

# CoolSculpting Marketing Services Skinney Medspa Co-Op Q3 + Q4 2023 Total Marketing Expenses (7/1/2023 - 12/15/2023)

**Total Google Ads: \$ 34,914.60**  
**Total Meta Ads: \$ 67,404.25**  
**Total CoolSculpting Marketing Cost: \$102,318.85**

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc

Enabled Status: All ads limited by policy Type: Search Budget: \$1,325.31/day Optimization score: 100% Campaign 45 of 190

### Ad groups

Ad group name contains cool

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (limited) All ads limited by policy	-	219.95	\$96.71	2,512	6.70%	\$21,271.26
x Exp Reach   coolsculpting	Eligible (limited) All ads limited by policy	-	64.33	\$91.05	806	3.16%	\$5,857.63
<b>Total: Filtered ad groups</b>			<b>284.28</b>	<b>\$95.43</b>	<b>3,318</b>	<b>5.27%</b>	<b>\$27,128.89</b>
<b>Total: Campaign</b>			<b>2,216.85</b>	<b>\$100.33</b>	<b>35,229</b>	<b>5.84%</b>	<b>\$222,424.37</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (limited) Type: Standard Ad group 4 of 25

### Ads

Ad status: All

Ad	Status	Clicks	CTR	Cost
(Keyword:Skinney Medspa)   CoolSculpting   CoolSculpting® Elite +12 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (limited) Policy (Restricted medical content +1 more)	2,430	6.70%	\$20,593.89
(Keyword:Skinney Medspa)   CoolSculpting   CoolSculpting® Elite +7 more skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted drug terms +1 more)	82	6.54%	\$677.37
(Keyword:Skinney Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<b>Total: Ads in your current view</b>		<b>2,512</b>	<b>6.70%</b>	<b>\$21,271.26</b>
<b>Total: Ad group</b>		<b>2,512</b>	<b>6.70%</b>	<b>\$21,271.26</b>

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Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (limited) Type: Standard Ad group 4 of 25

### Responsive search ad

Assets

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Low	3,814	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Good	4,087	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	1,723	Advertiser
Top Provider in NYC	-	Headline	2nd position	-	563	Advertiser
Freeze Your Fat Away Today	-	Headline	2nd position	-	194	Advertiser
Fat Reduction Treatment	-	Headline	2nd position	-	254	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	1,099	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	269	Advertiser
Next-Generation Fat Reduction	-	Headline	2nd position	-	67	Advertiser
(Keyword:Skinney Medspa)	Approved (limited)	Headline	1st position	Good	16,714	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	17,948	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	674	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	17,124	Advertiser

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (limited) Type: Standard Ad group 4 of 25

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Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	17,948	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	674	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	17,124	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	Learning	1,463	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	Learning	887	Advertiser
Eliminates 25% of Fat or More	Approved (limited)	Headline	2nd position	Learning	73	Advertiser
Results in Just 1 Session	Approved (limited)	Headline	2nd position	Good	1,654	Advertiser
4 Manhattan Locations	Approved (limited)	Headline	2nd position	Good	3,881	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safety Freeze Twice the Fat.	-	Description	None	-	221	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	-	292	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	34,997	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	27,035	Advertiser
Skinney Medspa Has Performed More CoolSculpting Treatments Than Anyone Else in The World	Approved (limited)	Description	None	Learning	368	Advertiser
Skinney Medspa is the Premier CoolSculpting NYC Provider with 4 Manhattan Locations	Approved (limited)	Description	None	Learning	366	Advertiser

Show rows: 100 1 - 25 of 25

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 4 of 25

Assets Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction...	Structured snippet	MS   search   nyc > coolsculpting	Ad group	Eligible	75	7.53%	\$655.08
Sitelink							
CoolSculpting NYC CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS   search   nyc > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	1,166	7.95%	\$11,515.60
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1,050	7.57%	\$9,901.35
About Us Learn More About Why Skinney Medspa is #1	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	976	7.53%	\$9,434.28
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	844	7.03%	\$8,073.48
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	340	7.63%	\$3,674.25
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	53	9.76%	\$657.01
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 4 of 25

Assets Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Callout							
FDA Cleared	Callout	MS   search   nyc > coolsculpting	Ad group	Eligible	345	6.65%	\$3,177.64
Freeze Your Fat	Callout	MS   search   nyc > coolsculpting	Ad group	Eligible	292	6.41%	\$2,585.59
Highlights: No Surgery	Callout	MS   search   nyc > coolsculpting	Ad group	Eligible	269	7.33%	\$2,468.16
Liposuction Alternative	Callout	MS   search   nyc > coolsculpting	Ad group	Eligible	258	6.74%	\$2,410.33
Nonsurgical Fat Reduction	Callout	MS   search   nyc > coolsculpting	Ad group	Eligible	254	7.07%	\$2,403.74
20% Off Select Services	Callout	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Callout	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Callout	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Callout	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Callout	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Callout	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Callout	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Callout	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Callout	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	0	-	\$0.00
Promotion							
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	518	7.68%	\$4,530.50

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 4 of 25

Assets Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Promotion							
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	518	7.68%	\$4,530.50
Summer Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	297	7.30%	\$2,330.93
Winter Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Business name							
Skinney Medspa	Business name	MS   search   nyc	Campaign	Eligible	2,378	6.77%	\$20,078.25
Call							
(212) 754-6639	Call	MS   search   nyc	Campaign	Eligible	105	3.99%	\$1,104.90
Business logo							
	Business logo	MS   search   nyc	Campaign	Eligible	2,114	6.84%	\$17,589.09
SKINNEY	Business logo	MS   search   nyc	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Image							

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 4 of 25

Assets Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
SKINNEY	Business logo	MS   search   nyc	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Image							
	Image	MS   search   nyc > coolsculpting	Ad group	Eligible	185	6.37%	\$1,569.04
Total: Images					185	6.37%	\$1,569.04
Total: Business name					2,378	6.77%	\$20,078.25
Total: Business logo					2,114	6.84%	\$17,589.09
Total: Sitelinks					1,176	7.96%	\$11,600.60
Total: Callouts					624	6.53%	\$5,416.04
Total: Structured snippets					75	7.53%	\$655.08
Total: Calls					105	3.99%	\$1,104.90
Total: Locations					0	-	\$0.00
Total: Promotions					815	7.54%	\$6,861.43

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Ads Jul 1 - Dec 15, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
Skinney Medspa   CoolSculpting   CoolSculpting® Elite +11 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	794	3.15%	\$5,791.18
Skinney Medspa   CoolSculpting   CoolSculpting® Elite +6 more Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	12	4.08%	\$66.45
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current view		806	3.16%	\$5,857.63
Total: Ad group		806	3.16%	\$5,857.63

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Learning	1,906	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Good	2,818	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	1,342	Advertiser
Top Provider in NYC	-	Headline	2nd position	-	27	Advertiser
Freeze Your Fat Away Today	-	Headline	2nd position	-	1,495	Advertiser
Fat Reduction Treatment	-	Headline	2nd position	-	438	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Good	5,298	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	226	Advertiser
Next-Generation Fat Reduction	-	Headline	2nd position	-	94	Advertiser
(KeyWord:Skinney Medspa)	-	Headline	1st position	-	0	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	5,856	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	1,310	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	22,783	Advertiser

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	5,856	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	1,310	Advertiser
Coolsculpting in NYC	Approved (limited)	Headline	1st position	Good	22,783	Advertiser
CoolSculpting® Elite in NYC	Approved (limited)	Headline	1st position	Learning	861	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	Learning	1,743	Advertiser
Eliminates 25% of Fat or More	Approved (limited)	Headline	2nd position	Learning	276	Advertiser
Results in Just 1 Session	Approved (limited)	Headline	2nd position	Good	2,711	Advertiser
4 Manhattan Locations	Approved (limited)	Headline	2nd position	Learning	1,176	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	-	Description	None	-	143	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	-	195	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	24,394	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	19,797	Advertiser
Skinney Medspa Has Performed More CoolSculpting Treatments Than Anyone Else in The World	Approved (limited)	Description	None	Learning	226	Advertiser
Skinney Medspa is the Premier CoolSculpting NYC Provider with 4 Manhattan Locations	Approved (limited)	Description	None	Learning	222	Advertiser

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction...	Structured snippet	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	25	3.54%	\$169.78
CoolSculpting NYC CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	372	3.34%	\$3,043.86
5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	358	3.27%	\$2,855.99
About Us Learn More About Why Skinny Medspa is #1	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	298	3.09%	\$2,433.61
Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	288	3.05%	\$2,314.18
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	97	2.80%	\$798.61
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	31	3.51%	\$250.59
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation Online & Permanently Book Your	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	Callout	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	125	3.68%	\$1,041.67
Freeze Your Fat	Callout	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	104	3.64%	\$898.02
Non-surgical Fat Reduction	Callout	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	95	3.96%	\$829.26
Highlights: No Surgery	Callout	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	85	3.51%	\$707.93
Liposuction Alternative	Callout	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	79	3.45%	\$613.36
20% Off Select Services	Callout	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Callout	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Callout	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Callout	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Callout	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Callout	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Callout	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Callout	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Callout	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	0	-	\$0.00
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	186	3.35%	\$1,386.62

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	186	3.35%	\$1,386.62
Summer Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	92	3.58%	\$657.27
Winter Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Skinney Medspa	Business name	MS   search   nyc	Campaign	Eligible	773	3.22%	\$5,683.93
(212) 754-6639	Call	MS   search   nyc	Campaign	Eligible	37	1.65%	\$313.47
	Business logo	MS   search   nyc	Campaign	Eligible	646	3.18%	\$4,625.79
	Business logo	MS   search   nyc	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 19 of 25

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
SKINNEY	Business logo	MS   search   nyc	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Image							
	Image	MS   search   nyc > x. Exp Reach   coolsculpting	Ad group	Eligible	93	3.89%	\$618.17
Total: Images					93	3.89%	\$618.17
Total: Business name					773	3.22%	\$5,683.93
Total: Business logo					646	3.18%	\$4,625.79
Total: Site links					380	3.37%	\$3,102.16
Total: Callouts					206	3.27%	\$1,661.33
Total: Structured snippets					25	3.54%	\$169.78
Total: Calls					37	1.65%	\$313.47
Total: Locations					0	-	\$0.00
Total: Promotions					278	3.42%	\$2,043.89

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Enabled Status: All ads limited by policy Type: Search Budget: \$278.38/day Optimization score: 100% More details Campaign 43 of 190

Ad groups Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (Limited) All ads limited by policy	-	55.00	\$94.53	719	7.25%	\$5,199.44
x. Exp Reach   coolsculpting	Eligible (Limited) All ads limited by policy	-	14.00	\$160.99	339	3.86%	\$2,253.86
Total: Filtered ad groups					69.00	5.66%	\$7,453.30
Total: Campaign					368.00	6.58%	\$40,531.78

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Ads Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost			
(Keyword: Skinny Medspa)   CoolSculpting   CoolSculpting® Elite +12 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted medical content +1 more)	615	7.31%	\$4,496.14			
(Keyword: Skinny Medspa)   CoolSculpting   CoolSculpting® Elite +7 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	104	6.91%	\$703.30			
(Keyword: Skinny Medspa)   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinnymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00			
Total: Ads in your current view					719	7.25%	\$5,199.44
Total: Ad group					719	7.25%	\$5,199.44

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Learning	1,673	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Learning	990	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	672	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	106	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	236	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	603	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	401	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	61	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	82	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	Good	4,982	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	3,652	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	64	Advertiser
Coolsculpting in Miami	Approved (limited)	Headline	1st position	Good	2,992	Advertiser

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	236	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	603	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	401	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	61	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	82	Advertiser
(Keyword: Skinny Medspa)	Approved (limited)	Headline	1st position	Good	4,982	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	3,652	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	64	Advertiser
Coolsculpting in Miami	Approved (limited)	Headline	1st position	Good	2,992	Advertiser
CoolSculpting® Elite in Miami	Approved (limited)	Headline	1st position	Learning	316	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	140	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	166	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Best	8,109	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Best	6,494	Advertiser

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet							
Service catalog: CoolSculpting Elite, Emsculpt, Morpheus8, Hydrafacial, Photofacial, Laser Ski...	Structured snippet	MS   search   miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.85%	\$59.89
Sitelink							
CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS   search   miami > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	335	8.96%	\$2,842.23
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	332	9.06%	\$2,778.83
About Us Learn More About Why Skinney Medspa is #1	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	255	7.87%	\$2,076.42
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	243	8.05%	\$1,968.24
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	130	9.37%	\$1,192.76
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	9	9.00%	\$114.68
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Callout							
FDA Cleared	Callout	MS   search   miami > coolsculpting	Ad group	Eligible	103	7.05%	\$844.64
Freeze Your Fat	Callout	MS   search   miami > coolsculpting	Ad group	Eligible	83	6.71%	\$745.26
Highlights: No Surgery	Callout	MS   search   miami > coolsculpting	Ad group	Eligible	58	5.68%	\$551.22
Nonsurgical Fat Reduction	Callout	MS   search   miami > coolsculpting	Ad group	Eligible	61	6.13%	\$520.25
Liposuction Alternative	Callout	MS   search   miami > coolsculpting	Ad group	Eligible	56	5.66%	\$467.52
20% Off Select Services	Callout	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Callout	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Callout	Account	Account	Removed	0	-	\$0.00
Safety Measures in Place	Callout	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Callout	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Callout	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Callout	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Callout	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Callout	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	0	-	\$0.00
Promotion							
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	220	10.04%	\$1,790.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Promotion							
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	220	10.04%	\$1,790.00
Summer Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	83	7.67%	\$541.79
Spring Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Business name							
Skinney Medspa	Business name	MS   search   miami	Campaign	Eligible	674	7.29%	\$4,969.06
Call							
(305) 717-7576	Call	MS   search   miami	Campaign	Eligible	28	4.44%	\$294.30
Business logo							
	Business logo	MS   search   miami	Campaign	Eligible	624	7.36%	\$4,636.81
	Business logo	MS   search   miami	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Image							
	Image	MS   search   miami > coolsculpting	Ad group	Eligible	68	6.48%	\$614.99

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
	Business logo	MS   search   miami	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
	Image	MS   search   miami > coolsculpting	Ad group	Eligible	68	6.48%	\$614.99
Total: Images					68	6.48%	\$614.99
Total: Business name					674	7.29%	\$4,969.06
Total: Business logo					624	7.36%	\$4,636.81
Total: Sitelinks					344	9.05%	\$2,905.70
Total: Callouts					176	6.79%	\$1,438.77
Total: Structured snippets					5	6.85%	\$59.89
Total: Calls					28	4.44%	\$294.30
Total: Locations					0	-	\$0.00
Total: Promotions					303	9.25%	\$2,381.79

Show rows: 100 1 - 35 of 35

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Ads Jul 1 - Dec 15, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost			
Skinney Medspa   CoolSculpting   CoolSculpting® Elite +11 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted medical content +1 more)	326	3.92%	\$2,195.34			
Skinney Medspa   CoolSculpting   CoolSculpting® Elite +6 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	13	2.83%	\$58.52			
Skinney Medspa   CoolSculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00			
Total: Ads in your current view					339	3.86%	\$2,253.86
Total: Ad group					339	3.86%	\$2,253.86

1 - 3 of 3

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	Pending	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	Learning	2,039	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	Learning	672	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	Learning	595	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	429	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	538	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	125	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	1,656	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	130	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	117	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	2,144	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	268	Advertiser
Coolsculpting in Miami	Approved (limited)	Headline	1st position	Good	7,344	Advertiser
CoolSculpting® Elite in Miami	Approved (limited)	Headline	1st position	Learning	573	Advertiser

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 15, 2023 Show last 30 days

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	Learning	429	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	Learning	538	Advertiser
Top Provider in Miami	Approved (limited)	Headline	2nd position	Learning	125	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	Learning	1,656	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	Learning	130	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	Learning	117	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	Good	2,144	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	Learning	268	Advertiser
Coolsculpting in Miami	Approved (limited)	Headline	1st position	Good	7,344	Advertiser
CoolSculpting® Elite in Miami	Approved (limited)	Headline	1st position	Learning	573	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	Learning	117	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	152	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Good	8,046	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	Good	6,257	Advertiser

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting Elite, Emsculpt, Morpheus8, Hydrafacial, Photofacial, Laser Ski...	Structured snippet	MS   search   miami	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.45%	\$20.44
CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS   search   miami - x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	157	4.85%	\$1,181.00
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	148	4.56%	\$1,100.77
About Us Learn More About Why Skinney MedSpa is #1	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	112	4.00%	\$851.43
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	101	3.72%	\$729.96
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	52	4.43%	\$460.40
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.85%	\$130.21
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation				Removed			

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	Callout	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	43	3.56%	\$327.66
Nonsurgical Fat Reduction	Callout	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	35	4.10%	\$292.70
Highlights: No Surgery	Callout	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	33	3.75%	\$286.27
Freeze Your Fat	Callout	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	29	2.77%	\$246.40
Liposuction Alternative	Callout	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	32	3.59%	\$213.94
20% Off Select Services	Callout	Account	Account	Removed	0	-	\$0.00
Book An Appointment	Callout	Account	Account	Eligible	0	-	\$0.00
Yes, We're Open!	Callout	Account	Account	Removed	0	-	\$0.00
Safety Measures In Place	Callout	Account	Account	Removed	0	-	\$0.00
Strict Hygiene Guidelines	Callout	Account	Account	Removed	0	-	\$0.00
Your Safety is a Priority	Callout	Account	Account	Removed	0	-	\$0.00
We Care About Your Health	Callout	Account	Account	Removed	0	-	\$0.00
5-Star Rated Spa	Callout	Account	Account	Eligible	0	-	\$0.00
Accepting New Appts	Callout	Account	Account	Eligible	0	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	0	-	\$0.00
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	90	5.04%	\$656.44

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 13 of 19

Assets Custom Jul 1 - Dec 15, 2023 Show last 30 days

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Fall Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	90	5.04%	\$656.44
Summer Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	39	4.54%	\$235.26
Spring Sale - Up to 50% off 16+ Treatments	Promotion	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Skinney Medspa	Business name	MS   search   miami	Campaign	Eligible	300	3.77%	\$2,068.38
(305) 717-7576	Call	MS   search   miami	Campaign	Eligible	14	2.22%	\$93.34
Skinney Medspa Logo	Business logo	MS   search   miami	Campaign	Eligible	257	3.70%	\$1,832.89
SKINNEY Medspa Logo	Business logo	MS   search   miami	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Skinney Medspa Image	Image	MS   search   miami > x. Exp Reach   coolsculpting	Ad group	Eligible	35	3.27%	\$227.44

Enabled Status: Eligible (Limited) Type: Standard

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
SKINNEY	Business logo	MS   search   miami	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Image							
	Image	MS   search   miami   x. Exp Reach   coolsculpting	Ad group	Eligible	35	3.27%	\$227.44
Total: Images					35	3.27%	\$227.44
Total: Business name					300	3.77%	\$2,068.38
Total: Business logo					257	3.70%	\$1,832.89
Total: Sitelinks					165	4.92%	\$1,238.51
Total: Callouts					76	3.47%	\$598.59
Total: Structured snippets					3	5.45%	\$20.44
Total: Calls					14	2.22%	\$93.34
Total: Locations					0	-	\$0.00
Total: Promotions					129	4.88%	\$891.70

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Paused Type: Search Budget: \$1.00/day

### Ad groups

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost	
coolsculpting	Not eligible Campaign paused, All ads disapproved	-	4.00	\$56.45	62	6.13%	\$225.80	
x. Exp Reach   coolsculpting	Not eligible Campaign paused, All ads disapproved	-	4.00	\$26.65	30	4.03%	\$106.61	
Total: Filtered ad groups				8.00	\$41.55	92	5.24%	\$382.41
Total: Campaign				34.00	\$73.62	891	6.63%	\$2,503.21

Enabled Status: Not eligible Type: Standard

### Ads

Ad	Status	Clicks	CTR	Cost		
(Keyword:Skinney Medspa)   Coolsculpting   Coolsculpting® Elite +12 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Not eligible Disapproved (Destination not working +3 more), Campaign paused	53	5.51%	\$207.49		
(Keyword:Skinney Medspa)   Coolsculpting   Coolsculpting® Elite +7 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Not eligible Disapproved (Destination not working +3 more), Campaign paused	9	18.37%	\$18.31		
(Keyword:Skinney Medspa)   Coolsculpting® Elite   Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,...	Paused Disapproved (Destination not working +2 more), Campaign paused	0	-	\$0.00		
Total: Ads in your current view				62	6.13%	\$225.80
Total: Ad group				62	6.13%	\$225.80

Ad group: coolsculpting Keywords: liposuction, [cool sculpting], [coolsculpting], 'liposuction', 'chin lipo', 'coolsculpting', [coolsculpting houston] + 3 more

Ad strength: Good

With responsive search ads, you enter multiple headlines and descriptions and Google combines them into ads.

Not eligible 3 policy violations

Final URL: https://www.skinneymedspa.com/coolsculpting-ho

Display path: www.skinneymedspa.com / coolsculpting / houston

Headlines 15/15

Preview: Sponsored Skinney Medspa CoolSculpting® Elite - Flexible Payment Options

Ad strength: Good

For optimal ad performance, include these keywords in your headlines

- "cool sculpt near me"
- "body sculpt near me"
- [coolsculpting elite]
- "coolsculpting elite"
- [coolsculpting near me price]

More ideas

- (Keyword:Skinney Medspa) 1
- Coolsculpting 1
- CoolSculpting® Elite 1
- Coolsculpting in Houston 1
- CoolSculpting® Elite Houston 1
- Freeze Stubborn Fat 2x Faster 2
- Freeze Your Fat Away Today 2
- 50% Off 16+ Treatments 2

Preview: Sponsored Skinney Medspa CoolSculpting® Elite Houston - No Surgery & Minimal Downtime

Ad strength Good

- Add more headlines [View ideas](#)
- Include popular keywords in your headlines [View ideas](#)
- Make your headlines more unique [View ideas](#)
- Make your descriptions more unique [View ideas](#)

Preview

Try including more keywords in your descriptions

- Affordable & Quick Treatments 2
- Fat Reduction Treatment 2
- Next-Generation Fat Reduction 2
- Top Provider in Houston 2
- Flexible Payment Options 2
- No Surgery & Minimal Downtime 2
- Skinney Medspa 14 / 30

Descriptions 4/4 [View ideas](#)

- Our Biggest CoolSculpting Deal Ever: Get 50% Off 16+ Treatments of CoolSculpting Elite. 2
- CoolSculpting@ Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More 87 / 90
- CoolSculpting@ Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More 89 / 90

Enabled Status: Not eligible Type: Standard [More details](#) Ad group 16 of 21

Ad	Status	Clicks	CTR	Cost
<a href="#">Skinney Medspa   CoolSculpting   CoolSculpting@ Elite +11 more</a>	<span style="color: red;">Not eligible</span> Disapproved (Destination not working +3 more), Campaign paused	30	4.20%	\$106.61
<a href="#">Skinney Medspa   CoolSculpting@ Elite   Fat Reduction Treatment +10 more</a>	<span style="color: red;">Paused</span> Disapproved (Destination not working +3 more), Campaign paused	0	-	\$0.00
<a href="#">Skinney Medspa   CoolSculpting   CoolSculpting@ Elite +6 more</a>	<span style="color: red;">Not eligible</span> Disapproved (Destination not working +3 more), Campaign paused	0	0.00%	\$0.00
Total: Ads in your current view		30	4.03%	\$106.61
Total: Ad group		30	4.03%	\$106.61

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Enabled Status: Not eligible Type: Standard [More details](#) Ad group 16 of 21

Responsive search ad [Leave feedback](#) Custom Jul 1 - Dec 15, 2023 [Show last 30 days](#)

Ad violates policy and can't run: [Destination not working](#), [Destination not working](#), [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Skinney Medspa	Approved (limited)	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	127	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	109	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	43	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	89	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	39	Advertiser
Top Provider in Houston	Approved (limited)	Headline	2nd position	5	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	168	Advertiser
CoolSculpting@ Elite	Approved (limited)	Headline	1st position	16	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	128	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	56	Advertiser
Coolsculpting in Houston	Approved (limited)	Headline	1st position	608	Advertiser
CoolSculpting@ Elite Houston	Approved (limited)	Headline	1st position	35	Advertiser

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
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Enabled Status: Not eligible Type: Standard [More details](#) Ad group 16 of 21

Ad violates policy and can't run: [Destination not working](#), [Destination not working](#), [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	89	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	39	Advertiser
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Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	168	Advertiser
CoolSculpting@ Elite	Approved (limited)	Headline	1st position	16	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	7	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	2nd position	128	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	56	Advertiser
Coolsculpting in Houston	Approved (limited)	Headline	1st position	608	Advertiser
CoolSculpting@ Elite Houston	Approved (limited)	Headline	1st position	35	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safety Freeze Twice the Fat.	Approved (limited)	Description	None	10	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	14	Advertiser
CoolSculpting@ Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	691	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite.	Approved (limited)	Description	2nd position	540	Advertiser

Show rows: 100 1 - 18 of 18

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Some inventory may be provided through third party intermediaries.  
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Enabled Status: Not eligible Type: Standard [More details](#) Ad group 16 of 21

Assets Custom Jul 1 - Dec 15, 2023 [Show last 30 days](#)

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting Elite, Emsculpt, Morpheus8, Hydrafacial, Photofacial, Laser Skin Resurfact...	Structured snippet	MS   search   houston	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.41%	\$34.71
5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.19%	\$34.71
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS   search   houston x. Exp Reach   coolsculpting	Ad group	<span style="color: red;">Not eligible</span> Disapproved (Destination not working +2 more)	9	3.13%	\$34.71
About Us Learn More About Why Skinney Medspa is #1	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.45%	\$34.71
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink	Account	Account	<span style="color: red;">Removed</span> Policy (Restricted medical content +1 more)	0	-	\$0.00
Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Sitelink	Account	Account	<span style="color: red;">Removed</span> Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: **Not eligible** Type: Standard

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Callout							
<input type="checkbox"/>	Callout	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Eligible	4	5.88%	\$19.71
<input type="checkbox"/>	Callout	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Eligible	2	4.00%	\$15.24
<input type="checkbox"/>	Callout	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Eligible	2	3.70%	\$15.24
<input type="checkbox"/>	Callout	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Eligible	1	1.64%	\$10.68
<input type="checkbox"/>	Callout	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Eligible	2	3.08%	\$4.10
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Eligible	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Removed	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Eligible	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Eligible	0	-	\$0.00
<input type="checkbox"/>	Callout	Account	Account	Eligible	0	-	\$0.00
Promotion							
<input type="checkbox"/>	Promotion	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Not eligible Disapproved (Destination not working +2 more)	0	-	\$0.00

Enabled Status: **Not eligible** Type: Standard

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Promotion							
<input type="checkbox"/>	Promotion	MS   search   houston   x. Exp Reach   coolsculpting	Ad group	Not eligible Disapproved (Destination not working +2 more)	0	-	\$0.00
Business name							
<input type="checkbox"/>	Business name	MS   search   houston	Campaign	Eligible	26	3.81%	\$97.32
Call							
<input type="checkbox"/>	Call	MS   search   houston	Campaign	Eligible	7	4.43%	\$20.76
Business logo							
<input type="checkbox"/>	Business logo	MS   search   houston	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
<input type="checkbox"/>	Business logo	MS   search   houston	Campaign	Eligible	0	-	\$0.00
Total: Images							
0							
Total: Business name							
26							
Total: Business logo							
0							
Total: Sitelinks							
9							
Total: Callouts							
5							
Total: Structured snippets							
0							

Enabled Status: **Not eligible** Type: Standard

Asset	Asset type	Added to	Level	Status	Clicks	CTR	Cost
Business logo							
<input type="checkbox"/>	Business logo	MS   search   houston	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
<input type="checkbox"/>	Business logo	MS   search   houston	Campaign	Eligible	0	-	\$0.00
Total: Images							
0							
Total: Business name							
26							
Total: Business logo							
0							
Total: Sitelinks							
9							
Total: Callouts							
5							
Total: Structured snippets							
0							
Total: Calls							
7							
Total: Locations							
0							
Total: Promotions							
0							

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Ad sets AC - Skinney Medspa (Chris/Ryan) (37...)

Ad set name contains cool

7 selected Ad sets for 7 Campaigns

Off / On	Ad set	Bid strategy	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Coolsculpting - Women - NYC - Interest Stack	Highest volume Conversions	Using campaign...	Dec 5, 2023, 11:20... 11 days ago	7-day click	619 Website Leads	492,903	1,700,864	\$57.56 Per Lead	\$35,627.51
<input type="checkbox"/>	Coolsculpting - Women - Miami - Interest Stack	Highest volume Conversions	Using campaign...	Dec 5, 2023, 11:18... 11 days ago	7-day click	153 Website Leads	115,831	568,767	\$102.06 Per Lead	\$15,615.60
<input type="checkbox"/>	Coolsculpting - Men - NYC - Interest Stack	Highest volume Conversions	Using campaign...	Dec 5, 2023, 11:20... 11 days ago	7-day click	412 Website Leads	311,423	790,330	\$37.51 Per Lead	\$15,454.18
<input type="checkbox"/>	Coolsculpting - Women - Houston - Interest Sta...	Highest volume Conversions	Using campaign...	Apr 12, 2023, 10:1... 248 days ago	7-day click	2 Website Leads	5,772	8,219	\$94.23 Per Lead	\$188.45
<b>Results from 4 ad sets</b>						<b>1,186</b> Website Leads	<b>937,548</b> Accounts Center acc...	<b>3,068,180</b> Total	<b>\$56.40</b> Per Lead	<b>\$66,885.74</b> Total Spent

Ad set name contains cool

4 selected Ad sets for 4 Ad sets

Access to create ads required  
You need access to create ads for this ad account. Send a request for access to someone with full control of the ad account. [Request access](#)

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Women - NYC - Video - Thighs	Dec 5, 2023, 11:20... 1 days ago	7-day click	441 Website Leads	453,705	1,238,822	\$57.42 Per Lead	-	-	-	\$25,321.21
<input type="checkbox"/>	CS Male - NYC - Video	Dec 5, 2023, 11:20... 1 days ago	7-day click	333 Website Leads	305,212	740,227	\$40.81 Per Lead	-	-	-	\$13,589.88
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Dec 5, 2023, 11:20... 1 days ago	7-day click	134 Website Leads	179,668	377,736	\$56.65 Per Lead	-	-	-	\$7,591.03
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Dec 5, 2023, 11:18... 1 days ago	7-day click	62 Website Leads	82,193	248,124	\$97.62 Per Lead	-	-	-	\$6,052.57
<input type="checkbox"/>	CS Women - Miami - Video - TESTIMONIAL - ...	Dec 5, 2023, 11:18... 1 days ago	7-day click	38 Website Leads	66,404	196,303	\$126.98 Per Lead	-	-	-	\$4,825.34
<input type="checkbox"/>	CS Women - Miami - Video - All Areas - NEW	Dec 5, 2023, 11:18... 1 days ago	7-day click	31 Website Leads	34,560	99,839	\$116.52 Per Lead	-	-	-	\$3,612.26
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Dec 5, 2023, 11:20... 1 days ago	7-day click	42 Website Leads	43,215	81,617	\$61.62 Per Lead	-	-	-	\$2,588.09
<input type="checkbox"/>	CS Male 2 - NYC - Video	Dec 5, 2023, 11:20... 1 days ago	7-day click	79 Website Leads	24,181	50,103	\$23.60 Per Lead	-	-	-	\$1,864.30
<input type="checkbox"/>	CS Women - Miami - Video - BH Testimonial	Dec 5, 2023, 11:18... 1 days ago	7-day click	7 Website Leads	7,770	15,634	\$85.56 Per Lead	-	-	-	\$598.90
<input type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Dec 5, 2023, 11:18... 1 days ago	7-day click	15 Website Leads	4,470	8,867	\$35.10 Per Lead	-	-	-	\$526.53
<input type="checkbox"/>	CS Women - NYC - Video - University	Dec 5, 2023, 11:20... 1 days ago	7-day click	2 Website Leads	1,649	2,689	\$63.59 Per Lead	-	-	-	\$127.18
<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023, 10:1... 48 days ago	7-day click	2 Website Leads	3,773	5,206	\$57.69 Per Lead	-	-	-	\$115.37
<input type="checkbox"/>	CS Women - Houston - Video - All Areas - N...	Apr 12, 2023, 10:1... 48 days ago	7-day click	1 Website Lead	1,946	2,647	- Per Lead	-	-	-	\$65.39
<b>Results from 15 ad sets</b>						<b>1,186</b> Website Leads	<b>937,547</b> Accounts Center acc...	<b>3,068,180</b> Total	<b>\$56.40</b> Per Lead		<b>\$66,885.74</b> Total Spent

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Dec 5, 2023, 11:20... 1 days ago	7-day click	134 Website Leads	179,668	377,736	\$56.65 Per Lead	—	—	—	\$7,591.03
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Dec 5, 2023, 11:18... 1 days ago	7-day click	62 Website Leads	82,193	248,124	\$97.62 Per Lead	—	—	—	\$6,052.57
<input type="checkbox"/>	CS Women - Miami - Video - TESTIMONIAL - ...	Dec 5, 2023, 11:18... 1 days ago	7-day click	38 Website Leads	66,404	196,303	\$126.98 Per Lead	—	—	—	\$4,825.34
<input type="checkbox"/>	CS Women - Miami - Video - All Areas - NEW	Dec 5, 2023, 11:18... 1 days ago	7-day click	31 Website Leads	34,560	99,839	\$116.52 Per Lead	—	—	—	\$3,612.26
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Dec 5, 2023, 11:20... 1 days ago	7-day click	42 Website Leads	43,215	81,617	\$61.62 Per Lead	—	—	—	\$2,588.09
<input type="checkbox"/>	CS Male 2 - NYC - Video	Dec 5, 2023, 11:20... 1 days ago	7-day click	79 Website Leads	24,181	50,103	\$23.60 Per Lead	—	—	—	\$1,864.30
<input type="checkbox"/>	CS Women - Miami - Video - BH Testimonial	Dec 5, 2023, 11:18... 1 days ago	7-day click	7 Website Leads	7,770	15,634	\$85.56 Per Lead	—	—	—	\$598.90
<input type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Dec 5, 2023, 11:18... 1 days ago	7-day click	15 Website Leads	4,470	8,867	\$35.10 Per Lead	—	—	—	\$526.53
<input type="checkbox"/>	CS Women - NYC - Video - University	Dec 5, 2023, 11:20... 1 days ago	7-day click	2 Website Leads	1,649	2,689	\$63.59 Per Lead	—	—	—	\$127.18
<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023, 10:1... 48 days ago	7-day click	2 Website Leads	3,773	5,206	\$57.69 Per Lead	—	—	—	\$115.37
<input type="checkbox"/>	CS Women - Houston - Video - All Areas - N...	Apr 12, 2023, 10:1... 48 days ago	7-day click	— Website Lead	1,946	2,647	— Per Lead	—	—	—	\$65.39
<input type="checkbox"/>	CS Women - Houston - Video - UNIVERSITY	Apr 12, 2023, 10:1... 48 days ago	7-day click	— Website Lead	245	366	— Per Lead	—	—	—	\$7.69
<input type="checkbox"/>	CS Women - Houston - Video - All Areas	Apr 12, 2023, 10:1... 48 days ago	7-day click	— Website Lead	—	—	— Per Lead	—	—	—	—
<b>Results from 15 ads</b>				<b>7-day click</b>	<b>1,186</b> Website Leads	<b>937,547</b> Accounts Center acc...	<b>3,068,180</b> Total	<b>\$56.40</b> Per Lead			<b>\$66,885.74</b> Total Spent

Ad set name contains cool

7 selected

View preview

Updated just now

1 selected

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.


Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit [skinnymedspa.com](http://skinnymedspa.com)

Find a location near you:

Flagship Flatiron NYC  
125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



**BOOK NOW**  
Receive 50% off select treatments

7 selected

View preview

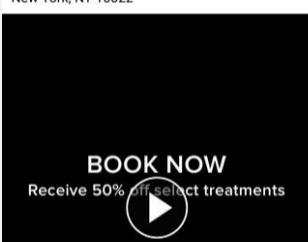
Updated just now

1 selected

125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



**BOOK NOW**  
Receive 50% off select treatments

Call us 212-754-6639 or visit [skinnymedspa.com](http://skinnymedspa.com)

skinnymedspa.com  
50% Off 16+ Treatments [Learn more](#)

29 likes 3 shares

7 selected

View preview

Updated just now

1 selected

Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

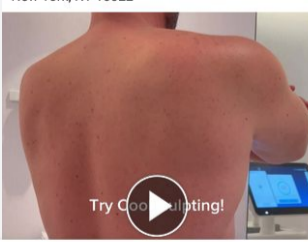
Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit [skinnymedspa.com](http://skinnymedspa.com)

Find a location near you:

Flagship Flatiron NYC  
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New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



**Try CoolSculpting!**

7 selected

View preview

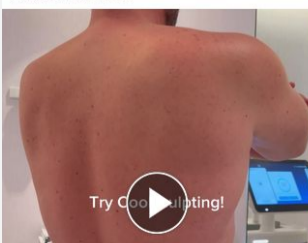
Updated just now

1 selected

125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



**Try CoolSculpting!**

skinnymedspa.com  
**Holiday Specials: Up to 30% OFF** [Learn more](#)

15 likes 2 shares

Ads AC - Skinney Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Women - NYC - Video - Thighs	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Male - NYC - Video	Dec 5, 2023, 11:21 days ago
<input checked="" type="checkbox"/>	CS Women - NYC - Video - Testimonial	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Dec 5, 2023, 11:11 days ago
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Results from 15 ads

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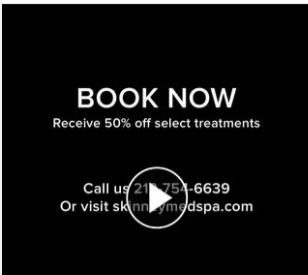
Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. Coolsculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit [skinneymedspa.com](http://skinneymedspa.com)

Flagship Flatiron NYC  
125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$57.42	Per Lead	—	—	\$25,321.21
\$40.81	Per Lead	—	—	\$13,589.88
\$56.65	Per Lead	—	—	\$7,591.03
\$97.62	Per Lead	—	—	\$6,052.57
\$126.98	Per Lead	—	—	\$4,825.34
\$116.52	Per Lead	—	—	\$3,612.26
\$61.62	Per Lead	—	—	\$2,588.09
\$23.60	Per Lead	—	—	\$1,864.30
\$85.56	Per Lead	—	—	\$598.90
\$35.10	Per Lead	—	—	\$526.53
\$63.59	Per Lead	—	—	\$127.18
\$57.69	Per Lead	—	—	\$115.37
—	Per Lead	—	—	\$65.39
\$56.40	Per Lead	—	—	\$66,885.74

Ads AC - Skinney Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On	Ad	Last significant edit
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Results from 15 ads

View preview

Coolsculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20–25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs. Book a free consultation by calling us at 305-717-7576 or visit [skinneymedspa.com](http://skinneymedspa.com)

Visit Us:

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skinneymedspa.com  
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1

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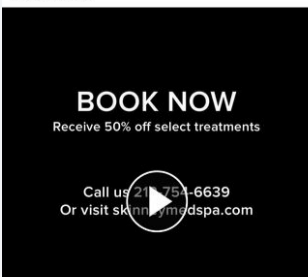
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Close

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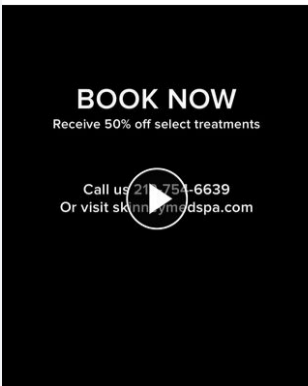
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Results from 15 ads

**View preview**

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Location near you:  
Saks Bal Harbour Shops  
9700 Collins Ave  
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Holiday Specials: Up to 30% OFF

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\$63.59	Per Lead	—	—	\$127.18
\$57.69	Per Lead	—	—	\$115.37
—	Per Lead	—	—	\$65.39
—	Per Lead	—	—	\$7.69
—	Per Lead	—	—	—
—	Per Lead	—	—	—
\$56.40	Per Lead	—	—	\$66,885.74

Updated just now | Discard drafts | Review and publish

Save Clear Jul 1, 2023 - Dec 15, 2023

Ad set name contains cool | Search and filter


Campaigns 7 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - Miami - Video - TESTIMONIAL ...	Dec 5, 2023, 11:11 days ago
<input checked="" type="checkbox"/>	CS Women - Miami - Video - All Areas - NEW	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Male 2 - NYC - Video	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Miami - Video - BH Testimonial	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - NYC - Video - University	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - All Areas - N...	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - UNIVERSITY	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - All Areas	Apr 12, 2023, 10:48 days ago

Results from 15 ads

**View preview**

New York, NY 10003  
(between 19th + 20th st)  
West 57th NYC  
37 w. 57th street  
New York, NY 10019  
Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022



skinneymedspa.com  
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7 likes | 1 share

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Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$56.65	Per Lead	—	—	\$7,591.03
\$97.62	Per Lead	—	—	\$6,052.57
\$126.98	Per Lead	—	—	\$4,825.34
\$116.52	Per Lead	—	—	\$3,612.26
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\$23.60	Per Lead	—	—	\$1,864.30
\$85.56	Per Lead	—	—	\$598.90
\$35.10	Per Lead	—	—	\$526.53
\$63.59	Per Lead	—	—	\$127.18
\$57.69	Per Lead	—	—	\$115.37
—	Per Lead	—	—	\$65.39
—	Per Lead	—	—	\$7.69
—	Per Lead	—	—	—
—	Per Lead	—	—	—
\$56.40	Per Lead	—	—	\$66,885.74



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Ads 1 selected

Columns: Custom | Breakdown | Reports | Export

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$56.65	Per Lead	---	---	\$7,591.03
\$97.62	Per Lead	---	---	\$6,052.57
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---	Per Lead	---	---	\$7.69
---	Per Lead	---	---	---
---	Per Lead	---	---	---
\$56.40	Per Lead	---	---	\$66,885.74

View preview

treatments.

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Location near you:

Saks Bal Harbour Shops  
9700 Collins Ave  
Bal Harbour, FL 33154  
(beauty floor)

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Or visit [skinneymedspa.com](http://skinneymedspa.com)

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---	Per Lead	---	---	---
\$56.40	Per Lead	---	---	\$66,885.74

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At SKINNEY Medspa we take pride on not only staying up to date with the latest technology, but also being the top provider of body contouring treatments.

Book a free consultation by calling us at 212-754-6639 or visit [skinneymedspa.com](http://skinneymedspa.com)

Find a location near you:

Flagship Flatiron NYC  
125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
611 Fifth Avenue  
New York, NY 10022

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---	Per Lead	---	---	\$65.39
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---	Per Lead	---	---	---
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View preview

125 5th Ave, 2nd floor  
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(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
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Saks 5th Ave NYC  
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Save Clear Jul 1, 2023 - Dec 15, 2023

Ads 1 selected

Columns: Custom | Breakdown | Reports | Export

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---	Per Lead	---	---	\$65.39
---	Per Lead	---	---	\$7.69
---	Per Lead	---	---	---
---	Per Lead	---	---	---
\$56.40	Per Lead	---	---	\$66,885.74

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Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

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or visit [skinneymedspa.com](http://skinneymedspa.com)

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---	Per Lead	---	---	\$7.69
---	Per Lead	---	---	---
---	Per Lead	---	---	---
\$56.40	Per Lead	---	---	\$66,885.74

View preview

and the distal thighs.

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Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On Ad Last significant edit

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS Women - NYC - Video - Testimonial	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Miami - Video - Thighs	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - Miami - Video - TESTIMONIAL	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - Miami - Video - All Areas - NEW	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - NYC - Video - All Areas - NEW	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Male 2 - NYC - Video	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Miami - Video - BH Testimonial	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - Miami - Video - UNIVERSITY	Dec 5, 2023, 11:11 days ago
<input type="checkbox"/>	CS Women - NYC - Video - University	Dec 5, 2023, 11:21 days ago
<input type="checkbox"/>	CS Women - Houston - Video - Thighs	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - All Areas - N...	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - UNIVERSITY	Apr 12, 2023, 10:48 days ago
<input type="checkbox"/>	CS Women - Houston - Video - All Areas	Apr 12, 2023, 10:48 days ago

Results from 15 ads


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Close

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$56.65	Per Lead	—	—	\$7,591.03
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—	Per Lead	—	—	—
—	Per Lead	—	—	—
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<input type="checkbox"/>	CS Women - Houston - Video - All Areas	Apr 12, 2023, 10:48 days ago


Results from 15 ads

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per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$56.65	Per Lead	—	—	\$7,591.03
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—	Per Lead	—	—	\$65.39
—	Per Lead	—	—	\$7.69
—	Per Lead	—	—	—
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Results from 15 ads


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—	Per Lead	—	—	\$7.69
—	Per Lead	—	—	—
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—	Per Lead	—	—	—
\$56.40	Per Lead	—	—	\$66,885.74

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Ad set name contains cs Search and filter

Campaigns 7 selected

Ad sets for 7 Campaigns

Ad sets for 7 Campaigns

View Setup Columns: Custom Breakdown Reports Export

Off / On	Ad set	Bid strategy	Budget	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Sign off	Highest volume Daily unique reach	\$1.00 Daily Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,676 Reach	16,676	41,190	\$7.78 Per 1,000 People Rea...	\$129.81
<input type="checkbox"/>	CS - NYC - Video - All Areas	Sign off	Highest volume Daily unique reach	\$1.00 Daily Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,263 Reach	16,263	40,926	\$7.97 Per 1,000 People Rea...	\$129.59
<input type="checkbox"/>	CS - NYC - Video - University	Sign off	Highest volume Daily unique reach	\$1.00 Daily Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,988 Reach	16,988	41,117	\$7.63 Per 1,000 People Rea...	\$129.57
<input type="checkbox"/>	CS - NYC - Video - Thighs	Sign off	Highest volume Daily unique reach	\$1.00 Daily Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,579 Reach	16,579	41,070	\$7.81 Per 1,000 People Rea...	\$129.54
<b>Results from 4 ad sets</b>						29,959 Reach	29,959 Accounts Center acc...	164,303 Total	\$17.31 Per 1,000 People Rea...	\$518.51 Total Spent

**Access to create ads required**

You need access to create ads for this ad account. Send a request for access to someone with full control of the ad account.

Request access

Ads AC - Skinney Medspa (Chris/Ryan) (37... Updated just now Discard drafts Review and publish

Ad set name contains cs Search and filter Save Clear Jul 1, 2023 - Dec 15, 2023

Campaigns 7 selected Ad sets 4 selected Ads for 4 Ad sets

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
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<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,263 Reach	16,263	40,926	\$7.97 Per 1,000 People Rea...	—	—	—	\$129.59
<input type="checkbox"/>	CS - NYC - Video - University	Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,988 Reach	16,988	41,117	\$7.63 Per 1,000 People Rea...	—	—	—	\$129.57
<input type="checkbox"/>	CS - NYC - Video - Thighs	Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	16,579 Reach	16,579	41,070	\$7.81 Per 1,000 People Rea...	—	—	—	\$129.54
<input type="checkbox"/>	CS - NYC - Video - All Areas	Nov 7, 2023, 11:5... 39 days ago	7-day click or 1...	— Reach	—	—	— Per 1,000 People Rea...	—	—	—	—
<b>Results from 5 ads</b>				<b>29,959</b> Reach	<b>29,959</b> Accounts Center acc...	<b>164,303</b> Total	<b>\$17.31</b> Per 1,000 People Rea...	—	—	—	<b>\$518.51</b> Total Spent

View preview

Sponsored Skinney Medspa

Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit [skinneymedspa.com](http://skinneymedspa.com)

Flagship Flatiron NYC  
125 5th Ave, 2nd floor  
New York, NY 10003  
(between 19th + 20th st)

West 57th NYC  
37 w. 57th street  
New York, NY 10019

Saks 5th Ave NYC  
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**BOOK NOW**  
Receive 50% off select treatments

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Sponsored Skinney Medspa

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 212-754-6639 or visit [skinneymedspa.com](http://skinneymedspa.com)

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skinneymedspa.com  
**50% Off 16+ Treatments** [Learn more](#)

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Ads AC - Skinney Medspa (Chris/Ryan) (37...)

Ad set name contains cs Search and filter

Campaigns 7 selected

Off / On	Ad	Last significant edit
<input type="checkbox"/>	CS - NYC - Video - Testimonial	Nov 7, 2023, 11:39 days ago
<input type="checkbox"/>	CS - NYC - Video - All Areas - NEW	Nov 7, 2023, 11:39 days ago
<input checked="" type="checkbox"/>	CS - NYC - Video - University	Nov 7, 2023, 11:39 days ago
<input type="checkbox"/>	CS - NYC - Video - Thighs	Nov 7, 2023, 11:39 days ago
<input type="checkbox"/>	CS - NYC - Video - All Areas	Nov 7, 2023, 11:39 days ago

Results from 5 ads

**View preview**

**Skinney Medspa** Sponsored

At SKINNEY Medspa we take pride on not only staying up to date with the latest technology, but also being the top provider of body contouring treatments.

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Or visit [skinneymedspa.com](http://skinneymedspa.com)

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$7.78	Ad relevance...	Ad relevance...	Ad relevance...	\$129.81
\$7.97	Ad relevance...	Ad relevance...	Ad relevance...	\$129.59
\$7.63	Ad relevance...	Ad relevance...	Ad relevance...	\$129.57
\$7.81	Ad relevance...	Ad relevance...	Ad relevance...	\$129.54
\$17.31	Ad relevance...	Ad relevance...	Ad relevance...	\$518.51 Total Spent

Ads AC - Skinney Medspa (Chris/Ryan) (37...)

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Results from 5 ads

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skinneymedspa.com **50% Off 16+ Treatments** [Learn more](#)

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<input type="checkbox"/>	CS - NYC - Video - Thighs	Nov 7, 2023, 11:39 days ago
<input type="checkbox"/>	CS - NYC - Video - All Areas	Nov 7, 2023, 11:39 days ago

Results from 5 ads

**View preview**

**Skinney Medspa** Sponsored

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit [skinneymedspa.com](http://skinneymedspa.com)

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**BOOK NOW**

Receive 50% off select treatments

Close

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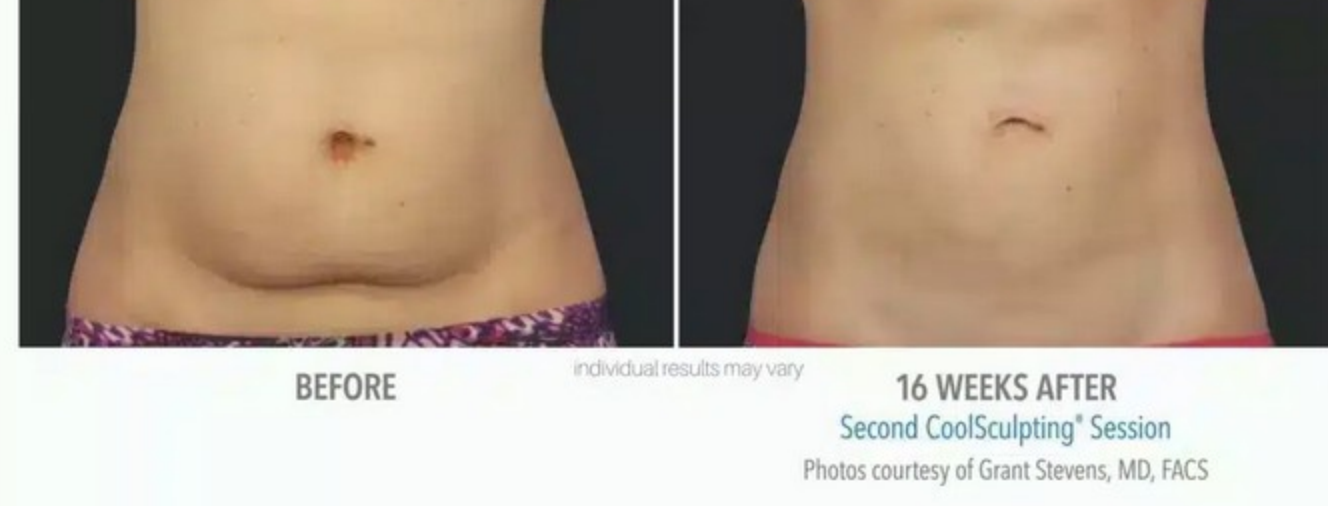
Like Comment Share

Full Size Preview

Close

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\$7.97	Ad relevance...	Ad relevance...	Ad relevance...	\$129.59
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\$7.81	Ad relevance...	Ad relevance...	Ad relevance...	\$129.54
\$17.31	Ad relevance...	Ad relevance...	Ad relevance...	\$518.51 Total Spent

## CoolSculpting Before and After Pictures in NYC



BEFORE 14 WEEKS AFTER  
Second CoolSculpting Session  
Photos courtesy of Grant Stearns, MD, MChS

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CoolSculpting before and after pictures in NYC reveal how effectively CoolSculpting helps men and women look skinnier and more sculpted. While results may vary, these CoolSculpting before and after pictures depict real patients who received CoolSculpting treatments from SKINNEY Medspa.\*

CoolSculpting is the most popular non-invasive fat reduction treatment in the world. CoolSculpting is scientifically shown to safely and effectively reduce fat using controlled cooling. Treatments are quick and easy, painless, and require no downtime, making fat reduction with CoolSculpting the perfect non-surgical substitute for Liposuction.

SKINNEY Medspa is the #1 provider of CoolSculpting in the Country! With 3 up-scale spa locations in New York City, SKINNEY Medspa offers the best CoolSculpting NYC citizens can receive, at some of the best CoolSculpting prices with the current promotion offering new clients 25% off a CoolSculpting treatment.

Contact SKINNEY Medspa online or call 646.868.9042 and receive 25% off your first CoolSculpting treatment!

these CoolSculpting before and after pictures depict real patients who received CoolSculpting treatments from SKINNEY Medspa.\*

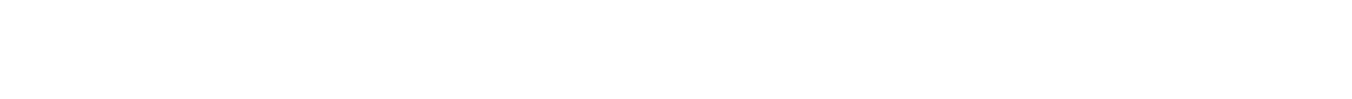
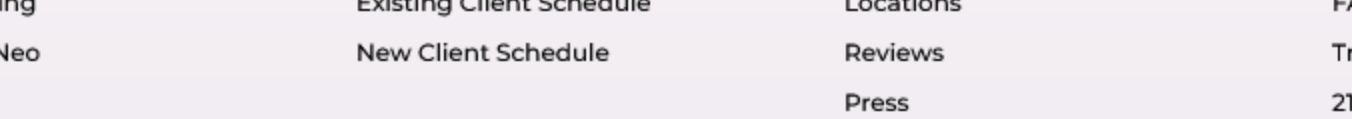
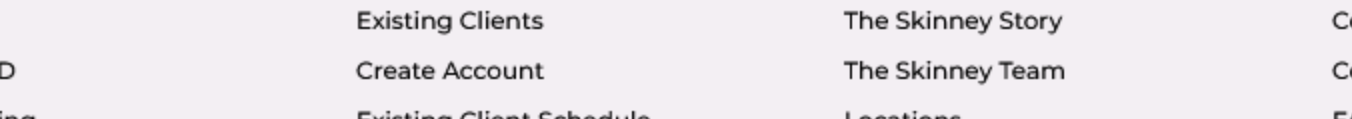
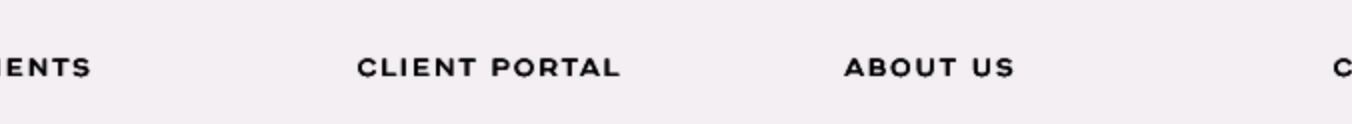
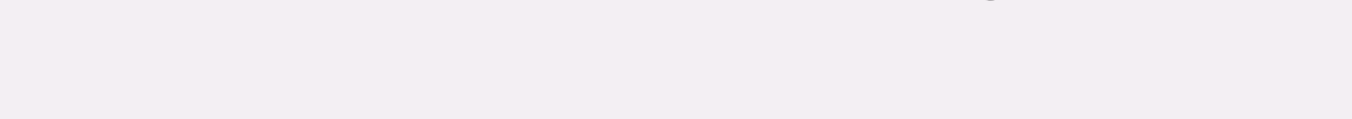
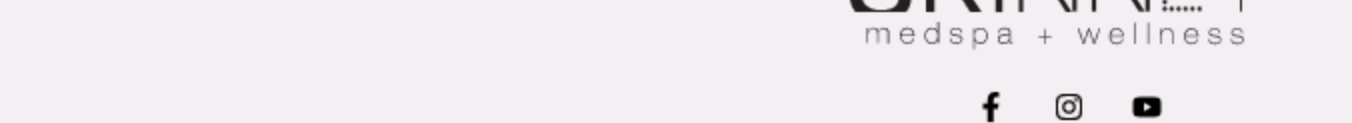
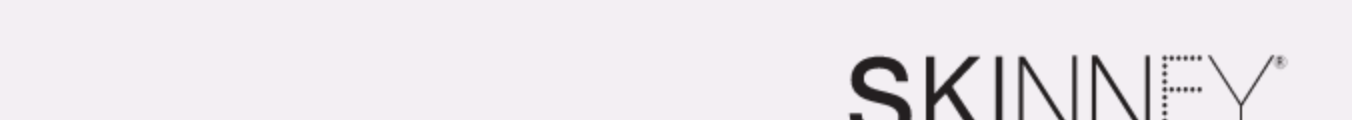
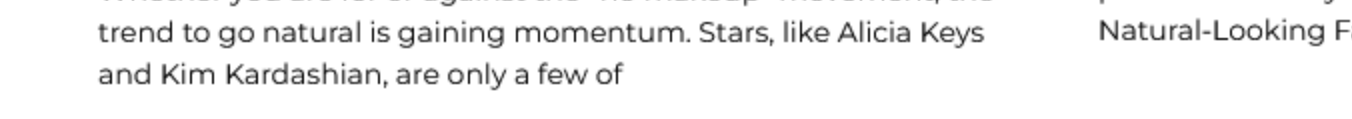
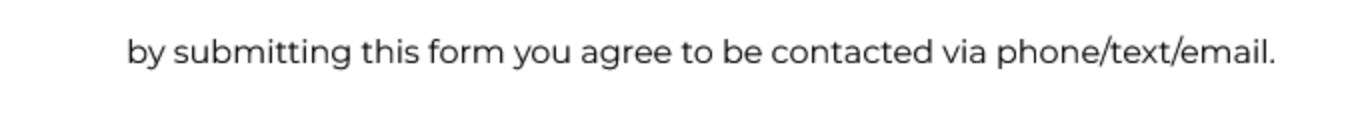
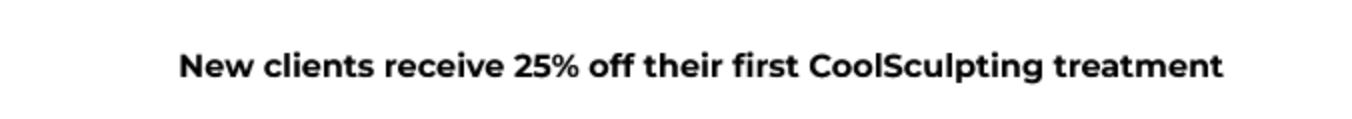
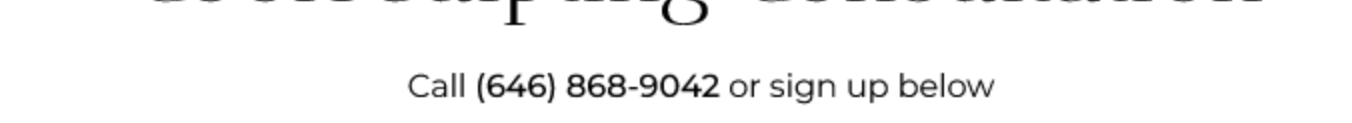
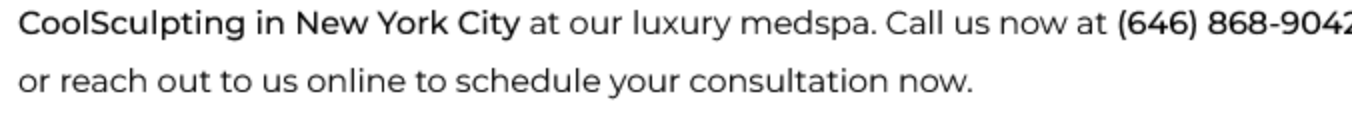
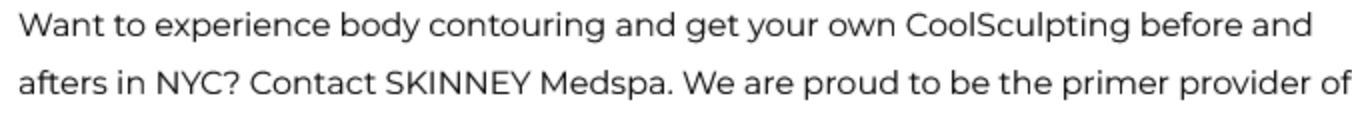
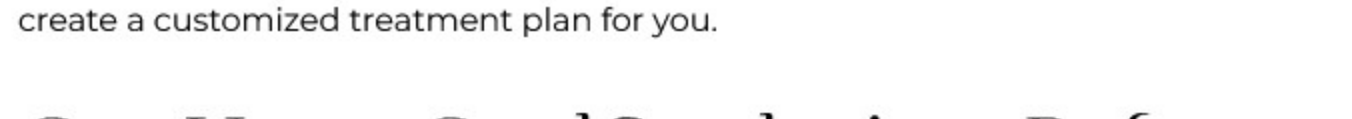
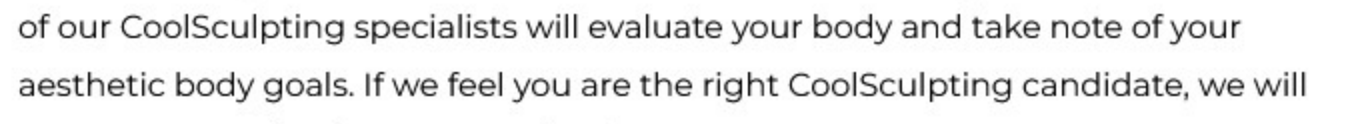
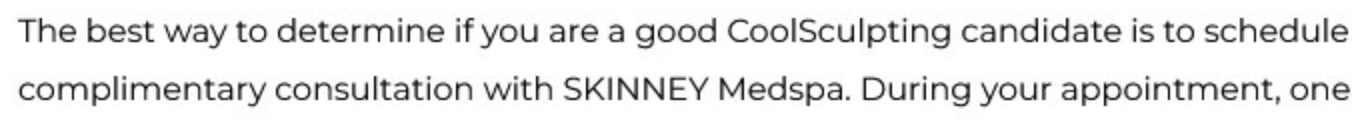
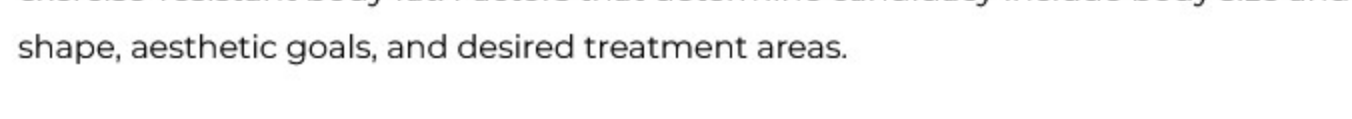
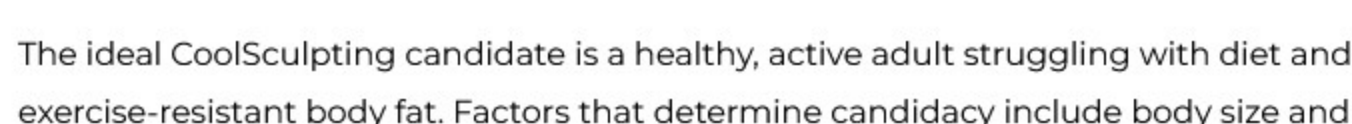
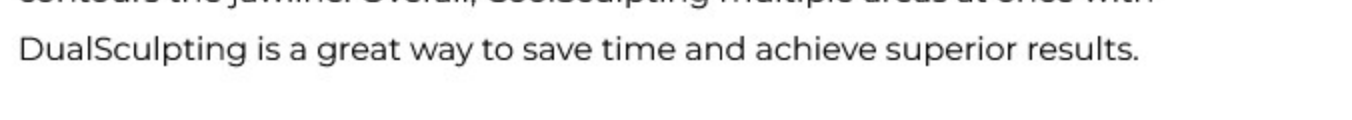
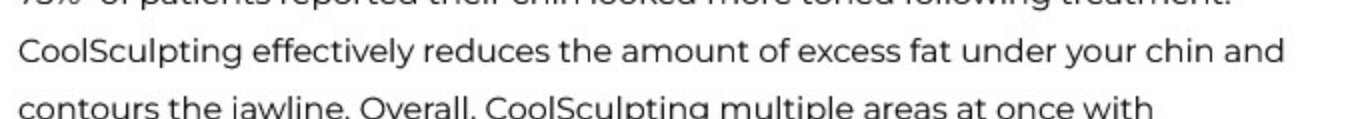
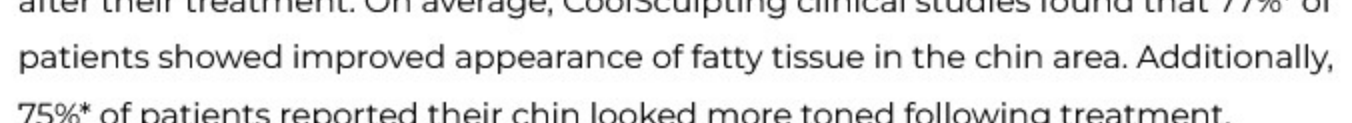
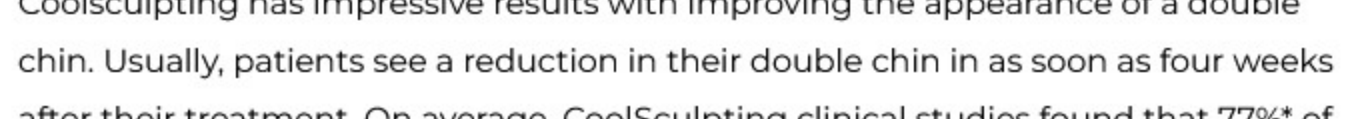
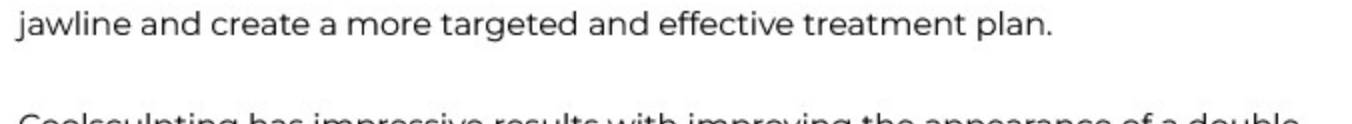
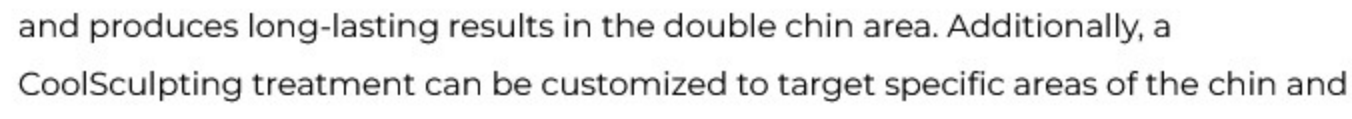
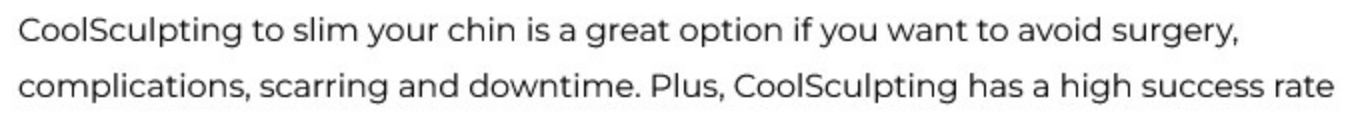
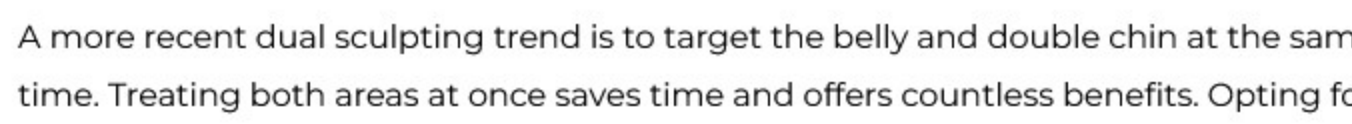
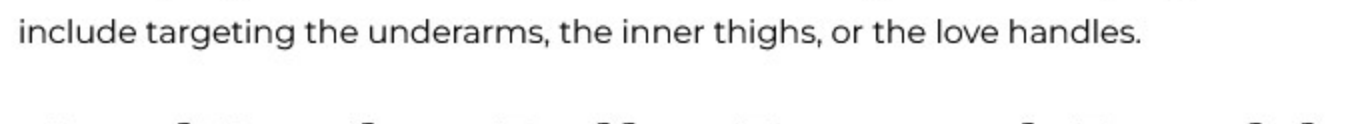
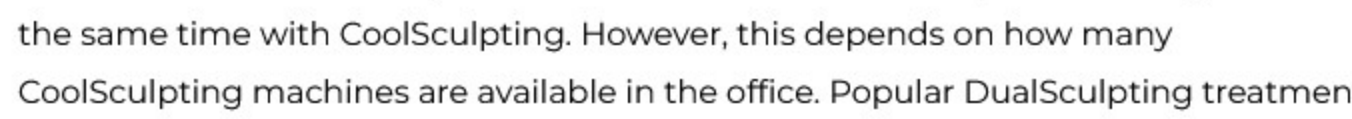
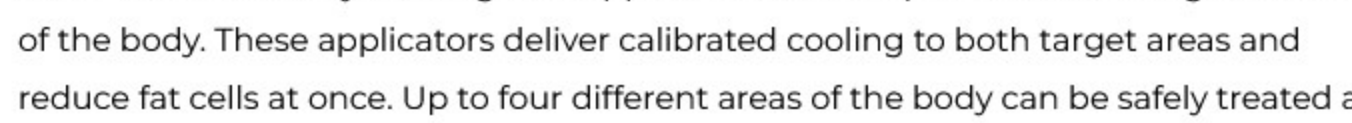
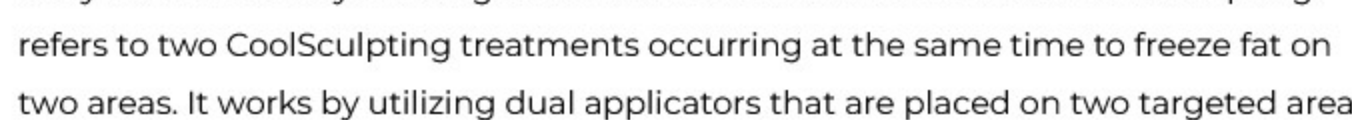
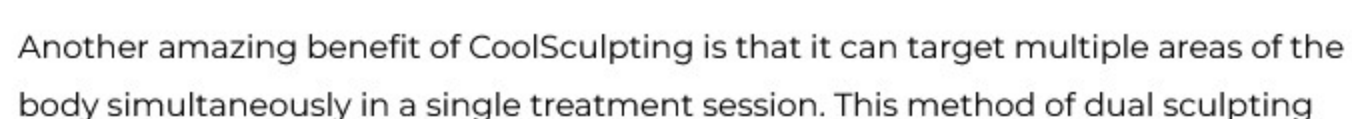
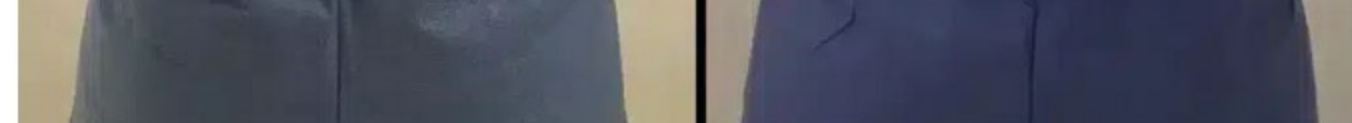
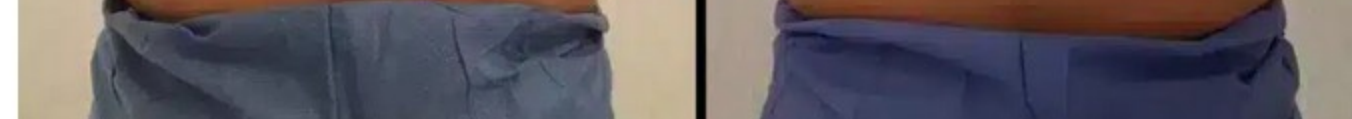
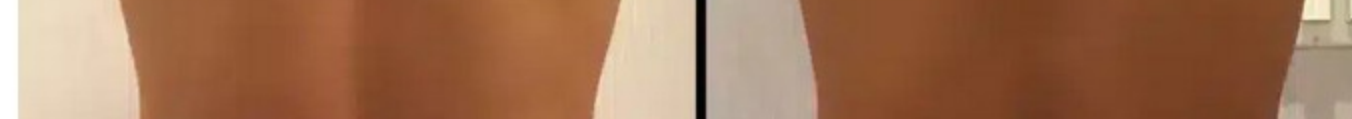
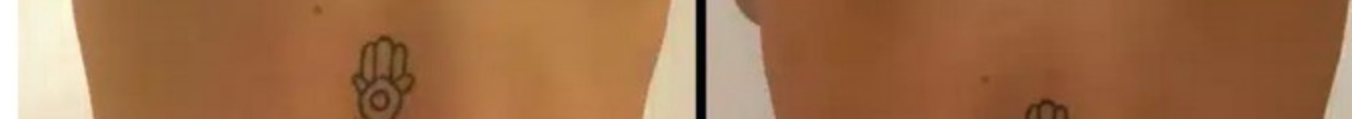
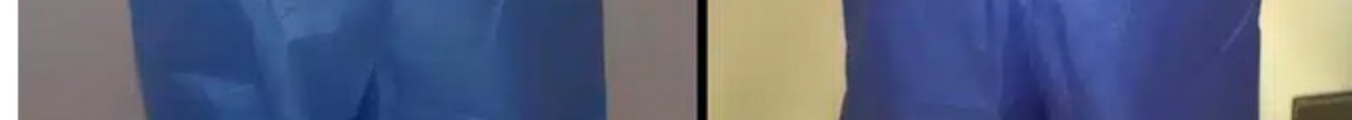
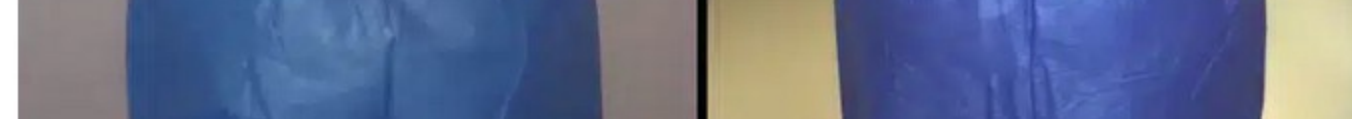
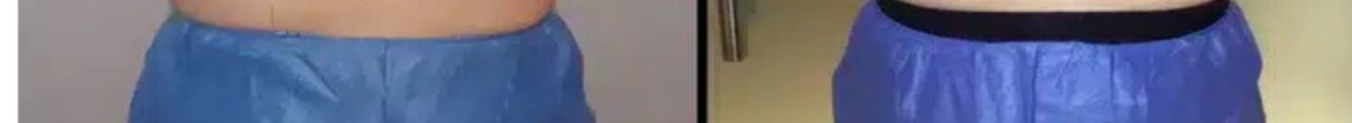
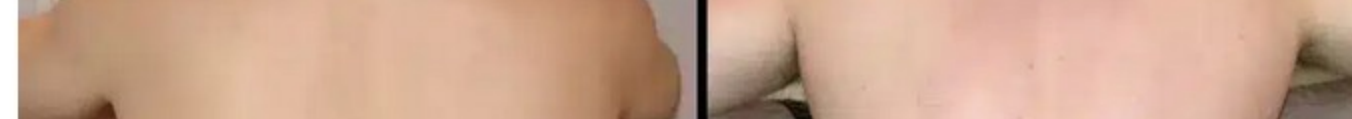
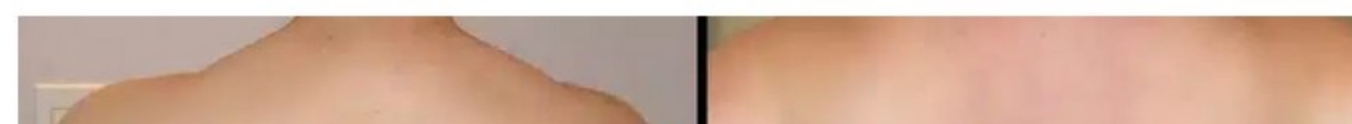
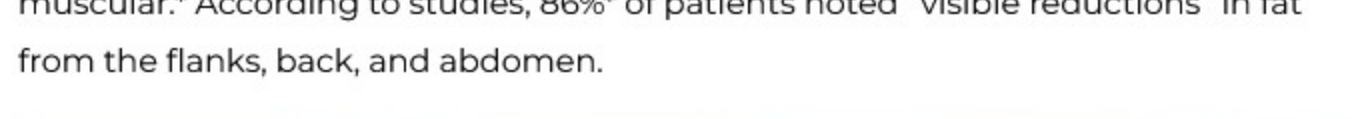
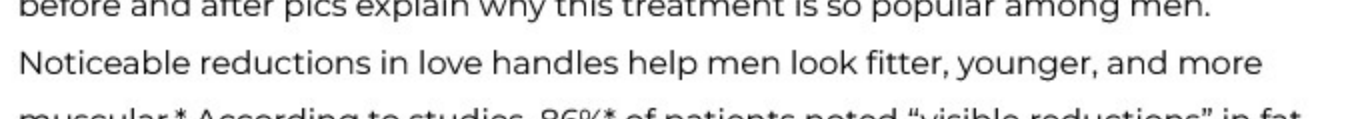
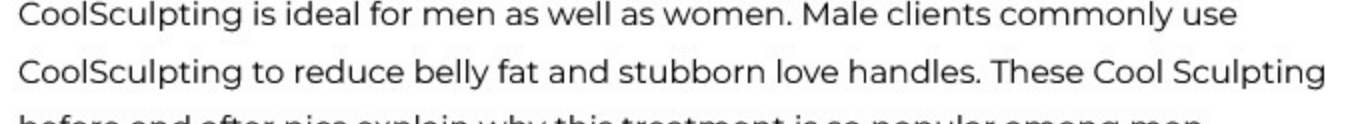
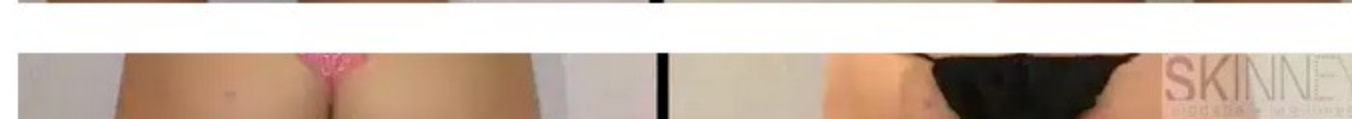
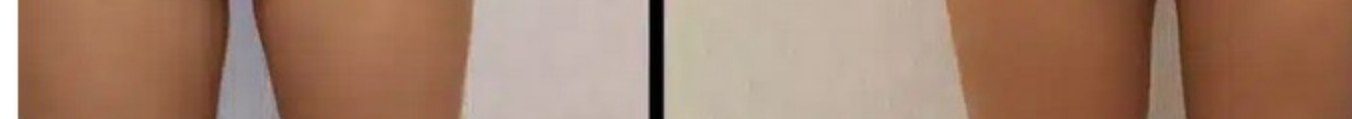
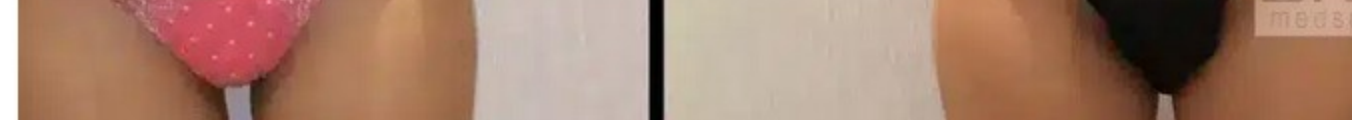
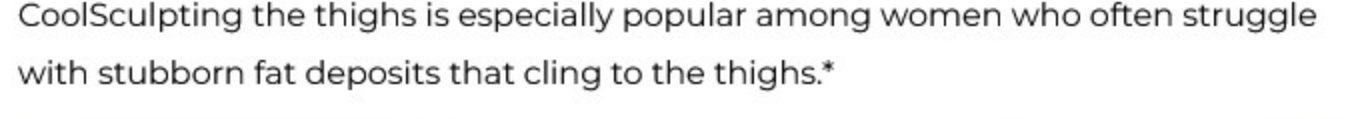
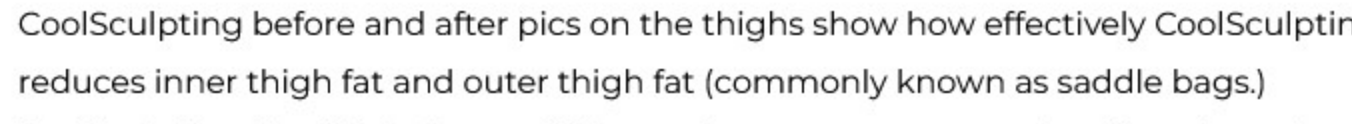
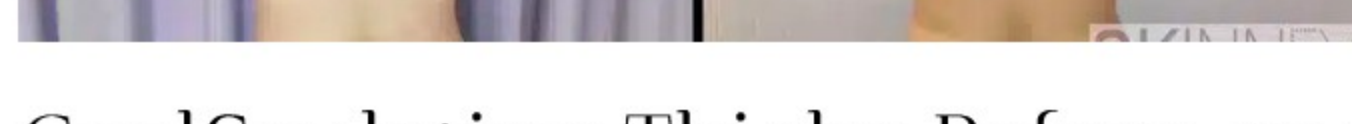
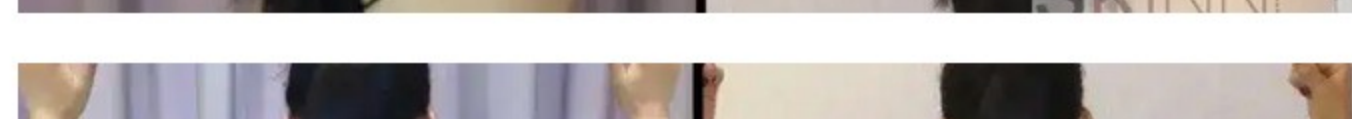
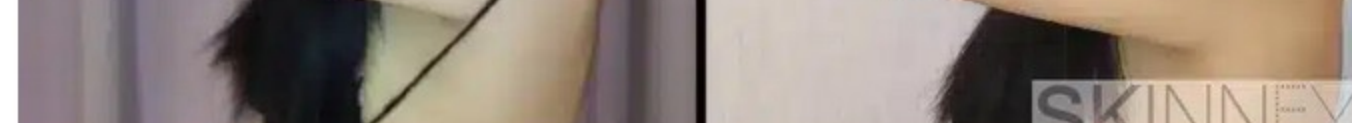
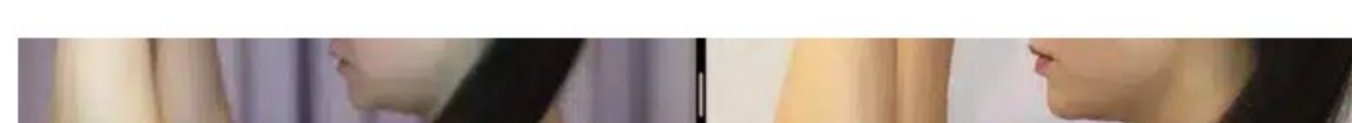
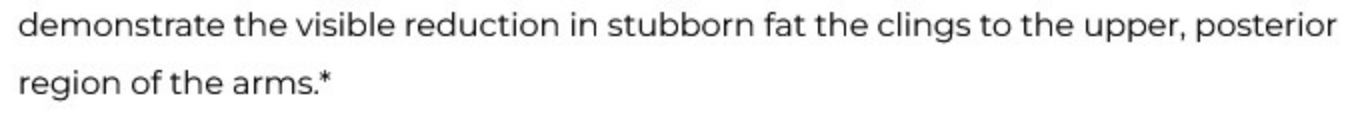
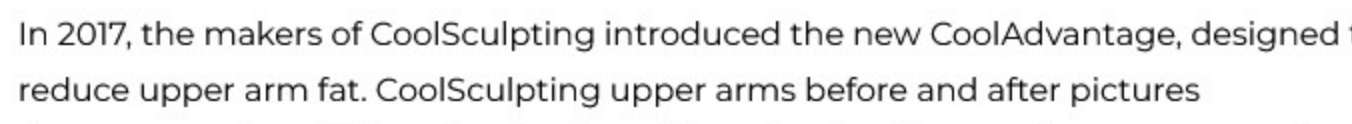
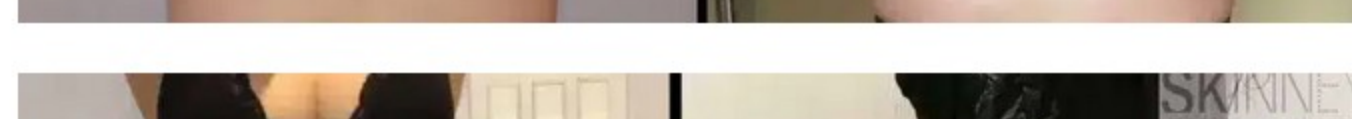
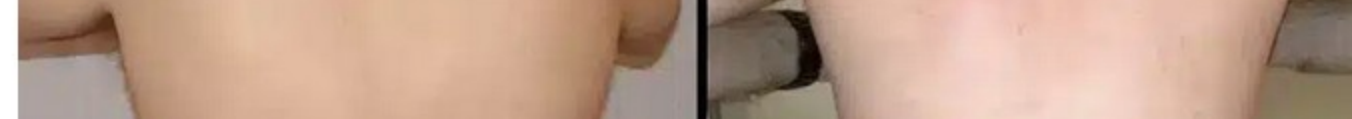
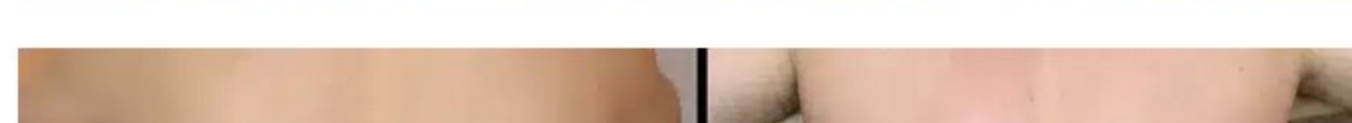
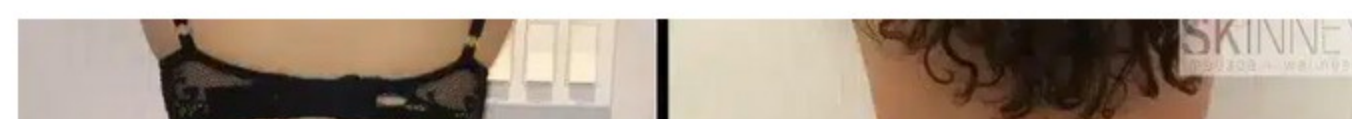
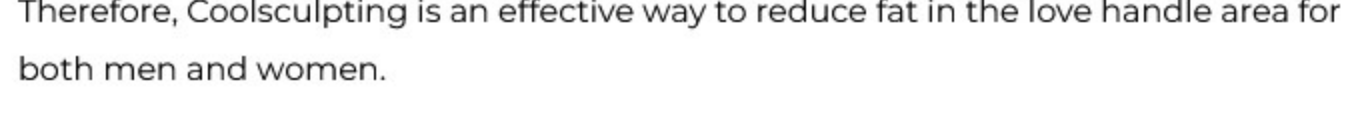
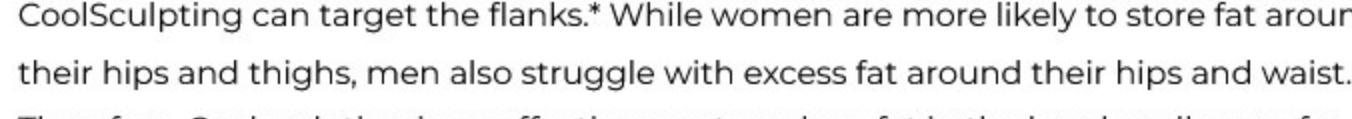
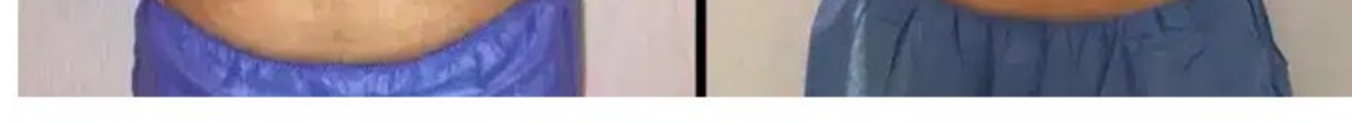
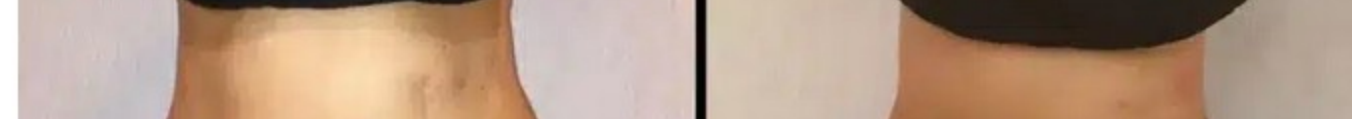
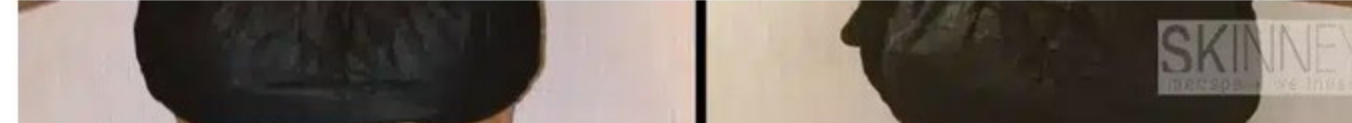
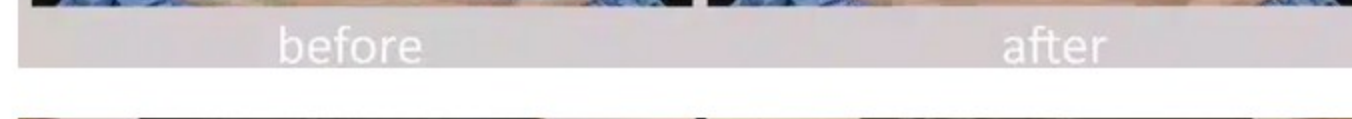
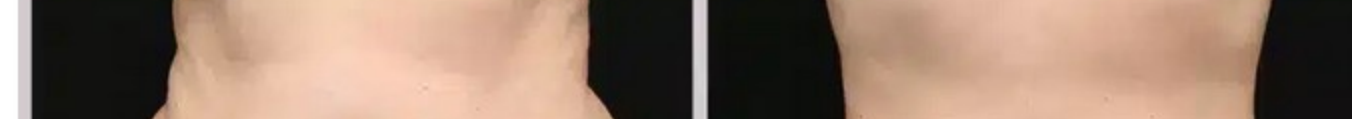
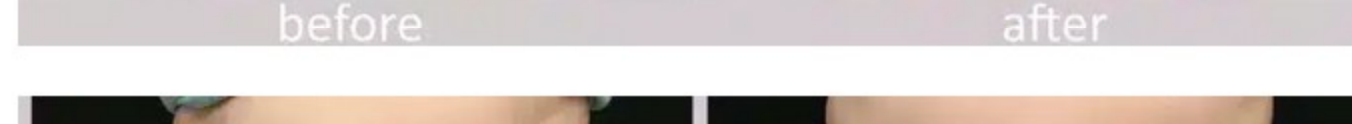
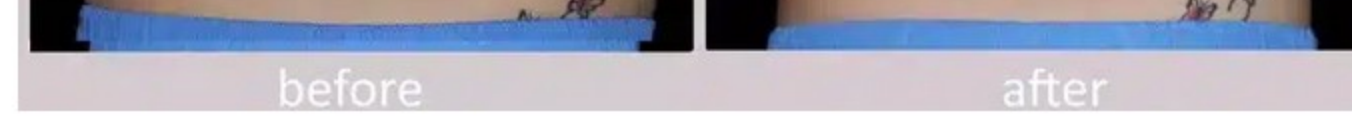
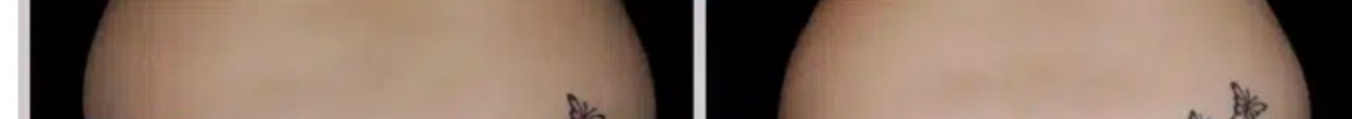
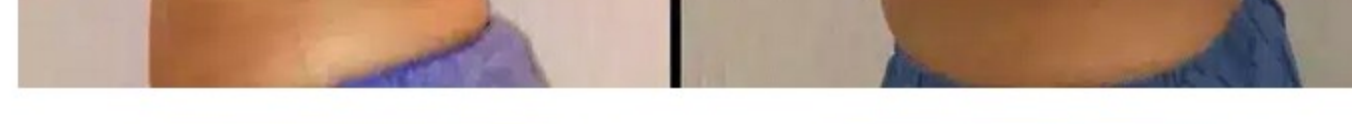
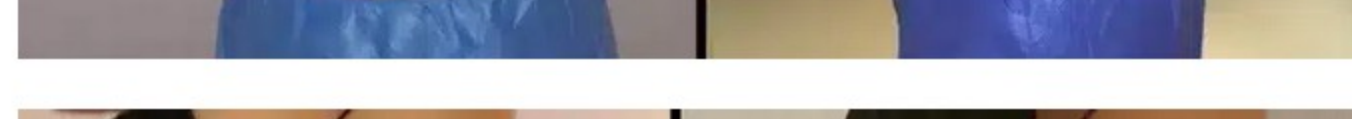
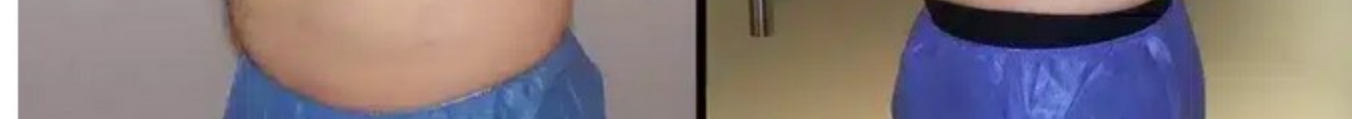
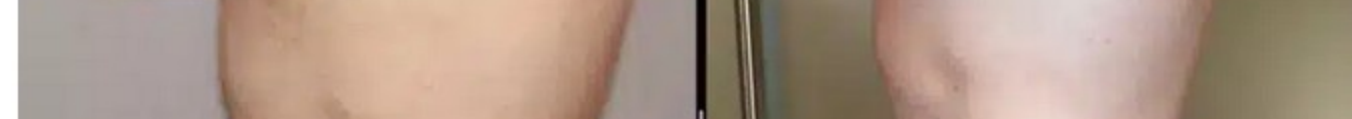
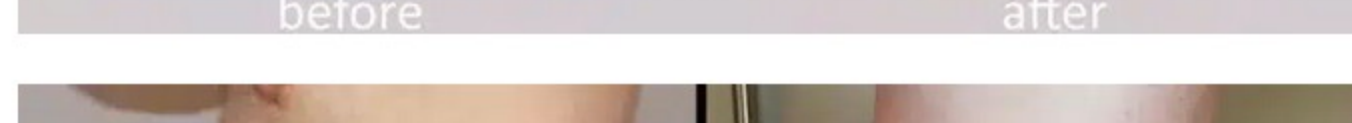
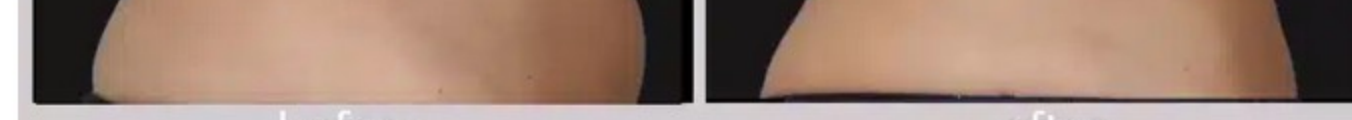
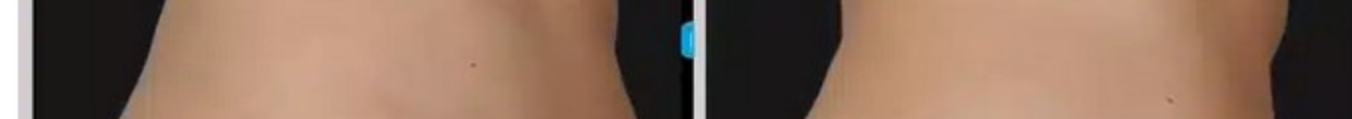
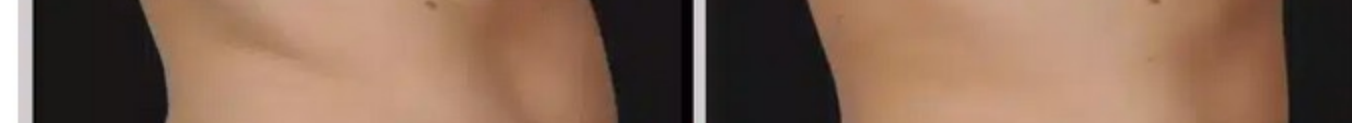
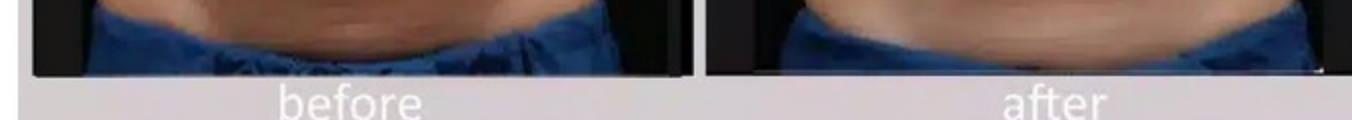
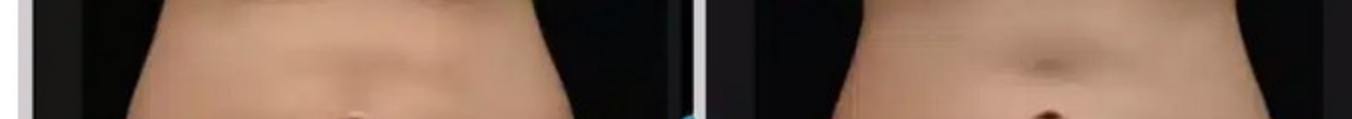
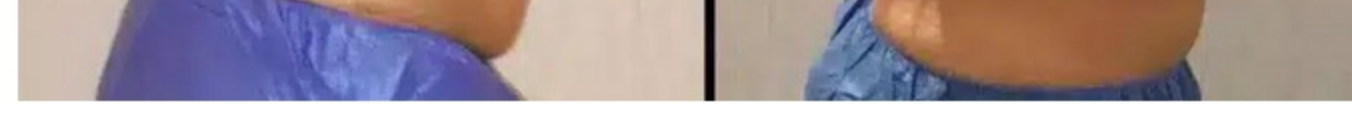
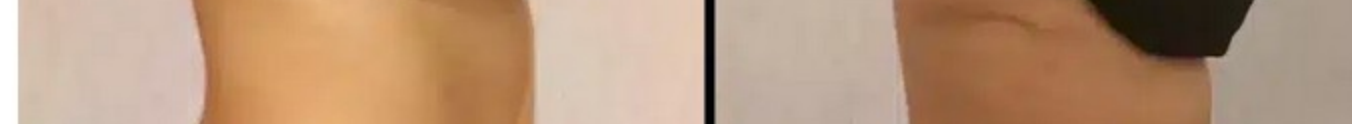
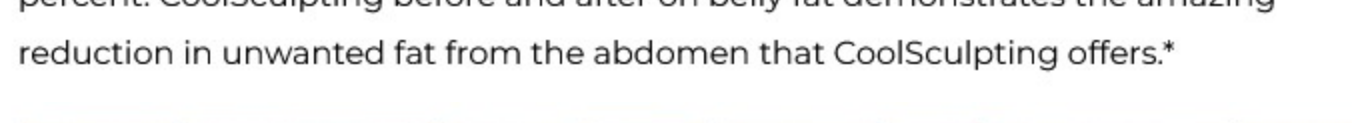
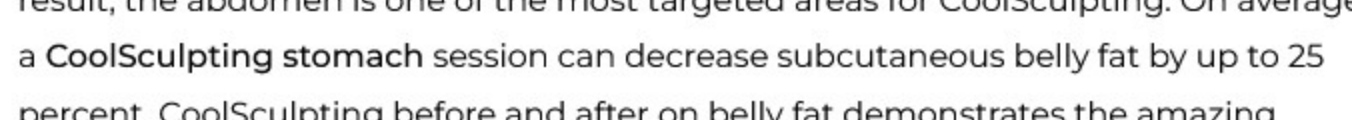
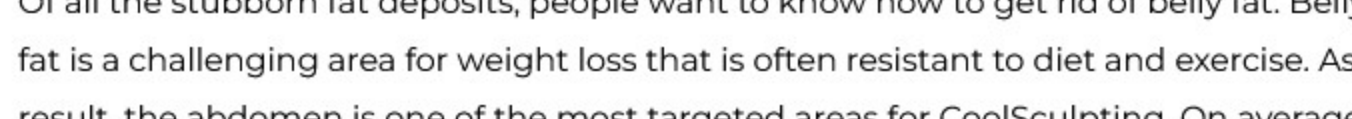
CoolSculpting is the most popular non-invasive fat reduction treatment in the world. CoolSculpting is scientifically shown to safely and effectively reduce fat using controlled cooling. Treatments are quick and easy, painless, and require no downtime, making fat reduction with CoolSculpting the perfect non-surgical substitute for Liposuction.

SKINNEY Medspa is the #1 provider of CoolSculpting in the Country! With 3 up-scale spa locations in New York City, SKINNEY Medspa offers the best CoolSculpting NYC citizens can receive, at some of the best CoolSculpting prices with the current promotion offering new clients 25% off a CoolSculpting treatment.

Contact SKINNEY Medspa online or call 646.868.9042 and receive 25% off your first CoolSculpting treatment!

## CoolSculpting Stomach Before and After

Of all the stubborn fat deposits, people want to know how to get rid of belly fat. Belly fat is a challenging area for weight loss that is often resistant to diet and exercise. As a result, the abdomen is one of the most targeted areas for CoolSculpting. On average, a CoolSculpting stomach session can decrease subcutaneous belly fat by up to 25 percent. CoolSculpting before and after on belly fat demonstrates the amazing reduction in unwanted fat from the abdomen that CoolSculpting offers.\*



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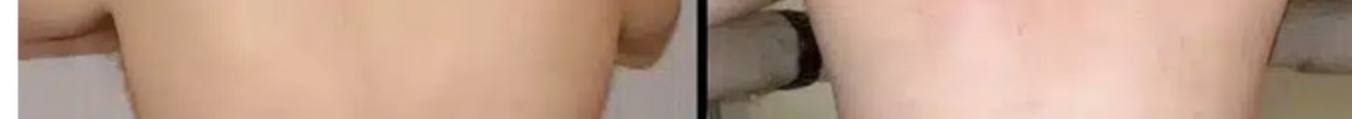
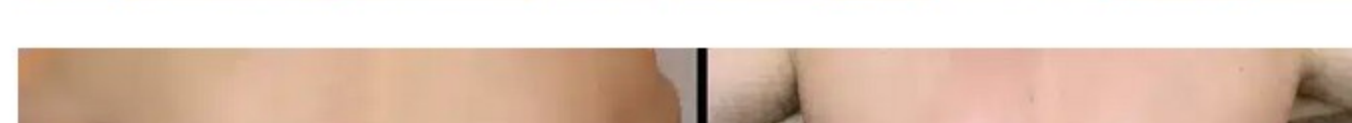
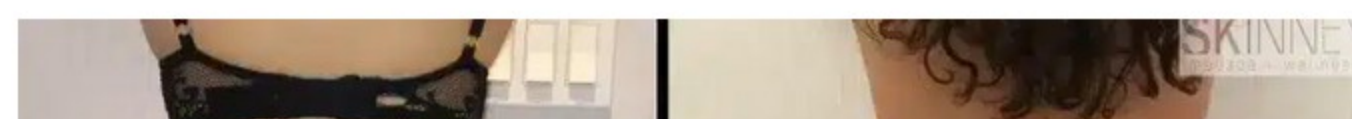
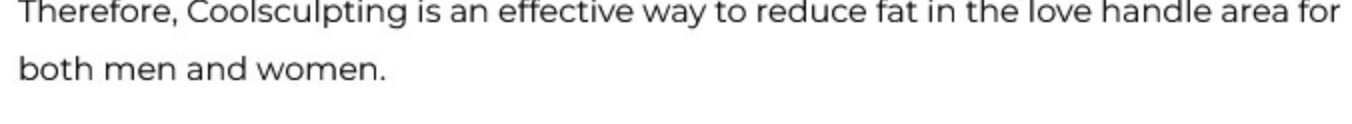
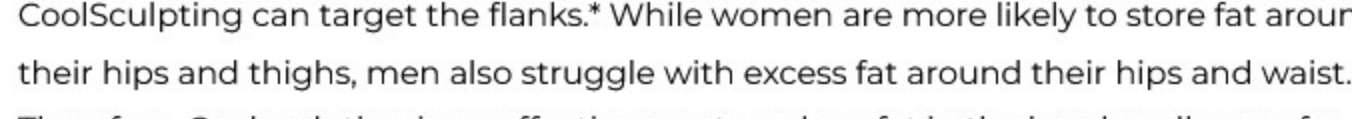
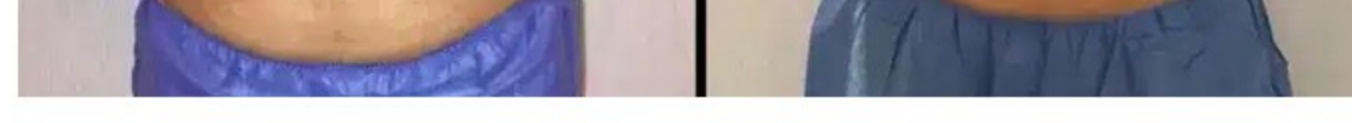
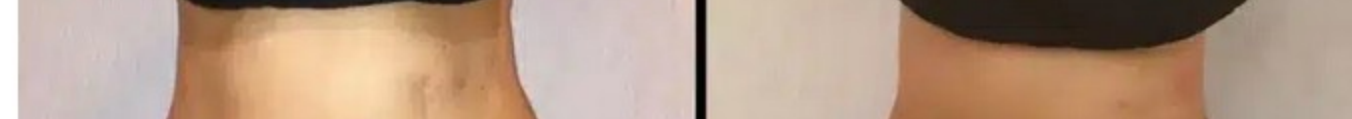
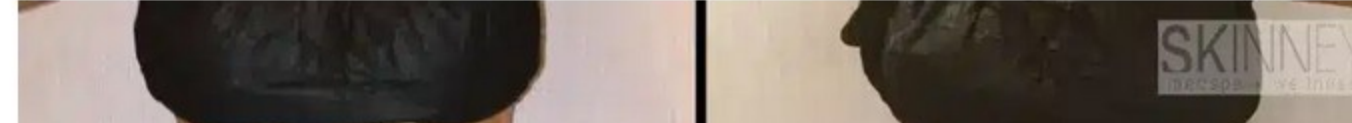
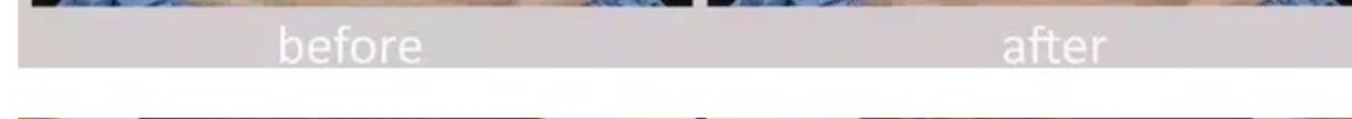
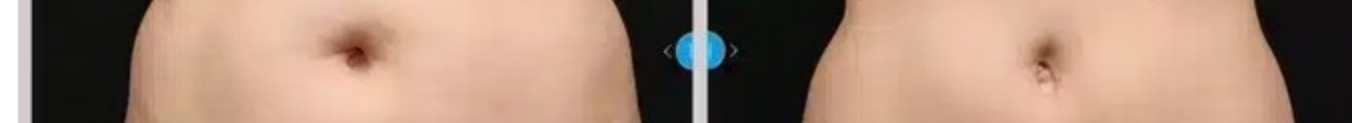
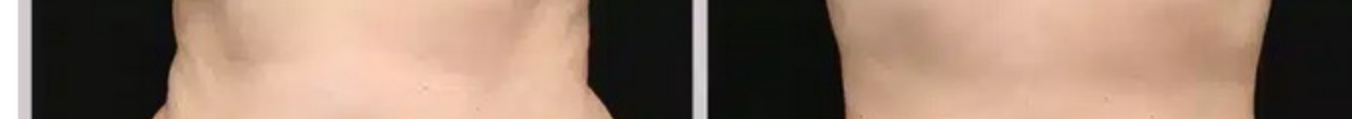
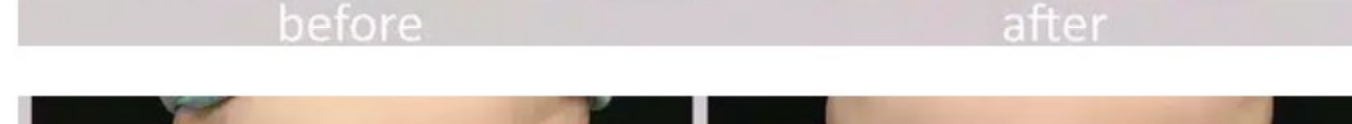
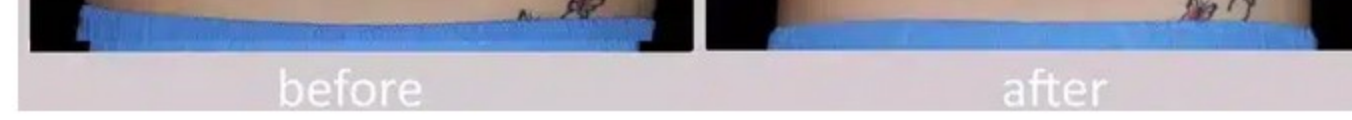
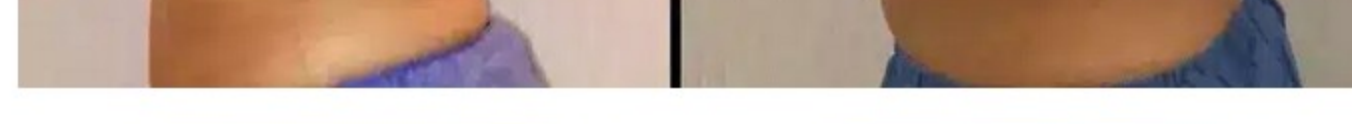
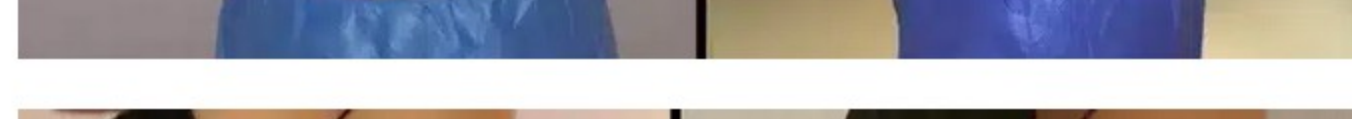
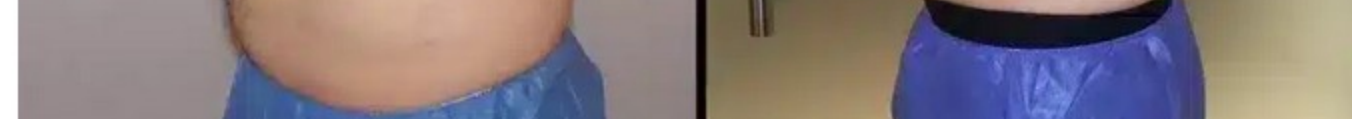
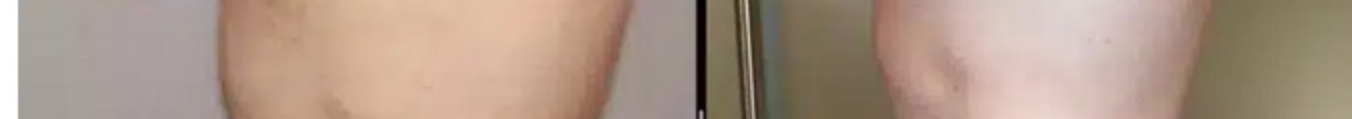
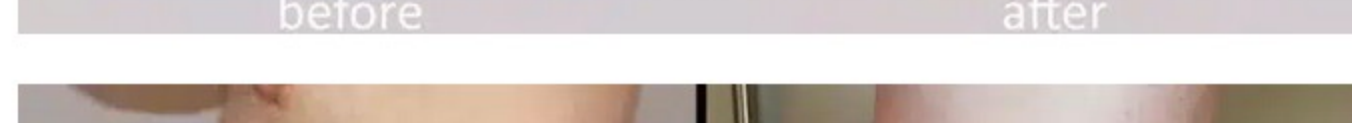
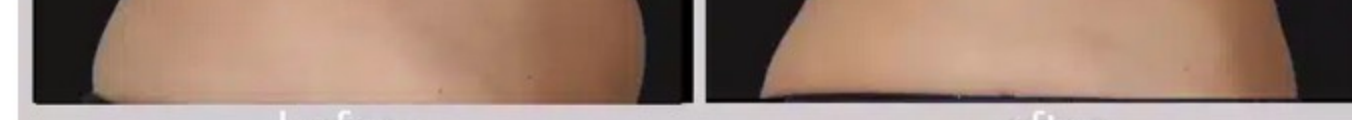
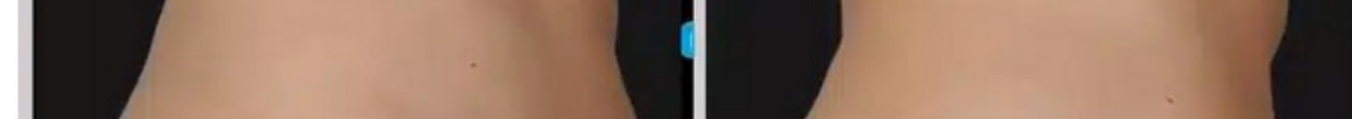
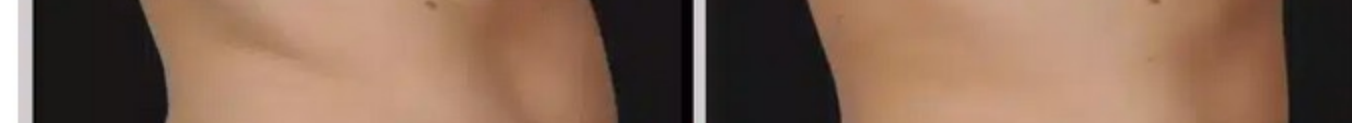
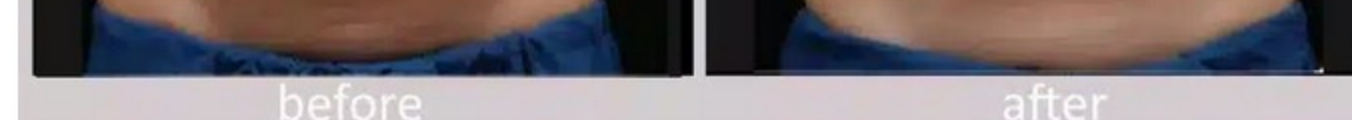
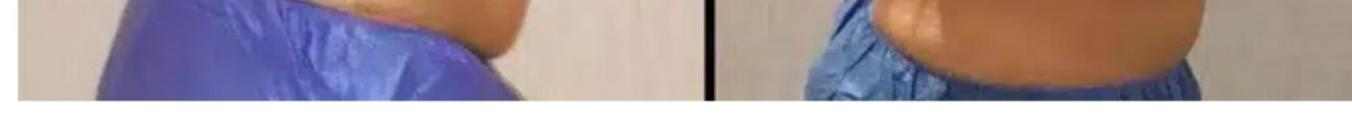
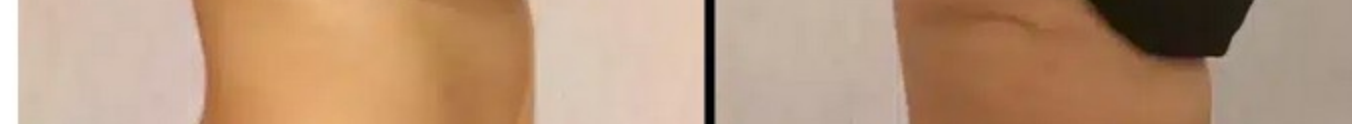
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## CoolSculpting Love Handles Before and After

CoolSculpting before and after on the flanks (Love handles) reveal how well CoolSculpting can target the flanks.\* While women are more likely to store fat around their hips and thighs, men also struggle with excess fat around their hips and waist. Therefore, CoolSculpting is an effective way to reduce fat in the love handle area for both men and women.



# Bye-Bye Bra Bulge: How to Get Rid of Armpit Fat with 6 Proven Methods



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**Armpit fat, or bra bulge, are those stubborn fat deposits that accumulate around the upper bra area and tend to bulge out when wearing a form fitting dress or workout tank top. Learn how to get rid of armpit fat with these 7 effective solutions, and you'll be loving your tank top bod in no time.**

## Bye-Bye Bra Bulge: How to Get Rid of Armpit Fat with 7 Proven Methods

The armpit and upper arm is a common problem area among adult women, notorious for collecting stubborn fat deposits that resist diet and exercise. Armpit fat usually gets worse with age, is more common among big breasted women, and sometimes, is often not fat at all, but breast tissue.

### How to Get Rid of Armpit Fat?

The internet is full of myths for how to get rid of armpit fat. Most of them revolve around specific exercises or strength training routines. But spot reduction, or the idea that you can target a certain area of fat on the body with specific exercises, is a myth. The only way you can get rid of armpit fat using diet and exercise is by reducing your overall body fat, and hopefully some of the fat will be taken from your underarm area.

So if spot reduction is a myth and there is no amount of diet and exercise that specifically targets bra bulge, are there any reliable solutions for getting rid of armpit fat? Or any way to keep upper bra fat from bulging out when you put on a tank top? Yes! Read on to discover tips, tricks, and cosmetic procedures that actually work for reducing bra bulge.

### 1.) Freeze Away Armpit Fat with CoolSculpting

CoolSculpting is the most popular cosmetic treatment for reducing fat that accumulates around the armpits and upper bra area. The revolutionary fat reduction procedure targets fat cells and destroys them by freezing them to death with controlled cooling, in a process called cryolipolysis. Once those fat cells die, they naturally process out of the body as waste via your lymphatic system.

[Learn more about CoolSculpting >>](#)

CoolSculpting is a popular cosmetic treatment among celebrities because it is FDA-cleared as safe and effective, requires no down-time, is convenient, and delivers impressive results (a single treatment reduces targeted fat by up to 20%. For those trying to get rid of belly fat with CoolSculpting, that equates to 1 inch off of their waistline). The entire treatment is non-surgical and requires no anesthesia, incisions, or scarring. Therefore, CoolSculpting is a great option for those who are afraid of needles or do not wish to experience lengthy recovery time.

An article in ALLURE magazine titled "CoolSculpting Unexpected Spots is The Latest Trend In Celebrity Red Carpet Prep" recently revealed celebrities are opting for CoolSculpting to get rid of bra bulge, or armpit fat prior to a big red carpet event. One Hollywood Spa owner renowned for his celebrity clientele explained "I can foresee trends coming, but I never thought women were going to want their upper bra area [treated with CoolSculpting]. It's crazy how many people we've been doing it on." Notable CoolSculpting devotees include Khloé Kardashian, Jennifer Aniston, Mariah Carey.

### 2.) Get Rid of Armpit Fat with CoolSculpting Elite

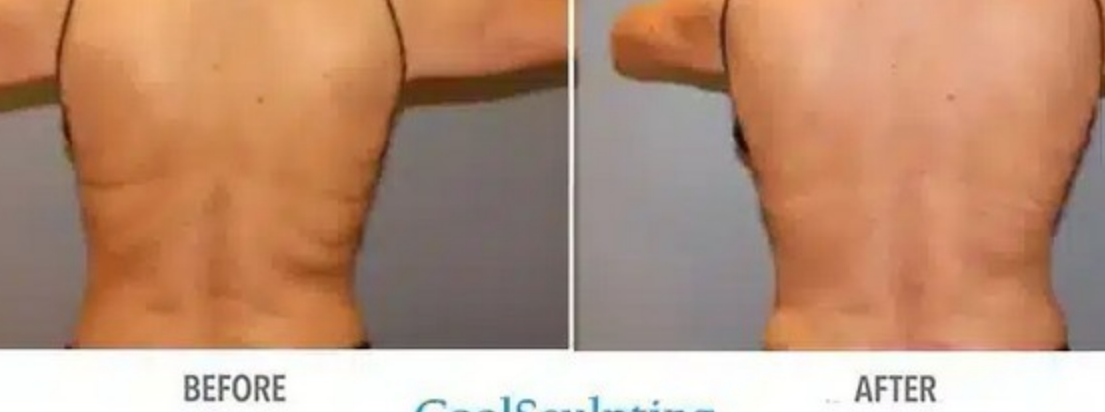
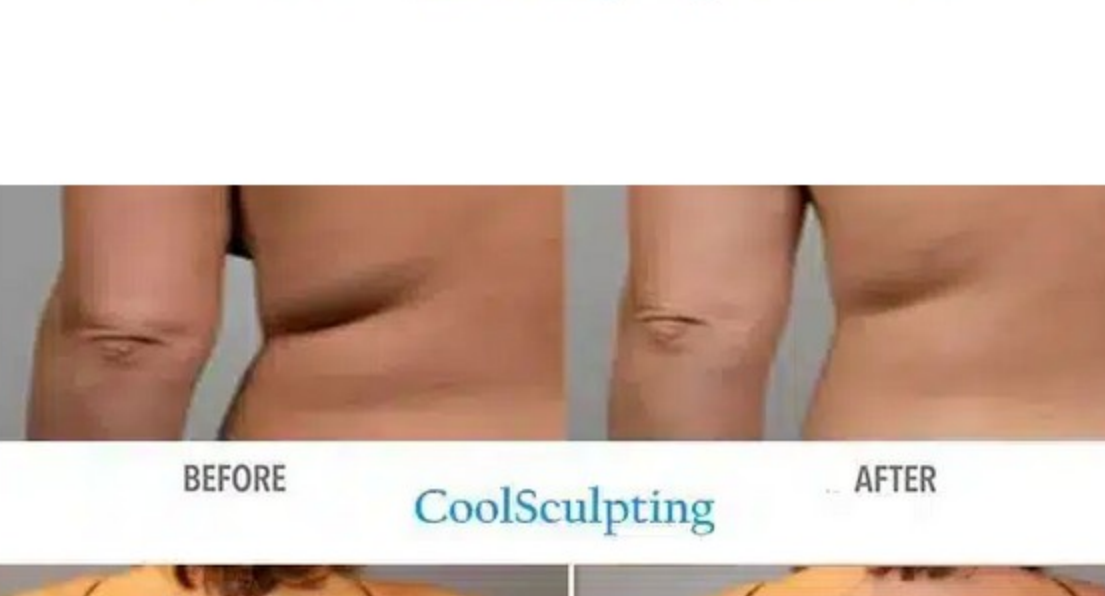
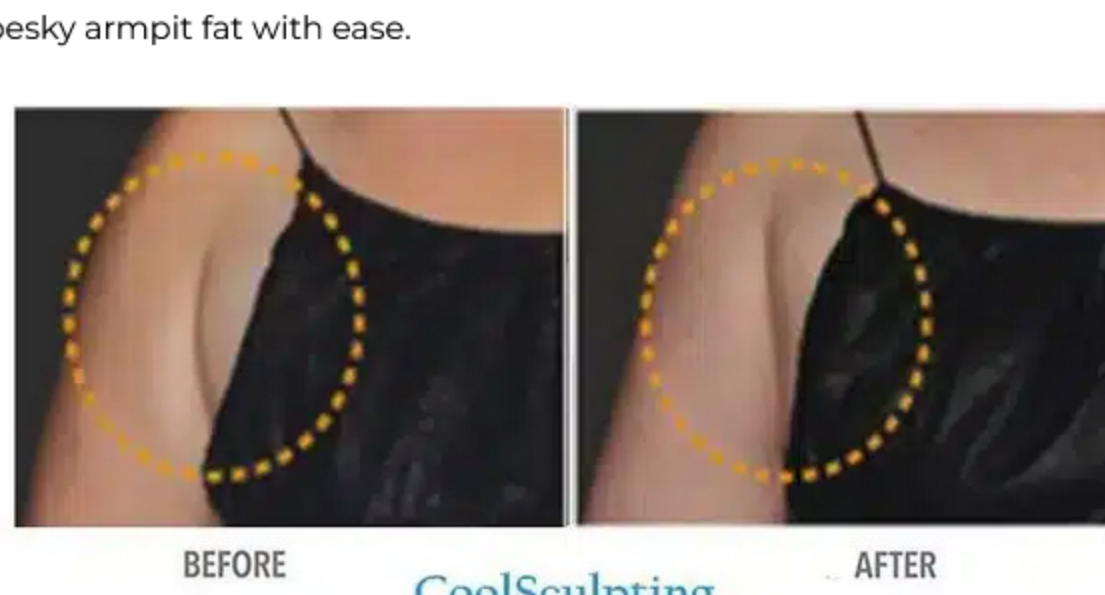
CoolSculpting Elite is the newest fat-freezing treatment. Made from the same creators of the original fat-freezing, CoolSculpting Elite is the impressive sister treatment to CoolSculpting. This new method of fat reduction uses the same cooling technology, Cryolipolysis. However, Elite treatments feature new technology that makes them the superior fat reduction treatment.

Specifically, CoolSculpting Elite removes 20-25% fat in a single treatment, compared to its predecessor which removes an average of 18-20% fat during each session. Best of all, CoolSculpting Elite sessions are shorter, more comfortable, and yield more impressive results. When you select CoolSculpting Elite to eliminate your armpit fat, you will see phenomenal results that are entirely non-invasive, non-surgical, and require little to no downtime afterward. Most importantly, CoolSculpting Elite provides long-term effects.

The new technology features dual sculpting capability. The original machine could only use one applicator at a time, meaning you could only treat one armpit at a time

The new technology features dual sculpting capability. The original machine could only use one applicator at a time, meaning you could only treat one armpit at a time with one machine. Now, CoolSculpting Elite makes it possible for your technician to treat both armpits simultaneously with the same machine. This, in turn, saves time and results in a cheaper fat reduction treatment. Additionally, since "dual sculpting" allows you to treat multiple areas of the body simultaneously in a single treatment session, you can create a combination treatment plan where you are able to target additional problem areas during your appointment. Popular combination treatments include the love handles or double chin.

Skinney Medspa is proud to offer CoolSculpting Elite now to all of our clients. Call us to schedule a consultation to learn more about this fat reduction method capable of riding pesky armpit fat with ease.



[See more CoolSculpting Before and After Pictures >>](#)

### 3.) Getting Rid of Armpit Fat Using Liposuction

Liposuction used to be the golden standard of cosmetic fat reduction, but is quickly being outdated by revolutionary fat reduction treatments that are non-invasive. Still, liposuction is one effective, albeit drastic way of dealing with bra bulge. During liposuction for underarm fat, a cosmetic surgeon makes an incision at the crease of your armpit. A cannula, or tube is inserted into the incision, which may deliver a fat dissolving agent. Once the fat is dissolved it is sucked up and out of the body through the cannula. Liposuction for getting rid of armpit fat requires anesthesia and typically runs between \$4,000 and \$8,000 dollars.

[Related Article: CoolSculpting v. Liposuction](#)

### 4.) Getting Rid of Armpit Fat with an Underarm Lift

Another cosmetic surgery that gets rid of armpit fat is an underarm lift, or brachioplasty. Underarm lifts involve removal of excess upper arm tissue. It can be used in conjunction with liposuction. While an upper arm lift can tighten loose and sagging skin and reduce bra bulge, it is an extensive, expensive surgery that usually leaves a scar that runs from your armpit, all the way down to your elbow.

### 5.) Reduce Bra Bulge with Kybella Fat Dissolving Injections

Kybella is a non-invasive fat reduction procedure that is FDA approved to reduce submental fat, commonly known as a double chin, but some doctors employ an off-label use of Kybella to reduce fat around the upper bra area. Kybella is made of a substance called deoxycholic acid which is naturally found in our bodies. This acid is injected into the fatty tissue and breaks down fat cells as a result. Over time, your body naturally removes the fat cells that have been destroyed by Kybella. It is administered through a series of injections, over a number of appointments. On average, patients notice improvements after two sessions and greater results after four to six sessions.

[Related Article: CoolSculpting v Kybella: Which is Better for Reducing Double Chins?](#)

### 6.) How to Get Ride of Armpit Fat? Hide It

It's normal to have some fat around the armpit area, but not all armpit fat has to bulge. Bras that are a size too small are notorious for causing bra bulge. One of the best ways to get rid of unsightly armpit fat that bulges around your bra area is to buy a new bra that better fits you. Additionally, there are bras that are especially good for hiding armpit fat. If you are wanting to avoid bra bulge, consider bras that have wider and taller bands, fuller cup sizes, or side panels

Similarly, strapless gowns, such as wedding dresses can also push up armpit fat, creating a bulge. You can hide armpit fat while still wearing a strapless gown by choosing a dress that has an extra inch or so of fabric at the top.

### 7.) Change the Appearance of Armpit Fat with Strength Training

While you can target specific areas of fat with diet and exercise, you can transform the appearance of you underarms and upper back by developing lean muscle mass. Strength training exercises that targets the muscles around your underarm should work the pecs, the triceps, and the lats. Exercises such as pushups, triceps press, chest press and bicep curls can all help tone the underarm area and reduce armpit fat.

### CoolSculpting Discounts from SKINNEY Medspa

Are you wanting to reduce armpit fat and get rid of bra bulge for good? Let SKINNEY Medspa help. Sign up for a free consultation today and get 20% off your first CoolSculpting treatment.

### CoolSculpting and CoolSculpting Elite at Skinney Medspa

If you long for the confidence that comes with a slimmer, more sculpted figure, CoolSculpting may be right for you. If you are interested in the non-invasive fat reduction methods of CoolSculpting and CoolSculpting Elite, contact Skinney Medspa the leading provider of CoolSculpting in New York City. You can get rid of pesky armpit fat with these virtually painless nonsurgical fat freezing treatments in the comfort of our luxury facility. Call us at 646-883-8939 to schedule your complimentary CoolSculpting consultation to learn more.

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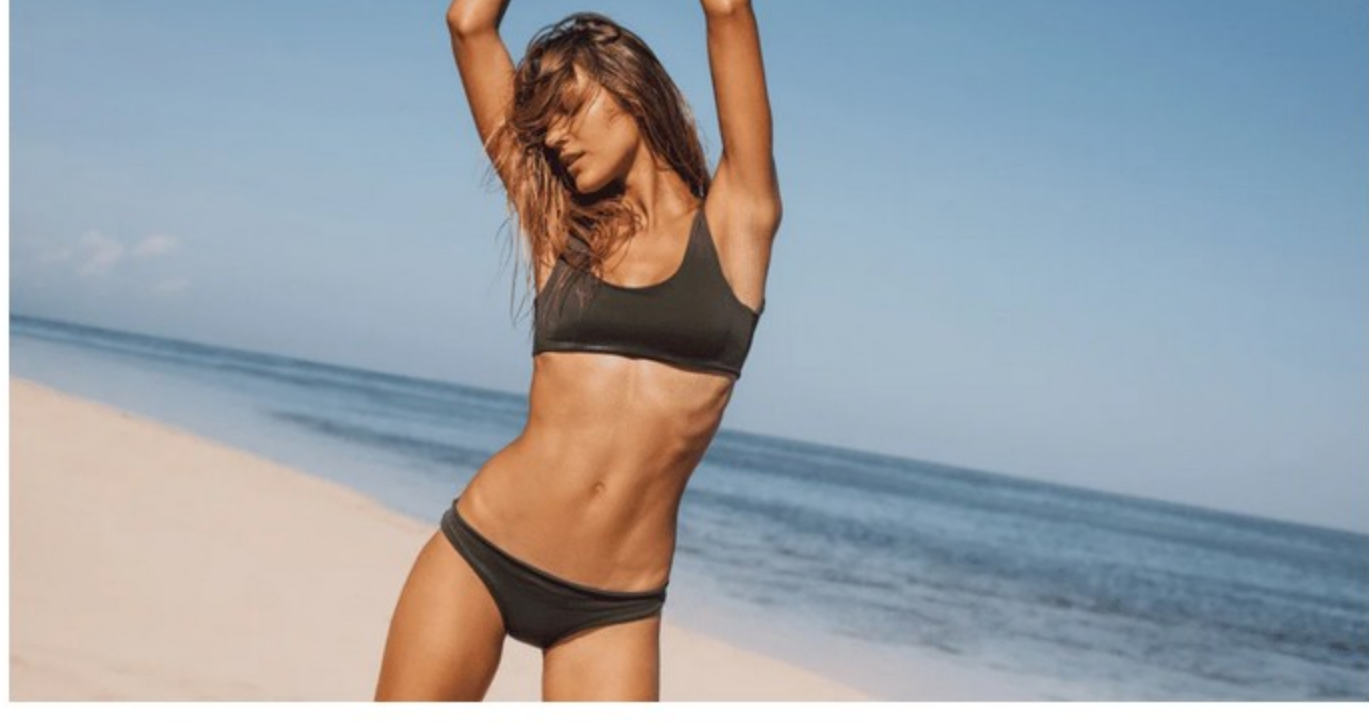
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# Body Sculpting Benefits: 10 Reasons Why You Should Invest in Body Sculpting for the Summer



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Looking to get summer ready and improve your beach bod? Does spending hours in the gym or following a strict diet sound like a drag to you? If so, body sculpting is a great option if you want to lose extra inches quickly without surgery and downtime.

Body sculpting helps you tone and shape problem areas like your stomach, arms, and thighs. By using innovative techniques like cryolipolysis and radiofrequency, body sculpting effectively reduces fat and cellulite, giving you a smoother, more sculpted physique.

Keep reading to learn all about the benefits of body sculpting and the top 10 reasons you should invest in body sculpting for the summer.

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## #1 Variety of Treatment Options

Body sculpting offers a variety of treatment options, like heating and freezing, to sculpt your physique and remove unwanted fat. These techniques create permanent results because destroyed fat cells cannot return. With CoolSculpting Elite, your fat cells freeze and die, and your body naturally eliminates them over time. On the other hand, Trusculpt ID and Emsculpt NEO use radiofrequency technology. This energy heats your fat cells in the targeted area, permanently destroying them.

## #2 You Lose Inches in Weeks

Body sculpting procedures are great options to help you lose inches in weeks and get rid of unwanted body fat quickly. For example, clinical studies show that CoolSculpting Elite removes 20-25% of fat in a single treatment.\* Emsculpt NEO permanently eliminates fat by 30%.\* And with Trusculpt ID, you lose inches in weeks because you see results in as little as one treatment.\* Overall, body sculpting helps you get rid of excess fat and lose inches weeks after your treatment.

## #3 Target Multiple Areas of the Body at Once

Non-surgical body sculpting is a great way to target multiple parts of the body at once. Areas like the abdomen, thighs, buttocks, and arms are treated so unwanted fat is reduced in one session. Unlike traditional weight loss methods like diet and exercise, non-surgical body sculpting gives targeted results without affecting the surrounding tissues.

## #4 Non-Invasive

Body sculpting treatments are non-invasive. They do not require surgery, incisions, or anesthesia. For example, with CoolSculpting Elite, an applicator delivers controlled cooling. Similarly, Emsculpt NEO and Trusculpt ID use devices with radiofrequency energy that heats up and destroys fat cells. As a result, your skin is unharmed, and no scarring occurs. Therefore, body sculpting is a safer, non-invasive alternative than traditional invasive procedures such as liposuction.

## #5 No Downtime

Another great benefit of body sculpting for summer is there is no downtime. You can return to work and normal activities immediately after your treatment. Additionally, there is no recovery time. You don't have to worry about taking it easy and resting or healing. So, scheduling a body sculpting procedure right before a vacation or special event is possible.

## #6 Long-Lasting Results

A rewarding perk of body contouring is that the results are long-lasting. This is because when you gain weight or extra fat, your body does not produce more fat cells. With CoolSculpting Elite, fat cells permanently die and cannot come back. The longevity of Cryolipolysis is proven in the Journal of Cosmetic Dermatology. Their study shows that local reductions in fat have significant longevity, and the results from Cryolipolysis may be very long-lasting.\*

## #7 Convenient and Quick Treatment Sessions

Another benefit of body sculpting is that it is very convenient. Treatment sessions are generally quick and painless. CoolSculpting Elite, Emsculpt NEO, and Trusculpt ID treatments only take a short amount of time while you sit back and let the device do the work. You don't need to spend hours getting treatment in the doctor's office. A body sculpting session takes about 30-60 minutes per treated area. The exact duration of each session varies depending on several factors, like the size and number of treatment areas, the individual's body type, and the specific technology used by the provider.

## #8 Little to No Risk

Body sculpting treatments carry little to no risk because they do not require surgery. These treatments use non-invasive methods to target fat cells without damaging skin tissue. No incisions or anesthesia are involved, making it a safer option for you. CoolSculpting Elite, Emsculpt NEO, and Trusculpt ID treatments are FDA-cleared and proven to be safe and effective for removing unwanted fat.

## #9 Improve Your Sex Life

If you suffer from low self-esteem due to poor body image, you may also struggle with low libido (sex drive). Body contouring treatments are a great way to increase your libido and enhance your sex life. Poor self-image can take a toll on your sex life. Worrying about your partner seeing your love handles or soft belly can discourage you from having sex. Physical fatigue due to excess body fat may also lower your sex drive. Body sculpting allows you to get rid of unwanted fat and improve stubborn areas. As a result, it improves your body image and self-confidence by allowing you to look and feel more comfortable with your body. With an improved body image, you also improve your sexual interest and response.

## #10 Boost Your Confidence and Self-Esteem

Body sculpting is also a great way to boost your confidence and self-esteem by giving you the desired body shape. Body sculpting treatments help you feel better about your appearance and increase your self-confidence. As a result, this leads to positive changes in other areas of your life, like increased energy levels, better mental health, and increased motivation to maintain a healthy lifestyle. Overall, the physical transformation that comes with body sculpting greatly improves your self-esteem and confidence.

## Experience the Benefits of Noninvasive Body Sculpting for Yourself

It's one thing to read a list of the many ways body sculpting can improve your life. It's another thing to experience those benefits yourself. Whether your aim is to lose inches fast or improve your confidence in bed, CoolSculpting and other body contouring procedures can help you reach your goal.

In most cases, making noticeable changes to your physique requires a significant investment of time and effort. Many people even take drastic risks and pay big money to modify their bodies surgically. But with CoolSculpting and similar procedures, you can get exceptional results without worrying about dealing with scars or a long recovery.

## Signs CoolSculpting Is Right for You

There are many reasons why CoolSculpting is one of the most preferred body contouring options out there. It's highly effective, provides clinically proven fat loss, and is lower in cost than more invasive fat removal procedures. If you're considering CoolSculpting but need a little convincing, here are some signs that it's right for you:

- You're tired of dealing with stubborn fat that doesn't go away with exercise and dietary changes alone
- You're near our target weight but need a little help fine-tuning the shape of your body
- You're in good general health
- You have good skin elasticity that can help your skin bounce back once the excess fat is gone
- You have a body mass index (BMI) below 30

If you meet the above criteria, you'll most likely make an excellent candidate for our CoolSculpting procedure.

## Discover Body Sculpting Options in New York City, NY

Body sculpting treatments are amazing options to consider if you want to lose inches fast and create a sculpted, toned physique in time for summer. Learn more about how our fat and cellulite reduction treatments, such as CoolSculpting Elite, Emsculpt NEO, and Trusculpt ID, help you eliminate unwanted fat and transform your body by contacting SKINNEY Medspa. We are the top provider of body contouring treatments in New York City.

Give us a call at (646) 868-9042 to book your free consultation and speak with one of our experts to learn more about the benefits of these safe and effective body-shaping treatments. We can't wait to help you boost your confidence and get the sculpted body of your dreams just in time for the summer season.

### SOURCES:

1. Global Expert Opinion on Cryolipolysis Treatment Recommendations and Considerations: A Modified Delphi Study. Aesthetic Surgery Journal. 2022
2. <https://cutera.com/solutions/trusculpt/>
3. <https://btaesthetics.com/en/btl-emsculpt-neo>

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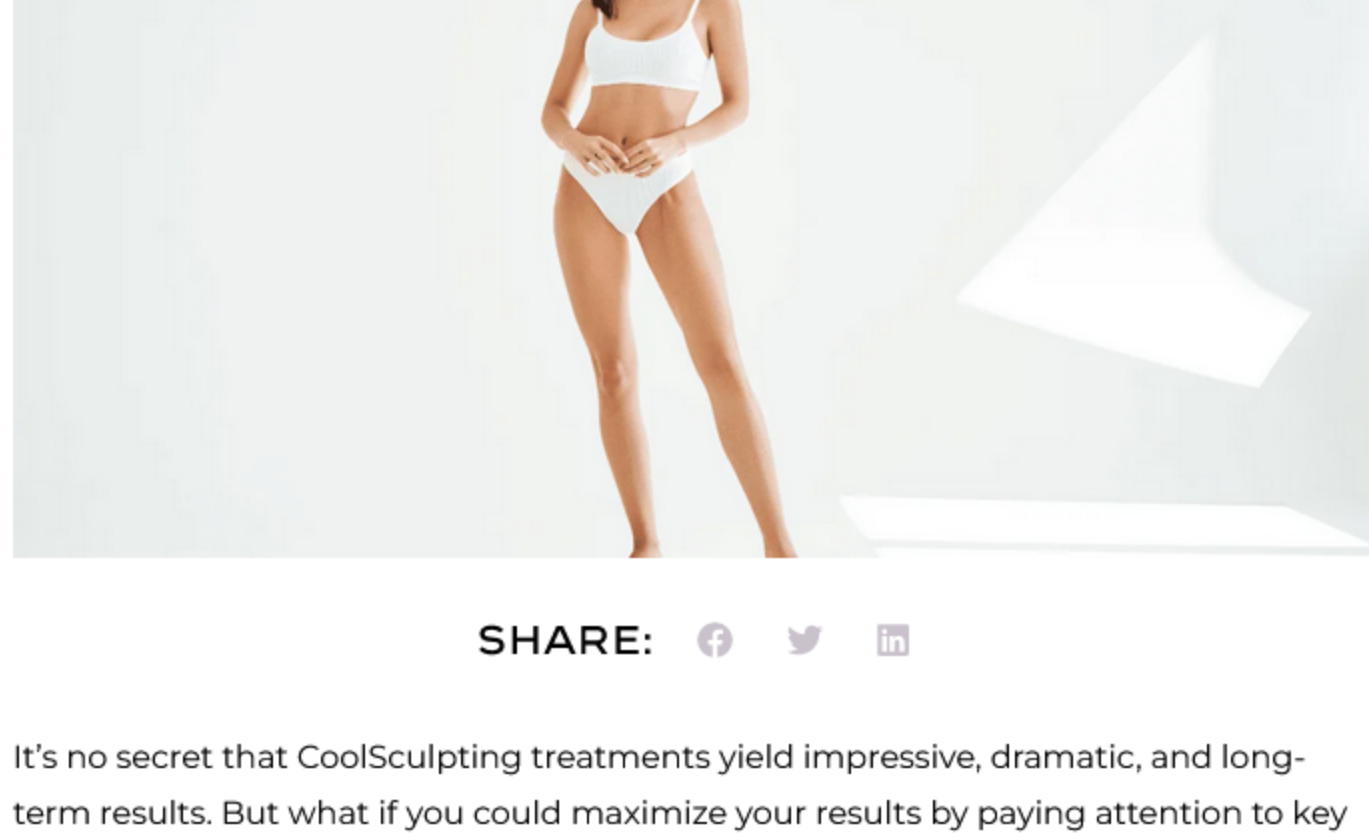
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# CoolSculpting Aftercare: Make the Most of Your Fat Freezing



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It's no secret that CoolSculpting treatments yield impressive, dramatic, and long-term results. But what if you could maximize your results by paying attention to key CoolSculpting aftercare tips?

If you're familiar with CoolSculpting, you may be asking, "aren't CoolSculpting results permanent?" The answer is yes. Cooling sessions target and destroy a percentage of fat cells in your treatment area. Once dead, the fat cells are removed from the body as a form of waste through the lymphatic system. When those dead cells are gone, they never return or grow back. So, yes, it is true that CoolSculpting leads to permanent fat reduction.

However, some factors can determine the exact longevity of your fat-freezing results if not carefully followed. For example, gaining weight increases the chances of fat cells expanding in surrounding areas, obscuring your fat reduction results. This is why following proper aftercare instructions is so important. Protect your investment in fat-freezing by following priority aftercare tips and secure a lean, contoured physique you can enjoy indefinitely.

## Prolong Fat Freezing Results with These CoolSculpting Aftercare Tips

If you want to maximize and secure your fat reduction and body contouring results post-fat-freezing, follow these key aftercare tips:

### Follow Provider Guidelines

After your fat-freezing experience, your provider will give you a set of guidelines to follow. It is important to listen to your provider. They are the experts with all the knowledge. They know what your body needs and how to help you make the most of your CoolSculpting results so you can enjoy your new body and protect this aesthetic investment.

### Receive a Professional Massage

Massages in the treatment area help to further break up frozen cells and encourage metabolic waste removal. After your cooling session, your specialist will massage your treatment area to promote the start of the process. However, after your cooling session, committing to receiving professional massages is an excellent idea to encourage further removing dead fat cells.

A wide variety of massage techniques will help, including deep tissue massages. This type of massage is very beneficial for your CoolSculpting aftercare. During a deep tissue massage, the massage therapist uses slow and deep strokes, targeting the deepest layers of the tissues and muscles. In response, the body experiences increased blood flow and fat cell breakdown.

### Apply Ice Packs as Recommended

Ice helps combat inflammation, which is the body's natural response to injury and irritation. CoolSculpting doesn't injure the body. However, it can stress the tissues and cause them to become inflamed. To prevent this from happening, your provider may tell you to apply ice packs to the treated area as needed. Doing so may help soothe the stressed tissues and calm post-procedural swelling and discomfort.

### Wear Loose Clothing

Your skin may be sensitive to physical touch for a few hours after your CoolSculpting appointment. For this reason, your provider may recommend wearing loose clothing. The clothing you choose to wear should also be lightweight so it doesn't add any unnecessary pressure to the treatment site.

Once your skin is comfortable enough to handle it, you may choose to switch to compression garments. Some providers recommend compression wear because it can facilitate a more rapid recovery. Compression garments increase blood flow in the body and prevent bodily fluids from becoming stagnant. Always check with your provider to make sure you're cleared to wear compression garments as part of your CoolSculpting aftercare.

### Avoid Heat

It's natural to think that soaking in a hot bathtub will help soothe your skin after a CoolSculpting treatment. But heat is your worst enemy because it can cause the fat cells that were just frozen by your treatment to thaw out. Therefore, it can negatively impact your results. Avoid heat for as long as your provider recommends following treatment.

### Limit Caffeine and Alcohol Consumption

Both caffeine and alcohol can have a negative impact on the body's natural healing process. As a result, they may sabotage an optimal breakdown of fat cells, causing a delay in CoolSculpting results. This is because caffeine and alcohol dehydrate the body, causing inflammation and bloating—making it hard to see full CoolSculpting results. Make a note during your CoolSculpting aftercare to avoid drinking these substances in excess to avoid any of these issues. You will thank yourself later as you see the natural fat reduction take place.

### Increase Your Water Intake

As we have seen, caffeine and alcohol have a negative effect on the body after CoolSculpting. Water has the opposite effect. Increasing your water consumption after CoolSculpting will help the body naturally cleanse itself on the inside. This makes it easier for the body's lymphatic system to flush out and remove those dead cells. Outside of fat freezing, drinking water is essential for the body to operate at full capacity as it helps remove all kinds of waste and toxins from the body—allowing you to always feel your best. Not drinking enough water causes dehydration and causes the body to retain fluids, leading to swelling.

### Commit to Healthy Eating

Committing to a healthy and nutritious diet is crucial after CoolSculpting. This type of eating fuels your body with the nutrients it needs to support natural healing, ensuring you receive long-lasting and impressive fat reduction. You should commit to eating plenty of fresh fruits and vegetables full of healthy antioxidants. In addition, lean proteins like fish, chicken, tofu, or turkey also provide the building blocks your body needs to repair and regenerate properly.

Some more examples of healthy foods to enjoy for your CoolSculpting aftercare include:

- Berries
- Leafy greens like kale and spinach
- Nuts and seeds
- Omega-3-rich fish like salmon and tuna

### Begin a Workout Routine

As previously mentioned, CoolSculpting does destroy a percentage of fat cells in the treatment area. And since the body stops creating fat cells once we reach adulthood, those cells can never return or regrow. However, fat cells in the surrounding areas can expand with weight gain and obscure your fat reduction results from CoolSculpting. This is why beginning a workout routine is a good idea for CoolSculpting aftercare.

Incorporating daily exercise is not only good for your CoolSculpting results, but it is also just good for your overall health in general. Brisk walking, jogging, cycling, swimming, or other forms of cardio are excellent options that help keep your heart rate up and your body properly burning off fat.

In addition, resistance training can also be beneficial as it builds lean muscles and improves body composition. As you build muscle, your metabolism increases—allowing your body to burn calories more efficiently.

### Get Rest

Getting good rest and quality sleep are good for improving your CoolSculpting results. When you sleep, your body can repair and restore itself naturally. In addition, sleep also plays a role in maintaining a healthy metabolism.

### Manage Stress Levels

Stress isn't good for anyone, especially someone who needs their body to remain calm so it can do its job correctly. So, after cooling sessions, you should manage your stress levels and stay calm by enjoying peaceful activities like yoga, meditation, writing, journaling, drawing, etc. These activities can help lower your blood pressure, manage cortisol levels, and allow you to relax and restore as your body does some serious work removing the dead or destroyed fat cells after CoolSculpting.

### Schedule Follow-Ups as Needed

After your cooling sessions are complete, your provider will give you detailed instructions for aftercare. Some people may need to schedule follow-ups as necessary to ensure they continue enjoying your body contouring results in the best way possible. You will work with your CoolSculpting provider to devise the perfect treatment plan that secures impressive CoolSculpting results, ensures your cool sculpting aftercare routine is flawless and addresses any aesthetic concerns down the road as needed.

## Experience the Best CoolSculpting Results and Aftercare in NYC

CoolSculpting treatments effectively and safely reduce fat cells and contour attractive body curves without surgery. You can achieve your dream physique by completing a cooling treatment plan and following the CoolSculpting aftercare tips. SKINNEY Medspa is the leading provider of CoolSculpting Elite in NYC. When you select SKINNEY Medspa for your cooling experience, you secure safe and reliable cooling with impressive fat reduction, especially following proper aftercare and recovery tips.

Contact SKINNEY Medspa today to schedule a consultation and discover how this treatment can change your physique and lead to long-lasting results with the proper care and recovery. Call us at 516-284-4829 to schedule your appointment now, or reach out to us online.

## CoolSculpting Aftercare FAQs

### WHAT SHOULD YOU NOT DO AFTER COOLSCULPTING?

After CoolSculpting, you should stay cool—no pun intended. We recommend you avoid high, direct heat and activities that may cause strain or increase body temperature for 24 hours following your cooling sessions.

### WHAT FOODS TO AVOID AFTER COOLSCULPTING?

Avoiding sugary foods, carbs, and processed foods is a good idea. This ensures you maintain an optimal weight and increase the longevity of your results.

### DO COMPRESSION GARMENTS HELP AFTER COOLSCULPTING?

Compression garments are commonly a part of liposuction recovery. You don't have to wear them after a CoolSculpting session, but you may find that wearing something tight and somewhat compressing, such as Spanx or leggings, will help keep the swelling down.

### HOW LONG WILL I BE SWOLLEN AFTER COOLSCULPTING?

Many patients should expect some redness and slight swelling in the treatment area. This usually goes away on its own within 24-48 hours. You can resume normal activities almost immediately since minimal downtime is needed.

### IS COOLSCULPTING RECOVERY PAINFUL?

After the CoolSculpting treatment, you may experience numbness, tingling, or redness. These are mild side effects associated with the natural immune response that takes place as the lymphatic system gathers the dead fat cells and removes them from the body. These effects go away on their own with a few days of treatment.

### Sources:

1. Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, published in National Library of Medicine, [Link](#)
2. Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy, published in National Library of Medicine, [Link](#)
3. Sleep and Metabolism: An Overview, published in National Library of Medicine, [Link](#)

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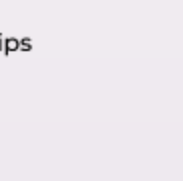
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The skincare experts at SKINNEY Medspa consists of doctors, registered nurses, and licensed estheticians. As trained medical professionals, they place great emphasis on providing skin care treatments that have been scientifically tested and clinically proven to produce quantitative results.

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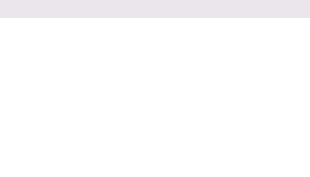
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CoolSculpting NYC

Coolsculpting is the world's most popular, non-invasive fat reduction treatment. It has revolutionized the body contouring industry by utilizing advanced cooling technology to reduce unwanted fat, safely, painlessly, and effectively. \*1 This FDA cleared treatment offers a surprisingly affordable solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. Skinney Medspa provides the best Coolsculpting NYC clients rely on for fat freezing treatments.

Fat freezing is particularly good for targeting love handles, belly fat, upper arm fat, bra bulge, thigh fat, double chins, and other visible bulges, and with treatments that take as little as 35 minutes and require no downtime, it's no wonder millions of men and women have chosen Coolsculpting as a non-surgical alternative to liposuction.

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Non-Surgical

New York City residents come to us for their non-surgical aesthetic treatments. We craft unique treatment programs to deliver phenomenal results for every patient. Vanity Fair even named us the "one-stop-shop for all things beauty!"

This treatment is perfect for men and women who struggle with fat deposits that resist diet and exercise.

SKINNEY Medspa is the premier CoolSculpting NYC provider with 4 Manhattan locations. New clients can learn more about CoolSculpting and save 50% on their first CoolSculpting NYC treatment by calling SKINNEY Medspa at 646.868.9042 to schedule a free consultation or fill out the form.

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16 COOLSCULPTING TREATMENTS

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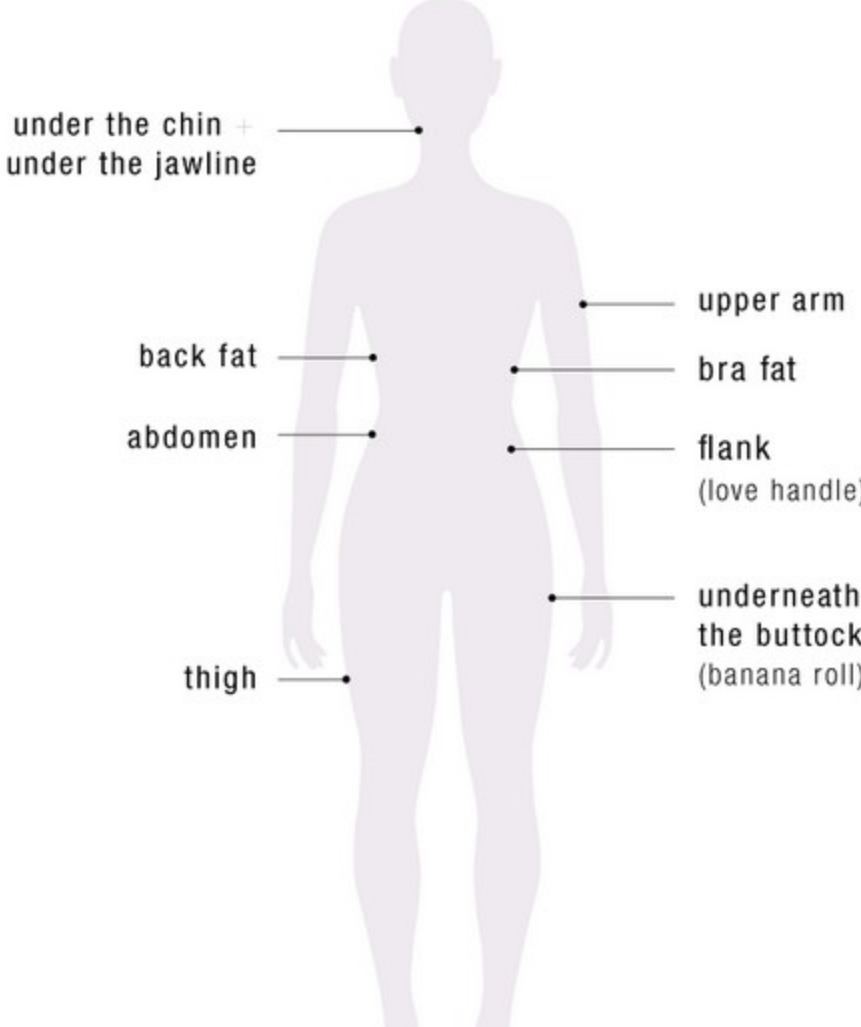
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Treatable Areas

FDA Cleared to freeze away stubborn fat in 9 target areas of the body

- ✓ Abdomen ("belly fat")
- ✓ Flanks ("love handles")
- ✓ Below the buttocks ("banana roll")
- ✓ Back
- ✓ Thighs (inner and outer thigh fat)
- ✓ Upper arms ("bra bulge")
- ✓ Chin (for "double chins")
- ✓ Jawline area (to reduce neck fat and define the jawline)

\*New client promotion cannot be combined with other sales or promotions.



CoolSculpting NYC Before + After

Coolsculpting procedure before and after images from our NYC locations highlight the impressive fat reduction possible with this treatment. While results may vary per person, clinical findings on the effectiveness of CoolSculpting were published in the *Journal of Cosmetic Dermatology*, reporting "Caliper measurements demonstrated 23% reduction in fat layer thickness at 3 months." Investigator assessments of CoolSculpting before and after pictures concluded "86% of subjects" showed improvement at the treatment area, and patient surveys revealed "82% of patients would recommend the procedure to a friend."

Coolsculpting is a technique-sensitive procedure, which means the more knowledgeable and experienced your specialist, the more impressive your fat reduction results. That's why clients trust us as the best providers of Coolsculpting NYC has to offer.



COOLSCULPTING / CHIN

COOLSCULPTING / UPPER ARMS



COOLSCULPTING + EMSculpt / ABDOMEN

COOLSCULPTING / OUTER THIGHS

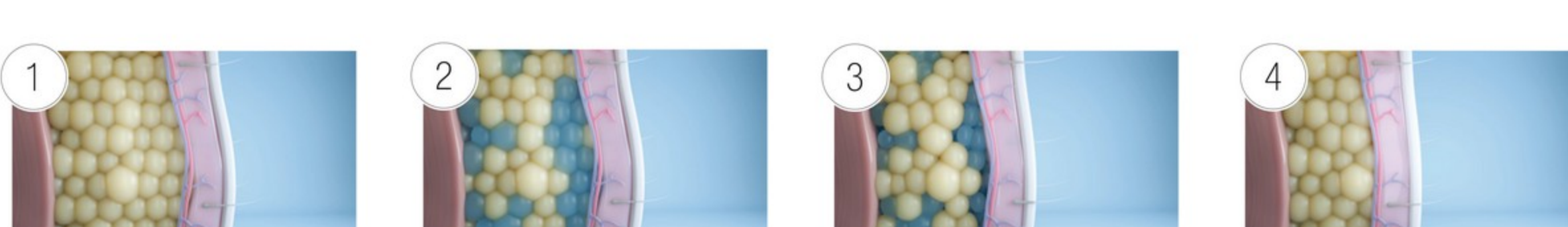
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How CoolSculpting NYC Works

Our Coolsculpting NYC treatments target stubborn fat cells located beneath the skin using the scientifically proven process known as cryolipolysis. CoolSculpting exposes subcutaneous fat to a calibrated cooling that freezes the underlying cells without harming the skin or surrounding tissue. Once frozen, the fat cells become hard and their membrane ruptures. This process triggers apoptosis or cell death. After your treatment, the body naturally gathers the dead cells and disposes them via the lymphatic system.



- 1. STUBBORN FAT**  
Many of us have stubborn fat despite diet and exercise.
- 2. FAT CELLS FROZEN**  
Fat cells are targeted and cooled to a temperature that triggers apoptosis, a natural cell death.
- 3. FAT CELLS ELIMINATED**  
Fat is more sensitive to cold than the surrounding tissue so the treated fat cells are frozen and die.
- 4. GONE FOR GOOD**  
Following treatment, your body's immune system naturally eliminates the dead cells resulting in 20-25% reduction of stubborn fat.

FDA CLEARED FAT FREEZING NYC

Why We Love It

- ✓ Freeze away fat cells
- ✓ 30 minute treatment
- ✓ Zero downtime
- ✓ Results in just one session
- ✓ 25% or more reduction in fat



FDA CLEARED



Watch how a simple, non-invasive Coolsculpting treatment can provide the best body sculpting NYC offers to targets fat cells below the skin's surface

**COOLSCULPTING NYC COST**

CoolSculpting is not restricted to the rich and famous. Even those on a strict budget can invest in this fat freezing procedure and enjoy amazing results.

Cost varies per patient in NYC. Pricing factors include applicator type, treatment area, number of cooling cycles, package pricing and discounts.

During your free consultation with SKINNEY MedSpa, the cost will be thoroughly discussed. If fat freezing is right for you, we will curate your treatment plan, tailoring it to your body, goals and budget.

**COOLSCULPTING RESULTS\***

While results may vary, typically after a cool sculpting treatment the body begins the process of gradually reducing the dead fat cells. Most patients see optimal coolsculpting results within 2 to 4 months following their treatment.\* check out some of our results here.

**COOLSCULPTING SIDE EFFECTS**

Serious side effects are rare. However, following your fat freezing treatment you may experience symptoms associated with an immune response. This occurs as the body works to collect and process the frozen fat cells out of the body. These minor side effects include mild redness, bruising, tenderness and/or swelling. They are isolated to the treatment area and resolve themselves within several days.\*

**COOLSCULPTING VS LIPOSUCTION**

Both options provide long-lasting fat reduction if you can maintain your current weight. However, the process of these fat reduction procedures varies. CoolSculpting is quick, convenient, and requires no surgery, scarring, or recovery time. Therefore, if you are afraid of needles, are allergic to anesthesia, do not wish to have scars, or cannot afford to take time off work, a non-invasive and discrete procedure like CoolSculpting would be your best option.

**COOLSCULPTING VS KYBELLA**

Kybella and Coolsculpting are both non-surgical options for sculpting their appearance and eliminating stubborn fat under the chin. Kybella is a more invasive method where an acid is injected into fatty tissue in the chin and breaks down fat cells. If you are afraid of needles, Kybella may not be for you. Additionally, clinical studies reveal that 77% of CoolSculpting patients had an improved appearance of fatty tissue compared to 70% of Kybella patients, who experienced a noticeable improvement in fat under the chin after six treatment sessions.

Coolsculpting has a high success rate and dramatically improves the appearance of a double chin. This fat-freezing method works by reducing the amount of excess fat under the chin and smoothing and defining the jawline. On average, CoolSculpting patients can expect a 20-25% reduction in chin fat after their first treatment session. Absolutely, CoolSculpting has a high success rate and dramatically improves the appearance of a double chin. This fat-freezing method works by reducing the amount of excess fat under the chin and smoothing and defining the jawline. On average, CoolSculpting patients can expect a 20-25% reduction in chin fat after their first treatment session.

Frequently Asked Questions

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What Our Clients Are Saying

**TIFFANY F.**  
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"my derm had told me i need to get laser treatment and so i was shopping around and found skinney. i did my consultation with sarah. she was super friendly and informative. i liked that she didn't try to upsell me on anything. i just told her my problem areas and she told me the same treatment that my derm recommended. i came in today to do my laser treatment with heather and she was also great! i really loved how honest she was and answered all of my questions. so glad i chose this place to get my treatment done."