

Skinney Medspa CoolSculpting Co-Op h2 2022 (1-1-2023 to 6-30-2023)			
Time Period	Vendor	Amount	Description
H1 2023	Media - Google Adwords	\$ 72,105.82	CoolSculpting ads
H1 2023	Media Facebook + Instagram	\$ 62,010.24	CoolSculpting ads
H1 2023	Total CoolSculpting Media Cost	\$ 134,116.06	CoolSculpting ads
Skinney Medspa CoolSculpting Co-Op h2 2022 (1-1-2023 to 6-30-2023)			
H1 2023	Shane Quast	\$ 2,535.00	CoolSculpting paid media manager
H1 2023	Chris Zelig	\$ 24,000.00	CoolSculpting Marketing Director
H1 2023	Carter (Web Designer 23)	\$ 27,550.00	CoolSculpting SEO / Webs Designer
H1 2023	Jill Jaroki	\$ 17,836.00	CoolSculpting Art Director
H1 2023	Gisell	\$ 29,556.00	COOLSCULPTING SOCIAL MEDIA
H1 2023	Nick F	\$ 7,800.00	CoolSculpting Video / Photo production
H1 2023	ISAAC (ICookCode)	\$ 4,476.00	COOLSCULPTING Coding SF
	CS CONTRACTOR COST	\$ 111,218.00	
Total Marketing CoolSculpting Cost		\$ 245,334.06	

CoolSculpting Marketing Services Skinney Medspa Co-Op Q1 + Q2 2023 Total Marketing Expenses (1/1/2023 - 6/30/2023)

Total Google Ads: \$ 72,105.82
Total Meta Ads: \$ 62,010.24
Total CoolSculpting Marketing Cost: \$140,116.06

Google Ads Medstar Media > Skinney Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad groups (15) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$1,378.94/day Optimization score: 65%

Ad groups

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (limited) All ads limited by policy	-	42.00	\$255.18	1,216	6.61%	\$10,717.46
x Exp Reach coolsculpting	Eligible (limited) All ads limited by policy	-	15.33	\$204.20	402	2.77%	\$3,181.01
Total: Filtered ad groups			57.33	\$241.54	1,618	4.92%	\$13,848.47
Total: Campaign			281.67	\$160.49	9,627	5.47%	\$81,253.50

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View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard

Ads

Ad	Status	Clicks	CTR	Cost
(Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +12 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite, CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Eligible (limited) Policy (Restricted drug terms +1 more)	1,098	6.65%	\$9,896.96
(Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +7 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite, CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Eligible (limited) Policy (Restricted medical content +1 more)	118	6.19%	\$820.50
(Keyword:Skinney Medspa) Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite, CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current view		1,216	6.61%	\$10,717.46
Total: Ad group		1,216	6.61%	\$10,717.46

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View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard

Responsive search ad

Ad strength: Good

Search term categories your ad appears for: coolsculpting nyc, liposuction cost, coolsculpting cost, + 996 more

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Good	1,963	Advertiser

Google Ads Medstar Media > Skinney Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard

Assets

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Good	1,496	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Good	1,524	Advertiser
Top Provider in NYC	Approved (limited)	Headline	2nd position	Learning	418	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	286	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	312	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	399	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	233	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	133	Advertiser
(Keyword:Skinney Medspa)	Approved (limited)	Headline	1st position	Good	7,301	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	9,963	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	208	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	7,450	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	Good	1,202	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	250	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	299	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	599	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	233	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	133	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	Good	7,501	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	9,963	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	208	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	7,450	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	Good	1,302	Advertiser
The Elite Dual Application Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	250	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	299	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More.	Approved (limited)	Description	None	Good	15,945	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	12,985	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS search nyc > coolsculpting	Ad group	Eligible	2	2.74%	\$11.15
Sitelink						
CoolSculpting NYC CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search nyc > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	646	7.92%	\$6,338.17
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	623	7.86%	\$6,057.00
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	580	7.65%	\$5,643.04
Why Choose Skinny Medspa Here About What Sets Us Apart From Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	583	7.67%	\$5,602.51
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS search nyc > coolsculpting	Ad group	Eligible	92	6.64%	\$856.50
Freeze Your Fat	MS search nyc > coolsculpting	Ad group	Eligible	70	5.75%	\$713.67
Non-surgical Fat Reduction	MS search nyc > coolsculpting	Ad group	Eligible	67	7.48%	\$639.85
Highlights: No Surgery	MS search nyc > coolsculpting	Ad group	Eligible	57	6.06%	\$560.23
Liposuction Alternative	MS search nyc > coolsculpting	Ad group	Eligible	52	5.57%	\$482.57
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appnts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% off 16+ Treatments	MS search nyc > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	488	7.39%	\$4,343.75
Winter Sale - Up to 50% off 16+ Treatments	MS search nyc > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Business name						
Skinny Medspa	MS search nyc	Campaign	Eligible	813	6.63%	\$7,168.04
Call						
(212) 754-6639	MS search nyc	Campaign	Eligible	43	3.20%	\$528.00
Business logo						
SKINNY	MS search nyc	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				813	6.63%	\$7,168.04
Total Sitelinks				648	7.92%	\$6,356.04
Total Callouts				170	6.33%	\$1,544.57
Total Structured snippets				2	2.74%	\$11.15

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(212) 754-6639	MS search nyc	Campaign	Eligible	43	3.20%	\$528.00
Business logo						
SKINNY	MS search nyc	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				813	6.63%	\$7,168.04
Total Sitelinks				648	7.92%	\$6,356.04
Total Callouts				170	6.33%	\$1,544.57
Total Structured snippets				2	2.74%	\$11.15
Total Calls				43	3.20%	\$528.00
Total Locations				0	-	\$0.00
Total Promotions				488	7.39%	\$4,343.75

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Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations: Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.2% View Apply

Ads & assets

Ad	Status	Clicks	CTR	Cost
Skinner Medspa Coolsculpting Coolsculpting® Elite +11 more www.skinnymedspa.com/coolsculpting/nyc Our Biggest Coolsculpting Deal Ever: Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted medical content +1 more)	387	2.76%	\$2,972.07
Skinner Medspa Coolsculpting Coolsculpting® Elite +6 more www.skinnymedspa.com/coolsculpting/nyc Our Biggest Coolsculpting Deal Ever: Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	15	3.09%	\$158.94
Skinner Medspa Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite/nyc Our Biggest Coolsculpting Deal Ever: Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Skinner Medspa Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite/nyc Our Biggest Coolsculpting Deal Ever: Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Totals: Ads in your current view		402	2.77%	\$3,131.01
Totals: Ad group		402	2.77%	\$3,131.01

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations: Responsive search ad Leave feedback

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Skinner Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Good	1,345	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Good	1,422	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Good	1,393	Advertiser
Top Provider in NYC	Approved (limited)	Headline	2nd position	Learning	63	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Good	2,342	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Good	813	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Good	2,002	Advertiser
Coolsculpting® Elite	Approved (limited)	Headline	1st position	Learning	241	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	357	Advertiser
(Keyword: Skinny Medspa)	-	Headline	1st position	-	0	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	4,269	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations: Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Good	2,002	Advertiser
Coolsculpting® Elite	Approved (limited)	Headline	1st position	Learning	241	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	357	Advertiser
(Keyword: Skinny Medspa)	-	Headline	1st position	-	0	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	4,269	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	385	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	11,877	Advertiser
Coolsculpting® Elite in NYC	Approved (limited)	Headline	1st position	Good	1,503	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	266	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	256	Advertiser
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More.	Approved (limited)	Description	None	Good	13,484	Advertiser
Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite.	Approved (limited)	Description	2nd position	Good	11,251	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations: Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	3	3.80%	\$0.48
CoolSculpting NYC CoolSculpting® The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	211	3.47%	\$1,726.89
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	208	3.51%	\$1,680.37
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	187	3.37%	\$1,559.46
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	182	3.26%	\$1,498.42
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations: Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	35	3.36%	\$311.46
Freeze Your Fat	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	31	3.93%	\$271.97
Liposuction Alternative	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	30	3.97%	\$270.01
Highlights: No Surgery	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	24	3.20%	\$229.64
Non-surgical Fat Reduction	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible	22	3.07%	\$229.44
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations							
Ads & assets							
Ads							
Assets	Spring Sale - Up to 50% off 16+ Treatments	MS search nyc > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	162	3.12%	\$1,256.88
Landing pages							
Keywords							
Audience							
Settings	Skiny Medspa	MS search nyc	Campaign	Eligible	278	2.70%	\$2,228.47
Change history							
Dynamic ad targets							
Devices							
	(212) 754-6639	MS search nyc	Campaign	Eligible	20	2.16%	\$174.32
	SKINNEY	MS search nyc	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
	Total: Business name				278	2.70%	\$2,228.47
	Total: Sitelinks				213	3.49%	\$1,749.40
	Total: Callouts				59	2.99%	\$493.27
	Total: Structured snippets				3	3.80%	\$9.48

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations							
Ads & assets							
Ads							
Assets							
Landing pages							
Keywords							
Audience							
Settings							
Change history							
Dynamic ad targets							
Devices							
	(212) 754-6639	MS search nyc	Campaign	Eligible	20	2.16%	\$174.32
	SKINNEY	MS search nyc	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
	Total: Business name				278	2.70%	\$2,228.47
	Total: Sitelinks				213	3.49%	\$1,749.40
	Total: Callouts				59	2.99%	\$493.27
	Total: Structured snippets				3	3.80%	\$9.48
	Total: Calls				20	2.16%	\$174.32
	Total: Locations				0	-	\$0.00
	Total: Promotions				162	3.12%	\$1,256.88

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Recommendations						
Insights						
Ad groups						
Assets						
Landing pages						
Keywords						
Audiences						
Settings						
Change history						
Dynamic ad targets						
Ad schedule						
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	415	7.97%	\$10,693.52
	KeyWord:Skinney Medspa CoolSculpting CoolSculpting® Elite +12 more	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	226	7.85%	\$4,521.72
	Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	379	2.93%	\$4,317.99
	Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	312	3.72%	\$4,018.63
	Skinney Medspa Non-Surgical Fat Reduction Fat Reduction Treatment +6 more	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Campaign paused	217	2.99%	\$3,170.03
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more), Ad	115	7.32%	\$3,077.61

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Recommendations						
Insights						
Ad groups						
Assets						
Landing pages						
Keywords						
Audiences						
Settings						
Change history						
Dynamic ad targets						
Ad schedule						
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	0. coolsculpting - general (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	115	7.32%	\$3,077.61
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Arms, Back, Chin & More. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	105	8.88%	\$1,877.22
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	137	11.99%	\$1,850.93
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	120	6.70%	\$1,344.30
	Skinney Medspa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more	4. lipo (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	92	4.86%	\$1,254.53
	Skinney Medspa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more	2. lipo	Removed Policy (Restricted drug terms +1 more), Campaign paused	61	4.31%	\$910.02
	Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more					

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Recommendations						
Insights						
Ad groups						
Assets						
Landing pages						
Keywords						
Audiences						
Settings						
Change history						
Dynamic ad targets						
Ad schedule						
	Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Ad group paused, +1	50	3.71%	\$700.31
	KeyWord:Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more	1. coolsculpting - price (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	30	13.10%	\$426.58
	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	20	7.33%	\$335.58
	KeyWord:Skinney Medspa CoolSculpting CoolSculpting® Elite +7 more	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	14	6.06%	\$177.80
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	6.00%	\$74.49
	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Treating Fat Right for You? Book a Free CoolSculpting Consultation Today.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$27.51
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	7.50%	\$26.01

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view						
2,650 4.79% \$44,807.09						
Assets	25% Off All CoolSculpting® Freeze Fat Now. Pay Later. #1 CoolSculpting Provider NYC	x_dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	3	7.50%	\$28.01
Assets	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.			0	-	\$0.00
Assets	#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off. SO down	how much is cool sculpt near me	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	how much is cool sculpt near me	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off. SO down	how much is cool sculpt new york	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	how much is cool sculpt nyc	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view						
2,650 4.79% \$44,807.09						
Assets	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	what is coolsculpting	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off. SO down	what is coolsculpting	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	what is coolsculpting manhattan	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Assets	#1 CoolSculpting Provider NYC CoolSculpting Only \$66 A Month Freeze Your Fat Off. SO down	what is coolsculpting manhattan	Not eligible Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Total: Ads in your current view				2,650	4.79%	\$44,807.09
Total: Campaign				2,650	4.79%	\$44,807.09

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
25% Off All CoolSculpting®	-	Headline	None	-	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	3rd position	Learning	60	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	28	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	3rd position	Learning	501	Advertiser
Flexible Payment Options	Approved (limited)	Headline	3rd position	Learning	100	Advertiser
Top Provider in NYC	Approved (limited)	Headline	None	Learning	121	Advertiser
(KeywordSkinney Med Spa)	-	Headline	None	-	0	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	706	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	434	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Good	1,705	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	894	Advertiser
CoolSculpting® Elite Near Me	Approved (limited)	Headline	1st position	Learning	413	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	195	Advertiser
(KeywordSkinney Medspa)	Approved (limited)	Headline	1st position	Good	4,021	Advertiser
\$1000 Off 8+ Treatments	-	Headline	None	-	578	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
CoolSculpting NYC Treatment	-	Headline	None	-	0	Automatically created
CoolSculpting NYC Treatment Manhattan CoolSculpting Locations	-	Headline	None	-	0	Automatically created
CoolSculpting NYC Treatment Manhattan CoolSculpting	-	Headline	None	-	0	Automatically created
CoolSculpting Test	-	Headline	None	-	0	Automatically created
CoolSculpting Test Skinny Medspa	-	Headline	None	-	0	Automatically created
CoolSculpting Elite At Skinny Medspa NYC, Miami And Houston	-	Headline	None	-	0	Automatically created
50% Off 8+ Treatments	-	Headline	None	-	9	Advertiser
CoolSculpting Skinny Medspa	-	Headline	None	-	0	Automatically created
50% Off 15+ Treatments	Approved (limited)	Headline	None	Learning	650	Advertiser
CoolSculpting NYC Manhattan CoolSculpting	Approved (limited)	Headline	None	Pending	0	Automatically created
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	92	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	88	Advertiser
Leading CoolSculpting® Elite Provider in NYC. Schedule a Free Consultation	-	Description	None	-	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	5,029	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	662	Advertiser
CoolSculpting NYC clients rely on for the most effective fat reduction treatment	Approved (limited)	Description	None	Pending	0	Automatically created
Get a free consultation at one of our three CoolSculpting Manhattan locations	-	Description	None	-	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get Up to 50% Off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to 50% off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	12	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	-	Description	2nd position	-	333	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	-	Description	2nd position	-	467	Advertiser
CoolSculpting clients rely on for the most effective fat reduction treatment	-	Description	None	-	0	Automatically created
Get a free consultation and find out if CoolSculpting is right for you	Approved (limited)	Description	None	Pending	0	Automatically created

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	662	Advertiser
CoolSculpting NYC clients rely on for the most effective fat reduction treatment	Approved (limited)	Description	None	Pending	0	Automatically created
Get a free consultation at one of our three CoolSculpting Manhattan locations	-	Description	None	-	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get Up to 50% Off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to 50% Off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% off 8+ treatments of CoolSculpting.	-	Description	2nd position	-	12	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ treatments of CoolSculpting Elite.	-	Description	2nd position	-	333	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	-	Description	2nd position	-	667	Advertiser
CoolSculpting clients rely on for the most effective fat reduction treatment	-	Description	None	-	0	Automatically created
Get a free consultation and find out if CoolSculpting is right for you	Approved (limited)	Description	None	Pending	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	2,551	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS search coolsculpting nyc	Campaign	Eligible	6	3.28%	\$96.87
Sitelink						
CoolSculpting NYC CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	1,566	5.78%	\$30,625.43
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,478	5.65%	\$28,892.45
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,405	5.64%	\$27,087.71
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,343	5.56%	\$26,168.13
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	1	5.26%	\$25.11
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation	Account	Account	Removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS search coolsculpting nyc	Campaign	Eligible	282	5.77%	\$5,033.13
Freeze Your Fat	MS search coolsculpting nyc	Campaign	Eligible	209	5.72%	\$4,271.99
Liposuction Alternative	MS search coolsculpting nyc	Campaign	Eligible	176	6.06%	\$3,383.02
Highlights: No Surgery	MS search coolsculpting nyc	Campaign	Eligible	157	5.39%	\$3,216.95
Non-surgical Fat Reduction	MS search coolsculpting nyc	Campaign	Eligible	144	5.47%	\$2,809.01
Up to 1000\$ Off	MS search coolsculpting nyc	Campaign	Removed	31	4.06%	\$796.59
Contact Us + Free Consult	Account	Account	Eligible	26	4.19%	\$589.36
Contact Us + Free Consult	MS search coolsculpting nyc	Campaign	Removed	26	4.19%	\$589.36
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Winter Sale - Up to 50% off 16+ Treatments	MS search coolsculpting nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	748	4.91%	\$14,005.76
Spring Sale - Up to 50% off 16+ Treatments	MS search coolsculpting nyc	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	245	4.91%	\$4,199.65
Winter Sale - \$1,000 off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 25% off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - 25% off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to \$1,000 off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
(212) 754-6639	MS search coolsculpting nyc	Campaign	Eligible	120	3.36%	\$2,751.31
Total Business name				0	-	\$0.00
Total Sitelinks				1,600	5.80%	\$31,169.15
Total Callouts				510	5.55%	\$10,060.88

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | coolsculpting | nyc Ad groups (674) Select an ad group

Paused Type: Search Budget: \$458.83/day More details Campaign 98 of 190

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - 25% off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to \$1,000 off 8+ Treatments	MS search coolsculpting nyc	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
(212) 754-6639	MS search coolsculpting nyc	Campaign	Eligible	120	3.36%	\$2,751.31
Total Business name				0	-	\$0.00
Total Sitelinks				1,600	5.80%	\$31,169.15
Total Callouts				510	5.55%	\$10,060.88
Total Structured snippets				6	3.28%	\$96.87
Total Calls				120	3.36%	\$2,751.31
Total Locations				0	-	\$0.00
Total Promotions				993	4.91%	\$18,205.41

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View (2 filters) All campaigns Campaign MS | search | miami Ad groups (17) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$221.05/day Optimization score: 65.5% More details Campaign 0 of 0

Ad groups

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (Limited) All ads limited by policy	-	18.00	\$100.86	267	6.55%	\$1,815.57
x Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	8.00	\$147.27	196	3.86%	\$1,178.19
Total: Filtered ad groups			26.00	\$115.14	463	5.06%	\$2,993.76
Total: Campaign			125.00	\$132.05	3,328	6.01%	\$16,506.29

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View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 17

Ads

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.6% View Apply

Ad	Status	Clicks	CTR	Cost
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +12 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Eligible (Limited) Policy (Restricted medical content +1 more)	183	6.99%	\$1,228.70
(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Filtered Policy (Restricted medical content +1 more)	64	5.34%	\$454.89
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +7 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs...	Eligible (Limited) Policy (Restricted medical content +1 more)	28	7.60%	\$131.98
Total: Ads in your current view		267	6.55%	\$1,815.57
Total: Ad group		267	6.55%	\$1,815.57

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

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Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 17

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Skinny Medspa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	537	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	265	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	169	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	48	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	29	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	57	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	88	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	63	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	35	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	1,313	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	1,390	Advertiser

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View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 17

Responsive search ad

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	88	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	63	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	35	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	1,313	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	1,390	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	23	Advertiser
Coolsculpting in Miami	Approved (limited)	Headline	1st position	937	Advertiser
CoolSculpting® Elite in Miami	Approved (limited)	Headline	1st position	282	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	43	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	52	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,523	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite.	Approved (limited)	Description	2nd position	2,078	Advertiser

Show rows: 100 1 - 19 of 19

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View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 17

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting Elite, EmSculpt, Morpheus8, Hydrafacial, Photofacial, Laser Skin Resurfacing...	MS search miami	Campaign	Eligible (Limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search miami coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	128	8.22%	\$1,021.96
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	124	8.10%	\$991.16
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	111	7.56%	\$884.92
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	104	7.17%	\$765.53
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS search miami > coolsculpting	Ad group	Eligible	22	8.21%	\$185.92
Freeze Your Fat	MS search miami > coolsculpting	Ad group	Eligible	16	6.06%	\$138.68
Liposuction Alternative	MS search miami > coolsculpting	Ad group	Eligible	16	8.94%	\$109.51
Nonsurgical Fat Reduction	MS search miami > coolsculpting	Ad group	Eligible	12	7.19%	\$104.14
Highlights: No Surgery	MS search miami > coolsculpting	Ad group	Eligible	13	6.74%	\$96.94
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appnts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% Off 16+ Treatments	MS search miami > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	103	7.35%	\$794.92
Business name						
Skiny Medspa	MS search miami	Campaign	Eligible	152	7.19%	\$1,044.53
Call						
(305) 717-7576	MS search miami	Campaign	Eligible	21	5.63%	\$226.26
Business logo						
SKINNY	MS search miami	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				152	7.19%	\$1,044.53
Total: Sitelinks				128	8.17%	\$1,021.96
Total: Callouts				36	6.53%	\$282.03
Total: Structured snippets				0	-	\$0.00
Total: Calls				21	5.63%	\$226.26
Total: Locations				0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(305) 717-7576	MS search miami	Campaign	Eligible	21	5.63%	\$226.26
Business logo						
SKINNY	MS search miami	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				152	7.19%	\$1,044.53
Total: Sitelinks				128	8.17%	\$1,021.96
Total: Callouts				36	6.53%	\$282.03
Total: Structured snippets				0	-	\$0.00
Total: Calls				21	5.63%	\$226.26
Total: Locations				0	-	\$0.00
Total: Promotions				103	7.35%	\$794.92

Show rows: 100 1 - 30 of 30

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View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.4% View Apply

Ad	Status	Clicks	CTR	Cost
Skiny Medspa CoolSculpting CoolSculpting® Elite +11 more skinymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	150	3.95%	\$918.08
Skiny Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more skinymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Paused Policy (Restricted medical content +1 more)	41	3.65%	\$242.68
Skiny Medspa CoolSculpting CoolSculpting® Elite +6 more skinymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (Limited) Policy (Restricted drug terms +1 more)	5	2.94%	\$17.43
Total: Ads in your current view		196	3.86%	\$1,170.19
Total: Ad group		196	3.86%	\$1,178.19

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View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Responsive search ad

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Skiny Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Learning	836	Advertiser
Affordable & Dulch Treatments	Approved (limited)	Headline	2nd position	Learning	292	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	315	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	367	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	136	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	38	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	540	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	129	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	121	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	1,148	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	91	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 12 of 17

Overview Recommendations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	38	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	540	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	129	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	121	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	1,148	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	Learning	91	Advertiser
CoolSculpting in Miami	Approved (limited)	Headline	1st position	Good	2,812	Advertiser
CoolSculpting® Elite in Miami	Approved (limited)	Headline	1st position	Learning	761	Advertiser
The Elite Dual Applications Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	62	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	86	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	3,645	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite.	Approved (limited)	Description	2nd position	Good	2,099	Advertiser

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View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 12 of 17

Overview Recommendations

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting Elite, EmuSculpt, Morpheus8, HydraFacial, Photofacial, Laser Skin Resurfacing...	MS search miami	Campaign	Eligible (Limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
Sitelink						
CoolSculpting Miami CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	83	4.51%	\$544.70
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	77	4.26%	\$483.90
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	71	4.15%	\$472.07
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	68	3.99%	\$455.08
Full Range of Services Learn More About Our Complete Range of Top Services For Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation	Account	Account	Removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 12 of 17

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Liposuction Alternative	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible	9	3.88%	\$73.52
Highlights: No Surgery	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible	9	4.21%	\$62.27
Non-surgical Fat Reduction	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible	8	3.75%	\$58.82
FDA Cleared	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible	9	2.91%	\$47.94
Freeze Your Fat	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible	4	1.55%	\$44.67
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appointments	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

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View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 12 of 17

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% off 16+ Treatments	MS search miami > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	84	4.97%	\$510.43
Business name						
Skinny Medspa	MS search miami	Campaign	Eligible	120	4.16%	\$770.61
Call						
(305) 717-7576	MS search miami	Campaign	Eligible	10	2.19%	\$68.55
Business logo						
SKINNY	MS search miami	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				120	4.16%	\$770.61
Total: Sitelinks				84	4.52%	\$548.20
Total: Callouts				24	3.76%	\$179.55
Total: Structured snippets				0	-	\$0.00
Total: Calls				10	2.19%	\$68.55
Total: Locations				0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | miami Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 12 of 17

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(305) 717-7576	MS search miami	Campaign	Eligible	10	2.19%	\$68.55
Business logo						
SKINNY	MS search miami	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				120	4.16%	\$770.61
Total: Sitelinks				84	4.52%	\$548.20
Total: Callouts				24	3.76%	\$179.55
Total: Structured snippets				0	-	\$0.00
Total: Calls				10	2.19%	\$68.55
Total: Locations				0	-	\$0.00
Total: Promotions				84	4.97%	\$510.43

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View (2 filters) All campaigns Campaign MS | search | houston Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$209.14/day Optimization score: 53.5% More details Campaign 42 of 190

Ad groups

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad group: coolsculpting, x. Exp Reach | coolsculpting Add filter

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (limited) All ads limited by policy	-	18.50	\$77.29	384	5.66%	\$1,429.90
x. Exp Reach coolsculpting	Eligible (limited) All ads limited by policy	-	6.00	\$79.10	130	3.42%	\$474.62
Total: Filtered ad groups			24.50	\$77.74	514	4.87%	\$1,904.52
Total: Campaign			264.00	\$60.97	5,694	6.63%	\$16,096.84

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View (2 filters) All campaigns Campaign MS | search | houston Ad groups (21) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$209.14/day Optimization score: 53.5% More details Campaign 42 of 190

Ad groups

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad group: coolsculpting, x. Exp Reach | coolsculpting Add filter

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (limited) All ads limited by policy	-	18.50	\$77.29	384	5.66%	\$1,429.90
x. Exp Reach coolsculpting	Eligible (limited) All ads limited by policy	-	6.00	\$79.10	130	3.42%	\$474.62
Total: Filtered ad groups			24.50	\$77.74	514	4.87%	\$1,904.52
Total: Campaign			264.00	\$60.97	5,694	6.63%	\$16,096.84

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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View (2 filters) All campaigns Campaign MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard More details Ad group 3 of 21

Ads

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.4% View Apply

Ad status: All Add filter

Ad	Status	Clicks	CTR	Cost
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +12 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (limited) Policy (restricted drug terms +1 more)	257	5.13%	\$938.01
(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Paused Policy (restricted medical content +1 more)	108	7.43%	\$438.80
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +7 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (limited) Policy (restricted drug terms +1 more)	19	6.35%	\$53.09
Total: Ads in your current view		384	5.68%	\$1,429.90
Total: Ad group		384	5.68%	\$1,429.90

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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View (2 filters) All campaigns Campaign MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard More details Ad group 3 of 21

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Skinny Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Learning	388	Advertiser
Affordable & Dulc Treatments	Approved (limited)	Headline	2nd position	Learning	877	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	605	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	101	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	59	Advertiser
Top Provider in Houston	Approved (limited)	Headline	2nd position	Learning	58	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	218	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	113	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	22	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	Good	2,041	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	2,679	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (limited) Type: Standard More details Ad group 3 of 21

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	218	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	113	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	22	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	Good	2,041	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	2,679	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	87	Advertiser
Coolsculpting in Houston	Approved (limited)	Headline	1st position	Good	2,349	Advertiser
CoolSculpting® Elite Houston	Approved (limited)	Headline	1st position	Learning	417	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	77	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	96	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	4,634	Advertiser
Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	4,021	Advertiser

Show rows: 100 1-19 of 19

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View (2 filters) All campaigns MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting Elite, Emsculpt, Morpheus8, Hydrafacial, Photofacial, Laser Skin Resurfacing...	MS search houston	Campaign	Eligible (Limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
Stelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search houston + coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	125	4.57%	\$559.22
About Us: Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	121	4.49%	\$540.24
5 Star Reviews: See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	118	4.34%	\$520.53
Why Choose Skinny Medspa: Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	115	4.28%	\$503.68
Full Range of Services: Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair: Read About What Earned Us A Feature in The Popular Fashion Magazine	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
Book A Free Consultation			Removed			

View (2 filters) All campaigns MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Liposuction Alternative	MS search houston + coolsculpting	Ad group	Eligible	16	5.02%	\$50.99
Freeze Your Fat	MS search houston + coolsculpting	Ad group	Eligible	14	3.15%	\$47.79
FDA Cleared	MS search houston + coolsculpting	Ad group	Eligible	15	2.98%	\$44.63
Non-surgical Fat Reduction	MS search houston + coolsculpting	Ad group	Eligible	14	4.81%	\$43.53
Highlights: No Surgery	MS search houston + coolsculpting	Ad group	Eligible	12	3.85%	\$34.81
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

View (2 filters) All campaigns MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% Off 16+ Treatments	MS search houston + coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	168	4.27%	\$423.82
Business name						
SKINNY Medspa	MS search houston	Campaign	Eligible	168	4.71%	\$589.55
Call						
(713) 324-7697	MS search houston	Campaign	Eligible	31	1.70%	\$118.98
Business logo						
SKINNY	MS search houston	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				168	4.71%	\$589.55
Total: Stelinks				125	4.56%	\$559.22
Total: Callouts				39	3.52%	\$123.12
Total: Structured snippets				0	-	\$0.00
Total: Calls				31	1.70%	\$118.98
Total: Locations				0	-	\$0.00

View (2 filters) All campaigns MS | search | houston Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(713) 324-7697	MS search houston	Campaign	Eligible	31	1.70%	\$118.98
Business logo						
SKINNY	MS search houston	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				168	4.71%	\$589.55
Total: Stelinks				125	4.56%	\$559.22
Total: Callouts				39	3.52%	\$123.12
Total: Structured snippets				0	-	\$0.00
Total: Calls				31	1.70%	\$118.98
Total: Locations				0	-	\$0.00
Total: Promotions				168	4.27%	\$423.82

Show rows: 100 1 - 30 of 30

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View (2 filters) All campaigns MS | search | houston Ad group Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ads

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +0.2% View Apply

Ad	Status	Clicks	CTR	Cost
SKINNY Medspa CoolSculpting CoolSculpting® Elite +11 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (Limited) Policy (Restricted drug terms +1 more)	106	3.39%	\$351.91
SKINNY Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Paused Policy (Restricted medical content +1 more)	18	3.35%	\$89.70
SKINNY Medspa CoolSculpting CoolSculpting® Elite +6 more skinnymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.58%	\$33.01
Total: Ads in your current view		130	3.42%	\$474.62
Total: Ad group		150	3.42%	\$474.62

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View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 16 of 21

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Skinner Medspa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	450	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	439	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	320	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	271	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	162	Advertiser
Top Provider in Houston	Approved (limited)	Headline	2nd position	17	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	766	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	117	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	34	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	669	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	177	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 16 of 21

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Top Provider in Houston	Approved (limited)	Headline	2nd position	17	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	766	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	117	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	34	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	669	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	177	Advertiser
Coolsculpting in Houston	Approved (limited)	Headline	1st position	2,503	Advertiser
CoolSculpting® Elite Houston	Approved (limited)	Headline	1st position	331	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	52	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	61	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	3,015	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	2,447	Advertiser

Show rows: 100 1 - 18 of 18

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View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 16 of 21

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting Elite, EmuSculpt, Moxphus®, HydraFacial, Rhinofacial Laser Skin Resurfacing...	MS search houston	Campaign	Eligible (Limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
Sticker						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	41	3.13%	\$175.42
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	39	3.15%	\$175.18
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	42	3.22%	\$158.21
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	37	2.98%	\$136.95
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book & Res Consultation			Removed			

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 16 of 21

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Highlights: No Surgery	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible	5	3.91%	\$15.53
FDA Cleared	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible	2	0.88%	\$11.45
Liposuction Alternative	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible	3	2.17%	\$11.38
Freeze Your Fat	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible	2	1.13%	\$9.45
Non-surgical Fat Reduction	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible	1	0.77%	\$0.99
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 16 of 21

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% off 16+ Treatments	MS search houston + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	46	3.89%	\$153.04
Business name						
Skinner Medspa	MS search houston	Campaign	Eligible	75	3.50%	\$231.06
Call						
(713) 324-7697	MS search houston	Campaign	Eligible	17	2.28%	\$52.49
Business logo						
SKINNEY	MS search houston	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total: Business name				75	3.50%	\$231.06
Total: Stickers				43	3.27%	\$190.25
Total: Callouts				8	1.71%	\$31.63
Total: Structured snippets				0	-	\$0.00
Total: Calls				17	2.28%	\$52.49
Total: Locations				0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | houston Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(713) 324-7697	MS search houston	Campaign	Eligible	17	2.28%	\$53.49
Business logo						
SKINNY	MS search houston	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				75	3.50%	\$231.06
Total Site links				43	3.27%	\$190.25
Total Callouts				8	1.71%	\$31.63
Total Structured snippets				0	-	\$0.00
Total Calls				17	2.28%	\$53.49
Total Locations				0	-	\$0.00
Total Promotions				46	3.89%	\$153.04

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View (2 filters) All campaigns Campaign MS | search | brand Ad groups (1) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$71.56/day Optimization score: 73%

Overview Recommendations

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			2,786	29.96%	\$7,854.85
"Comprehensive Beauty Haven" +12 more www.skinnymedspa.com Non-invasive Fat Reduction. Face + Beauty Treatments. Luxury Service. Competitive Prices. Praised By Vanity Fair, Cosmo, and... View assets details	brand	Removed Policy (Trademark: in ad text +2 more)	413	30.84%	\$1,188.02
(Keyword: Skinny MedSpa & Wellness) #1 Provider in NYC "Comprehensive Beauty Haven" +11 more www.skinnymedspa.com From CoolSculpting® to Anti-Aging Laser Technology, Skinny MedSpa Offers It All. Praised By Vanity Fair, Cosmo, and Elie... View assets details	brand exact	Removed Policy (Restricted drug terms +1 more), Ad group removed	73	32.02%	\$295.00
Skinner MedSpa & Wellness #1 Provider in NYC "Comprehensive Beauty Haven" +11 more www.skinnymedspa.com From CoolSculpting® to Anti-Aging Laser Technology, Skinny MedSpa Offers It All. Praised By Vanity Fair, Cosmo, and Elie... View assets details	x. non-service medspa (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed	4	4.55%	\$50.98
Skinner MedSpa & Wellness #1 Provider in NYC "Comprehensive Beauty Haven" +11 more www.skinnymedspa.com From CoolSculpting® to Anti-Aging Laser Technology, Skinny MedSpa Offers It All. Praised By Vanity Fair, Cosmo, and Elie... View assets details	x. non-service medspa (exact)	Removed Policy (Restricted drug terms +1 more), Ad group removed	3	4.76%	\$38.50
Skinner MedSpa - 5 Star Rated Book an Appointment Today www.skinnymedspa.com Knowledgeable & Professional Team. New clients get 20% off services. Learn more.	Skinner MedSpa	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Skinner MedSpa - 5 Star Rated Schedule a Free Consultation www.skinnymedspa.com All Treatments are Customized Specifically for You. New clients get 20% off.	Skinner MedSpa	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Skinner MedSpa - 5 Star Rated Two Convenient NYC Locations www.skinnymedspa.com All Treatments are Customized Specifically for You. Learn more.	Skinner MedSpa NYC	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | brand Ad groups (1) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$71.56/day Optimization score: 73%

Overview Recommendations

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imps.	Asset source
Freeze Your Fat Off, \$0 Down	Approved (limited)	Headline	None	3	Advertiser
CoolSculpting Special 25% Off	Approved (limited)	Headline	None	7	Advertiser
#1 Provider in NYC	Approved (limited)	Headline	None	4	Advertiser
CoolSculpting in NYC	Approved (limited)	Headline	None	7	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	2	Advertiser
NYC's Highest-Rated Treatments	Approved (limited)	Headline	None	40	Advertiser
Two Convenient NYC Locations	-	Headline	None	0	Advertiser
"Comprehensive Beauty Haven"	Approved (limited)	Headline	None	10	Advertiser
Skinner MedSpa - 5 Star Rated	Approved (limited)	Headline	None	3	Advertiser
Unbeatable Prices + Service	Approved (limited)	Headline	None	7	Advertiser
Best Prices in NYC	Approved (limited)	Headline	None	99	Advertiser
(Keyword: Skinny MedSpa & Wellness)	Approved (limited)	Headline	1st position	228	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | brand Ad groups (1) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$71.56/day Optimization score: 73%

Overview Recommendations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imps.	Asset source
Best Prices in NYC	Approved (limited)	Headline	None	99	Advertiser
(Keyword: Skinny MedSpa & Wellness)	Approved (limited)	Headline	1st position	228	Advertiser
Personalized Treatments	Approved (limited)	Headline	None	5	Advertiser
#1 in NYC For Good Reason	-	Headline	None	0	Advertiser
25% Off All Treatments	Approved (limited)	Headline	None	24	Advertiser
Three Convenient NYC Locations	Approved (limited)	Headline	None	17	Advertiser
Luxury MedSpa NYC	Approved (limited)	Headline	None	0	Automatically created
Luxury MedSpa NYC Houston Miami Skinner Medspa	Approved (limited)	Headline	None	0	Automatically created
Praised By Vanity Fair, Cosmo, and Elie. Rated 5 Stars by Customers Across Our City.	Approved (limited)	Description	None	166	Advertiser
From CoolSculpting® to Anti-Aging Laser Technology, Skinny MedSpa Offers It All.	Approved (limited)	Description	None	1	Advertiser
Knowledgeable & Professional Team. New Clients Get 25% Off Services. Learn More.	Approved (limited)	Description	None	2	Advertiser
Find Out Why Skinner Is 5-Star Rated. Schedule Your Free Consultation For 25% Off Today!	Approved (limited)	Description	None	225	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | brand Ad groups (1) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$71.56/day Optimization score: 73%

Overview Recommendations

Asset	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting NYC CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search brand	Campaign	Eligible (limited) Policy (Restricted medical content +1 more)	651	30.01%	\$1,701.59
Thermage Skin Tightening Non-Surgical Face Lift. Tighten, Lift & Rejuvenate Loose Skin	MS search brand	Campaign	Eligible (limited) Policy (Restricted medical content +2 more)	430	29.53%	\$1,681.52
5 Star Reviews See Why Skinner MedSpa Is #1 Read Real Client Reviews	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	616	26.55%	\$1,607.81
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Account	Account	Eligible (limited) Policy (Restricted medical content +2 more)	0	-	\$0.00
Book a Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Laser Skin Resurfacing Vaporizes Damaged Skin Tissue & Reveals Fresher, Younger Skin	MS search brand	Campaign	Not eligible Disapproved (Tobacco +2 more)	0	-	\$0.00
Laser Hair Removal We Use the Most Advanced, Up-to-Date Laser Technology. Learn More	MS search brand	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
New Client Discount New to Skinner? Don't Miss this Exclusive Offer. Learn More Now	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Reservas de 5 estrellas Experiencia incomparable. Leer reseñas de clientes reales	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting Miami Reducción de grasa sin cirugía. Haz Una Consulta Gratuita	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Callout						
FDA Cleared	MS search brand	Campaign	Eligible	354	25.16%	\$1,008.00

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad groups (15) Select an ad group

Paused Type: Search Budget: \$190.45/day More details Campaign 46 of 190

Ad groups

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Not eligible Campaign paused	-	12.00	\$116.22	168	6.63%	\$1,394.70
x Exp Reach coolsculpting	Not eligible Campaign paused	-	1.00	\$276.99	97	2.33%	\$276.99
Total: Filtered ad groups			13.00	\$128.59	205	4.97%	\$1,671.69
Total: Campaign			49.33	\$148.41	1,200	5.53%	\$7,321.35

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard More details Ad group 2 of 15

Ads

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +12 more skinnymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	159	6.61%	\$1,331.41
(Keyword: Skinny Medspa) CoolSculpting CoolSculpting® Elite +7 more skinnymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...	Not eligible Policy (Restricted medical content +1 more), Campaign paused	9	6.87%	\$63.29
Total: Ads in your current view		168	6.63%	\$1,394.70
Total: Ad group		168	6.63%	\$1,394.70

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
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View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard More details Ad group 2 of 15

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imps.	Asset source
Skinny Medspa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	326	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	240	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	204	Advertiser
Top Provider in NYC	Approved (limited)	Headline	2nd position	59	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	41	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	57	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	42	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	31	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	15	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	1,070	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	1,420	Advertiser

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard More details Ad group 2 of 15

Responsive search ad

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imps.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	42	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	31	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	15	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	1,070	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	1,420	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	48	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	1,085	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	170	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	41	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	52	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,311	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	1,806	Advertiser

Show rows: 100 1 - 19 of 19

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View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard More details Ad group 2 of 15

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search nyc exp - coolsculpting	Ad group	Eligible	3	20.00%	\$26.59
Stelink						
CoolSculpting NYC CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search nyc exp - coolsculpting	Ad group	Eligible (limited) Policy (Restricted medical content +1 more)	92	8.39%	\$852.79
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	88	8.26%	\$813.39
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	85	8.10%	\$785.69
About Us Learn More About Why Skinny MedSpa is #1	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	83	8.29%	\$775.90
Full Range of Services Learn More About Our Complete Range of Top Services For Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine	Account	Account	Eligible (limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	MS search nyc exp · coolsculpting	Ad group	Eligible	23	10.65%	\$220.66
Nonsurgical Fat Reduction	MS search nyc exp · coolsculpting	Ad group	Eligible	17	11.89%	\$205.00
Liposuction Alternative	MS search nyc exp · coolsculpting	Ad group	Eligible	17	9.83%	\$172.72
Highlights: No Surgery	MS search nyc exp · coolsculpting	Ad group	Eligible	16	11.68%	\$164.00
Freeze Your Fat	MS search nyc exp · coolsculpting	Ad group	Eligible	18	9.94%	\$145.49
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 50% off 16+ Treatments	MS search nyc exp · coolsculpting	Ad group	Eligible (limited) Policy (Restricted medical content +1 more)	80	8.23%	\$688.76
Business name						
Skinny Medspa	MS search nyc exp	Campaign	Eligible	148	6.74%	\$1,241.43
Call						
(212) 754-6639	MS search nyc exp	Campaign	Eligible	1	0.63%	\$30.09
Business logo						
SKINNY	MS search nyc exp	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				148	6.74%	\$1,241.43
Total Sitelinks				92	8.37%	\$852.79
Total Callouts				37	9.14%	\$362.62
Total Structured snippets				3	20.00%	\$26.59
Total Calls				1	0.63%	\$30.09
Total Locations				0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group coolsculpting

Enabled Status: Not eligible Type: Standard

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(212) 754-6639	MS search nyc exp	Campaign	Eligible	1	0.63%	\$30.09
Business logo						
SKINNY	MS search nyc exp	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				148	6.74%	\$1,241.43
Total Sitelinks				92	8.37%	\$852.79
Total Callouts				37	9.14%	\$362.62
Total Structured snippets				3	20.00%	\$26.59
Total Calls				1	0.63%	\$30.09
Total Locations				0	-	\$0.00
Total Promotions				80	8.23%	\$688.76

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View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad	Status	Clicks	CTR	Cost
Skinny Medspa CoolSculpting CoolSculpting® Elite +11 more skinnymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	33	2.24%	\$256.86
Skinny Medspa CoolSculpting CoolSculpting® Elite +6 more skinnymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Not eligible Policy (Restricted medical content +1 more), Campaign paused	4	3.48%	\$20.13
Total: Ads in your current view		37	2.33%	\$276.99
Total: Ad group		37	2.33%	\$276.99

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

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View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Responsive search ad

Asset	Status	Asset type	Position	Imps.	Asset source
Skinny Medspa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	128	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	182	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	105	Advertiser
Top Provider in NYC	Approved (limited)	Headline	2nd position	7	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	264	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	17	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	110	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	11	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	71	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	591	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	32	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad group 12 of 15

Overview Recommendations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	17	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	110	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	11	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	71	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	591	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	32	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	1,289	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	143	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	29	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	21	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,425	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	1,160	Advertiser

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Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad group 12 of 15

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
CoolSculpting NYC CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.05%	\$176.88
5 Star Reviews See Why Skinny Medspa Is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	19	2.95%	\$166.00
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	18	2.90%	\$159.92
About Us Learn More About Why Skinny Medspa Is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	18	2.91%	\$159.92
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book a Free Consultation	Account	Account	Removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad group 12 of 15

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	3	3.80%	\$46.54
FDA Cleared	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	3	2.80%	\$35.45
Highlights: No Surgery	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	2	2.82%	\$15.32
Non-surgical Fat Reduction	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	1	1.90%	\$10.78
Freeze Your Fat	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible	1	1.27%	\$4.67
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Account	Account	Eligible	0	-	\$0.00
Accepting New Appointments	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad group 12 of 15

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Spring Sale - Up to 50% off 16+ Treatments	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.11%	\$152.93
Winter Sale - Up to 50% off 16+ Treatments	MS search nyc exp + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
SKINNEY Medspa	MS search nyc exp	Campaign	Eligible	29	2.23%	\$215.93
(212) 754-6639	MS search nyc exp	Campaign	Eligible	1	1.20%	\$5.51
SKINNEY	MS search nyc exp	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				29	2.23%	\$215.93
Total Sitelinks				20	3.02%	\$176.88
Total Callouts				5	2.45%	\$55.75
Total Structured snippets				0	0.00%	\$0.00
Total Calls				1	1.20%	\$5.51

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) All campaigns Campaign MS | search | nyc | exp Ad group x. Exp Reach | coolsculpting

Enabled Status: Not eligible Type: Standard

Ad group 12 of 15

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
(212) 754-6639	MS search nyc exp	Campaign	Eligible	1	1.20%	\$5.51
SKINNEY	MS search nyc exp	Campaign	Not eligible Disapproved (Business Logo Blurry)	0	-	\$0.00
Total Business name				29	2.23%	\$215.93
Total Sitelinks				20	3.02%	\$176.88
Total Callouts				5	2.45%	\$55.75
Total Structured snippets				0	0.00%	\$0.00
Total Calls				1	1.20%	\$5.51
Total Locations				0	-	\$0.00
Total Promotions				20	3.11%	\$152.93

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 484 4.56% \$3,321.49					
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	82	5.22%	\$731.54
<p>Skinny Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	x. Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	135	3.23%	\$722.07
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 8+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...</p>	0. coolsculpting - general (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	60	6.31%	\$479.94
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	74	8.03%	\$425.96
<p>[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal Ever: Get \$1000 Off 8+ Treatments of CoolSculpting® Elite.</p>	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	38	5.60%	\$374.99
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	30	6.32%	\$164.58

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 484 4.56% \$3,321.49					
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	30	6.32%	\$164.58
<p>[Dynamically generated headline] [Dynamically generated display URL] Skinny Offers the Best CoolSculpting in Houston, While Maintaining Competitive Prices. Our Biggest CoolSculpting Deal Ever: Get \$1000 Off 8+ Treatments of CoolSculpting® Elite.</p>	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	25	7.69%	\$146.22
<p>Skinny Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	13	2.25%	\$114.53
<p>Skinny Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas...</p>	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	13	2.80%	\$69.35
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 8+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...</p>	2. body sculpting (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	6	3.47%	\$33.95
<p>Skinny Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 8+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...</p>	x. non-service medspa (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	5	2.33%	\$28.17
[Dynamically generated headline]					

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 484 4.56% \$3,321.49					
<p>[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe. Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Deal Ever: Get \$1000 Off 8+ Treatments of CoolSculpting® Elite.</p>	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	2.90%	\$26.10
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 8+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...</p>	1. coolsculpting - price (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	1	33.33%	\$4.09
<p>(Keyword: Skinny Med Spa) CoolSculpting in Houston 2021 CoolSculpting Discount +5 more www.skinnymedspa.com/coolsculpting/houston How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now. Best CoolSculpting Deal. Freeze...</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>Save 25% Off 8+ Treatments Freeze Away Stubborn Fat Skinny Medspa www.skinnymedspa.com/coolsculpting/houston Skinny Offers the Best CoolSculpting in Houston, While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation.</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>CoolSculpting® in Houston Freeze Away Body Fat Our Biggest Discount Ever www.skinnymedspa.com/coolsculpting/houston Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Houston. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>CoolSculpting® in Houston #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.skinnymedspa.com/coolsculpting/houston Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Love Handles. Book A Free Consultation.</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Skinny Medspa Best CoolSculpting® Houston Get 25% Off 8+					

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 484 4.56% \$3,321.49					
<p>Reduction Treatment +11 more www.skinnymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet! Book A Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting...</p>	3. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>Skinny Medspa CoolSculpting® in Houston Fat Reduction Treatment +11 more www.skinnymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet! Book A Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting...</p>	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>Skinny Medspa CoolSculpting® in Houston Fat Reduction Treatment +11 more www.skinnymedspa.com/coolsculpting/houston Don't Miss Our Biggest Promo Yet! Book A Free Consultation and Lock In Your Discount Today. How Much Does CoolSculpting...</p>	x. Expanded Reach	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<p>(Keyword: Skinny Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever: Get 50% Off 8+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs...</p>	4. coolsculpting elite	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Total: Ads in your current view 484 4.56% \$3,321.49					
Total: Campaign 484 4.56% \$3,321.49					

Show rows: 100 1 - 84 of 84

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Responsive search ad

Assets Combinations

Ad strength Average

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- Make your headlines more unique
- ✓ Make your descriptions more unique

You can now remove automatically created assets. Click the status icon next to the asset and choose Remove.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Imps.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	3rd position	17	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	5	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	3rd position	44	Advertiser
Flexible Payment Options	Approved (limited)	Headline	3rd position	37	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	128	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	201	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Top Provider in Houston	Approved (limited)	Headline	None	15	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	694	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	383	Advertiser
CoolSculpting® Elite Near Me	Approved (limited)	Headline	1st position	202	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	34	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	1,114	Advertiser
\$1000 Off 8+ Treatments	-	Headline	None	115	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	0	Advertiser
CoolSculpting Houston	Approved (limited)	Headline	None	0	Automatically created
CoolSculpting Houston Before & After Results \$1000 Off	-	Headline	None	0	Automatically created
Before & After Results	Approved (limited)	Headline	None	0	Automatically created
CoolSculpting Tummy Treatment Before at Skinny Medspa	-	Headline	None	0	Automatically created
CoolSculpting Houston Before & After Results 50% Off	Approved (limited)	Headline	None	0	Automatically created
50% Off 16+ Treatments	Approved (limited)	Headline	None	155	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	21	Advertiser

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Imp.	Asset source
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	21	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	37	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,514	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	210	Advertiser
Check out TX treatment cost & before & afters. Get a free consultation & \$1000 off	-	Description	None	0	Automatically created
CoolSculpting Houston clients rely on for the best fat freezing treatments	Approved (limited)	Description	None	0	Automatically created
Back Flank Area Before CoolSculpting Treatment To Freeze Away Fat Cells At Skinny Medspa	-	Description	None	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get Up to 50% off 8+ treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% off 8+ treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	-	Description	2nd position	84	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	1,023	Advertiser

Show rows: 100 1 - 32 of 32

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View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Assets Custom Jan 1 - Jun 25, 2023 Show last 30 days

Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search coolsculpting houston	Campaign	Eligible	0	0.00%	\$0.00
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting houston	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	207	5.05%	\$1,705.79
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	202	5.07%	\$1,646.64
About Us Learn More About Why Skinny Medspa is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	183	4.66%	\$1,491.05
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	175	4.54%	\$1,462.68
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine.	Account	Account	Eligible (Limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Assets Custom Jan 1 - Jun 25, 2023 Show last 30 days

Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Asset	Added to	Level	Status	Clicks	CTR	Cost
Freeze Your Fat!	search coolsculpting houston	Campaign	Eligible	35	7.64%	\$310.66
Up to 1000\$ Off	search coolsculpting houston	Campaign	Eligible	26	5.90%	\$230.01
Free Valet Parking	search coolsculpting houston	Campaign	Eligible	27	6.95%	\$209.64
FDA Cleared	search coolsculpting houston	Campaign	Eligible	25	4.31%	\$204.54
Highlights: No Surgery	search coolsculpting houston	Campaign	Eligible	17	4.28%	\$145.50
Non-surgical Fat Reduction	search coolsculpting houston	Campaign	Eligible	17	5.00%	\$139.06
Liposuction Alternative	search coolsculpting houston	Campaign	Eligible	14	3.62%	\$103.16
Contact Us + Free Consult	search coolsculpting houston	Campaign	Eligible	11	3.14%	\$88.29
20% Off Select Services	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Account	Account	Removed	0	-	\$0.00

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Paused Type: Search Budget: \$46.85/day

Overview Assets Custom Jan 1 - Jun 25, 2023 Show last 30 days

Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule

Asset	Added to	Level	Status	Clicks	CTR	Cost
Winter Sale - Up to 50% off 16+ Treatments	search coolsculpting houston	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	161	4.52%	\$1,198.10
Spring Sale - Up to 50% off 16+ Treatments	search coolsculpting houston	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.69%	\$59.54
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 25% off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - 25% off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to \$1,000 off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(713) 324-7697	search coolsculpting houston	Campaign	Eligible	60	2.80%	\$474.64
Total Business name				0	-	\$0.00
Total Sitelinks				209	5.05%	\$1,718.66
Total Callouts				81	4.40%	\$639.88

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | houston Ad groups (12) Select an ad group

Budget: \$46.85/day

Paused Type: Search

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Asset	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - 25% off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to \$1,000 off 8+ Treatments	search coolsculpting houston	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call (713) 324-7697	search coolsculpting houston	Campaign	Eligible	60	2.80%	\$474.64
Total Business name				0	-	\$0.00
Total Sitelinks				209	5.05%	\$1,718.66
Total Callouts				81	4.40%	\$639.88
Total Structured snippets				0	0.00%	\$0.00
Total Calls				60	2.80%	\$474.64
Total Locations				0	-	\$0.00
Total Promotions				166	4.58%	\$1,256.64

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View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Budget: \$50.39/day

Paused Type: Search

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Custom Jan 1 - Jun 25, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads in your current view 305					
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	73	6.75%	\$1,093.11
Skinner Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	x. Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	85	2.86%	\$716.45
Skinner Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	47	3.62%	\$382.63
[Dynamically generated headline] [Dynamically generated display URL] Skinner Offers the Best CoolSculpting in Miami. While Maintaining Competitive Prices. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	15	12.10%	\$202.55
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	13	10.24%	\$184.77
Skinner Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	21	3.52%	\$177.36

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Budget: \$50.39/day

Paused Type: Search

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads in your current view 305					
Skinner Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	2. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	21	3.52%	\$177.36
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs... View assets details	1. coolsculpting - price (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	14	18.18%	\$114.55
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	3. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	15	5.08%	\$106.95
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs... View assets details	0. coolsculpting - general (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	8	9.88%	\$106.06
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs... View assets details	2. body sculpting (exact)	Removed Policy (Restricted drug terms +1 more), Ad group removed, +1	7	5.43%	\$75.97
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	5	3.94%	\$75.40
[Dynamically generated headline]					

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Budget: \$50.39/day

Paused Type: Search

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads in your current view 305					
[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe. Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	25.00%	\$16.79
Skinner Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs... View assets details	3. lipo (exact)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	1	1.45%	\$11.73
[Dynamically generated headline] [Dynamically generated display URL] Skinner Offers the Best CoolSculpting in Miami. While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation + 25% Off	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
{Keyword:Skinny Medspa} CoolSculpting in Miami 2021 CoolSculpting Discount +5 more www.skinnymedspa.com/coolsculpting/miami How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now. Best CoolSculpting Deal. Freeze... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Save 25% Off 8+ Treatments Freeze Away Stubborn Fat Skinny Medspa go.skinnymedspa.com/coolsculpting/miami Skinner Offers the Best CoolSculpting in Miami. While Maintaining Competitive Prices. CoolSculpting is the #1 Non-Invasive Fat-Reduction Procedure. Free Consultation.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® in Miami Freeze Away Body Fat Our Biggest Discount Ever go.skinnymedspa.com/coolsculpting/miami Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Miami. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® in Miami #1 Fat Reduction Treatment No					

Google Ads Medstar Media > Skinny Medspa 227.156.5025

View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Budget: \$50.39/day

Paused Type: Search

Overview Recommendations Insights Ad groups Ad assets Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Ad schedule Show more

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads in your current view 305					
View assets details					
{Keyword:Skinny Medspa} CoolSculpting® Elite Fat Reduction Treatment +10 more www.skinnymedspa.com/coolsculpting/elite Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ treatments of CoolSculpting. CoolSculpting® Elite Treats Fat in 9 Areas. Thighs... View assets details	4. coolsculpting elite (phrase)	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe. Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Skinner Offers the Best CoolSculpting in Miami. While Maintaining Competitive Prices. Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Total Ads in your current view 305					
Total: Campaign 305					
Total: Campaign 305					

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Responsive search ad

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	3rd position	24	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	11	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	3rd position	102	Advertiser
Flexible Payment Options	Approved (limited)	Headline	3rd position	23	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	98	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	77	Advertiser
Top Provider in Miami	Approved (limited)	Headline	None	11	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	346	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	220	Advertiser
CoolSculpting® Elite Near Me	Approved (limited)	Headline	1st position	143	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	47	Advertiser
(Keyword:Skinny Medspa)	Approved (limited)	Headline	1st position	742	Advertiser

Responsive search ad

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
\$1000 Off 8+ Treatments	—	Headline	None	181	Advertiser
Save 25% Off 8+ Treatments	—	Headline	None	0	Advertiser
Coolsculpting Miami Before & After Results Get \$1000 Off	—	Headline	None	0	Automatically created
Coolsculpting Miami	Approved (limited)	Headline	None	0	Automatically created
Before & After Results	Approved (limited)	Headline	None	0	Automatically created
Coolsculpting Miami Before & After Results Get 50% Off	Approved (limited)	Headline	None	0	Automatically created
16 Coolsculpting Treatments	Approved (limited)	Headline	None	0	Automatically created
50% Off 16+ Treatments	Approved (limited)	Headline	None	137	Advertiser
Best Coolsculpting Miami Florida	Approved (limited)	Headline	None	0	Automatically created
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	11	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	20	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,050	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	178	Advertiser
Check out our treatment cost & before & afters. Get a free consultation & \$1000 off	—	Description	None	0	Automatically created

Responsive search ad

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	20	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	1,050	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get Up to \$1000 Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	178	Advertiser
Check out our treatment cost & before & afters. Get a free consultation & \$1000 off	—	Description	None	0	Automatically created
Coolsculpting Miami clients rely on for the best fat freezing treatment	Approved (limited)	Description	None	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get Up to 50% off 8+ treatments of CoolSculpting.	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% off 8+ treatments of CoolSculpting.	—	Description	2nd position	56	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	71	Advertiser
Our Biggest CoolSculpting Deal Ever. Get \$1000 Off 8+ Treatments of CoolSculpting Elite.	—	Description	2nd position	96	Advertiser
Check out our treatment cost & before & afters. Get a free consultation + 50% Off 16+	—	Description	None	0	Automatically created
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	466	Advertiser

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Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	search coolsculpting miami	Campaign	Eligible	1	3.85%	\$5.56
Sitelink						
CoolSculpting Miami CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting miami	Campaign	Eligible (limited) Policy (Restricted medical content +1 more)	151	5.22%	\$1,834.70
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	144	5.12%	\$1,766.87
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	136	5.01%	\$1,618.54
About Us Learn More About Why Skinny MedSpa is #1	Account	Account	Eligible (limited) Policy (Restricted medical content +1 more)	140	4.97%	\$1,575.07
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Removed Policy (Restricted medical content +1 more)	0	—	\$0.00
Featured in Vanity Fair Discover About What Earned Us a Feature in The Popular Fashion Magazine	Account	Account	Eligible (limited) Policy (Restricted medical content +2 more)	0	0.00%	\$0.00
Book a Free Consultation Particlar & Personalized Book Your	Account	Account	Removed Policy (Restricted medical content +1 more)	0	—	\$0.00

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
FDA Cleared	search coolsculpting miami	Campaign	Eligible	33	5.62%	\$435.08
Freeze Your Fat	search coolsculpting miami	Campaign	Eligible	29	5.82%	\$319.13
Highlights: No Surgery	search coolsculpting miami	Campaign	Eligible	21	4.99%	\$255.02
Non-surgical Fat Reduction	search coolsculpting miami	Campaign	Eligible	23	6.10%	\$252.41
Liposuction Alternative	search coolsculpting miami	Campaign	Eligible	15	3.44%	\$205.24
Up to 1000\$ Off	search coolsculpting miami	Campaign	Removed	7	4.70%	\$97.30
Contact Us + Free Consult	Account	Account	Eligible	6	5.66%	\$87.79
Contact Us + Free Consult	search coolsculpting miami	Campaign	Removed	6	5.66%	\$87.79
20% Off Select Services	Account	Account	Removed	0	—	\$0.00
Book An Appointment	Account	Account	Eligible	0	—	\$0.00
Yes, We're Open!	Account	Account	Removed	0	—	\$0.00
Safety Measures In Place	Account	Account	Removed	0	—	\$0.00
Strict Hygiene Guidelines	Account	Account	Removed	0	—	\$0.00
Your Safety is a Priority	Account	Account	Removed	0	—	\$0.00
We Care About Your Health	Account	Account	Removed	0	—	\$0.00

Google Ads Medstar Media > Skinny Medspa 227 156 5025

View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Paused Type: Search Budget: \$50.39/day More details Campaign 136 of 190

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion							
Assets	Winter Sale - Up to 50% off 16+ Treatments	search coolsculpting miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	124	5.33%	\$1,385.03
Assets	Spring Sale - Up to 50% off 16+ Treatments	search coolsculpting miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.84%	\$34.85
Assets	Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Spring Sale - 25% off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Summer Sale - 25% off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Fall Sale - Up to \$1,000 off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call							
Assets	(305) 717-7576	search coolsculpting miami	Campaign	Eligible	21	3.15%	\$291.84
Summary	Total Business name				0	-	\$0.00
Summary	Total Sitelinks				162	5.36%	\$1,939.43
Summary	Total Callouts				53	4.23%	\$656.80

Google Ads Medstar Media > Skinny Medspa 227 156 5025

View (2 filters) Campaign search | coolsculpting | miami Ad groups (12) Select an ad group

Paused Type: Search Budget: \$50.39/day More details Campaign 136 of 190

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Assets	Summer Sale - 25% off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Fall Sale - Up to \$1,000 off 8+ Treatments	search coolsculpting miami	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call							
Assets	(305) 717-7576	search coolsculpting miami	Campaign	Eligible	21	3.15%	\$291.84
Summary	Total Business name				0	-	\$0.00
Summary	Total Sitelinks				162	5.36%	\$1,939.43
Summary	Total Callouts				53	4.23%	\$656.80
Summary	Total Structured snippets				1	3.85%	\$5.56
Summary	Total Calls				21	3.15%	\$291.84
Summary	Total Locations				0	-	\$0.00
Summary	Total Promotions				128	5.38%	\$1,419.88

Show rows: 100 1 - 35 of 35

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Ads Skinny Medspa (37253627)

Ad name contains es Search and filter Save Clear Jan 1, 2023 - Jun 25, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Male - NYC - Video	Apr 12, 2023, 10:25 days ago	7-day click	80 Website Leads	203,360	447,467	\$87.37 Per Lead	-	-	-	\$6,989.57
<input type="checkbox"/>	CS Women - NYC - Video - Thighs	Apr 12, 2023, 10:25 days ago	7-day click	70 Website Leads	145,974	318,449	\$84.61 Per Lead	-	-	-	\$5,922.55
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Apr 12, 2023, 10:25 days ago	7-day click	15 Website Leads	26,238	45,472	\$114.58 Per Lead	-	-	-	\$1,718.67
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Apr 12, 2023, 10:25 days ago	7-day click	8 Website Leads	35,039	55,017	\$148.85 Per Lead	-	-	-	\$1,190.81
<input type="checkbox"/>	CS Male 2 - NYC - Video	Apr 12, 2023, 10:25 days ago	7-day click	6 Website Leads	5,896	10,682	\$54.33 Per Lead	-	-	-	\$325.99
<input type="checkbox"/>	CS Women - NYC - Video - University	Apr 12, 2023, 10:25 days ago	7-day click	1 Website Lead	42	75	\$90.24 Per Lead	-	-	-	\$5.40
Results from 6 ads				179 Website Leads	362,801 Accounts Center ac...	877,162 Total	\$90.24 Per Lead	-	-	-	\$16,152.99 Total Spent

View preview Mobile Feed

Sponsored

Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinnymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

View preview

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37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

Try CoolSculpting!

skinnymedspa.com
50% OFF - 16+ Treatments Learn more

9 comments 11 shares

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Full Size Preview

Ads Skinney Medspa (37253627)

Ad name contains es X Search and filter

Campaigns 1 selected X

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Male - NYC - Video	Apr 12, 2023 73 days ago
<input checked="" type="checkbox"/>	CS Women - NYC - Video - Thighs	Apr 12, 2023 73 days ago
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Apr 12, 2023 73 days ago
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Apr 12, 2023 73 days ago
<input type="checkbox"/>	CS Male 2 - NYC - Video	Apr 12, 2023 73 days ago
<input type="checkbox"/>	CS Women - NYC - Video - University	Apr 12, 2023 73 days ago

Results from 6 ads

View preview

Mobile Feed

Sponsored Skinney Medspa

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

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Save Clear Jan 1, 2023 - Jun 25, 2023

Ads 1 selected X

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$87.37 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$6,989.57
\$84.61 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$5,922.55
\$114.58 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$1,718.67
\$148.85 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$1,190.81
\$54.33 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$325.99
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$5.40
\$90.24 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$16,152.99 Total Spent

Ads Skinney Medspa (37253627)

Ad name contains es X Search and filter

Campaigns 1 selected X

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Results from 6 ads

View preview

Mobile Feed

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511 Fifth Avenue
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BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

35 8 comments 5 shares

Like Comment Share

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<input type="checkbox"/>	CS Women - NYC - Video - University	Apr 12, 2023 73 days ago

Results from 6 ads

View preview

Mobile Feed

Sponsored Skinney Medspa

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

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West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

Get 50% off select treatments

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Campaigns 1 selected X

+ Create Duplicate Edit A/B Test

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Results from 6 ads

View preview

Mobile Feed

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37 w. 57th street
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Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

Get 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

22 2 comments 6 shares

Like Comment Share

Full Size Preview

Updated just now Discard drafts Review and publish

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Results from 6 ads

View preview

Mobile Feed

Sponsored Skinney Medspa

Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

BOOK NOW
Receive 50% off select treatments

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Save Clear Jan 1, 2023 - Jun 25, 2023

Ads 1 selected X

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$87.37 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$6,989.57
\$84.61 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$5,922.55
\$114.58 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$1,718.67
\$148.85 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$1,190.81
\$54.33 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$325.99
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$5.40
\$90.24 Per Lead	Ad relevance	Ad relevance	Ad relevance	\$16,152.99 Total Spent

Ads Skinney Medspa (37253627)

Ad name contains es Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit


<input type="checkbox"/>	<input type="checkbox"/>	CS Male - NYC - Video	Apr 12, 2023 73 days ago
<input type="checkbox"/>	<input type="checkbox"/>	CS Women - NYC - Video - Thighs	Apr 12, 2023 73 days ago
<input type="checkbox"/>	<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Apr 12, 2023 73 days ago
<input checked="" type="checkbox"/>	<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Apr 12, 2023 73 days ago
<input type="checkbox"/>	<input type="checkbox"/>	CS Male 2 - NYC - Video	Apr 12, 2023 73 days ago
<input type="checkbox"/>	<input type="checkbox"/>	CS Women - NYC - Video - University	Apr 12, 2023 73 days ago

Results from 6 ads

View preview

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50% Off 16+ Treatments [Learn more](#)

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Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

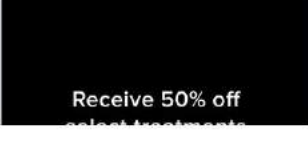
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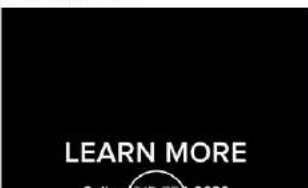
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<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 14, 2023, 1:0... 131 days ago	7-day click	96 Website Leads	93,952	211,179	\$49.53 Per Lead	-	-	-	\$4,754.70
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023, 1:0... 131 days ago	7-day click	68 Website Leads	120,640	272,871	\$63.52 Per Lead	-	-	-	\$4,319.52
<input type="checkbox"/>	CS NYC Broad-Video - Arms		7-day click or ...	88 Website Leads	45,568	92,502	\$33.88 Per Lead	-	-	-	\$2,981.24
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023, 1:0... 131 days ago	7-day click	57 Website Leads	75,551	152,034	\$46.16 Per Lead	-	-	-	\$2,631.33
<input type="checkbox"/>	CS NYC Retargeting-Video - Arms		7-day click or ...	117 Website Leads	3,160	20,687	\$18.23 Per Lead	-	-	-	\$2,132.72
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Feb 14, 2023, 1:0... 131 days ago	7-day click	17 Website Leads	33,089	53,724	\$70.08 Per Lead	-	-	-	\$1,191.33
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 14, 2023, 4:3... 131 days ago	7-day click	29 Website Leads	26,408	51,130	\$36.36 Per Lead	-	-	-	\$1,054.44
<input type="checkbox"/>	CS NYC Lookalike-Video - Arms		7-day click or ...	43 Website Leads	13,359	26,309	\$23.22 Per Lead	-	-	-	\$998.31
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 14, 2023, 1:0... 131 days ago	7-day click	21 Website Leads	20,332	34,967	\$46.57 Per Lead	-	-	-	\$977.95
<input type="checkbox"/>	CS Houston - Video - Arms		7-day click or ...	41 Website Leads	7,611	14,463	\$21.14 Per Lead	-	-	-	\$866.83
<input type="checkbox"/>	CS Miami - Video - Thighs	Feb 14, 2023, 4:4... 131 days ago	7-day click	26 Website Leads	18,691	37,296	\$33.11 Per Lead	-	-	-	\$860.86
<input type="checkbox"/>	CS Miami - Video - Arms		7-day click or ...	5 Website Leads	13,104	30,966	\$162.76 Per Lead	-	-	-	\$813.78
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 16, 2023, 11:...	7-day click	21 Website Leads	21,620	37,438	\$38.43 Per Lead	-	-	-	\$807.03
Results from 74 ads				Multiple attrib...	453,661	1,330,576	-	-	-	-	\$32,721.75

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<input type="checkbox"/>	CS - NYC - Video - Testimonial	Feb 14, 2023, 1:0... 131 days ago	7-day click	9 Website Leads	20,784	31,166	\$80.79 Per Lead	-	-	-	\$727.15
<input type="checkbox"/>	CS - NYC - Video - All Areas	Feb 14, 2023, 1:0... 131 days ago	7-day click	9 Website Leads	12,050	19,584	\$68.10 Per Lead	-	-	-	\$612.90
<input type="checkbox"/>	CS NYC Broad-Video - Close Up		7-day click or ...	8 Website Leads	8,756	16,673	\$61.28 Per Lead	-	-	-	\$490.27
<input type="checkbox"/>	CS Male 2 - NYC - Video	Feb 14, 2023, 1:0... 131 days ago	7-day click	4 Website Leads	9,462	16,636	\$110.87 Per Lead	-	-	-	\$443.46
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 14, 2023, 1:0... 131 days ago	7-day click	2 Website Leads	8,882	13,524	\$197.41 Per Lead	-	-	-	\$394.82
<input type="checkbox"/>	CS Miami - Video - TESTIMONIAL - IVONNE	Feb 14, 2023, 4:4... 131 days ago	7-day click	7 Website Leads	10,932	18,767	\$54.82 Per Lead	-	-	-	\$383.75
<input type="checkbox"/>	CS Miami - Video - Arms		7-day click or ...	2 Website Leads	6,782	15,783	\$168.09 Per Lead	-	-	-	\$336.18
<input type="checkbox"/>	CS Miami - Video - Thighs	Feb 14, 2023, 4:4... 131 days ago	7-day click	8 Website Leads	9,142	13,939	\$37.91 Per Lead	-	-	-	\$303.26
<input type="checkbox"/>	CS NYC Broad-Video - Arms	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	13 Website Leads	3,917	7,342	\$23.17 Per Lead	-	-	-	\$301.24
<input type="checkbox"/>	CS Miami - Video - Close Up		7-day click or ...	3 Website Leads	3,383	9,392	\$96.96 Per Lead	-	-	-	\$290.87
<input type="checkbox"/>	CS NYC Lookalike-Video - Arms		7-day click or ...	18 Website Leads	4,168	8,740	\$15.41 Per Lead	-	-	-	\$277.39
<input type="checkbox"/>	CS Miami - Video - TESTIMONIAL - IVONNE	Feb 14, 2023, 4:4... 131 days ago	7-day click	6 Website Leads	7,790	12,159	\$42.50 Per Lead	-	-	-	\$255.02
<input type="checkbox"/>	CS Houston - Video - All Areas - NEW	Feb 16, 2023, 11:...	7-day click	5 Website Leads	4,785	7,374	\$45.83 Per Lead	-	-	-	\$229.13
Results from 74 ads				Multiple attrib...	453,661	1,330,576	-	-	-	-	\$32,721.75

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<input type="checkbox"/>	CS Houston - Video - All Areas - NEW	Feb 16, 2023, 11:...	7-day click	5 Website Leads	4,785	7,374	\$45.83 Per Lead	-	-	-	\$229.13
<input type="checkbox"/>	CS NYC Broad-Video - Close Up	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	7 Website Leads	5,336	6,801	\$29.65 Per Lead	-	-	-	\$207.52
<input type="checkbox"/>	CS - NYC - Video - All Areas	Feb 14, 2023, 1:0... 131 days ago	7-day click	2 Website Leads	5,070	7,416	\$101.04 Per Lead	-	-	-	\$202.08
<input type="checkbox"/>	CS Miami - Video - All Areas - NEW	Feb 14, 2023, 4:4... 131 days ago	7-day click	6 Website Leads	3,452	5,117	\$32.01 Per Lead	-	-	-	\$192.07
<input type="checkbox"/>	CS Houston - Video - All Areas - NEW	Feb 14, 2023, 4:3... 131 days ago	7-day click	3 Website Leads	4,021	6,272	\$62.34 Per Lead	-	-	-	\$187.02
<input type="checkbox"/>	CS Houston - Video - All Areas	Feb 16, 2023, 11:...	7-day click	6 Website Leads	3,912	5,579	\$30.88 Per Lead	-	-	-	\$185.25
<input type="checkbox"/>	CS Miami - Video - All Areas - NEW	Feb 14, 2023, 4:4... 131 days ago	7-day click	7 Website Leads	3,672	5,476	\$24.55 Per Lead	-	-	-	\$171.82
<input type="checkbox"/>	CS NYC Broad-Video - Close Up		7-day click or ...	3 Website Leads	3,879	4,936	\$53.05 Per Lead	-	-	-	\$159.15
<input type="checkbox"/>	CS Houston - Video - Testimonials	Feb 14, 2023, 4:3... 131 days ago	7-day click	7 Website Leads	6,060	8,965	\$20.87 Per Lead	-	-	-	\$146.06
<input type="checkbox"/>	CS Male 2 - NYC - Video	Feb 14, 2023, 1:0... 131 days ago	7-day click	4 Website Leads	3,046	4,654	\$34.24 Per Lead	-	-	-	\$136.94
<input type="checkbox"/>	CS Houston - Video - All Areas	Feb 14, 2023, 4:3... 131 days ago	7-day click	-	3,341	4,443	-	-	-	-	\$124.65
<input type="checkbox"/>	CS NYC Lookalike-Video - Close Up		7-day click or ...	-	1,981	3,094	-	-	-	-	\$123.63
<input type="checkbox"/>	CS Houston - Video - Arms		7-day click or ...	2 Website Leads	1,870	2,935	\$56.96 Per Lead	-	-	-	\$113.91
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<input type="checkbox"/>	CS NYC Lookalike-Video - Close Up		7-day click or ...	4 Website Leads	2,465	2,990	\$25.92 Per Lead	-	-	-	\$103.66
<input type="checkbox"/>	CS Houston - Video - Testimonials	Feb 16, 2023, 11:...	7-day click	2 Website Leads	4,027	5,870	\$51.64 Per Lead	-	-	-	\$103.27
<input type="checkbox"/>	CS Houston - Video - Close Up		7-day click or ...	1 Website Lead	1,451	2,167	\$89.07 Per Lead	-	-	-	\$89.07
<input type="checkbox"/>	CS Miami - Video - Close Up	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	1 Website Lead	1,796	2,399	\$98.52 Per Lead	-	-	-	\$88.52
<input type="checkbox"/>	CS NYC Broad-Video - Arms		7-day click or ...	6 Website Leads	1,268	2,208	\$13.18 Per Lead	-	-	-	\$79.09
<input type="checkbox"/>	CS Houston - Video - Close Up		7-day click or ...	-	1,418	2,146	-	-	-	-	\$75.97
<input type="checkbox"/>	CS Miami - Video - Close Up		7-day click or ...	-	1,257	2,471	-	-	-	-	\$70.03
<input type="checkbox"/>	CS Houston - Video - Arms	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	5 Website Leads	571	842	\$13.61 Per Lead	-	-	-	\$68.05
<input type="checkbox"/>	CS Miami - Video - Arms	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	-	633	1,182	-	-	-	-	\$65.18
<input type="checkbox"/>	CS Miami - Video - Close Up		7-day click or ...	1 Website Lead	1,429	1,861	\$63.24 Per Lead	-	-	-	\$63.24
<input type="checkbox"/>	CS Miami - Video - ALL AREAS	Feb 14, 2023, 4:4... 131 days ago	7-day click	-	1,304	1,671	-	-	-	-	\$55.26
<input type="checkbox"/>	CS Houston - Video - Close Up	Jan 12, 2023, 6:2... 164 days ago	7-day click or ...	4 Website Leads	1,001	1,202	\$12.03 Per Lead	-	-	-	\$48.12
<input type="checkbox"/>	CS NYC Retargeting-Video - Close Up		7-day click or ...	1 Website Lead	192	644	\$47.80 Per Lead	-	-	-	\$47.80
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<input type="checkbox"/>	CS Miami - Video - ALL AREAS	Feb 14, 2023, 4:4... 131 days ago	7-day click	-	853	1,090	-	-	-	-	\$46.37
<input type="checkbox"/>	CS Houston - Video - Arms		7-day click or ...	2 Website Leads	519	777	\$20.84 Per Lead	-	-	-	\$41.67
<input type="checkbox"/>	CS Miami - Video - Arms		7-day click or ...	-	476	778	-	-	-	-	\$37.48
<input type="checkbox"/>	CS Miami - Video - UNIVERSITY	Feb 14, 2023, 4:4... 131 days ago	7-day click	-	150	224	-	-	-	-	\$33.95
<input type="checkbox"/>	CS NYC Lookalike-Video - Close Up	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	-	418	596	-	-	-	-	\$31.79
<input type="checkbox"/>	CS Miami - Video - Close Up		7-day click or ...	2 Website Leads	684	818	\$15.69 Per Lead	-	-	-	\$31.37
<input type="checkbox"/>	CS Miami - Video - Arms		7-day click or ...	-	318	561	-	-	-	-	\$26.13
<input type="checkbox"/>	CS Miami - Video - BH Testimonial	Feb 14, 2023, 4:4... 131 days ago	7-day click	2 Website Leads	369	438	\$12.14 Per Lead	-	-	-	\$24.28
<input type="checkbox"/>	CS Miami - Video - BH Testimonial	Feb 14, 2023, 4:4... 131 days ago	7-day click	-	349	419	-	-	-	-	\$21.86
<input type="checkbox"/>	CS Miami - Video - UNIVERSITY	Feb 14, 2023, 4:4... 131 days ago	7-day click	-	94	148	-	-	-	-	\$21.46
<input type="checkbox"/>	CS Houston - Video - Close Up		7-day click or ...	1 Website Lead	264	285	\$17.14 Per Lead	-	-	-	\$17.14
<input type="checkbox"/>	CS Houston - Video - Close Up		7-day click or ...	1 Website Lead	389	420	\$13.84 Per Lead	-	-	-	\$13.84
Results from 74 ads				Multiple attrib...	453,661	1,330,576	-	-	-	-	\$32,721.75

Ads Skinney Medspa (37253627) Updated just now Discard drafts Review and publish

Ad delivery is Active and 5 more Impressions (Ad) > 0 Search and filter Clear Jan 1, 2023 - Jun 25, 2023

Campaigns 9 selected Ad sets for 9 Campaigns Ads for 9 Campaigns

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
	CS Houston-Video - Close Up		7-day click or ...	Website Lead 1	389	420	\$13.84				\$13.84
	CS - NYC - Video - University	Feb 14, 2023, 1:0... 131 days ago	7-day click	Website Lead	157	210					\$6.71
	CS Houston-Video - Arms		7-day click or ...	Website Lead	105	129					\$6.61
	CS NYC Lookalike-Video - Arms	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	Website Lead	57	102					\$4.10
	CS Miami-Video - Close Up	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	Website Lead	96	129					\$3.68
	CS - NYC - Video - University	Feb 14, 2023, 1:0... 131 days ago	7-day click	Website Lead	138	186					\$3.64
	CS Houston - Video - UNIVERSITY	Feb 16, 2023, 11... 129 days ago	7-day click	Website Lead	60	87					\$2.82
	CS Houston - Video - UNIVERSITY	Feb 14, 2023, 4:3... 131 days ago	7-day click	Website Lead	96	116					\$1.40
	CS - NYC - Video - Thighs	Feb 14, 2023, 1:0... 131 days ago	7-day click	Website Lead	20	23					\$1.13
	CS Houston-Video - Close Up	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	Website Lead	28	29					\$0.93
	CS Miami - Video - Arms	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	Website Lead	20	27					\$0.43
	CS Houston-Video - Arms	Jan 12, 2023, 5:4... 164 days ago	7-day click or ...	Website Lead	5	7					\$0.12
Results from 74 ads				Multiple attrib...	453,661	1,330,576					\$32,721.75

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Sponsored by Skinney Medspa

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

Per Lead: \$49.53, \$63.52, \$33.88, \$46.16, \$18.23, \$70.08, \$36.36, \$23.22, \$46.57, \$21.14, \$32.11, \$162.76, \$38.43, \$32,721.75

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BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments Learn more

27 likes 4 shares

Per Lead: \$49.53, \$63.52, \$33.88, \$46.16, \$18.23, \$70.08, \$36.36, \$23.22, \$46.57, \$21.14, \$32.11, \$162.76, \$38.43, \$32,721.75

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Try CoolSculpting!

skinneymedspa.com
50% OFF - 16+ Treatments Learn more

24 likes 4 comments 8 shares

Per Lead: \$49.53, \$63.52, \$33.88, \$46.16, \$18.23, \$70.08, \$36.36, \$23.22, \$46.57, \$21.14, \$32.11, \$162.76, \$38.43, \$32,721.75

Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Broad - Video - Arms	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Retargeting - Video - Arms	Feb 14, 2023
CS - NYC - Video - Testimonial	Feb 14, 2023
CS Houston - Video - Thighs	Feb 14, 2023
CS NYC Lookalike - Video - Arms	Feb 14, 2023
CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023

Results from 74 ads

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Sponsored

Skinner Medspa

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 2127546639 or visit skinnymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	Per Lead	-	-	\$4,754.70
\$63.52	Per Lead	-	-	\$4,319.52
\$33.88	Per Lead	-	-	\$2,981.24
\$46.16	Per Lead	-	-	\$2,631.33
\$18.23	Per Lead	-	-	\$2,132.72
\$70.08	Per Lead	-	-	\$1,191.33
\$36.36	Per Lead	-	-	\$1,054.44
\$23.22	Per Lead	-	-	\$998.31
\$46.57	Per Lead	-	-	\$977.95
\$21.14	Per Lead	-	-	\$866.83
\$32.11	Per Lead	-	-	\$860.86
\$162.76	Per Lead	-	-	\$813.78
\$38.43	Per Lead	-	-	\$807.03
-	-	-	-	\$32,721.75

Ads Skinny Medspa (37253627)

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Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Broad - Video - Arms	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Retargeting - Video - Arms	Feb 14, 2023
CS - NYC - Video - Testimonial	Feb 14, 2023
CS Houston - Video - Thighs	Feb 14, 2023
CS NYC Lookalike - Video - Arms	Feb 14, 2023
CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023


Results from 74 ads

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skinnymedspa.com

\$1000 Off 8+ Treatments

Learn more

110 likes, 3 comments, 19 shares

Like Comment Share

Full Size Preview

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CS Male - NYC - Video	Feb 14, 2023
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CS - NYC - Video - Testimonial	Feb 14, 2023
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CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
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Results from 74 ads

View preview

Mobile Feed

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Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

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CS - NYC - Video - All Areas - NEW	Feb 14, 2023
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CS Miami - Video - Arms	Feb 14, 2023
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Results from 74 ads

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Try CoolSculpting!

skinnymedspa.com

50% OFF - 16+ Treatments

Learn more

42 likes, 11 comments, 11 shares

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	Per Lead	-	-	\$4,754.70
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Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

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CS NYC Retargeting - Video - Arms	Feb 14, 2023
CS - NYC - Video - Testimonial	Feb 14, 2023
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Results from 74 ads


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Want to learn more? Book a free consultation by calling us at 2127546639 or visit skinnymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

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Ads Skinney Medspa (37253627)

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Impressions (Ad) > 0

Campaigns 9 selected


Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 14, 2023
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023
<input type="checkbox"/>	CS NYC Broad-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023
<input checked="" type="checkbox"/>	CS NYC Retargeting-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Feb 14, 2023
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<input type="checkbox"/>	CS NYC Lookalike-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 14, 2023
<input type="checkbox"/>	CS Houston-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Miami - Video - Thighs	Feb 14, 2023
<input type="checkbox"/>	CS Miami - Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 16, 2023

Results from 74 ads

View preview

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\$1000 Off 8+ Treatments [Learn more](#)

Marisa Martino and 31 others 4 shares

Like Comment Share

Full Size Preview

Close

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<input type="checkbox"/>	CS Miami - Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 16, 2023

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6 shares

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\$33.88	Per Lead	—	—	\$2,981.24
\$46.16	Per Lead	—	—	\$2,631.33
\$18.23	Per Lead	—	—	\$2,132.72
\$70.08	Per Lead	—	—	\$1,191.33
\$36.36	Per Lead	—	—	\$1,054.44
\$23.22	Per Lead	—	—	\$998.31
\$46.57	Per Lead	—	—	\$977.95
\$21.14	Per Lead	—	—	\$866.83
\$32.11	Per Lead	—	—	\$860.86
\$162.76	Per Lead	—	—	\$813.78
\$38.43	Per Lead	—	—	\$807.03
—	Per Lead	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Campaigns 9 selected


Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 14, 2023
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023
<input type="checkbox"/>	CS NYC Broad-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Male - NYC - Video	Feb 14, 2023
<input checked="" type="checkbox"/>	CS NYC Retargeting-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Feb 14, 2023
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 14, 2023
<input type="checkbox"/>	CS NYC Lookalike-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 14, 2023
<input type="checkbox"/>	CS Houston-Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Miami - Video - Thighs	Feb 14, 2023
<input type="checkbox"/>	CS Miami - Video - Arms	Feb 14, 2023
<input type="checkbox"/>	CS Houston - Video - Thighs	Feb 16, 2023

Results from 74 ads

View preview

Visit Us:

Saks at The Galleria
5175 Westheimer Rd.
Houston, TX 77056



skinneymedspa.com
Get Up To 50% OFF 16 Coolsculpting Treatments [Learn more](#)

16 shares

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	Per Lead	—	—	\$4,754.70
\$63.52	Per Lead	—	—	\$4,319.52
\$33.88	Per Lead	—	—	\$2,981.24
\$46.16	Per Lead	—	—	\$2,631.33
\$18.23	Per Lead	—	—	\$2,132.72
\$70.08	Per Lead	—	—	\$1,191.33
\$36.36	Per Lead	—	—	\$1,054.44
\$23.22	Per Lead	—	—	\$998.31
\$46.57	Per Lead	—	—	\$977.95
\$21.14	Per Lead	—	—	\$866.83
\$32.11	Per Lead	—	—	\$860.86
\$162.76	Per Lead	—	—	\$813.78
\$38.43	Per Lead	—	—	\$807.03
—	Per Lead	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Broad-Video - Arms	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
CS NYC Retargeting-Video - Arms	Feb 14, 2023
CS - NYC - Video - Testimonial	Feb 14, 2023
CS Houston - Video - Thighs	Feb 14, 2023
CS NYC Lookalike-Video - Arms	Feb 14, 2023
CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023

Results from 74 ads

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Sponsored

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 2127546639 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	—	—	—	\$4,754.70
\$63.52	—	—	—	\$4,319.52
\$33.88	—	—	—	\$2,981.24
\$46.16	—	—	—	\$2,631.33
\$18.23	—	—	—	\$2,132.72
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Search and filter

Campaigns 9 selected

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CS - NYC - Video - Testimonial	Feb 14, 2023
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CS NYC Lookalike-Video - Arms	Feb 14, 2023
CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023


Results from 74 ads

View preview

Mobile Feed

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skinneymedspa.com

\$1000 Off 8+ Treatments

Learn more

37 likes, 2 shares

Like Comment Share

Full Size Preview

Close

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\$49.53	—	—	—	\$4,754.70
\$63.52	—	—	—	\$4,319.52
\$33.88	—	—	—	\$2,981.24
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\$32.11	—	—	—	\$860.86
\$162.76	—	—	—	\$813.78
\$38.43	—	—	—	\$807.03
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Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
CS Male - NYC - Video	Feb 14, 2023
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CS Male - NYC - Video	Feb 14, 2023
CS NYC Retargeting-Video - Arms	Feb 14, 2023
CS - NYC - Video - Testimonial	Feb 14, 2023
CS Houston - Video - Thighs	Feb 14, 2023
CS NYC Lookalike-Video - Arms	Feb 14, 2023
CS - NYC - Video - All Areas - NEW	Feb 14, 2023
CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023

Results from 74 ads

View preview

Mobile Feed

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

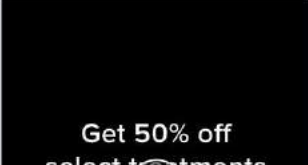
Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



Get 50% off select treatments

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	—	—	—	\$4,754.70
\$63.52	—	—	—	\$4,319.52
\$33.88	—	—	—	\$2,981.24
\$46.16	—	—	—	\$2,631.33
\$18.23	—	—	—	\$2,132.72
\$70.08	—	—	—	\$1,191.33
\$36.36	—	—	—	\$1,054.44
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\$46.57	—	—	—	\$977.95
\$21.14	—	—	—	\$866.83
\$32.11	—	—	—	\$860.86
\$162.76	—	—	—	\$813.78
\$38.43	—	—	—	\$807.03
—	—	—	—	\$32,721.75

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Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

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Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
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CS Houston - Video - Arms	Feb 14, 2023
CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023

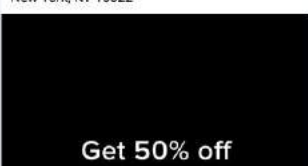
Results from 74 ads

View preview

Mobile Feed

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



Get 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com

50% Off 16+ Treatments

Learn more

3 likes, 1 share

Like Comment Share

Full Size Preview

Close

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\$49.53	—	—	—	\$4,754.70
\$63.52	—	—	—	\$4,319.52
\$33.88	—	—	—	\$2,981.24
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\$32.11	—	—	—	\$860.86
\$162.76	—	—	—	\$813.78
\$38.43	—	—	—	\$807.03
—	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

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Off / On Ad Last significant edit

CS - NYC - Video - Thighs	Feb 14, 2023
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CS NYC Lookalike-Video - Arms	Feb 14, 2023
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CS Miami - Video - Thighs	Feb 14, 2023
CS Miami - Video - Arms	Feb 14, 2023
CS Houston - Video - Thighs	Feb 16, 2023

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It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	—	—	—	\$4,754.70
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\$33.88	—	—	—	\$2,981.24
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\$32.11	—	—	—	\$860.86
\$162.76	—	—	—	\$813.78
\$38.43	—	—	—	\$807.03
—	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit


- CS - NYC - Video - Thighs Feb 14, 2023
- CS Male - NYC - Video Feb 14, 2023
- CS NYC Broad - Video - Arms Feb 14, 2023
- CS Male - NYC - Video Feb 14, 2023
- CS NYC Retargeting - Video - Arms Feb 14, 2023
- CS - NYC - Video - Testimonial Feb 14, 2023
- CS Houston - Video - Thighs Feb 14, 2023
- CS NYC Lookalike - Video - Arms Feb 14, 2023
- CS - NYC - Video - All Areas - NEW Feb 14, 2023
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- CS Miami - Video - Arms Feb 14, 2023
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Results from 74 ads

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visit skinneymedspa.com to find a location near you.

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skinneymedspa.com **\$1000 Off 8+ Treatments** Learn more

35 4 comments 8 shares

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$49.53	1.0	1.0	1.0	\$4,754.70
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				\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

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Off / On Ad Last significant edit

- CS - NYC - Video - Thighs Feb 14, 2023
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- CS Miami - Video - Arms Feb 14, 2023
- CS Houston - Video - Thighs Feb 16, 2023

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Sponsored

CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs. Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

Visit Us:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

skinneymedspa.com **Get Up To 50% OFF 16 CoolSculpting Treatments** Learn more

7

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Full Size Preview

Close

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- CS Miami - Video - Thighs Feb 14, 2023
- CS Miami - Video - Arms Feb 14, 2023
- CS Houston - Video - Thighs Feb 16, 2023


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Mobile Feed

Visit Us:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

skinneymedspa.com **Get Up To 50% OFF 16 CoolSculpting Treatments** Learn more

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Like Comment Share

Full Size Preview

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Ads Skinney Medspa (37253627)

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Search and filter

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Off / On Ad Last significant edit

- CS Houston - Video - Arms Feb 14, 2023
- CS Miami - Video - Thighs Feb 14, 2023
- CS Miami - Video - Arms Feb 14, 2023
- CS Houston - Video - Thighs Feb 16, 2023
- CS - NYC - Video - Testimonial Feb 14, 2023
- CS - NYC - Video - All Areas Feb 14, 2023
- CS NYC Broad - Video - Close Up Feb 14, 2023
- CS Male 2 - NYC - Video Feb 14, 2023
- CS - NYC - Video - All Areas - NEW Feb 14, 2023
- CS Miami - Video - TESTIMONIAL - IVONNE Feb 14, 2023
- CS Miami - Video - Arms Feb 14, 2023
- CS Miami - Video - Thighs Feb 14, 2023
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skinneymedspa.com **\$1000 Off 8+ Treatments** Learn more

56 6 comments 20 shares

Like Comment Share

Full Size Preview

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\$38.43	1.0	1.0	1.0	\$807.03
\$80.79	1.0	1.0	1.0	\$727.15
\$68.10	1.0	1.0	1.0	\$612.90
\$61.28	1.0	1.0	1.0	\$490.27
\$110.87	1.0	1.0	1.0	\$443.46
\$192.41	1.0	1.0	1.0	\$394.82
\$54.82	1.0	1.0	1.0	\$383.75
\$168.09	1.0	1.0	1.0	\$336.16
\$37.91	1.0	1.0	1.0	\$303.26
\$73.17	1.0	1.0	1.0	\$301.94
				\$32,721.75

Ads Skinney Medspa (37253627)

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Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit


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- CS - NYC - Video - All Areas Feb 14, 2023
- CS NYC Broad - Video - Close Up Feb 14, 2023
- CS Male 2 - NYC - Video Feb 14, 2023
- CS - NYC - Video - All Areas - NEW Feb 14, 2023
- CS Miami - Video - TESTIMONIAL - IVONNE Feb 14, 2023
- CS Miami - Video - Arms Feb 14, 2023
- CS Miami - Video - Thighs Feb 14, 2023
- CS NYC Broad - Video - Arms Jan 17, 2023

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skinneymedspa.com **\$1000 Off 8+ Treatments** Learn more

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Like Comment Share

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\$68.10	1.0	1.0	1.0	\$612.90
\$61.28	1.0	1.0	1.0	\$490.27
\$110.87	1.0	1.0	1.0	\$443.46
\$192.41	1.0	1.0	1.0	\$394.82
\$54.82	1.0	1.0	1.0	\$383.75
\$168.09	1.0	1.0	1.0	\$336.16
\$37.91	1.0	1.0	1.0	\$303.26
\$73.17	1.0	1.0	1.0	\$301.94
				\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS Houston - Video - Arms

CS Miami - Video - Thighs Feb 14, 2023 1:31 days ago

CS Miami - Video - Arms

CS Houston - Video - Thighs Feb 16, 2023 1:29 days ago

CS - NYC - Video - Testimonial Feb 14, 2023 1:31 days ago

CS - NYC - Video - All Areas Feb 14, 2023 1:31 days ago

CS NYC Broad - Video - Close Up

CS Male 2 - NYC - Video Feb 14, 2023 1:31 days ago

CS - NYC - Video - All Areas - NEW Feb 14, 2023 1:31 days ago

CS Miami - Video - TESTIMONIAL - IVONNE Feb 14, 2023 1:31 days ago

CS Miami - Video - Arms

CS Miami - Video - Thighs Feb 14, 2023 1:31 days ago

CS NYC Broad - Video - Arms Jan 17, 2023

Results from 74 ads

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Sponsored

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com

Visit Us:

Saks at The Galleria
5175 Westheimer Rd.
Houston, TX 77056

BOOK NOW
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Call us 212-754-6639 or visit skinneymedspa.com

Updated 6 minutes ago

Discard drafts

Review and publish

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$21.14	Per Lead	-	-	\$856.83
\$33.11	Per Lead	-	-	\$850.86
\$162.76	Per Lead	-	-	\$813.78
\$38.43	Per Lead	-	-	\$807.03
\$80.79	Per Lead	-	-	\$727.15
\$66.10	Per Lead	-	-	\$612.90
\$61.28	Per Lead	-	-	\$490.27
\$110.87	Per Lead	-	-	\$443.46
\$197.41	Per Lead	-	-	\$394.82
\$54.82	Per Lead	-	-	\$383.75
\$168.09	Per Lead	-	-	\$336.16
\$37.91	Per Lead	-	-	\$303.26
\$73.17	Per Lead	-	-	\$301.94
-	-	-	-	\$32,721.75

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Mobile Feed

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\$54.82	Per Lead	-	-	\$383.75
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\$37.91	Per Lead	-	-	\$303.26
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-	-	-	-	\$32,721.75 Total Spent

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Coolsculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 212/7546639 or visit skinneymedspa.com to find a location near you.

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\$1000 Off 8+ Treatments Learn more

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Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

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\$42.50	—	—	—	\$255.02
\$45.83	—	—	—	\$229.13
—	—	—	—	\$32,721.75

Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS - NYC - Video - All Areas Feb 14, 2023 131 days ago

CS NYC Broad - Video - Close Up Feb 14, 2023 131 days ago

CS Male 2 - NYC - Video Feb 14, 2023 131 days ago

CS - NYC - Video - All Areas - NEW Feb 14, 2023 131 days ago

CS Miami - Video - TESTIMONIAL - IVONNE Feb 14, 2023 131 days ago

CS Miami - Video - Arms Feb 14, 2023 131 days ago

CS Miami - Video - Thighs Feb 14, 2023 131 days ago

CS NYC Broad - Video - Arms Jan 12, 2023 164 days ago

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CS NYC Lookalike - Video - Arms Feb 14, 2023 131 days ago

CS Miami - Video - TESTIMONIAL - IVONNE Feb 14, 2023 131 days ago

CS Houston - Video - All Areas - NEW Feb 16, 2023 129 days ago

Results from 74 ads

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Mobile Feed

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

Get 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com

50% Off 16+ Treatments

Learn more

Like Comment Share

Full Size Preview

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$68.10	—	—	—	\$612.90
\$61.28	—	—	—	\$490.27
\$110.87	—	—	—	\$443.46
\$197.41	—	—	—	\$394.82
\$54.82	—	—	—	\$383.75
\$168.09	—	—	—	\$336.18
\$37.91	—	—	—	\$303.26
\$23.17	—	—	—	\$301.24
\$96.96	—	—	—	\$290.67
\$15.41	—	—	—	\$277.39
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Mobile Feed

Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get up to 50% off select treatments. Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)

BOOK NOW

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Mobile Feed

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20–25% of treated fat for good.

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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

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Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

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View preview

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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



skinneymedspa.com

\$1000 Off 8+ Treatments

Learn more

23 likes, 3 comments, 4 shares

Like Comment Share

Full Size Preview

Close

Updated 9 minutes ago

Discard drafts Review and publish

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$68.10	Per Lead	-	-	\$612.90
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Ads Skinney Medspa (37253627)

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Impressions (Ad) > 0

Search and filter

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CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs. Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

Visit Us:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



BOOK NOW

Receive 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com

Get Up To 50% OFF 16 CoolSculpting Treatments

Learn more

2 likes, 0 comments, 0 shares

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2 likes, 0 comments, 0 shares

Like Comment Share

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Skinney Medspa

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skinneymedspa.com

Get Up To 50% OFF 16 CoolSculpting Treatments

Learn more

2 likes, 0 comments, 0 shares

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Skinney Medspa

For stubborn fat that won't go away even with diet and exercise, CoolSculpting can help. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 805.717.7576 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.

Close

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skinneymedspa.com

\$1000 Off 8+ Treatments Learn more

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<input type="checkbox"/>	CS Miami - Video - TESTIMONIAL - IVONNE	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - All Areas - NEW	Feb 16, 2023 129 days ago
<input type="checkbox"/>	CS NYC Broad - Video - Close Up	Jan 12, 2023 164 days ago
<input type="checkbox"/>	CS - NYC - Video - All Areas	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Miami - Video - All Areas - NEW	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - All Areas - NEW	Feb 14, 2023 131 days ago
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<input type="checkbox"/>	CS Miami - Video - All Areas - NEW	Feb 14, 2023 131 days ago
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Results from 74 ads

View preview

Mobile Feed

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 212.754.6639 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

skinneymedspa.com

\$1000 Off 8+ Treatments Learn more

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$37.91	—	—	—	\$303.26
\$23.17	—	—	—	\$301.24
\$96.96	—	—	—	\$290.87
\$15.41	—	—	—	\$277.39
\$42.50	—	—	—	\$255.02
\$45.83	—	—	—	\$229.13
\$29.65	—	—	—	\$207.52
\$101.04	—	—	—	\$202.08
\$32.01	—	—	—	\$192.07
\$62.34	—	—	—	\$187.02
\$30.88	—	—	—	\$185.25
\$24.55	—	—	—	\$171.82
\$53.05	—	—	—	\$159.15
—	—	—	—	\$32,721.75 Total Spent

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Miami - Video - Thighs	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS NYC Broad - Video - Arms	Jan 12, 2023 164 days ago
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skinneymedspa.com

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Mobile Feed

Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get up to 50% off select treatments. Book a free consultation by calling us at 805-717-7576 or visit [skinneymedspa.com](https://www.skinneymedspa.com)

Location near you:

Saks Bai Harbour Shops
9700 Collins Ave
Bai Harbour, FL 33154
(beauty floor)

BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
Or visit [skinneymedspa.com](https://www.skinneymedspa.com)

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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Results from 74 ads

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Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
Or visit skinneymedspa.com

skinneymedspa.com
Get Up To 50% OFF 16
Coolsculpting Treatments [Learn more](#)

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Full Size Preview

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Results from 74 ads

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Get 50% off on CoolSculpting – the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com

Visit Us:

Saks at The Galleria
5175 Westheimer Rd.
Houston, TX 77056



Get 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

skinneymedspa.com
Get Up To 50% OFF 16
Coolsculpting Treatments [Learn more](#)

Like Comment Share

Full Size Preview

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Results from 74 ads


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Visit Us:

Saks at The Galleria
5175 Westheimer Rd.
Houston, TX 77056



Get 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

skinneymedspa.com
Get Up To 50% OFF 16
Coolsculpting Treatments [Learn more](#)

4 Like 1 share Comment Share

Full Size Preview

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\$23.17	—	—	—	\$301.24
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Results from 74 ads

View preview


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Coolsculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com to find a location near you.



skinneymedspa.com
\$1000 Off 8+ Treatments [Learn more](#)

10 Like 2 shares Comment Share

Full Size Preview

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skinneymedspa.com
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●	CS Houston - Video - All Areas	Feb 16, 2023
●	CS Miami - Video - All Areas - NEW	Feb 14, 2023
●	CS NYC Broad - Video - Close Up	Jan 12, 2023
●	CS Houston - Video - Testimonials	Feb 14, 2023
●	CS Male 2 - NYC - Video	Feb 14, 2023
●	CS Houston - Video - All Areas	Feb 14, 2023
●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023

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Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

Get 50% off select treatments

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$229.13
Per Lead	—	—	—	\$207.62
Per Lead	—	—	—	\$202.08
Per Lead	—	—	—	\$192.07
Per Lead	—	—	—	\$187.02
Per Lead	—	—	—	\$185.25
Per Lead	—	—	—	\$171.82
Per Lead	—	—	—	\$159.15
Per Lead	—	—	—	\$146.06
Per Lead	—	—	—	\$136.94
Per Lead	—	—	—	\$124.65
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●	CS Houston - Video - All Areas	Feb 14, 2023
●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023

Results from 74 ads

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Mobile Feed

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022

Get 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

2 likes 1 share

Like Comment Share

Full Size Preview

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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Per Lead	—	—	—	\$202.08
Per Lead	—	—	—	\$192.07
Per Lead	—	—	—	\$187.02
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●	CS Miami - Video - All Areas - NEW	Feb 14, 2023
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●	CS Houston - Video - All Areas	Feb 14, 2023
●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023
●	CS Houston - Video - Arms	Feb 14, 2023
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Location near you:

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Per Lead	—	—	—	\$159.15
Per Lead	—	—	—	\$146.06
Per Lead	—	—	—	\$136.94
Per Lead	—	—	—	\$124.65
Per Lead	—	—	—	\$123.63
Per Lead	—	—	—	\$113.91
Per Lead	—	—	—	\$103.66
Per Lead	—	—	—	\$32,721.75

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Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
●	CS - NYC - Video - All Areas	Feb 14, 2023
●	CS Miami - Video - All Areas - NEW	Feb 14, 2023
●	CS Houston - Video - All Areas - NEW	Feb 14, 2023
●	CS Houston - Video - All Areas	Feb 16, 2023
●	CS Miami - Video - All Areas - NEW	Feb 14, 2023
●	CS NYC Broad - Video - Close Up	Jan 12, 2023
●	CS Houston - Video - Testimonials	Feb 14, 2023
●	CS Male 2 - NYC - Video	Feb 14, 2023
●	CS Houston - Video - All Areas	Feb 14, 2023
●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023
●	CS Houston - Video - Arms	Feb 14, 2023
●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023

Results from 74 ads

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Mobile Feed

Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)

Get 50% off select treatments

Call us 212-754-6639 or visit skinneymedspa.com

skinneymedspa.com
Get Up To 50% OFF 16 CoolSculpting Treatments [Learn more](#)

2 likes

Like Comment Share

Full Size Preview

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$202.08
Per Lead	—	—	—	\$192.07
Per Lead	—	—	—	\$187.02
Per Lead	—	—	—	\$185.25
Per Lead	—	—	—	\$171.82
Per Lead	—	—	—	\$159.15
Per Lead	—	—	—	\$146.06
Per Lead	—	—	—	\$136.94
Per Lead	—	—	—	\$124.65
Per Lead	—	—	—	\$123.63
Per Lead	—	—	—	\$113.91
Per Lead	—	—	—	\$103.66
Per Lead	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
●	CS - NYC - Video - All Areas	Feb 14, 2023
●	CS Miami - Video - All Areas - NEW	Feb 14, 2023
●	CS Houston - Video - All Areas - NEW	Feb 14, 2023
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●	CS NYC Lookalike - Video - Close Up	Feb 14, 2023
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Results from 74 ads

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Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com

Visit Us:

Saks at The Galleria
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CS NYC Lookalike - Video - Close Up	131 days ago
CS Houston - Video - Arms	131 days ago
CS NYC Lookalike - Video - Close Up	131 days ago

Results from 74 ads

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Houston, TX 77056

skinneymedspa.com
Get Up To 50% OFF 16
Coolsculpting Treatments

2 likes | 2 shares

Like Comment Share

Full Size Preview

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	Per Lead
\$101.04	—	—	—	\$202.08
\$32.01	—	—	—	\$192.07
\$62.34	—	—	—	\$187.02
\$30.88	—	—	—	\$185.25
\$24.55	—	—	—	\$171.82
\$53.03	—	—	—	\$159.15
\$20.82	—	—	—	\$146.06
\$34.24	—	—	—	\$136.94
—	—	—	—	\$124.65
—	—	—	—	\$123.63
\$56.95	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
—	—	—	—	\$32,721.75 Total Spent

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—	—	—	—	\$124.65
—	—	—	—	\$123.63
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Mobile Feed

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Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

Location near you:
Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)

skinneymedspa.com
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Results from 74 ads

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Location near you:
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skinneymedspa.com
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1 like | 0 shares

Like Comment Share

Full Size Preview

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Skinney Medspa

Coolsculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com to find a location near you.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	↓
\$101.04	—	—	—	\$202.08
\$32.01	—	—	—	\$192.07
\$62.34	—	—	—	\$187.02
\$36.88	—	—	—	\$185.25
\$24.55	—	—	—	\$171.82
\$53.05	—	—	—	\$159.15
\$20.87	—	—	—	\$146.06
\$34.24	—	—	—	\$136.94
—	—	—	—	\$124.65
—	—	—	—	\$123.63
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skinneymedspa.com

\$1000 Off 8+ Treatments Learn more

10 likes 2 shares

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	↓
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Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. Coolsculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

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3 likes

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—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$89.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$32,721.75 Total Spent

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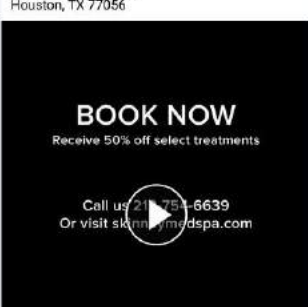
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\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$89.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
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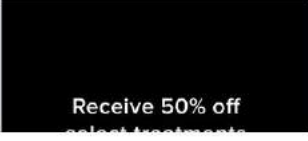
Get up to 50% off 16+ treatments. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave. 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 W. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



skinneymedspa.com

Receive 50% off select treatments Learn more

3 likes

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\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$89.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$32,721.75 Total Spent

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS Miami - Video - All Areas - NEW Feb 14, 2023
 CS NYC Broad - Video - Close Up 131 days ago
 CS Houston - Video - Testimonials Feb 14, 2023
 CS Male 2 - NYC - Video Feb 14, 2023
 CS Houston - Video - All Areas Feb 14, 2023
 CS NYC Lookalike - Video - Close Up
 CS Houston - Video - Arms
 CS NYC Lookalike - Video - Close Up
 CS Houston - Video - Testimonials Feb 16, 2023
 CS Houston - Video - Close Up
 CS Miami - Video - Close Up Jan 12, 2023
 CS NYC Broad - Video - Arms
 CS Houston - Video - Close Up

Results from 74 ads

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West 57th NYC
37 W. 57th Street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

Receive 50% off select treatments

Call us at 212-764-6639
Or visit skinneymedspa.com

skinneymedspa.com
50% OFF - 16+ Treatments [Learn more](#)

5

Like Comment Share

Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$24.55	Per Lead	—	—	\$171.82
\$53.05	Per Lead	—	—	\$159.15
\$20.87	Per Lead	—	—	\$146.06
\$34.24	Per Lead	—	—	\$136.94
—	Per Lead	—	—	\$124.65
—	Per Lead	—	—	\$123.63
\$56.96	Per Lead	—	—	\$113.91
\$25.92	Per Lead	—	—	\$103.66
\$51.64	Per Lead	—	—	\$103.27
\$89.07	Per Lead	—	—	\$89.07
\$88.52	Per Lead	—	—	\$88.52
\$13.18	Per Lead	—	—	\$79.09
—	Per Lead	—	—	\$75.97
—	Per Lead	—	—	\$32,721.75
Total Spent				

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 CS NYC Broad - Video - Arms
 CS Houston - Video - Close Up

Results from 74 ads

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Mobile Feed

Skinney Medspa

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com

Visit Us:
Saks at The Galleria
5175 Westheimer Rd.
Houston, TX 77056

Get 50% off select treatments

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\$89.07	Per Lead	—	—	\$89.07
\$88.52	Per Lead	—	—	\$88.52
\$13.18	Per Lead	—	—	\$79.09
—	Per Lead	—	—	\$75.97
—	Per Lead	—	—	\$32,721.75
Total Spent				

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skinneymedspa.com
Get Up To 50% OFF 16 CoolSculpting Treatments [Learn more](#)

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Full Size Preview

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Results from 74 ads

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Mobile Feed

Skinney Medspa

CoolSculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 212-764-6639 or visit skinneymedspa.com to find a location near you.

skinneymedspa.com
\$1000 Off 8+ Treatments [Learn more](#)

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Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$24.55	Per Lead	—	—	\$171.82
\$53.05	Per Lead	—	—	\$159.15
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\$13.18	Per Lead	—	—	\$79.09
—	Per Lead	—	—	\$75.97
—	Per Lead	—	—	\$32,721.75
Total Spent				

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Ad delivery is Active and 5 more

Search and filter

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Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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\$89.07	Per Lead	—	—	\$89.07
\$88.52	Per Lead	—	—	\$88.52
\$13.18	Per Lead	—	—	\$79.09
—	Per Lead	—	—	\$75.97
—	Per Lead	—	—	\$32,721.75
Total Spent				

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS Miami - Video - All Areas - NEW	Feb 14, 2023
CS NYC Broad-Video - Close Up	131 days ago
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CS Male 2 - NYC - Video	Feb 14, 2023
CS Houston - Video - All Areas	Feb 14, 2023
CS NYC Lookalike- Video - Close Up	131 days ago
CS Houston - Video - Arms	129 days ago
CS NYC Lookalike- Video - Close Up	131 days ago
CS Houston - Video - Testimonials	Feb 14, 2023
CS Houston - Video - Close Up	129 days ago
CS Miami - Video - Close Up	Jan 12, 2023
CS NYC Broad- Video - Arms	164 days ago
CS Houston - Video - Close Up	129 days ago

Results from 74 ads

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It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$24.55	—	—	—	\$171.82
\$53.05	—	—	—	\$159.15
\$20.87	—	—	—	\$146.06
\$34.24	—	—	—	\$136.94
—	—	—	—	\$124.65
—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$99.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS Miami - Video - All Areas - NEW	Feb 14, 2023
CS NYC Broad-Video - Close Up	131 days ago
CS Houston - Video - Testimonials	Feb 14, 2023
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CS Miami - Video - Close Up	Jan 12, 2023
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Results from 74 ads

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\$1000 Off 8+ Treatments

Learn more

69 likes 8 comments 9 shares

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$24.55	—	—	—	\$171.82
\$53.05	—	—	—	\$159.15
\$20.87	—	—	—	\$146.06
\$34.24	—	—	—	\$136.94
—	—	—	—	\$124.65
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\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$99.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS NYC Lookalike- Video - Close Up	131 days ago
CS Houston - Video - Arms	129 days ago
CS NYC Lookalike- Video - Close Up	131 days ago
CS Houston - Video - Testimonials	Feb 14, 2023
CS Houston - Video - Close Up	129 days ago
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CS NYC Broad- Video - Arms	164 days ago
CS Houston - Video - Close Up	129 days ago
CS Miami - Video - Close Up	164 days ago
CS Houston - Video - Arms	Jan 12, 2023
CS Miami - Video - Arms	Jan 12, 2023
CS Miami - Video - Close Up	164 days ago

Results from 74 ads


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Mobile Feed

CoolSculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com to find a location near you.



Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$99.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$70.03
—	—	—	—	\$13.61
—	—	—	—	\$68.05
—	—	—	—	\$65.18
\$63.28	—	—	—	\$63.24
—	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS NYC Lookalike- Video - Close Up	131 days ago
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CS Houston - Video - Close Up	129 days ago
CS Miami - Video - Close Up	164 days ago
CS Houston - Video - Arms	Jan 12, 2023
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skinneymedspa.com

\$1000 Off 8+ Treatments

Learn more

5 likes

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—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
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CS Houston - Video - Arms	Jan 12, 2023
CS Miami - Video - Arms	Jan 12, 2023
CS Miami - Video - Close Up	164 days ago

Results from 74 ads

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Mobile Feed

Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 713-324-7697 or visit skinneymedspa.com

Visit Us:

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—	—	—	—	\$70.03
—	—	—	—	\$13.61
—	—	—	—	\$68.05
—	—	—	—	\$65.18
\$63.28	—	—	—	\$63.24
—	—	—	—	\$32,721.75

Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
	CS NYC Lookalike - Video - Close Up	131 days ago
	CS Houston - Video - Arms	
	CS NYC Lookalike - Video - Close Up	
	CS Houston - Video - Testimonials	Feb 16, 2023 129 days ago
	CS Houston - Video - Close Up	
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Coolsculpting Treatments

3 likes 1 comment

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Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	
—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
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—	—	—	—	\$70.03
\$13.61	—	—	—	\$68.05
—	—	—	—	\$65.18
\$63.24	—	—	—	\$63.24
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Results from 74 ads

View preview

Mobile Feed

Sponsored

For stubborn fat that won't go away even with diet and exercise, Coolsculpting can help! As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 713247697 or visit skinnymedspa.com to find a location near you.

Close

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Per Lead	Ad relevance	Ad relevance	Ad relevance	
—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
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\$1000 Off 8+ Treatments

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Full Size Preview

Close

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—	—	—	—	\$70.03
\$13.61	—	—	—	\$68.05
—	—	—	—	\$65.18
\$63.24	—	—	—	\$63.24
—	—	—	—	\$32,721.75 Total Spent

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Search and filter

Campaigns 9 selected

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
	CS NYC Lookalike - Video - Close Up	131 days ago
	CS Houston - Video - Arms	
	CS NYC Lookalike - Video - Close Up	
	CS Houston - Video - Testimonials	Feb 16, 2023 129 days ago
	CS Houston - Video - Close Up	
	CS Miami - Video - Close Up	Jan 12, 2023 164 days ago
	CS NYC Broad - Video - Arms	
	CS Houston - Video - Close Up	
	CS Miami - Video - Close Up	
	CS Houston - Video - Arms	Jan 12, 2023 164 days ago
	CS Miami - Video - Arms	Jan 12, 2023 164 days ago
	CS Miami - Video - Close Up	164 days ago

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For stubborn fat that won't go away even with diet and exercise, Coolsculpting can help! As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 3057177576 or visit skinnymedspa.com to find a location near you.

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	
—	—	—	—	\$123.63
\$56.96	—	—	—	\$113.91
\$25.92	—	—	—	\$103.66
\$51.64	—	—	—	\$103.27
\$89.07	—	—	—	\$89.07
\$88.52	—	—	—	\$88.52
\$13.18	—	—	—	\$79.09
—	—	—	—	\$75.97
—	—	—	—	\$70.03
\$13.61	—	—	—	\$68.05
—	—	—	—	\$65.18
\$63.24	—	—	—	\$63.24
—	—	—	—	\$32,721.75 Total Spent

Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

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Off / On	Ad	Last significant edit
	CS NYC Lookalike - Video - Close Up	131 days ago
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Results from 74 ads

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\$1000 Off 8+ Treatments

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Close

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CS Houston - Video - Close Up

CS Miami - Video - Close Up

CS Houston - Video - Arms Jan 12, 2023 164 days ago

CS Miami - Video - Arms Jan 12, 2023 164 days ago

CS Miami - Video - Close Up

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Skinner Medspa

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 2127546639 or visit skinnymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling

Per Lead \$123.63

Per Lead \$56.96

Per Lead \$25.92

Per Lead \$51.64

Per Lead \$89.07

Per Lead \$88.52

Per Lead \$13.18

Per Lead \$75.97

Per Lead \$13.61

Per Lead \$63.24

Per Lead \$63.24

Total Spent \$32,721.75

Ads Skinny Medspa (37253627)

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CS Miami - Video - Arms Jan 12, 2023 164 days ago

CS Miami - Video - Close Up

CS Miami - Video - ALL AREAS Feb 14, 2023 131 days ago

CS Houston - Video - Close Up Jan 12, 2023 164 days ago

CS NYC Retargeting - Video - Close Up

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Mobile Feed

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Per Lead \$89.07

Per Lead \$88.52

Per Lead \$13.18

Per Lead \$75.97

Per Lead \$70.03

Per Lead \$13.61

Per Lead \$65.18

Per Lead \$63.24

Per Lead \$55.26

Per Lead \$12.03

Per Lead \$48.12

Per Lead \$47.80

Per Lead \$46.37

Per Lead \$20.84

Per Lead \$41.67

Total Spent \$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

+ Create | Duplicate | Edit | A/B Test


Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Houston-Video - Close Up	
<input checked="" type="checkbox"/>	CS Miami-Video - Close Up	Jan 12, 2023 164 days ago
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Results from 74 ads

View preview

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Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$89.07	Ad relevance	Ad relevance	Ad relevance	\$89.07
\$88.52	Ad relevance	Ad relevance	Ad relevance	\$88.52
\$13.18	Ad relevance	Ad relevance	Ad relevance	\$79.09
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\$47.80	Ad relevance	Ad relevance	Ad relevance	\$47.80
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$46.37
\$20.84	Ad relevance	Ad relevance	Ad relevance	\$41.67
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$32,721.75
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<input checked="" type="checkbox"/>	CS Miami-Video - UNIVERSITY	Feb 14, 2023 131 days ago
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Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
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Off	CS Miami - Video - ALL AREAS	Feb 14, 2023 131 days ago
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Ads

Updated 20 minutes ago

Discard drafts Review and publish

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Per Lead	Ad relevance	Ad relevance	Ad relevance	Per Lead
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Per Lead	—	—	—	\$65.18
\$63.24	—	—	—	\$63.24
Per Lead	—	—	—	\$55.26
Per Lead	—	—	—	\$48.12
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Per Lead	—	—	—	\$33.95
Per Lead	—	—	—	\$31.79
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Off / On Ad Last significant edit

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On	CS Houston - Video - Arms	Jan 12, 2023 164 days ago
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On	CS Miami - Video - Close Up	Jan 12, 2023 164 days ago
Off	CS Miami - Video - ALL AREAS	Feb 14, 2023 131 days ago
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numbers, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 305.717.7576 or visit skinneymedspa.com to find a location near you.

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\$1000 Off 8+ Treatments

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Discard drafts Review and publish

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	Per Lead
\$13.61	—	—	—	\$68.05
Per Lead	—	—	—	\$65.18
\$63.24	—	—	—	\$63.24
Per Lead	—	—	—	\$55.26
Per Lead	—	—	—	\$48.12
\$47.80	—	—	—	\$47.80
Per Lead	—	—	—	\$46.37
\$20.84	—	—	—	\$41.67
Per Lead	—	—	—	\$37.48
Per Lead	—	—	—	\$33.95
Per Lead	—	—	—	\$31.79
\$15.69	—	—	—	\$31.37
Per Lead	—	—	—	\$32,721.75
Per Lead	—	—	—	Total Spent

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
On	CS Houston - Video - Arms	Jan 12, 2023 164 days ago
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Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA-cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 305.717.7576 or visit skinneymedspa.com

Location near you:

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(beauty floor)

Call us 212.764.6639 or visit skinneymedspa.com

Ads

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Get Up To 50% OFF 16 CoolSculpting Treatments

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For stubborn fat that won't go away even with diet and exercise, CoolSculpting can help. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 713.324.7697 or visit skinneymedspa.com to find a location near you.

Ads

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Want to learn more? Book a free consultation by calling us at 7133247697 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.



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\$12.03	—	—	—	\$47.80
Per Lead	—	—	—	\$46.37
Per Lead	—	—	—	\$41.67
\$20.84	—	—	—	\$37.48
Per Lead	—	—	—	\$33.95
Per Lead	—	—	—	\$31.79
Per Lead	—	—	—	\$31.37
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CoolSculpting is the most popular treatment that offers a solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 2127546639 or visit [skinneymedspa.com](https://www.skinneymedspa.com) to find a location near you.



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Per Lead	—	—	—	\$31.79
Per Lead	—	—	—	\$31.37
Per Lead	—	—	—	\$26.13
Per Lead	—	—	—	\$24.28
Per Lead	—	—	—	\$21.86
Per Lead	—	—	—	\$21.46
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+ Create Duplicate Edit A/B Test

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It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

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Close

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<input checked="" type="checkbox"/>	CS Miami-Video - Close Up	Jan 12, 2023 164 days ago
<input checked="" type="checkbox"/>	CS Miami-Video - Arms	Feb 14, 2023 131 days ago
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<input checked="" type="checkbox"/>	CS Miami-Video - UNIVERSITY	Feb 14, 2023 131 days ago

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Skinney Medspa

It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 3057177576 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$12.03	Per Lead	—	—	\$48.12
\$47.80	Per Lead	—	—	\$47.80
—	Per Lead	—	—	\$46.37
\$20.84	Per Lead	—	—	\$41.67
—	Per Lead	—	—	\$37.48
—	Per Lead	—	—	\$33.95
—	Per Lead	—	—	\$31.79
\$15.69	Per Lead	—	—	\$31.37
—	Per Lead	—	—	\$26.13
\$12.14	Per Lead	—	—	\$24.28
—	Per Lead	—	—	\$21.86
—	Per Lead	—	—	\$21.46
—	Per Lead	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
<input checked="" type="checkbox"/>	CS Houston-Video - Close Up	Jan 12, 2023 164 days ago
<input checked="" type="checkbox"/>	CS NYC Retargeting-Video - Close Up	Jan 12, 2023 164 days ago
<input checked="" type="checkbox"/>	CS Miami-Video - ALL AREAS	Feb 14, 2023 131 days ago
<input checked="" type="checkbox"/>	CS Houston-Video - Arms	Feb 14, 2023 131 days ago
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skinneymedspa.com

\$1000 Off 8+ Treatments [Learn more](#)

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Close

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Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



LEARN MORE

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

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Per Lead	—	—	—	\$21.46
Per Lead	—	—	—	\$17.14
Per Lead	—	—	—	\$13.84
Per Lead	—	—	—	\$6.71
Per Lead	—	—	—	\$6.61
Per Lead	—	—	—	\$4.10
Per Lead	—	—	—	\$32,721.75 Total Spent

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Get 50% off on CoolSculpting. Book a free consultation by calling us at 305-717-7576 or visit skinnymedspa.com

Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
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BOOK NOW
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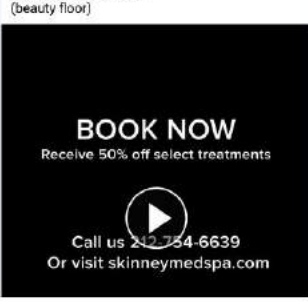
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<input checked="" type="checkbox"/>	CS Miami - Video - UNIVERSITY	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - Close Up	
<input type="checkbox"/>	CS Houston - Video - Close Up	
<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - Arms	
<input type="checkbox"/>	CS NYC Lookalike - Video - Arms	Jan 12, 2023 144 days ago

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For stubborn fat that won't go away even with diet and exercise, Coolsculpting can help! As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. Coolsculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit [skinneymedspa.com](#) to find a location near you.

skinneymedspa.com
Get Up To 50% OFF 16
Coolsculpting Treatments [Learn more](#)

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Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$37.46
Per Lead	—	—	—	\$33.95
Per Lead	—	—	—	\$31.79
Per Lead	—	—	—	\$15.69
Per Lead	—	—	—	\$26.13
Per Lead	—	—	—	\$12.14
Per Lead	—	—	—	\$24.28
Per Lead	—	—	—	\$21.86
Per Lead	—	—	—	\$21.46
Per Lead	—	—	—	\$17.14
Per Lead	—	—	—	\$13.84
Per Lead	—	—	—	\$6.71
Per Lead	—	—	—	\$6.61
Per Lead	—	—	—	\$4.10
Per Lead	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Campaigns

- 9 selected
- Create
- Duplicate
- Edit
- A/B Test

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Miami - Video - Arms	
<input type="checkbox"/>	CS Miami - Video - UNIVERSITY	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS NYC Lookalike - Video - Close Up	Jan 12, 2023 144 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	
<input type="checkbox"/>	CS Miami - Video - Arms	
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Per Lead	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 9 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Miami - Video - BH Testimonial	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Miami - Video - BH Testimonial	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Miami - Video - UNIVERSITY	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Houston - Video - Close Up	
<input checked="" type="checkbox"/>	CS Houston - Video - Close Up	
<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Houston - Video - Arms	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS NYC Lookalike - Video - Arms	Jan 12, 2023 (164 days ago)
<input type="checkbox"/>	CS Miami - Video - Close Up	Jan 12, 2023 (164 days ago)
<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 16, 2023 (129 days ago)
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 14, 2023 (131 days ago)

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Per Lead	—	—	—	\$6.61
Per Lead	—	—	—	\$4.10
Per Lead	—	—	—	\$3.68
Per Lead	—	—	—	\$3.64
Per Lead	—	—	—	\$2.82
Per Lead	—	—	—	\$1.40
Per Lead	—	—	—	\$32,721.75 Total Spent

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<input type="checkbox"/>	CS NYC Lookalike - Video - Arms	Jan 12, 2023 (164 days ago)
<input type="checkbox"/>	CS Miami - Video - Close Up	Jan 12, 2023 (164 days ago)
<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 16, 2023 (129 days ago)
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<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 14, 2023 (131 days ago)

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At SKINNEY Medspa we take pride on not only staying up to date with the latest technology, but also being the top provider of body contouring treatments.

Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

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\$12.14	—	—	—	\$24.28
Per Lead	—	—	—	\$21.86
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37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
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New York, NY 10022

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<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 (131 days ago)
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 16, 2023 (129 days ago)
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 14, 2023 (131 days ago)

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It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit skinneymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

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<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - Arms	
<input type="checkbox"/>	CS NYC Lookalike - Video - Arms	Jan 12, 2023 164 days ago
<input type="checkbox"/>	CS Miami - Video - Close Up	Jan 12, 2023 164 days ago
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<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 16, 2023 129 days ago
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - Close Up	Jan 12, 2023 164 days ago
<input type="checkbox"/>	CS Miami - Video - Arms	Jan 12, 2023 164 days ago
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Per Lead	—	—	—	\$3.64
Per Lead	—	—	—	\$2.82
Per Lead	—	—	—	\$1.40
Per Lead	—	—	—	\$1.13
Per Lead	—	—	—	\$0.93
Per Lead	—	—	—	\$0.43
Per Lead	—	—	—	\$0.12
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<input type="checkbox"/>	CS NYC Lookalike - Video - Arms	Jan 12, 2023 164 days ago
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<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 131 days ago
<input type="checkbox"/>	CS Houston - Video - UNIVERSITY	Feb 16, 2023 129 days ago
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Results from 74 ads

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numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 3057177576 or visit skinneymedspa.com to find a location near you.



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Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	Ad relevance	Ad relevance	Ad relevance	\$13.84
Per Lead	—	—	—	\$6.71
Per Lead	—	—	—	\$6.61
Per Lead	—	—	—	\$4.10
Per Lead	—	—	—	\$3.68
Per Lead	—	—	—	\$3.64
Per Lead	—	—	—	\$2.82
Per Lead	—	—	—	\$1.40
Per Lead	—	—	—	\$1.13
Per Lead	—	—	—	\$0.93
Per Lead	—	—	—	\$0.43
Per Lead	—	—	—	\$0.12
Per Lead	—	—	—	\$32,721.75

Ads Skinney Medspa (37253627)

Ad delivery is Active and 5 more

Impressions (Ad) > 0

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Houston - Video - Close Up	
<input type="checkbox"/>	CS - NYC - Video - University	Feb 14, 2023 131 days ago
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Houston, TX 77056



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Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.


Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
511 Fifth Avenue
New York, NY 10022



skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

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For stubborn fat that won't go away even with diet and exercise, CoolSculpting can help. As the most popular fat-freezing treatment, it is FDA-cleared to treat visible fat bulges in 9 areas of the body.

Treatments take as little as 35 minutes and require no downtime. CoolSculpting procedure is not a treatment for weight loss. Some common side effects include temporary numbness, discomfort, and swelling. Individual results and patient experience may vary.

Want to learn more? Book a free consultation by calling us at 7133247697 or visit skinneymedspa.com to find a location near you.



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Campaigns 9 selected

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CS Houston - Video - Close Up	
CS - NYC - Video - University	Feb 14, 2023 131 days ago
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CS Houston - Video - Arms	Jan 12, 2023 144 days ago

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It's not magic. It's the science of fat-freezing. CoolSculpting eliminates up to 20-25% of treated fat for good.

Want to learn more? Book a free consultation by calling us at 3057177576 or visit skinnymedspa.com to find a location near you.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Per Lead	\$12.84	—	—	\$13.84
Per Lead	—	—	—	\$6.71
Per Lead	—	—	—	\$6.61
Per Lead	—	—	—	\$4.10
Per Lead	—	—	—	\$3.68
Per Lead	—	—	—	\$3.64
Per Lead	—	—	—	\$2.82
Per Lead	—	—	—	\$1.40
Per Lead	—	—	—	\$1.13
Per Lead	—	—	—	\$0.93
Per Lead	—	—	—	\$0.43
Per Lead	—	—	—	\$0.12
Per Lead	—	—	—	\$32,721.75

Ads Skinny Medspa (37253627)

Ad delivery is Active and 5 more

Search and filter

Campaigns 9 selected

Off / On Ad Last significant edit

CS Houston - Video - Close Up	
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\$1000 Off 8+ Treatments

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Close

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\$1000 Off 8+ Treatments

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Ads Skinny Medspa (37253627)

Ad name contains cs

Search and filter

Campaigns 1 selected

Ad sets for 1 Campaign

Ads for 1 Campaign

View Setup Columns: Custom Breakdown Reports

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
On	CS Women - Miami - Video - Thighs	Apr 12, 2023, 10... 75 days ago	7-day click	38 Website Leads	56,688	146,413	\$91.73 Per Lead	—	—	—	\$3,485.75
On	CS Women - Miami - Video - All Areas - NEW	Apr 12, 2023, 10... 75 days ago	7-day click	42 Website Leads	31,486	89,637	\$77.90 Per Lead	—	—	—	\$3,271.88
On	CS Women - Miami - Video - TESTIMONIAL ...	Apr 12, 2023, 10... 75 days ago	7-day click	20 Website Leads	42,912	106,939	\$125.82 Per Lead	—	—	—	\$2,516.49
On	CS Women - Miami - Video - BH Testimonial	Apr 12, 2023, 10... 75 days ago	7-day click	2 Website Leads	2,319	4,051	\$98.50 Per Lead	—	—	—	\$197.00
On	CS Women - Miami - Video - UNIVERSITY	Apr 12, 2023, 10... 75 days ago	7-day click	— Website Lead	352	553	—	—	—	—	\$22.74
—	Results from 5 ads	—	7-day click	102 Website Leads	81,699	347,593	\$93.08 Per Lead	—	—	—	\$9,493.86

Ads Skinney Medspa (37253627)

Ad name contains es X Search and filter

Campaigns 1 selected X

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
<input checked="" type="checkbox"/>	CS Women - Miami - Video - Thighs	Apr 12, 2023 75 days ago
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Results from 5 ads

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Visit Us:
Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
(beauty floor)



BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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\$77.90 Per Lead	—	—	—	\$3,271.86
\$125.82 Per Lead	—	—	—	\$2,516.49
\$98.56 Per Lead	—	—	—	\$197.00
— Per Lead	—	—	—	\$22.74
\$93.08 Per Lead	—	—	—	\$9,493.86 Total Spent

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9700 Collins Ave
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Coolsculpting Treatments

14 likes 1 comment 6 shares

Like Comment Share

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Results from 5 ads


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Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

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Location near you:
Saks Bal Harbour Shops
9700 Collins Ave
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(beauty floor)



Get 50% off select treatments

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24 likes 5 shares

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<input checked="" type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Apr 12, 2023 75 days ago

Results from 5 ads

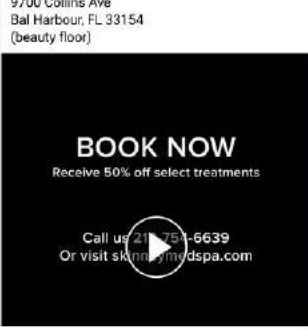
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Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get up to 50% off select treatments. Book a free consultation by calling us at 805-717-7576 or visit skinneymedspa.com

Location near you:
Saks Bal Harbour Shops
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(beauty floor)



BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
Or visit skinneymedspa.com

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$91.73 Per Lead	—	—	—	\$3,485.75
\$77.90 Per Lead	—	—	—	\$3,271.86
\$125.82 Per Lead	—	—	—	\$2,516.49
\$98.56 Per Lead	—	—	—	\$197.00
— Per Lead	—	—	—	\$22.74
\$93.08 Per Lead	—	—	—	\$9,493.86 Total Spent

Ads Skinney Medspa (37253627)

Ad name contains es X Search and filter

Campaigns 1 selected X

+ Create Duplicate Edit A/B Test

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Apr 12, 2023 75 days ago
<input type="checkbox"/>	CS Women - Miami - Video - All Areas - NEW	Apr 12, 2023 75 days ago
<input checked="" type="checkbox"/>	CS Women - Miami - Video - TESTIMONIAL ...	Apr 12, 2023 75 days ago
<input type="checkbox"/>	CS Women - Miami - Video - BH Testimonial	Apr 12, 2023 75 days ago
<input type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Apr 12, 2023 75 days ago

Results from 5 ads

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Ads 1 selected X

View Setup Columns: Custom Breakdown Reports

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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Ads Skinney Medspa (37253627) Updated just now Discard drafts Review and publish

Ad name contains cs Search and filter Save Clear Jan 1, 2023 - Jun 25, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023, 10... 75 days ago	7-day click	23 Website Leads	54,083	115,855	\$107.46 Per Lead	—	—	—	\$2,471.68
<input type="checkbox"/>	CS Women - Houston - Video - Testimonials	Apr 12, 2023, 10... 75 days ago	7-day click	5 Website Leads	21,049	36,757	\$121.27 Per Lead	—	—	—	\$606.36
<input type="checkbox"/>	CS Women - Houston - Video - All Areas - N...	Apr 12, 2023, 10... 75 days ago	7-day click	— Website Lead	573	647	— Per Lead	—	—	—	\$27.89
<input type="checkbox"/>	CS Women - Houston - Video - UNIVERSITY	Apr 12, 2023, 10... 75 days ago	7-day click	— Website Lead	290	463	— Per Lead	—	—	—	\$15.15
<input type="checkbox"/>	CS Women - Houston - Video - All Areas	Apr 12, 2023, 10... 75 days ago	7-day click	— Website Lead	—	—	— Per Lead	—	—	—	\$0.00
Results from 5 ads		—	7-day click	28 Website Leads	63,933	153,722	\$111.47 Per Lead	—	—	—	\$3,121.08

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Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

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Ad name contains es Search and filter

Campaigns 1 selected

+ Create Duplicate Edit A/B Test

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<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023 75 days ago
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Results from 5 ads


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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

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+ Create Edit A/B Test Preview Rules

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Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Feb 10, 2023, 6:1... 135 days ago	7-day click or ...	18,584 Reach	18,584	42,999	\$7.02 Per 1,000 People R...	—	—	—	\$130.47
<input type="checkbox"/>	CS - NYC - Video - University	Feb 10, 2023, 6:1... 135 days ago	7-day click or ...	18,232 Reach	18,232	41,999	\$7.15 Per 1,000 People R...	—	—	—	\$130.34
<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 10, 2023, 6:1... 135 days ago	7-day click or ...	18,140 Reach	18,140	42,346	\$7.17 Per 1,000 People R...	—	—	—	\$130.07
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 10, 2023, 6:1... 135 days ago	7-day click or ...	15,835 Reach	15,835	35,522	\$7.13 Per 1,000 People R...	—	—	—	\$112.95
<input type="checkbox"/>	CS - NYC - Video - All Areas	Feb 10, 2023, 6:1... 135 days ago	7-day click or ...	3,983 Reach	3,983	5,680	\$4.20 Per 1,000 People R...	—	—	—	\$16.73
Results from 5 ads				34,221 Reach	34,221 Accounts Center ac...	168,546 Total	\$15.21 Per 1,000 People Ra...	—	—	—	\$520.56 Total Spent

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<input type="checkbox"/>	CS - NYC - Video - University	Feb 10, 2023 135 days ago
<input type="checkbox"/>	CS - NYC - Video - Thighs	Feb 10, 2023 135 days ago
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Feb 10, 2023 135 days ago
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(between 19th + 20th st)

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New York, NY 10019

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611 Fifth Avenue
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\$7.15 Per 1,000 People R...	—	—	—	\$130.34
\$7.17 Per 1,000 People R...	—	—	—	\$130.07
\$7.13 Per 1,000 People R...	—	—	—	\$112.95
\$4.20 Per 1,000 People R...	—	—	—	\$16.73
\$15.21 Per 1,000 People R...	—	—	—	\$520.56 Total Spent

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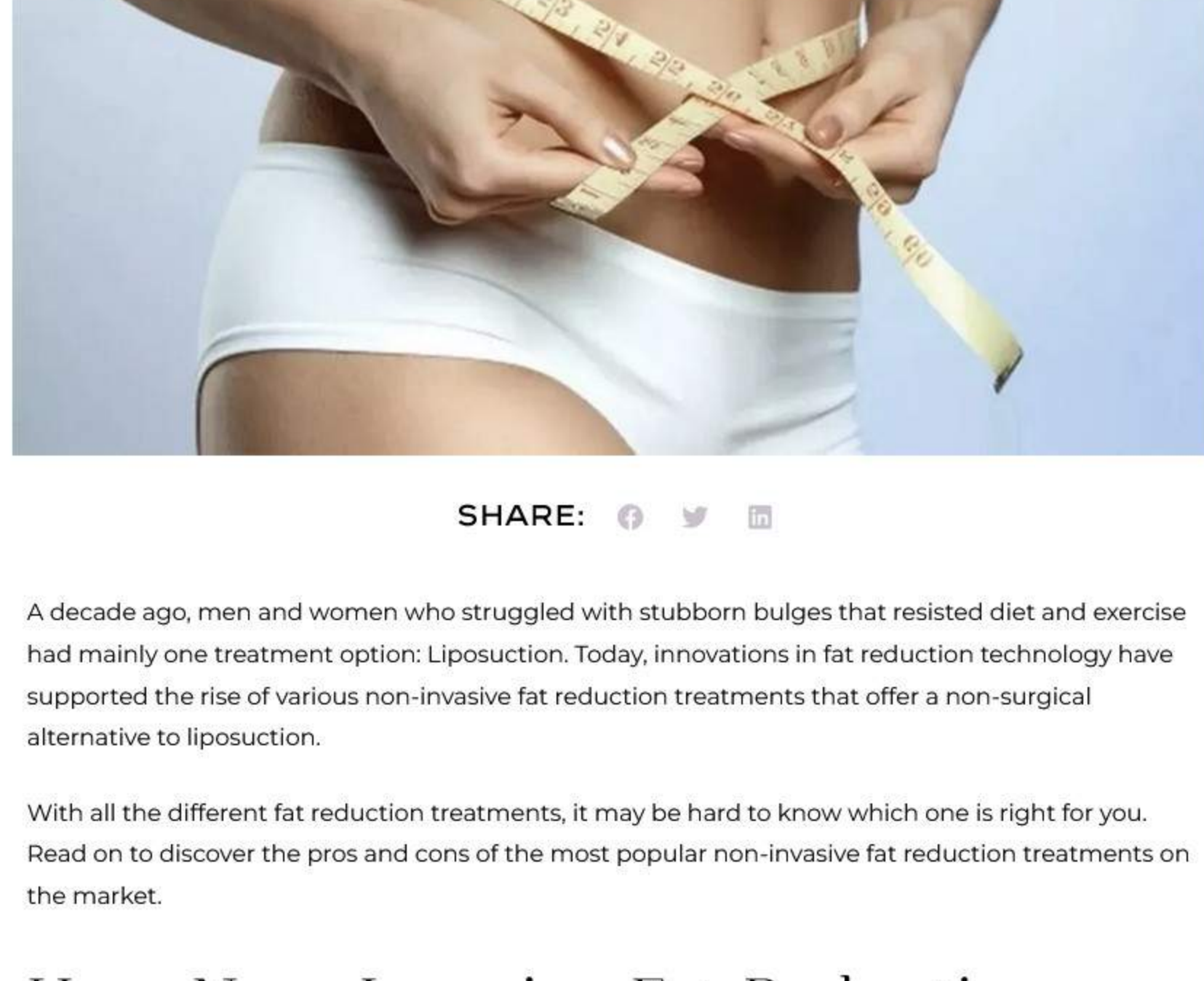
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Comparing the top 6 Non-Invasive Fat Reduction Treatments



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A decade ago, men and women who struggled with stubborn bulges that resisted diet and exercise had mainly one treatment option: Liposuction. Today, innovations in fat reduction technology have supported the rise of various non-invasive fat reduction treatments that offer a non-surgical alternative to liposuction.

With all the different fat reduction treatments, it may be hard to know which one is right for you. Read on to discover the pros and cons of the most popular non-invasive fat reduction treatments on the market.

How Non-Invasive Fat Reduction Treatments work:

Non-invasive fat reduction treatments utilize different mechanisms, to achieve the same objective: the rupture of fat cells. Some treatments damage fat cells by exposing them to controlled cooling, some expose fat cells to heat. Other treatments use radiofrequency or ultrasonic injury to damage fat cells. All treatments aim for lipolysis (lipo = fat cells + lysis = cell death.)

As with any medical procedure, results may vary. The following information is based on the average patient experience.*

CoolSculpting

CoolSculpting is the most popular non-invasive fat reduction treatment in the world, with over 6 million treatments performed to date. CoolSculpting essentially freezes fat cells to death using precisely controlled cooling.

CoolSculpting Treatment Time: Depends on the area treated and applicator used. The newly developed CoolAdvantage applicator collection decreases some treatment times to as little as 35 minutes.

Average # of treatments needed per area: 2 or 3 treatments

Patient experience during treatment: Patient may experience sensation of cold and a tugging feeling for the first 5 or so minutes before the area goes numb.

CoolSculpting down time / recovery period: Typically, no downtime is required and patients may return to their normal daily activities immediately following their treatment.

CoolSculpting side effects: Potential CoolSculpting side effects include mild tingling, tenderness, numbing, bruising, redness.

When will I see CoolSculpting results? Typically, optimal CoolSculpting results manifest within 8-12 weeks after the treatment.*

[Learn more about CoolSculpting >>](#)

CoolSculpting Elite

CoolSculpting Elite is the newest fat-freezing treatment from Allergan. CoolSculpting Elite uses non-invasive cooling technology to reduce fat cells, triggering cell death and removal.

CoolSculpting Elite Treatment Time: Depending on the area being treated and the applicators used, the new re-engineered CoolSculpting Elite applicators make treatment time shorter.

Average # of Treatments Needed Per Area: The number of sessions you need depends on the amount of fat reduction you want to see. CoolSculpting Elite is proven to achieve a 20-25% fat reduction per treatment. This means most people just need two treatments.

Patient Experience During Treatment: CoolSculpting Elite is a lot like the original CoolSculpting. However, it features re-engineered applicators that are more comfortable making the cooling cycles a more enjoyable experience for patients.

CoolSculpting Elite Down Time / Recovery Period: Typically, there is little to no downtime needed for CoolSculpting Elite. Most patients may return to their normal activities directly following their session.

CoolSculpting Side Effects: Potential CoolSculpting Elite side effects are rare. Some patients may experience mild tingling, numbness, tenderness, bruising, or redness. If you experience these symptoms, they are mild and go away on their own.

When Will I See CoolSculpting Elite Results? Typically, CoolSculpting Elite results are visible within 8-12 weeks after your treatment plan is complete.* Individual experiences may vary.

SculpSure

SculpSure is similar to CoolSculpting, however, instead of using controlled cooling, SculpSure heats up fat cells to the point of destruction using light based technology.

SculpSure Treatment Time: SculpSure treats one of the shortest treatment times of all non-invasive fat reduction treatments at 25 minutes.

Average # of treatments needed per area: 2-3 treatments.

Patient experience during treatment: Sensation of warmth and tingling.

SculpSure Down Time / Recovery period: Typically, no downtime required and patients may return to their normal daily activities immediately following their treatment.

SculpSure Side effects: Potential SculpSure side effects include stiffness and swelling.

When will I see my SculpSure results? Typically, optimal SculpSure results manifest within 8-12 weeks after the treatment.*

[Learn more about the differences between SculpSure and CoolSculpting >>](#)

Zerona

Zerona is another laser-based technology that heats fat cells using a "cold laser." Zerona is probably the most gentle fat reduction treatment, but also the least effective. Zerona also requires patients to adhere to a strict diet following treatment.

Zerona Treatment Time: Around 40 minutes.

Average # of treatments needed: 6 in a 2-week span

Patient experience during treatment: Zerona's cold laser technology makes it one of the most comfortable fat reduction treatments available.

Zerona Down time / Recovery period: Typically, no downtime required and patients may return to their normal daily activities immediately following their treatment.

Zerona Side effects: Potential Zerona side effects are rare.

When will I see Zerona results? Many fat reduction treatment specialists would say you won't. Zerona is highly criticized for being ineffective. If you do respond to the treatment, typically, optimal Zerona results manifest after 2 week treatment program.*

Vanquish

Vanquish essentially heats fat cells to death, using radiofrequency. This unique mechanism can target larger areas of the body than other non-invasive fat reduction treatments. Vanquish is similar to other fat reduction treatments like liposuction, Venus Freeze, Trusculpt, or Ultrashape that utilize radiofrequency and/or ultrasonic energy to deliver thermal manipulation to fat cells.

Vanquish Treatment Time: 30 to 60 minutes.

Average # of treatments needed per area: 2-3 treatments.

Patient experience during treatment:

Vanquish Down Time / Recovery period: Typically, no downtime required and patients may return to their normal daily activities immediately following their treatment.

Vanquish Side effects: Vanquish has few side effects but some patients report lumps and tenderness.

When will I see my Vanquish results? Typically, optimal Vanquish results manifest within 8-12 weeks after the treatment.*

Laser Lipo

Various forms of laser lipo, also known as smart lipo have been developed by companies like SmartBello or Athelos. While laser lipo is marketed as a minimally invasive fat reduction treatment, it is far more invasive than the other fat reduction treatments listed. Laser lipo makes traditional liposuction less invasive by targeting tissue density and dissolving fat cells with a laser before and after the liposuction procedure. Laser lipo does not require general anesthesia and is ideal for smaller treatment areas.*

Treatment Time: Varies depending on the area being treated.

Average # of treatments needed per area: 1 treatment.

Patient experience during treatment: Localized anesthesia should make treatment pain free

Laser Lipo Down time / Recovery period: Longer recovery time compared to other non-invasive fat reduction treatments. Typically 2-3 days of rest and restricted activity. May take several weeks for tenderness and bruising to go away.

When will I see my Laser Lipo results? Typically, swelling must subside before seeing optimal Laser lipo results. This can take several weeks.

Laser Lipo Side effects: Potential Laser Lipo side effects include potential minor scarring, irritations, bruising, swelling, pain, infection.

[Related article: CoolSculpting v Liposuction >>](#)

Semaglutide Weight Loss Injections

Semaglutide is a revolutionary treatment that helps people lose weight. It's an injectable drug that causes the body to burn fat more efficiently, resulting in weight loss.

Overweight patients start with semaglutide to get close to their goal weight. Then, they may use CoolSculpting or Emsculpt NEO to contour their bodies for a more defined, toned, and attractive appearance.

Semaglutide Treatment Time

Patients get semaglutide injections once a week for four weeks. It's typical to start with 0.25 milligrams. Depending on your circumstances, we may increase your dose as needed over time.

Average Number of Treatments Needed

Semaglutide isn't a miracle cure where you see results right away. You must have realistic expectations and be patient to see changes. Full effects can take eight weeks or more to show. This medication is a long-acting solution for weight loss and management.

During your consultation, we'll let you know how many injections you'll need to meet your goal weight. But studies have shown it's beneficial to continue semaglutide for 68 weeks [1].

Patient Experience During Treatment

Everyone's pain tolerance is different. Some may find injections uncomfortable. But generally, semaglutide is tolerable. Let us know if you have a low pain tolerance, and we'll do our best to make you feel relaxed during each session.

Semaglutide Recovery

Since semaglutide isn't a surgery, there's minimal downtime. In other words, you can resume your daily activities after each injection.

Semaglutide Side Effects

It's normal to experience diarrhea, nausea, and vomiting after starting semaglutide. Your body needs time to get used to the medication. In most cases, these effects subside after a few weeks.

When Will I See Semaglutide Results?

Each person's semaglutide journey looks different. Some of our patients notice weight loss within the first two weeks of their treatment plan. But others may need more time (up to eight weeks) to see the full effects.

EON Body Contouring

EON is a **new body contouring procedure** that relies on thermal laser energy and cooling technology to kill fat cells under the skin. It's a comfortable, painless experience. Patients don't have to worry about incisions, anesthesia, or a lengthy recovery.

EON Body Contouring Treatment Time

The treatment time depends on the areas you're targeting. But on average, a full treatment on the stomach takes an hour for three segments. Each segment lasts for 20 minutes. If you're treating your flanks, it'll be two segments. This treatment takes about 40 minutes.

Average Number of Treatments Needed

The exact number of treatments needed differs for everyone. It could be one or more. During your consultation, we'll determine how much fat you want to lose. From there, we'll suggest a viable treatment plan for your circumstances and goals.

Patient Experience During Treatment

EON has a high patient satisfaction rate because it's a comfortable treatment. You won't feel any pain during the sessions.

EON Body Contouring Recovery

There is minimal downtime after an EON body contouring session. Many patients schedule their appointments during a lunch break and resume work right after.

EON Body Contouring Side Effects

EON doesn't have known major side effects. Compared to surgical liposuction or even Smart Lipo laser body contouring which can cause burns, this option comes with far fewer side effects and risks. It works well on most skin types and tones.

When Will I See EON Results?

The most noticeable results typically take twelve weeks to manifest. Your body needs time to eliminate dead fat cells through natural metabolic processes. As the waste comes out, you'll notice a slimmer body.

Emsculpt NEO

Emsculpt NEO is an upgraded version of the original Emsculpt, which focuses on building muscle. Besides building muscle, Emsculpt NEO incorporates radiofrequency energy to reduce fat and tighten the skin. Try this if you struggle to achieve your dream body through consistent exercise and a healthy diet!

Emsculpt NEO Treatment Time

On average, Emsculpt NEO sessions take half an hour to complete.

Average Number of Treatments Needed

We recommend patients get six Emsculpt sessions over three weeks. These sessions will take place every two to three days. Maintenance sessions may be recommended six to eight weeks later to keep top-notch results.

Patient Experience During Treatment

Emsculpt is a painless treatment. Most describe it as a pulling sensation. But we have full control of the intensity. Let us know if you have a low pain tolerance, and we can adjust the treatment accordingly.

Emsculpt NEO Recovery

Unlike invasive alternatives, there's no painful recovery with Emsculpt. Our patients return to work or their daily routine after their sessions.

Emsculpt Side Effects

Shortly after the sessions, you may feel mild soreness around the treatment area. This subsides quickly.

When Will I See Emsculpt Results?

It can take six to eight weeks after a full treatment plan to see visible results. Around this time, your body will build muscle and dispose of the dead fat cells.

Trusculpt

Trusculpt is a non-invasive body sculpting treatment that utilizes radiofrequency energy to heat fat tissues. Patients experience not only a reduction in fat but also tighter skin after the treatment.

Trusculpt Treatment Time

Trusculpt sessions are quick and easy. You can be in and out within fifteen minutes to an hour depending on your treatment areas(s).

Average Number of Treatments Needed

Trusculpt patients get optimal results from one to two treatments.

Patient Experience During Treatment

Trusculpt is a safe and painless beauty treatment. You won't have to deal with scarring or skin damage. During the procedure, you may feel a warming sensation.

Trusculpt Recovery

One of the greatest advantages of Trusculpt is there's minimal downtime after. Your skin may look redder than usual after your sessions. The redness should subside within an hour.

Trusculpt Side Effects

Trusculpt side effects are minimal compared to the other cosmetic treatments. But it's normal to experience mild redness and tenderness in the treated areas. After-effects usually go away without intervention within a few hours.

When Will I See Trusculpt Results?

Trusculpt outcomes differ per patient. But results may take four to sixteen weeks to show.

Why Choose Non-Invasive Fat Reduction

Advancements in non-invasive cosmetic treatments have revolutionized the cosmetic industry. For example, reducing fat has never been safer, easier, or more effective than with non-invasive treatments. Liposuction, an invasive procedure, has long been the gold standard for effective fat reduction. However, the nature of such an invasive cosmetic treatment concerns many. Although effective, invasive procedures may include general anesthesia, scalps, stitches, scars, lengthy recovery times, and other adverse side effects.

Choosing a non-invasive treatment for your fat reduction is an easier, safer, and just as effective choice. Some benefits of most non-invasive treatments include little to no downtime, minimal side effects, skin tightening, effective fat reduction, long-lasting results, no surgery, and more.

Choosing a Non-Invasive Fat Reducing Treatment

Some other popular non-invasive fat reduction treatments include Emsculpt, Emsculpt NEO, and Venus Freeze. The cost and availability of fat reduction treatments will vary. Many medspas offer more than one non-invasive fat-reducing treatment. These treatments can be personalized to each individual according to their aesthetic goals. The cost for each treatment will vary per method of fat reduction and patient needs. Additionally, candidacy may also vary. Ideal candidates in each non-invasive treatment can expect optimal results.

For Best Results, Choose the Best Provider

If you are considering non-invasive fat reduction, it is important to choose a skilled provider. Protect your investment and ensure outstanding results by choosing the best provider. As with most cosmetic treatments, the person performing the fat reduction treatment dramatically affects your experience and results. Read client testimonials, google reviews, and articles about a provider to learn more about their practice. Also, check for actual photos of real clients' before and after transformations (some medspa use stock photos which are not a good indicator of a provider's skill). The best non-invasive treatments deliver the best results when applied by an expert.

Which Non-Invasive Fat Reduction Treatment is Right for Me?

Now that you know the differences between the top 6 fat reduction treatments and why you should choose a non-invasive option, which treatment is right for you?

The best way to know which treatment is right for you and the exact costs is to speak with an expert at SKINNEY Medspa. During a complimentary consultation, experts discuss details of available treatments and help determine your candidacy. Once a treatment is chosen by both you and the provider, a personalized treatment plan is created for you that suits your goals and budget.

Non-Invasive Fat Reduction Without Cost

The cost of these popular non-invasive fat reduction treatments will vary. Each service comes with its own price range. You then have to factor in the number of sessions, the number of treatment areas, and the equipment used to complete your plan. In order to receive your personal plan and cost, schedule a consultation with a reputable provider like SKINNEY Medspa. You will undergo a medical evaluation to determine which fat reduction method is suitable for your body and needs. Then they create a plan that achieves optimal fat reduction at a price you can afford.

Why Choose SKINNEY Medspa for Fat Reduction

SKINNEY Medspa is a premier provider of Non-Invasive Fat Reducing treatments in NYC and is the #1 CoolSculpting provider in the nation. At SKINNEY Medspa, patients experience exceptional care from highly trained and experienced experts. The lush spa is the perfect place to relax as SKINNEY Medspa puts in the work to help you reach all your aesthetic goals. Love your body and love your results with the help of SKINNEY Medspa. Contact us today at any of our 4 locations for a complimentary consultation and learn about non-invasive treatment options. We are proud to help all men and women in their cosmetic and aesthetic journey.

If you are serious about finding the right fat reduction treatment for you, call (212) 754-6639 or sign up online to schedule a free consultation with a fat reduction specialist from SKINNEY Medspa.

Sources:

[Effect of Continued Weekly Subcutaneous Semaglutide vs Placebo on Weight Loss Maintenance in Adults With Overweight or Obesity.](#) JAMA Network, Domenica Rubinis, MD, Nicolas Abrahamson, MD, Melanie Davies, MD

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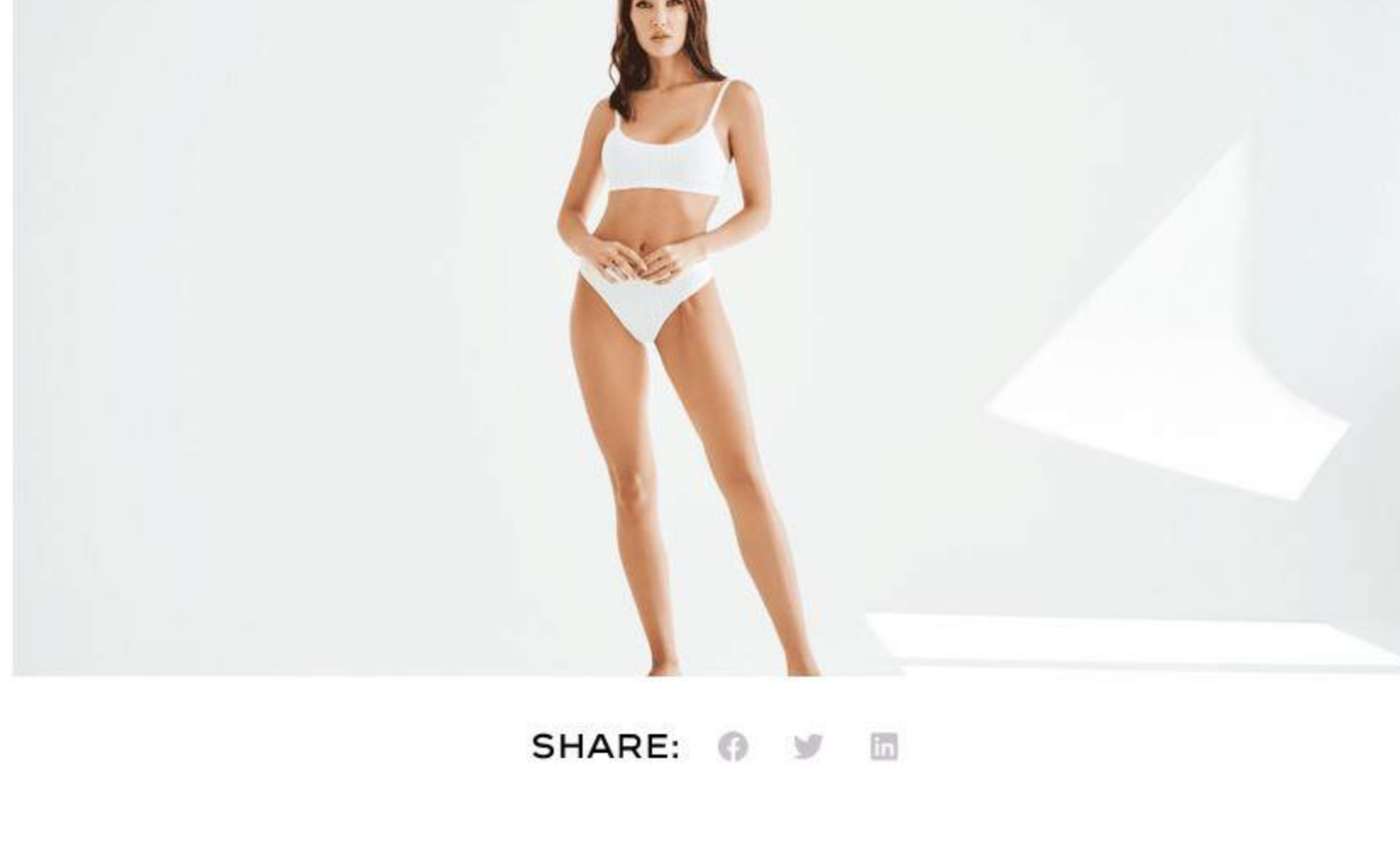
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CoolSculpting Aftercare: Make the Most of Your Fat Freezing



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It's no secret that CoolSculpting treatments yield impressive, dramatic, and long-term results. But what if you could maximize your results by paying attention to key CoolSculpting aftercare tips?

If you're familiar with CoolSculpting, you may be asking, "aren't CoolSculpting results permanent?" The answer is yes. Cooling sessions target and destroy a percentage of fat cells in your treatment area. Once dead, the fat cells are removed from the body as a form of waste through the lymphatic system. When those dead cells are gone, they never return or grow back. So, yes, it is true that CoolSculpting leads to permanent fat reduction.

However, some factors can determine the exact longevity of your fat-freezing results if not carefully followed. For example, gaining weight increases the chances of fat cells expanding in surrounding areas, obscuring your fat reduction results. This is why following proper aftercare instructions is so important. Protect your investment in fat-freezing by following priority aftercare tips and secure a lean, contoured physique you can enjoy indefinitely.

Prolong Fat Freezing Results with These CoolSculpting Aftercare Tips

If you want to maximize and secure your fat reduction and body contouring results post-fat-freezing, follow these key aftercare tips:

Follow Provider Guidelines

After your fat-freezing experience, your provider will give you a set of guidelines to follow. It is important to listen to your provider. They are the experts with all the knowledge. They know what your body needs and how to help you make the most of your CoolSculpting results so you can enjoy your new body and protect this aesthetic investment.

Receive a Professional Massage

Massages in the treatment area help to further break up frozen cells and encourage metabolic waste removal. After your cooling session, your specialist will massage your treatment area to promote the start of the process. However, after your cooling session, committing to receiving professional massages is an excellent idea to encourage further removing dead fat cells.

A wide variety of massage techniques will help, including deep tissue massages. This type of massage is very beneficial for your CoolSculpting aftercare. During a deep tissue massage, the massage therapist uses slow and deep strokes, targeting the deepest layers of the tissues and muscles. In response, the body experiences increased blood flow and fat cell breakdown.

Limit Caffeine and Alcohol Consumption

Both caffeine and alcohol can have a negative impact on the body's natural healing process. As a result, they may sabotage an optimal breakdown of fat cells, causing a delay in CoolSculpting results. This is because caffeine and alcohol dehydrate the body, causing inflammation and bloating—making it hard to see full CoolSculpting results. Make a note during your CoolSculpting aftercare to avoid drinking these substances in excess to avoid any of these issues. You will thank yourself later as you see the natural fat reduction take place.

Increase Your Water Intake

As we have seen, caffeine and alcohol have a negative effect on the body after CoolSculpting. Water has the opposite effect. Increasing your water consumption after CoolSculpting will help the body naturally cleanse itself on the inside. This makes it easier for the body's lymphatic system to flush out and remove those dead cells. Outside of fat freezing, drinking water is essential for the body to operate at full capacity as it helps remove all kinds of waste and toxins from the body—allowing you to always feel your best. Not drinking enough water causes dehydration and causes the body to retain fluids, leading to swelling.

Commit to Healthy Eating

Committing to a healthy and nutritious diet is crucial after CoolSculpting. This type of eating fuels your body with the nutrients it needs to support natural healing, ensuring you receive long-lasting and impressive fat reduction. You should commit to eating plenty of fresh fruits and vegetables full of healthy antioxidants. In addition, lean proteins like fish, chicken, tofu, or turkey also provide the building blocks your body needs to repair and regenerate properly.

Some more examples of healthy foods to enjoy for your CoolSculpting aftercare include:

- Berries
- Leafy greens like kale and spinach
- Nuts and seeds
- Omega-3-rich fish like salmon and tuna

Begin a Workout Routine

As previously mentioned, CoolSculpting does destroy a percentage of fat cells in the treatment area. And since the body stops creating fat cells once we reach adulthood, those cells can never return or regrow. However, fat cells in the surrounding areas can expand with weight gain and obscure your fat reduction results from CoolSculpting. This is why beginning a workout routine is a good idea for CoolSculpting aftercare.

Incorporating daily exercise is not only good for your CoolSculpting results, but it is also just good for your overall health in general. Brisk walking, jogging, cycling, swimming, or other forms of cardio are excellent options that help keep your heart rate up and your body properly burning off fat.

In addition, resistance training can also be beneficial as it builds lean muscles and improves body composition. As you build muscle, your metabolism increases—allowing your body to burn calories more efficiently.

Get Rest

Getting good rest and quality sleep are good for improving your CoolSculpting results. When you sleep, your body can repair and restore itself naturally. In addition, sleep also plays a role in maintaining a healthy metabolism.

Manage Stress Levels

Stress isn't good for anyone, especially someone who needs their body to remain calm so it can do its job correctly. So, after cooling sessions, you should manage your stress levels and stay calm by enjoying peaceful activities like yoga, meditation, writing, journaling, drawing, etc. These activities can help lower your blood pressure, manage cortisol levels, and allow you to relax and restore as your body does some serious work removing the dead or destroyed fat cells after CoolSculpting.

Schedule Follow-Ups as Needed

After your cooling sessions are complete, your provider will give you detailed instructions for aftercare. Some people may need to schedule follow-ups as necessary to ensure they continue enjoying your body contouring results in the best way possible. You will work with your CoolSculpting provider to devise the perfect treatment plan that secures impressive CoolSculpting results, ensures your cool sculpting aftercare routine is flawless and addresses any aesthetic concerns down the road as needed.

Experience the Best CoolSculpting Results and Aftercare in NYC

CoolSculpting treatments effectively and safely reduce fat cells and contour attractive body curves without surgery. You can achieve your dream physique by completing a cooling treatment plan and following the CoolSculpting aftercare tips. SKINNEY Medspa is the leading provider of [CoolSculpting Elite in NYC](#). When you select SKINNEY Medspa for your cooling experience, you secure safe and reliable cooling with impressive fat reduction, especially following proper aftercare and recovery tips.

Contact SKINNEY Medspa today to schedule a consultation and discover how this treatment can change your physique and lead to long-lasting results with the proper care and recovery. Call us at [516-284-4829](tel:516-284-4829) to schedule your appointment now, or reach out to us online.

CoolSculpting Aftercare FAQs

- What should you not do after CoolSculpting?
After CoolSculpting, you should stay cool—no pun intended. We recommend you avoid high, direct heat and activities that may cause strain or increase body temperature for 24 hours following your cooling sessions.
+ What foods to avoid after CoolSculpting?
+ Do compression garments help after CoolSculpting?
+ How long will I be swollen after CoolSculpting?
+ Is CoolSculpting recovery painful?

Sources:

1. Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, published in National Library of Medicine, [Link](#)
2. Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy, published in National Library of Medicine, [Link](#)
3. Sleep and Metabolism: An Overview, published in National Library of Medicine, [Link](#)

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TruSculpt vs CoolSculpting: Which Body Contouring Treatment is Best?



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Body Contouring treatments are becoming all the rave, and for good reason. Non-invasive treatments like TruSculpt and CoolSculpting are among the most popular treatments available in the industry.

In this article, we will discuss why so many people use non-invasive body contouring to achieve their goals, when body contouring is the best choice for you, the differences between the two most popular treatments, and more!

Why are Non-Surgical Body Treatments Becoming So Popular?

Why the rise in popularity of non-surgical body treatments? First, there are non-invasive and entirely non-surgical. This means you can completely change your physique without needles, knives, scalpels, or a difficult recovery time. For example, body contouring treatments like TruSculpt ID and CoolSculpting both involve minimal downtime afterward. When you compare that to the downtime after invasive cosmetic surgery, it's easy to see why so many people prefer to customize their contours without surgery.

Another popular allure for these treatments? They are much cheaper than cosmetic surgery! You're not just paying for the procedure when you get cosmetic plastic surgery like liposuction. There are some hefty fees associated with invasive surgeries. These fees include the procedure, the surgeon, the anesthesiologist, hospital stay (if needed), and other medical expenses that add up afterward. TruSculpt ID and CoolSculpting allow people to contour their bodies, change their physique, reduce fat cells, and look fantastic without paying steep medical bills.

Body Contouring Treatments at a Glance

See the Differences	CoolSculpting	TruSculpt iD
FDA-cleared	YES	YES
Treatment times	30-60 MINUTES	15 MINUTES
Technology	CRYOLIPOLYSIS	MONOPOLAR RF
% Fat Reduction	20%-25%	24%-32%
Temperature	-0C	45C
Treatments Needed	3	1
Skin Tightening	NO	YES
Areas per Treatment	2	2
Downtime	MINIMAL	NONE
Treat BMI Over 30	NO	YES

What's so Cool about CoolSculpting?

So, what is so cool about CoolSculpting? This popular fat reduction treatment uses advanced cooling technology to break down fat cells. During treatments, the technician places a proprietary applicator over your treatment area. Once the machine activates, a calibrated cooling penetrates the skin, targeting subcutaneous fat cells deep below.

Unlike liposuction, CoolSculpting is a non-invasive and non-surgical fat reduction method. In fact, it is known as an excellent liposuction alternative. CoolSculpting allows you to customize your body contours by targeting the most problematic areas. For example, if you struggle to lose weight in your lower stomach, as most everyone does, you can receive a CoolSculpting treatment plan devoted to your midsection! As a result, you'll notice gradual, natural-looking fat loss as the weeks go by, all without ever undergoing surgery or a complicated post-op recovery.

How Will I Feel During CoolSculpting Cooling Cycles?

During cooling cycles with CoolSculpting, patients may feel sensations of hard pulling, tugging, or pinching. Also, the extreme cold causes a sort of tingling sensation that eventually goes numb the longer the treatment goes on. Afterward, the technician massages the treatment area, which some people describe as being uncomfortable. Post-procedure, many people experience mild swelling or bruising in the treatment area. These effects go away on their own within time.

How Effective is CoolSculpting? *

CoolSculpting is only available for patients who meet the correct requirements. CoolSculpting effectively reduces fat cells by 20%-25%, on average, for those who qualify. Most people see optimal CoolSculpt results within 2 to 3 months after their cycles. Your body naturally removes the dead fat cells, resulting in natural fat loss. As always, results will vary.*

How is TruSculpt iD Body Contouring Different?

TruSculpt ID is one of the newest body sculpting treatments. It uses powerful "Monopolar Radio Frequency Hyperthermia." Unlike CoolSculpting, this technology effectively melts away fat cells. It targets popular treatment areas like the stomach, love handles, back, and thighs. The technology passes through the skin, effectively penetrating and eliminating fat cells. Afterward, you experience natural fat loss, much like CoolSculpting.

How Will I Feel During a TruSculpt iD Treatment?

TruSculpt treatments are very different from CoolSculpt treatments. This is because CoolSculpting uses cold temperatures, and TruSculpt uses heat. Some people describe the TruSculpt ID treatment as being almost like a heated massage or a hot stone massage. It uses RF technology, so the skin of the treatment area always maintains a comfortable temperature. Afterward, people may experience mild redness in the treatment area. However, there is no bruising, scarring, or moderate pain.

How Effective is TruSculpt iD? *

TruSculpt ID is clinically proven to work on all body types and any area. The results are long-lasting fat reduction. In addition, there is no downtime. TruSculpt ID patients see an average of 24% reduction in fat after just one 15-minute treatment. The results of the first session are usually visible after 6-8 weeks, with the maximum results appearing over 12 weeks as the body naturally removes the fat cells. As always, results will vary.*

Are There Benefits of TruSculpt over CoolSculpting?

What are the biggest differences? First, TruSculpt ID reduces more fat at an impressive 24%-32% fat reduction. Another big difference? The Radiofrequency energy helps tighten and firm the skin during treatments, so you experience optimal fat reduction and get firmer, more toned-looking skin after each treatment! For many people, loose skin is a big concern after fat loss. Luckily, it is not a concern with the new TruSculpt ID.

How Do I Know Which Body Contouring is Right for Me?

The best way to determine which body contouring treatment is right for you is by scheduling a consultation with a provider. The right provider will be able to evaluate your body, listen to your aesthetic concerns, and then align a treatment plan with not just your body shape goals but also your budget.

When you schedule a consultation with the experts at SKINNEY Medspa, our team helps determine which treatment is best for you: CoolSculpting Elite or TruSculpt ID. We are proud to offer both state-of-the-art body contouring treatments in our luxury NYC medical spa. During your consult, you can discuss your specific goals and outcomes with our knowledgeable staff. Next, they determine which treatment is right for you, your body, your goals, and your budget!

Experience CoolSculpting AND TruSculpt iD at Skinney Medspa

SKINNEY Medspa is proud to offer [TruSculpt iD](#) AND the newest fat-freezing treatment [CoolSculpting Elite](#) to our amazing NYC clients. Call us now at [\(212\) 754-6639](tel:2127546639) to schedule your consultation and discover which popular body contouring treatment is best for you.

TruSculpt iD FAQs

- What are the side effects of TruSculpt iD?**

Side effects of TruSculpt iD can include mild redness, sweating, and tenderness in the treatment area. Usually, these side effects go away on their own within a few hours of the treatment.
- + Does the fat come back after TruSculpt?**
- + Where does the fat go after TruSculpt iD?**
- + How soon do you see results from TruSculpt iD?**

CoolSculpting FAQs

- Is CoolSculpting worth the money?**

Yes, CoolSculpting works! It is worth the money for people looking to target their fat reduction. It is not an overall weight loss tool, but it is perfect for anyone struggling with isolated pockets of fat in areas like the lower stomach.
- + Is there downtime after CoolSculpting?**
- + How can I speed up fat loss after CoolSculpting?**
- + What is the best diet after CoolSculpting?**

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COOLSCULPTING DIGITAL MARKETING RECEIPT

Invoice Date 1/1/23	SKINNEY MEDSPA
------------------------	----------------

DESCRIPTION OF WORK	QTY/HRS	UNIT PRICE	SUB TOTAL
Digital & Content Marketing (Chris Zelig) <ul style="list-style-type: none">• Coolsculpting AdsManagement• Coolsculpting Facebook ADS• Coolsculpting Content Strategy	6 months	\$4000	\$4000
Service Date 1/1/2023 - 6/30/2023		GRAND TOTAL	\$24,000

	CHRIS ZELIG 9446 Meckailee Cove Sandy UT, 84094
--	---

COOLSCULPTING DIGITAL MARKETING RECEIPT



Invoice #0190

Issued : Jun 29, 2023

Due : Jun 29, 2023

Nick Finochio Photography LLC

317 Penny Lane
Altoona, PA 16601
UNITED STATES

\$800.00

⚠ DRAFT

✉ nickfinochio@gmail.com

Bill to SKINNEY

Items

May	\$550.00
-----	----------

1 x\$550.00

June	\$250.00
------	----------

1 x\$250.00

Subtotal	\$800.00
----------	----------

Total	\$800.00
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jill jarocki / art director 347.647.0566 / jill@skinneymedspa.com

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Q2 : 01 APRIL thru 30 JUNE

BILL TO :

COOLSCULPTING : SKINNEY MEDSPA

125 5TH AVENUE // NEW YORK, NY

- Responsible for creative direction of all coolsculpting marketing collateral
- Overseeing the overall artistic vision and style of the campaigns, promotions or sales
- Oversee the production and coordinate above promotions with Marketing Team
- Create, resize + upload all CS marketing + learning materials to web developer
- Generate copy, concepts, designs to be used on skinneymedspa.com
- Upgrade online materials including learning and science graphics

MAIN PROJECTS

#hrs:

Created **day-to-day design** of digital marketing campaigns for various coolsculpting promotions - including preparing rough drafts, edits, and final versions of material for promotional texts and emails, pop-ups, social media ads, client retention communication, client educational material, etc.

25.0

Researched client communication apps / **Transferred** all CS communications and **troubleshooted** from Constant Contact platform to Gleantap and A/B tested

50.0

Concept Development: brainstorming/ideation for promos visual direction to achieve cohesive visuals across all locations and manage send of said promos across email and text platforms

32.0

Liaised with **Sales + Marketing team** to increase CS sales, Updated printed materials across 5 locations for front desk, treatment rooms, waiting areas, etc.

10.0

Collaborated with the Web, Social, and Photography teams to consistently update the CoolSculpting webpage, enhancing its visual appeal and promotional material to help drive sales. Resize B/A treatments for various platforms

65.0

total hours worked: **182.0 HRS**

x hourly rate: **x \$98.00**

total amount due: \$17,836.00



INVOICE

10

Isaac Klausner

Bill To:
marisa@skinneymedspa.com

Date: Jun 26, 2022

Balance Due: \$0.00

Item	Quantity	Rate	Amount
Coolsculpting work	45.7	\$40.00	\$1,828.00

Subtotal: \$1,828.00

Tax (0%): \$0.00

Total: \$1,828.00

Amount Paid: \$1,828.00



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skinny medspa Despite diet and exercise many of us struggle with stubborn areas of fat that don't seem to go away. ❄️ Coolsculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat. With it's dual applicators, you can target two areas during one single treatment.

Client was treated with Coolsculpting on both their abdomen and flanks (love handles). Results may vary.

📞 Give us a call at 212-754-6639 to book a free consultation + to learn more about Coolsculpting
📍 Available at all of our medspas

#coolsculpting #fatreduction #freezingfat

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vinnybaby 🤔

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thomas.kissell He's hot

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skinneymedspa  With Coolsculpting you can treat the inner thighs, outer thighs (saddlebag area, right at the widest part of your hips), banana roll (underneath the buttocks), and the distal thighs (the knee area). This treatment uses one of two handpieces, placed vertically (or lengthwise) down the leg - targeting the spot right in between the legs.

Coolculpting is one of the most popular treatments that reduces fat in a noninvasive way. Find out if it's right for you! We offer FREE consultations.

 call us at 212-754-6639

 shop.skinneymedspa.com

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#beauty #wellness #bodycontouring #fatreduction
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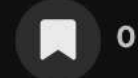
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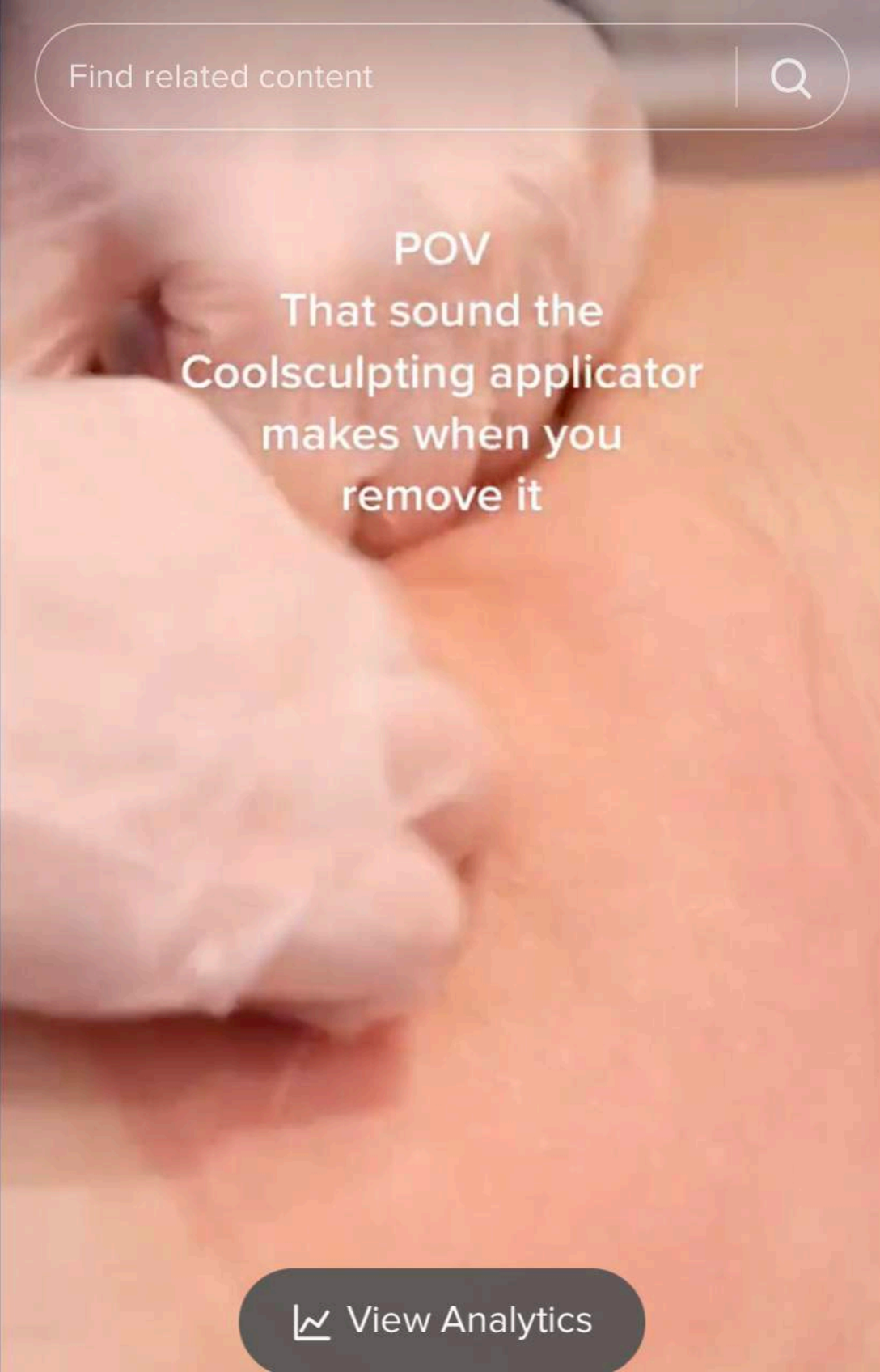
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It's that good suction 🥶 #coolsculpting #fatfreezing #MyDolceMoment

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Coolsculpting is the most advanced technology that reduces fat by targeting fat cells and freezing them to 🦴

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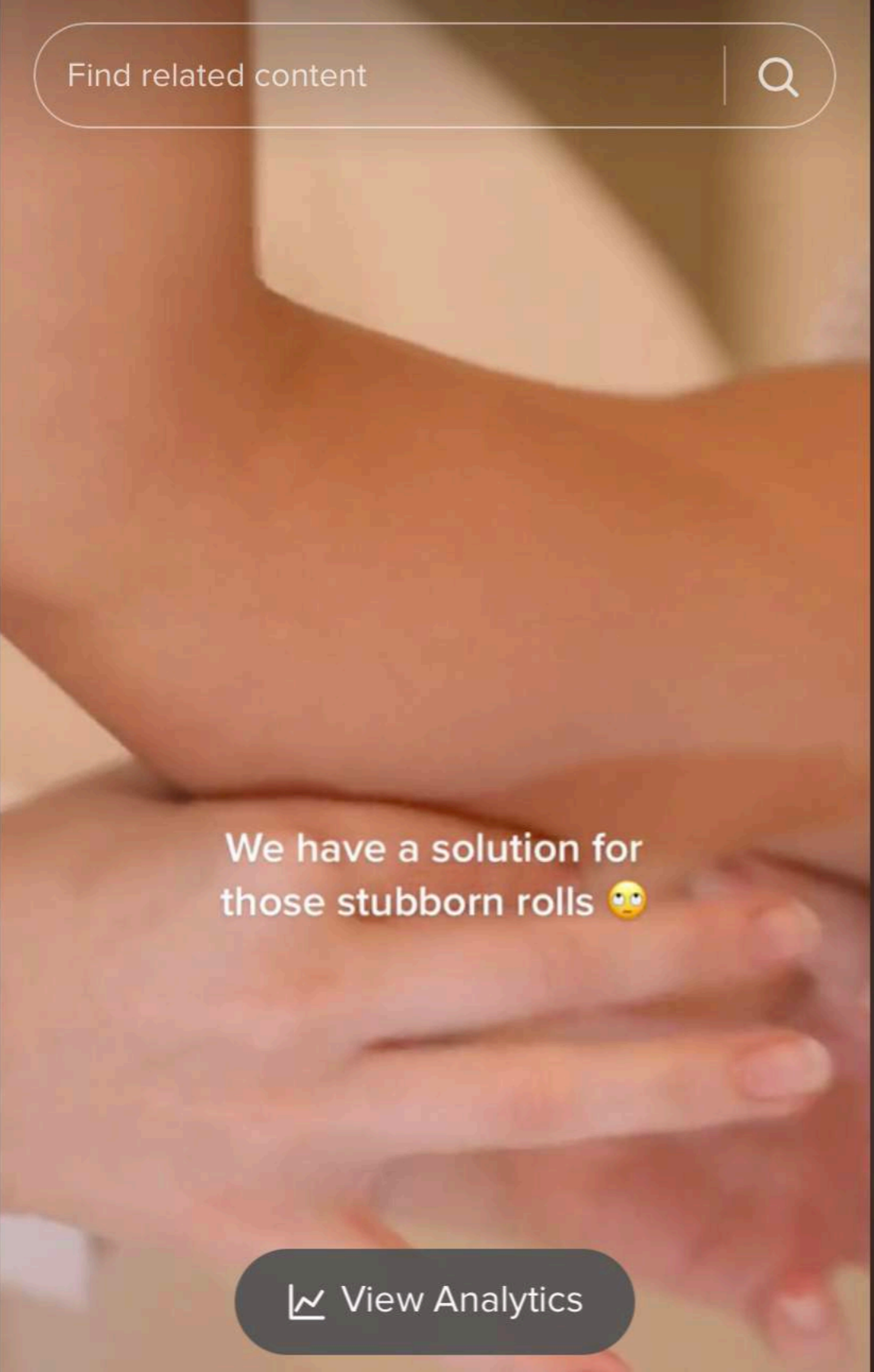
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Coolsculpting freezes fat cells in as little as 35 minutes. Get 25% or more reduction in fat in just one treatment. #coolsculpting #coolsculptingbeforeandafter #coolsculptingpros #medspa #fatloss #freezefatcells #bodycontouring #fyp #funnyaudio

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coolsculpting / inner thighs



before

after



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skinneymedspa Incredible Coolsculpting results from Houston! Swipe for more

/ 2 rounds inner thighs
/ 8 petites total (2 on front + 2 on the back)
/ Treated by Ashley H. (@ashley.hall92)

Give us a call at 212-754-6639 to book a free consultation + to learn more about Coolsculpting

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In just a few sessions, Coolsculpting can eliminate up to 25% of stubborn fat in targeted areas like the belly, thighs, love handles and more.

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skinneymedspa Our choice for Netflix + Chill: Coolsculpting ❄️

CoolSculpting is a leading non-invasive fat reduction treatment that targets and freezes stubborn fat cells, allowing your body to naturally eliminate them over time.

This versatile treatment can be customized to fit your unique body contouring goals. Multiple areas can be treated in a single session!

Ready to book? Give us a call at 212-754-6639

[#gettheSKINNEYlook](#) [#coolsculpting](#) [#coolsculpt](#)

3w



222katriel how much is the stomach area?

2w 1 like Reply

View replies (1)



strengthizme [@skinneymedspa](#) how much I'd treatment for under the chin area ?

2w Reply



Liked by [nickfinochio](#) and others

JUNE 4



Add a comment...

Post



Coolsculpting
freeze stubborn fat



skinneymedspa

darcystokes • we found love x counting stars by darcy stokes



skinneymedspa Which of these treatments have you tried? 💜

#gettheSKINNEYlook #SKINNEYmedspa #morpheus8
#coolsculpting #sofwave #trusculptid

4w



terragreenfield EVERY 😂 Confidence is key ✨💜

4w 1 like Reply

— View replies (1)



sofwave.ollie All of them! 🤪

4w 1 like Reply



mou_.13 How much is the treatment for morphrus8?

4w Reply

— View replies (1)



Liked by gini_03 and others

MAY 24



Add a comment...

Post



Hey guys I'm back at SKINNEY Medspa



skinneymedspa

Original audio



skinneymedspa Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting can help!

In just a few sessions, this non-surgical fat-reduction treatment can eliminate up to 25% of stubborn fat in targeted areas like the belly, thighs, love handles, and more.

Get up to 50% off 16 treatments. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

8w



Liked by jilljarocki and others

APRIL 28



Add a comment...



skinneymedspa

Original audio



skinneymedspa With warmer weather approaching, Cameron is making sure to work on his Summer body!

Freeze unwanted fat with Coolsculpting. ❄️ For a limited time, buy 4 treatments. Get 4 more for FREE*

*Call us at 212-754-6639 to redeem.

[#coolsculpting](#) [#fatreduction](#) [#fatfreezing](#)

11w



outspoken_panda_ Can we get some before and afters.....



2w Reply



kami_aliya Price?



7w Reply

— View replies (1)



boom.boom.ad.creatives



11w Reply



Liked by nickfinochio and others

APRIL 6

“

”

I've been to many medspas in the Houston area...

I must say SKINNEY Medspa trumps them all! I had Coolsculpting + Venus Freeze and I loved my results! My husband even noticed a change after just two weeks of my services.

I'll definitely be coming back and telling my friends.



- Mark A.



skinneymedspa



skinneymedspa A Monday filled with motivation! We are so happy to hear of your wonderful experiences across our medspa locations.

Swipe to read

#reviews #nyc #houston #miami #medspa

12w



skinneymedspa We love reading about your experiences. Keep sharing!

12w Reply



marisamartino1 These

12w Reply

View replies (1)



kellybellodesign The best!!!

12w Reply



Liked by nickfinochio and others

APRIL 3

Invoice

Skinney Medspa
125 5th Avenue
New York, NY 10003

Payable to
Gisell Firpo

Project
Social Media Coolsculpting

Month	Pay
January	\$4,926.00
February	\$4,926.00
March	\$4,926.00
April	\$4,926.00
May	\$4,926.00
June	\$4,926.00
	\$29,556.00

Notes:



INVOICE

9

Isaac Klausner

Bill To:
marisa@skinneymedspa.com

Date: Apr 5, 2022

Balance Due: \$0.00

Item	Quantity	Rate	Amount
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Coolsculpting work	66.2	\$40.00	\$2,648.00
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Subtotal:	\$2,648.00
Tax (0%):	\$0.00
Total:	\$2,648.00
Amount Paid:	\$2,648.00



SQ Digital Marketing LLC
 1504 14th Street
 Argyle, TX 76226

Billed To
 Chris Zelig
 Skinney Medspa
 125 5th Ave
 2nd Floor
 New York, NY 10003

Date of Issue
 05/01/2023
 Due Date
 05/31/2023

Invoice Number
 0002077

Amount Due (USD)
\$2,535.00

Description	Rate	Qty	Line Total
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 25, 2023 Meta Ads - Reactivated correct campaigns.	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 25, 2023 Google Ads Skinney - Started undoing changes to the account	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 26, 2023 Google Ads Skinney - Identified last noted budgets, promos and LPs from when we managed the account, Added campaign labels, Set up budgets and pacing, Removed unnecessary negative kws from campaigns, Checked negative kw lists, Completely rebuilt 3 campaigns,	\$65.00	2.25	\$146.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 26, 2023 General Skinney - Set up monthly and weekly reports	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 30, 2023 Google Ads Skinney - Reviewed account performance and weekly report, Wrote report notes	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 30, 2023	\$65.00	0.25	\$16.25

Google Ads Skinney - Checked ad approval status

Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 30, 2023 Meta Ads - Rebuilt Emsculpt Neo NYC account, launched new ads.	\$65.00	1.5	\$97.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 30, 2023 Compiled weekly report and added notes.	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Jan 31, 2023 Google Ads Skinney - Updated and reverted 4 campaigns back to the correct format	\$65.00	3	\$195.00
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 1, 2023 Facebook ads Skinney Medspa - Update Emsculpt NEO Offer	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 1, 2023 Google Ads Skinney - Added account to management tools and scripts	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 2, 2023 Google Ads Skinney - Reviewed account performance and monthly report, Wrote report notes	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 3, 2023 Meta Ads - Started setting up Emsculpt Neo campaigns in Miami and Houston.	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 6, 2023 Google Ads Skinney - Appealed brand ad and launched a second version to combat trademark issue	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 6, 2023 Google Ads Skinney - Reviewed account performance and weekly report, Wrote report notes	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 7, 2023 Finished report notes.	\$65.00	0.25	\$16.25
Time	\$65.00	2	\$130.00

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 7, 2023

Google Ads Skinney - Set up and relaunched biologique campaigns,
Finished restoring campaigns back to original format

Time	\$65.00	0.75	\$48.75
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 7, 2023

Meta Ads - Build Emsculpt campaigns in Houston & Miami.

Time	\$65.00	0.25	\$16.25
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 8, 2023

Google Ads Skinney - Resolved negative kw conflicts

Time	\$65.00	0.5	\$32.50
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 9, 2023

Set up split test of CS Elite and Emsculpt NEO landing pages

Time	\$65.00	2	\$130.00
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 10, 2023

Facebook ads Skinney Medspa - Set up CS, NYC both awareness and conversions campaigns

Time	\$65.00	0.25	\$16.25
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 13, 2023

Facebook ads Skinney Medspa - Appealed CS -NYC Disapproved ads

Time	\$65.00	0.25	\$16.25
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 13, 2023

Checked status of CS New York ad approvals.

Time	\$65.00	0.25	\$16.25
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 13, 2023

Google Ads Skinney - Reviewed account performance and weekly report, Wrote report notes

Time	\$65.00	0.25	\$16.25
------	---------	------	---------

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 13, 2023

Meta Ads - Compiled weekly report and added notes.

Time	\$65.00	2.75	\$178.75
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 16, 2023

Google Ads Skinney - Pinned RSA headlines to improve ad quality, Set up and launched Houston LHR campaign, Performed trusculpt kw research, Built new trusculpt campaign, Set up ads and ad extensions, Set up and launched Houston Hydrafacial campaign

Time	\$65.00	2	\$130.00
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(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Feb 16, 2023

Google Ads Skinney - Wrote Trusculpt ID ad copy

Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 19, 2023 Meta ads Skinney Medspa - Set up Houston Biologique Recherche Campaign	\$65.00	0.75	\$48.75
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 19, 2023 Meta ads Skinney Medspa - Set up Miami Biologique Recherche Campaign	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 19, 2023 Meta ads Skinney Medspa - Set up Miami Hydrafacial Campaign	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 19, 2023 Meta ads Skinney Medspa - Set up Houston Hydrafacial Campaign	\$65.00	0.75	\$48.75
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 20, 2023 Compiled weekly report and added notes	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 21, 2023 Set up new version of landing page experiment.	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 22, 2023 Meta ads Skinney Medspa - Update Miami BR facial ad creative	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 22, 2023 Meta ads Skinney Medspa - Update Houston BR facial ad creative	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 24, 2023 Meta ads Skinney Medspa - Set Up LHR Miami Campaign, Create 2 ad sets, Create 2 Video ads for each ad set	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 27, 2023 Compiled weekly reports and added notes	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 27, 2023 Made changes to landing page experiments.	\$65.00	0.25	\$16.25

Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 28, 2023 Meta ads Skinney Medspa - Updated the ad creative for "all areas" ads in [Houston, Miami, Evergreen and NYC] Campaigns	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 28, 2023 General Skinney - Created a 2022 location report	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 28, 2023 General Skinney - Transferred location data onto a Google Sheet	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Feb 28, 2023 General Skinney - Broke down ad spend by city, Updated location sheet,	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 2, 2023 General Skinney - Set up weekly campaign performance spreadsheet	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 3, 2023 Compiled monthly report and added notes	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 7, 2023 Google Ads Skinney - Ran weekly report, Reviewed account performance, Wrote report notes	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 7, 2023 Google Ads Skinney - Investigated account performance, Identified tracking issue, Audited confirmation pages and updated conversion tracking, Resolved negative kw conflicts, Applied/dismissed account recommendations as needed	\$65.00	1	\$65.00
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 8, 2023 General Skinney - Updated custom weekly report	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 12, 2023 Google Ads Skinney Medspa - Set up Coolsculpting spring promotion extensions	\$65.00	0.25	\$16.25
Time	\$65.00	0.5	\$32.50

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 12, 2023

Meta ads Skinney Medspa - Rebuilt and moved the Emsculpt Men Campaign into the New Emsculpt Campaign

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 13, 2023

General Skinney - Updated custom weekly report sheet

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 14, 2023

Google Ads Skinney - Created and applied a shared portfolio bid strategy

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 14, 2023

Google Ads Skinney - Ran weekly report, Reviewed account performance, Wrote report notes,

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 16, 2023

Google Ads Skinney - Reviewed M8 LP due to ad disapproval, Found words that violated Google's policy

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 20, 2023

Google Ads Skinney - Ran weekly report, Reviewed account performance, Wrote report notes,

Time \$65.00 2 \$130.00

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 22, 2023

Google Ads Skinney - Consolidated Miami services into one campaign, Set up 17 ad groups, responsive ads and ad extensions, Updated budgets and pacing,

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 22, 2023

Looked into issue with Facebook payment.

Time \$65.00 2 \$130.00

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 23, 2023

Google Ads Skinney - Consolidated Houston services into one campaign, Set up 18 ad groups, responsive ads and ad extensions, Updated budgets and pacing,

Time \$65.00 0.25 \$16.25

(Skinney - Adwords and Facebook Management for CoolSculpting Ads)

Mar 24, 2023

Google Ads Skinney - Checked on new consolidated campaigns to ensure they are showing impressions.

Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 28, 2023 Google Ads Skinney - Reviewed weekly report, Checked account performance, Wrote report notes,	\$65.00	0.25	\$16.25
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 28, 2023 General Skinney - Updated weekly lead report by campaign sheet	\$65.00	0.5	\$32.50
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 30, 2023 General Skinney - Built custom quarterly comparison report for Google and Facebook	\$65.00	1	\$65.00
Time (Skinney - Adwords and Facebook Management for CoolSculpting Ads) Mar 31, 2023 Google Ads Skinney - Updated April budgets	\$65.00	0.25	\$16.25

Subtotal	2,535.00
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Tax	0.00
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Total	2,535.00
-------	----------

Amount Paid	0.00
-------------	------

Amount Due (USD)	\$2,535.00
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INVOICE



Nick Finocchio Photography LLC

317 Penny Lane, Altoona, PA 16601, UNITED STATES

nickfinocchio@gmail.com

Invoice No#: 0187

Invoice Date: May 25, 2023

Due Date: May 25, 2023

\$7,100.00
AMOUNT DUE

BILL TO

Coolsculpting

nickfinocchio@gmail.com

#	ITEMS & DESCRIPTION	QTY/HRS	PRICE	AMOUNT(\$)
1	Jan Content	1	\$3,000.00	\$3,000.00
2	Feb Content	1	\$3,000.00	\$3,000.00
3	March Content	1	\$1,100.00	\$1,100.00
			Subtotal	\$7,100.00
			TOTAL	\$7,100.00 USD

Google Search Console

Inspect any URL in "https://www.skinneymedspa.com/"

Performance

Search type: Web | Date: Jan 1, 2023 - Jun 23, 2023 | Query: +cool | + New

EXPORT

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
coolsculpting alternatives				↓ Clicks	Impressions
alternatives to coolsculpting				216	1,144
alternative to coolsculpting				156	1,862
coolsculpting near me				133	19,028
cool sculpting				104	4,521
coolsculpting nyc				95	5,797
coolsculpting before and after				72	29,180
coolsculpting				70	19,079
liposonic vs coolsculpting				70	509
coolsculpting competitors				55	310
coolsculpting alternative				52	840
coolsculpting reviews				46	11,407
coolsculpting cost				46	5,517
cool sculpting cost				41	4,868
sona bells vs coolsculpting				37	905
coolsculpting nyc				37	87

WEB DESIGNER 23

251 WEST 30TH STREET
NEW YORK, NY 10001 US
billing@webdesigner23.com
https://webdesigner23.com/



INVOICE

BILL TO
SKINNEY MEDSPA
SKINNEY MEDSPA
611 5TH AVE
BEAUTY FLOOR
NEW YORK, NY 10022

INVOICE 212754663906
DATE 01/18/2023
TERMS Due on receipt
DUE DATE 01/18/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	SEO	MONTHLY PERFORMANCE OF SEARCH ENGINE OPTIMIZATION FOR COOLSCULPTING SEO AND WEB WORK	1	3,500.00	3,500.00
	TRANSACTION FEE		1	10.00	10.00

PAYMENT 3,510.00

BALANCE DUE **\$0.00**

PAID

WEB DESIGNER 23

251 WEST 30TH STREET
NEW YORK, NY 10001 US
billing@webdesigner23.com
https://webdesigner23.com/



INVOICE

BILL TO
SKINNEY MEDSPA
SKINNEY MEDSPA
611 5TH AVE
BEAUTY FLOOR
NEW YORK, NY 10022

INVOICE 212754663908
DATE 03/18/2023
TERMS Due on receipt
DUE DATE 03/18/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	SEO	MONTHLY PERFORMANCE OF SEARCH ENGINE OPTIMIZATION FOR COOLSCULPTING SEO AND WEB WORK	1	6,000.00	6,000.00
	TRANSACTION FEE		1	10.00	10.00
PAYMENT					6,010.00
BALANCE DUE					\$0.00
					PAID

WEB DESIGNER 23

251 WEST 30TH STREET
NEW YORK, NY 10001 US
billing@webdesigner23.com
https://webdesigner23.com/



INVOICE

BILL TO
SKINNEY MEDSPA
SKINNEY MEDSPA
611 5TH AVE
BEAUTY FLOOR
NEW YORK, NY 10022

INVOICE 212754663909
DATE 04/18/2023
TERMS Due on receipt
DUE DATE 04/18/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	SEO	MONTHLY PERFORMANCE OF SEARCH ENGINE OPTIMIZATION FOR COOLSCULPTING SEO AND WEB WORK	1	6,000.00	6,000.00
	TRANSACTION FEE		1	10.00	10.00

PAYMENT 6,010.00

BALANCE DUE **\$0.00**

PAID

WEB DESIGNER 23

251 WEST 30TH STREET
NEW YORK, NY 10001 US
billing@webdesigner23.com
https://webdesigner23.com/



INVOICE

BILL TO
SKINNEY MEDSPA
SKINNEY MEDSPA
611 5TH AVE
BEAUTY FLOOR
NEW YORK, NY 10022

INVOICE 212754663910
DATE 05/18/2023
TERMS Due on receipt
DUE DATE 05/18/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	SEO	MONTHLY PERFORMANCE OF SEARCH ENGINE OPTIMIZATION FOR COOLSCULPTING SEO AND WEB WORK	1	6,000.00	6,000.00
	TRANSACTION FEE		1	10.00	10.00
PAYMENT					6,010.00
BALANCE DUE					\$0.00
					PAID