited)	Headline	None	3,802	Advertiser
\$1000 Off 8+ Treatments	Approved (limited)	Headline	None	658	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	43	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	66	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	58	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	4,074	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	1,587	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	2nd position	1,856	Advertiser

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.76/day, Optimization score: 80.8%

Recommendations: Assets

Table view: Associations

Asset types: All, Business name, Business logo, Sitelink, Callout, Structured snippet, Call, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   miami	Campaign	Eligible	Advertiser	3	68	4.41%	\$4.35	\$13.04
CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   miami	Campaign	Eligible (Limited)	Advertiser	431	7,845	5.49%	\$11.29	\$4,865.35
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited)	Advertiser	382	7,108	5.37%	\$11.62	\$4,440.70
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Removed	Advertiser	341	5,649	6.04%	\$11.30	\$3,854.85
About Us Learn More About Why Skinney Medspa is #1	Account	Account	Eligible (Limited)	Advertiser	219	5,538	3.95%	\$10.81	\$2,366.74
New Client Discount New to Skinney? Don't Miss this Exclusive Offer. Learn More	Account	Account	Removed	Advertiser	334	5,488	6.09%	\$11.44	\$3,822.10

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.76/day, Optimization score: 80.8%

Recommendations: Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Paused	Advertiser	126	3,296	3.82%	\$10.81	\$1,361.46
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited)	Advertiser	130	2,574	5.05%	\$11.88	\$1,544.23
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Account	Account	Eligible (Limited)	Advertiser	67	1,866	3.59%	\$9.52	\$637.52
Reseñas de 5 estrellas Experiencia incomparable Leer reseñas de pacientes reales	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
CoolSculpting Miami Reducción de grasa sin cirugía Haz Una Consulta Gratuita	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
FDA Cleared	search   coolsculpting   miami	Campaign	Eligible	Advertiser	62	1,269	4.89%	\$12.72	\$788.54
Up to 1000\$ Off	search   coolsculpting   miami	Campaign	Eligible	Advertiser	64	1,212	5.28%	\$12.32	\$788.41
Freeze Your Fat	search   coolsculpting   miami	Campaign	Eligible	Advertiser	69	1,147	6.02%	\$9.48	\$654.46
Highlights: No Surgery	search   coolsculpting   miami	Campaign	Eligible	Advertiser	59	1,105	5.34%	\$11.82	\$697.47
Liposuction Alternative	search   coolsculpting   miami	Campaign	Eligible	Advertiser	47	1,038	4.53%	\$11.66	\$548.22
Nonsurgical Fat Reduction	search   coolsculpting   miami	Campaign	Eligible	Advertiser	47	925	5.08%	\$12.02	\$565.05

Asset	Added to	Level	Status	Source	Clicks	↓ Impr.	CTR	Avg. CPC	Cost
Contact Us + Free Consult	search   coolsculpting   miami	Campaign	Eligible	Advertiser	56	904	6.19%	\$12.51	\$700.82
We Care About Your Health	Account	Account	Eligible	Advertiser	0	5	0.00%	—	\$0.00
Your Safety is a Priority	Account	Account	Eligible	Advertiser	0	4	0.00%	—	\$0.00
5-Star Rated Spa	Account	Account	Eligible	Advertiser	0	4	0.00%	—	\$0.00
Accepting New Appts	Account	Account	Eligible	Advertiser	0	4	0.00%	—	\$0.00
Book An Appointment	Account	Account	Eligible	Advertiser	0	3	0.00%	—	\$0.00
Yes, We're Open!	Account	Account	Eligible	Advertiser	0	3	0.00%	—	\$0.00
Safety Measures In Place	Account	Account	Eligible	Advertiser	0	2	0.00%	—	\$0.00
Strict Hygiene Guidelines	Account	Account	Eligible	Advertiser	0	2	0.00%	—	\$0.00
20% Off Select Services	Account	Account	Removed	Advertiser	0	0	—	—	\$0.00
Promotion									
Summer Sale - 25% off 8+ Treatments	search   coolsculpting   miami	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	154	2,653	5.80%	\$9.97	\$1,535.32
Fall Sale - Up to \$1,000 off 8+ Treatments	search   coolsculpting   miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	139	2,556	5.44%	\$9.94	\$1,382.00
Winter Sale - Up to \$1,000 off 8+ Treatments	search   coolsculpting   miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	48	952	5.04%	\$11.09	\$532.17
Winter Sale - \$1,000 off 8+ Treatments	search   coolsculpting   miami	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00

Asset	Added to	Level	Status	Source	Clicks	↓ Impr.	CTR	Avg. CPC	Cost
Winter Sale - Up to \$1,000 off 8+ Treatments	search   coolsculpting   miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	48	952	5.04%	\$11.09	\$532.17
Winter Sale - \$1,000 off 8+ Treatments	search   coolsculpting   miami	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
Spring Sale - 25% off 8+ Treatments	search   coolsculpting   miami	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
Call									
(305) 717-7576	search   coolsculpting   miami	Campaign	Eligible	Advertiser	81	2,233	3.63%	\$13.92	\$1,127.35
Total: Business name					0	0	—	—	\$0.00
Total: Sitelinks					512	8,652	5.92%	\$11.61	\$5,942.14
Total: Callouts					170	3,264	5.21%	\$11.41	\$1,939.08
Total: Structured snippets					3	68	4.41%	\$4.35	\$13.04
Total: Calls					81	2,233	3.63%	\$13.92	\$1,127.35
Total: Locations					0	0	—	—	\$0.00
Total: Promotions					341	6,161	5.53%	\$10.12	\$3,449.49

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 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads in your current workspace					
1,465					
4.93%					
\$8,876.40					
(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	0. coolsculpting - general (phrase)	Eligible (Limited) Policy (Restricted drug terms +1 more)	383	5.36%	\$3,282.18
(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	1. coolsculpting - price (exact)	Eligible (Limited) Policy (Restricted medical content +1 more)	288	8.86%	\$1,564.99
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	x. expanded reach (broad)	Eligible (Limited) Policy (Restricted medical content +1 more)	307	3.10%	\$1,525.10
(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	2. body sculpting (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	168	8.28%	\$983.32
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	3. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group paused	150	4.23%	\$803.23
(Keyword Skinney Medspa)   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	1. coolsculpting - price (exact)	Removed Policy (Restricted medical content +1 more)	39	8.37%	\$146.63

Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads in your current workspace					
1,465					
4.93%					
\$8,876.40					
(Keyword Skinney Medspa)   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more)	27	4.57%	\$120.36
Skinney Medspa   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	25	3.81%	\$96.08
CoolSculpting® in Houston   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/houston Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Houston. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more)	10	8.85%	\$60.21
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	x. non-service medspa (exact)	Eligible (Limited) Policy (Restricted drug terms +1 more)	10	1.86%	\$59.45
CoolSculpting® in Houston   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/houston Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Houston. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	14	3.94%	\$56.79
CoolSculpting® in Houston   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime go.skinneymedspa.com/coolsculpting/houston Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Love Handles. Book A Free Consultation	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	7	3.68%	\$40.92
(Keyword Skinney Medspa)   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	2. body sculpting (phrase)	Removed Policy (Restricted medical content +1 more)	9	6.57%	\$28.59

Ad	Ad group	Status	Clicks	CTR	↓ Cost
Total: Ads in your current workspace					
1,465					
4.93%					
\$8,876.40					
(Keyword Skinney Medspa)   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	2. body sculpting (phrase)	Removed Policy (Restricted medical content +1 more)	9	6.57%	\$28.59
Non-Surgical Fat Reduction   CoolSculpting® in Houston   Get 25% Off 8+ Treatments go.skinneymedspa.com/coolsculpting/houston Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach (broad)	Removed Policy (Restricted medical content +1 more)	7	4.79%	\$20.65
(Keyword Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in ... <a href="#">View assets details</a>	4. coolsculpting elite (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	4	9.09%	\$19.36
CoolSculpting® in Houston   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime go.skinneymedspa.com/coolsculpting/houston Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Love Handles. Book A Free Consultation	3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	4	3.85%	\$16.19
Skinney Medspa   CoolSculpting® in Houston   Fat Reduction Treatment +11 more go.skinneymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting... <a href="#">View assets details</a>	3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	5	2.17%	\$16.00
CoolSculpting® in Houston   Freeze Away Body Fat   Our Biggest Discount Ever go.skinneymedspa.com/coolsculpting/houston Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Houston. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price (exact)	Removed Policy (Restricted medical content +1 more)	2	11.11%	\$10.69
Non-Surgical Body Sculpting   CoolSculpting® in Houston   Get 25% Off 8+ Treatments go.skinneymedspa.com/coolsculpting/houston Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book	2. body sculpting (phrase)	Removed Policy (Restricted medical content +1 more)	2	10.53%	\$9.48

Google Ads | Chris Zelig | Skinney Medspa | All campaigns | search | coolsculpting | houston

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.75/day, Optimization score: 63.2%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			1,465	4.93%	\$8,876.40
Non-Surgical Body Sculpting   CoolSculpting® in Houston   Get 25% Off 8+ Treatments	2. body sculpting (phrase)	Removed Policy (Restricted medical content +1 more)	2	10.53%	\$9.48
(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	0. coolsculpting - general (exact)	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.52%	\$8.99
CoolSculpting® in Houston   Freeze Away Body Fat   Our Biggest Discount Ever	3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	1	1.30%	\$3.15
Fat Reduction in Houston   Freezing Fat Really Works   Freeze Away Body Fat	3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	1	7.14%	\$2.61
Skinney Med Spa   CoolSculpting® in Houston   Get 25% Off 8+ Treatments	3. lipo	Removed Policy (Restricted medical content +1 more), Ad group paused	1	20.00%	\$1.43
(Keyword:Skinney Med Spa)   CoolSculpting in Houston   2021 CoolSculpting Discount +5 more	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Save 25% Off 8+ Treatments   Freeze Away Stubborn Fat   Skinney Medspa	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig | Skinney Medspa | All campaigns | search | coolsculpting | houston

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.75/day, Optimization score: 63.2%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			1,465	4.93%	\$8,876.40
Leading CoolSculpting® Elite Provider in Houston. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	4. coolsculpting elite (phrase)	Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Skinney Offers the Best CoolSculpting in Houston, While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	1. coolsculpting - price (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more	2. body sculpting (exact)	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more	x. non-service medspa (phrase)	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace			1,465	4.93%	\$8,876.40
Total: Campaign			1,465	4.93%	\$8,876.40

Show rows: 500 | 1 - 81 of 81

Google Ads | Chris Zelig | Skinney Medspa | All campaigns | search | coolsculpting | houston

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.75/day, Optimization score: 63.2%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	313	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	73	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	1,670	Advertiser
Flexible Payment Options	Approved (limited)	Headline	None	972	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	684	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	244	Advertiser
Top Provider in Houston	Approved (limited)	Headline	None	198	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	1,117	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	1,195	Advertiser

Google Ads | Chris Zelig | Skinney Medspa | All campaigns | search | coolsculpting | houston

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.75/day, Optimization score: 63.2%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Near Me	Approved (limited)	Headline	None	349	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	84	Advertiser
(Keyword:Skinney Medspa)	Approved (limited)	Headline	None	6,083	Advertiser
\$1000 Off 8+ Treatments	Approved (limited)	Headline	None	1,218	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	84	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	96	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	120	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	6,926	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	2,916	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	2nd position	2,888	Advertiser

Show rows: 500 | 1 - 19 of 19

Google Ads | Chris Zelig | Skinney Medspa | All campaigns | search | coolsculpting | houston

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$44.75/day, Optimization score: 63.2%

Assets

Table view: Associations

Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   houston	Campaign	Eligible	Advertiser	6	118	5.08%	\$4.92	\$29.54
CoolSculpting Houston CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   houston	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	617	11,612	5.31%	\$6.74	\$4,156.39
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	503	10,612	4.74%	\$6.80	\$3,420.84
About Us Learn More About Why Skinney MedSpa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	354	8,996	3.94%	\$6.41	\$2,269.95
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	468	8,472	5.52%	\$6.02	\$2,816.89
New Client Discount New to Skinney? Don't Miss this Exclusive Offer. Learn More	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	435	8,345	5.21%	\$6.10	\$2,652.15



Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami | spanish

Overview: Paused, Type: Search, Budget: \$29.51/day

Responsive search ad: Leave feedback

Ad strength: Poor

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	6	Advertiser
Resultados de CoolSculpting	Approved (limited)	Headline	None	33	Advertiser
CoolSculpting congela tu grasa	Approved (limited)	Headline	None	49	Advertiser
¿qué es coolsculpting?	Approved (limited)	Headline	None	64	Advertiser
¿qué es coolsculpting elite?	Approved (limited)	Headline	None	26	Advertiser
CoolSculpting Moldea tu Cuerpo	Approved (limited)	Headline	None	80	Advertiser
Ahorra 1000 dólares	Approved (limited)	Headline	None	219	Advertiser
Tratamiento no quirúrgico	Approved (limited)	Headline	None	473	Advertiser
Proveedor #1 de CoolSculpting	Approved (limited)	Headline	None	8	Advertiser

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami | spanish

Overview: Paused, Type: Search, Budget: \$29.51/day

Responsive search ad: Leave feedback

Ad strength: Poor

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Ahorra 1000 dólares	Approved (limited)	Headline	None	219	Advertiser
Tratamiento no quirúrgico	Approved (limited)	Headline	None	473	Advertiser
Proveedor #1 de CoolSculpting	Approved (limited)	Headline	None	8	Advertiser
CoolSculpting elimina células de grasa al congelar los excesos para siempre. sin cirugía.	Approved (limited)	Description	None	463	Advertiser
Tecnología de enfriamiento avanzada que elimina células de grasa para siempre	Approved (limited)	Description	None	19	Advertiser
Trata los excesos de grasa visibles en el abdomen, muslos, la grasa del cuello y más.	Approved (limited)	Description	None	423	Advertiser
El tratamiento no quirúrgico #1 de reducción de grasas. sin dolor. toma 35 minutos.	Approved (limited)	Description	None	11	Advertiser

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami | spanish

Overview: Paused, Type: Search, Budget: \$29.51/day

Assets

Table view: Associations

Asset types: All, Business name, Business logo, Sitelink, Callout, Structured snippet, Call, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   miami   spanish	Campaign	Eligible	Advertiser	1	16	6.25%	\$10.56	\$10.56
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	51	573	8.90%	\$20.07	\$1,023.76
CoolSculpting Miami Reducción de grasa sin cirugía Haz Una Consulta Gratuita	search   coolsculpting   miami   spanish	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	49	550	8.91%	\$20.42	\$1,000.65
New Client Discount New to Skinney? Don't Miss this Exclusive Offer. Learn More Now	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	40	521	7.68%	\$20.14	\$805.59
Reseñas de 5 estrellas Experiencia incomparable Leer reseñas de pacientes reales	search   coolsculpting   miami   spanish	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	31	336	9.23%	\$20.13	\$623.92
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion	Account	Account	Eligible (Limited) Policy (Restricted medical content +7 more)	Advertiser	12	226	5.31%	\$27.71	\$332.51

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami | spanish

Overview: Paused, Type: Search, Budget: \$29.51/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us Learn More About Why Skinney MedSpa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	6	198	3.03%	\$17.17	\$103.01
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Paused Policy (Restricted medical content +1 more)	Advertiser	5	182	2.75%	\$19.07	\$95.35
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	9	127	7.09%	\$10.95	\$98.59
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	2	47	4.26%	\$15.03	\$30.06
CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   miami   spanish	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
Reseñas de 5 estrellas Experiencia incomparable Leer reseñas de pacientes reales	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
CoolSculpting Miami Reducción de grasa sin cirugía Haz Una Consulta Gratuita	Account	Account	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
Ahorra 1000 dólares	search   coolsculpting   miami   spanish	Campaign	Eligible	Advertiser	5	99	5.05%	\$24.72	\$123.58
Experiencia incomparable	search   coolsculpting   miami   spanish	Campaign	Eligible	Advertiser	6	95	6.32%	\$23.20	\$139.20
Haz Una Consulta Gratuita	search   coolsculpting	Campaign	Finished	Advertiser	5	85	5.88%	\$22.54	\$112.68

Google Ads | Chris Zelig > Skinney Medspa 227-156-5025 | All campaigns > search | coolsculpting | miami | spanish

Overview: Paused, Type: Search, Budget: \$29.51/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Haz Una Consulta Gratuita	search   coolsculpting   miami   spanish	Campaign	Eligible	Advertiser	5	85	5.88%	\$22.54	\$112.68
Tratamiento no quirúrgico	search   coolsculpting   miami   spanish	Campaign	Eligible	Advertiser	4	65	6.15%	\$25.91	\$103.66
Strict Hygiene Guidelines	Account	Account	Eligible	Advertiser	0	2	0.00%	—	\$0.00
Yes, We're Open!	Account	Account	Eligible	Advertiser	0	1	0.00%	—	\$0.00
We Care About Your Health	Account	Account	Eligible	Advertiser	0	1	0.00%	—	\$0.00
5-Star Rated Spa	Account	Account	Eligible	Advertiser	0	1	0.00%	—	\$0.00
FDA Cleared	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00
20% Off Select Services	Account	Account	Removed	Advertiser	0	0	—	—	\$0.00
Freeze Your Fat	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00
Book An Appointment	Account	Account	Eligible	Advertiser	0	0	—	—	\$0.00
Up to 100% Off	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00
Highlights: No Surgery	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00
Safety Measures In Place	Account	Account	Eligible	Advertiser	0	0	—	—	\$0.00
Your Safety is a Priority	Account	Account	Eligible	Advertiser	0	0	—	—	\$0.00
Liposuction Alternative	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00
Accepting New Appts	Account	Account	Eligible	Advertiser	0	0	—	—	\$0.00
Nonsurgical Fat Reduction	search   coolsculpting   miami   spanish	Campaign	Removed	Advertiser	0	0	—	—	\$0.00

Overview	Paused	Type: Search	Budget: \$29.51/day	More details
Recommendations	Asset status: All   Asset type: All   Add filter			
Insights	Segment   Columns   Reports   Download   Expand   More			
Ad groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ads & assets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Keywords	Call			
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Settings	Total: Business name			
Change history	Total: Sitelinks			
Suggested	Total: Callouts			
Experiments	Total: Structured snippets			
Devices	Total: Calls			
	Total: Locations			
	Total: Promotions			

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
 © Google, 2023.

Campaigns | Skinney Medspa (37253627) | Updated just now | Discard drafts | Review and publish

Terms update coming in January | We're updating the Self-Serve Ad Terms on January 3, 2023 | [Read the terms](#)

Campaign name contains cool | Search and filter | Save Clear | Jul 1, 2022 - Dec 31, 2022

View Setup | Columns: Custom | Breakdown | Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	Coolsculpting - Conversions - NYC	Active	Highest volume	\$196.00 Daily	7-day click or ...	1,993 Website Leads	121,087	579,212	\$17.06 Per Lead	\$33,999.16	Ongoing
<input type="checkbox"/>	Coolsculpting - Conversions - Miami	Active	Highest volume	\$40.00 Daily	7-day click or ...	262 Website Leads	35,608	191,894	\$31.98 Per Lead	\$8,377.73	Ongoing
<input type="checkbox"/>	Coolsculpting - Conversions - Houston	Active	Highest volume	\$30.00 Daily	7-day click or ...	534 Website Leads	35,320	126,219	\$15.46 Per Lead	\$8,255.68	Ongoing
<input type="checkbox"/>	Coolsculpting - Conversions - Miami Spanish	Off	Highest volume	\$25.00 Daily	7-day click or ...	113 Website Leads	21,972	70,234	\$27.76 Per Lead	\$3,136.68	Ongoing
<input type="checkbox"/>	Instagram Post: Try #Coolsculpting, #SKINNE...	Off	Highest volume	\$100.00 Lifetime	28-day click o...	Link Click	—	—	Per Link Click	\$0.00	Oct 20, 2020
<input type="checkbox"/>	Post: "Learn how to find the best CoolSculpti...	Off	Highest volume	\$10.00 Lifetime	28-day click o...	Landing Page View	—	—	Per Landing Page V...	\$0.00	Dec 1, 2019
<input type="checkbox"/>	Coolsculpting - Creative Testing	Off	Highest volume	\$25.00 Daily	28-day click o...	Custom Conversion...	—	—	Per Custom Conver...	\$0.00	Ongoing
<input type="checkbox"/>	Coolsculpting - Conversions (old)	Off	Highest volume	\$83.33 Daily	28-day click o...	Multiple conversions	—	—	Multiple conversions	\$0.00	Ongoing
<input type="checkbox"/>	Skinney   Facebook   Coolsculpting	Off	Using ad set bl...	Using ad set b...	28-day click o...	Custom Conversion...	—	—	Per Custom Conver...	\$0.00	Ongoing
<input type="checkbox"/>	02-2018   Skinney   Facebook   Coolsculpting	Off	Using ad set bl...	Using ad set b...	28-day click o...	Custom Conversion...	—	—	Per Custom Conver...	\$0.00	Feb 28, 2018
<input type="checkbox"/>	02-2018   Skinney   Instagram   Coolsculpting	Off	Using ad set bl...	Using ad set b...	28-day click o...	Custom Conversion...	—	—	Per Custom Conver...	\$0.00	Feb 28, 2018
<b>Results from 54 campaigns</b>						Multiple attrib...	205,408 People	967,559 Total	Multiple conversions	\$53,769.25 Total Spent	

Ads | Skinney Medspa (37253627) | Updated just now | Discard drafts | Review and publish

Terms update coming in January | We're updating the Self-Serve Ad Terms on January 3, 2023 | [Read the terms](#)

Campaign name contains cool | Search and filter | Save Clear | Jul 1, 2022 - Dec 31, 2022

4 selected | Ad sets for 4 Campaigns | Ads for 4 Campaigns

View Setup | Columns: Custom | Breakdown | Reports

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS NYC Retargeting- Video - Arms	Nov 8, 2022, 2:0... 56 days ago	7-day click or ...	1,062 Website Leads	12,240	162,532	\$15.06 Per Lead	Above average	Average	Above average	\$15,991.85
<input type="checkbox"/>	CS NYC Broad- Video - Arms	Nov 8, 2022, 2:5... 56 days ago	7-day click or ...	607 Website Leads	97,872	283,555	\$18.55 Per Lead	Above average	Above average	Above average	\$11,262.60
<input type="checkbox"/>	CS NYC Lookalike- Video - Arms	Nov 8, 2022, 2:2... 56 days ago	7-day click or ...	307 Website Leads	42,303	127,485	\$20.57 Per Lead	Above average	Average	Above average	\$6,314.65
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:5... 56 days ago	7-day click or ...	200 Website Leads	26,328	123,593	\$27.35 Per Lead	Average	Average	Average	\$5,469.78
<input type="checkbox"/>	CS Houston- Video - Arms	Nov 21, 2022, 12... 43 days ago	7-day click or ...	259 Website Leads	22,336	69,255	\$17.50 Per Lead	Above average	Average	Above average	\$4,531.23
<input type="checkbox"/>	CS Houston- Video - Arms	Nov 8, 2022, 2:5... 56 days ago	7-day click or ...	275 Website Leads	20,728	54,954	\$13.15 Per Lead	Average	Above average	Average	\$3,616.95
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:5... 56 days ago	7-day click or ...	53 Website Leads	17,672	61,100	\$48.44 Per Lead	Average	Average	Average	\$2,567.09
<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12... 43 days ago	7-day click or ...	109 Website Leads	16,428	49,963	\$22.81 Per Lead	—	—	—	\$2,485.92
<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12... 43 days ago	7-day click or ...	4 Website Leads	9,116	20,271	\$162.69 Per Lead	—	—	—	\$650.76
<input type="checkbox"/>	CS NYC Retargeting- Video - Close Up	Nov 8, 2022, 2:0... 56 days ago	7-day click or ...	12 Website Leads	380	1,378	\$18.29 Per Lead	—	—	—	\$219.48
<input type="checkbox"/>	CS Miami- Video - Close Up	Nov 8, 2022, 1:5... 56 days ago	7-day click or ...	5 Website Leads	1,687	3,807	\$36.79 Per Lead	Below average Bottom 35% of ...	Average	Average	\$183.96
<b>Results from 16 ads</b>						2,902 Website Leads	205,408 People	967,559 Total	\$18.53 Per Lead		\$53,769.25 Total Spent

Ads | Skinney Medspa (37253627) | Updated just now | Discard drafts | Review and publish

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<input type="checkbox"/>	CS Miami- Video - Close Up	Nov 8, 2022, 1:5... 56 days ago	7-day click or ...	4 Website Leads	1,535	3,394	\$39.23 Per Lead	Below average Bottom 35% of ...	Average	Average	\$156.90
<input type="checkbox"/>	CS NYC Broad- Video - Close Up	Nov 8, 2022, 2:5... 56 days ago	7-day click or ...	4 Website Leads	1,872	3,163	\$35.00 Per Lead	Below average Bottom 35% of ...	Average	Average	\$140.00
<input type="checkbox"/>	CS Houston- Video - Close Up	Nov 8, 2022, 2:5... 56 days ago	7-day click or ...	Website Lead	884	1,215	Per Lead	Average	Average	Average	\$72.06
<input type="checkbox"/>	CS NYC Lookalike- Video - Close Up	Nov 8, 2022, 2:2... 56 days ago	7-day click or ...	1 Website Lead	683	1,099	\$70.58 Per Lead	Below average Bottom 35% of ...	Average	Average	\$70.58
<input type="checkbox"/>	CS Houston- Video - Close Up	Nov 21, 2022, 12... 43 days ago	7-day click or ...	Website Lead	611	795	Per Lead	Average	Average	Average	\$35.44
<b>Results from 16 ads</b>						2,902 Website Leads	205,408 People	967,559 Total	\$18.53 Per Lead		\$53,769.25 Total Spent


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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling



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Terms update coming in January We're updating the Self-Serve Ad Terms on January 31, 2022

Campaign name contains cool Search and filter

Campaigns 4 selected


Off / On	Ad	Last significant edit
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<input type="checkbox"/>	CS NYC Broad- Video - Arms	Nov 8, 2022, 2:55 PM 56 days ago
<input type="checkbox"/>	CS NYC Lookalike- Video - Arms	Nov 8, 2022, 2:22 PM 56 days ago
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:55 PM 56 days ago
<input type="checkbox"/>	CS Houston- Video - Arms	Nov 21, 2022, 12:43 PM 43 days ago
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Results from 16 ads

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Guerline Inevil Alexandre and ... 3 shares

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per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$15.06 Per Lead	Above average	Average	Above average	\$15,991.85
\$18.55 Per Lead	Above average	Above average	Above average	\$11,262.60
\$20.57 Per Lead	Above average	Average	Above average	\$6,314.65
\$27.35 Per Lead	Average	Average	Average	\$5,469.78
\$17.50 Per Lead	Above average	Average	Above average	\$4,531.23
\$13.15 Per Lead	Average	Above average	Average	\$3,616.95
\$48.44 Per Lead	Average	Average	Average	\$2,567.09
\$22.81 Per Lead	—	—	—	\$2,485.92
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\$18.29 Per Lead	—	—	—	\$219.48
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\$18.55 Per Lead	Above average	Above average	Above average	\$11,262.60
\$20.57 Per Lead	Above average	Average	Above average	\$6,314.65
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\$17.50 Per Lead	Above average	Average	Above average	\$4,531.23
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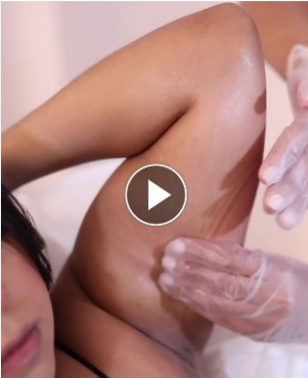
Off / On	Ad	Last significant edit
<input checked="" type="checkbox"/>	CS NYC Retargeting- Video - Arms	Nov 8, 2022, 2:00 PM 56 days ago
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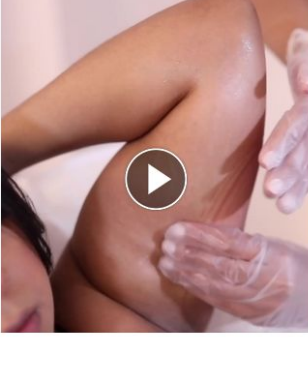
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Allison Castillo and 25 others 1 Share

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Campaigns 4 selected


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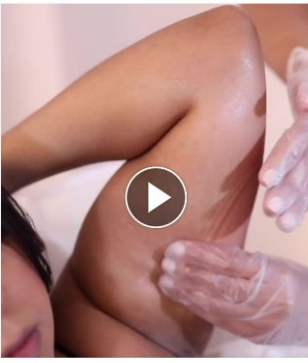
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\$18.55 Per Lead	Above average	Above average	Above average	\$11,262.60
\$20.57 Per Lead	Above average	Average	Above average	\$6,314.65
\$27.35 Per Lead	Average	Average	Average	\$5,469.78
\$17.50 Per Lead	Above average	Average	Above average	\$4,531.23
\$13.15 Per Lead	Average	Above average	Average	\$3,616.95
\$48.44 Per Lead	Average	Average	Average	\$2,567.09
\$22.81 Per Lead	—	—	—	\$2,485.92
\$162.69 Per Lead	—	—	—	\$650.76
\$18.29 Per Lead	—	—	—	\$219.48
\$36.79 Per Lead	Below average Bottom 35% of ...	Average	Average	\$183.96
\$18.53 Per Lead	—	—	—	\$53,769.25 Total Spent

Ads Skinney Medspa (37253627)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 31, 2022

Campaign name contains cool Search and filter

Campaigns 4 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS NYC Retargeting- Video - Arms	Nov 8, 2022, 2:00 PM 56 days ago
<input type="checkbox"/>	CS NYC Broad- Video - Arms	Nov 8, 2022, 2:55 PM 56 days ago
<input type="checkbox"/>	CS NYC Lookalike- Video - Arms	Nov 8, 2022, 2:22 PM 56 days ago
<input checked="" type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:55 PM 56 days ago
<input type="checkbox"/>	CS Houston- Video - Arms	Nov 21, 2022, 12:43 PM 43 days ago
<input type="checkbox"/>	CS Houston- Video - Arms	Nov 8, 2022, 2:55 PM 56 days ago
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:55 PM 56 days ago
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<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12:43 PM 43 days ago
<input type="checkbox"/>	CS NYC Retargeting- Video - Close Up	Nov 8, 2022, 2:00 PM 56 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	Nov 8, 2022, 1:55 PM 56 days ago

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Want to learn more? Book a free consultation by calling us at 7133247697 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



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per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$15.06 Per Lead	Above average	Average	Above average	\$15,991.85
\$18.55 Per Lead	Above average	Above average	Above average	\$11,262.60
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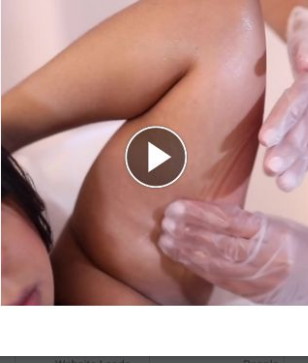
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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



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Campaign name contains cool Search and filter

Campaigns 4 selected

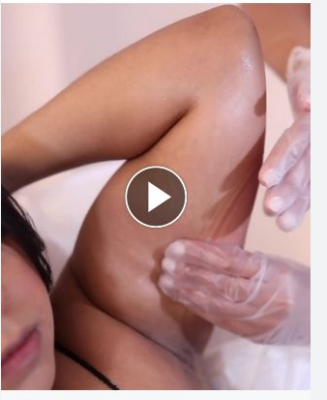
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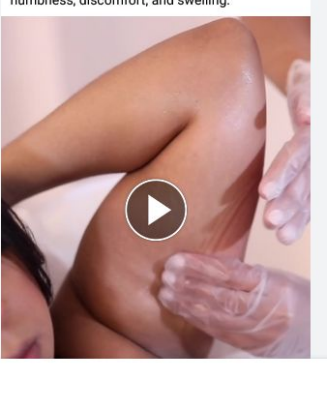
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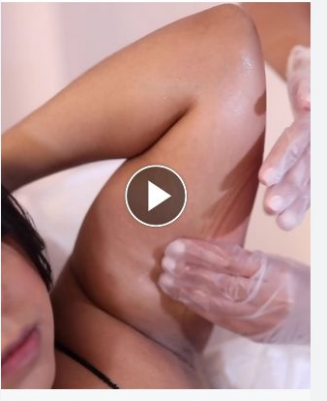
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Story Unavailable

The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Full Size Preview

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7-day click or ...	Website Leads	Website Leads	People	Total
2,902	2,902	205,408	967,559	

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20 placements

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No permission to access this profile

You don't have required permission to access this profile.

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<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12:43 days ago
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<input type="checkbox"/>	CS Miami - Video - Close Up	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS NYC Broad - Video - Close Up	Nov 8, 2022, 2:56 days ago
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<input type="checkbox"/>	CS NYC Lookalike - Video - Close Up	Nov 8, 2022, 2:22 days ago
<input type="checkbox"/>	CS Houston - Video - Close Up	Nov 21, 2022, 12:43 days ago

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Coolsculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 2127546639 or visit [skinneymedspa.com](http://skinneymedspa.com) to find a location near you.



Updated 5 minutes ago Discard drafts Review and publish

Read the terms

Save Clear Jul 1, 2022 - Dec 31, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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\$18.29 Per Lead	—	—	—	\$219.48
\$36.79 Per Lead	Below average Bottom 35% of ...	Average	Average	\$183.96
\$39.23 Per Lead	Below average Bottom 35% of ...	Average	Average	\$156.90
\$35.00 Per Lead	Below average Bottom 35% of ...	Average	Average	\$140.00
— Per Lead	Average	Average	Average	\$72.06
\$70.58 Per Lead	Below average Bottom 35% of ...	Average	Average	\$70.58
— Per Lead	Average	Average	Average	\$35.44
\$18.53 Per Lead	—	—	—	\$53,769.25 Total Spent

Ads Skinney Medspa (37253627)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2022

Campaign name contains cool Search and filter

Campaigns 4 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Houston - Video - Arms	Nov 8, 2022, 2:56 days ago
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12:43 days ago
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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$13.15 Per Lead	Average	Above average	Average	\$3,616.95
\$48.44 Per Lead	Average	Average	Average	\$2,567.09
\$22.81 Per Lead	—	—	—	\$2,485.92
\$162.69 Per Lead	—	—	—	\$650.76
\$18.29 Per Lead	—	—	—	\$219.48
\$36.79 Per Lead	Below average Bottom 35% of ...	Average	Average	\$183.96
\$39.23 Per Lead	Below average Bottom 35% of ...	Average	Average	\$156.90
\$35.00 Per Lead	Below average Bottom 35% of ...	Average	Average	\$140.00
— Per Lead	Average	Average	Average	\$72.06
\$70.58 Per Lead	Below average Bottom 35% of ...	Average	Average	\$70.58
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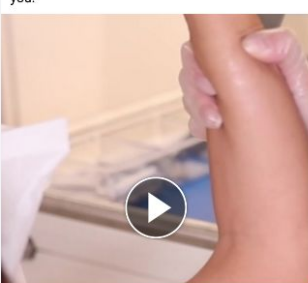
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\$35.00 Per Lead	Below average Bottom 35% of ...	Average	Average	\$140.00
— Per Lead	Average	Average	Average	\$72.06
\$70.58 Per Lead	Below average Bottom 35% of ...	Average	Average	\$70.58
— Per Lead	Average	Average	Average	\$35.44
\$18.53 Per Lead	—	—	—	\$53,769.25 Total Spent

Ads Skinney Medspa (37253627)

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2022

Campaign name contains cool Search and filter

Campaigns 4 selected


Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Houston - Video - Arms	Nov 8, 2022, 2:56 days ago
<input type="checkbox"/>	CS Miami - Video - Arms	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12:43 days ago
<input type="checkbox"/>	CS Miami - Video - Arm Spanish	Nov 21, 2022, 12:43 days ago
<input type="checkbox"/>	CS NYC Retargeting - Video - Close Up	Nov 8, 2022, 2:00 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	Nov 8, 2022, 1:56 days ago
<input type="checkbox"/>	CS NYC Broad - Video - Close Up	Nov 8, 2022, 2:56 days ago
<input type="checkbox"/>	CS Houston - Video - Close Up	Nov 8, 2022, 2:56 days ago
<input type="checkbox"/>	CS NYC Lookalike - Video - Close Up	Nov 8, 2022, 2:22 days ago
<input type="checkbox"/>	CS Houston - Video - Close Up	Nov 21, 2022, 12:43 days ago

Results from 16 ads

View preview

common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

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Full Size Preview

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per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$13.15 Per Lead	Average	Above average	Average	\$3,616.95
\$48.44 Per Lead	Average	Average	Average	\$2,567.09
\$22.81 Per Lead	—	—	—	\$2,485.92
\$162.69 Per Lead	—	—	—	\$650.76
\$18.29 Per Lead	—	—	—	\$219.48
\$36.79 Per Lead	Below average Bottom 35% of ...	Average	Average	\$183.96
\$39.23 Per Lead	Below average Bottom 35% of ...	Average	Average	\$156.90
\$35.00 Per Lead	Below average Bottom 35% of ...	Average	Average	\$140.00
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For stubborn fat that won't go away even with diet and exercise, Coolsculpting can help! As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.



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Google Search Console

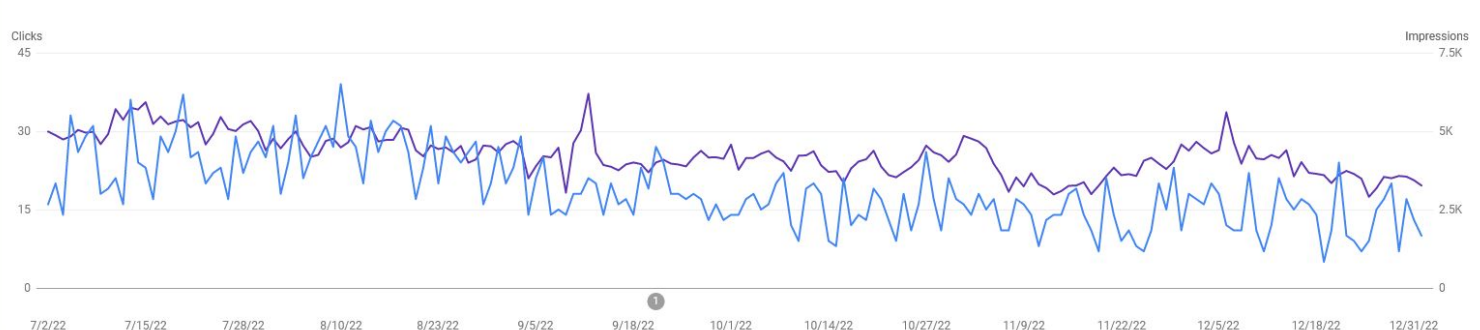
Inspect any URL in "https://www.skinneymedspa.com/"

Performance on Search results

Search type: Web Date: Last 6 months Query: +cool X + New Last updated: 5 hours ago

Total clicks	Total impressions	Average CTR	Average position
3.45K	783K	0.4%	28.4

Chart totals and table results might be partial when filters are applied. Learn more



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES

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Performance on Search results

EXPORT

Search type: Web Date: Last 6 months Query: +cool + New

Last updated: 5 hours ago

Top queries	Clicks	Impressions
coolsculpting alternatives	530	3,153
coolsculpting before and after	229	73,433
alternatives to coolsculpting	205	970
alternative to coolsculpting	157	1,845
coolsculpting nyc	88	6,855
coolsculpting	71	75,255
coolsculpting alternative	65	935
how to speed up coolsculpting results	57	1,870
do you tip for coolsculpting	57	578
liposonix vs coolsculpting	56	559

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Top queries	Clicks	Impressions
coolsculpting armpit fat	47	1,126
cool sculpting results	42	16,554
coolsculpting competitors	42	299
cooladvantage	38	885
coolsculpting reviews	34	11,700
coolsculpting before and after stomach	33	10,470
cool sculpting	31	15,212
coolsculpting applicators	31	1,528
coolsculpting miami cost	29	351
cheaper alternatives to coolsculpting	29	254

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Search type: Web Date: Last 6 months Query: +cool + New

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Top queries	Clicks	Impressions
cool sculpting nyc	27	1,485
encurve vs coolsculpting	25	47
coolsculpting cost	24	7,488
cool sculpting cost	24	3,984
best coolsculpting nyc	23	1,003
ultimate contour vs coolsculpting	23	152
coolsculpting large vs small applicator	22	384
cool sculpting alternatives	22	201
coolsculpting near me	21	19,703
coolsculpting faq	21	1,070

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## the coolsculpting experience at skinny medspa

it is impossible to spot-treat through exercise and diet alone. if you have been struggling with stubborn fat, coolsculpting may be a solution for you. [what is coolsculpting?](#) it is an fda-cleared non-surgical medical procedure that destroys fat by freezing it. a technician uses a handheld device that applies controlled cooling to freeze fat cells in targeted areas. this cooling effect ultimately kills fat cells. the body's lymphatic system naturally rids them in the form of waste.

read to learn about more about the coolsculpting experience. [how this revolutionary fat-freezing procedure works](#), the benefits and side effects, and more.

### what is coolsculpting and how does it work?

coolsculpting utilizes controlled cooling to target fat cells without damaging tissues in the surrounding areas. the handheld applicator combines suction and cooling to freeze off fat cells in different parts of the body like the stomach, thighs, and upper arms. men and women enjoy coolsculpting because they can achieve a more toned-looking body without going under the knife or working out tirelessly at the gym for months.

today health interviewed skinny medspa to get a closer look at how coolsculpting works. lindsay malachowski, the operations manager at skinny medspa believes coolsculpting is the "most effective, non-invasive fat reduction treatment that exists on the market," she explains that the procedure involves "literally freezing your fat cells" to destroy them via cryotherapy.

[see coolsculpting in action treating flabby arms](#), demonstrated live on today!

[learn about the new coolsculpting elite>>](#)

### coolsculpting side effects

in 2012, coolsculpting was fda-cleared for use in the love handles and abdomen areas. today, it safely targets multiple areas of the body; however, some patients may experience soreness, numbness, redness, or discomfort after the procedure. rest assured, these side effects fade within a few days. according to malachowski, coolsculpting has "little to no downtime" unlike a more invasive procedure like liposuction, and "most people are a good candidate for the procedure.[1]"

### how effective is coolsculpting?

if you are reading this, you are probably wondering, "does coolsculpting work?" while it is not a magic bullet, it can help you achieve your fat loss goals. individual results vary, and some people may need more than one treatment before noticing any changes. if this sounds like you, do not fret! continue with the treatments as recommended by your provider to see positive results.

thinking about trying coolsculpting for yourself? schedule an initial consultation with a local provider to verify that your body type will benefit from the treatment. at skinny medspa, we perform professional assessments on each patient. then, we determine which procedures are best based on their needs and aesthetic goals.

[see impressive coolsculpting before and after results>>](#)

### benefits of coolsculpting

shedding fat can be challenging, especially if no amount of exercise or clean eating is making a difference. many turn to coolsculpting because:

- it is non-invasive and requires no anesthesia, stitches, or recovery time
- they can schedule their coolsculpting appointment during a break and go back to work the same day
- compared to its invasive alternative liposuction, it is much more comfortable
- it costs less than laser therapy treatments
- patients can repeat the results until they get the desired results

### achieve your body goals with skinny medspa

skinny medspa is a top-rated coolsculpting provider serving houston, miami, and new york city. vanity fair recognizes our facility as a "comprehensive beauty haven" where you can melt away fat and look your best! begin your fat-freezing journey with us by contacting one of our facilities nearest you: (713) 324-7697 in houston, (305) 717-7576 in miami, and (212) 754-6639 in nyc.

#### source:

[1] [what is 'coolsculpting'? experts discuss the fat-freezing technique, today health](#)

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## schedule a free consultation

and see which treatment is right for you

 full name

 email address

 phone

 select preferred location

by filling out this form you agree to get email, text, and phone communications from skinny medspa



### everything you need to know about coolsculpting your stomach

coolsculpting is america's #1 non-surgical fat reduction treatment. men and women use it to eliminate fat in stubborn areas resistant to diet and exercise. the innovative procedure works by freezing targeted fat cells through cryolipolysis. this causes fat cell death, and the body removes the remnants naturally over time.

many females seek fat in the abdomen and lower belly. coolsculpting can help you banish stomach fat as stubborn as dough with age. as the leading provider of coolsculpting treatment in new york, skinny medspa has performed dozens/hundreds/thousands of coolsculpting treatments on stomachs. below is all the information you'll need to determine if coolsculpting your abdomen is right for you.

#### what is coolsculpting for your abdomen?

coolsculpting is an FDA-cleared non-surgical procedure that uses controlled cooling to freeze fat cells. numerous clinical studies and research prove it is a safe and effective treatment. patients turn to coolsculpting to reduce fat in the abs, love handles, and stomach.

when considering coolsculpting in new york, you see that unlike liposuction, coolsculpting is not a quick fix. most patients need three to four cycles to see optimal coolsculpting lower belly results. even then, you must continue working out regularly and eating healthy to maintain top-notch results.

#### does coolsculpting the lower belly work?

one of the most common coolsculpting treatment areas is the lower belly. this body contouring solution delivers targeted cold therapy to the fat cells underneath your skin. freezing prevents them from growing and multiplying, resulting in gradual elimination over a few months.

during your coolsculpting session, a body sculpting specialist places an applicator on your stomach. you may feel a shocking kind of cold and your body adjusts to the drastic temperature, but it should not be painful. the chilled handheld applicator selectively freezes and kills fat cells in the treatment site without damaging the surrounding tissues. over time, your body eliminates dead fat cells via the lymphatic system.

#### why should i try coolsculpting on my stomach?

coolsculpting patients get stunning results without going under the knife. it is a fantastic route if you want to get rid of stubborn fat in the stomach area. when you choose a reputable provider to perform it, you can expect a quick, easy, and painless experience. coolsculpting stomach benefits are plentiful:

- safe and effective
- feel more confident about your body
- look better in clothes
- enjoy long-lasting results
- get a natural-looking and stunning outcome
- non-invasive procedure
- no downtime

#### what is the typical coolsculpting tummy cost in new york?

the coolsculpting tummy cost in new york can vary depending on various factors:

- treatment area(s)
- your cosmetic goals
- your provider's current specials, promotions, and deals
- your specialist's expertise

at skinny medspa, we help patients receive a detailed coolsculpting treatment plan, including body treatment recommendations and pricing. our luxury facility offers coolsculpting sessions starting at \$600 for small areas, mini areas start at \$900, larger treatment areas start at \$1600.

get an accurate quote by scheduling a consultation with skinny medspa in nyc. we will determine your candidacy after a body assessment. from there, we can devise a personalized treatment plan tailored to your expectations.

#### how many sessions do i need?

a few factors determine the number of coolsculpting sessions you need:

- size of the treatment area(s)
- how much fat is in each area
- how your body reacts to the treatment

everyone's experience with coolsculpting stomach treatments is unique. some patients achieve their goals after a single session, while others may need two or more treatments before seeing results.

#### does coolsculpting remove belly stretch marks?

unfortunately, coolsculpting is not a cure for stretch marks. it may help reduce their appearance, but it will not eliminate them. some patients use coolsculpting with other solutions like laser therapy or surgery to further minimize stretch marks.

#### what can i expect after my coolsculpting tummy treatment?

after your coolsculpting session, you may experience mild discomfort. there may be redness and swelling in the treatment area that lasts up to a week. following the procedure, bruising is not generally an issue with coolsculpting. all these effects are temporary and not a cause for concern. your body will heal with some rest and time. if you experience pain during or after the procedure, take ibuprofen or acetaminophen as directed by your doctor.

#### what are coolsculpting abdomen before and after results like?

before committing to coolsculpting, men and women want to know what results they can get. our patients' coolsculpting abdomen before and after results show the fantastic body-shaping transformations possible with this non-surgical treatment. coolsculpting results vary from one person to another because everybody reacts to the procedure differently, but as you can see, each person enjoys a slimmer, tighter, and more toned belly as a result. they look more flattering in clothes and walk out with straight confidence.

[click here to view more coolsculpting before and after images](#)



... ..

#### how long do coolsculpting your abs results last?

with proper aftercare, coolsculpting results on the stomach can be long-lasting. but the exact length of time depends on the exact body part treated, the amount of fat removed, and your overall health. for example, if you get one session, you may lose a couple of inches around your waist several months later.

at the end of the day, coolsculpting results vary per patient, but the great news is that it is safe for people to repeat the procedure until they get their desired results. patients enjoy more impressive outcomes after repeated sessions over time.

#### am i a suitable coolsculpting candidate?

coolsculpting works well on most people but generally, you should:

- be in good health and decent shape (but your doctor know if you have a history of heart problems or are on blood thinners)
- be at least 18 years old and not be obese.
- not have any medical conditions that could potentially cause complications (consult your doctor before committing to coolsculpting if you have high blood pressure, diabetes, or lupus).

meet these requirements but still unsure about your candidacy? consult with a body sculpting expert who can assess your body and let you know the best approach.

#### stomach coolsculpting in new york city

coolsculpting is a fantastic option for those looking to reduce belly fat. it is non-invasive, safe, and comfortable, but it is crucial to know what you are getting into before making an appointment with a clinic. visit skinny medspa if you live in new york city and are thinking about cold sculpting your midsection. call [212-512-0133](tel:212-512-0133) to schedule a free consultation. we look forward to meeting you and answering your [frequently asked questions about coolsculpting](#).

#### source:

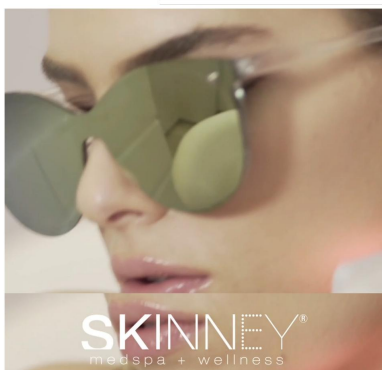
[after you receive \\$5k clearance for the coolsculpting treatment to improve appearance of fat tissue in the double chin, cryolipolysis and skin tightening](#)

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the best coolsculpting for stubborn cellulite: comparing coolsculpting, cryolipolysis, and more

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### schedule a free consultation and see which treatment is right for you

full name

email address

phone

select preferred location

by clicking on this form, you agree to get emails, ads and phone communication from skinny medspa



## the best non-surgical fat reduction technologies: comparing coolsculpting, emsculpt neo, and eon

you may have heard the age-old question: how do you get rid of those pesky bulges without going under the knife? there are several non-surgical fat reduction options: coolsculpting, emsculpt neo, and eon body contouring. read on to see how they compare so that you can choose the best one for your needs.

### why non-surgical fat reduction?

non-surgical fat reduction is one of the most popular cosmetic procedures because people can look better without downtime. it handles stubborn fat that is resistant to exercise and diet. if you want a toned, slender body with visible muscle definition, non-surgical fat reduction is an excellent option. in addition, our patients experience a boost in self-confidence after their sessions with us.

with non-surgical fat reduction treatments, you will achieve your ideal body without taking time off work, you will not even have to worry about pain or discomfort, unlike invasive procedures like liposuction, the non-surgical options are much gentler.

### what are the top non-invasive fat reduction technologies?

coolsculpting, emsculpt neo, and eon are today's leading non-invasive fat reduction technologies. let's explore how each of them works and see how they compare.

#### coolsculpting

coolsculpting is an fda-approved procedure that uses cooling panels to freeze fat cells, this causes their death and from there, the body eliminates them as waste. this process is called cryolipolysis and requires no incisions, needles, or downtime.

coolsculpting treatment areas include:

- abdomen
- flanks (love handles)
- bra line
- inner thighs
- knees
- arms

in addition to reducing fat, coolsculpting aids in skin tightening and cellulite reduction. men and women enjoy coolsculpting because, in contrast to surgery, there is no risk of nerve damage.

#### what are the benefits of coolsculpting?

this revolutionary fat-freezing treatment is safe, effective, and painless. it is perfect for men and women who have tried dieting and exercising but still struggle with stubborn fat. the benefits of coolsculpting are plentiful:

- kills fat cells without harming surrounding tissue
- does not leave scars or marks on the skin
- does not require anesthesia
- quick and easy sessions
- convenient lunchtime procedure
- does not involve needles, fillers, or surgery
- look better in clothes
- feel good in your own skin
- versatile treatment targets various body parts

#### how does coolsculpting work?

a coolsculpting expert uses a handheld device to freeze fat cells under the skin. the whole process involves no needles or incisions, the best results come from multiple sessions over time. ideally, patients schedule two monthly sessions for three months to get impressive results.

after completing a full treatment plan, coolsculpting results can be long-lasting. patients must continue exercising and eating nutritious foods, a healthy lifestyle will prolong your fat reduction results for years to come.

it is worth noting that coolsculpting is not a weight loss procedure. while you will notice your body slimming down over time, you may not see the number on your scale budg. a robust workout routine is necessary to shed pounds. if you plan to lose a lot of weight, it is best to do so before getting coolsculpting treatments.

#### emsculpt neo

emsculpt neo is also a non-invasive body contouring device. but instead of using cooling panels to freeze fat, it uses high-intensity electromagnetic (rfem) energy and radiofrequency energy to heat fat cells in a targeted area. the heat causes the water inside these fat cells to evaporate and shrink, which then reduces the appearance of skin bulges.

#### what makes emsculpt neo stand out?

this non-invasive fat reduction technology stands out from others in one significant way: it burns fat and builds muscle simultaneously. countless celebrities swear by emsculpt neo because they can look their best without spending hours at the gym or extreme dieting. with this advanced technology in your arsenal (alongside a healthy lifestyle), there is no reason not to achieve beach body goals by summer.

#### eon body contouring

eon body contouring is one of the most effective body-shaping solutions on the market for removing unwanted fat. clients love that there are no needles, blades, or anesthesia involved—yet they can achieve their dream bodied best of all, each session takes only 20 minutes.

eon works well on the:

- abdomen
- waistline
- love handles
- buttocks
- hips
- thighs
- knees
- calves
- arms

results vary per person, but studies show patients experienced an average of 21.6% fat loss in the abdomen after a full one-hour treatment (three sessions).

#### how does eon body contouring work?

eon body contouring relies on thermal laser energy and cooling technology to shed stubborn fat. the procedure triggers the body to produce more collagen, which is vital for skin health and vitality. over time, your skin becomes tighter and more toned. unlike coolsculpting and emsculpt neo, which involve a handheld device, eon is entirely touchless. this means there's no need for pulling, pinching, tugging, or cold gas.

#### which solution is best for me?

everyone has unique bodies and cosmetic goals, with that said, different solutions will work better for certain people. for example, coolsculpting is a fantastic option if you want to reduce fat in small areas like the stomach or love handles. also, it is great for those who want to improve their body shape but do not have much excess fat in the first place.

emsculpt neo is a promising solution for patients who want to get rid of fat and tone up their bodies. the advanced electromagnetic technology gives people seeking dramatic transformations more options than coolsculpting can provide. not only does emsculpt neo eliminate fat, but it sculpts muscle definition in problem spots. in addition, patients enjoy improved skin quality and texture after the treatment.

eon is also a popular body contouring treatment that patients love. schedule a consultation to determine which of the three best suits your needs. one of our body sculpting experts can assess your physique and make suggestions to help you make the right decision.

#### non-surgical fat reduction in nyc

there are plenty of different non-surgical fat reduction technologies available to help you achieve your dream figure. kick-start your body contouring journey with skinny medspa in new york city by calling [212-754-0010](tel:212-754-0010).

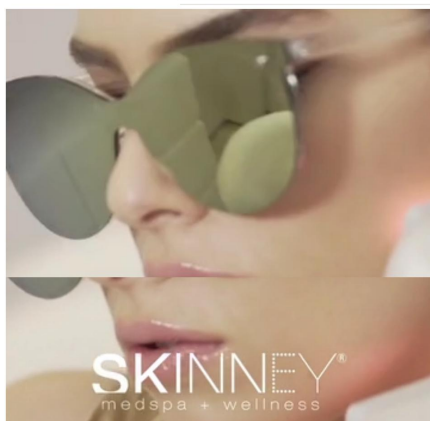
#### sources:

[skinner receives fda clearance for the coolsculpting treatment to improve appearance of fat tissue in the double chin](#)

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