

CoolSculpting Marketing Services Skinney Medspa Co-Op Q3 + Q4 2023 Total Marketing Expenses (7/1/2023 - 12/28/2023)

Total Google Ads: \$ 37,200.93
Total Meta Ads: \$ 73,085.84
Total Monthly SEO: \$ 12,342.00
Total CoolSculpting Marketing Cost: \$122,628.77

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc

Enabled Status: All ads limited by policy Type: Search Budget: \$1,563.51/day Optimization score: 100% Campaign 0 of 0

Ad groups

Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Ad group | Status | Target CPA | Conversions | Cost / conv. | Clicks | CTR | Cost |
|--------------------------------|---|------------|-------------|--------------|--------|-------|--------------|
| coolsculpting | Eligible (Limited) All ads limited by policy | - | 229.95 | \$96.35 | 2,573 | 6.71% | \$22,154.63 |
| x. Exp Reach coolsculpting | Eligible (Limited) All ads limited by policy | - | 72.33 | \$91.39 | 885 | 3.18% | \$6,610.30 |
| coolsculpting body sculpting | Eligible (Limited) All ads limited by policy | - | 1.00 | \$60.39 | 5 | 2.69% | \$60.39 |
| Total: Filtered ad groups | | | 303.28 | \$95.04 | 3,463 | 5.21% | \$28,825.32 |
| Total: Campaign | | | 2,373.40 | \$100.57 | 37,459 | 5.85% | \$238,698.13 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 4 of 35

Ads

Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Ad | Status | Clicks | CTR | Cost |
|--|---|--------|-------|-------------|
| (Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +12 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... | Eligible (Limited) Policy (Restricted medical content +1 more) | 2,491 | 6.71% | \$21,477.26 |
| (Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +7 more skinneymedspa.com/coolsculpting/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... | Removed Policy (Restricted drug terms +1 more) | 82 | 6.54% | \$677.37 |
| (Keyword:Skinney Medspa) Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/nyc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs... | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Total: Ads in your current view | | 2,573 | 6.70% | \$22,154.63 |
| Total: Ad group | | 2,573 | 6.70% | \$22,154.63 |

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Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 4 of 35

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------------|--------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | Pending | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | Learning | 3,817 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | Learning | 4,148 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | Learning | 1,746 | Advertiser |
| Top Provider in NYC | - | Headline | 2nd position | - | 563 | Advertiser |
| Freeze Your Fat Away Today | - | Headline | 2nd position | - | 194 | Advertiser |
| Fat Reduction Treatment | - | Headline | 2nd position | - | 254 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 1,127 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 282 | Advertiser |
| Next-Generation Fat Reduction | - | Headline | 2nd position | - | 67 | Advertiser |
| (Keyword:Skinney Medspa) | Approved (limited) | Headline | 1st position | Good | 16,808 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 18,579 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 720 | Advertiser |
| Coolsculpting in NYC | Approved (limited) | Headline | 1st position | Good | 17,807 | Advertiser |

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 Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | nyc > coolsculpting

Enabled Status: Eligible (Limited) Type: Standard Ad group 4 of 35

Responsive search ad

Assets Combinations

Asset status: All Add filter

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|--------|--------------|
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 720 | Advertiser |
| Coolsculpting in NYC | Approved (limited) | Headline | 1st position | Good | 17,807 | Advertiser |
| CoolSculpting® Elite in NYC | Approved (limited) | Headline | 1st position | Learning | 1,508 | Advertiser |
| Non-Invasive Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 904 | Advertiser |
| Eliminates 25% of Fat or More | Approved (limited) | Headline | 2nd position | Learning | 77 | Advertiser |
| Results in Just 1 Session | Approved (limited) | Headline | 2nd position | Learning | 1,748 | Advertiser |
| 4 Manhattan Locations | Approved (limited) | Headline | 2nd position | Learning | 3,901 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | - | Description | None | - | 221 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | - | 292 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | Good | 35,878 | Advertiser |
| Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. | Approved (limited) | Description | 2nd position | Good | 27,791 | Advertiser |
| Skinney Medspa Has Performed More CoolSculpting Treatments Than Anyone Else in The World | Approved (limited) | Description | None | Learning | 368 | Advertiser |
| Skinney Medspa is the Premier CoolSculpting NYC Provider with 4 Manhattan Locations | Approved (limited) | Description | None | Learning | 366 | Advertiser |

Show rows: 100 1 - 25 of 25

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

Overview Recommendations Ad status: All Add filter Search Segment Columns Reports Download Expand More

| Ad | Status | Clicks | CTR | Cost |
|---|--|--------|-------|------------|
| Skinney Medspa Coolsculpting Coolsculpting® Elite +11 more skinneymedspa.com/coolsculpting/myc Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Eligible (Limited) Policy (Restricted drug terms +1 more) | 873 | 3.17% | \$6,543.85 |
| Skinney Medspa Coolsculpting Coolsculpting® Elite +6 more skinneymedspa.com/coolsculpting/myc Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Removed Policy (Restricted medical content +1 more) | 12 | 4.08% | \$66.45 |
| Skinney Medspa Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/myc Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Skinney Medspa Coolsculpting® Elite Fat Reduction Treatment +10 more www.skinneymedspa.com/elite/myc Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Total: Ads in your current view | | 885 | 3.18% | \$6,610.30 |
| Total: Ad group | | 885 | 3.18% | \$6,610.30 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

Overview Recommendations Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

Assets Combinations Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | Pending | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | Learning | 2,041 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | Good | 3,179 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | Learning | 1,443 | Advertiser |
| Top Provider in NYC | - | Headline | 2nd position | - | 27 | Advertiser |
| Freeze Your Fat Away Today | - | Headline | 2nd position | - | 1,495 | Advertiser |
| Fat Reduction Treatment | - | Headline | 2nd position | - | 438 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Good | 5,692 | Advertiser |
| Coolsculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 245 | Advertiser |
| Next-Generation Fat Reduction | - | Headline | 2nd position | - | 94 | Advertiser |
| (Keyword:Skinney Medspa) | - | Headline | 1st position | - | 0 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 6,365 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 1,431 | Advertiser |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

Overview Recommendations Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|--------|--------------|
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 1,431 | Advertiser |
| Coolsculpting in NYC | Approved (limited) | Headline | 1st position | Good | 24,942 | Advertiser |
| Coolsculpting® Elite in NYC | Approved (limited) | Headline | 1st position | Learning | 934 | Advertiser |
| Non-Invasive Fat Reduction | Approved (limited) | Headline | 2nd position | Good | 2,135 | Advertiser |
| Eliminates 25% of Fat or More | Approved (limited) | Headline | 2nd position | Learning | 307 | Advertiser |
| Results in Just 1 Session | Approved (limited) | Headline | 2nd position | Good | 3,012 | Advertiser |
| 4 Manhattan Locations | Approved (limited) | Headline | 2nd position | Learning | 1,324 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | - | Description | None | - | 143 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | - | 195 | Advertiser |
| Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | Good | 26,766 | Advertiser |
| Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. | Approved (limited) | Description | 2nd position | Good | 21,798 | Advertiser |
| Skinney Medspa Has Performed More Coolsculpting Treatments Than Anyone Else in The World | Approved (limited) | Description | None | Learning | 226 | Advertiser |
| Skinney Medspa is the Premier Coolsculpting NYC Provider with 4 Manhattan Locations | Approved (limited) | Description | None | Learning | 222 | Advertiser |

Show rows: 100 1 - 25 of 25

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

Overview Recommendations Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|--|----------|---|--------|-------|------------|
| Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction... | Structured snippet | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 25 | 3.51% | \$169.78 |
| Coolsculpting NYC Coolsculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 418 | 3.42% | \$3,503.87 |
| 5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 403 | 3.37% | \$3,316.95 |
| About Us Learn More About Why Skinney Medspa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 330 | 3.15% | \$2,777.32 |
| Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 312 | 3.08% | \$2,561.76 |
| Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 135 | 3.08% | \$1,214.45 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 58 | 3.65% | \$572.96 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

Overview Recommendations Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---------------------------|------------|--|----------|----------|--------|-------|------------|
| FDA Cleared | Callout | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 137 | 3.74% | \$1,186.56 |
| Freeze Your Fat | Callout | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 116 | 3.68% | \$1,018.36 |
| Nonsurgical Fat Reduction | Callout | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 103 | 3.86% | \$922.10 |
| Highlights: No Surgery | Callout | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 96 | 3.61% | \$846.15 |
| Liposuction Alternative | Callout | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 88 | 3.52% | \$708.96 |
| 20% Off Select Services | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Book An Appointment | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Yes, We're Open! | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Safety Measures In Place | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Strict Hygiene Guidelines | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Your Safety is a Priority | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| We Care About Your Health | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| 5-Star Rated Spa | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Accepting New Appts | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Contact Us + Free Consult | Callout | Account | Account | Eligible | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

| Overview | Asset status: All | Asset type: All | Add filter | | Segment | Columns | Reports | Download | Expand | More |
|--------------------|--------------------------|----------------------------------|--|---------------|--|----------|--|----------|--------|------------|
| Recommendations | <input type="checkbox"/> | <input checked="" type="radio"/> | Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
| Ads & assets | Promotion | | | | | | | | | |
| Ads | <input type="checkbox"/> | <input checked="" type="radio"/> | Fall Sale - Up to 50% off 16+ Treatments | Promotion | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 186 | 3.35% | \$1,386.62 |
| Assets | <input type="checkbox"/> | <input checked="" type="radio"/> | SKINNEY | Business logo | MS search nyc | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | <input checked="" type="radio"/> | Summer Sale - Up to 50% off 16+ Treatments | Promotion | MS search nyc > x. Exp Reach coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 92 | 3.58% | \$657.27 |
| Keywords | <input type="checkbox"/> | <input checked="" type="radio"/> | Winter Sale - Up to 50% off 16+ Treatments | Promotion | MS search nyc > x. Exp Reach coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Audience | <input type="checkbox"/> | <input checked="" type="radio"/> | Spring Sale - Up to 50% off 16+ Treatments | Promotion | MS search nyc > x. Exp Reach coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Settings | Business name | | | | | | | | | |
| Change history | <input type="checkbox"/> | <input checked="" type="radio"/> | Skinney Medspa | Business name | MS search nyc | Campaign | Eligible | 848 | 3.23% | \$6,403.91 |
| Dynamic ad targets | Call | | | | | | | | | |
| Devices | <input type="checkbox"/> | <input checked="" type="radio"/> | (212) 754-6639 | Call | MS search nyc | Campaign | Eligible | 40 | 1.65% | \$363.60 |
| | Business logo | | | | | | | | | |
| | <input type="checkbox"/> | <input checked="" type="radio"/> | | Business logo | MS search nyc | Campaign | Eligible | 721 | 3.20% | \$5,345.77 |
| | <input type="checkbox"/> | <input checked="" type="radio"/> | SKINNEY | Business logo | MS search nyc | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 29 of 35

| Overview | Asset status: All | Asset type: All | Add filter | | Segment | Columns | Reports | Download | Expand | More |
|--------------------|----------------------------|----------------------------------|------------|---------------|--|----------|--|----------|--------|----------|
| Recommendations | <input type="checkbox"/> | <input checked="" type="radio"/> | Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
| Ads & assets | <input type="checkbox"/> | <input checked="" type="radio"/> | SKINNEY | Business logo | MS search nyc | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |
| Assets | Image | | | | | | | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="radio"/> | | Image | MS search nyc > x. Exp Reach coolsculpting | Ad group | Eligible | 101 | 3.73% | \$697.31 |
| Keywords | Total: Images | | | | | | | | | |
| Audience | Total: Business name | | | | | | | | | |
| Settings | Total: Business logo | | | | | | | | | |
| Change history | Total: Sitelinks | | | | | | | | | |
| Dynamic ad targets | Total: Callouts | | | | | | | | | |
| Devices | Total: Structured snippets | | | | | | | | | |
| | Total: Calls | | | | | | | | | |
| | Total: Locations | | | | | | | | | |
| | Total: Promotions | | | | | | | | | |

Show rows: 100 1 - 36 of 36

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Overview | Ad status: All | Add filter | | Search | Segment | Columns | Reports | Download | Expand | More |
|-----------------|--|----------------------------------|--|---|---------|---------|---------|----------|--------|------|
| Recommendations | <input type="checkbox"/> | <input checked="" type="radio"/> | Ad | Status | Clicks | CTR | Cost | | | |
| Ads & assets | Skinney Medspa Coolsculpting Coolsculpting® Elite +11 more skinneymedspa.com/coolsculpting/myc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | | | | | | | | | |
| Assets | <input type="checkbox"/> | <input checked="" type="radio"/> | Skinney Medspa Coolsculpting Coolsculpting® Elite +11 more skinneymedspa.com/coolsculpting/myc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | Eligible (Limited) Policy (Restricted drug terms +1 more) | 3 | 3.13% | \$31.76 | | | |
| Landing pages | <input type="checkbox"/> | <input checked="" type="radio"/> | Skinney Medspa Coolsculpting Coolsculpting® Elite +11 more skinneymedspa.com/coolsculpting/myc Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | Eligible (Limited) Policy (Restricted drug terms +1 more) | 2 | 2.25% | \$28.63 | | | |
| Keywords | Total: Ads in your current view | | | | | | | | | |
| Audience | Total: Ad group | | | | | | | | | |
| Settings | 1 - 2 of 2 | | | | | | | | | |

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Overview | Asset status: All | Add filter | | Download | Expand | | | |
|--------------------|--|-----------------------|-------------------------------|--------------------|--------------|------------------|-------|--------------|
| Ads & assets | Ad may be limited by policy: Restricted drug terms, Restricted medical content | | | | | | | |
| Assets | <input checked="" type="radio"/> | <input type="radio"/> | Asset | Status | Asset type ↑ | Position pinning | Impr. | Asset source |
| Landing pages | <input checked="" type="radio"/> | <input type="radio"/> | Skinney Medspa | Approved (limited) | Headline | None | 0 | Advertiser |
| Keywords | <input checked="" type="radio"/> | <input type="radio"/> | No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | 1 | Advertiser |
| Audience | <input checked="" type="radio"/> | <input type="radio"/> | Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | 12 | Advertiser |
| Settings | <input checked="" type="radio"/> | <input type="radio"/> | Flexible Payment Options | Approved (limited) | Headline | 2nd position | 7 | Advertiser |
| Change history | <input checked="" type="radio"/> | <input type="radio"/> | Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | 0 | Advertiser |
| Dynamic ad targets | <input checked="" type="radio"/> | <input type="radio"/> | CoolSculpting® Elite | Approved (limited) | Headline | 1st position | 0 | Advertiser |
| Devices | <input checked="" type="radio"/> | <input type="radio"/> | 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | 65 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Coolsculpting | Approved (limited) | Headline | 1st position | 1 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Coolsculpting in NYC | Approved (limited) | Headline | 1st position | 93 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | CoolSculpting® Elite in NYC | Approved (limited) | Headline | 1st position | 2 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Non-Invasive Fat Reduction | Approved (limited) | Headline | 2nd position | 0 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Eliminates 25% of Fat or More | Approved (limited) | Headline | 2nd position | 0 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Results in Just 1 Session | Approved (limited) | Headline | 2nd position | 9 | Advertiser |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Overview | Asset status: All | Add filter | | Download | Expand | | | |
|--------------------|----------------------------------|-----------------------|---|--------------------|--------------|------------------|-------|--------------|
| Assets | <input checked="" type="radio"/> | <input type="radio"/> | Asset | Status | Asset type ↑ | Position pinning | Impr. | Asset source |
| Landing pages | <input checked="" type="radio"/> | <input type="radio"/> | CoolSculpting® Elite | Approved (limited) | Headline | 1st position | 0 | Advertiser |
| Keywords | <input checked="" type="radio"/> | <input type="radio"/> | 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | 65 | Advertiser |
| Audience | <input checked="" type="radio"/> | <input type="radio"/> | Coolsculpting | Approved (limited) | Headline | 1st position | 1 | Advertiser |
| Settings | <input checked="" type="radio"/> | <input type="radio"/> | Coolsculpting in NYC | Approved (limited) | Headline | 1st position | 93 | Advertiser |
| Change history | <input checked="" type="radio"/> | <input type="radio"/> | CoolSculpting® Elite in NYC | Approved (limited) | Headline | 1st position | 2 | Advertiser |
| Dynamic ad targets | <input checked="" type="radio"/> | <input type="radio"/> | Non-Invasive Fat Reduction | Approved (limited) | Headline | 2nd position | 0 | Advertiser |
| Devices | <input checked="" type="radio"/> | <input type="radio"/> | Eliminates 25% of Fat or More | Approved (limited) | Headline | 2nd position | 0 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Results in Just 1 Session | Approved (limited) | Headline | 2nd position | 9 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | 4 Manhattan Locations | Approved (limited) | Headline | 2nd position | 2 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 96 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting® Elite. | Approved (limited) | Description | 2nd position | 81 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Skinney Medspa Has Performed More CoolSculpting Treatments Than Anyone Else In The World | Approved (limited) | Description | None | 0 | Advertiser |
| | <input checked="" type="radio"/> | <input type="radio"/> | Skinney Medspa is the Premier CoolSculpting NYC Provider with 4 Manhattan Locations | Approved (limited) | Description | None | 0 | Advertiser |

Show rows: 100 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Assets Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------|----------|---------|--|--------|-------|---------|
| Sitelink | | | | | | | |
| Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 4.17% | \$38.90 |
| Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 2.91% | \$38.90 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 3.90% | \$38.90 |
| 5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 2.02% | \$32.39 |
| About Us Learn More About Why Skinney Medspa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 2.11% | \$16.43 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| New Client Discount! New to Skinney? Don't Miss this Exclusive Offer. Learn More Now | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Reseñas de 5 estrellas Experiencia incomparable | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Assets Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--|---------------|-------------------|----------|--|--------|-------|---------|
| Callout | | | | | | | |
| 5-Star Rated Spa | Callout | Account | Account | Eligible | 2 | 7.41% | \$25.25 |
| Book An Appointment | Callout | Account | Account | Eligible | 1 | 5.00% | \$15.33 |
| Accepting New Appts | Callout | Account | Account | Eligible | 1 | 4.35% | \$15.33 |
| Contact Us + Free Consult | Callout | Account | Account | Eligible | 1 | 7.69% | \$15.33 |
| 20% Off Select Services | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Yes, We're Open! | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Safety Measures In Place | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Strict Hygiene Guidelines | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Your Safety is a Priority | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| We Care About Your Health | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Promotion | | | | | | | |
| Christmas - Up to 30% off All Services | Promotion | MS search nyc | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 2.78% | \$12.67 |
| Business name | | | | | | | |
| Skinney Medspa | Business name | MS search nyc | Campaign | Eligible | 5 | 2.92% | \$60.39 |
| Call | | | | | | | |
| (212) 754-6639 | Call | MS search nyc | Campaign | Eligible | 0 | 0.00% | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 5 of 35

Assets Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------------|---------------|-------------------|----------|--|--------|-------|---------|
| Call | | | | | | | |
| (212) 754-6639 | Call | MS search nyc | Campaign | Eligible | 0 | 0.00% | \$0.00 |
| Business logo | | | | | | | |
| | Business logo | MS search nyc | Campaign | Eligible | 5 | 2.92% | \$60.39 |
| | Business logo | MS search nyc | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |
| Total: Images | | | | | | | |
| | | | | | 0 | - | \$0.00 |
| Total: Business name | | | | | | | |
| | | | | | 5 | 2.92% | \$60.39 |
| Total: Business logo | | | | | | | |
| | | | | | 5 | 2.92% | \$60.39 |
| Total: Sitelinks | | | | | | | |
| | | | | | 3 | 2.75% | \$38.90 |
| Total: Callouts | | | | | | | |
| | | | | | 2 | 5.00% | \$25.25 |
| Total: Structured snippets | | | | | | | |
| | | | | | 0 | - | \$0.00 |
| Total: Calls | | | | | | | |
| | | | | | 0 | 0.00% | \$0.00 |
| Total: Locations | | | | | | | |
| | | | | | 0 | - | \$0.00 |
| Total: Promotions | | | | | | | |
| | | | | | 2 | 2.78% | \$12.67 |

Show rows: 100 1 - 25 of 25

Enabled Status: Most ads limited by policy Type: Search Budget: \$329.63/day Optimization score: 100% More details Campaign 43 of 190

Ad groups Jul 1 - Dec 28, 2023 Show last 30 days

| Ad group | Status | Target CPA | Conversions | Cost / conv. | Clicks | CTR | Cost | |
|------------------------------|--|------------|-------------|--------------|----------|-------|------------|-------------|
| coolsculpting | Eligible (Limited) All ads limited by policy | - | 60.00 | \$90.46 | 736 | 7.25% | \$5,427.98 | |
| x. Exp Reach coolsculpting | Eligible (Limited) All ads limited by policy | - | 17.00 | \$153.84 | 377 | 3.96% | \$2,615.22 | |
| Total: Filtered ad groups | | | | 77.00 | \$104.45 | 1,113 | 5.66% | \$8,043.20 |
| Total: Campaign | | | | 411.00 | \$107.05 | 7,346 | 6.58% | \$43,996.63 |

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Ads Jul 1 - Dec 28, 2023 Show last 30 days

| Ad | Status | Clicks | CTR | Cost |
|---|--|--------|-------|------------|
| (Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +12 more skinneymedspa.com/coolsculpting/miami Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Eligible (Limited) Policy (Restricted medical content +1 more) | 631 | 7.31% | \$4,713.33 |
| (Keyword:Skinney Medspa) Coolsculpting Coolsculpting® Elite +7 more skinneymedspa.com/coolsculpting/miami Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Paused Policy (Restricted drug terms +1 more) | 105 | 6.91% | \$714.65 |
| (Keyword:Skinney Medspa) Coolsculpting® Elite Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/miami Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Removed Policy (Restricted drug terms +1 more) | 0 | - | \$0.00 |
| Total: Ads in your current view | | 736 | 7.25% | \$5,427.98 |
| Total: Ad group | | 736 | 7.25% | \$5,427.98 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

Assets Combinations

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | Pending | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | Learning | 1,678 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | Learning | 1,006 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | Learning | 684 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | 2nd position | Learning | 109 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | Learning | 242 | Advertiser |
| Top Provider in Miami | Approved (limited) | Headline | 2nd position | Learning | 609 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 428 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 65 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 82 | Advertiser |
| {Keyword:Skinney Medspa} | Approved (limited) | Headline | 1st position | Good | 5,010 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 3,795 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 75 | Advertiser |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

Assets Combinations

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|-------|--------------|
| Top Provider in Miami | Approved (limited) | Headline | 2nd position | Learning | 609 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 428 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 65 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 82 | Advertiser |
| {Keyword:Skinney Medspa} | Approved (limited) | Headline | 1st position | Good | 5,010 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 3,795 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 75 | Advertiser |
| Coolsculpting in Miami | Approved (limited) | Headline | 1st position | Good | 3,149 | Advertiser |
| CoolSculpting® Elite in Miami | Approved (limited) | Headline | 1st position | Learning | 334 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | Learning | 140 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | Learning | 166 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | Best | 8,327 | Advertiser |
| Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. | Approved (limited) | Description | 2nd position | Best | 6,673 | Advertiser |

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets Combinations

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|-------------------------------------|----------|--|--------|-------|------------|
| Service catalog: CoolSculpting Elite, Ensculpt, Morpheus8, Hydrafacial, Photofacial, Laser Ski... | Structured snippet | MS search miami | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 | 6.76% | \$59.89 |
| CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search miami > coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 344 | 8.99% | \$2,967.20 |
| 5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 339 | 9.04% | \$2,875.23 |
| About Us Learn More About Why Skinney Medspa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 260 | 7.85% | \$2,140.96 |
| Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 247 | 8.05% | \$2,022.65 |
| Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 138 | 9.38% | \$1,311.13 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 12 | 7.84% | \$167.29 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets Combinations

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---------------------------|------------|-------------------------------------|----------|----------|--------|-------|----------|
| FDA Cleared | Callout | MS search miami > coolsculpting | Ad group | Eligible | 105 | 6.98% | \$863.45 |
| Freeze Your Fat | Callout | MS search miami > coolsculpting | Ad group | Eligible | 86 | 6.70% | \$780.09 |
| Nonsurgical Fat Reduction | Callout | MS search miami > coolsculpting | Ad group | Eligible | 65 | 6.30% | \$582.60 |
| Highlights: No Surgery | Callout | MS search miami > coolsculpting | Ad group | Eligible | 59 | 5.60% | \$564.95 |
| Liposuction Alternative | Callout | MS search miami > coolsculpting | Ad group | Eligible | 59 | 5.78% | \$500.54 |
| 20% Off Select Services | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Book An Appointment | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Yes, We're Open! | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Safety Measures In Place | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Strict Hygiene Guidelines | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Your Safety is a Priority | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| We Care About Your Health | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| 5-Star Rated Spa | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Accepting New Appts | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Contact Us + Free Consult | Callout | Account | Account | Eligible | 0 | - | \$0.00 |

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 2 of 19

Assets Combinations

Asset status: All Asset type: All Add filter Segment Columns Reports Download Expand More

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--|---------------|-------------------------------------|----------|--|--------|--------|------------|
| Fall Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 220 | 10.04% | \$1,790.00 |
| Summer Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 83 | 7.67% | \$541.79 |
| Spring Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Skinney Medspa | Business name | MS search miami | Campaign | Eligible | 691 | 7.31% | \$5,197.60 |
| (305) 717-7576 | Call | MS search miami | Campaign | Eligible | 28 | 4.40% | \$294.30 |
| [Image] | Business logo | MS search miami | Campaign | Eligible | 641 | 7.38% | \$4,865.35 |
| SKINNEY | Business logo | MS search miami | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |
| [Image] | Image | MS search miami | Ad group | Eligible | 79 | 6.27% | \$663.70 |

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations

Ads & assets

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---------|---------------|---------------------|----------|---|--------|-----|--------|
| SKINNEY | Business logo | MS search miami | Campaign | removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |

Assets

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|-------|------------|-------------------------------------|----------|----------|--------|-------|----------|
| | Image | MS search miami > coolsculpting | Ad group | Eligible | 72 | 6.47% | \$663.79 |

Landing pages

Keywords

Audience

Settings

Change history

Dynamic ad targets

Devices

Total: Images 72 6.47% \$663.79

Total: Business name 691 7.31% \$5,197.60

Total: Business logo 641 7.38% \$4,865.35

Total: Sitelinks 353 9.08% \$3,030.67

Total: Callouts 183 6.83% \$1,527.30

Total: Structured snippets 5 6.76% \$59.89

Total: Calls 28 4.40% \$294.30

Total: Locations 0 - \$0.00

Total: Promotions 303 9.25% \$2,331.79

Show rows: 100 1 - 35 of 35

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Google Ads Medstar Media > Skinny Medspa 227-156-5025 All campaigns > MS | search | miami > x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations

Ads & assets

Assets

| Ad | Status | Clicks | CTR | Cost |
|---|---|--------|-------|------------|
| Skinney Medspa CoolSculpting CoolSculpting® Elite +11 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | Eligible (Limited) Policy (Restricted medical content +1 more) | 364 | 4.02% | \$2,556.70 |
| Skinney Medspa CoolSculpting CoolSculpting® Elite +6 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | Paused Policy (Restricted drug terms +1 more) | 13 | 2.75% | \$58.52 |
| Skinney Medspa CoolSculpting® Elite Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/miami Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs,... | Removed Policy (Restricted drug terms +1 more) | 0 | - | \$0.00 |
| Total: Ads in your current view 377 3.96% \$2,615.22 | | | | |
| Total: Ad group 377 3.96% \$2,615.22 | | | | |

Keywords

Audience

Settings

Change history

Dynamic ad targets

Devices

1 - 3 of 3

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads Medstar Media > Skinny Medspa 227-156-5025 All campaigns > MS | search | miami > x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations

Responsive search ad

Assets

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | Pending | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | Learning | 2,154 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | Learning | 748 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | Learning | 684 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | 2nd position | Learning | 450 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | Learning | 643 | Advertiser |
| Top Provider in Miami | Approved (limited) | Headline | 2nd position | Learning | 143 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 1,723 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 138 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 122 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 2,383 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 283 | Advertiser |
| Coolsculpting in Miami | Approved (limited) | Headline | 1st position | Good | 8,037 | Advertiser |

Keywords

Audience

Settings

Change history

Dynamic ad targets

Devices

Showing rows: 100 1 - 18 of 18

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Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads Medstar Media > Skinny Medspa 227-156-5025 All campaigns > MS | search | miami > x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations

Assets

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|-------|--------------|
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | Learning | 643 | Advertiser |
| Top Provider in Miami | Approved (limited) | Headline | 2nd position | Learning | 143 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 1,723 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 138 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 122 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 2,383 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 283 | Advertiser |
| Coolsculpting in Miami | Approved (limited) | Headline | 1st position | Good | 8,037 | Advertiser |
| CoolSculpting® Elite in Miami | Approved (limited) | Headline | 1st position | Learning | 592 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | Learning | 117 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | Learning | 152 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | Good | 8,781 | Advertiser |
| Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. | Approved (limited) | Description | 2nd position | Good | 6,856 | Advertiser |

Keywords

Audience

Settings

Change history

Dynamic ad targets

Devices

Showing rows: 100 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

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Google Ads Medstar Media > Skinny Medspa 227-156-5025 All campaigns > MS | search | miami > x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview

Recommendations

Assets

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--|--------------------|--|----------|---|--------|-------|------------|
| Service catalog: CoolSculpting Elite, Ensculpt, Morpheus, Hydrafacial, Photofacial, Laser Ski... | Structured snippet | MS search miami | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 5.17% | \$20.44 |
| CoolSculpting Miami CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 175 | 4.97% | \$1,333.70 |
| 5 Star Reviews See Why Skinny Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 168 | 4.75% | \$1,288.96 |
| About Us Learn More About Why Skinny MedSpa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 126 | 4.16% | \$965.95 |
| Why Choose Skinny Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 110 | 3.77% | \$804.31 |
| Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 70 | 4.87% | \$620.41 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 24 | 4.43% | \$228.51 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Book A Free Consultation Quickly & Conveniently Book Your | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Keywords

Audience

Settings

Change history

Dynamic ad targets

Devices

Showing rows: 100 1 - 18 of 18

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Enabled Status: Eligible (Limited) Type: Standard

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|---------------------------|----------|--|----------|----------|-----|----------|
| Callout | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | FDA Cleared | Callout | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 45 | \$347.02 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Highlights: No Surgery | Callout | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 39 | \$345.63 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Nonsurgical Fat Reduction | Callout | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 39 | \$336.34 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Freeze Your Fat | Callout | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 34 | \$296.45 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Liposuction Alternative | Callout | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 35 | \$244.76 |
| <input type="checkbox"/> <input checked="" type="radio"/> | 20% Off Select Services | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Book An Appointment | Callout | Account | Account | Eligible | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Yes, We're Open! | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Safety Measures In Place | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Strict Hygiene Guidelines | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Your Safety is a Priority | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | We Care About Your Health | Callout | Account | Account | Removed | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | 5-Star Rated Spa | Callout | Account | Account | Eligible | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Accepting New Appts | Callout | Account | Account | Eligible | 0 | \$0.00 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Contact Us + Free Consult | Callout | Account | Account | Eligible | 0 | \$0.00 |
| Promotion | | | | | | | |

Enabled Status: Eligible (Limited) Type: Standard

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--|---------------|--|----------|--|-----|------------|
| Promotion | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | Fall Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible (Limited) Policy (Restricted medical content +1 more) | 90 | \$656.44 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Summer Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > x. Exp Reach coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 39 | \$235.26 |
| <input type="checkbox"/> <input checked="" type="radio"/> | Spring Sale - Up to 50% off 16+ Treatments | Promotion | MS search miami > x. Exp Reach coolsculpting | Ad group | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| Business name | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | Skinney Medspa | Business name | MS search miami | Campaign | Eligible | 333 | \$2,381.64 |
| Call | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | (305) 717-7576 | Call | MS search miami | Campaign | Eligible | 14 | \$93.34 |
| Business logo | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | | Business logo | MS search miami | Campaign | Eligible | 290 | \$2,146.15 |
| <input type="checkbox"/> <input checked="" type="radio"/> | | Business logo | MS search miami | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | \$0.00 |
| Image | | | | | | | |

Enabled Status: Eligible (Limited) Type: Standard

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------|---------------|--|----------|--|-----|----------|
| <input type="checkbox"/> <input checked="" type="radio"/> | | Business logo | MS search miami | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | \$0.00 |
| Image | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> | | Image | MS search miami > x. Exp Reach coolsculpting | Ad group | Eligible | 40 | \$269.27 |
| Total: Images | | | | | | | |
| 40 3.43% \$269.27 | | | | | | | |
| Total: Business name | | | | | | | |
| 333 3.85% \$2,381.64 | | | | | | | |
| Total: Business logo | | | | | | | |
| 290 3.79% \$2,146.15 | | | | | | | |
| Total: Sitelinks | | | | | | | |
| 186 5.09% \$1,437.26 | | | | | | | |
| Total: Callouts | | | | | | | |
| 86 3.65% \$689.99 | | | | | | | |
| Total: Structured snippets | | | | | | | |
| 3 5.17% \$20.44 | | | | | | | |
| Total: Calls | | | | | | | |
| 14 2.09% \$93.34 | | | | | | | |
| Total: Locations | | | | | | | |
| 0 - \$0.00 | | | | | | | |
| Total: Promotions | | | | | | | |
| 129 4.88% \$891.70 | | | | | | | |

Show rows: 100 1 - 35 of 35

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Paused Type: Search Budget: \$1.00/day

| Ad group | Status | Target CPA | Conversions | Cost / conv. | Clicks | CTR | Cost |
|------------------------------|---|------------|-------------|--------------|---------|-------|------------|
| coolsculpting | Not eligible Campaign paused, All ads disapproved | - | 4.00 | \$56.45 | 62 | 6.13% | \$225.80 |
| x. Exp Reach coolsculpting | Not eligible Campaign paused, All ads disapproved | - | 4.00 | \$26.65 | 30 | 4.03% | \$106.61 |
| Total: Filtered ad groups | | | | 8.00 | \$41.55 | 92 | \$332.41 |
| Total: Campaign | | | | 34.00 | \$73.62 | 891 | \$2,503.21 |

1 - 2 of 2

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Some inventory may be provided through third party intermediaries.
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Enabled Status: Not eligible Type: Standard

| Ad | Status | Clicks | CTR | Cost |
|--|---|--------|--------|----------|
| (Keyword:Skinney Medspa) CoolSculpting CoolSculpting® Elite +12 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat In 9 Areas: Thighs... View assets details | Not eligible Disapproved (Destination not working +3 more), Campaign paused | 53 | 5.51% | \$207.49 |
| (Keyword:Skinney Medspa) CoolSculpting CoolSculpting® Elite +7 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat In 9 Areas: Thighs... View assets details | Not eligible Disapproved (Destination not working +3 more), Campaign paused | 9 | 18.37% | \$18.31 |
| (Keyword:Skinney Medspa) CoolSculpting® Elite Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/houston Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. CoolSculpting® Elite Treats Fat In 9 Areas: Thighs... View assets details | Paused Disapproved (Destination not working +2 more), Campaign paused | 0 | - | \$0.00 |
| Total: Ads in your current view | | 62 | 6.13% | \$225.80 |
| Total: Ad group | | 62 | 6.13% | \$225.80 |

1 - 3 of 3

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Enabled Status: **Not eligible** Type: Standard More details Ad group 3 of 21

Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

Ad violates policy and can't run: Destination not working, Destination not working, Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------------|-------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | Pending | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | Learning | 113 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | Learning | 192 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | Learning | 79 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | 2nd position | Learning | 30 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | Learning | 27 | Advertiser |
| Top Provider in Houston | Approved (limited) | Headline | 2nd position | Learning | 22 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 48 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 6 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 2 | Advertiser |
| (Keyword:Skinney Medspa) | Approved (limited) | Headline | 1st position | Good | 407 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 449 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 23 | Advertiser |

Enabled Status: **Not eligible** Type: Standard More details Ad group 3 of 21

Responsive search ad Leave feedback Custom Jul 1 - Dec 28, 2023 Show last 30 days

Ad violates policy and can't run: Destination not working, Destination not working, Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Performance | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------------|-------|--------------|
| Top Provider in Houston | Approved (limited) | Headline | 2nd position | Learning | 22 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | Learning | 48 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | 1st position | Learning | 6 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | Learning | 2 | Advertiser |
| (Keyword:Skinney Medspa) | Approved (limited) | Headline | 1st position | Good | 407 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | Good | 449 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | Learning | 23 | Advertiser |
| Coolsculpting in Houston | Approved (limited) | Headline | 1st position | Good | 461 | Advertiser |
| CoolSculpting® Elite Houston | Approved (limited) | Headline | 1st position | Learning | 65 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | Learning | 18 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | Learning | 20 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | Good | 924 | Advertiser |
| Our Biggest CoolSculpting Deal Ever. Get 50% Off 16+ Treatments of CoolSculpting Elite. | Approved (limited) | Description | 2nd position | Good | 694 | Advertiser |

Show rows: 100 1 - 19 of 19

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Enabled Status: **Not eligible** Type: Standard More details Ad group 3 of 21

Assets Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--|--------------------|---------------------------------------|----------|--|--------|-------|---------|
| Service catalog: CoolSculpting Elite, EmuSculpt, Morpheus8, Hydrafacial, Photofacial, Laser SKI... | Structured snippet | MS search houston | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| 5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 23 | 6.02% | \$95.18 |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search houston > coolsculpting | Ad group | Not eligible Disapproved (Destination not working +2 more) | 23 | 5.91% | \$95.18 |
| About Us Learn More About Why Skinney Medspa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 20 | 5.42% | \$89.75 |
| Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 20 | 5.31% | \$81.41 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Featured in Vanity Fair Read About What Earned Us A Feature In The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Enabled Status: **Not eligible** Type: Standard More details Ad group 3 of 21

Assets Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------------|------------|---------------------------------------|----------|----------|--------|-------|---------|
| Highlights: No Surgery | Callout | MS search houston > coolsculpting | Ad group | Eligible | 7 | 7.45% | \$18.20 |
| FDA Cleared | Callout | MS search houston > coolsculpting | Ad group | Eligible | 6 | 6.45% | \$15.86 |
| Non-surgical Fat Reduction | Callout | MS search houston > coolsculpting | Ad group | Eligible | 2 | 2.78% | \$7.02 |
| Liposuction Alternative | Callout | MS search houston > coolsculpting | Ad group | Eligible | 3 | 4.62% | \$5.44 |
| Freeze Your Fat | Callout | MS search houston > coolsculpting | Ad group | Eligible | 1 | 1.35% | \$2.09 |
| 20% Off Select Services | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Book An Appointment | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Yes, We're Open! | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Safety Measures In Place | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Strict Hygiene Guidelines | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| Your Safety is a Priority | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| We Care About Your Health | Callout | Account | Account | Removed | 0 | - | \$0.00 |
| 5-Star Rated Spa | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Accepting New Appts | Callout | Account | Account | Eligible | 0 | - | \$0.00 |
| Contact Us + Free Consult | Callout | Account | Account | Eligible | 0 | - | \$0.00 |

Enabled Status: **Not eligible** Type: Standard More details Ad group 3 of 21

Assets Custom Jul 1 - Dec 28, 2023 Show last 30 days

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--|---------------|---------------------------------------|----------|--|--------|-------|----------|
| Spring Sale - Up to 50% off 16+ Treatments | Promotion | MS search houston > coolsculpting | Ad group | Not eligible Disapproved (Destination not working +2 more) | 0 | - | \$0.00 |
| Skinney Medspa | Business name | MS search houston | Campaign | Eligible | 57 | 6.14% | \$215.44 |
| (713) 324-7697 | Call | MS search houston | Campaign | Eligible | 6 | 2.50% | \$27.56 |
| SKINNEY | Business logo | MS search houston | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |
| [Image] | Business logo | MS search houston | Campaign | Eligible | 0 | - | \$0.00 |
| Total: Images | | | | | 0 | - | \$0.00 |
| Total: Business name | | | | | 57 | 6.14% | \$215.44 |
| Total: Business logo | | | | | 0 | - | \$0.00 |
| Total: Sitelinks | | | | | 23 | 5.90% | \$95.18 |
| Total: Callouts | | | | | 12 | 6.25% | \$28.21 |
| Total: Structured snippets | | | | | 0 | - | \$0.00 |

Enabled Status: **Not eligible** Type: Standard [More details](#) Ad group 3 of 21

| Overview | Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------|----------------------------|---------------|-----------------------|----------|--|--------|-------|----------|
| Assets | SKINNEY | Business logo | MS search houston | Campaign | Removed Disapproved (Business Logo Blurry) | 0 | - | \$0.00 |
| Assets | | Business logo | MS search houston | Campaign | Eligible | 0 | - | \$0.00 |
| Audience | Total: Images | | | | | 0 | - | \$0.00 |
| Settings | Total: Business name | | | | | 57 | 6.14% | \$215.44 |
| Change history | Total: Business logo | | | | | 0 | - | \$0.00 |
| Show less | Total: Sitelinks | | | | | 23 | 5.90% | \$95.18 |
| Dynamic ad targets | Total: Callouts | | | | | 12 | 6.25% | \$28.21 |
| Devices | Total: Structured snippets | | | | | 0 | - | \$0.00 |
| | Total: Calls | | | | | 6 | 2.50% | \$27.56 |
| | Total: Locations | | | | | 0 | - | \$0.00 |
| | Total: Promotions | | | | | 0 | - | \$0.00 |

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Enabled Status: **Not eligible** Type: Standard [More details](#) Ad group 16 of 21

Custom Jul 1 - Dec 28, 2023 [Show last 30 days](#)

| Overview | Ad | Status | Clicks | CTR | Cost |
|--------------------|---|---|--------|-------|----------|
| Assets | Skinney Medspa Coolsculpting Coolsculpting® Elite +11 more skinneymedspa.com/coolsculpting/houston Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Not eligible Disapproved (Destination not working +3 more), Campaign paused | 30 | 4.20% | \$106.61 |
| Assets | Skinney Medspa Coolsculpting® Elite Fat Reduction Treatment +10 more skinneymedspa.com/coolsculpting/houston Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Paused Disapproved (Destination not working +3 more), Campaign paused | 0 | - | \$0.00 |
| Assets | Skinney Medspa Coolsculpting Coolsculpting® Elite +6 more skinneymedspa.com/coolsculpting/houston Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. Coolsculpting® Elite Treats Fat in 9 Areas: Thighs,... | Not eligible Disapproved (Destination not working +3 more), Campaign paused | 0 | 0.00% | \$0.00 |
| Audience | Total: Ads in your current view | | 30 | 4.03% | \$106.61 |
| Dynamic ad targets | Total: Ad group | | 30 | 4.03% | \$106.61 |

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Enabled Status: **Not eligible** Type: Standard [More details](#) Ad group 16 of 21

Responsive search ad [Leave feedback](#) Custom Jul 1 - Dec 28, 2023 [Show last 30 days](#)

Ad violates policy and can't run: [Destination not working](#), [Destination not working](#), [Restricted drug terms](#), [Restricted medical content](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|-------------------------------|--------------------|------------|------------------|-------|--------------|
| Skinney Medspa | Approved (limited) | Headline | None | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | 127 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | 109 | Advertiser |
| Flexible Payment Options | Approved (limited) | Headline | 2nd position | 43 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | 2nd position | 89 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | 39 | Advertiser |
| Top Provider in Houston | Approved (limited) | Headline | 2nd position | 5 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | 168 | Advertiser |
| Coolsculpting® Elite | Approved (limited) | Headline | 1st position | 16 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | 7 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | 128 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | 56 | Advertiser |
| Coolsculpting in Houston | Approved (limited) | Headline | 1st position | 608 | Advertiser |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Enabled Status: **Not eligible** Type: Standard [More details](#) Ad group 16 of 21

Ad violates policy and can't run: [Destination not working](#), [Destination not working](#), [Restricted drug terms](#), [Restricted medical content](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------|--------------|
| Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | 39 | Advertiser |
| Top Provider in Houston | Approved (limited) | Headline | 2nd position | 5 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | 168 | Advertiser |
| Coolsculpting® Elite | Approved (limited) | Headline | 1st position | 16 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | 7 | Advertiser |
| 50% Off 16+ Treatments | Approved (limited) | Headline | 2nd position | 128 | Advertiser |
| Coolsculpting | Approved (limited) | Headline | 1st position | 56 | Advertiser |
| Coolsculpting in Houston | Approved (limited) | Headline | 1st position | 608 | Advertiser |
| Coolsculpting® Elite Houston | Approved (limited) | Headline | 1st position | 35 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | 10 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | 14 | Advertiser |
| Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 691 | Advertiser |
| Our Biggest Coolsculpting Deal Ever. Get 50% Off 16+ Treatments of Coolsculpting Elite. | Approved (limited) | Description | 2nd position | 540 | Advertiser |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Enabled Status: **Not eligible** Type: Standard [More details](#) Ad group 16 of 21

Assets Custom Jul 1 - Dec 28, 2023 [Show last 30 days](#)

| Asset | Asset type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|--|----------|--|--------|-------|---------|
| Service catalog: Coolsculpting Elite, Emsculpt, Morpheus8, Hydrafacial, Photofacial, Laser Skin Resurfacin... | Structured snippet | MS search houston | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Why Choose Skinney Medspa Read About What Sets Us Apart from Other Medspas | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 9 | 3.41% | \$34.71 |
| 5 Star Reviews See Why Skinney Medspa is #1 Read Real Client Reviews | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 9 | 3.19% | \$34.71 |
| Coolsculpting Coolsculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | Sitelink | MS search houston > x. Exp Reach coolsculpting | Ad group | Not eligible Disapproved (Destination not working +2 more) | 9 | 3.13% | \$34.71 |
| About Us Learn More About Why Skinney MedSpa is #1 | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 9 | 3.45% | \$34.71 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Featured in Vanity Fair Read About What Earned Us A Feature in The Popular Fashion Magazine. | Sitelink | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now | Sitelink | Account | Account | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | houston > x. Exp Reach | coolsculpting

Enabled Status: **Not eligible** Type: Standard

Ad group 16 of 21

| Overview | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More | |
|--------------------|--------------------------|---------------------------|--------------------------|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------|
| Recommendations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Ads & assets | Callout | | | | | | | | | |
| Ads | <input type="checkbox"/> | FDA Cleared | Callout | MS search houston > x. Exp Reach coolsculpting | Ad group | Eligible | | 4 | 5.88% | \$19.71 |
| Assets | <input type="checkbox"/> | Freeze Your Fat | Callout | MS search houston > x. Exp Reach coolsculpting | Ad group | Eligible | | 2 | 4.00% | \$15.24 |
| Landing pages | <input type="checkbox"/> | Liposuction Alternative | Callout | MS search houston > x. Exp Reach coolsculpting | Ad group | Eligible | | 2 | 3.70% | \$15.24 |
| Keywords | <input type="checkbox"/> | Nonsurgical Fat Reduction | Callout | MS search houston > x. Exp Reach coolsculpting | Ad group | Eligible | | 1 | 1.64% | \$10.68 |
| Audience | <input type="checkbox"/> | Highlights: No Surgery | Callout | MS search houston > x. Exp Reach coolsculpting | Ad group | Eligible | | 2 | 3.08% | \$4.10 |
| Settings | <input type="checkbox"/> | 20% Off Select Services | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| Change history | <input type="checkbox"/> | Book An Appointment | Callout | Account | Account | Eligible | | 0 | - | \$0.00 |
| Show less | <input type="checkbox"/> | Yes, We're Open! | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| Dynamic ad targets | <input type="checkbox"/> | Safety Measures In Place | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| Devices | <input type="checkbox"/> | Strict Hygiene Guidelines | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| | <input type="checkbox"/> | Your Safety is a Priority | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| | <input type="checkbox"/> | We Care About Your Health | Callout | Account | Account | Removed | | 0 | - | \$0.00 |
| | <input type="checkbox"/> | 5-Star Rated Spa | Callout | Account | Account | Eligible | | 0 | - | \$0.00 |
| | <input type="checkbox"/> | Accepting New Appts | Callout | Account | Account | Eligible | | 0 | - | \$0.00 |
| | <input type="checkbox"/> | Contact Us + Free Consult | Callout | Account | Account | Eligible | | 0 | - | \$0.00 |
| | | Promotion | | | | Not eligible | | | | |

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | houston > x. Exp Reach | coolsculpting

Enabled Status: **Not eligible** Type: Standard

Ad group 16 of 21

| Overview | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More | |
|--------------------|--------------------------|--|--------------------------|--|--------------------------|---|--------------------------|--------------------------|--------------------------|---------|
| Recommendations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Ads & assets | Promotion | | | | | | | | | |
| Ads | <input type="checkbox"/> | Spring Sale - Up to 50% off 16+ Treatments | Promotion | MS search houston > x. Exp Reach coolsculpting | Ad group | Not eligible Disapproved (Destination not working #2 more) | | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | Business name | | | | | | | | |
| Keywords | <input type="checkbox"/> | Skinney Medspa | Business name | MS search houston | Campaign | Eligible | | 26 | 3.81% | \$97.32 |
| Audience | <input type="checkbox"/> | Call | | | | | | | | |
| Settings | <input type="checkbox"/> | (713) 324-7697 | Call | MS search houston | Campaign | Eligible | | 7 | 4.43% | \$20.76 |
| Change history | <input type="checkbox"/> | Business logo | | | | | | | | |
| Show less | <input type="checkbox"/> | SKINNEY | Business logo | MS search houston | Campaign | Removed Disapproved (Business Logo Blurry) | | 0 | - | \$0.00 |
| Dynamic ad targets | <input type="checkbox"/> | | Business logo | MS search houston | Campaign | Eligible | | 0 | - | \$0.00 |
| Devices | | | | | | | | | | |
| | | Total: Images | | | | | | 0 | - | \$0.00 |
| | | Total: Business name | | | | | | 26 | 3.81% | \$97.32 |
| | | Total: Business logo | | | | | | 0 | - | \$0.00 |
| | | Total: Sitelinks | | | | | | 9 | 3.11% | \$34.71 |
| | | Total: Callouts | | | | | | 5 | 3.38% | \$21.94 |
| | | Total: Structured snippets | | | | | | 0 | - | \$0.00 |

Google Ads | Medstar Media > Skinney Medspa 227-156-5025 | All campaigns > MS | search | houston > x. Exp Reach | coolsculpting

Enabled Status: **Not eligible** Type: Standard

Ad group 16 of 21

| Overview | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More | |
|--------------------|--------------------------|----------------------------|--------------------------|--------------------------|--------------------------|---|--------------------------|--------------------------|--------------------------|---------|
| Recommendations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Ads & assets | Business logo | | | | | | | | | |
| Ads | <input type="checkbox"/> | SKINNEY | Business logo | MS search houston | Campaign | Removed Disapproved (Business Logo Blurry) | | 0 | - | \$0.00 |
| Landing pages | <input type="checkbox"/> | | Business logo | MS search houston | Campaign | Eligible | | 0 | - | \$0.00 |
| Keywords | | | | | | | | | | |
| Audience | | Total: Images | | | | | | 0 | - | \$0.00 |
| Settings | | Total: Business name | | | | | | 26 | 3.81% | \$97.32 |
| Change history | | Total: Business logo | | | | | | 0 | - | \$0.00 |
| Show less | | Total: Sitelinks | | | | | | 9 | 3.11% | \$34.71 |
| Dynamic ad targets | | Total: Callouts | | | | | | 5 | 3.38% | \$21.94 |
| Devices | | Total: Structured snippets | | | | | | 0 | - | \$0.00 |
| | | Total: Calls | | | | | | 7 | 4.43% | \$20.76 |
| | | Total: Locations | | | | | | 0 | - | \$0.00 |
| | | Total: Promotions | | | | | | 0 | - | \$0.00 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Ad sets | AC - Skinney Medspa (Chris/Ryan) (37..)

Updated just now

Ad set name contains cool

7 selected

| Off / On | Ad set | Bid strategy | Budget | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent |
|--------------------------|---|----------------------------|-------------------|---------------------------------------|---------------------|----------------------------|---------------------------------------|------------------------|-------------------------|--------------------------------|
| <input type="checkbox"/> | Coolsculpting - Women - Miami - Interest Stack | Highest volume Conversions | Using campaign... | Dec 26, 2023, 3:05... 2 days ago | 7-day click | 163 Website Leads | 119,359 | 596,760 | \$102.31 Per Lead | \$16,677.00 |
| <input type="checkbox"/> | Coolsculpting - Women - NYC - Interest Stack | Highest volume Conversions | Using campaign... | Dec 26, 2023, 3:04... 2 days ago | 7-day click | 684 Website Leads | 520,284 | 1,842,694 | \$57.73 Per Lead | \$39,486.94 |
| <input type="checkbox"/> | Coolsculpting - Men - NYC - Interest Stack | Highest volume Conversions | Using campaign... | Dec 26, 2023, 3:04... 2 days ago | 7-day click | 420 Website Leads | 316,595 | 815,648 | \$38.61 Per Lead | \$16,214.94 |
| <input type="checkbox"/> | Coolsculpting - Women - Houston - Interest Sta... | Highest volume Conversions | Using campaign... | Apr 12, 2023, 10:1... 260 days ago | 7-day click | 2 Website Leads | 5,772 | 8,219 | \$94.23 Per Lead | \$188.45 |
| | Results from 4 ad sets | | | | 7-day click | 1,269 Website Leads | 973,425 Accounts Center acc... | 3,263,321 Total | \$57.18 Per Lead | \$72,567.33 Total Spent |

Ads | AC - Skinney Medspa (Chris/Ryan) (37..)

Updated just now

Ad set name contains cool

7 selected

4 selected

| Off / On | Ad | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|--------------------------|--|---------------------------------------|---------------------|----------------------------|---------------------------------------|------------------------|-------------------------|-----------------|-------------------------|-------------------------|--------------------------------|
| <input type="checkbox"/> | CS Women - NYC - Video - Thighs | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 487 Website Leads | 481,213 | 1,346,352 | \$57.51 Per Lead | - | - | - | \$28,005.69 |
| <input type="checkbox"/> | CS Male - NYC - Video | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 341 Website Leads | 310,259 | 760,269 | \$41.45 Per Lead | - | - | - | \$14,133.82 |
| <input type="checkbox"/> | CS Women - NYC - Video - Testimonial | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 144 Website Leads | 185,810 | 397,152 | \$56.34 Per Lead | - | - | - | \$8,112.55 |
| <input type="checkbox"/> | CS Women - Miami - Video - Thighs | Dec 26, 2023, 3:05... 3 days ago | 7-day click | 66 Website Leads | 84,020 | 256,895 | \$96.00 Per Lead | - | - | - | \$6,336.21 |
| <input type="checkbox"/> | CS Women - Miami - Video - TESTIMONIAL - ... | Dec 26, 2023, 3:05... 3 days ago | 7-day click | 40 Website Leads | 68,153 | 204,376 | \$128.00 Per Lead | - | - | - | \$5,119.96 |
| <input type="checkbox"/> | CS Women - Miami - Video - All Areas - NEW | Dec 26, 2023, 3:05... 3 days ago | 7-day click | 35 Website Leads | 37,202 | 109,896 | \$115.50 Per Lead | - | - | - | \$4,042.60 |
| <input type="checkbox"/> | CS Women - NYC - Video - All Areas - NEW | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 46 Website Leads | 46,621 | 89,896 | \$65.20 Per Lead | - | - | - | \$2,998.99 |
| <input type="checkbox"/> | CS Male 2 - NYC - Video | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 79 Website Leads | 25,958 | 55,379 | \$26.34 Per Lead | - | - | - | \$2,081.12 |
| <input type="checkbox"/> | CS Women - Miami - Video - BH Testimonial | Dec 26, 2023, 3:05... 3 days ago | 7-day click | 7 Website Leads | 8,160 | 16,609 | \$92.02 Per Lead | - | - | - | \$644.17 |
| <input type="checkbox"/> | CS Women - Miami - Video - UNIVERSITY | Dec 26, 2023, 3:05... 3 days ago | 7-day click | 15 Website Leads | 4,515 | 8,992 | \$35.61 Per Lead | - | - | - | \$534.21 |
| <input type="checkbox"/> | Skinney - CS Women - NYC - Video - Fast Beat | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 4 Website Leads | 4,682 | 6,508 | \$59.22 Per Lead | - | - | - | \$236.88 |
| <input type="checkbox"/> | CS Women - NYC - Video - University | Dec 26, 2023, 3:04... 3 days ago | 7-day click | 3 Website Leads | 1,709 | 2,798 | \$44.36 Per Lead | - | - | - | \$133.07 |
| <input type="checkbox"/> | CS Women - Houston - Video - Thighs | Apr 12, 2023, 10:1... 260 days ago | 7-day click | 2 Website Leads | 3,773 | 5,206 | \$57.69 Per Lead | - | - | - | \$115.37 |
| | Results from 16 ads | | 7-day click | 1,269 Website Leads | 973,425 Accounts Center acc... | 3,263,341 Total | \$57.18 Per Lead | | | | \$72,567.72 Total Spent |

| Off / On | Ad | Last significant dit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|----------------------------|---|-------------------------------------|---------------------|------------------------|-----------------------------------|--------------------|----------------------|-----------------|-------------------------|-------------------------|----------------------------|
| <input type="checkbox"/> | CS Women - Miami - Video - TESTIMONIAL - ... | sc 26, 2023, 3:05... 3 days ago | 7-day click | Website Leads 40 | 68,153 | 204,376 | \$128.00 Per Lead | — | — | — | \$5,119.96 |
| <input type="checkbox"/> | CS Women - Miami - Video - All Areas - NEW | sc 26, 2023, 3:05... 3 days ago | 7-day click | Website Leads 35 | 37,202 | 109,896 | \$115.50 Per Lead | — | — | — | \$4,042.60 |
| <input type="checkbox"/> | CS Women - NYC - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago | 7-day click | Website Leads 46 | 46,621 | 89,896 | \$65.20 Per Lead | — | — | — | \$2,998.99 |
| <input type="checkbox"/> | CS Male 2 - NYC - Video | sc 26, 2023, 3:04... 3 days ago | 7-day click | Website Leads 79 | 25,958 | 55,379 | \$26.34 Per Lead | — | — | — | \$2,081.12 |
| <input type="checkbox"/> | CS Women - Miami - Video - BH Testimonial | sc 26, 2023, 3:05... 3 days ago | 7-day click | Website Leads 7 | 8,160 | 16,609 | \$92.02 Per Lead | — | — | — | \$644.17 |
| <input type="checkbox"/> | CS Women - Miami - Video - UNIVERSITY | sc 26, 2023, 3:05... 3 days ago | 7-day click | Website Leads 15 | 4,515 | 8,992 | \$35.61 Per Lead | — | — | — | \$534.21 |
| <input type="checkbox"/> | Skinney - CS Women - NYC - Video - Fast Beat | sc 26, 2023, 3:04... 3 days ago | 7-day click | Website Leads 4 | 4,682 | 6,508 | \$59.22 Per Lead | — | — | — | \$236.88 |
| <input type="checkbox"/> | CS Women - NYC - Video - University | sc 26, 2023, 3:04... 3 days ago | 7-day click | Website Leads 3 | 1,709 | 2,798 | \$44.36 Per Lead | — | — | — | \$133.07 |
| <input type="checkbox"/> | CS Women - Houston - Video - Thighs | pr 12, 2023, 10:1... 40 days ago | 7-day click | Website Leads 2 | 3,773 | 5,206 | \$57.69 Per Lead | — | — | — | \$115.37 |
| <input type="checkbox"/> | CS Women - Houston - Video - All Areas - N... | pr 12, 2023, 10:1... 40 days ago | 7-day click | Website Lead — | 1,946 | 2,647 | — Per Lead | — | — | — | \$65.39 |
| <input type="checkbox"/> | CS Women - Houston - Video - UNIVERSITY | pr 12, 2023, 10:1... 40 days ago | 7-day click | Website Lead — | 245 | 366 | — Per Lead | — | — | — | \$7.69 |
| <input type="checkbox"/> | CS Women - Houston - Video - All Areas | pr 12, 2023, 10:1... 40 days ago | 7-day click | Website Lead — | — | — | — Per Lead | — | — | — | — |
| Results from 16 ads | | | | Website Leads 1,269 | Accounts Center acc... 973,425 | Total 3,263,341 | \$57.18 Per Lead | — | — | — | \$72,567.72 Total Spent |

Ad set name contains cool

7 selected

| Off / On | Ad | Last significant dit |
|-------------------------------------|--|-------------------------------------|
| <input checked="" type="checkbox"/> | CS Women - NYC - Video - Thighs | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Male - NYC - Video | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - Testimonial | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - Thighs | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - TESTIMONIAL - ... | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Male 2 - NYC - Video | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - BH Testimonial | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - UNIVERSITY | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | Skinney - CS Women - NYC - Video - Fast Beat | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - University | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Houston - Video - Thighs | pr 12, 2023, 10:1... 40 days ago |

Results from 16 ads

View preview

Skinney Medspa
Sponsored · 48

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20–25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

BOOK NOW
Receive 50% off select treatments

Close

1 selected

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|----------------------|-----------------|-------------------------|-------------------------|----------------------------|
| \$57.51 Per Lead | — | — | — | \$28,005.69 |
| \$41.45 Per Lead | — | — | — | \$14,133.82 |
| \$56.34 Per Lead | — | — | — | \$8,112.55 |
| \$96.00 Per Lead | — | — | — | \$6,336.21 |
| \$128.00 Per Lead | — | — | — | \$5,119.96 |
| \$115.50 Per Lead | — | — | — | \$4,042.60 |
| \$65.20 Per Lead | — | — | — | \$2,998.99 |
| \$26.34 Per Lead | — | — | — | \$2,081.12 |
| \$92.02 Per Lead | — | — | — | \$644.17 |
| \$35.61 Per Lead | — | — | — | \$534.21 |
| \$59.22 Per Lead | — | — | — | \$236.88 |
| \$44.36 Per Lead | — | — | — | \$133.07 |
| \$57.69 Per Lead | — | — | — | \$115.37 |
| \$57.18 Per Lead | — | — | — | \$72,567.72 Total Spent |

Ad set name contains cool

7 selected

| Off / On | Ad | Last significant dit |
|-------------------------------------|--|-------------------------------------|
| <input checked="" type="checkbox"/> | CS Women - NYC - Video - Thighs | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Male - NYC - Video | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - Testimonial | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - Thighs | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - TESTIMONIAL - ... | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Male 2 - NYC - Video | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - BH Testimonial | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - UNIVERSITY | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | Skinney - CS Women - NYC - Video - Fast Beat | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - University | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Houston - Video - Thighs | pr 12, 2023, 10:1... 40 days ago |

Results from 16 ads

View preview

Skinney Medspa
Sponsored · 48

new york, ny 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

BOOK NOW
Receive 50% off select treatments

Call us 212-754-6639
or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

42 likes 1 comment 5 shares

Like Comment Share

Close

1 selected

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|----------------------|-----------------|-------------------------|-------------------------|----------------------------|
| \$57.51 Per Lead | — | — | — | \$28,005.69 |
| \$41.45 Per Lead | — | — | — | \$14,133.82 |
| \$56.34 Per Lead | — | — | — | \$8,112.55 |
| \$96.00 Per Lead | — | — | — | \$6,336.21 |
| \$128.00 Per Lead | — | — | — | \$5,119.96 |
| \$115.50 Per Lead | — | — | — | \$4,042.60 |
| \$65.20 Per Lead | — | — | — | \$2,998.99 |
| \$26.34 Per Lead | — | — | — | \$2,081.12 |
| \$92.02 Per Lead | — | — | — | \$644.17 |
| \$35.61 Per Lead | — | — | — | \$534.21 |
| \$59.22 Per Lead | — | — | — | \$236.88 |
| \$44.36 Per Lead | — | — | — | \$133.07 |
| \$57.69 Per Lead | — | — | — | \$115.37 |
| \$57.18 Per Lead | — | — | — | \$72,567.72 Total Spent |

Ad set name contains cool

7 selected

| Off / On | Ad | Last significant dit |
|-------------------------------------|--|-------------------------------------|
| <input checked="" type="checkbox"/> | CS Male - NYC - Video | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - Testimonial | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - Thighs | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - TESTIMONIAL - ... | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Miami - Video - All Areas - NEW | sc 26, 2023, 3:04... 3 days ago |
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| <input type="checkbox"/> | Skinney - CS Women - NYC - Video - Fast Beat | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - NYC - Video - University | sc 26, 2023, 3:04... 3 days ago |
| <input type="checkbox"/> | CS Women - Houston - Video - Thighs | pr 12, 2023, 10:1... 40 days ago |

Results from 16 ads

View preview

Skinney Medspa
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Many of us struggle with stubborn areas of fat that don't seem to go away despite diet and exercise. CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

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Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

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3 likes

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1 selected

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|----------------------|-----------------|-------------------------|-------------------------|----------------------------|
| \$57.51 Per Lead | — | — | — | \$28,005.69 |
| \$41.45 Per Lead | — | — | — | \$14,133.82 |
| \$56.34 Per Lead | — | — | — | \$8,112.55 |
| \$96.00 Per Lead | — | — | — | \$6,336.21 |
| \$128.00 Per Lead | — | — | — | \$5,119.96 |
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| Off / On | Ad | Last significant dit |
|-------------------------------------|--|-------------------------------------|
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Results from 16 ads

View preview

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new york, ny 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

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3 likes

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1 selected

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| \$57.18 Per Lead | — | — | — | \$72,567.72 Total Spent |

Ads AC - Skinney Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On Ad Last significant dit

CS Women - NYC - Video - Thighs ac 26, 2023, 3:04 days ago

CS Male - NYC - Video ac 26, 2023, 3:04 days ago

CS Women - NYC - Video - Testimonial ac 26, 2023, 3:04 days ago

CS Women - Miami - Video - Thighs ac 26, 2023, 3:04 days ago

CS Women - Miami - Video - TESTIMONIAL - ... ac 26, 2023, 3:04 days ago

CS Women - Miami - Video - All Areas - NEW ac 26, 2023, 3:04 days ago

CS Women - NYC - Video - All Areas - NEW ac 26, 2023, 3:04 days ago

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Skinney - CS Women - NYC - Video - Fast Beat ac 26, 2023, 3:04 days ago

CS Women - NYC - Video - University ac 26, 2023, 3:04 days ago

CS Women - Houston - Video - Thighs pr 12, 2023, 10:11 days ago

Results from 16 ads

View preview

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Close

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CS Women - NYC - Video - All Areas - NEW ac 26, 2023, 3:04 days ago

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CS Women - NYC - Video - University ac 26, 2023, 3:04 days ago

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Results from 16 ads

View preview

(between 19th + 20th st)

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CS Women - NYC - Video - University ac 26, 2023, 3:04 days ago

CS Women - Houston - Video - Thighs pr 12, 2023, 10:11 days ago

Results from 16 ads

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CoolSculpting is one of the most popular treatments that reduces fat in a noninvasive way. It eliminates up to 20-25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs. Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

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Bal Harbour, FL 33154
(beauty floor)

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CS Women - NYC - Video - University ac 26, 2023, 3:04 days ago

CS Women - Houston - Video - Thighs pr 12, 2023, 10:11 days ago

Results from 16 ads

View preview

and the distal thighs. Book a free consultation by calling us at 305-717-7576 or visit skinneymedspa.com

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Skinney Medspa Sponsored

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CS Women - Houston - Video - Thighs pr 12, 2023, 10:10 days ago


Results from 16 ads

View preview

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Ads 1 selected

Columns: Custom Breakdown Reports Export

| Per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
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Results from 16 ads

View preview


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Save Clear Jul 1, 2023 - Dec 28, 2023

Ads 1 selected

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| \$57.18 Per Lead | - | - | - | \$72,567.72 Total Spent |

Ads AC - Skinny Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On Ad Last significant dit

CS Women - NYC - Video - Thighs sc 26, 2023, 3:04 days ago

CS Male - NYC - Video sc 26, 2023, 3:04 days ago

CS Women - NYC - Video - Testimonial sc 26, 2023, 3:04 days ago

CS Women - Miami - Video - Thighs sc 26, 2023, 3:04 days ago

CS Women - Miami - Video - TESTIMONIAL - ... sc 26, 2023, 3:04 days ago

CS Women - Miami - Video - All Areas - NEW sc 26, 2023, 3:04 days ago

CS Women - NYC - Video - All Areas - NEW sc 26, 2023, 3:04 days ago

CS Male 2 - NYC - Video sc 26, 2023, 3:04 days ago

CS Women - Miami - Video - BH Testimonial sc 26, 2023, 3:04 days ago

CS Women - Miami - Video - UNIVERSITY sc 26, 2023, 3:04 days ago

Skinney - CS Women - NYC - Video - Fast Beat sc 26, 2023, 3:04 days ago

CS Women - NYC - Video - University sc 26, 2023, 3:04 days ago

CS Women - Houston - Video - Thighs pr 12, 2023, 10:10 days ago


Results from 16 ads

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Book a free consultation by calling us at 305-717-7576 or visit skinnymedspa.com

Location near you:

Saks Bal Harbour Shops
9700 Collins Ave
Bal Harbour, FL 33154
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Ads 1 selected

Columns: Custom Breakdown Reports Export

| Per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
|-------------------|----------------------------------|--|--|-------------------------|
| \$57.51 Per Lead | - | - | - | \$28,005.69 |
| \$41.45 Per Lead | - | - | - | \$14,133.82 |
| \$56.34 Per Lead | - | - | - | \$8,112.55 |
| \$96.00 Per Lead | - | - | - | \$6,336.21 |
| \$128.00 Per Lead | - | - | - | \$5,119.96 |
| \$115.50 Per Lead | - | - | - | \$4,042.60 |
| \$65.20 Per Lead | - | - | - | \$2,998.99 |
| \$26.34 Per Lead | - | - | - | \$2,081.12 |
| \$92.02 Per Lead | - | - | - | \$644.17 |
| \$35.61 Per Lead | - | - | - | \$534.21 |
| \$59.22 Per Lead | - | - | - | \$236.88 |
| \$44.36 Per Lead | - | - | - | \$133.07 |
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CS Women - Houston - Video - UNIVERSITY pr 12, 2023, 10:10 days ago

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Results from 16 ads

View preview

Skinny Medspa Sponsored - M

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

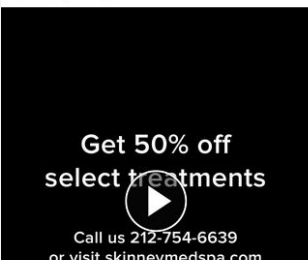
Book a free consultation by calling us at 212-754-6639 or visit skinnymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



skinnymedspa.com
Get Up To 50% OFF 16 Coolsculpting Treatments Learn more

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Save Clear Jul 1, 2023 - Dec 28, 2023

Ads 1 selected

Columns: Custom Breakdown Reports Export

| Per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
|-------------------|----------------------------------|--|--|-------------------------|
| \$128.00 Per Lead | - | - | - | \$5,119.96 |
| \$115.50 Per Lead | - | - | - | \$4,042.60 |
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| - | - | - | - | \$65.39 |
| - | - | - | - | \$7.69 |
| - | - | - | - | - |
| - | - | - | - | - |
| - | - | - | - | - |
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CS Women - Houston - Video - UNIVERSITY pr 12, 2023, 10:10 days ago

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Results from 16 ads

View preview

New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



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CS Women - Houston - Video - All Areas 10 days ago

Results from 16 ads

View preview

Skinney Medspa Sponsored

Still struggling with stubborn areas of fat that don't seem to go away despite diet and exercise? CoolSculpting is one of the most popular noninvasive treatments that utilizes advanced cooling technology to reduce unwanted fat.

Get up to 50% off 16+ treatments. Book a free consultation by calling us at 212-754-6639 or visit skinneymedspa.com

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Receive 50% off select treatments

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| Per Lead | — | — | — | \$5,119.96 |
| Per Lead | \$128.00 | — | — | \$5,119.96 |
| Per Lead | \$115.50 | — | — | \$4,042.60 |
| Per Lead | \$65.20 | — | — | \$2,998.99 |
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| Per Lead | — | — | — | \$7.69 |
| Per Lead | — | — | — | — |
| Per Lead | — | — | — | — |
| Per Lead | — | — | — | — |
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CS Women - Houston - Video - UNIVERSITY 10 days ago

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| Per Lead | — | — | — | \$5,119.96 |
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| Per Lead | \$115.50 | — | — | \$4,042.60 |
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At SKINNEY Medspa we take pride on not only staying up to date with the latest technology, but also being the top provider of body contouring treatments.

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| Per Lead | — | — | — | — |
| Per Lead | — | — | — | — |
| Per Lead | — | — | — | — |
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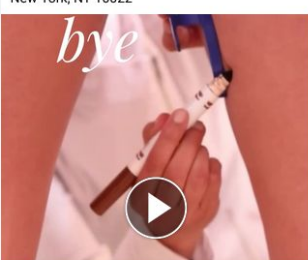
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50% Off 16+ Treatments

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| per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
|------------|-------------------------------------|---|---|--------------|
| Per Lead | — | — | — | \$5,119.96 |
| Per Lead | \$128.00 | — | — | \$5,119.96 |
| Per Lead | \$115.50 | — | — | \$4,042.60 |
| Per Lead | \$65.20 | — | — | \$2,998.99 |
| Per Lead | \$26.34 | — | — | \$2,081.12 |
| Per Lead | \$92.02 | — | — | \$644.17 |
| Per Lead | \$35.61 | — | — | \$534.21 |
| Per Lead | \$59.22 | — | — | \$236.88 |
| Per Lead | \$44.36 | — | — | \$133.07 |
| Per Lead | \$57.69 | — | — | \$115.37 |
| Per Lead | — | — | — | \$65.39 |
| Per Lead | — | — | — | \$7.69 |
| Per Lead | — | — | — | — |
| Per Lead | — | — | — | — |
| Per Lead | \$57.18 | — | — | \$72,567.72 |
| Per Lead | — | — | — | Total Spent |

Ads AC - Skinny Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

Off / On Ad Last significant dit

CS Women - Miami - Video - TESTIMONIAL - ... 26, 2023, 3:01 days ago

CS Women - Miami - Video - All Areas - NEW 26, 2023, 3:01 days ago

CS Women - NYC - Video - All Areas - NEW 26, 2023, 3:01 days ago

CS Male 2 - NYC - Video 26, 2023, 3:01 days ago

CS Women - Miami - Video - BH Testimonial 26, 2023, 3:01 days ago

CS Women - Miami - Video - UNIVERSITY 26, 2023, 3:01 days ago

Skinney - CS Women - NYC - Video - Fast Beat 26, 2023, 3:01 days ago

CS Women - NYC - Video - University 26, 2023, 3:01 days ago

CS Women - Houston - Video - Thighs 12, 2023, 10:10 days ago

CS Women - Houston - Video - All Areas - N... 12, 2023, 10:10 days ago

CS Women - Houston - Video - UNIVERSITY 12, 2023, 10:10 days ago

CS Women - Houston - Video - All Areas 12, 2023, 10:10 days ago

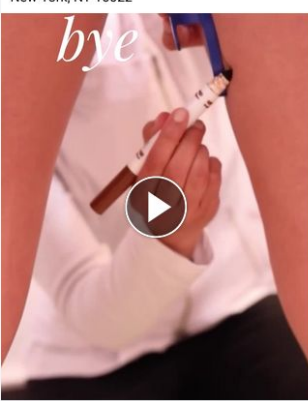
Results from 16 ads

View preview

New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022



skinnymedspa.com
50% Off 16+ Treatments

1

Like Comment Share

Close

Updated 10 minutes ago Discard drafts Review and publish

Ads 1 selected

Columns: Custom Breakdown Reports Export

| per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
|------------|-------------------------------------|---|---|--------------|
| Per Lead | — | — | — | \$5,119.96 |
| Per Lead | \$128.00 | — | — | \$5,119.96 |
| Per Lead | \$115.50 | — | — | \$4,042.60 |
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| Per Lead | \$92.02 | — | — | \$644.17 |
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| Per Lead | — | — | — | \$65.39 |
| Per Lead | — | — | — | \$7.69 |
| Per Lead | — | — | — | — |
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| Per Lead | \$57.18 | — | — | \$72,567.72 |
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CS Women - Houston - Video - UNIVERSITY 12, 2023, 10:10 days ago

CS Women - Houston - Video - All Areas 12, 2023, 10:10 days ago

Results from 16 ads

View preview

Skinney Medspa Sponsored

At SKINNEY Medspa we take pride on not only staying up to date with the latest technology, but also being the top provider of body contouring treatments.

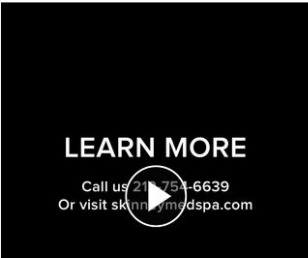
Book a free consultation by calling us at 212-754-6639 or visit skinnymedspa.com

Find a location near you:

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(between 19th + 20th st)

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skinnymedspa.com
50% Off 16+ Treatments

Like Comment Share

Close

Updated 10 minutes ago Discard drafts Review and publish

Ads 1 selected

Columns: Custom Breakdown Reports Export

| per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent |
|------------|-------------------------------------|---|---|--------------|
| Per Lead | — | — | — | \$5,119.96 |
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| Per Lead | — | — | — | — |
| Per Lead | \$57.18 | — | — | \$72,567.72 |
| Per Lead | — | — | — | Total Spent |

Ads AC - Skinny Medspa (Chris/Ryan) (37...)

Ad set name contains cool Search and filter

Campaigns 7 selected

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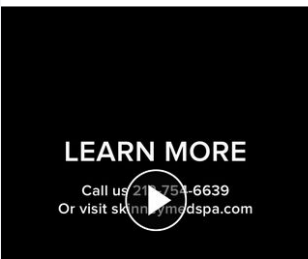
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skinnymedspa.com
Holiday Specials: Up to 30% OFF

Like Comment Share

Close

Updated 10 minutes ago Discard drafts Review and publish

Ads 1 selected

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| Per Lead | — | — | — | — |
| Per Lead | \$57.18 | — | — | \$72,567.72 |
| Per Lead | — | — | — | Total Spent |

Ads AC - Skinny Medspa (Chris/Ryan) (37...)

Ad set name contains cs Search and filter

Campaigns 7 selected

| Off / On | Ad | Last significant edit |
|-------------------------------------|------------------------------------|-----------------------------|
| <input type="checkbox"/> | CS - NYC - Video - Testimonial | Nov 7, 2023, 11:51 days ago |
| <input checked="" type="checkbox"/> | CS - NYC - Video - All Areas - NEW | Nov 7, 2023, 11:51 days ago |
| <input type="checkbox"/> | CS - NYC - Video - University | Nov 7, 2023, 11:51 days ago |
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| <input type="checkbox"/> | CS - NYC - Video - All Areas | Nov 7, 2023, 11:51 days ago |

Results from 5 ads

View preview

Skinny Medspa Sponsored

Get 50% off on CoolSculpting—the only noninvasive body contouring treatment that's FDA cleared to eliminate fat in nine areas of the body!

Book a free consultation by calling us at 212-754-6639 or visit skinnymedspa.com

Find a location near you:

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(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

Call us 212-754-6639 or visit skinnymedspa.com

Close

| Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|-----------------|-----------------|-------------------------|-------------------------|-----------------|
| \$7.78 | — | — | — | \$129.81 |
| \$7.97 | — | — | — | \$129.59 |
| \$7.63 | — | — | — | \$129.57 |
| \$7.81 | — | — | — | \$129.54 |
| — | — | — | — | \$0.00 |
| \$17.31 | — | — | — | \$518.51 |

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Results from 5 ads

View preview

New York, NY 10003
(between 19th + 20th st)

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New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

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skinnymedspa.com
50% Off 16+ Treatments [Learn more](#)

Like Comment Share

Close

| Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
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Results from 5 ads

View preview

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Results from 5 ads

View preview

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skinnymedspa.com
50% Off 16+ Treatments [Learn more](#)

Like Comment Share

Close

| Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|-----------------|-----------------|-------------------------|-------------------------|-----------------|
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| \$7.97 | — | — | — | \$129.59 |
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| <input type="checkbox"/> | CS - NYC - Video - Thighs | Nov 7, 2023, 11:51 days ago |
| <input type="checkbox"/> | CS - NYC - Video - All Areas | Nov 7, 2023, 11:51 days ago |

Results from 5 ads

View preview

Skinny Medspa Sponsored

Did you know you can reduce fat on your thighs? CoolSculpting is one of the most popular treatments that reduces fat in a non-invasive way. It eliminates up to 20–25% of treated fat in areas like inner and outer thighs, banana roll, and the distal thighs.

Get 50% off on CoolSculpting. Book a free consultation by calling us at 212-754-6639 or visit skinnymedspa.com

Find a location near you:

Flagship Flatiron NYC
125 5th Ave, 2nd floor
New York, NY 10003
(between 19th + 20th st)

West 57th NYC
37 w. 57th street
New York, NY 10019

Saks 5th Ave NYC
611 Fifth Avenue
New York, NY 10022

Receive 50% off select treatments

Close

| Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|-----------------|-----------------|-------------------------|-------------------------|-----------------|
| \$7.78 | — | — | — | \$129.81 |
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BOOK NOW
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or visit skinneymedspa.com

skinneymedspa.com
50% Off 16+ Treatments [Learn more](#)

Like Comment Share

Close

Updated just now Discard drafts Review and publish

Save Clear Jul 1, 2023 - Dec 28, 2023

Columns: Custom Breakdown Reports Export

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|-----------------|------------------------------------|--|--|-----------------|
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| — | — | — | — | \$0.00 |
| \$17.31 | — | — | — | \$518.51 |

Google Search Console

Inspect any URL in "skinneymedspa.com"

skinneymedspa.com

Overview URL inspection Performance Search results Discover Indexing Pages Video pages Sitemaps Removals Experience Page Experience Core Web Vitals HTTPS Shopping Product snippets Merchant listings Shopping tab listings

Performance on Search results

Search type: Web Date: Jul 1, 2023-Dec 28, 2... Query: +cool + New Last updated: 3 hours ago

Total clicks: 2.93K Total impressions: 412K Average CTR: 0.7% Average position: 39.6

Chart totals and table results might be partial when filters are applied. Learn more

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

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Performance on Search results

Search type: Web Date: Jul 1, 2023-Dec 28, 2... Query: +cool + New Last updated: 3 hours ago

| Top queries | Clicks | Impressions |
|-------------------------------|--------|-------------|
| coolsculpting alternatives | 239 | 5,142 |
| coolsculpting near me | 166 | 12,823 |
| coolsculpting nyc | 159 | 4,403 |
| cool sculpting | 119 | 3,866 |
| coolsculpting cost | 112 | 4,522 |
| alternatives to coolsculpting | 110 | 1,345 |
| coolsculpting | 105 | 25,478 |
| alternative to coolsculpting | 91 | 1,784 |
| coolsculpting reviews | 78 | 8,573 |
| coolsculpting nyc | 52 | 97 |

Rows per page: 10 1-10 of 1000

Google Search Console

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skinneymedspa.com

Overview URL inspection Performance Search results Discover Indexing Pages Video pages Sitemaps Removals Experience Page Experience Core Web Vitals HTTPS Shopping Product snippets Merchant listings Shopping tab listings

Performance on Search results

Search type: Web Date: Jul 1, 2023-Dec 28, 2... Query: +cool + New Last updated: 3 hours ago

| Top queries | Clicks | Impressions |
|----------------------------------|--------|-------------|
| liposonix vs coolsculpting | 50 | 316 |
| does coolsculpting work | 49 | 4,227 |
| how much does coolsculpting cost | 48 | 1,161 |
| sono bello vs coolsculpting | 43 | 991 |
| coolsculpting competitors | 41 | 202 |
| cool sculpting cost | 34 | 846 |
| cool sculpting nyc | 32 | 1,681 |
| what is cool sculpting | 26 | 450 |
| better than coolsculpting | 25 | 488 |
| coolsculpting alternative | 21 | 425 |

Rows per page: 10 11-20 of 1000

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skinneymedspa.com

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Performance on Search results

Search type: Web Date: Jul 1, 2023-Dec 28, 2... Query: +cool + New Last updated: 3 hours ago

| Top queries | Clicks | Impressions |
|-----------------------------------|--------|-------------|
| what is better than coolsculpting | 21 | 269 |
| cool sculpting near me | 20 | 1,937 |
| cooladvantage | 20 | 944 |
| cost of coolsculpting | 18 | 589 |
| do you tip for coolsculpting | 17 | 384 |
| best coolsculpting near me | 16 | 2,464 |
| coolsculpting new york | 14 | 3,187 |
| cool sculpting alternative | 14 | 159 |
| coolsculpting cost miami | 13 | 582 |
| how much is coolsculpting | 13 | 512 |

Rows per page: 10 21-30 of 1000

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095



Marisa Martino
 Skinney Medspa

Invoice Number FB2023-255
 Date of Issue 07/01/2023
 Due Date 07/01/2023
 Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| <p>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing.</p> <p>DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client</p> <p>Discount: Family Pricing #skinneylove (Regular price: \$1,750)</p> | \$1,000.00 | 1 | \$1,000.00 |
| <p>Content Creation Unique SEO-Optimized Content Creation Sofwave treatment page: \$350</p> <p>Discount: Family Pricing #skinneylove (Regular price per page: \$575)</p> | \$350.00 | 1 | \$350.00 |
| <p>Content Creation Unique SEO-Optimized Content Creation PRP content added to the following treatment pages - Aquagold, Microneedling, & Morpheus8</p> <p>Discount: Family Pricing #skinneylove (Regular price: \$400)</p> | \$250.00 | 1 | \$250.00 |

| | |
|------------------|----------|
| Subtotal | 1,600.00 |
| Tax | 0.00 |
| <hr/> | |
| Total | 1,600.00 |
| Amount Paid | 1,600.00 |
| <hr/> <hr/> | |
| Amount Due (USD) | \$0.00 |

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Marisa Martino
Skinney Medspa

Invoice Number FB2023-299
Date of Issue 08/01/2023
Due Date 08/01/2023

Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|--|------------|-----|------------|
| MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client Discount: Family Pricing #skinneylove (Regular price: \$1,750) | \$1,000.00 | 1 | \$1,000.00 |

| | |
|------------------------------|----------|
| Subtotal | 1,000.00 |
| Tax | 0.00 |
| <hr/> Total | 1,000.00 |
| Amount Paid | 1,000.00 |
| <hr/> <hr/> Amount Due (USD) | \$0.00 |

Notes

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Marisa Martino
Skinney Medspa

Invoice Number FB2023-354
Date of Issue 09/01/2023
Due Date 09/01/2023

Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|--|------------|-----|------------|
| COOLSCULPTING MONTHLY SEO • Unique SEO content creation and strategic content placement (up to 5500 words) • Monthly keyword and competitive research • Google Business Profile optimization and monthly updates • Online directory and citation maintenance • Data Monitoring and Reporting: Set-up and management of Google • • Search Console and various SEO tools to ensure optimal performance | \$2,500.00 | 1 | \$2,500.00 |
| Total \$4,500 - VIP Rate \$2,500 | | | |

| | |
|------------------|----------|
| Subtotal | 2,500.00 |
| Tax | 0.00 |
| Total | 2,500.00 |
| Amount Paid | 2,500.00 |
| Amount Due (USD) | \$0.00 |

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Marisa Martino
Skinney Medspa

Invoice Number FB2023-407
Date of Issue 10/01/2023
Due Date 10/01/2023

Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
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| COOLSCULPTING MONTHLY SEO • Unique SEO content creation and strategic content placement (up to 5,500 words) • Monthly keyword and competitive research • Google Business Profile optimization and monthly updates • Online directory and citation maintenance • Data Monitoring and Reporting: Set-up and management of Google • • Search Console and various SEO tools to ensure optimal performance | \$2,500.00 | 1 | \$2,500.00 |
| Total \$4,500 - VIP Rate \$2,500 | | | |
| Adroll September 2023 | \$342.00 | 1 | \$342.00 |
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| Tax | | | 0.00 |
| Total | | | 2,842.00 |
| Amount Paid | | | 2,842.00 |
| Amount Due (USD) | | | \$0.00 |

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Marisa Martino
Skinney Medspa

Invoice Number FB2023-467
Date of Issue 11/01/2023
Due Date 11/01/2023

Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|--|------------|-----|------------|
| COOLSCULPTING MONTHLY SEO • Unique SEO content creation and strategic content placement (up to 5,500 words) • Monthly keyword and competitive research • Google Business Profile optimization and monthly updates • Online directory and citation maintenance • Data Monitoring and Reporting: Set-up and management of Google • • Search Console and various SEO tools to ensure optimal performance | \$2,500.00 | 1 | \$2,500.00 |
| Total \$4,500 - VIP Rate \$2,500 | | | |
| SEO-Optimized Content Creation Plasma Facial Rejuvenation treatment page: \$350 Plasma Hair Restoration treatment page: \$350 | \$700.00 | 1 | \$700.00 |
| Original Price: \$575 per page Discount: Family Pricing #skinneylove | | | |
| Subtotal | | | 3,200.00 |
| Tax | | | 0.00 |
| Total | | | 3,200.00 |
| Amount Paid | | | 3,200.00 |
| Amount Due (USD) | | | \$0.00 |

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Marisa Martino
Skinney Medspa

Invoice Number FB2023-532
Date of Issue 12/01/2023
Due Date 12/01/2023

Amount Due (USD) \$0.00

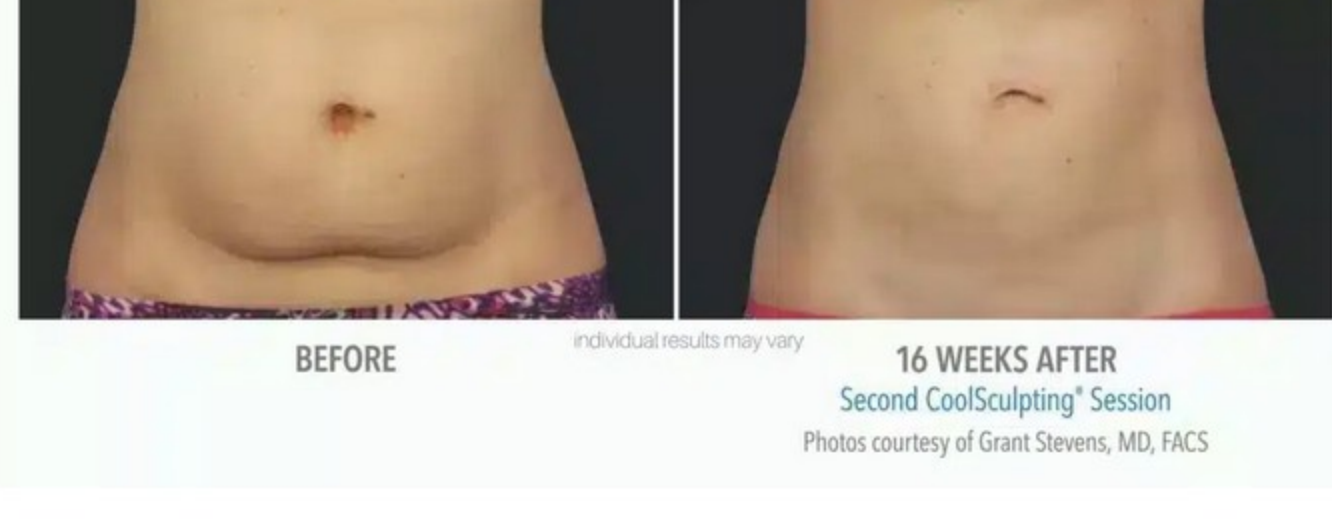
| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| COOLSCULPTING MONTHLY SEO • Unique SEO content creation and strategic content placement (up to 5,500 words) • Monthly keyword and competitive research • Google Business Profile optimization and monthly updates • Online directory and citation maintenance • Data Monitoring and Reporting: Set-up and management of Google • • Search Console and various SEO tools to ensure optimal performance | \$2,500.00 | 1 | \$2,500.00 |
| Total \$4,500 - VIP Rate \$2,500 | | | |

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|------------------|----------|
| Subtotal | 2,500.00 |
| Tax | 0.00 |
| Total | 2,500.00 |
| Amount Paid | 2,500.00 |
| Amount Due (USD) | \$0.00 |

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CoolSculpting Before and After Pictures in NYC



BEFORE 16 WEEKS AFTER
Second CoolSculpting Session
Photos courtesy of Grant Stearns, MD, FACS

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CoolSculpting before and after pictures in NYC reveal how effectively CoolSculpting helps men and women look skinnier and more sculpted. While results may vary, these CoolSculpting before and after pictures depict real patients who received CoolSculpting treatments from SKINNEY Medspa.*

CoolSculpting is the most popular non-invasive fat reduction treatment in the world. CoolSculpting is scientifically shown to safely and effectively reduce fat using controlled cooling. Treatments are quick and easy, painless, and require no downtime, making fat reduction with CoolSculpting the perfect non-surgical substitute for Liposuction.

SKINNEY Medspa is the #1 provider of CoolSculpting in the Country! With 3 up-scale spa locations in New York City, SKINNEY Medspa offers the best CoolSculpting NYC citizens can receive, at some of the best CoolSculpting prices with the current promotion offering new clients 25% off a CoolSculpting treatment.

Contact SKINNEY Medspa online or call 646.868.9042 and receive 25% off your first CoolSculpting treatment!

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GET UP TO
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Free Consultation
NEW CLIENT SPECIAL

FULL NAME

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SELECT PREFERRED LOCATION

SUBMIT

SELECT PREFERRED LOCATION

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By filling out this form you agree to get email, text, and phone communications from Skinney Medspa.

these CoolSculpting before and after pictures depict real patients who received CoolSculpting treatments from SKINNEY Medspa.*

CoolSculpting is the most popular non-invasive fat reduction treatment in the world. CoolSculpting is scientifically shown to safely and effectively reduce fat using controlled cooling. Treatments are quick and easy, painless, and require no downtime, making fat reduction with CoolSculpting the perfect non-surgical substitute for Liposuction.

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Contact SKINNEY Medspa online or call 646.868.9042 and receive 25% off your first CoolSculpting treatment!

CoolSculpting Stomach Before and After

Of all the stubborn fat deposits, people want to know how to get rid of belly fat. Belly fat is a challenging area for weight loss that is often resistant to diet and exercise. As a result, the abdomen is one of the most targeted areas for CoolSculpting. On average, a CoolSculpting stomach session can decrease subcutaneous belly fat by up to 25 percent. CoolSculpting before and after on belly fat demonstrates the amazing reduction in unwanted fat from the abdomen that CoolSculpting offers.*



CoolSculpting Love Handles Before and After

CoolSculpting before and after on the flanks (Love handles) reveal how well CoolSculpting can target the flanks.* While women are more likely to store fat around their hips and thighs, men also struggle with excess fat around their hips and waist. Therefore, CoolSculpting is an effective way to reduce fat in the love handle area for both men and women.



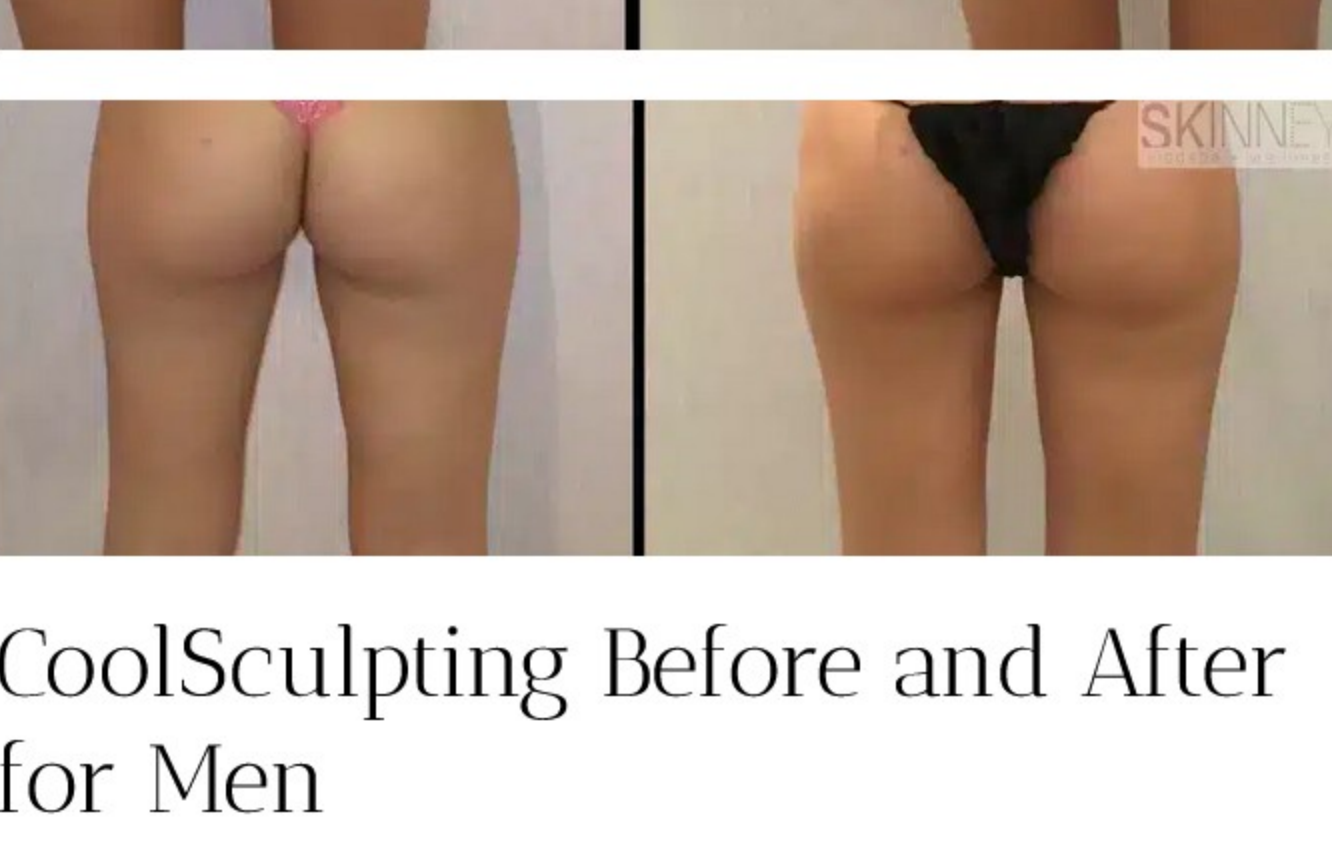
CoolSculpting Arms Before and After

In 2017, the makers of CoolSculpting introduced the new CoolAdvantage, designed to reduce upper arm fat. CoolSculpting upper arms is so popular among men demonstrate the visible reduction in stubborn fat the clings to the upper, posterior region of the arms.*



CoolSculpting Thighs Before and After

CoolSculpting before and after pics on the thighs show how effectively CoolSculpting reduces inner thigh fat and outer thigh fat (commonly known as saddle bags.) CoolSculpting the thighs is especially popular among women who often struggle with stubborn fat deposits that cling to the thighs.*



CoolSculpting Before and After for Men

CoolSculpting is ideal for men as well as women. Male clients commonly use CoolSculpting to reduce belly fat and stubborn love handles. These CoolSculpting before and after pics explain why this treatment is so popular among men. Noticeable reductions in love handles help men look fitter, younger, and more muscular.* According to studies, 86% of patients noted "visible reductions" in fat from the flanks, back, and abdomen.



CoolSculpt Multiple Areas at Once

Another amazing benefit of CoolSculpting is that it can target multiple areas of the body simultaneously in a single treatment session. This method of dual sculpting refers to two CoolSculpting treatments occurring at the same time to target fat on two areas. It works by utilizing dual applicators that are placed on two targeted areas of the body. These applicators deliver calibrated cooling to both target areas and reduce fat cells at once. Up to four different areas of the body can be safely treated at the same time with CoolSculpting. However, this depends on how many CoolSculpting machines are available in the office. Popular DualSculpting treatments include targeting the underarms, the inner thighs, or the love handles.

CoolSculpt Belly Fat and Double Chin Simultaneously

A more recent dual sculpting trend is to target the belly and double chin at the same time. Treating both areas at once saves time and offers countless benefits. Opting for CoolSculpting to slim your chin is a great option if you want to avoid surgery, complications, scarring and downtime. Plus, CoolSculpting has a high success rate and produces long-lasting results in the double chin area. Additionally, a CoolSculpting treatment can be customized to target specific areas of the chin and jawline and create a more targeted and effective treatment plan.

CoolSculpting has impressive results with improving the appearance of a double chin. Usually, patients see a reduction in their double chin in as soon as four weeks after their treatment. On average, CoolSculpting clinical studies found that 77% of patients showed improved appearance of fatty tissue in the chin area. Additionally, 75% of patients reported their chin looked more toned following treatment. CoolSculpting effectively reduces the amount of excess fat under your chin and contours the jawline. Overall, CoolSculpting multiple areas at once with DualSculpting is a great way to save time and achieve superior results.

Am I a Good CoolSculpting Candidate in NYC?

The ideal CoolSculpting candidate is a healthy, active adult struggling with diet and exercise-resistant body fat. Factors that determine candidacy include body size and shape, aesthetic goals, and desired treatment areas.

The best way to determine if you are a good CoolSculpting candidate is to schedule a complimentary consultation with SKINNEY Medspa. During your appointment, one of our CoolSculpting specialists will evaluate your body and take note of your aesthetic body goals. If we feel you are the right CoolSculpting candidate, we will create a customized treatment plan for you.

Get Your CoolSculpting Before and Afters in NYC

Want to experience body contouring and get your own CoolSculpting before and afters in NYC? Contact SKINNEY Medspa. We are proud to be the premier provider of CoolSculpting in New York City at our luxury medspa. Call us now at (646) 868-9042 or reach out to us online to schedule your consultation now.

Schedule a Complimentary CoolSculpting Consultation

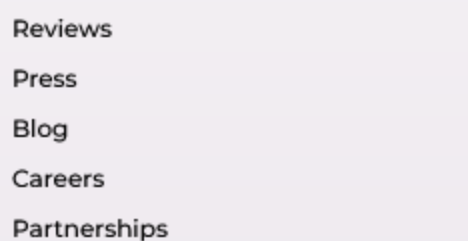
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Bye-Bye Bra Bulge: How to Get Rid of Armpit Fat with 6 Proven Methods



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Armpit fat, or bra bulge, are those stubborn fat deposits that accumulate around the upper bra area and tend to bulge out when wearing a form fitting dress or workout tank top. Learn how to get rid of armpit fat with these 7 effective solutions, and you'll be loving your tank top bod in no time.

Bye-Bye Bra Bulge: How to Get Rid of Armpit Fat with 7 Proven Methods

The armpit and upper arm is a common problem area among adult women, notorious for collecting stubborn fat deposits that resist diet and exercise. Armpit fat usually gets worse with age, is more common among big breasted women, and sometimes, is often not fat at all, but breast tissue.

How to Get Rid of Armpit Fat?

The internet is full of myths for how to get rid of armpit fat. Most of them revolve around specific exercises or strength training routines. But spot reduction, or the idea that you can target a certain area of fat on the body with specific exercises, is a myth. The only way you can get rid of armpit fat using diet and exercise is by reducing your overall body fat, and hopefully some of the fat will be taken from your underarm area.

So if spot reduction is a myth and there is no amount of diet and exercise that specifically targets bra bulge, are there any reliable solutions for getting rid of armpit fat? Or any way to keep upper bra fat from bulging out when you put on a tank top? Yes! Read on to discover tips, tricks, and cosmetic procedures that actually work for reducing bra bulge.

1.) Freeze Away Armpit Fat with CoolSculpting

CoolSculpting is the most popular cosmetic treatment for reducing fat that accumulates around the armpits and upper bra area. The revolutionary fat reduction procedure targets fat cells and destroys them by freezing them to death with controlled cooling, in a process called cryolipolysis. Once those fat cells die, they naturally process out of the body as waste via your lymphatic system.

[Learn more about CoolSculpting >>](#)

CoolSculpting is a popular cosmetic treatment among celebrities because it is FDA-cleared as safe and effective, requires no down-time, is convenient, and delivers impressive results (a single treatment reduces targeted fat by up to 20%. For those trying to get rid of belly fat with CoolSculpting, that equates to 1 inch off of their waistline). The entire treatment is non-surgical and requires no anesthesia, incisions, or scarring. Therefore, CoolSculpting is a great option for those who are afraid of needles or do not wish to experience lengthy recovery time.

An article in ALLURE magazine titled "CoolSculpting Unexpected Spots is The Latest Trend In Celebrity Red Carpet Prep" recently revealed celebrities are opting for CoolSculpting to get rid of bra bulge, or armpit fat prior to a big red carpet event. One Hollywood Spa owner renowned for his celebrity clientele explained "I can foresee trends coming, but I never thought women were going to want their upper bra area [treated with CoolSculpting]. It's crazy how many people we've been doing it on." Notable CoolSculpting devotees include Khloé Kardashian, Jennifer Aniston, Mariah Carey.

2.) Get Rid of Armpit Fat with CoolSculpting Elite

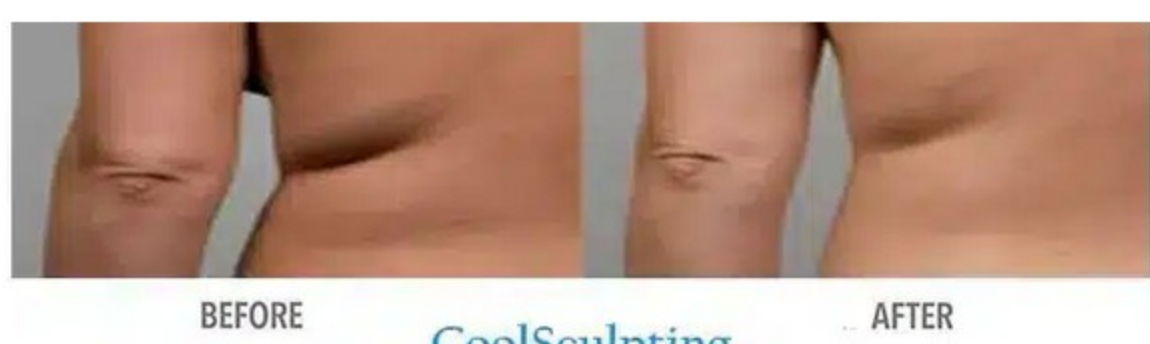
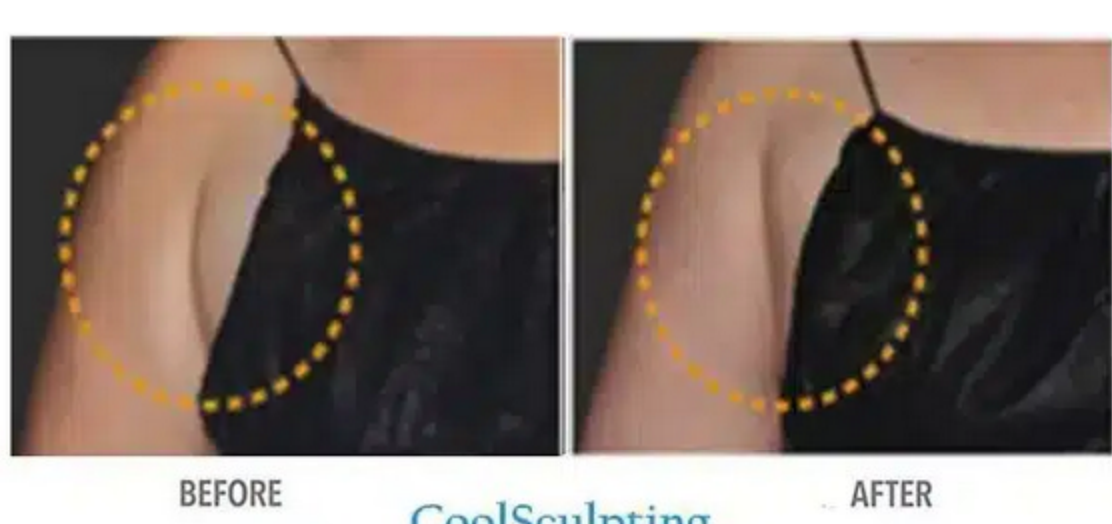
CoolSculpting Elite is the newest fat-freezing treatment. Made from the same creators of the original fat-freezing, CoolSculpting Elite is the impressive sister treatment to CoolSculpting. This new method of fat reduction uses the same cooling technology, Cryolipolysis. However, Elite treatments feature new technology that makes them the superior fat reduction treatment.

Specifically, CoolSculpting Elite removes 20-25% fat in a single treatment, compared to its predecessor which removes an average of 18-20% fat during each session. Best of all, CoolSculpting Elite sessions are shorter, more comfortable, and yield more impressive results. When you select CoolSculpting Elite to eliminate your armpit fat, you will see phenomenal results that are entirely non-invasive, non-surgical, and require little to no downtime afterward. Most importantly, CoolSculpting Elite provides long-term effects.

The new technology features dual sculpting capability. The original machine could only use one applicator at a time, meaning you could only treat one armpit at a time

The new technology features dual sculpting capability. The original machine could only use one applicator at a time, meaning you could only treat one armpit at a time with one machine. Now, CoolSculpting Elite makes it possible for your technician to treat both armpits simultaneously with the same machine. This, in turn, saves time and results in a cheaper fat reduction treatment. Additionally, since "dual sculpting" allows you to treat multiple areas of the body simultaneously in a single treatment session, you can create a combination treatment plan where you are able to target additional problem areas during your appointment. Popular combination treatments include the love handles or double chin.

Skinney Medspa is proud to offer CoolSculpting Elite now to all of our clients. Call us to schedule a consultation to learn more about this fat reduction method capable of riding pesky armpit fat with ease.



[See more CoolSculpting Before and After Pictures >>](#)

3.) Getting Rid of Armpit Fat Using Liposuction

Liposuction used to be the golden standard of cosmetic fat reduction, but is quickly being outdated by revolutionary fat reduction treatments that are non-invasive. Still, liposuction is one effective, albeit drastic way of dealing with bra bulge. During liposuction for underarm fat, a cosmetic surgeon makes an incision at the crease of your armpit. A cannula, or tube is inserted into the incision, which may deliver a fat dissolving agent. Once the fat is dissolved it is sucked up and out of the body through the cannula. Liposuction for getting rid of armpit fat requires anesthesia and typically runs between \$4,000 and \$8,000 dollars.

[Related Article: CoolSculpting v. Liposuction](#)

4.) Getting Rid of Armpit Fat with an Underarm Lift

Another cosmetic surgery that gets rid of armpit fat is an underarm lift, or brachioplasty. Underarm lifts involve removal of excess upper arm tissue. It can be used in conjunction with liposuction. While an upper arm lift can tighten loose and sagging skin and reduce bra bulge, it is an extensive, expensive surgery that usually leaves a scar that runs from your armpit, all the way down to your elbow.

5.) Reduce Bra Bulge with Kybella Fat Dissolving Injections

Kybella is a non-invasive fat reduction procedure that is FDA approved to reduce submental fat, commonly known as a double chin, but some doctors employ an off-label use of Kybella to reduce fat around the upper bra area. Kybella is made of a substance called deoxycholic acid which is naturally found in our bodies. This acid is injected into the fatty tissue and breaks down fat cells as a result. Over time, your body naturally removes the fat cells that have been destroyed by Kybella. It is administered through a series of injections, over a number of appointments. On average, patients notice improvements after two sessions and greater results after four to six sessions.

[Related Article: CoolSculpting v Kybella: Which is Better for Reducing Double Chins?](#)

6.) How to Get Ride of Armpit Fat? Hide It

It's normal to have some fat around the armpit area, but not all armpit fat has to bulge. Bras that are a size too small are notorious for causing bra bulge. One of the best ways to get rid of unsightly armpit fat that bulges around your bra area is to buy a new bra that better fits you. Additionally, there are bras that are especially good for hiding armpit fat. If you are wanting to avoid bra bulge, consider bras that have wider and taller bands, fuller cup sizes, or side panels

Similarly, strapless gowns, such as wedding dresses can also push up armpit fat, creating a bulge. You can hide armpit fat while still wearing a strapless gown by choosing a dress that has an extra inch or so of fabric at the top.

7.) Change the Appearance of Armpit Fat with Strength Training

While you can target specific areas of fat with diet and exercise, you can transform the appearance of you underarms and upper back by developing lean muscle mass. Strength training exercises that targets the muscles around your underarm should work the pecs, the triceps, and the lats. Exercises such as pushups, triceps press, chest press and bicep curls can all help tone the underarm area and reduce armpit fat.

CoolSculpting Discounts from SKINNEY Medspa

Are you wanting to reduce armpit fat and get rid of bra bulge for good? Let SKINNEY Medspa help. Sign up for a free consultation today and get 20% off your first CoolSculpting treatment.

CoolSculpting and CoolSculpting Elite at Skinney Medspa

If you long for the confidence that comes with a slimmer, more sculpted figure, CoolSculpting may be right for you. If you are interested in the non-invasive fat reduction methods of CoolSculpting and CoolSculpting Elite, contact Skinney Medspa the leading provider of CoolSculpting in New York City. You can get rid of pesky armpit fat with these virtually painless nonsurgical fat freezing treatments in the comfort of our luxury facility. Call us at 646-883-8939 to schedule your complimentary CoolSculpting consultation to learn more.

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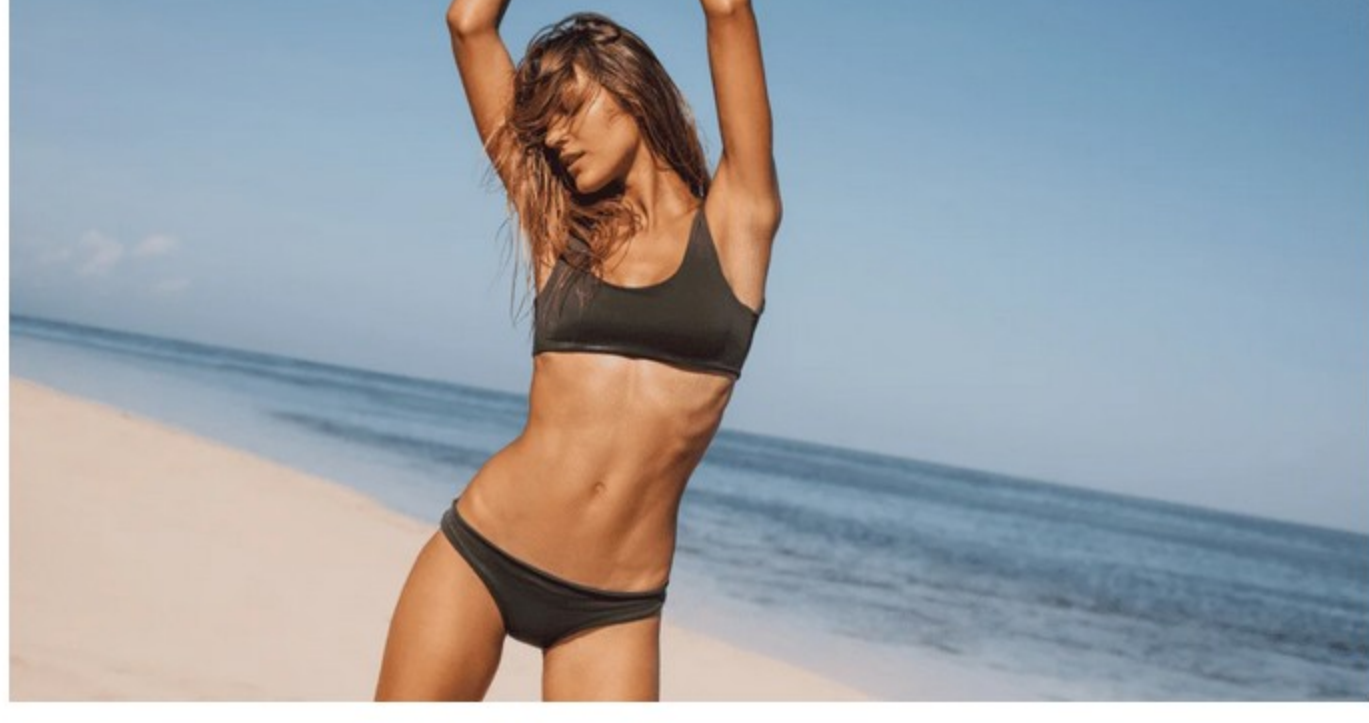
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Body Sculpting Benefits: 10 Reasons Why You Should Invest in Body Sculpting for the Summer



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Looking to get summer ready and improve your beach bod? Does spending hours in the gym or following a strict diet sound like a drag to you? If so, body sculpting is a great option if you want to lose extra inches quickly without surgery and downtime.

Body sculpting helps you tone and shape problem areas like your stomach, arms, and thighs. By using innovative techniques like cryolipolysis and radiofrequency, body sculpting effectively reduces fat and cellulite, giving you a smoother, more sculpted physique.

Keep reading to learn all about the benefits of body sculpting and the top 10 reasons you should invest in body sculpting for the summer.

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#1 Variety of Treatment Options

Body sculpting offers a variety of treatment options, like heating and freezing, to sculpt your physique and remove unwanted fat. These techniques create permanent results because destroyed fat cells cannot return. With Coolsculpting Elite, your fat cells freeze and die, and your body naturally eliminates them over time. On the other hand, Trusculpt ID and Emsculpt NEO use radiofrequency technology. This energy heats your fat cells in the targeted area, permanently destroying them.

#2 You Lose Inches in Weeks

Body sculpting procedures are great options to help you lose inches in weeks and get rid of unwanted body fat quickly. For example, clinical studies show that Coolsculpting Elite removes 20-25% of fat in a single treatment.* Emsculpt NEO permanently eliminates fat by 30%.* And with Trusculpt ID, you lose inches in weeks because you see results in as little as one treatment.* Overall, body sculpting helps you get rid of excess fat and lose inches weeks after your treatment.

#3 Target Multiple Areas of the Body at Once

Non-surgical body sculpting is a great way to target multiple parts of the body at once. Areas like the abdomen, thighs, buttocks, and arms are treated so unwanted fat is reduced in one session. Unlike traditional weight loss methods like diet and exercise, non-surgical body sculpting gives targeted results without affecting the surrounding tissues.

#4 Non-Invasive

Body sculpting treatments are non-invasive. They do not require surgery, incisions, or anesthesia. For example, with Coolsculpting Elite, an applicator delivers controlled cooling. Similarly, Emsculpt NEO and Trusculpt ID use devices with radiofrequency energy that heats up and destroys fat cells. As a result, your skin is unharmed, and no scarring occurs. Therefore, body sculpting is a safer, non-invasive alternative than traditional invasive procedures such as liposuction.

#5 No Downtime

Another great benefit of body sculpting for summer is there is no downtime. You can return to work and normal activities immediately after your treatment. Additionally, there is no recovery time. You don't have to worry about taking it easy and resting or healing. So, scheduling a body sculpting procedure right before a vacation or special event is possible.

#6 Long-Lasting Results

A rewarding perk of body contouring is that the results are long-lasting. This is because when you gain weight or extra fat, your body does not produce more fat cells. With Coolsculpting Elite, fat cells permanently die and cannot come back. The longevity of Cryolipolysis is proven in the Journal of Cosmetic Dermatology. Their study shows that local reductions in fat have significant longevity, and the results from Cryolipolysis may be very long-lasting.*

#7 Convenient and Quick Treatment Sessions

Another benefit of body sculpting is that it is very convenient. Treatment sessions are generally quick and painless. Coolsculpting Elite, Emsculpt NEO, and Trusculpt ID treatments only take a short amount of time while you sit back and let the device do the work. You don't need to spend hours getting treatment in the doctor's office. A body sculpting session takes about 30-60 minutes per treated area. The exact duration of each session varies depending on several factors, like the size and number of treatment areas, the individual's body type, and the specific technology used by the provider.

#8 Little to No Risk

Body sculpting treatments carry little to no risk because they do not require surgery. These treatments use non-invasive methods to target fat cells without damaging skin tissue. No incisions or anesthesia are involved, making it a safer option for you. Coolsculpting Elite, Emsculpt NEO, and Trusculpt ID treatments are FDA-cleared and proven to be safe and effective for removing unwanted fat.

#9 Improve Your Sex Life

If you suffer from low self-esteem due to poor body image, you may also struggle with low libido (sex drive). Body contouring treatments are a great way to increase your libido and enhance your sex life. Poor self-image can take a toll on your sex life. Worrying about your partner seeing your love handles or soft belly can discourage you from having sex. Physical fatigue due to excess body fat may also lower your sex drive. Body sculpting allows you to get rid of unwanted fat and improve stubborn areas. As a result, it improves your body image and self-confidence by allowing you to look and feel more comfortable with your body. With an improved body image, you also improve your sexual interest and response.

#10 Boost Your Confidence and Self-Esteem

Body sculpting is also a great way to boost your confidence and self-esteem by giving you the desired body shape. Body sculpting treatments help you feel better about your appearance and increase your self-confidence. As a result, this leads to positive changes in other areas of your life, like increased energy levels, better mental health, and increased motivation to maintain a healthy lifestyle. Overall, the physical transformation that comes with body sculpting greatly improves your self-esteem and confidence.

Experience the Benefits of Noninvasive Body Sculpting for Yourself

It's one thing to read a list of the many ways body sculpting can improve your life. It's another thing to experience those benefits yourself. Whether your aim is to lose inches fast or improve your confidence in bed, Coolsculpting and other body contouring procedures can help you reach your goal.

In most cases, making noticeable changes to your physique requires a significant investment of time and effort. Many people even take drastic risks and pay big money to modify their bodies surgically. But with Coolsculpting and similar procedures, you can get exceptional results without worrying about dealing with scars or a long recovery.

Signs Coolsculpting Is Right for You

There are many reasons why Coolsculpting is one of the most preferred body contouring options out there. It's highly effective, provides clinically proven fat loss, and is lower in cost than more invasive fat removal procedures. If you're considering Coolsculpting but need a little convincing, here are some signs that it's right for you:

- You're tired of dealing with stubborn fat that doesn't go away with exercise and dietary changes alone
- You're near our target weight but need a little help fine-tuning the shape of your body
- You're in good general health
- You have good skin elasticity that can help your skin bounce back once the excess fat is gone
- You have a body mass index (BMI) below 30

If you meet the above criteria, you'll most likely make an excellent candidate for our Coolsculpting procedure.

Discover Body Sculpting Options in New York City, NY

Body sculpting treatments are amazing options to consider if you want to lose inches fast and create a sculpted, toned physique in time for summer. Learn more about how our fat and cellulite reduction treatments, such as Coolsculpting Elite, Emsculpt NEO, and Trusculpt ID, help you eliminate unwanted fat and transform your body by contacting SKINNEY Medspa. We are the top provider of body contouring treatments in New York City.

Give us a call at (646) 868-9042 to book your free consultation and speak with one of our experts to learn more about the benefits of these safe and effective body-shaping treatments. We can't wait to help you boost your confidence and get the sculpted body of your dreams just in time for the summer season.

SOURCES:

1. Global Expert Opinion on Cryolipolysis Treatment Recommendations and Considerations: A Modified Delphi Study. Aesthetic Surgery Journal. 2022
2. <https://cutera.com/solutions/trusculpt/>
3. <https://btaesthetics.com/en/btl-emsulpt-neo>

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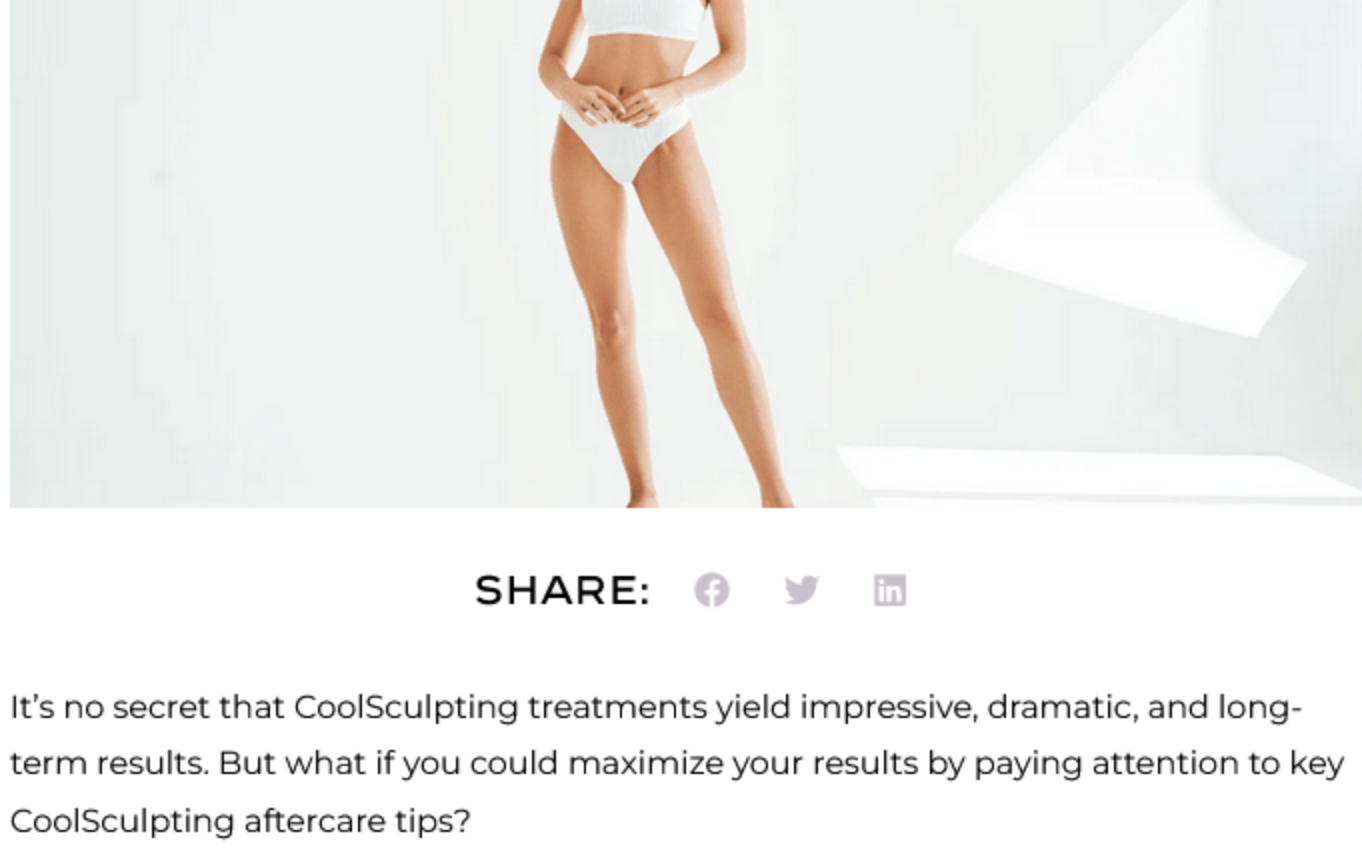
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CoolSculpting Aftercare: Make the Most of Your Fat Freezing



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It's no secret that CoolSculpting treatments yield impressive, dramatic, and long-term results. But what if you could maximize your results by paying attention to key CoolSculpting aftercare tips?

If you're familiar with CoolSculpting, you may be asking, "aren't CoolSculpting results permanent?" The answer is yes. Cooling sessions target and destroy a percentage of fat cells in your treatment area. Once dead, the fat cells are removed from the body as a form of waste through the lymphatic system. When those dead cells are gone, they never return or grow back. So, yes, it is true that CoolSculpting leads to permanent fat reduction.

However, some factors can determine the exact longevity of your fat-freezing results if not carefully followed. For example, gaining weight increases the chances of fat cells expanding in surrounding areas, obscuring your fat reduction results. This is why following proper aftercare instructions is so important. Protect your investment in fat-freezing by following priority aftercare tips and secure a lean, contoured physique you can enjoy indefinitely.

Prolong Fat Freezing Results with These CoolSculpting Aftercare Tips

If you want to maximize and secure your fat reduction and body contouring results post-fat-freezing, follow these key aftercare tips:

Follow Provider Guidelines

After your fat-freezing experience, your provider will give you a set of guidelines to follow. It is important to listen to your provider. They are the experts with all the knowledge. They know what your body needs and how to help you make the most of your CoolSculpting results so you can enjoy your new body and protect this aesthetic investment.

Receive a Professional Massage

Massages in the treatment area help to further break up frozen cells and encourage metabolic waste removal. After your cooling session, your specialist will massage your treatment area to promote the start of the process. However, after your cooling session, committing to receiving professional massages is an excellent idea to encourage further removing dead fat cells.

A wide variety of massage techniques will help, including deep tissue massages. This type of massage is very beneficial for your CoolSculpting aftercare. During a deep tissue massage, the massage therapist uses slow and deep strokes, targeting the deepest layers of the tissues and muscles. In response, the body experiences increased blood flow and fat cell breakdown.

Apply Ice Packs as Recommended

Ice helps combat inflammation, which is the body's natural response to injury and irritation. CoolSculpting doesn't injure the body. However, it can stress the tissues and cause them to become inflamed. To prevent this from happening, your provider may tell you to apply ice packs to the treated area as needed. Doing so may help soothe the stressed tissues and calm post-procedural swelling and discomfort.

Wear Loose Clothing

Your skin may be sensitive to physical touch for a few hours after your CoolSculpting appointment. For this reason, your provider may recommend wearing loose clothing. The clothing you choose to wear should also be lightweight so it doesn't add any unnecessary pressure to the treatment site.

Avoid Heat

It's natural to think that soaking in a hot bathtub will help soothe your skin after a CoolSculpting treatment. But heat is your worst enemy because it can cause the fat cells that were just frozen by your treatment to thaw out. Therefore, it can negatively impact your results. Avoid heat for as long as your provider recommends following treatment.

Limit Caffeine and Alcohol Consumption

Both caffeine and alcohol can have a negative impact on the body's natural healing process. As a result, they may sabotage an optimal breakdown of fat cells, causing a delay in CoolSculpting results. This is because caffeine and alcohol dehydrate the body, causing inflammation and bloating—making it hard to see full CoolSculpting results. Make a note during your CoolSculpting aftercare to avoid drinking these substances in excess to avoid any of these issues. You will thank yourself later as you see the natural fat reduction take place.

Increase Your Water Intake

As we have seen, caffeine and alcohol have a negative effect on the body after CoolSculpting. Water has the opposite effect. Increasing your water consumption after CoolSculpting will help the body naturally cleanse itself on the inside. This makes it easier for the body's lymphatic system to flush out and remove those dead cells. Outside of fat freezing, drinking water is essential for the body to operate at full capacity as it helps remove all kinds of waste and toxins from the body—allowing you to always feel your best. Not drinking enough water causes dehydration and causes the body to retain fluids, leading to swelling.

Commit to Healthy Eating

Committing to a healthy and nutritious diet is crucial after CoolSculpting. This type of eating fuels your body with the nutrients it needs to support natural healing, ensuring you receive long-lasting and impressive fat reduction. You should commit to eating plenty of fresh fruits and vegetables full of healthy antioxidants. In addition, lean proteins like fish, chicken, tofu, or turkey also provide the building blocks your body needs to repair and regenerate properly.

Some more examples of healthy foods to enjoy for your CoolSculpting aftercare include:

- Berries
- Leafy greens like kale and spinach
- Nuts and seeds
- Omega-3-rich fish like salmon and tuna

Begin a Workout Routine

As previously mentioned, CoolSculpting does destroy a percentage of fat cells in the treatment area. And since the body stops creating fat cells once we reach adulthood, those cells can never return or regrow. However, fat cells in the surrounding areas can expand with weight gain and obscure your fat reduction results from CoolSculpting. This is why beginning a workout routine is a good idea for CoolSculpting aftercare.

Incorporating daily exercise is not only good for your CoolSculpting results, but it is also just good for your overall health in general. Brisk walking, jogging, cycling, swimming, or other forms of cardio are excellent options that help keep your heart rate up and your body properly burning off fat.

In addition, resistance training can also be beneficial as it builds lean muscles and improves body composition. As you build muscle, your metabolism increases—allowing your body to burn calories more efficiently.

Get Rest

Getting good rest and quality sleep are good for improving your CoolSculpting results. When you sleep, your body can repair and restore itself naturally. In addition, sleep also plays a role in maintaining a healthy metabolism.

Manage Stress Levels

Stress isn't good for anyone, especially someone who needs their body to remain calm so it can do its job correctly. So, after cooling sessions, you should manage your stress levels and stay calm by enjoying peaceful activities like yoga, meditation, writing, journaling, drawing, etc. These activities can help lower your blood pressure, manage cortisol levels, and allow you to relax and restore as your body does some serious work removing the dead or destroyed fat cells after CoolSculpting.

Schedule Follow-Ups as Needed

After your cooling sessions are complete, your provider will give you detailed instructions for aftercare. Some people may need to schedule follow-ups as necessary to ensure they continue enjoying your body contouring results in the best way possible. You will work with your CoolSculpting provider to devise the perfect treatment plan that secures impressive CoolSculpting results, ensures your cool sculpting aftercare routine is flawless and addresses any aesthetic concerns down the road as needed.

Experience the Best CoolSculpting Results and Aftercare in NYC

CoolSculpting treatments effectively and safely reduce fat cells and contour attractive body curves without surgery. You can achieve your dream physique by completing a cooling treatment plan and following the CoolSculpting aftercare tips. SKINNEY Medspa is the leading provider of CoolSculpting Elite in NYC. When you select SKINNEY Medspa for your cooling experience, you secure safe and reliable cooling with impressive fat reduction, especially following proper aftercare and recovery tips.

Contact SKINNEY Medspa today to schedule a consultation and discover how this treatment can change your physique and lead to long-lasting results with the proper care and recovery. Call us at 516-284-4829 to schedule your appointment now, or reach out to us online.

CoolSculpting Aftercare FAQs

WHAT SHOULD YOU NOT DO AFTER COOLSCULPTING?

After CoolSculpting, you should stay cool—no pun intended. We recommend you avoid high, direct heat and activities that may cause strain or increase body temperature for 24 hours following your cooling sessions.

WHAT FOODS TO AVOID AFTER COOLSCULPTING?

Avoiding sugary foods, carbs, and processed foods is a good idea. This ensures you maintain an optimal weight and increase the longevity of your results.

DO COMPRESSION GARMENTS HELP AFTER COOLSCULPTING?

Compression garments are commonly a part of liposuction recovery. You don't have to wear them after a CoolSculpting session, but you may find that wearing something tight and somewhat compressing, such as Spanx or leggings, will help keep the swelling down.

HOW LONG WILL I BE SWOLLEN AFTER COOLSCULPTING?

Many patients should expect some redness and slight swelling in the treatment area. This usually goes away on its own within 24-48 hours. You can resume normal activities almost immediately since minimal downtime is needed.

IS COOLSCULPTING RECOVERY PAINFUL?

After the CoolSculpting treatment, you may experience numbness, tingling, or redness. These are mild side effects associated with the natural immune response that takes place as the lymphatic system gathers the dead fat cells and removes them from the body. These effects go away on their own with a few days of treatment.

Sources:

1. Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, published in National Library of Medicine, [Link](#)
2. Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy, published in National Library of Medicine, [Link](#)
3. Sleep and Metabolism: An Overview, published in National Library of Medicine, [Link](#)

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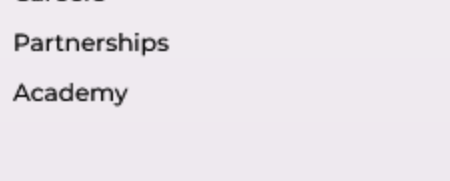
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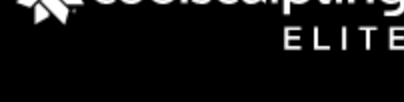
The skincare experts at SKINNEY Medspa consists of doctors, registered nurses, and licensed estheticians. As trained medical professionals, they place great emphasis on providing skin care treatments that have been scientifically tested and clinically proven to produce quantitative results.

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COOLSCULPTING NYC
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REDUCE FAT UP TO 25% OR MORE
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CoolSculpting NYC

Coolsculpting is the world's most popular, non-invasive fat reduction treatment. It has revolutionized the body contouring industry by utilizing advanced cooling technology to reduce unwanted fat, safely, painlessly, and effectively. *1 This FDA cleared treatment offers a surprisingly affordable solution for healthy adults who struggle with stubborn bulges that resist diet and exercise. Skinney Medspa provides the best Coolsculpting NYC clients rely on for fat freezing treatments.

Fat freezing is particularly good for targeting love handles, belly fat, upper arm fat, bra bulge, thigh fat, double chins, and other visible bulges, and with treatments that take as little as 35 minutes and require no downtime, it's no wonder millions of men and women have chosen Coolsculpting as a non-surgical alternative to liposuction.

BOOK NOW

FDA CLEARED

Non-Surgical

New York City residents come to us for their non-surgical aesthetic treatments. We craft unique treatment programs to deliver phenomenal results for every patient. Vanity Fair even named us the "one-stop-shop for all things beauty!"

This treatment is perfect for men and women who struggle with fat deposits that resist diet and exercise.

SKINNEY Medspa is the premier CoolSculpting NYC provider with 4 Manhattan locations. New clients can learn more about CoolSculpting and save 50% on their first CoolSculpting NYC treatment by calling SKINNEY Medspa at 646.868.9042 to schedule a free consultation or fill out the form.

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16 COOLSCULPTING TREATMENTS

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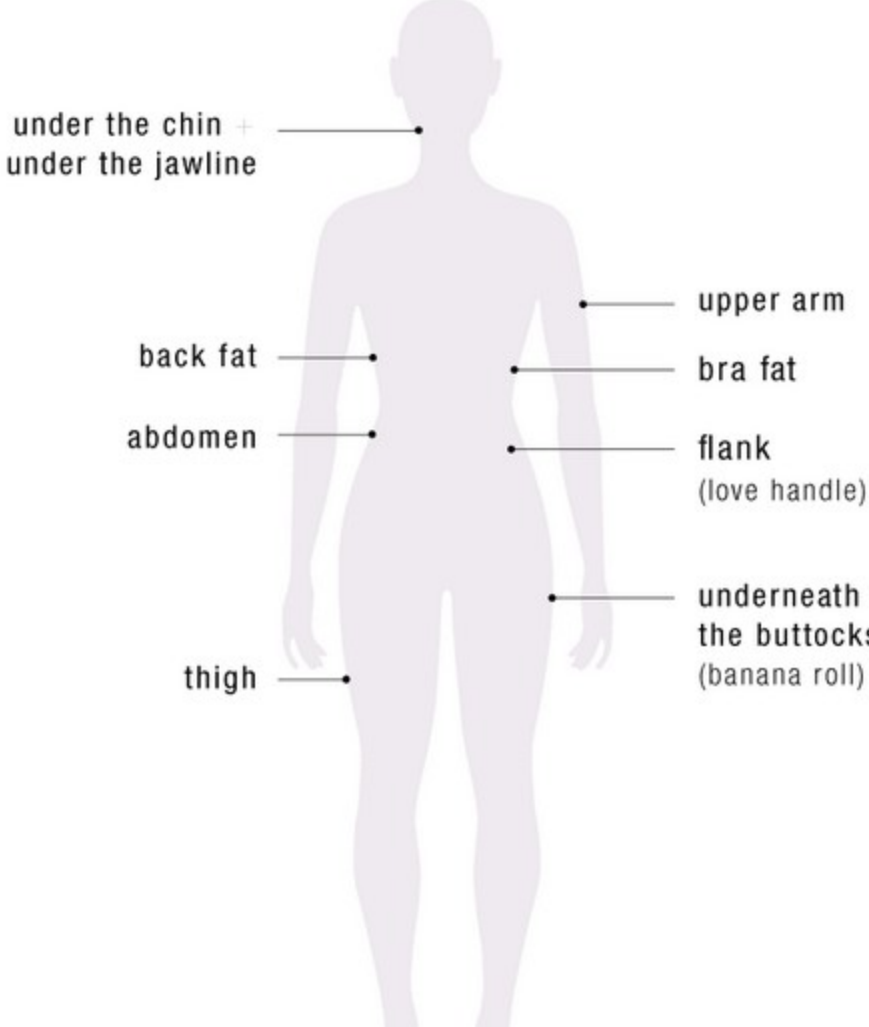
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Treatable Areas

FDA Cleared to freeze away stubborn fat in 9 target areas of the body

- ✓ Abdomen ("belly fat")
- ✓ Flanks ("love handles")
- ✓ Below the buttocks ("banana roll")
- ✓ Back
- ✓ Thighs (inner and outer thigh fat)
- ✓ Upper arms ("bra bulge")
- ✓ Chin (for "double chins")
- ✓ Jawline area (to reduce neck fat and define the jawline)

*New client promotion cannot be combined with other sales or promotions.



CoolSculpting NYC Before + After

Coolsculpting procedure before and after images from our NYC locations highlight the impressive fat reduction possible with this treatment. While results may vary per person, clinical findings on the effectiveness of CoolSculpting were published in the *Journal of Cosmetic Dermatology*, reporting "Caliper measurements demonstrated 23% reduction in fat layer thickness at 3 months." Investigator assessments of CoolSculpting before and after pictures concluded "86% of subjects" showed improvement at the treatment area, and patient surveys revealed "82% of patients would recommend the procedure to a friend."

Coolsculpting is a technique-sensitive procedure, which means the more knowledgeable and experienced your specialist, the more impressive your fat reduction results. That's why clients trust us as the best providers of Coolsculpting NYC has to offer.



COOLSCULPTING / CHIN

COOLSCULPTING / UPPER ARMS



COOLSCULPTING + EMSCULPT / ABDOMEN

COOLSCULPTING / OUTER THIGHS

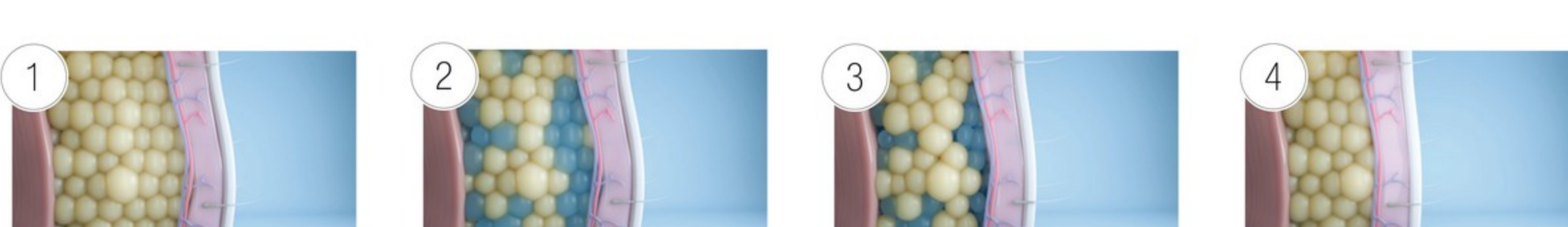
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How CoolSculpting NYC Works

Our Coolsculpting NYC treatments target stubborn fat cells located beneath the skin using the scientifically proven process known as cryolipolysis. CoolSculpting exposes subcutaneous fat to a calibrated cooling that freezes the underlying cells without harming the skin or surrounding tissue. Once frozen, the fat cells become hard and their membrane ruptures. This process triggers apoptosis or cell death. After your treatment, the body naturally gathers the dead cells and disposes them via the lymphatic system.



- 1. STUBBORN FAT**
Many of us have stubborn fat despite diet and exercise.
- 2. FAT CELLS FROZEN**
Fat cells are targeted and cooled to a temperature that triggers apoptosis, a natural cell death.
- 3. FAT CELLS ELIMINATED**
Fat is more sensitive to cold than the surrounding tissue so the treated fat cells are frozen and die.
- 4. GONE FOR GOOD**
Following treatment, your body's immune system naturally eliminates the dead cells resulting in 20-25% reduction of stubborn fat.

FDA CLEARED FAT FREEZING NYC

Why We Love It

- ✓ Freeze away fat cells
- ✓ 30 minute treatment
- ✓ Zero downtime
- ✓ Results in just one session
- ✓ 25% or more reduction in fat



FDA CLEARED



Watch how a simple, non-invasive Coolsculpting treatment can provide the best body sculpting NYC offers to targets fat cells below the skin's surface

COOLSCULPTING NYC COST

CoolSculpting is not restricted to the rich and famous. Even those on a strict budget can invest in this fat freezing procedure and enjoy amazing results.


Cost varies per patient in NYC. Pricing factors include applicator type, treatment area, number of cooling cycles, package pricing and discounts.

During your free consultation with SKINNEY MedSpa, the cost will be thoroughly discussed. If fat freezing is right for you, we will curate your treatment plan, tailoring it to your body, goals and budget.

COOLSCULPTING RESULTS*

While results may vary, typically after a cool sculpting treatment the body begins the process of gradually reducing the dead fat cells. Most patients see optimal coolsculpting results within 2 to 4 months following their treatment.* check out some of our results here.

COOLSCULPTING VS LIPOSUCTION



Both options provide long-lasting fat reduction if you can maintain your current weight. However, the process of these fat reduction procedures varies. CoolSculpting is quick, convenient, and requires no surgery, scarring, or recovery time. Therefore, if you are afraid of needles, are allergic to anesthesia, do not wish to have scars, or cannot afford to take time off work, a non-invasive and discrete procedure like CoolSculpting would be your best option.

COOLSCULPTING VS KYBELLA


Kybella and Coolsculpting are both non-surgical options for sculpting their appearance and eliminating stubborn fat under the chin. Kybella is a more invasive method where an acid is injected into fatty tissue in the chin and breaks down fat cells. If you are afraid of needles, Kybella may not be for you. Additionally, clinical studies reveal that 77% of CoolSculpting patients had an improved appearance of fatty tissue compared to 70% of Kybella patients, who experienced a noticeable improvement in fat under the chin after six treatment sessions.

Coolsculpting has a high success rate and dramatically improves the appearance of a double chin. This fat-freezing method works by reducing the amount of excess fat under the chin and smoothing and defining the jawline. On average, CoolSculpting patients can expect a 20-25% reduction in chin fat after their first treatment session.

Frequently Asked Questions

- ▶ HOW LONG DOES A COOLSCULPTING TREATMENT TAKE?
- ▶ DOES COOLSCULPTING HURT?
- ▶ DOES COOLSCULPTING REQUIRE A LENGTHY RECOVERY TIME?
- ▶ HOW LONG DOES COOLSCULPTING RESULTS LAST?
- ▶ CAN YOU TREAT MULTIPLE AREAS AT ONCE WITH COOLSCULPTING?
- ▶ AM I A CANDIDATE FOR COOLSCULPTING?
- ▶ CAN A LYMPHATIC DRAINAGE MASSAGE INCREASE FAT REDUCTION AFTER COOLSCULPTING?

What Our Clients Are Saying



TIFFANY F.
张紫莹 张紫莹

“my derm had told me i need to get laser treatment and so i was shopping around and found skinney. i did my consultation with sarah. she was super friendly and informative. i liked that she didn't try to upsell me on anything. i just told her my problem areas and she told me the same treatment that my derm recommended. i came in today to do my laser treatment with heather and she was also great! i really loved how honest she was and answered all of my questions. so glad i chose this place to get my treatment done.”

▶