

# Spa Trouvé CoolSculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

search beta coolsculpting salt lake: \$7,485.85  
 search beta coolsculpting orem: \$7,446.28  
 search beta coolsculpting highland: \$7,244.66  
 search beta coolsculpting draper: \$7,242.43

**Total Google Ads: \$29,419.22**  
**Total Facebook Ads: \$ 5,625.02**  
**Total Media Spend: \$35,044.24**

Overview	Campaign status: All; Campaign name contains cool		Budget	Status	Clicks	CTR	Cost
Recommendations	<input type="checkbox"/>	Campaign					
Campaigns	<input type="checkbox"/>	search   beta   coolsculpting   salt lake	\$93.84/day	Eligible (Learning)	1,173	4.47%	\$7,485.85
Auction insights	<input type="checkbox"/>	search   beta   coolsculpting   orem	\$79.71/day	Eligible (Learning)	715	4.71%	\$7,446.28
Ad groups	<input type="checkbox"/>	search   beta   coolsculpting   highland	\$80.29/day	Eligible (Learning)	453	3.81%	\$7,244.66
Ads & extensions	<input type="checkbox"/>	search   beta   coolsculpting   draper	\$80.24/day	Eligible (Learning)	485	3.23%	\$7,242.43
Landing pages	<input type="checkbox"/>	search   alpha   coolsculpting   salt lake	\$44.44/day	Paused	0	-	\$0.00
Keywords	<input type="checkbox"/>	search   alpha   coolsculpting   highland	\$53.36/day	Paused	0	-	\$0.00
Audiences	<input type="checkbox"/>	search   alpha   coolsculpting   orem	\$52.37/day	Paused	0	-	\$0.00
Demographics	<input type="checkbox"/>	search   beta   cooltone   orem	\$45.45/day	Paused	0	-	\$0.00
Settings	<input type="checkbox"/>	search   beta   cooltone   salt lake	\$45.45/day	Paused	0	-	\$0.00
Suggested	<input type="checkbox"/>	search   beta   cooltone   highland	\$45.45/day	Paused	0	-	\$0.00
Change history	<input type="checkbox"/>	search   beta   cooltone   draper	\$45.45/day	Paused	0	-	\$0.00
More	<input type="checkbox"/>	search   alpha   coolsculpting   draper	\$48.41/day	Paused	0	-	\$0.00
Total: Filtered campaigns					2,826	4.14%	\$29,419.22

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$93.84/day	Optimization score: 91.8%	More details	
Recommendations	Ads						
Ad groups	Ad status: All						
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads						
Landing pages	<input type="checkbox"/>	(Keyword: Spa Trouvé)   CoolSculpting Salt Lake City   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation. Top Fat Reduction...	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	161	7.69%	\$1,088.35
Keywords	<input type="checkbox"/>	Spa Trouvé   CoolSculpting Salt Lake City   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation. Top Fat Reduction...	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	205	2.73%	\$1,018.96
Audiences	<input type="checkbox"/>	CoolSculpting Salt Lake City   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	68	6.59%	\$772.03
Demographics	<input type="checkbox"/>	(Keyword: Spa Trouvé)   CoolSculpting Salt Lake City   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation. Top Fat Reduction...	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	138	5.40%	\$657.33

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$93.84/day	Optimization score: 91.8%	More details	
Recommendations	Ads						
Ad groups	Ad status: All						
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads						
Landing pages	<input type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Salt Lake City www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Salt Lake City, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	43	7.90%	\$611.07
Keywords	<input type="checkbox"/>	(Keyword: Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Salt Lake City, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	47	6.30%	\$552.81
Audiences	<input type="checkbox"/>	CoolSculpting Salt Lake City   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	112	2.19%	\$550.83
Demographics	<input type="checkbox"/>	(Keyword: Spa Trouvé)   CoolSculpting Salt Lake City   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Salt Lake City, UT. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	86	15.14%	\$403.76

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$93.84/day	Optimization score: 91.8%	More details	
Recommendations	Ads						
Ad groups	Ad status: All						
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	Total: Ads						
Landing pages	<input type="checkbox"/>	CoolSculpting Cost www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	45	12.97%	\$278.05
Keywords	<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Salt Lake City www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Salt Lake City, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	41	2.22%	\$242.48
Audiences	<input type="checkbox"/>	(Keyword: Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Salt Lake City, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	22	16.79%	\$150.07
Demographics	<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Salt Lake City www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Salt Lake City, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	15	6.55%	\$133.17



Google Ads | Chris Zelig | Spa Trouvé CoolSc... 551-140-8791 | search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$93.84/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Ad 1	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$7.35
Ad 2	coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$6.63
Ad 3	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	7.14%	\$6.45

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$93.84/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Ad 1	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	1.09%	\$6.13
Ad 2	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	2	11.76%	\$5.96
Ad 3	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	6.25%	\$5.63
Ad 4	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	1	6.25%	\$5.27

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Ad 1	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.29
Ad 2	coolsculpting - arms	Ad group removed Approved (limited): Restricted drug terms +1 more	1	3.45%	\$3.24
Ad 3	coolsculpting - back	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$2.83
Ad 4	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2	6.90%	\$2.00

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$93.84/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Ad 1	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Ad 2	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Ads 2					
Total: Campaign 2			1,173	4.47%	\$7,485.85

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$93.84/day, Optimization score: 91.8%

Extensions: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(801) 997-8199 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	210	3.94%	\$1,864.22
Callout extension							
FDA Approved	Callout extension	search   beta   coolscul...	Campaign	Approved	252	5.07%	\$1,802.66
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	243	5.31%	\$1,795.86
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	245	5.78%	\$1,770.85
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	241	5.69%	\$1,765.69
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	232	5.63%	\$1,647.04
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	212	5.09%	\$1,479.01

Google Ads | Chris Zelig | Spa Trouvé CoolSc... 551-140-8791 | search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$93.84/day, Optimization score: 91.8%

Extensions: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(801) 997-8199	Call extension	search   beta   coolscul...	Campaign	Approved	110	4.67%	\$707.78
Promotion extension							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	129	4.11%	\$703.27
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	8	2.90%	\$44.70
Sitelink extension							

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$93.84/day	Optimization score: 91.8%	More details		
Recommendations	Extension type: All ADD FILTER							
Ad groups	Associations view							
Ad & extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
Ads	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolscul...	Campaign	Approved	5	19.23%	\$30.90
Extensions	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolscul...	Campaign	Approved	2	10.00%	\$11.21
Landing pages	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved	2	7.69%	\$11.21
Keywords	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolscul...	Campaign	Approved	2	9.09%	\$11.21
Audiences	Book A Virtual Consult Why Wait? Book a Virtual Consult With a #1 Salt Lake City Provider	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	2	8.70%	\$11.21
Demographics	Location extension							
Settings	katie.b.englund@gmail.com (View loca... All locations selected)	Location extension	Account	Account	-	-	-	-
Suggested	Total: Sitelink extensions							
Change history	Total: Sitelink extensions							
More	Total: Sitelink extensions							

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$93.84/day	Optimization score: 91.8%	More details		
Recommendations	Extension type: All ADD FILTER							
Ad groups	Associations view							
Ad & extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
With a #1 Salt Lake City Provider								
Location extension								
Ads	katie.b.englund@gmail.com (View loca... All locations selected)	Location extension	Account	Account	-	-	-	-
Extensions	Total: Sitelink extensions							
Landing pages	Total: Callout extensions							
Keywords	Total: Structured snippet extensions							
Audiences	Total: Call extensions							
Demographics	Total: Location extensions							
Settings	Total: Promotion extensions							
Suggested	Total: Promotion extensions							
Change history	Total: Promotion extensions							
More	Total: Promotion extensions							

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Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
Recommendations	Ads					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
Ads	[Keyword: Spa Trouvé]   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	177	13.28%	\$2,246.31
Extensions	CoolSculpting in Orem   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	164	2.18%	\$1,293.56
Landing pages	[Keyword: Spa Trouvé]   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	87	7.09%	\$868.89
Keywords	[Keyword: Spa Trouvé]   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	56	21.46%	\$586.84

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
Recommendations	Ads					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
Ads	CoolSculpting in Orem   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	36	14.40%	\$568.70
Extensions	Spa Trouvé   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	64	2.59%	\$400.18
Landing pages	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Orem www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	13	16.88%	\$163.78
Keywords	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Orem www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	14	20.90%	\$141.09

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
Recommendations	Ads					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
Ads	[Keyword: Spa Trouvé]   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today www.spatrouve.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	13	6.50%	\$119.30
Extensions	25% Off All CoolSculpting   Affordable & Quick Treatments   Spa Trouvé www.spatrouve.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	33.33%	\$106.56
Landing pages	[Keyword: Spa Trouvé]   New Client Special   25% Off CoolSculpting Cost www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	21.21%	\$94.76
Keywords	[Keyword: Spa Trouvé]   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	2. body sculpting	Poor ad strength Approved (limited): Restricted medical content +1 more	8	9.64%	\$81.19

Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
Recommendations	Ads					
Ad groups	Custom Jul 1 - Sep 30, 2020					
Ad & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
Ads	Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	7	4.19%	\$73.44
Extensions	[Keyword: Spa Trouvé]   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Orem, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	2	3.70%	\$72.08
Landing pages	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Orem www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	3	6.52%	\$68.67
Keywords	[Keyword: Spa Trouvé]   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	4	23.53%	\$65.32

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	Body Sculpting   CoolSculpting in Orem   Non-Surgical Fat Reduction www.spatrouve.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Consult.	2. body_sculpting	Approved (limited): Restricted medical content +1 more	9	13.64%	\$57.00
Keywords	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Target Belly Fat, Love Handles www.spatrouve.com Freeze Fat Away with CoolSculpting. Target Belly Fat & Love Handles. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - abs	Ad group removed Approved (limited): Restricted medical content +1 more	3	60.00%	\$52.42
Settings	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	7	15.91%	\$50.86
Suggested	<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Orem www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	1.19%	\$50.19

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	(Keyword:Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Orem, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	5	25.00%	\$47.91
Keywords	<input type="checkbox"/>	Spa Trouvé   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Orem, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	0.82%	\$44.04
Settings	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	4	10.26%	\$32.14
Suggested	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	3	9.68%	\$26.78
Change history	CoolSculpting Deal 25% Off   Freeze Away Stubborn						

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Orem www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	1	0.54%	\$24.75
Keywords	<input type="checkbox"/>	CoolSculpting in Orem   Find A Location Near You   Fat Reduction Treatment www.spatrouve.com Best CoolSculpting Deal. Top Provider in Orem, UT for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	2	40.00%	\$20.27
Settings	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	3. cryolipolysis	Ad group paused Approved (limited): Restricted drug terms +1 more	1	10.00%	\$20.11
Suggested	<input type="checkbox"/>	CoolSculpting in Orem   Fat Reduction Treatment   Freezing Fat Really Works www.spatrouve.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	5.88%	\$17.70
Change history	Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Orem						

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	CoolSculpting in Orem www.spatrouve.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	2	3.51%	\$15.58
Keywords	<input type="checkbox"/>	(Keyword:Spa Trouvé)   Body Sculpting   Top Provider in Orem www.spatrouve.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation	2. body_sculpting	Ad group removed Approved (limited): Restricted medical content +1 more	1	4.76%	\$6.75
Settings	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	coolsculpting - abs	Ad group removed Approved (limited): Restricted drug terms +1 more	1	25.00%	\$6.59
Suggested	<input type="checkbox"/>	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.spatrouve.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Consult.	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2	16.67%	\$5.98
Change history	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Freeze Your Fat Away Today www.spatrouve.com						
More	7. coolsculpting - near me						

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	(Keyword:Spa Trouvé)   CoolSculpting in Orem   Freeze Your Fat Away Today www.spatrouve.com Leading CoolSculpting Provider in Orem, UT. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.99
Keywords	<input type="checkbox"/>	(Keyword:Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Orem, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.83
Settings	<input type="checkbox"/>	Best CoolSculpting Price   Spa Trouvé   Flexible Payment Options www.spatrouve.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group removed Approved (limited): Restricted medical content +1 more	1	8.33%	\$4.82
Suggested	<input type="checkbox"/>	Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Orem www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	6.67%	\$1.90

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$79.71/day	Optimization score: 88.9%	More details
<b>Recommendations</b> <span>Ad status: All</span> <span>ADD FILTER</span>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
<b>Total Ads</b>				715	4.71%	\$7,446.28	
Extensions	<input type="checkbox"/>	Free Consultation. Top Fat Reduction Treatment. Target... View assets details					
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Orem, UT. Free Consult.	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Settings	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Change history	Total: Campaign						
<b>Total: Campaign</b>				715	4.71%	\$7,446.28	
				715	4.71%	\$7,446.28	

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Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$79.71/day, Optimization score: 88.9%

Recommendations: Extension type: All, ADD FILTER

Ad group	Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Callout extension							
	FDA Approved	Callout extension	search   beta   coolscul...	Campaign	Approved	183	4.98%	\$2,087.73
	Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	183	5.37%	\$1,951.55
	New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	164	5.23%	\$1,842.90
	Call extension							
	(801) 229-2229 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	127	3.66%	\$1,792.52
	Callout extension							
	Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	154	5.01%	\$1,787.40
	Free Virtual Consultation	Callout extension	search   beta   coolscul...	Campaign	Approved	144	5.09%	\$1,650.94
	Virtual Consult Available	Callout extension	search   beta   coolscul...	Campaign	Approved	152	5.16%	\$1,642.31

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$79.71/day, Optimization score: 88.9%

Recommendations: Extension type: All, ADD FILTER

Ad group	Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Virtual Consult Available	Callout extension	search   beta   coolscul...	Campaign	Approved	152	5.16%	\$1,642.31
	Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	137	4.83%	\$1,493.84
	Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	147	4.96%	\$1,467.97
	Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	141	4.80%	\$1,442.43
	Call extension							
	(801) 229-2229	Call extension	search   beta   coolscul...	Campaign	Approved	78	4.19%	\$922.72
	Promotion extension							
	Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	67	3.49%	\$658.59
	Structured snippet extension							
	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	3	1.85%	\$27.71

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$79.71/day, Optimization score: 88.9%

Recommendations: Extension type: All, ADD FILTER

Ad group	Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	5.56%	\$15.85
	Location extension							
	katie.b.englund@gmail.com (View loca... All locations selected)	Location extension	Account	Account	-	-	-	-
	Sitelink extension							
	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
	Book A Virtual Consult Why Wait? Book a Virtual Consult With the #1 Provider in Orem	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$79.71/day, Optimization score: 88.9%

Recommendations: Extension type: All, ADD FILTER

Ad group	Ad	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolscul...	Campaign	Approved	0	0.00%	\$0.00
	Book A Virtual Consult Why Wait? Book a Virtual Consult With the #1 Provider in Orem	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	Total: Sitelink extensions					1	3.70%	\$15.85
	Total: Callout extensions					504	5.02%	\$5,437.17
	Total: Structured snippet extensions					3	1.85%	\$27.71
	Total: Call extensions					205	3.84%	\$2,715.24
	Total: Location extensions					157	5.40%	\$1,514.26
	Total: Promotion extensions					362	4.64%	\$4,195.06

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Recommendations: Ad status: All, ADD FILTER

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads			453	3.81%	\$7,244.66
	(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Targ... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	90	9.75%	\$1,645.62
	CoolSculpting in Highland   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	74	1.78%	\$890.94
	(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Targ... View assets details	4. lipo	Ad group paused Approved (limited): Restricted drug terms +1 more	56	7.11%	\$739.67
	Spa Trouvé   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Targ... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +1 more	59	2.19%	\$577.56

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Recommendations: Ad status: All, ADD FILTER

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads			453	3.81%	\$7,244.66
	(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Targ... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	34	25.95%	\$554.49
	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Highland www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Highland, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	28	2.43%	\$509.18
	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Highland www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Highland, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	19	13.19%	\$369.71
	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Highland www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Highland, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	8.66%	\$284.63

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
(Keyword: Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	8	8.99%	\$242.86
CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Highland www.spatrouve.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	10	16.39%	\$161.86
Best CoolSculpting Price   Spa Trouvé   Flexible Payment Options www.spatrouve.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	23.53%	\$133.45
25% Off All CoolSculpting   Affordable & Quick Treatments   Spa Trouvé www.spatrouve.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	26.67%	\$133.24

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now					
CoolSculpting in Highland   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	5	6.25%	\$131.26
CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Highland www.spatrouve.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	5	0.81%	\$126.64
CoolSculpting in Highland   Fat Reduction Treatment   Freezing Fat Really Works www.spatrouve.com	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	2	28.57%	\$86.40
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	5	8.20%	\$82.29

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
Off   Schedule a Free Consultation www.spatrouve.com	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.65%	\$70.34
(Keyword: Spa Trouvé)   New Client Special   25% Off CoolSculpting Cost www.spatrouve.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	12.12%	\$60.94
Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Highland www.spatrouve.com	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	37.50%	\$55.16
Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Highland www.spatrouve.com	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.52%	\$54.86

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
Looking Alternative To Lipo. Leading CoolSculpting Provider in Highland, UT. Schedule a Free Consultation		+1 more			
Body Sculpting   CoolSculpting in Highland   Non-Surgical Fat Reduction www.spatrouve.com	2. body sculpting	Approved (limited): Restricted medical content +1 more	3	10.00%	\$47.80
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	2	22.22%	\$44.69
(Keyword: Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	1	10.00%	\$44.13
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	5. sculpsure	Ad group paused Approved (limited): Restricted drug terms +1 more	2	12.50%	\$34.80

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
Freeze Your Fat Away Today www.spatrouve.com	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	4	2.82%	\$30.72
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	2	15.38%	\$29.58
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	3	12.00%	\$23.32
Spa Trouvé   New Client Special   25% Off All Fat Freezing www.spatrouve.com	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	1	0.60%	\$22.04

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads: 453, CTR: 3.81%, Cost: \$7,244.66					
Double Chin, & More					
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	coolsculpting - love handles	Ad group removed Approved (limited): Restricted drug terms +1 more	1	50.00%	\$16.87
(Keyword: Spa Trouvé)   CoolSculpting for Double Chin   Top Provider in Highland www.spatrouve.com	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$16.56
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	coolsculpting - face	Ad group removed Approved (limited): Restricted drug terms +1 more	1	33.33%	\$13.35
(Keyword: Spa Trouvé)   CoolSculpting in Highland   Fat Reduction Treatment +12 more www.spatrouve.com	coolsculpting - arms	Ad group removed Approved (limited): Restricted drug terms +1 more	1	33.33%	\$9.70

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b> 453 3.81% \$7,244.66					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Highland, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x.dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	x.dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
<b>Total: Campaign</b> 453 3.81% \$7,244.66					

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<b>Callout extension</b>							
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	112	4.60%	\$2,321.45
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	106	4.49%	\$2,085.89
FDA Approved	Callout extension	search   beta   coolscul...	Campaign	Approved	113	3.97%	\$1,968.59
New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	105	4.39%	\$1,898.97
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	112	4.27%	\$1,866.37
<b>Call extension</b>							
(801) 756-3366 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	79	3.20%	\$1,863.08
<b>Callout extension</b>							

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<b>Callout extension</b>							
Virtual Consult Available	Callout extension	search   beta   coolscul...	Campaign	Approved	102	4.46%	\$1,723.40
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	102	4.53%	\$1,700.10
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	92	4.15%	\$1,569.90
Free Virtual Consultation	Callout extension	search   beta   coolscul...	Campaign	Approved	75	3.94%	\$1,395.13
<b>Call extension</b>							
(801) 756-3366	Call extension	search   beta   coolscul...	Campaign	Approved	42	2.94%	\$824.66
<b>Promotion extension</b>							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	46	3.09%	\$627.35
<b>Sitelink extension</b>							
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved	2	22.22%	\$33.44

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<b>Sitelink extension</b>								
Book A Virtual Consult Why Wait? Book a Virtual Consult With the #1 Provider in Highland	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	2	20.00%	\$33.44	
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	7.69%	\$15.18	
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	10.00%	\$15.18	
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	16.67%	\$15.18	
<b>Structured snippet extension</b>								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	2	1.42%	\$12.60	
<b>Location extension</b>								
katie.b.englund@gmail.com (View loca... All locations selected)	Location extension	Account	Account	-	-	-	-	
<b>Total: Sitelink extensions</b>						2	9.09%	\$33.44

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.29/day, Optimization score: 88.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<b>Location extension</b>								
katie.b.englund@gmail.com (View loca... All locations selected)	Location extension	Account	Account	-	-	-	-	
<b>Total: Sitelink extensions</b>						2	9.09%	\$33.44
<b>Total: Callout extensions</b>						337	4.46%	\$5,991.63
<b>Total: Structured snippet extensions</b>						2	1.42%	\$12.60
<b>Total: Call extensions</b>						121	3.10%	\$2,687.74
<b>Total: Location extensions</b>						93	3.89%	\$1,397.32
<b>Total: Promotion extensions</b>						225	3.70%	\$4,207.99

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b> 485 3.23% \$7,242.43					
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	0.coolsculpting - general	Approved (limited): Restricted drug terms +1 more	82	9.03%	\$1,296.72
CoolSculpting in Draper   Fat Reduction Treatment   Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation	x.Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	91	1.41%	\$1,029.88
Keyword:Spa Trouvé   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	x.Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +1 more	79	2.69%	\$803.88
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	4.lipo	Ad group paused Approved (limited): Restricted drug terms +1 more	63	5.05%	\$801.74

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	Flexible Payment Options www.spatrouve.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation.	0. coolsculpting - general	Paused	Approved (limited): Restricted medical content +1 more	20	10.87%	\$768.08		
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	37	21.76%	\$509.54			
Ad	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Draper www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	7.43%	\$235.60			
Ad	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Draper www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	13.16%	\$199.85			
(Keyword:Spa Trouvé)   New Client Special   25% Off									

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused	Approved (limited): Restricted medical content +1 more	11	11.00%	\$189.21		
Ad	(Keyword:Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Draper, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	12.50%	\$142.09			
Ad	Body Sculpting   CoolSculpting in Draper   Non-Surgical Fat Reduction www.spatrouve.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult.	2. body sculpting	Approved (limited): Restricted medical content +1 more	4	30.77%	\$128.38			
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	7	0.45%	\$113.69			
Ad	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Draper www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	1.21%	\$112.66			
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	8	7.77%	\$93.83			
Ad	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.spatrouve.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult.	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	33.33%	\$83.95			
Ad	Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Draper www.spatrouve.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	7	6.60%	\$83.18			
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat									

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Draper www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	3	1.21%	\$112.66			
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	8	7.77%	\$93.83			
Ad	How to Reduce Double Chin Fat   CoolSculpting for the Chin   Freeze Away Stubborn Fat www.spatrouve.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult.	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	3	33.33%	\$83.95			
Ad	Non-Surgical Lipo Alternative   Freeze Fat Away   CoolSculpting in Draper www.spatrouve.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	7	6.60%	\$83.18			
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat									

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	Looking Alternative To Lipo. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation		+1 more						
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	3	16.67%	\$70.64			
Ad	Best CoolSculpting Price   Spa Trouvé   Flexible Payment Options www.spatrouve.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	4	40.00%	\$69.52			
Ad	Avoid Liposuction Surgery   Try CoolSculpting For 25% Off   Schedule a Free Consultation www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	4	2.99%	\$64.50			
Ad	CoolSculpting Deal \$1,000 Off   Freeze Away Stubborn Fat   Top Provider in Draper www.spatrouve.com CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	13.21%	\$60.62			

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	Off First Treatment www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%	\$58.82			
Ad	(Keyword:Spa Trouvé)   New Client Special   25% Off CoolSculpting Cost www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	10.00%	\$57.94			
Ad	25% Off All Fat Freezing   Spa Trouvé   Top Provider in Draper www.spatrouve.com Best CoolSculpting Deal. Top Provider in Draper, UT for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1	50.00%	\$45.71			
Ad	(Keyword:Spa Trouvé)   Non-Surgical Lipo Alternative   Freeze Your Fat Away Today www.spatrouve.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	5	3.07%	\$38.78			

Overview		Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$80.24/day	Optimization score: 88.9%	More details		
Total Ads: 485									
Clicks: 485									
CTR: 3.23%									
Cost: \$7,242.43									
Ad	With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
Ad	(Keyword:Spa Trouvé)   Body Sculpting   Top Provider in Draper www.spatrouve.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	2	7.41%	\$38.75			
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	5. sculpsure	Ad group paused Approved (limited): Restricted drug terms +1 more	2	8.33%	\$34.12			
Ad	(Keyword:Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Draper, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	4	25.00%	\$31.13			
Ad	(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	3. cryolipolysis	Ad group paused Approved (limited): Restricted drug terms +1 more	1	12.50%	\$25.06			

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
www.spatrouve.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	33.33%	\$21.36
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	coolsculpting - back	Ad group removed Approved (limited): Restricted drug terms +1 more	1	100.00%	\$16.37
Double Chin Removal   Affordable & Quick Treatments   CoolSculpting in Draper www.spatrouve.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$7.19
(Keyword:Spa Trouvé)   New Client Special   25% Off All Fat Freezing www.spatrouve.com Best CoolSculpting Deal. Top Provider in Draper, UT for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	coolsculpting - face	Ad group removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.54
Total: Campaign 2					

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
(Keyword:Spa Trouvé)   CoolSculpting in Draper   Fat Reduction Treatment +12 more www.spatrouve.com Leading CoolSculpting Provider in Draper, UT. Schedule a Free Consultation. Top Fat Reduction Treatment. Target...	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	1	7.69%	\$4.10
#1 Provider in Draper   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more spatrouve.com/coolsculpting/draper #1 CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Spa Trouvé www.spatrouve.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Draper, UT. Schedule a Free Consultation	0. coolsculpting - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
25% Off All CoolSculpting   Spa Trouvé   Fat Reduction Treatment www.spatrouve.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Campaign 2					

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2					
Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More		+1 more			
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Draper, UT. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Ads 2					
Total: Campaign 2					

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Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(801) 849-1385 (mobile)	Call extension	search   beta   coolscul...	Campaign	Approved	124	2.99%	\$2,304.63
Callout extension							
New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	140	4.46%	\$2,239.53
FDA Approved	Callout extension	search   beta   coolscul...	Campaign	Approved	129	3.36%	\$2,228.60
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	117	3.72%	\$1,949.85
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	114	3.85%	\$1,777.18
Virtual Consult Available	Callout extension	search   beta   coolscul...	Campaign	Approved	124	4.12%	\$1,727.89
Free Virtual Consultation	Callout extension	search   beta   coolscul...	Campaign	Approved	95	3.76%	\$1,683.37
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	104	3.41%	\$1,672.65

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(801) 849-1385	Call extension	search   beta   coolscul...	Campaign	Approved	59	2.75%	\$1,097.34
Promotion extension							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	56	3.07%	\$786.85
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	Structured snippet extension	search   beta   coolscul...	Campaign	Approved	5	2.76%	\$76.00
Sitelink extension							

Google Ads | Chris Zelig > Spa Trouvé CoolSc... 551-140-8791 | All campaigns > search | beta | coolsculpting...

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$80.24/day, Optimization score: 88.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolscul...	Campaign	Approved	2	12.50%	\$17.32	
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	7.14%	\$8.84	
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	8.33%	\$8.84	
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolscul...	Campaign	Approved	1	10.00%	\$8.84	
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Draper	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	1	7.69%	\$8.84	
Location extension								
katie.benglund@gmail.com (View loca... All locations selected	Location extension	Account	Account	-	-	-	-	
Total: Sitelink extensions						2	8.33%	\$17.32

Google Ads Overview: Status: Eligible (Learning) Type: Search Budget: \$80.24/day Optimization score: 88.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Draper	Sitelink extension	search   beta   coolsculpting...	Campaign	Approved (limited): Restricted medical content +1 more	1	7.69%	\$8.84
Location extension							
katie.b.englund@gmail.com (View loca...)	Location extension	Account	Account	-	-	-	-
Total: Sitelink extensions					2	8.33%	\$17.32
Total: Callout extensions					364	3.65%	\$5,701.81
Total: Structured snippet extensions					5	2.76%	\$76.00
Total: Call extensions					183	2.91%	\$3,401.97
Total: Location extensions					79	2.95%	\$1,366.29
Total: Promotion extensions					266	3.21%	\$4,312.26

Ads Spa Trouve (257151823) Updated just now

Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-01 - FB - CS - Video 3	ing ca...	Oct 8, 2020, 6:57 ...	22 Leads	20,872	67,693	\$58.81 Per Lead	Below average	Average	Below average	\$1,293.92
2020-01 - FB - CS - Video 3	ing ca...	Oct 8, 2020, 6:57 ...	39 Leads	21,096	72,316	\$32.65 Per Lead	Below average	Average	Below average	\$1,273.47
2020-01 - FB - CS - Salt Lake Women - Video...	ing ca...	Oct 8, 2020, 7:01 ...	40 Leads	18,740	61,270	\$21.74 Per Lead	-	-	-	\$869.41
2020-01 - FB - CS - Orem Women - Video 1 - ...	ing ca...	Oct 8, 2020, 6:58 ...	26 Leads	11,725	49,962	\$29.52 Per Lead	Below average	Below average	Below average	\$767.44
2020-01 - FB - CS - Video 3	ing ca...	Oct 8, 2020, 6:58 ...	21 Leads	11,084	40,374	\$30.42 Per Lead	Below average	Average	Below average	\$638.83
2020-01 - FB - CS - Video 3 - Copy	ing ca...	Oct 8, 2020, 7:01 ...	37 Leads	12,216	32,092	\$14.52 Per Lead	Below average	Average	Average	\$537.33
2020-01 - FB - CS - Salt Lake Women - Video...	ing ca...	Oct 8, 2020, 6:57 ...	1 Lead	4,176	7,975	\$111.93 Per Lead	-	-	-	\$111.93
2020-01 - FB - CS - Draper Women - Video 2 - ...	ing ca...	Oct 8, 2020, 6:57 ...	-	4,165	7,198	-	-	-	-	\$111.38
2020-01 - FB - CS - Video 3	ing ca...	Oct 8, 2020, 6:57 ...	-	1,487	1,771	-	-	-	-	\$21.31
2020-01 - FB - CS - Orem Women - Valentine ...	ing ca...	Oct 8, 2020, 6:58 ...	-	-	-	-	-	-	-	\$0.00
2020-01 - FB - CS - Orem Women - Valentine ...	ing ca...	Oct 8, 2020, 6:58 ...	-	-	-	-	-	-	-	\$0.00
2020-01 - FB - CS - Salt Lake Women - Video...	ing ca...	Oct 8, 2020, 6:57 ...	-	-	-	-	-	-	-	\$0.00
2020-01 - FB - CS - Highland Women - Video 1	ing ca...	Oct 8, 2020, 6:57 ...	-	-	-	-	-	-	-	\$0.00
Results from 112 ads			186 Leads	62,578 People	340,651 Total	\$30.24 Per Lead				\$5,625.02 Total Spent

Ads Spa Trouve (257151823)

Ad Name	Status
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Salt Lake Women - Video...	On
2020-01 - FB - CS - Orem Women - Video 1 - ...	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3 - Copy	On
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Draper Women - Video 2 - ...	Off
2020-01 - FB - CS - Video 3	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Highland Women - Video 1	Off

Coolsculpting - Highland - ...

Ad Name: 2020-01 - FB - CS - Video 3

Identity: Facebook Page: Spa Trouvé, Instagram Account: spatrouve

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Ads Spa Trouve (257151823)

Ad Name	Status
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Salt Lake Women - Video...	On
2020-01 - FB - CS - Orem Women - Video 1 - ...	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3 - Copy	On
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Draper Women - Video 2 - ...	Off
2020-01 - FB - CS - Video 3	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Highland Women - Video 1	Off

Coolsculpting - Draper - Co...

Ad Name: 2020-01 - FB - CS - Video 3

Identity: Facebook Page: Spa Trouvé, Instagram Account: spatrouve

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Ads Spa Trouve (257151823)

Ad Name	Status
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Salt Lake Women - Video...	On
2020-01 - FB - CS - Orem Women - Video 1 - ...	On
2020-01 - FB - CS - Video 3	On
2020-01 - FB - CS - Video 3 - Copy	On
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Draper Women - Video 2 - ...	Off
2020-01 - FB - CS - Video 3	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Orem Women - Valentine ...	Off
2020-01 - FB - CS - Salt Lake Women - Video...	Off
2020-01 - FB - CS - Highland Women - Video 1	Off

Coolsculpting - Salt Lake - ...

Ad Name: 2020-01 - FB - CS - Salt Lake Women - Video 1 - Temp

Identity: Facebook Page: Spa Trouvé, Instagram Account: spatrouve

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.



