

Sound-Shapes Coolsculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting OLD: \$4,077.93
 search beta coolsculpting: \$1,404.08

Google Ad Spend: \$5,482.01
Facebook Ad Spend: \$170.59
Total Media Spend: \$5,652.60

Google Ads | Chris Zelig > Sound-Shapes S... 548-533-9633 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Campaigns | Custom Jul 1 - Sep 30, 2019

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting OLD	\$102.00	Paused	274	3.44%	\$4,077.93
search beta coolsculpting	\$68.18	Paused	76	2.64%	\$1,404.08
search beta ultherapy	\$8.00	Paused	0	-	\$0.00
search beta hydrafacial	\$8.00	Paused	0	-	\$0.00
search beta laser skin resurfacing	\$8.00	Paused	0	-	\$0.00
search beta laser hair removal	\$8.00	Paused	0	-	\$0.00
search beta tattoo removal	\$8.00	Paused	0	-	\$0.00
search beta emsulpt	\$8.00	Paused	0	-	\$0.00
search beta microneedling	\$16.00	Paused	0	-	\$0.00
search alpha coolsculpting	\$30.00	Paused	0	0.00%	\$0.00
Total: Campaigns			350	3.21%	\$5,482.01
Total: Account	\$0.00		350	3.21%	\$5,482.01

1 - 10 of 10

Google Ads | Chris Zelig > Sound-Shapes S... 548-533-9633 | All campaigns > search | beta | coolsculpt...

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Overview | Paused | Type: Search | Budget: \$102.00/day | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
274 3.44% \$4,077.93					
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	best coolsculpting	Campaign paused Approved (limited): Restricted drug terms	22	4.77%	\$358.47
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	coolsculpting	Campaign paused Approved (limited): Restricted drug terms	14	3.46%	\$287.56
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	coolsculpting price	Campaign paused Approved (limited): Restricted drug terms	15	3.55%	\$258.48
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	best coolsculpting boston	Campaign paused Approved (limited): Restricted drug terms	6	12.24%	\$191.78
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com		Campaign paused			

Google Ads | Chris Zelig > Sound-Shapes S... 548-533-9633 | All campaigns > search | beta | coolsculpt...

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Overview | Paused | Type: Search | Budget: \$102.00/day | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
274 3.44% \$4,077.93					
Learn more about CoolSculpting #1 Cool sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	what is coolsculpting	Campaign paused Approved (limited): Restricted drug terms	14	6.51%	\$163.77
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cool sculpting	Campaign paused Approved (limited): Restricted drug terms	10	2.34%	\$163.44
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cool sculpting price	Campaign paused Approved (limited): Restricted drug terms	7	6.48%	\$159.80
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cryolipolysis price	Campaign paused Approved (limited): Restricted drug terms	11	6.47%	\$143.76
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cryolipolysis boston	Campaign paused Approved (limited): Restricted drug terms	10	8.62%	\$110.94

Google Ads | Chris Zelig > Sound-Shapes S... 548-533-9633 | All campaigns > search | beta | coolsculpt...

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Overview | Paused | Type: Search | Budget: \$102.00/day | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2019

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
274 3.44% \$4,077.93					
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cool sculpt	Campaign paused Approved (limited): Restricted drug terms	8	3.33%	\$105.49
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	sculpture boston	Campaign paused Approved (limited): Restricted drug terms	6	8.45%	\$92.09
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	fat freeze does it work	Campaign paused Approved (limited): Restricted drug terms	6	3.14%	\$89.07
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	cool sculpting boston cost	Campaign paused Approved (limited): Restricted drug terms	4	5.48%	\$86.49
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com	coolsculpting abdomen price	Campaign paused Approved (limited): Restricted drug terms	5	7.25%	\$83.91

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Overview	Paused	Type: Search	Budget: \$102.00/day	More details							
Recommendations	+ Ad status: All ADD FILTER				SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads 274 3.44% \$4,077.93										
Ads	<input type="checkbox"/>	Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. Save on... View assets details	coolsculpting face reviews	Campaign paused Approved (limited): Restricted drug terms	1	100.00%	\$3.81				
Extensions	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat	cool sculpting does it work	Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$2.67				
Automated extensions	<input type="checkbox"/>	Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. Save on... View assets details	sculpsure reviews	Campaign paused Approved (limited): Restricted drug terms	1	3.70%	\$1.85				
Landing pages	<input type="checkbox"/>	Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. Save on... View assets details	coolsculpting abdomen	Campaign paused Approved (limited): Restricted drug terms	1	4.55%	\$1.45				
Keywords	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat	affordable cool sculpt abdomen	Campaign paused Approved (limited):	0	-	\$0.00				
Audiences											
Demographics											
Settings											
Locations											
Ad schedule											
Devices											
Advanced bid ad											

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Overview	Paused	Type: Search	Budget: \$102.00/day	More details							
Recommendations	+ Ad status: All ADD FILTER				SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads 274 3.44% \$4,077.93										
Ads	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat		Restricted drug terms							
Extensions	<input type="checkbox"/>	Best CoolSculpting Price Target Belly Fat, Love Handles Fat Reduction in Boston, MA www.sound-shapes.com Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat.	coolsculpting bra bulge	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00				
Automated extensions	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat	coolsculpting bra bulge cost	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00				
Landing pages											
Keywords											
Audiences											
Demographics											
Settings											
Locations											
Ad schedule											
Devices											
Advanced bid ad											
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Overview	Paused	Type: Search	Budget: \$102.00/day	More details							
Recommendations	+ Extension type: All ADD FILTER				ASSOCIATIONS VIEW	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	MORE	
Ad groups	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads 274 3.44% \$4,077.93										
Ads	Sitelink extension										
Extensions	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before & After Photos.	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00			
Automated extensions	<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00			
Landing pages	<input type="checkbox"/>	State-of-the-Art-Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00			
Keywords	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient testimonials	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00			
Audiences											
Demographics											
Settings											
Locations											
Ad schedule											
Devices											
Advanced bid ad											
Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © 2019 Google											

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Overview	Paused	Type: Search	Budget: \$102.00/day	More details							
Recommendations	+ Extension type: All ADD FILTER				ASSOCIATIONS VIEW	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	MORE	
Ad groups	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads 274 3.44% \$4,077.93										
Ads	Callout extension										
Extensions	<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpti...	Campaign	Approved	171	4.02%	\$2,937.45			
Automated extensions	<input type="checkbox"/>	New Clients 25% OFF	search beta coolsculpti...	Campaign	Approved	163	3.87%	\$2,750.00			
Landing pages	<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	152	3.61%	\$2,541.83			
Keywords	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	145	3.52%	\$2,488.51			
Audiences	<input type="checkbox"/>	#1 Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	146	3.69%	\$2,478.58			
Demographics											
Settings											
Locations											
Ad schedule											
Devices											
Advanced bid ad											
Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © 2019 Google											

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Overview	Paused	Type: Search	Budget: \$68.18/day	More details							
Recommendations	+ Ad status: All ADD FILTER				SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	Total: Ads 76 2.64% \$1,404.08										
Ads	<input type="checkbox"/>	Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. Save on... View assets details	coolsculpting	Campaign paused Approved (limited): Restricted drug terms +1 more	29	2.59%	\$556.06				
Extensions	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery or Pain www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat	coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	21	2.63%	\$443.41				
Automated extensions	<input type="checkbox"/>	CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sound-shapes.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	11	2.63%	\$166.68				
Landing pages	<input type="checkbox"/>	Best CoolSculpting Price Target Belly Fat, Love Handles Fat Reduction in Boston, MA www.sound-shapes.com Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat.	coolsculpting	Campaign paused Approved (limited): Restricted drug terms	7	2.86%	\$101.55				
Keywords											
Audiences											
Demographics											
Settings											
Locations											
Ad schedule											
Devices											
Advanced bid ad											

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Overview: Paused, Type: Search, Budget: \$68.18/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 76					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Sound Shapes Spa www.sound-shapes.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Boston, MA. Schedule a Free Consultation	0, coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	2	4.35%	\$49.04
25% Off All CoolSculpting® Affordable & Quick Treatments Sound Shapes Spa sound-shapes.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1, coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	2	7.14%	\$31.08
#1 Provider in Boston Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more sound-shapes.com/coolsculpting/boston #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boston, MA. Free Consult. Expert, Safe Fat Loss With...	0, coolsculpting - general	Campaign paused Approved (limited): Restricted drug terms	1	1.30%	\$26.64
25% Off All CoolSculpting® Best Price in Boston Sound Shapes Spa +6 more sound-shapes.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	1, coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	2	5.26%	\$21.19
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sound-shapes.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat	3, body sculpting	Campaign paused Approved (limited):	1	2.44%	\$8.43

Overview: Paused, Type: Search, Budget: \$68.18/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 76					
CoolSculpting in Boston #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.sound-shapes.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3, body sculpting	Campaign paused Approved (limited): Restricted drug terms	1	2.44%	\$8.43
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. Save on...	SKAG coolsculpting face BROAD	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery or Pain www.sound-shapes.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Boston, MA. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat	SKAG coolsculpting face BROAD	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Best CoolSculpting Price Target Belly Fat, Love Handles Fat Reduction in Boston, MA www.sound-shapes.com Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat.	SKAG coolsculpting face BROAD	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.sound-shapes.com		Campaign paused			

Overview: Paused, Type: Search, Budget: \$68.18/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 76					
CoolSculpting® Provider in Boston, MA. Schedule a Free Consultation		restricted drug terms			
CoolSculpting in Boston #1 Fat Reduction Treatment Best Prices. FDA-Cleared. Clinically Proven No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6, coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
25% Off All Fat Freezing Sound Shapes Spa #1 Provider in Boston sound-shapes.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Boston, MA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6, coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Total: Ads 76					
Total: Campaign 76					

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Overview: Paused, Type: Search, Budget: \$68.18/day, More details

Recommendations: Extensions, Custom Jul 1 - Sep 30, 2019

Extension type: All, ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Before and After Photos See CoolSculpting Before & After Photos	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
State-of-the-Art-Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient testimonials	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
Call extension						
(617) 367-1900	Account	Account	Approved	15	1.79%	\$324.75
Callout extension						
Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	31	2.59%	\$604.25
Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	31	2.61%	\$600.68

Overview: Paused, Type: Search, Budget: \$68.18/day, More details

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost		
Callout extension								
Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	31	2.59%	\$604.25		
Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	31	2.61%	\$600.68		
Sitelink extension								
New Clients 25% OFF	search beta coolsculpti...	Campaign	Approved	32	2.66%	\$599.82		
Highlights: No Surgery	search beta coolsculpti...	Campaign	Approved	34	2.76%	\$575.18		
#1Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	28	2.41%	\$522.69		
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						50	2.88%	\$982.28
Total: Call extensions						15	1.79%	\$324.75

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